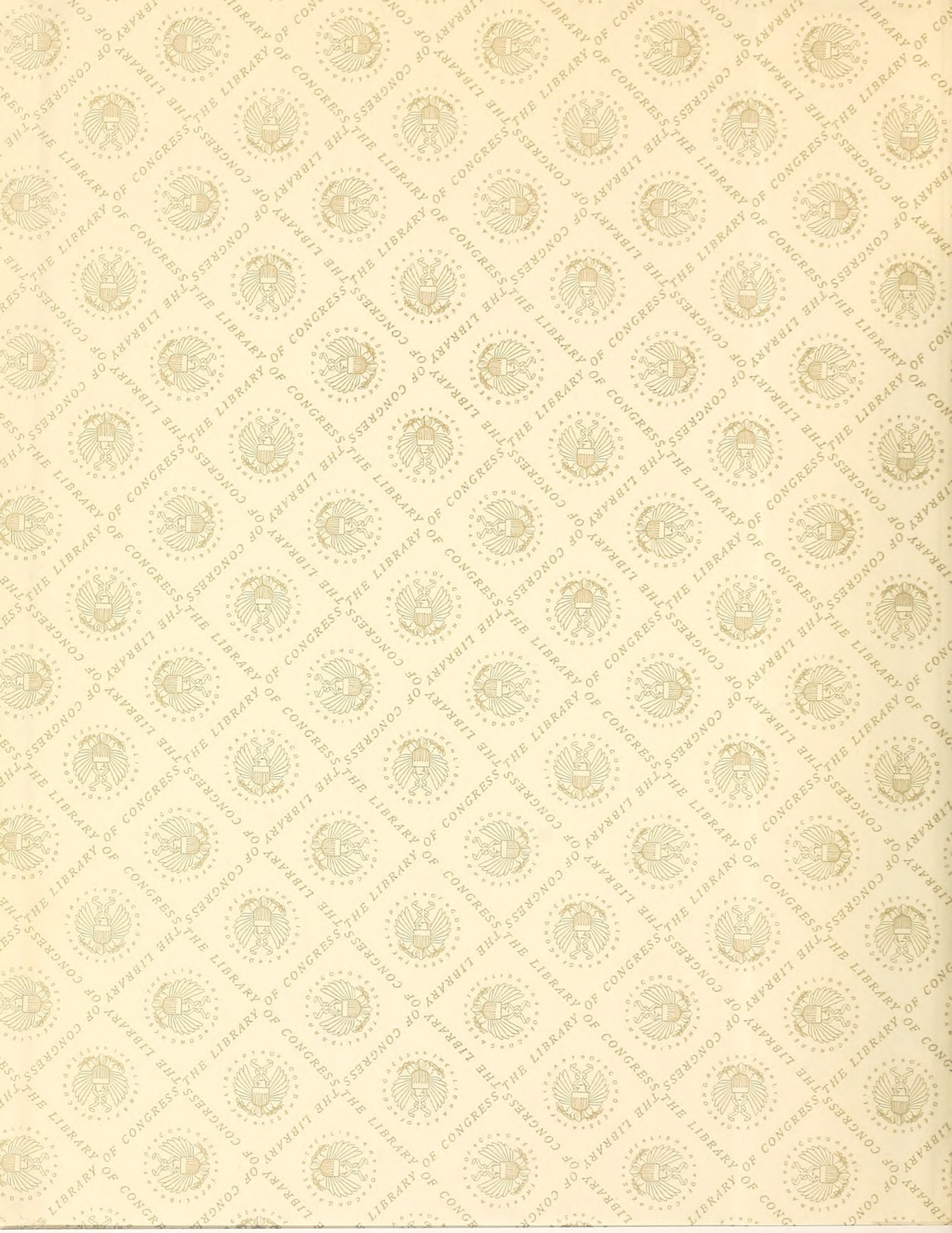
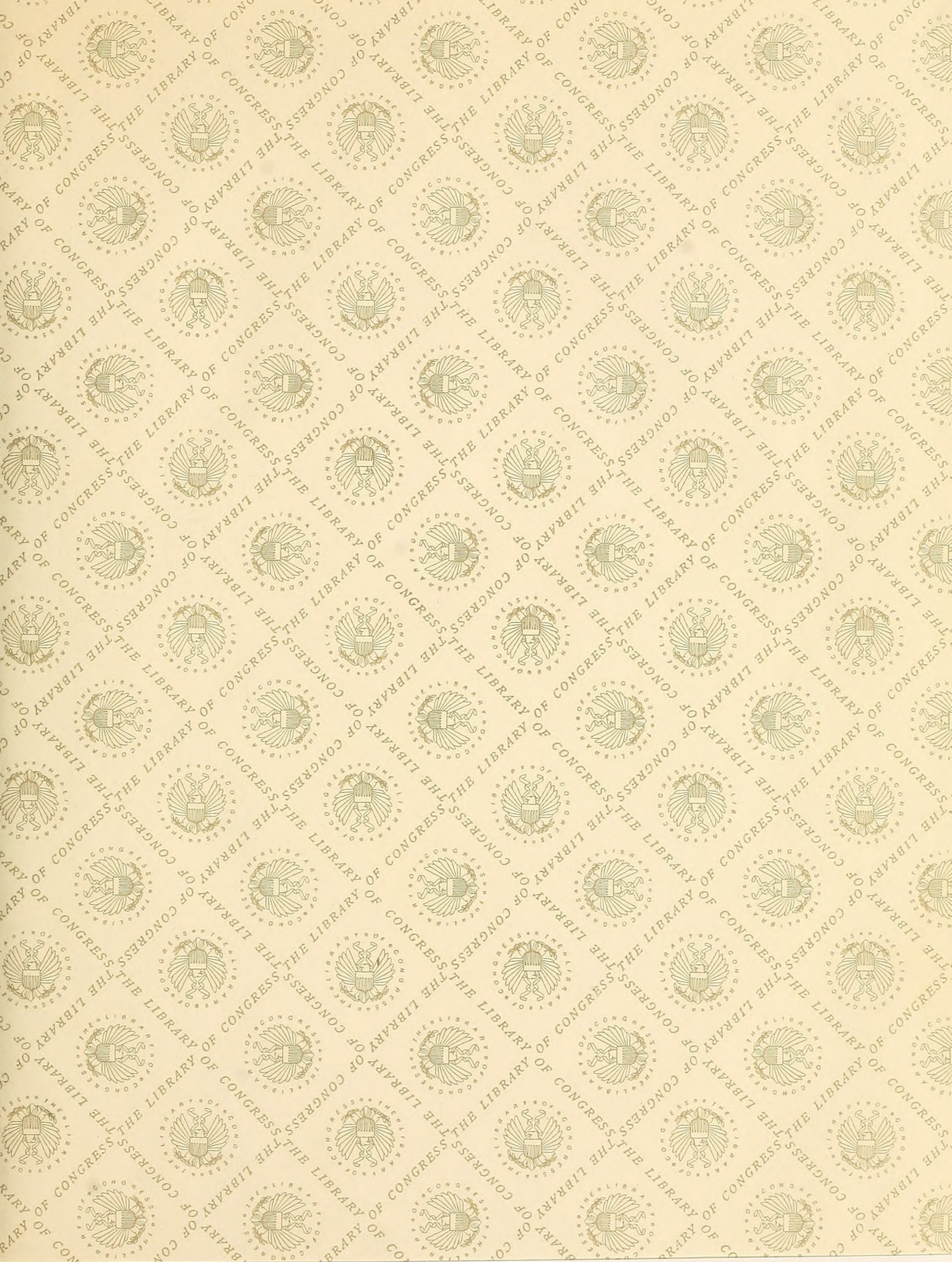




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Catalog of Copyright Entries: *Third Series*

Volume 21, Part 11B, Number 1

Commercial Prints and Labels

January-June

1967



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WASHINGTON : 1967

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Preface

The CATALOG OF COPYRIGHT ENTRIES is published by authority of sections 210 and 211 of Title 17 of the *United States Code*. Section 210 provides in part: "The current catalog of copyright entries and the index volumes herein provided for shall be admitted in any court as prima facie evidence of the facts stated therein as regards any copyright registration."

The *Catalog* is subdivided into parts corresponding to the classes of material listed in section 5 of Title 17 of the *United States Code*. The table at the end of this preface shows the organization of the *Catalog*, the symbols used with the registration numbers to identify the classes, and the prices of the semiannual issues.

The record of each copyright registration listed in the *Catalog* includes a description of the work copyrighted and data relating to the copyright claim (the name of the copyright claimant as given in the application for registration, the copyright date, the copyright registration number, etc.).

Information as to changes of copyright ownership is not included in the *Catalog*, but a search of the Copyright Office Assignments and Related Documents Indexes may be requested from the Register of Copyrights. A fee for the search and report will be estimated at the statutory rate of \$5 per hour.

For each registration listed, except for renewals, there has been deposited a copy or copies of the work in accordance with the provisions contained in sections 12, 13, 14, or 215 of Title 17 of the *United States Code*.

For a more complete description of the contents of this issue of the *Catalog* see p. vii.

Orders, payable in advance, for all parts of the *Catalog of Copyright Entries* should be sent to the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Orders may be placed for individual issues, as subscriptions for one or more parts, or for the complete *Catalog* at \$50 a year, and for periods of one, two, or three years. All orders should state clearly the title and the inclusive dates of the part wanted. Checks or money orders should be made payable to the Superintendent of Documents.

The Copyright Office welcomes inquiries, suggestions, and comments on the content and organization of the *Catalog*. Such communications should be addressed to the Chief of the Cataloging Division, Copyright Office, Library of Congress, Washington, D.C. 20540.

Organization of Parts

Each part listed in the following table records all current registrations in the class or classes indicated by the alphabetical symbols. Renewal registrations are listed separately at the end of each related part. Some parts also contain registrations made under symbols other than those listed for the particular part, if the subject matter or type of material is similar to that generally included in the part.

The first letter of the symbol is that of the class under which registration is made. Second and third letters, if any, that follow the initial letter are added by the Copyright Office for the purpose of statistical analysis. Their significance is as follows:

- F Published foreign works. In the case of books and periodicals, it designates works manufactured outside the United States (except those registered for ad interim copyright). In all other classes to which it applies, it designates works first published outside the United States, the authors of which are neither citizens nor domiciliaries of the United States. (AF, EF)
- I Books and periodicals registered for ad interim copyright. (AI, BI)

*Price per
semiannual
issue*

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BB	Contributions to periodicals	
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R	Renewal registrations	
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C	Lectures and other works prepared for oral delivery	
D	Dramatic or dramatico-musical works	
R	Renewal registrations	
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E	Musical compositions	
R	Renewal registrations	
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F	Maps	
R	Renewal registrations	

- O Published works of foreign origin registered under the waiver-of-fee provision (section 215 of Title 17 of the *United States Code*). (BIO, GFO)
- P Published works in classes for which registration is possible for either published or unpublished works (except those for which the second letter F, explained above, is appropriate). (EP, JP)
- U Unpublished works in classes for which registration is possible for either published or unpublished works. (DU, EU)

*Price per
semiannual
issue*

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Part 11B	Commercial Prints and Labels	2. 50
KK	Commercial prints and labels	
R	Renewal registrations	
Parts 12-13	Motion Pictures and Filmstrips	2. 50
L	Motion-picture photoplays	
M	Motion pictures other than photoplays	
R	Renewal registrations	

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Table of Contents

Current Registrations	Page 1
Renewal Registrations	59

Introduction

PART 11B lists domestic and foreign prints and labels published in connection with the sale or advertisement of articles of merchandise or of services, which were registered in class K under the symbol KK. Works for which the copyright has been renewed are listed separately in the Renewal Registrations section.

Arrangement is alphabetical under the name of the copyright claimant. Each work is described in a main entry which includes information pertinent to the copyright claim. References lead from the names of joint claimants and authors and from variant forms of names. The copyright symbol © following the name under which the entry is listed signifies that the form of name used is that appearing on the application as claimant. The name is not repeated following the copyright symbol © in the entry proper unless it is necessary to record additional information from the application not included in the heading; e.g.,

FARRELL, JAMES EDWARD. ©
Bowl a word, a fascinating word game. © 20Jan67;
KK198000.

FRANKONIA PRODUCTS, INC.
Rambler Classic station wagon. (License-plated model cars) © Frankonia a.a.d.o. Frankonia Products, Inc.;
8Jan67; KK197999.

Each main entry for currently registered works includes, in addition to the claimant's name under which it is filed, the following items of information if available and applicable:

- 1) Title, amplified if necessary by a brief description of the pictorial content of the work, and followed by any variant title.
- 2) Names of contributors to the work.
- 3) Physical description, consisting of the number of pages or other terms descriptive of the work.
- 4) Series statement.
- 5) Special descriptive data, limited to registrations which appeared in a newspaper or periodical, giving the name and issue date of the publication, the number of the page on which the item will be found, and the place of publication if published abroad.
- 6) Names of authors given in the application which do not appear elsewhere in the entry.
- 7) Name of the employer in the case of a work made for hire, if so named in the application.
- 8) Information contained in the application which relates to the registration of an earlier version of the work.
- 9) Brief statement of the new matter on which copyright is claimed, preceded by the abbreviation NM, if this information is given in the application and is not indicated elsewhere in the entry.
- 10) Copyright symbol ©.

- 11) Name of the copyright claimant when it is necessary to record information given in the application which is not included in the heading.
- 12) Date of publication as given in the application.
- 13) Registration number.

Whenever it is necessary to indicate a variation between the information given in the application and in the copy of the work with respect to the claimant's name or the date of publication, the data from the application is given first, followed by the phrase "in notice" and the data given in the work; e.g., © Richard Roe & Co.; 8Jan67 (in notice; 1966); KK197998.

For renewal registrations, the main entry includes, in addition to the claimant's name under

which it is filed, the following items of information if available and applicable:

- 1) Title.
- 2) Copyright symbol ©.
- 3) Date of original copyright.
- 4) Original registration number.
- 5) Name of the renewal claimant followed by a statement in parentheses, usually abbreviated, giving the basis of the renewal claim as supplied by the applicant, e.g., "John Doe & Co. (P)" indicates that renewal of copyright is claimed by John Doe & Co. as proprietor.
- 6) Date of receipt of the renewal application or the fee, whichever is later.
- 7) Renewal registration number.

Abbreviations and Symbols

The following list includes abbreviations and symbols used in this catalog with specific copyright or bibliographic meanings.

a.a.d.o.	accepted alternative designation of
a.k.a.	also known as
appl.	application
©	copyright symbol
d.b.a.	doing business as
NM	new matter

p.	page, pages
(P)	proprietor of copyright in a commercial print or label
pseud.	pseudonym
pub.	published, publishing
(R)	renewal registration
rev.	revised
t.a.	trading as
v., vol.	volume

Registrations January-June 1967

Domestic published commercial prints and labels	3, 058
Foreign published commercial prints and labels	17
Total	3, 075
Renewals	33

These figures represent the number of registrations for commercial prints and labels for January-June 1967, but do not necessarily represent the exact number of entries in this issue of the *Catalog of Copyright Entries*. Registration figures for other classes of material may be found in the respective parts.

COMMERCIAL PRINTS AND LABELS

CURRENT REGISTRATIONS

A list of prints and labels published in connection with the sale or advertisement of articles of merchandise or of services, registered during the period covered by this issue. Arrangement is alphabetical under the name of the copyright claimant. References from the names of joint claimants and authors and from variant forms of names are interfiled.

A

ADI, INC. ©
Magnifying glass; no.69. Card.
Appl. author: Ronald B. Rosson.
© 13Jul66; KK200823.
Pocket magnifier; no.70. Card.
Appl. author: Ronald B. Rosson.
© 13Jul66; KK200824.

AJS, INC. ©
Should a drafting table and desk be
joined like Siamese twins? Sheet.
© 15Nov66; KK198329.

ABRASIVE DIAMOND TOOL CO. ©
Redi-Diamond compounds. Folder.
Appl. author: Jerry Krandall.
© 18Aug66; KK199011.

ACME CHEMICAL CO. ©
Aerosols by Acco, now from Acco these
man-hour savers for busy main-
tenance people; Pinemist. Sheet.
Appl. author: George J. Halaska.
© 12Jan67 (in notice: 1966);
KK198904.

ADAMS, ADRIENNE. See ANDERSON,
ADRIENNE ADAMS.

ADLER (WARREN) LTD.
A shameless confession, our houses
are too cheap; Landmark Square.
(In The Washington post, Jan. 7,
1967, p.E3) Appl. ti: A shameful
confession. Appl. author: Warren
Adler. © Warren Adler, Ltd. &
American Construction Co. (in
notice: American Construction Corp.);
7Jan67; KK198024.

ADVERTISING ASSOCIATES, INC. ©
Celebrating 50 golden years of serv-
ing America ... one of the finest
watches in the world since 1791,
Paul Breguette. (In Harper's
bazaar, Dec. 1966, p.87) © 1Dec66;
KK198808.

Christmas call to arms, they're
strictly an undercover job, our
17-jewel, shamelessly chic copies
of couturier watch creations. (In
Mademoiselle, Nov. 1966, p.79)
© 1Nov66; KK198334.

For your most romantic journey,
diamonds; multi-facet collection.
(In The Bride's magazine, spring
1967, p.55) © 1Dec66; KK198335.
A merry, merry Christmas Italian
style, with 18 karat gold jewelry
imported from Italy; Kay Jewelers.
(In Holiday, Dec. 1966, p.31)
© 1Dec66; KK198336.

Ring in the New Year; multi-facet
collection. (In Mademoiselle,
Dec. 1966, p.67) © 1Dec66;
KK198333.

ADVICO, INC. ©
Funny farm white enriched bread;
standard large loaf minimum net
weight 1 lb. 6 1/2 ozs. On bag.
Appl. author: Donald Crook.
© 14Nov66; KK198397.

AEROPLAN, INC. ©
Facilities analysis; flight centers.
Folder. Appl. author: Celles David
Koontz. © 4Oct66; KK198405.

AEROQUIP CORP. ©
Recommended pressures for Aeroquip
hose and fittings used with
MS20756 type flanged fittings;
aircraft service bulletin,
ASB-71. Sheet. © 27Feb67;
KK200618.

Storage cart for Aeroquip cargo
control materials used by Dohrn
Transfer Company; CCB-1. Sheet.
© 28Mar67; KK200619.

Thermal recovery. Sheet. (Industrial
product bulletin, BFB-1028-I)
© 1Mar67; KK200414.

Type-N ball joints 18"-24" & 30"
sizes; BB31005-78-11. Sheet.
(Industrial product bulletin,
BFB-1020-I) © 22Sep66; KK199186.

Universal diesel refueling nozzle;
railroad engineering bulletin,
REB-23A. Sheet. © 28Mar67
(in notice: 1966); KK200617.

AEROQUIP CORP. BARCO DIVISION. ©
Weld end schedules for type N & type
HT ball joints. Sheet. (Industrial
product bulletin, BFB-1022-I)
© 15Feb67; KK200450.

AEROSPACE DIVISION, PUROLATOR PRODUCTS,
INC. See PUROLATOR PRODUCTS, INC.
AEROSPACE DIVISION.

AFFILIATED DISTILLER'S BRANDS CORP. ©
Schenley's idea swapper contest.
(In Club executive, Feb. 1967,
p.4-5) © 1Feb67; KK200344.
Schenley's idea swapper contest.
(In Club management, May 1, 1967,
p.6-7) © 1May67; KK200875.

AIR DEVICES, INC. ©
Agitair extruded aluminum Agitrak
linear air outlets. Folder. Appl.
author: George J. Sweeney. NM:
addition. © 20Dec65; KK199600.

AIRGUIDE INSTRUMENT CO. ©
All new Sebring engine gauges by
Airguide; model 1605. Sheet.
Appl. author: Frank C. Nahser, Inc.
© 16Mar66; KK200456.

All new Sebring tachometers, engine
gauges; model 1605. (In Auto-
motive chain store, Apr. 1966,
p.3) Appl. author: Frank C. Nahser,
Inc. © 5Apr66; KK199184.

All new stainless steel instruments
including full size engine gauges.
(In Marine products, Mar. 1966,
p.34) Appl. author: Frank C.
Nahser, Inc. © 5Mar66; KK198175.

Exciting new Sebring tachometers by
Airguide; model 1603. Sheet.
Appl. author: Frank C. Nahser, Inc.
© 16Mar66; KK200454.

More fun under way with new Sea Speed
matched instruments; speedometer.
(In Rudder, Jan. 1966, p.88)
Appl. author: Frank C. Nahser, Inc.
© 1Jan66; KK198172.

A nautical natural for a merry
Christmas; no.213C. (In Lakeland
boating, Nov.-Dec. 1966, p.33)
Appl. author: Frank C. Nahser, Inc.
© 15Nov66; KK198080.

New Airguide motorcycle tachometer;
model 670. Sheet. Appl. author:
Frank C. Nahser, Inc. © 10Feb66;
KK200457.

New chromed Panel-Master matched
instruments. (In The Boating
industry, Mar. 1966, p.180) Appl.
author: Frank C. Nahser, Inc.
© 1Mar66; KK198174.

Quality compasses, surprisingly low
prices; model 90. (In Boating,
Jan. 1967, p.73) Appl. author:
Frank C. Nahser, Inc. © 28Dec66
(in notice: 1967); KK198178.

AIRGUIDE INSTRUMENT CO.-Con.

Skipper's choice Airguide depth sounders; model 1001. Folder. Appl. author: Frank C. Nahser, Inc. © 31Mar66; KK200455.
Skipper's choice, Airguide depth sounders; model 1001. (In Marine products, Apr. 1966, p.9) Appl. author: Frank C. Nahser, Inc. © 5Apr66; KK198173.

AIRY, FREDERIC W. ©

Would you believe. Ad no.1-13. Sheet. © 18Mar67; KK199044.
Would you believe that the richest man in the world started his career on borrowed money? Bank of New Mexico. Sheet. © 14Feb67; KK199554.

ALASKA ORNAMENTAL IRON & MANUFACTURING CO.

Alaska moose holder. Folder. © R. E. Shimel d.b.a. Alaska Ornamental Iron & Mfg. Co.; 15Jan67; KK200829.

ALBERTO-CULVER CO. ©

Alberto-Culver discovers; new Alberto V05 hair color lotion. (In Modern retailer, Nov. 1966, p.39A) Appl. author: J. Walter Thompson Co. © 25Oct66; KK198011.
Cut yourself in on these great deals, deal no.1795, 12 top-quality shampoo capes free with 1 dozen Alberto V05 permanent wave. (In American hairdresser, Mar. 1967, p.69) Appl. author: J. Walter Thompson Co. © 20Feb67; KK199274.

For girls who tease, color, curl, bleach, stretch or strain their hair; V05 Conditioner. (In True story, Mar. 1967, p.37) Appl. author: J. Walter Thompson Co. © 4Feb67; KK199276.

Give dandruff the brush-off before it gets to the shoulders; Rinse Away. (In American hairdresser, May 1967, p.85) Appl. author: J. Walter Thompson Co. © 20Apr67; KK200725.

If he still fights the idea of hair sprays, hit him with the convincer; Consort. (In Journeyman barber, Feb. 1967, p.11) Appl. author: J. Walter Thompson Co. © 1Feb67; KK198850.

If you never tease ... let someone else have this free tube of new V05 conditioner. (In McCall's, Jan. 1967, p.109) Appl. author: J. Walter Thompson Co. © 20Dec66; KK198010.

Innovations that consistently bring more excitement and vigor to the industries we are part of. (In Commerce, Mar. 1967, p.21) Appl. author: J. Walter Thompson Co. © 15Mar67; KK199848.

It's free with Get Set all new 62-page hairstyling book; hair setting gel. (In Seventeen, Mar. 1967, p.184) Appl. author: J. Walter Thompson Co. © 1Mar67; KK199273.

Look at the hands holding this magazine, now look at this coupon; Dermafresh. (In The Reader's digest, Nov. 1966, p.227) Appl. author: Knox Reeves Advertising. © 28Oct65; KK198138.

Now any girl can look like a wild child of the sun; New Dawn light'er blonde. (In Glamour, June 1967, p.91) Appl. author: J. Walter Thompson Co. © 20May67; KK200909.

The professionals are here; Consort styling gel for men. (In Men's hairstylist & barber's journal, June 1967, p.20) Appl. author: J. Walter Thompson Co. © 20May67; KK200908.

3 dealightful ways to save; Alber.o V05 permanent wave; deal no.1795K. (In American hairdresser, Jan. 1967, p.26) Appl. author: J. Walter Thompson Co. © 20Dec66 (in notice: 1967); KK198849.

ALCONOX, INC. ©

Alcojet mechanical washing detergent; net wt. 4 oz. On bag. © 7Oct66; KK200513.

You will like Alconox, Liqui-Nox, Alcojet, Alcotabs, the world's finest detergents. Folder. © 7Apr67; KK199797.

ALDENS, INC. ©

Gamble Aldens; specially selected fashions for our preferred customers. Folder. © 12Apr67; KK199768.

Gamble Aldens; you may have already won one of these 9,801 prizes in Aldens \$101,100.00 new credit customer sweepstakes. Folder. © 14Apr67; KK199769.

ALEXANDER CHEMICAL DIVISION, NORTH

AMERICAN CAR CORP. See NORTH AMERICAN CAR CORP. ALEXANDER CHEMICAL DIVISION.

ALLEN ORGAN CO. ©

Allen never forgets how an organ is judged. (In The American organist, Apr. 1967, p.7) Appl. author: N. W. Ayer & Son, Inc. © 1Apr67; KK200918.

Another Allen goes to church. (In The American organist, Feb. 1967, p.5) Appl. author: N. W. Ayer & Son, Inc. © 1Feb67; KK200917.

Now tell me what I'm playing? (In The American organist, Mar. 1967, p.5) Appl. author: N. W. Ayer & Son, Inc. © 1Mar67; KK200916.

ALLIED MINERAL PRODUCTS, INC. ©

Only our name is new ... ask for the Minro family of ramming and patching mixes. Card. © 5May67; KK200828.

ALMAY.

Almay creates hypo-allergenic brush on eye make-up. (In Mademoiselle, Oct. 1966, p.81) © Almay a.a.d.o. Schieffelin & Co., Almay Division; 20Sep66; KK199396.

Deep Mist moisture cream works unseen under your make-up, fights dryness with continuous, daylong moisture! (In Redbook, Feb. 1967, p.18) © Almay Division, Schieffelin & Co.; Almay a.a.d.o. Schieffelin & Co.; 24Jan67; KK198905.

ALUMINUM ASSN. ©

Aluminum fights corrosion the way a bonefish fights the net; marine aluminum. (In Motor boating, May 1967, p.103) Appl. author: Foote, Cone & Belding. © 1May67; KK200332.

Are kids stronger today? No, boats are aluminum. (In Time, Aug. 26, 1966, p.69) Appl. author: Foote, Cone & Belding. © 23Aug66; KK199479.

Besides money, what else do you save with aluminum light poles? People. (In The New York times, Feb. 5, 1967, advertisement section, p.10) Appl. author: Foote, Cone & Belding. © 5Feb67; KK199089.

The bigger the boat, the more punishment it can get. (In Motor boating, Apr. 1967, p.10) Appl. author: Foote, Cone & Belding. © 1Apr67; KK199906.

Building is starting to boom again and aluminum is selling hard. (In Journal of homebuilding, Apr. 1967, p.11) Appl. author: Foote, Cone & Belding. © 3Apr67; KK199907.

Buy now, paint later, years later. (In House beautiful, May 1967, p.189) Appl. author: Foote, Cone & Belding. © 20Apr67; KK200217.

Look what happens when you put up aluminum siding, nothing. (In Time, Sept. 23, 1966, p.13) Appl. author: Foote, Cone & Belding. © 20Sep66; KK199481.

The more you know about siding, the more you'll side with aluminum. (In Better homes and gardens, Sept. 1966, p.36) Appl. author: Foote, Cone & Belding. © 16Aug66; KK199086.

Pay-load, you can carry more cargo over the road when you ship in aluminum containers. (In The Journal of commerce, Mar. 20, 1967, p.24A) Appl. author: Foote, Cone & Belding. © 20Mar67; KK199475.

Remodeling is starting to boom again, and aluminum is leading the way. (In Building specialties and home improvements, Apr. 1967, p.32) Appl. author: Foote, Cone & Belding. © 1Apr67; KK200056.

Same cost, more fittings. (In Machine design, June 8, 1967, p.69) Appl. author: Foote, Cone & Belding. © 5Jun67; KK200562.

Some people have to paint their house every 3 years, others have aluminum siding. (In Better homes & gardens, May 1967, p.22) Appl. author: Foote, Cone & Belding. © 13Apr67; KK200059.

Tough nut; when it comes to ruggedness, nothing beats containers made of aluminum. (In The Journal of commerce, May 23, 1967, p.11) Appl. author: Foote, Cone & Belding. © 23May67; KK200559.

What do the S.S. United States, the Josie J and the Big Cajun have in common? Besides being profitable; marine aluminum. (In Fishing gazette, Dec. 1966, p.13) Appl. author: Foote, Cone & Belding. © 12Dec66; KK199087.

When man meets mooring, be glad your hull is aluminum; marine aluminum. (In Motor boating, Mar. 1967, p.123) Appl. author: Foote, Cone & Belding. © 1Mar67; KK199097.

When the style is high and the maintenance low, you can bet the boat is aluminum. (In Motor boating, Feb. 1967, p.89) Appl. author: Foote, Cone & Belding. © 1Feb67; KK198594.

Workhorse, to keep cargo containers on the job and out of the repair shop, aluminum is the answer. (In Journal of commerce, Apr. 12, 1967, p.11) Appl. author: Foote, Cone & Belding. © 12Apr67; KK200329.

ALVIN CORP.

Alvin sterling, triumph of the silversmiths' art; Pirouette. (In House beautiful, Mar. 1967, p.46) © Alvin a.a.d.o. Alvin Corp.; 5Mar67; KK200224.

From this day forth, and for generations to come; Pirouette. (In Seventeen, Feb. 1967, p.178) © Alvin a.a.d.o. Alvin Corp.; 17Feb67; KK200873.

Sterling; Vivaldi. Folder. © Alvin a.a.d.o. Alvin Corp.; 2Feb67; KK200223.

CURRENT REGISTRATIONS

Vivid, vital, Vivaldi; Vivaldi by Alvin, sterling. Sheet. © Alvin a.a.d.o. Alvin Corp.; 17Jun66; KK199893.

AMERACE CORP. MOLDED PRODUCTS DIVISION. ©
Ace chemical resistant pumps and valves; bulletin CE 55/2. 15 p. NM: additions & revision. © 21Nov66; KK200426.

AMERICAN BEVERAGE CORP. ©
Golden Age Blizzard; one quart. Sticker. Appl. author: Joseph Darsky. © 8Mar67; KK198943.

AMERICAN CAN CO. DIXIE CUP DIVISION. ©
Attention mouthwash users, Dixie Cup declares an anti-cold war. (In Ladies' home journal, Feb. 1967, p.41) © American Can Co., Dixie Cup Division (in notice: American Can Co.); 24Jan67; KK198906.
You can't rinse germs off a bathroom glass, so why try? Put up a Dixie bathroom cup dispenser. (In The Reader's digest, Oct. 1966, p.260) © 25Sep66; KK198211.

AMERICAN COLLOID CO. ©
Boil scab. Sheet. (Volclay bentonite newsletter, no.84) © American Colloid Co. (in notice: American Colloid); 1Jul66; KK200123.

The close tolerance is out of this world; Green Shell carb. Sheet. © 1Mar67; KK199808.

Erosion scab. Sheet. (Volclay bentonite newsletter, no.85) © American Colloid Co. (in notice: American Colloid); 1Jul66; KK200126.

Expansion scab. Sheet. (Volclay bentonite newsletter no.86) © 1Mar67; KK200205.

Hard molds. Sheet. (Brief notes for busy foundrymen, F63) © American Colloid Co. (in notice: American Colloid); 1Sep66; KK200124.

Pinhole porosity, general causes. Sheet. (Volclay bentonite newsletter no.91) © 1Mar67; KK200208.

Pinholes, gas hole porosity. Sheet. (Volclay bentonite newsletter no.89) © 1Mar67; KK200206.

Pinholes in gray iron. Sheet. (Volclay bentonite newsletter, no.87) © American Colloid Co. (in notice: American Colloid); 1Jul66; KK200125.

Porosity caused by alloying. Sheet. (Volclay bentonite newsletter no.90) © 1Mar67; KK200207.

The soaphole. Sheet. © 1Mar67; KK199805.

Thank you for ordering; Panther Creek southern bentonite. Sheet. © 1Mar67; KK199807.

This food product increases green strength; Cellflo. Sheet. © 1Mar67; KK199804.

Use Hevi-Sand in all types of foundry molds or cores. Sheet. © 1Mar67; KK199806.

AMERICAN CONSTRUCTION CO.

A shameless confession, our houses are too cheap. See ADLER (WARREN) LTD.

AMERICAN CYANAMID CO. BUILDING PRODUCTS DIVISION. ©
With Acrylite, you can create the most elegant interiors. (In Architectural record, July 1964, p.43-44) © 6Jul64; KK200422.

AMERICAN DOG REGISTRY. ©

The American Dog Registry has provided a registration service to protect your dog against theft.

Sheet. Appl. author: Roy H. Green. Appl. ti.: Protection for your dog against theft. © NM: changed & added text. © 4Jan67; KK199380.

AMERICAN HONDA MOTOR CO., INC. ©
Research analyst, he's Ralph Bryane, international Grand Prix lightweight champion. (In Floyd Clymer's motor cycle, June 1966, p.2 of cover) Appl. author: Grey Advertising, Inc. © 17May66; KK198358.

AMERICAN MACHINE & FOUNDRY CO. FOOD SERVICE DIVISION. ©
AMF Lowerator self-leveling china & glass dispenser, in-counter, tube type, unheated; AMF spec sheet L-2-67. Appl. author: Potter Hazlehurst, Inc. © 28Feb67; KK199541.

AMF Lowerator self-leveling tray, rack and basket dispenser, cantilever type, mobile, model series AL; AMF spec sheet L-1-67. Appl. author: Potter Hazlehurst, Inc. © 3Mar67 (in notice: 1966); KK199542.

AMERICAN MUTUAL LIABILITY INSURANCE CO. ©
American Mutual launches the all risk management concept of insurance protection. (In Newsweek, Jan. 16, 1967, p.58) © 10Jan67; KK198246.

American Mutual launches the all risk management concept of insurance protection! (In The National insurance buyer, Jan. 1967, p.18-19) © 16Jan67; KK198272.

A good right A.R.M. (In The Wall Street journal, Mar. 22, 1967, p.32) © 22Mar67; KK200263.

There are two ways to look at business insurance, your way and our way. (In Newsweek, Feb. 13, 1967, p.24) © 7Feb67; KK199405.

When you get rid of the hap, it's suprising what happens to the hazard. (In The Wall Street journal, Apr. 26, 1967, p.10) © 26Apr67; KK200262.

AMERICAN PARTS CO., INC. ©
Poweride speed sets, roller chains and sprockets. Sheet. © 12Apr67; KK200110.

AMERICAN PETROFINA CO. OF TEXAS. ©
If you're the one who always gets stuck behind that big old truck going up a long hill, try Fina with Pflash! Sheet. Appl. author: Rea Brown. © 6Oct66; KK198651.

AMERICAN SAINT GOBAIN CORP.

ASG's Huewhite glass, a glowing band of light for a functional cluster of domes. Sheet. © American Saint Gobain; 31Mar67; KK200322.

ASG's patterned glass lets you paint with light; Velvex. Folder. © American Saint Gobain; 31Mar67; KK200320.

American Saint Gobain is proud to be part of Kingsport's growth; Starlux. (In Kingsport times-news, Apr. 2, 1967, p.5E) © American Saint Gobain; 2Apr67; KK200324.

And here's how this striking mirror wall helped sell this New York apartment; Starlux twin-ground polished plate glass. [Endorsed by Mr. & Mrs. John Miller] Sheet. © American Saint Gobain; 31Oct66; KK198820.

The growing midwest, glass by ASG helps build its bright new image. Sheet. © American Saint Gobain; 9Mar67; KK199062.

The growing northeast, glass by ASG helps build its bright new image. Sheet. © American Saint Gobain; 9Mar67; KK199061.

The growing Southwest, glass by ASG helps build its bright new image. Sheet. © American Saint Gobain; 31Mar67; KK200321.

The growing west coast, glass by ASG helps build its bright new image. Sheet. © American Saint Gobain; 30Apr67; KK200314.

Record house looks outward to pines and sea through ASG's Starlux plate glass. Folder. © American Saint Gobain; 28Apr67; KK200325.

Soaring up, new public housing in Chicago, opening out, through ASG's Lustracrystal sheet glass. Sheet. © American Saint Gobain; 9Mar67; KK199060.

This mirror wall clinched the sale of this \$20,000 home and it cost only \$2 a square foot-installed! [Endorsed by Jim Phillips] Sheet. © American Saint Gobain; 30Apr67; KK200313.

You asked, can't somebody develop glass packaging that meets my needs; ASG listened; S.P.E.C. (In Glass digest, Feb. 1967, p.75) © American Saint Gobain; 15Feb67; KK200326.

You said, I don't want new patterns, I handle too many now, ASG listened; Pinstripes. Sheet. © American Saint Gobain; 31Mar67; KK200323.

AMERICAN STERILIZER CO. ©

AMSCO high performance Cryotherm portable gas sterilizers; model 1016. Sheet. Appl. author: Richard W. Glass. © 10Feb67 (in notice: 1966); KK199351.

AMERICAN TOBACCO CO. ©

Come to the forest fresh taste of Pall Mall menthol. (In The Indianapolis star, Apr. 24, 1967, p.11) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 24Apr67; KK200096.

Come to the forest-fresh taste of Pall Mall Menthol; a taller, cooler, tasting cigarette. (In Life, Feb. 10, 1967, p.55) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 6Feb67; KK198681.

Come to the forest-fresh taste of Pall Mall menthol; filter cigarettes. (In Buffalo courier express, Jan. 3, 1967, p.5) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 3Jan67; KK198340.

Fact, when you're out of their favorite cigarette 6 out of 10 go to another store. (In Chain store age, supermarket ed., Apr. 1967, p.50) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 24Mar67; KK200048.

A filter cigarette has to be lucky to taste this good; Lucky Strike. (In Life, Feb. 24, 1967, p.7) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 20Feb67; KK199065.

A filter cigarette has to be lucky to taste this good; Lucky Strike filters. (In The Saturday evening post, June 3, 1967, p.51) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 23May67; KK200867.

A filter cigarette has to be lucky to taste this good; Lucky Strike filters. 5 packs. (In Ebony, May 1967, p.33) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 20Apr67; KK200870.

Have you tasted the luxury length of Pall Mall gold? (In The Saturday evening post, May 20, 1967, p.4 of cover) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 9May67; KK200271.

How many sales are you losing every day? Pall Mall. (In Vending times, Apr. 1967, p.34) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 4Apr67; KK199900.

AMERICAN TOBACCO CO. ©-Con.

Introducing the paperless cigarette, White Leaf. (In The Wichita eagle, May 31, 1967, p.13A) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 31May67; KK200868.

La Corona, anything less is a compromise. (In Women's wear daily, Apr. 10, 1967, p.6) Appl. author: Gardner Advertising Co., Inc. © 10Apr67; KK199725.

Lucky filters will show you plenty; Lucky Strike. (In The Saturday evening post, Jan. 14, 1967, p.56-57) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 3Jan67; KK198529.

Luxury length, filter tipped, outstanding, and they are mild; Pall Mall famous cigarettes. (In Playboy, Feb. 1967, p.25) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 12Jan67; KK198673.

Now, get behind an A&C Grenadier. Boat scene. (In Life, Mar. 17, 1967, p.21) Appl. author: Gardner Advertising Co., Inc. © 13Mar67; KK199726.

Now Lucky Strike filters have a new tip. (In The Oregonian, Mar. 15, 1967, p.27) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 15Mar67; KK199545.

Now the taste of a Lucky comes on mild, Lucky filter 100's; cigarettes. (In The Tampa tribune, Mar. 15, 1967, p.12-A) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 15Mar67; KK199472.

Now the taste of a Lucky comes on mild, Lucky filter 100's; Lucky Strike. (In The Saturday evening post, Florida ed., Apr. 8, 1967, p.2 of cover) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 28Mar67; KK199901.

Now the taste of a Lucky comes on mild; Lucky Strike. (In Union-bulletin, Walla Walla, Wash., Feb. 1, 1967, p.16) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 1Feb67; KK199064.

Now the taste of a Lucky comes on mild; Lucky Strike filters. (In The Saturday evening post, Pacific Northwest ed., May 6, 1967, p.9) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 25Apr67; KK200049.

Pall Mall filter tipped, new luxury length. (In TV guide, Jan. 14, 1967, p.3) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 11Jan67; KK198370.

Pall Mall Gold makes the good taste last longer! (In TV Guide, May 13-19, 1967, back cover) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 10May67; KK200671.

Particular about taste? Of course you are; Pall Mall famous cigarettes. (In Chicago daily news, Mar. 7, 1967, p.15) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 7Mar67; KK199040.

Particular about taste: Pall Mall. (In Record American, Boston, Jan. 11, 1967, p.15) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 11Jan67; KK198164.

Particular people take particular pleasure in the good taste of Pall Mall; outstanding, and they are mild. (In Chicago daily news, Jan. 24, 1967, p.7) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 24Jan67; KK198662.

The 7 minute cigarette; Pall Mall.

(In The Saturday evening post, June 17, 1967, p.3 of cover) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 6Jun67; KK200768.

Shake hands with L.S. Green, the finest menthol cigarette that you have ever seen; Lucky Strike menthol. (In Life, Feb. 17, 1967, p.30) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 13Feb67; KK199063.

Turn to the light; extra light Tipton cigars with the new lock-on tip. (In The Saturday evening post, Feb. 25, 1967, p.71) Appl. author: Gardner Advertising Co., Inc. © 14Feb67; KK199007.

Us Tareyton smokers would rather fight than switch. (In Look, Jan. 10, 1967, p.4 of cover) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 27Dec66; KK198821.

What gives Tareyton the taste worth fighting for? (In TV guide, Apr. 7, 1967, p.A-93) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 29Mar67; KK200869.

AMOSKEAG CO.

Passaconaway, chief-of-chiefs [standing on hill overlooking tepee] Painting by Ripley. Reproduction. © Amoskeag Co.; 12Dec66; GP53449.

AMPEX CORP. ©

Artistry in sound award presented to Mantovani by Ampex stereo tapes. Collage created by Felipe Fabregat. (In Billboard, Feb. 9, 1967, insert) Appl. author: Edro Advertising, Inc. © 9Feb67; KK198671.

ANCIENT AGE DISTILLING CO. ©

The bourbon that's easier to handle; Ancient Age Kentucky straight bourbon whiskey. (In Arkansas Democrat, Little Rock, Nov. 9, 1966, p.28) © 9Nov66; KK200066.

If you can find a better bourbon, buy it. (In Elegant, Mar. 1967, p.4 of cover) © 1Mar67; KK200346.

If you can give a better Bourbon, give it; straight Kentucky bourbon. (In Charleston daily mail, Nov. 22, 1966, p.5) © 22Nov66; KK198558.

Just another pretty face? No sir; Ancient Age bourbon. (In Michigan beverage news, Dec. 5, 1966, p.5) © 5Dec66; KK199922.

Pour bigger profits with Montana's biggest selling half gallon. (In Montana beverage news, Apr. 1967, p.13) © 1Apr67; KK200569.

ANDERSEN, HANS CHRISTIAN.

The ugly duckling. See ANDERSON, ADRIENNE ADAMS.

ANDERSON, ADRIENNE ADAMS.

Ponies of Mykillengi by Lonzo Anderson; illustrated by Adrienne Adams. ([Book jacket] 509) © Adrienne Adams; 7Sep66; KK198230.

The ugly duckling by Hans Christian Andersen; illustrated by Adrienne Adams. ([Book jacket] 408) © Adrienne Adams; 31Aug65; KK198235.

ANDERSON, LONZO.

Ponies of Mykillengi. See, ANDERSON, ADRIENNE ADAMS.

ANDERSON, CLAYTON & CO. ©

Chiffon is more than just a soft margarine. (In American home, Jan.-Feb. 1967, p.103) © 29Dec66 (in notice: 1967); KK199010.

Soft Chiffon margarine, lowest in saturated fat. (In M.D.'s wife, Jan. 1967, p.4 of cover) © 27Dec66 (in notice: 1967); KK199892.

Soft margarine, why? Chiffon. (In The Reader's digest, Nov. 1964, p.240E) © 24Oct64; KK199890.

ANDERSON CO. ©

Anco check sheet; Anco blade, refill and arm replacements on ... passenger cars. Folder. © 14Feb67; KK200435.

Anco dealer's stock checking guide for arms, blades and refills. Folder. © 27Feb67; KK200432.

Anco red dot special service wiper arm. Sheet. © 28Jul66; KK200431.

Anco red dot special service wiper arm; stock no.120. On folding carton. © 28Jul66; KK200433.

Anco red dot special service wiper arms; stock no.120, 6 arms. On folding carton. © 28Jul66; KK200434.

ANHEUSER-BUSCH, INC. ©

Don't be afraid, call it Mick; Michelob. Bottle pouring into glass. (In Columbia Missourian, Dec. 21, 1966, p.14) Appl. author: D'Arcy Advertising Co. © 21Dec66; KK198501.

Michelob by the world's best brewer. (In Columbia Missourian, Jan. 24, 1967, p.9) Appl. author: D'Arcy Advertising Co. © 24Jan67; KK199225.

ANSON (ART) INC. ©

Barfly barometer. [Novelty thermometer] Appl. author: Arthur H. Anson. © 1Jun67; KK200475.

Birthday greetings. [Novelty thermometer] Appl. author: Arthur H. Anson. © 1Jun67; KK200474.

Boozemood indicator. [Novelty thermometer] Appl. author: Arthur H. Anson. © 19Dec66; KK199403.

Bowler's potentiometer. [Novelty thermometer] Appl. author: Arthur H. Anson. © 19Dec66; KK199402.

Golf potentiometer. [Novelty thermometer] Appl. author: Arthur H. Anson. © 19Dec66; KK199401.

Marriage Meter. [Novelty thermometer] Appl. author: Arthur H. Anson. © 1Jun67; KK200659.

Mate Meter, perfect mate. Sheet. Appl. author: Arthur H. Anson. © 24Apr67; KK200083.

Sexometer; old at 40 or young at 60, test your sex appeal. Sheet. Appl. author: Arthur H. Anson. © 24Apr67; KK200082.

Sexometer; test your sex appeal. [Novelty thermometer] Appl. author: Arthur H. Anson. © 19Dec66; KK199400.

ANSWERING TELEPHONE SERVICE OF NEW YORK, INC. ©

Don't miss any calls, let us answer your phone. Folder. © 19Apr67; KK200417.

ANTI-HYDRO WATERPROOFING CO. ©

A-H E-E hardener, Emery ready mixed shake-on colors or natural. Sheet. Appl. author: Mortimer W. Meyer. © 15Feb67 (in notice: 1966); KK198917.

A-H poly-seal I.R. impact resistant joint sealer. Sheet. Appl. author: Mortimer W. Meyer. © 15Feb67; KK198736.

AOYAMA TRADING CO., LTD. ©

Artist brushes, 20 brushes in assorted sizes; Alco. [Japan] Card. Appl. ti.: Picture of a girl painting. © 18Nov66; KK1915.

Book poles adjust automatically to fit shelves from 10" to 14 1/2"; Alco. [Japan] Card. Appl. ti.: Picture of book shelves with book poles. © 18Nov66; KK1916.

CURRENT REGISTRATIONS

- Dry-mount photo-album, mount photos again and again without pasting or corner mounts; Alco. [Japan] On folding carton. Appl. ti.: Picture of a girl with photo album and camera. © 18Nov66; KKF4.
- Fine point nylon-tip pens, quick-drying, non-toxic, washable, odorless; Alco. [Japan] On folding carton. Appl. ti.: Picture of a girl with marking pens. © 18Nov66; KKF14.
- Genuine oiled mahogany bookends, sturdy metal base ideal for books, records, etc.; Alco. [Japan] On folding carton. Appl. ti.: Picture of books with bookend and a vase of flowers. © 18Nov66; KKF6.
- Giant marker waterproof, instant dry, permanent; Alco. [Japan] Card. Appl. ti.: Picture of a girl with marker. © 18Nov66; KKF10.
- Marking pen set, waterproof, instant dry, permanent; Alco. [Japan] Card. Appl. ti.: Picture of a girl with marker with packages. © 18Nov66; KKF3.
- Memo/organizer, color-date your memos; Alco. [Japan] On folding carton. Appl. ti.: Picture of a memo pad with two hands. © 18Nov66; KKF2.
- Pastel crayons, 24 different colors in brilliant hues, color like crayons, blend like pastels, non-toxic; Alco. [Japan] On folding carton. Appl. ti.: Picture of a boy with crayons. © 18Nov66; KKF5.
- Pen & pencil compass, adjustable setting, extra leads; Alco. [Japan] Card. Appl. ti.: Picture of a compass with bottle of ink. © 18Nov66; KKF1.
- Photo-diary album, space for notes and memories with each photo; Alco. [Japan] On folding carton. Appl. ti.: Picture of mother and daughter with photo album. © 18Nov66; KKF12.
- Piano style telephone index; Alco. [Japan] On folding carton. Appl. ti.: Picture of a girl with telephone. © 18Nov66; KKF8.
- Polaroid-size photo album designed to hold Polaroid-size or jumbo prints; Alco. [Japan] On folding carton. Appl. ti.: Picture of a girl with photo album. © 18Nov66; KKF13.
- Telephone index; Alco. [Japan] Card. Appl. ti.: Picture of a girl with telephone. © 18Nov66; KKF9.
- Watercolor markers, quick drying, odorless, washable, non-toxic; Alco. [Japan] Folder. Appl. ti.: Picture of a girl painting with marker. © 18Nov66; KKF7.
- Water-color markers, set of 12 assorted colors; Alco. [Japan] Folder. Appl. ti.: Picture of mother and daughter drawing with markers. © 18Nov66; KKF11.
- AQUARIUM SUPPLY CO.
Permalife aqua-matic dip tube for removing aquarium waste. Card. © Aquarium Supply Co., a division of Sternco Industries, Inc.; 30Nov66; KKI98362.
- Permalife brine shrimp eggs. Card. © Aquarium Supply Co., a division of Sternco Industries, Inc.; 30Oct66; KKI98261.
- Permalife brine shrimp eggs; net wt. 0.3 oz. avoird. On bottle. © Aquarium Supply Co., a division of Sternco Industries, Inc.; 28Nov66; KK200716.
- Permalife modern aquarium background for 10 gallon aquariums. Folder. © 10Mar67; KK200289.
- Permalife vitamin A and D oil for hard shells; net contents 1/2 fluid oz. Card. © Aquarium Supply Co., div. of Sternco Industries, Inc.; 29Nov66; KKI99223.
- ARCHIE.
Peterson's got a big mouth. See HENSLEY CO.
- ARDEN (ELIZABETH) SALES CORP.
Mémoire Chérie, a bouquet of fragrance for all seasons. Illus. signed: Henry Koehler. (In Vogue, Apr. 15, 1967, p.35) © Elizabeth Arden a.a.d.o. Elizabeth Arden Sales Corp.; 15Apr67; KKI99749.
- Venetian sun-tones, comes the dawn of an altogether new look, fashioned from the tender warmth of Venetian coral lipstick. (In Glamour, Apr. 1967, p.73) © Elizabeth Arden a.a.d.o. Elizabeth Arden Sales Corp.; 24Mar67; KKI99301.
- Venetian sun-tones for the sparkle of sunlight on your face, Venetian coral lipstick. (In Vogue, Mar. 15, 1967, p.31) © Elizabeth Arden a.a.d.o. Elizabeth Arden Sales Corp.; 10Mar67; KKI99302.
- ARIENS CO.
Outdoor power equipment, a cut above the rest; riding mowers deluxe VI Emperor. Poster. © Ariens a.k.a. Ariens Co.; 13May66 (in notice: 1967); KKI98432.
- Sno-Thro facts manual. 1 v. © Ariens a.k.a. Ariens Co.; 13May66; KK200448.
- Snow-Thro 4 h.p., 5 h.p. and 6 h.p. models. Folder. © Ariens a.k.a. Ariens Co.; 13May66; KKI98431.
- Trac-Team; model 10M-6DT, 6 h.p. tractor. Folder. © Ariens a.k.a. Ariens Co.; 13May66; KK200449.
- ARNDT, PRESTON, CHAPIN, LAMB & KEEN, INC. ©
Decoration of independents to imbue you with the spirit of '67. (In American home, May 1967, p.65-76) © 25Apr67; KKI99799.
- ARNOLD BAKERS, INC. ©
Dutch egg white enriched bread; net wt. 16 ozs. avdp.-1 lb. On wrapper. © 13Mar67; KK200408.
- Giraffe bread; net wt. 24 ozs. avdp., 1 1/2 lb. On wrapper. © 22Feb67; KKI99825.
- Giraffe chocolate chip cookies; net wt. 16 ozs. avdp. 1 lb. On bag. © 5Apr67; KKI99700.
- Hearthstone white, thinly sliced; 2 pound family size. On wrapper. © 22Feb67; KKI99994.
- Mint giraffe, pure chocolate covered cookie pops; net wt. 7 1/2 ozs. On folding carton. © 12Oct66; KKI98266.
- New England style frankfurter buns; net wt. 13 ozs. avdp. On bag. © 4May67; KK200139.
- Oatmeal bread; net wt. 16 ozs. avdp.-1 lb. On wrapper. © 2Mar67; KK200409.
- ART AWARD CO., INC. ©
Teen Award swingin' numbered oil paint set; TA-1501--TA-1506. On folding carton. © 21Nov66; KKI98144.
- Teen Award swingin' numbered oil paint set; TA-1505. [Box top] © 21Nov66; KKI98143.
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Artistic Brass proudly introduces the Espana collection of decorative bathroom fixtures & accessories; Barcelona; catalog 661. Folder. © 11Apr66; KKI98051.
- Catalog 65; Boy on a dolphin. 60 p. NM: additions. © 6May65; KKI98053.
- Presenting, a new world of luxury; Boy on a dolphin. 1 v. © 24Aug64; KKI98052.
- ASSOCIATED MATCH COMPANIES, INC. ©
Hang up your Christmas cards on the line with Show-Offs. Card. © 3Sep62; KKI99341.
- Hang up your Christmas cards on the line with Show-Offs; jumbo value pack enough for 48 cards. Card. © 3Sep62; KKI99342.
- ASTRACHEM POLYMER CORP. ©
Plastra-Tone, plaster while you paint; gallon U.S. measure. Sticker. Appl. author: Samuel M. Rosen. © 7Apr67; KKI99686.
- Where will you use Astra-tone and Plastra-tone? Sheet. Appl. author: Samuel M. Rosen. © 21Apr67; KK200179.
- ASTRATEK INTERNATIONAL, LTD. ©
If you still think that only paint stores sell paint, then you're losing customers. (In 1967 Chicago buyers' guide, p.1) Appl. author: Samuel M. Rosen. © 27Mar67 (in notice: 1966); KKI99638.
- ATLAS SEAMLESS FLOORS.
Flec-O-Lite; here are the materials you need to create individual textured floor. On folding carton. © Bruce R. Logan d.b.a. Atlas Seamless Floors; 14Mar67; KKI99027.
- AURORA PLASTICS CORP. ©
The amazing Spider-Man, all-plastic assembly kit; kit no.477-100. On box. © Aurora Plastics Corp. & Marvel Comic Group; 20Dec66; KKI99286.
- Chevy Monza SS, 1/32 scale all plastic assembly kit; kit no.674-79. On wrapper. © 17Aug66; KKI99373.
- The Green Hornet Black Beauty; kit no.480-100. On wrapper. © 7Apr67; KK200842.
- The Hartford, all-plastic assembly kit; kit no.441/595. On wrapper. © 14Nov66; KKI99285.
- The incredible Hulk, all plastic assembly kit; kit no.421-100. On box. © Aurora Plastics Corp. & Marvel Comic Group; 16Dec66; KKI99287.
- James Bond 007, all plastic assembly kit; kit no.414-100. On box. © Aurora Plastics Corp., Glidrose Productions, Ltd. & Eon Productions, Ltd.; 24Jan67 (in notice: 1966); KKI99386.
- Lola T-70, 1/32 scale model all plastic assembly kit; kit no. 671-79. On wrapper. © 17Aug66; KKI99372.
- Loop the loop track set, model motoring U.S.A.; no.1504-5.95. On wrapper. © 6Jan67 (in notice: 1966); KKI99284.
- Lost in space, all plastic assembly kit; kit no.419-98. On box. © Aurora Plastics Corp. & Space Productions; 10Jan67 (in notice: 1966); KKI99288.
- Lost in space, all plastic assembly kit; kit no.420-198. On box. © Aurora Plastics Corp. & Space productions; 10Jan67 (in notice: 1966); KKI99289.
- Odd Job from the James Bond thriller Goldfinger, all plastic assembly kit; kit no.415-100. On box. © Aurora Plastics Corp., Glidrose Productions, Ltd. & Eon Productions, Ltd.; 24Jan67 (in notice: 1966); KKI99387.
- Robin, the boy wonder; scale model; kit no.488-98. On box. © Aurora Plastics Corp. & National Periodical Publications, Inc.; 2Nov66; KKI98682.
- The Sea Witch, all plastic assembly kit; kit no.442/595. On wrapper. © 2Feb67 (in notice: 1966); KKI99385.
- Seaview, from the exciting television series Voyage to the bottom of the sea. See CAMBRIDGE PRODUCTIONS, INC.

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U.S.S. Guadalcanal 'copter carrier, all plastic assembly kit; kit no. 718-149. On wrapper. © 26Jan67 (in notice: 1966); KK199384.
The Wanderer Whaler, all plastic assembly kit; kit no. 440/595. On wrapper. © 12Sep66; KK199374.

AURORA PUMP DIVISION, NEW YORK AIR BRAKE CO. See NEW YORK AIR BRAKE CO. AURORA PUMP DIVISION.

AUSTIN, BEN RAGAN. ©

Que-Puck; how to play Que-Puck. Folder. © 8Feb67; KK200847.

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Your car delivered anywhere for business, for pleasure. Folder. © Auto Driveaway, whose full name is Auto Driveaway Company; 24Oct66; KK198760.

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Automation, your key to a bright and sound future. 1 v. © 8Feb67; KK199518.

AUTOMOTIVE DIVISION, RUBBERMAID, INC. See RUBBERMAID, INC. AUTOMOTIVE DIVISION.

AVANT-GARDE. ©

Not for everyone. Folder. © 20Mar67; KK200926.

AVANT-GARDE 1967 ©

A proposition; magazine. Folder. Appl. author: Fact Magazine, Inc. © 12Jun67; KK200702.

AVIS RENT A CAR SYSTEM, INC. ©

Avis has been attacked by a larger fleet. (In The New York times, Apr. 3, 1967, p.L-23) Appl. author: Doyle Dane Bernbach. © 3Apr67; KK199943.

Why no.1 has to do something about Avis. (In The New York times, Dec. 12, 1966, p.L33) Appl. author: Doyle Dane Bernbach, Inc. © 12Dec66; KK197969.

AVON PRODUCTS, INC. ©

Avon creates the beautiful illusion! (In Glamour, July 1966, p.45) Appl. author: Dreher Advertising, Inc. © 20Jun66; KK198119.

Avon's great decanter series, bold new gifts of after shave lotion for men! (In Look, Nov. 1, 1966, p.14) Appl. author: Dreher Advertising, Inc. © 1Nov66; KK198331.

Avon's great good habit toys, they float, spin, bob, bubble and whistle. (In Progressive farmer, Oct. 1966, p.60) Appl. author: Dreher Advertising, Inc. © 10Sep66; KK198118.

Can you study and party, plan gifts and find them, and still come up a cool Christmas beauty? (In Seventeen, Nov. 1966, p.221) Appl. author: Dreher Advertising, Inc. © 27Oct66; KK198116.

The great decanter: Casey's lantern ... cooling after shave lotion; Avon for men. (In Look, Sep. 6, 1966, p.41) Appl. author: Dreher Advertising, Inc. © 6Sep66; KK198769.

An inspiration, Régence new fragrance by Avon. (In Glamour, Sept. 1966, p.141) Appl. author: Dreher Advertising, Inc. © 20Aug66; KK198117.

Traditionally Christmas, Avon's gifts for all the family. (In Redbook, Oct. 1966, p.46) Appl. author: Dreher Advertising, Inc. © 22Sep66; KK198115.

Honor and service pins build school spirit; no.3127B. Sheet. NM: additions. © 13Feb67; KK198628.

AXALINE, INC.

No matter how you line up your putts, you'll sink them better with an Axaline. (In Sport's Illustrated, June 13, 1966, p.SC1) Appl. author: Ray Gage, Inc. © Beta Engineering Corp. (in notice: Axaline, Inc.); 13Jun66; KK198108.

B

BAND. See BAY AREA NEIGHBORHOOD DEVELOPMENT.

B.G.S. SHOE CORP. ©

Honeybugs; the Meyer-Pak box. Fanciful butterfly design. © 16Sep66; KK198145.

B. J. CO.

Chris-Mouse. Card. © B. J. a.a.d.o. B. J. Co., division of Beatrix Jewelry Co.; 22Apr66; KK199602.

B-W MANUFACTURERS, INC. ©

Magnetic copy board, complete with 4 magnetic strips. Sheet. © 15Jan67 (in notice: 1966); KK199017.

BABY BUTLER SALES CO., INC. ©

Sweepstakes award of one hundred dollars. Sheet. © 15Mar67; KK199383.
Sweepstakes winners card. © 15Mar67; KK199382.

BACARDI CORP. ©

El ron retozon Bacardi para los que saben vivir. (In Boricua, June 1966, p.2 of cover) Appl. author: Ross Roy, Inc. © 26May66; KK199353.

BAGCRAFT CORP. OF AMERICA. ©

Edible extras. On bag. © 23Jan67; KK198364.

BALE PIN CO. ©

Art club membership pins; no.4391G19 pin and guard gold electroplate. Sheet. NM: additions. © 10Jan67; KK198030.
Dramatics club pins; no.2461B. Sheet NM: additions. © 30Jan67; KK198366.
German Club membership pins; no.2465A pin and guard. Sheet. NM: additions. © 26Dec66; KK198000.
Letterman, varsity club and athletic event pins; no.4935G18 pin and guard. Sheet. NM: additions. © 11Jan67; KK198026.
Membership pins for business clubs; no.1890B. Sheet. NM: additions. © 16Feb67; KK198629.
Student council membership pins; no.3101B pin and guard. Sheet. NM: additions. © 30Dec66; KK198001.

BANK OF AMERICA NATIONAL TRUST & SAVINGS ASSN., SAN FRANCISCO. ©

Best way to get new business, ask for it! Sheet. © 26Jul66; KK198129.

The case of the never ending case; EXEC-304. 1 v. © 28Jul66; KK198587.

Introducing Bank of America's charge account plan. 1 v. NM: additions. © Bank of America National Trust & Savings Assn.; 24Feb59; KK198428.

Introducing Bank of America's revolutionary charge account plan. 1 v. © Bank of America National Trust & Savings Assn.; 16Jun58; KK198429.

Man-on-the-spot in Calcutta; Writer's Building in Dalhousie Square. (In Business week, Dec. 1, 1966, p.4 of cover) Appl. author: D'Arcy Advertising Co. © Bank of America, National Trust & Savings Assn.; 29Apr67; KK200862.

Man-on-the-spot in Guayaquil. (In Business week, Apr. 29, 1967, p.4 of cover) Appl. author: D'Arcy Advertising Co. © Bank of America, National Trust & Savings Assn.; 29Apr67; KK200862.

Man-on-the-spot; Milan Cathedral on the Piazza del Duomo. (In Business week, May 27, 1967, p.4 of cover) Appl. author: D'Arcy Advertising Co. © Bank of America, National Trust & Savings Assn.; 27May67; KK200811.

Timeplan credit scoring. Record sleeve. © 25Dec66; KK200523.

BANK OF MILWAUKEE & TRUST CO. ©

It's brand new, double action accounts (In The Milwaukee journal, Dec. 3, 1966, p.13) © 3Dec66; KK199001.

BANKERS TRUST CO., NEW YORK. ©

The banker, he's what makes one bank different from another. (In Fortune, Apr. 1967, p.46-47) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 28Mar67; KK199517.

The banker, he's what makes one bank different from another. (In Westsider, spring 1967, p.26) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 28Mar67; KK200949.

Bankers Trust wants to shed a little light on your life. (In Bayside times, May 25, 1967, p.8) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 25May67; KK200535.

Beep-beep. (In The New York times, Apr. 25, 1967, p.L-29) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 25Apr67; KK199802.

Here's money, go to college. (In The New York times, June 12, 1967, p.L-41) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 12Jun67; KK200782.

If you've got \$1,000 you want to hold on to, give it to us. (In The New York times, Jan. 4, 1967, p.22L) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 4Jan67 (in notice: 1966); KK198679.

If you've got \$2,500 you want to hold on to, give it to us. (In The New York times, Dec. 22, 1966, p.L22) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 22Dec66; KK198377.

A major innovation in international finance; the unfrantic Luxembourg exchange. (In Forbes, May 15, 1967, p.48-49) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 11May67; KK200773.

A message for people who think payday is a costly bore. (In The New York times, Feb. 7, 1967, p.L57) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 7Feb67; KK198678.

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- One good bank deserves another.
(In American banker, Mar. 16,
1967, p.7) Appl. author: Doyle
Dane Bernbach, Inc. © Bankers
Trust Co.; 16Mar67; KK199685.
- Retirement, we've been thinking about
it every day since 1916. (In
Fortune, May 1967, p.202-203)
Appl. author: Doyle Dane Bernbach,
Inc. © Bankers Trust Co.; 26Apr67;
KK199801.
- Why bankers trust Bankers Trust.
You'll find a banker at Bankers
Trust. (In Banking, Oct. 1966,
Bernbach, Inc. © Bankers Trust Co.;
28Sep66; KK199860.
- You can afford a private sculpture
collection when you bank with us.
(In Bayside Times, June 22, 1967,
p.13) Appl. author: Doyle Dane
Bernbach, Inc. © 22Jun67;
KK200962.
- You'll find a welcome in the
Common Market. (In Business
week, Apr. 22, 1967, p.132-133)
Appl. author: Doyle Dane Bernbach,
Inc. © 19Apr67; KK200757.
- You're right, putting money in the
bank isn't as easy as it sounds.
(In The New York times, Jan. 19,
1967, p.L25) Appl. author: Doyle
Dane Bernbach. © 19Jan67;
KK198376.
- BARCO DIVISION, AEROQUIP CORP. See
AEROQUIP CORP. BARCO DIVISION.
- BARON & CHESTNEY. ©
What is a credit manager? Sheet.
© 20Jan67; KK198494.
- BARTON'S CANDY CORP. ©
Dietetic assorted miniatures; net
weight 9 ozs. avoird. On wrapper.
© 10Apr67; KK199536.
- Dietetic mint thinettes; net weight
3 ozs. avoird. On wrapper.
© 10Apr67; KK199535.
- Dietetic TV Munch; net weight 6 ozs.
avoird. On wrapper. © 22May67;
KK200577.
- My Favorite chocolates; 14 oz. net
avoird. On wrapper. © 18Nov66;
KK200929.
- Stripe Mints; 1/2 lb. net avoird.
On wrapper. © 22May67; KK200541.
- TV Munch; net weight 16 ozs. avoird.
On wrapper. © 25May67; KK200539.
- The Tempter; net weight 14 ozs. avoird.
On wrapper. © 15May67; KK200542.
- Weekend Crunchy and Chewy; net weight
12 oz. avoird. On wrapper.
© 15May67; KK200572.
- BATTLE CREEK EQUIPMENT CO. ©
Bisolar lamp for that sun tanned
look; bulletin BL-566. Folder.
© 15Feb67; KK199876.
- BAY AREA NEIGHBORHOOD DEVELOPMENT.
Buying a used car isn't easy.
1 v. © Band a.a.d.o. Bay Area
Neighborhood Development;
15Jun66; KK200838.
- Compran un automovil usado no es
facil. 1 v. © Band a.a.d.o.
Bay Area Neighborhood Development;
19Sep66; KK200839.
- BEAL'S.
Cuddling tonight on the old camp
chairs? (In Los Angeles times
home magazine, Mar. 26, 1967,
p.30) © Beal's, a fictitious firm
name, owned by Globe Dept. Stores,
Inc.; 26Mar67; KK199500.
- How to make your vacation budget last
for years; fly to Beal's and fur-
nish your living room. (In
Los Angeles times home magazine,
May 14, 1967, p.36) © Beal's, a
fictitious firm name, owned by
Globe Dept. Stores, Inc.; 14May67;
KK200250.
- Mother moved the furniture around
again, but it didn't help. (In
Los Angeles times home magazine,
Apr. 30, 1967, p.43) © Beal's,
fictitious name owned by Globe Dept.
Stores, Inc.; 30Apr67; KK199824.
- Split level bed? King-size bedding
package \$199.95 complete. (In
Los Angeles times home magazine,
Apr. 2, 1967, p.10) © Beal's, a
fictitious firm name, owned by
Globe Dept. Stores, Inc.; 2Apr67;
KK199595.
- BEATRICE FOODS CO. ©
Zoooper Dooper fudge bar; net contents
2 1/2 fl. ozs. On bag. © 22Dec66;
KK199614.
- Zoooper Dooper ice cream bar, vanilla;
net contents: 2 1/2 fl. ozs.
On bag. © 30Dec66; KK199857.
- Zoooper Dooper ice milk bar, vanilla;
net contents: 2 1/2 fl. ozs.
On bag. © 19Dec66; KK199856.
- Zoooper Dooper orange creme bar;
net contents: 2 1/2 fl. ozs.
On bag. © 26Dec66; KK199855.
- Zoooper Dooper twin pops; net contents:
3 fl. ozs. On bag. © 20Dec66;
KK199858.
- BEATRICE FOODS CO. MIRACLE WHITE CO.
See MIRACLE WHITE CO.
- BEATRIX JEWELRY CO. See B. J. CO.
- BEAUTICONTROL, INC. ©
Hide tanner's process, basis for
exciting concept in cosmetics.
(In Dallas morning news, Apr. 9,
1967) NM: revisions. © 9Apr67;
KK199516.
- BECKER (FRED R.) ADVERTISING AGENCY,
INC. ©
This could be you; Jim Booher's
Cathy Camaro contest for the young
and young-at-heart. (In The Courier-
journal & times, Louisville, Ky.,
Mar. 19, 1967, p.C-8) Appl. au-
thor: Fred R. Becker. © 19Mar67;
KK199224.
- BECTON, DICKINSON & CO. EDMONT-WILSON.
See EDMONT-WILSON.
- BEISTLE CO. ©
Angel cutouts, three designs.
Folder. © 1Feb67; KK199731.
- Art-tissue pumpkins, completely
assembled, open full round
(Packaged art-tissue pumpkins)
Folder. © 1Feb67; KK199729.
- Art-tissue trim-pak bag; 24 pieces.
© 1Feb67; KK200373.
- Bell dec-a-pak bag; 6 pieces.
© 1Feb67; KK200374.
- Birthday banner header. Folder.
© 1Feb67; KK200376.
- Black or orange art-tissue balls, open
full round (Packaged art tissue
balls) Folder. © 1Feb67;
KK199728.
- Christmas trim tags header. Folder.
© 1Feb67; KK200377.
- Clown centerpiece header. Folder.
© 1Feb67; KK200382.
- Clown game header. Folder.
© 1Feb67; KK200381.
- Donkey game header. Folder.
© 1Feb67; KK200380.
- Easter peeps bag; 3. © 1Feb67;
KK200379.
- Embossed Halloween plaques, 4 designs
(Embossed cutouts header) Folder.
© 1Feb67; KK199730.
- Halloween cut-outs (Totem pole
cutout bag) On bag. © 1Feb67;
KK199732.
- Jointed pirate goblin. Folder.
© 1Feb67; KK199733.
- Packaged art-tissue bells bag; 5.
© 1Feb67; KK200378.
- Red art-tissue hearts bag.
© 1Feb67; KK200375.
- 2 jointed scratch cats, completely
assembled. Folder. © 1Feb67;
KK199727.
- BELL ENTERPRISES, INC. ©
Laugh along with Benny Bell;
Madison LP, no.513. Record
sleeve. © 26Dec66; KK199220.
- BELL GLASS & MIRROR CO. ©
Don't delay, prevent collisions and
accidents, stop pilferage; Bell
safety detection mirrors. Sheet.
Appl. author: Arthur Brenner.
© 19Oct66; KK198213.
- BENN, DULCIE A.
The Holy Land. See EASTIN-PHELAN
CORP.
- BERKSHIRE CHALKBOARD CO.
The Jiffy record board. Sheet.
© Harry W. Warren d.b.a. Berkshire
Chalkboard Co.; 31Jan67; KK199605.
- BETA ENGINEERING CORP. AXALINE, INC.
See AXALINE, INC.
- BETHLEHEM PATTERN & MODEL SHOP. ©
Custom engraved plates, 10 identify-
ing devices, engraved signs.
Dec. 1966. 1 v. Appl. author:
Clifford T. Lynn. © 15Dec66;
KK199296.
- BETTER VISION INSTITUTE. ©
You could be wearing them, too, and
not know it. (In Redbook, Apr.
1967, p.48) Appl. author: Doyle
Dane Bernbach, Inc. © 29Mar67;
KK200785.
- BINGO KING CO., INC. ©
The all new de luxe Lucky Jim;
no.155. Sheet. Appl. author:
Ernest (Con) Conrad. © 8Sep66;
KK199863.
- You'll have a full house every night
with bingo at a low low cost!
Sheet. Appl. author: Ernest (Con)
Conrad. © 7Feb66; KK198295.
- BINNEY & SMITH, INC. ©
Panorama artists' oil painting set;
no.985. © 22Sep66; KK198141.
- BIOLOGICAL ABSTRACTS, INC. ©
Partners in research, investigation,
communications. Folder.
© 3Mar67; KK199473.
- BLANCHARD & ASSOCIATES. ©
[Dental history form] Form AC.
Folder & envelope. Appl. author:
Robert M. Blanchard. © 26Apr65;
KK198056.
- BLOCK, DELORES. See BLOCK-STARRETT.
- BLOCK-STARRETT.
A Starrett's dress, thanks Eugene.
(In The Arizona republic, May 7,
1967, p.K-11) NM: text. © Delores
Block & Edward S. Starrett (in
notice: Block-Starrett); 7May67;
KK199997.
- BOISE CASCADE CORP. ©
Many of the people who work and think
at Boise Cascade are young in years.
(In Business week, Mar. 18, 1967,
p.58) © 18Mar67; KK199042.
- A wave makes a new shape against the
sun, but it is lost unless one is
ready to catch the moment. (In
Business week, Apr. 15, 1967, p.152)
© 15Apr67; KK199701.

- BOISE CASCADE CORP.-Con.**
We have an upper space program of our own. (In Fortune, Jan. 1967, p.163) © 1Jan67; KK197975.
- BONNE BELL, INC. ©**
When Americans like something, they go for it in a big way; Ten-O-Six lotion. (In The New Yorker, Feb. 18, 1967, p.68) Appl. author: Chirurg & Cairns, Inc. © 18Feb67; KK198627.
When Americans like something, they go for it in a big way; Ten-O-Six lotion. (In The New Yorker, Mar. 18, 1967, p.188) Appl. author: Chirurg & Cairns, Inc. © 18Mar67; KK199021.
- BORDEN CO. ©**
Cremora, a pure non-dairy product; for your coffee; net wt. 4 oz. Sticker. © 30Oct64; KK198219.
Neo-Mull-Soy concentrated liquid; hypoallergenic infant formula; 13 fl. oz. (384 ml.) Sticker. © 22Dec66; KK198218.
Now you can drink more good coffee with less coffee kickback; Kava instant coffee. (In The Grand Rapids press, Mar. 14, 1967, p.26) Appl. author: Ross Roy, Inc. © 14Mar67; KK199264.
- BORG-WARNER CORP. ©**
The drillers have left, but three-quarters of the oil could stay locked in the earth forever. (In U. S. news and world report, Mar. 27, 1967, p.96-97) © 20Mar67; KK199546.
The great engineers of Borg-Warner took a close look at ladies' heels; and oo-la-la; chemical steel materials. (In Time, Mar. 31, 1967, p.68-69) © 28Mar67; KK199474.
The last thing this man needs is to catch something awful from the next room. (In Time, Jan. 6, 1967, p.40-41) © 3Jan67; KK198828.
This helicopter has a remarkable safety device; if its engine should stop in mid-air, the pilot would not lose control. (In U.S. news & world report, Feb. 20, 1967, p.90-91) © 13Feb67; KK198588.
This little motor is big enough to drive your Volkswagen. (In The Wall Street Journal, Sept. 30, 1966, p.11) © 30Sep66; KK198447.
- BOSTON. UNIVERSITY. ©**
The new distinctive Boston University class ring. Folder. © 10Oct66; KK198194.
New, distinctive, the official Boston University ring. (In Boston University news, Oct. 5, 1966, p.12) © 5Oct66; KK198193.
- BOURJOIS, INC. ©**
Paris in the spring; Evening in Paris. (In Seventeen, May 1967, p.33) Appl. author: Norman, Craig & Kummel, Inc. © 27Apr67; KK200297.
This Christmas, turn on TV's top shows and what'll you see? Evening in Paris and On the wind by Bourjois. (In Beauty fashion, Aug. 1966, p.49-50) Appl. author: Norman, Craig & Kummel, Inc. © 1Aug66; KK200844.
- BRADLEY (MILTON) CO. ©**
Alfred Hitchcock Why mystery game for 2 thru 4 players; no.4845. On wrapper. NM: revision. © 1Feb67; KK200043.
Alphabet sorting-tray kit; no.7517. On wrapper. © 30Dec66; KK200044.
The amazing Spider-Man game with Marvel super heroes for 2, 3 or 4 players. See MARVEL COMICS GROUP.
The Batman jigsaw puzzle game. See NATIONAL PERIODICAL PUBLICATIONS.
- Cheshire Jigsaw puzzle, over 750 pieces; no.4689. On wrapper. © 10Oct66; KK199469.
Cliff Hanger, a skill and action toy; 4772. On folding carton. © 1Mar67; KK199896.
Fluffy yarns sewing cards, creative play for active youngsters; 4740. On wrapper. © 15Mar67; KK199898.
Goren's Beginners Bridge; 4754. On wrapper. © 15Mar67; KK199897.
Individual clock dials; 1 dozen; no.7620. [Box top] © 30Dec65; KK199162.
Individual number lines, plastic laminated; 1 dozen; no.7626. On bag. © 30Dec65; KK199550.
King Kong game, for 2 to 4 players. See R.K.O. GENERAL-VIDEOCRAFT.
The Lone Ranger game for 2 to 4 players. See WRATHER CORP.
The mods, jigsaw puzzle, over 400 interlocking pieces; no.4688-3. On wrapper. © 1Nov66; KK199470.
144 Build-On plastic pegs; no.7627. On wrapper. © 30Dec66; KK200042.
Self-sticking felt tape; no.7822. On wrapper. © 1Nov66; KK198920.
Superman game and Superboy game, 2 super games in one. See NATIONAL PERIODICAL PUBLICATIONS, INC.
Word and number tray; no.7907. On wrapper. © 30Dec66; KK200040.
- BRANDY DISTILLERS CO. ©**
Coronet V.S.Q. brandy is the no.1 distilled spirit in Wisconsin! (In Wisconsin beverage journal, Sept. 1966, p.25) © 1Sep66; KK200227.
Doesn't it look almost too beautiful to give; Coronet VSQ brandy. (In The Milwaukee Journal, Nov. 20, 1966, TV section, p.22-23) © 20Nov66; KK200230.
When you want things to go right; Coronet VSQ brandy. (In Elegant, Mar. 1967, p.3 of cover) © 1Mar67; KK200495.
- BRASS-CRAFT MANUFACTURING CO. ©**
One piece construction at no increase in cost. (In Domestic engineering, Oct. 1966, p.7) © 10Oct66; KK198964.
- BRECK (JOHN H.) INC. ©**
Breck shampoo brings out the shine in your hair, like brushing 100 strokes. (In Redbook, Jan. 1967, p.4 of cover) Appl. author: Young & Rubicam, Inc. © 20Dec66 (in notice: 1967); KK199974.
Breck will give you \$1.25 to shampoo your hair; shampoo for color treated hair. (In Daily news, New York, Feb. 23, 1967, p.53) Appl. author: Young & Rubicam, Inc. © 23Feb67; KK199975.
Can a retailer find happiness stocking rich sudsy Breck Concentrate shampoo? (In Chain store age, Dec. 1966, p.27) Appl. author: Young & Rubicam, Inc. © 3Dec66; KK198887.
The first sun lotion for your hair; Sunbrella. (In Life, Feb. 17, 1967, p.R3) Appl. author: Young & Rubicam, Inc. © 13Feb67; KK199976.
Get a buck back from Breck; shampoo for color treated hair. (In Oakland tribune, Dec. 8, 1966, fashion section, p.1F) Appl. author: Young & Rubicam, Inc. © 8Dec66; KK198885.
How to take your hair a full step lighter without strong bleaching; Go Go Light. (In Life, Aug. 5, 1966, p.R2) Appl. author: Young & Rubicam, Inc. © Breck a.a.d.o. John H. Breck, Inc.; 1Aug66; KK198417.
If she let go of her comb, it might float down through her hair by itself; creme rinse. (In McCall's, Mar. 1967, p.26) Appl. author: Young & Rubicam, Inc. © 21Feb67; KK199978.
- Save 15¢ and the natural shine of your hair; a Breck shampoo could be just what your hair needs. (In The Tacoma news tribune, July 20, 1966, p.A8) Appl. author: Young & Rubicam, Inc. © J. H. Breck, Inc.; 20Jul66; KK198445.
Save 15¢ on new Breck shampoo for color treated hair. (In The Times-union, Rochester, N.Y., Dec. 9, 1966, p.3D) Appl. author: Young & Rubicam, Inc. © 9Dec66; KK198886.
They laughed when we sat down to do our first pastel; that was back in 1946 ... with practically no national shampoo sales. (In American druggist, Oct. 24, 1966, p.70) Appl. author: Young & Rubicam, Inc. © 19Oct66; KK198446.
This Christmas may you look as beautiful as you feel; shampoo. (In Woman's day, Dec. 1966, p.3 of cover) Appl. author: Young & Rubicam, Inc. © 16Nov66; KK198444.
Will he find kissable skin under those pretty bangs? Shampoo. (In Teen, Mar. 1967, p.4 of cover) Appl. author: Young & Rubicam, Inc. © 13Feb67; KK199987.
- BREITNER (HAROLD) & CO., INC. ©**
Jaymar, Stratojac, Robert Bruce enthusiastically announce that the coordinators are here. Folder. © 10Mar67; KK200936.
- BRISTOL LABORATORIES.**
A basic bactericidal, broad spectrum antibiotic for the surgeon. 1 v. © Bristol Laboratories, division of Bristol-Myers Co.; 3Mar67; KK199875.
- BRISTOL-MYERS. ©**
Can you tell the difference? Resolve. (In Life, Oct. 21, 1966, p.22-23) Appl. author: Doyle Dane Bernbach, Inc. © 18Oct66; KK199608.
- BRISTOL-MYERS CO. ©**
Bufferin; 100 tablets. On folding carton. © 16Sep65; KK200948.
It comes together like two bull goats; Excedrin. [Endorsed by Eugene Avery] (In The Reader's digest, Sept. 1966, p.3) Appl. author: Young & Rubicam, Inc. © 25Aug66; KK198440.
Two Bufferin, two aspirin look alike until they get to your headache. (In Ladies' home journal, Jan. 1965, p.22) © 15Dec64 (in notice: 1965); KK200150.
You can stop taking kids' cough syrups; Adulton. (In The Reader's digest, Oct. 1966, p.249) Appl. author: Young & Rubicam, Inc. © 25Sep66; KK198439.
- BRISTOL-MYERS CO. BRISTOL LABORATORIES.**
See BRISTOL LABORATORIES.
- BRISTOL-MYERS CO. GROVE DIVISION.**
The longer lasting aspirin, Duramax; contents 100 tablets. On folding carton. © Bristol-Myers Co. (in notice: Bristol-Myers/Grove Division); 6Sep66; KK199591.
- BRISTOL-MYERS CO., INC. DRACKETT CO.**
See DRACKETT CO.
- BROWN, MARCIA. ©**
Backbone of the king. ([Book jacket] 010 up) © 13May66; KK198238.
- BROWN & WILLIAMSON TOBACCO CORP. ©**
Ask a Belair smoker for a cigarette; ask a Raleigh smoker for a cigarette. (In Life, Nov. 11, 1966, p.74-75) Appl. author: Post-Keyes-Gardner, Inc. © 7Nov66; KK198185.

CURRENT REGISTRATIONS

Come up to the Kool taste. [Girl leaning against rock, & man] (In Time, Feb. 10, 1967) Appl. author: Ted Bates & Co., Inc. © 7Feb67; KK200119.

Come up to the Kool taste, taste extra coolness every time you smoke. Man & woman in front of willow tree. (In Time, Jan. 6, 1967, p.4 of cover) Appl. author: Ted Bates & Co., Inc. © 3Jan67; KK198508.

Lots of people are changing to Raleigh. (In Navy times, European ed., May 3, 1967, p.W9) Appl. author: Post-Keyes-Gardner, Inc. © 3May67; KK200810.

Try Raleigh, you'll get real tobacco taste; try Belair, you'll taste a light touch, just the right touch of menthol. (In Life, Mar. 24, 1967, p.76-77) Appl. author: Post-Keyes Gardner, Inc. © 20Mar67; KK200863.

Viceroy's got the taste that's right. Campers. (In Life, Oct. 14, 1966, p.4 of cover) Appl. author: Ted Bates & Co., Inc. © 10Oct66; KK198509.

Viceroy's got the taste that's right. Man watching airplane. (In U.S. news & world report, Jan. 16, 1967) Appl. author: Ted Bates & Co., Inc. © 9Jan67 (in notice: 1966); KK198507.

BROWN-FORMAN DISTILLERS CORP. © Big day in Arkansas, Old Forester down to \$7.90 quarts. (In Arkansas Democrat, June 1, 1967, p.25) Appl. author: Gardner Advertising Co., Inc. © 1Jun67; KK200749.

Cap off a great day a great way, a great Kentucky bourbon is ready and waiting, it's an Old Forester kind of day. (In Washington evening star, Jan. 4, 1967, p.D-1) Appl. author: Gardner Advertising Co., Inc. © 4Jan67; KK198353.

Holiday movers; Old Forester. (In Kansas beverage news and analyst, Nov. 1966, p.46-47) Appl. author: Gardner Advertising Co., Inc. © 1Nov66; KK198975.

Immediately following the Super Bowl this will be the first down, it's an Old Forester kind of day. (In Los Angeles herald examiner, Jan. 10, 1967, p.D-2) Appl. author: Gardner Advertising Co., Inc. © 10Jan67; KK198339.

It's an Old Forester kind of day; Kentucky straight bourbon whisky. (In Sports illustrated, Jan. 9, 1967, p.47) Appl. author: Gardner Advertising Co., Inc. © 1Jan67; KK198270.

It's an Old Forester kind of day; Kentucky straight bourbon whisky. (In U.S. news & world report, May 22, 1967, p.45) Appl. author: Gardner Advertising Co., Inc. © 15May67; KK200708.

Now in Montana, a great old favorite at a great new proof; Old Forester. (In The Missoula sentinel, Nov. 17, 1966, p.32) Appl. author: Gardner Advertising Co., Inc. © 17Nov66; KK198312.

Old Forester 86 proof. (In The Charlotte news, May 17, 1967, p.2E) Appl. author: Gardner Advertising Co., Inc. © 17May67; KK200586.

Try a great old fashioned idea tonight; Old Forester Kentucky straight bourbon whisky. (In The evening star, Washington, D.C., Feb. 15, 1967, p.D-1) Appl. author: Gardner Advertising Co., Inc. © 15Feb67; KK198862.

When you're shopping for a party, we make a good case for flavor; it's an Old Forester kind of evening;

Kentucky straight bourbon whisky. (In St. Louis post-dispatch, Feb. 10, 1967, p.4C) Appl. author: Gardner Advertising Co., Inc. © 10Feb67; KK198653.

BRUCO. See BRUNSWIG DRUG CO. RABIN-WINTERS DIVISION.

BRUNSWIG DRUG CO. RABIN-WINTERS DIVISION.

Display & sell highly profitable specialties by Bruco, chewable multiple vitamins by Bruco. Sheet. © Bruco a.a.d.o. Rabin-Winters Division of the Brunswick Drug Co.; 12Aug66; KK198132.

Display & sell highly profitable specialties by Bruco, Vibrancy chewable orange flavored Vitamin C. Sheet. © Bruco a.a.d.o. Rabin-Winters Division of Brunswick Drug Co.; 12Aug66; KK198131.

BRY-AIR, INC. ©

Air dryers. 48 p. © 15May66;

KK198212.

Compact-size air dryers. Folder.

© 28Mar67; KK200883.

BRYANT CHUCKING GRINDER CO. ©

Bryant 1967; Vermont calendar

subjects. 1 v. Appl. author:

Donald Way. © 24Oct66; KK198197.

BUDGET RENT-A-CAR CORP. OF AMERICA. ©

Little Budget Rent-a-Car system knows that \$7 a day and 6¢ a mile isn't much to ask for renting our Chevrolet Impalas. (In Life, July 1, 1966, p.54) © 27Jun66; KK199343.

Little Budget Rent-a-Car system will drop everything to pick you up at the airport. (In Mainliner, Dec. 1966/Jan. 1967) © 1Dec66; KK199344.

New Chevrolet Chevelle, \$6 a day, 6¢ a mile; why is little Budget Rent-a-Car System making big noises? (In Newsweek, Jan. 23, 1967, p.15) © 17Jan67; KK199345.

BUILDING PRODUCTS DIVISION, AMERICAN CYANAMID CO. See AMERICAN CYANAMID CO. BUILDING PRODUCTS DIVISION.

BULLARD (E. D.) CO. ©

Compressed air purifiers; Bullard purifier manifold. Sheet. © 10May67; KK200498.

For your off-the-job safety, take Immuniv or Imunoak, 4 easy oral doses in water or fruit juice. Card. © 27Mar67; KK200102.

The insects are coming, Sting Gel is the thing for insect sting. Sheet. © 24May67; KK200499.

Insulated link. Sheet. © 6Apr67; KK200103.

BULOVA WATCH CO., INC. ©

Here are 22 ways we could have skimmed on this Bulova watch. (In Harper's, Oct. 1966, p.79) Appl. author: Young & Rubicam, Inc. © 26Sep66; KK198438.

Once again this New Year's, most of America won't know what year they're in; Accutron. (In Time, Dec. 16, 1966, p.93) Appl. author: Doyle Dane Bernbach, Inc. © 14Dec66; KK198492.

Safari watches by Caravelle, or, I could've sworn I saw a zebra come out of Stacey's jewelry store. (In Glamour, Nov. 1966, p.77) Appl. author: Doyle Dane Bernbach, Inc. © 29Oct66; KK198926.

We also make normal looking watches; Caravelle. (In Life, May 12, 1967, p.10) Appl. author: Doyle Dane Bernbach, Inc. © 9May67; KK200801.

Why they keep different time; Accutron. (In Modern railroads, Sept. 1966, p.70) Appl. author: Doyle Dane Bernbach, Inc. © 29Aug66; KK199615.

Why they keep different time; Accutron (In Time, Nov. 25, 1966, p.81) Appl. author: Doyle Dane Bernbach, Inc. © 23Nov66; KK198248.

BUNTIN & ASSOCIATES. ©

4 1/4% on all accounts, of course this rate is an important reason to save at First Federal. (In The Evansville courier, Jan. 3, 1967, p.10) Appl. author: Sinclair Buntin. © 3Jan67; KK199271.

Hello boss, who says you can't work for more than one boss? Louisville Home Federal. (In The Louisville times, Feb. 6, 1967, p.B 11) Appl. author: Sinclair Buntin. © 6Feb67; KK199270.

% ? Wondering about the confusion in interest rates, Louisville Home Federal savers don't need to. (In The Louisville times, Jan. 3, 1967, p.A12) Appl. author: Sinclair Buntin. © 23Jan67; KK199269.

BUNTIN & ASSOCIATES, INC. ©

Ever notice how LHF savers think they are such financial geniuses? Louisville Home's Daily Dividends are one reason they feel so good about their savings! (In The Louisville times, Mar. 20, 1967, p.B 12) Appl. author: Sinclair Buntin. © 20Mar67; KK199504.

Perhaps there are other ways your savings can earn more providing safety isn't too important. (In The Evansville press, May 8, 1967, p.4) Appl. author: Sinclair Buntin. © 8May67; KK200287.

Uncle Sam now insures Louisville home accounts to \$15,000. (In The Louisville times, Nov. 14, 1966, p.A3) Appl. author: Sinclair Buntin. © 14Nov66; KK200927.

What could be easier than saving at First Federal's east side or west side offices? (In The Evansville press, Apr. 3, 1967, p.11) Appl. author: Sinclair Buntin. © 3Apr67; KK199524.

Within a few days thousands of value-seeking dollars will be making a move; Daily Dividends. (In The Louisville times, Apr. 3, 1967, p.A 7) Appl. author: Sinclair Buntin. © 3Apr67; KK199523.

You never need this to save at Louisville Home Federal. (In The Louisville times, Apr. 18, 1967, p.A10) Appl. author: Sinclair Buntin. © 18Apr67; KK199798.

You'll never be known as Mr. 761 110 2 at Louisville Home. (In The Louisville times, May 9, 1967, p.A14) Appl. author: Sinclair Buntin. © 8May67; KK200288.

BURD & FLETCHER CO. ©

The egg family. Card. © 21Oct66; KK198896.

Eggs Benedict. Card. © 21Oct66; KK198900.

English copper. Card. © 21Oct66; KK198899.

Farm fresh. Card. © 21Oct66; KK198895.

Silver service. Card. © 21Oct66; KK198898.

Sunny morning. Card. © 21Oct66; KK198897.

BURGER-DOG CO. ©

Frozen fresh Salisbury Meat-Loaf; net wt. 1 lb. Card. © 23May67; KK200370.

BURKE (PAUL) & ASSOCIATES, INC. © American Funeral Services low cost group life insurance. 12 p. © 26Sep66; KK198422.

Any man who doesn't believe. 12 p. © 11Jan67; KK198423.

BUSKE INDUSTRIES, INC. ©

The Buske aligner and accessories have many uses, limited only by your imagination; B:100, unit no.64. Poster. © 21Apr67; KK200256.
Perfect position, faster and easier with a Buske motor sling. Sheet. © 1Nov66; KK199422.

BUSSARD, DAVID D. See BUSSARD (R. D.) & SON.

BUSSARD (R. D.) & SON.

Pants pocketing, the original spooled pocketing; one 10-yd. spool, pearl gray, 2.58 wt. Slip. © R. D. Bussard & David D. Bussard d.b.a. R. D. Bussard & Son; 20Feb67; KK198674.

BY-BUK CO. ©

Printed circuit drafting aids featuring the tape-lift method; catalog no.P-42. 15 p. © 22Aug66; KK198414.

C

CBA ASSOCIATES, INC. ©

Grand opening, Bel Pre luxury garden apartments belong in Montgomery County's finest manor community. (In The Evening star, Washington, D.C., Jan. 20, 1967, p.G-1) © 20Jan67; KK198249.

CBS FILMS, INC. TERRYTOONS. See TERRYTOONS.

CMP INDUSTRIES, INC. TICONIUM CO. See TICONIUM CO.

CALGON CORP. ©

B-3 oilfield biocide; bulletin 14-19a. Sheet. © 23Dec66; KK200786.

BC-4 industrial cleaner. Sheet. (Chemical product bulletin, 10-8) © 27Dec66; KK198802.

CL-56 corrosion inhibitor. Sheet. (Chemical product bulletin, 11-29) © 13Dec66; KK198800.

CL-77 deposit inhibitor. Sheet. (Chemical product bulletin, 11-24) © 24Oct66; KK198801.

Coagulant aid 2. Sheet. (Chemical product bulletin, 12-16) © 22Aug66; KK198796.

Coagulant aid 233. Sheet. (Chemical product bulletin, 12-17) © 30Sep66; KK198798.

Coagulant aid 243. Sheet. (Chemical product bulletin, 12-18) © 30Sep66; KK198799.

Coagulant aid 253. Sheet. (Chemical product bulletin, 12-19) © 30Sep66; KK198797.

Colorimetric determination of conductive polymer 261 in water and in sensitized papers; bulletin 7-24. Sheet. © 15Aug66; KK200795.

Colorimetric test units for boiler water phosphate; bulletin 17-4a. Sheet. © 7Sep66; KK200788.

Colorimetric test units for silica; bulletin 17-5a. Sheet. © 7Sep66; KK200787.

Colorimetric test units for threshold phosphate; bulletin 17-2a. Sheet. © 7Sep66; KK200790.

H-101 microbiocide. Sheet. (Chemical product bulletin, 11-9a) © 11Feb66; KK198803.

The honest wash, how it fights your biggest laundry problem, bathtub ring; Calgon water conditioner. (In Gary post-tribune, Apr. 6, 1967, p.A-11) © 6Apr67; KK199719.

The honest wash, how it saves you money while it saves your clothes. (In The Gary post-tribune, Mar. 8, 1967, p.E-10) © 8Mar67; KK200259.

The honest wash, how to find out if your wash is honestly clean. (In The Gary post-tribune, Mar. 22, 1967, p.D-2) © 22Mar67; KK200428.

The honest wash, how to save the clothes and spare the bleach; Calgon water conditioner. (In Gary post-tribune, Apr. 13, 1967, p.A-11) © 13Apr67; KK199767.

Orlene chemical deposit control agents for the pulp and paper industry; bulletin 7-20. Folder. © 8Sep66; KK200798.

SQ phosphate; bulletin 13-1. Sheet. © 23Aug66; KK200793.

ST260 sludge conditioner. Sheet. (Chemical product bulletin, 12-20) © 7Nov66; KK198795.

Squeeze-O-Matic Buret Units; bulletin 17-8. Sheet. © 13Dec66; KK200792.

Throw-away cartridge deionizer, E-1485 cartridge and E-1486 wall bracket; bulletin 17-3a. Sheet. © 7Sep66; KK200789.

Titration test unit K-0099 for SL-38 organic sequestering agent; bulletin 17-1a. Sheet. © 7Sep66; KK200791.

X-2 corrosion inhibitor-biocide; bulletin 14-38. Sheet. © 11Sep66; KK200794.

X-4 corrosion inhibitor-biocide; bulletin 14-39. Sheet. © 11Sep66; KK200796.

X-6 corrosion inhibitor; bulletin 14-40. Sheet. © 11Sep66; KK200797.

CALLAWAY MILLS CO. ©

Kex Floorcare mats. Folder. © 3Feb67; KK199371.

Your floors stay cleaner all year with Kex skyline mats. Folder. © 17Nov66; KK198398.

CALVERT, P. G. CAL. ©

Bernie's old reliable selections; Get Harmony. Sheet. © 27Jul66; KK198936.

CALVERT DISTILLERS CO. ©

B.Y.O.B., the bring your own bottle size; Calvert Extra liqueur. (In Amsterdam news, Feb. 4, 1967, p.4) Appl. author: Doyle Dane Bernbach, Inc. © 4Feb67; KK199297.

\$.20 fifth; the soft whiskey. (In The Charlotte observer, Dec. 8, 1966, p.14A) Appl. author: Doyle Dane Bernbach, Inc. © 8Dec66; KK198021.

Give more; Calvert extra. (In Charleston evening post, Nov. 30, 1966, p.3C) Appl. author: Doyle Dane Bernbach, Inc. © 30Nov66; KK198498.

Ho, ho, ho; Calvert extra. (In The Telegraph-herald, Dubuque, Iowa, Dec. 6, 1966, p.4) Appl. author: Doyle Dane Bernbach, Inc. © 6Dec66; KK198572.

Ho, ho, ho, soft whiskey isn't hard to give and it isn't hard to take; Calvert Extra. (In Moose magazine, Dec. 1966-Jan. 1967, p.4 of cover) Appl. author: Doyle Dane Bernbach, Inc. © 28Nov66; KK198844.

Ho, ho, ho, soft whiskey isn't hard to give and it isn't hard to take; Calvert Extra blended whiskey. (In Cleveland plain dealer, Dec. 14, 1966, p.41) Appl. author: Doyle Dane Bernbach, Inc. © 14Dec66; KK199309.

Is soft whiskey soft, draw your own conclusion; Calvert Extra. (In Life, Mar. 22, 1967, p.18) Appl. author: Doyle Dane Bernbach, Inc. © 22Mar67; KK199742.

One sip and you can write your own Soft Whiskey ad; Calvert extra. (In Time, Sept. 30, 1966, p.84) Appl. author: Doyle Dane Bernbach, Inc. © 27Sep66; KK198581.

Soft and dry chased the chaser away; Calvert Extra. (In Life, Dec. 8, 1966, p.20) Appl. author: Doyle Dane Bernbach, Inc. © 30Dec66; KK198815.

Soft whiskey doesn't need it. (In Life, Apr. 21, 1967, p.21) Appl. author: Doyle Dane Bernbach, Inc. © 19Apr67; KK200131.

Take it easy, soft whiskey may be soft, but it's not meek; Calvert extra. (In Life, May 19, 1967, p.3 of cover) Appl. author: Doyle Dane Bernbach, Inc. © 17May67; KK200755.

You'll know which one is soft whiskey; Calvert Extra blended whiskey. (In Life, Feb. 24, 1967, p.73) Appl. author: Doyle Dane Bernbach, Inc. © 21Feb67 (in notice: 1966); KK199310.

CAMBRIDGE PRODUCTIONS, INC.

Seaview, from the exciting television series Voyage to the bottom of the sea; kit no.707-98. On wrapper. © Cambridge Productions, Inc. & Aurora Plastics Corp.; 25Apr66; KK198126.

CAMP TRAILS. ©

Featherweight protection, two-man nylon backpacker tent, no.720. Sheet. Appl. author: Jack C. Abert. NM: rev. © 6Jun66; KK199883.
How to use your quick release buckle. Sheet. Appl. author: Jack C. Abert. © 29Mar67; KK200615.

CAMPANA, WILLIAM A. See SPONGIES BY CAMPANA.

CANTON REDWOOD YARD, INC. © Book of redwood fences, 1967. Folder. © 17Jan67; KK198271.

CAROLINA CO., INC. See CAROLINA SOAP & CANDLE MAKERS.

CAROLINA SOAP & CANDLE MAKERS.

Bayberry sachet. On wrapper. © Jack & Jane Hicks d.b.a. Carolina Soap & Candle Makers; 21Jun66; KK198722.

Bayberry scented soap. On wrapper. © Jack & Jane Hicks d.b.a. Carolina Soap & Candle Makers; 21Jun66; KK198720.

The gifts of the three Wise Men; scented soap. On box. © 21Jun66; KK199359.

Gold scented soap. On wrapper. © Jack & Jane Hicks a.a.d. for Carolina Soap & Candle Makers; 21Jun66; KK200512.

Home is where the heart is; cake sachet. On wrapper. © Carolina Soap & Candle Makers a.a.d.o. Carolina Co., Inc.; 2Aug66; KK198195.

Home is where the heart is; scented candle. On wrapper. © Carolina Soap & Candle Makers a.a.d.o. Carolina Co., Inc.; 21Jun66; KK198196.

Lavender sachet. On wrapper. © Jack & Jane Hicks d.b.a. Carolina Soap & Candle Makers; 21Jun66; KK198721.

Lavender scented soap. On wrapper. © Jack & Jane Hicks d.b.a. Carolina Soap & Candle Makers; 21Jun66; KK198718.

Lemon scented soap. On wrapper. © Jack & Jane Hicks d.b.a. Carolina Soap & Candle Makers; 21Jun66; KK198719.

Lemon verbena sachet. On wrapper. © Jack & Jane Hicks d.b.a. Carolina Soap & Candle Makers; 21Jun66; KK198723.

CARON CORP. ©

Caron is the kind of French every woman understands; Fleurs de Rocaille. (In The New Yorker, vol.42, no.23, p.44) © 30Jul66; KK199601.

- CARROLL, WILLIAM. ©
Enjoy relaxed reading with this size type in all LargePrint books; Bookhook. Card. © 12Dec66; KK198854.
- CARSON CHEMICAL CO. ©
Blue Magic shaving powder, depilatory, removes beard without razor, regular strength; net wt. 5 ozs.; Red Magic shaving powder, depilatory, ... extra strength; net wt. 5 ozs. Stickers. © 15Dec66; KK198741.
- CARTER, DAVID. ©
Magnetize every stamp you sell and earn extra profits immediately; Magna-Strip; stock no.250BPB. Sheet. © 13Feb67; KK198841.
This stamp is magnetized; Magna-Stripped stamps. Sheet. © 13Feb67; KK198842.
- CARTER MOTOR CO. ©
Electric motor torque chart. Sheet. (Bulletin TC-1) Appl. author: Robert Carter. © 8May67; KK200181.
Instant stand-by electric power for emergency service; automatic load-transfer converters. Sheet. (Bulletin 467 A) Appl. author: Robert Carter. © 4May67; KK200180.
- CASCADE CONSTRUCTION CO. ©
Help us celebrate our 12th anniversary, improve the beauty and value of your home. Folder. Appl. ti.: Home improvement sales brochure. Appl. author: Joseph Gantt. © 10Apr67; KK200127.
- CASH CREATIONS, INC. ©
Dot the I, it's great because it's simple. Sheet. © 5Dec66; KK198134.
Play Pop the Dot in Shurfine. Card. © 5Dec66; KK198133.
- CASTLE & COOKE, INC. See DOLE CO.
- CATERPILLAR TRACTOR CO. ©
A guide to longer track shoe life. Folder. © 4Apr67; KK200106.
He isn't on the contractor's payroll but he saved him \$3,125. Folder. © 1Feb67; KK198941.
He's hired to worry for you. Folder. © 16Mar67; KK199633.
Just how expensive can a small part be; parts exchange service. Folder. © 21Mar67; KK200008.
Listening to a service analyst's advice saved down time and major repair costs. Folder. NM: revision. © 25Jan67; KK198940.
This custom track service analyst advised against a track repair job. Folder. NM: revision. © 25Jan67 (in notice: 1966); KK198939.
This was a \$1,000 call. Folder. © 4Nov66; KK198319.
Unconditional guarantee; DH-2 steel. Card. © 14Mar67 (in notice: 1966); KK199636.
We stock cylinder heads and water pumps, too. Folder. © 10Mar67; KK199632.
We're more than a safe source for Cat parts. Folder. © 8Mar67; KK199634.
We're your only source for this bolt. Folder. © 14Mar67; KK199635.
When the shoe fits. Folder. © 4Apr67; KK200105.
- CHAMPION PACKAGES CO. ©
Carton territorial design 1082; spumoni. On folding carton. © 14Dec66; KK200704.
- CHANEL, INC. ©
Caught by the spell of Chanel. (In Seventeen, Feb. 1967, p.8-9) Appl. author: Norman, Craig & Kummel, Inc. © 31Jan67 (in notice: 1966); KK200887.
- Caught by the spell of Chanel; Chanel No.5 spray perfume. (In Seventeen, June 1967, p.6-7) Appl. author: Norman, Craig & Kummel, Inc. © 1Jun67; KK200713.
- Caught by the spell of Chanel; No.5. (In Seventeen, Aug. 1966, p.8-9) Appl. author: Norman, Craig & Kummel, Inc. © 1Aug66; KK199052.
- Caught by the spell of Chanel; No.5. (In Seventeen, Oct. 1966, p.8-9) Appl. author: Norman, Craig & Kummel, Inc. © 1Oct66; KK199050.
- Caught by the spell of Chanel; No.5. (In Seventeen, Dec. 1966, p.8-9) Appl. author: Norman, Craig & Kummel, Inc. © 1Dec66; KK199049.
- Caught by the spell of Chanel; No.5. (In Seventeen, Mar. 1967, p.6-7) Appl. author: Norman, Craig & Kummel, Inc. © 28Feb67 (in notice: 1965); KK199690.
- Caught by the spell of Chanel; No.5. (In Seventeen, Apr. 1967, p.8-9) Appl. author: Norman, Craig & Kummel, Inc. © 30Mar67; KK199691.
- Every day is a happy day, and the most enchanting way ... is with Chanel no.5. (In Beauty fashion, Mar. 1967, p.68-69) Appl. author: Norman, Craig & Kummel. © 1Mar67; KK200952.
- Every teen alive is caught by the spell of Chanel No.5. (In Beauty fashion, July 1965, p.58-59) Appl. author: Norman, Craig & Kummel, Inc. © 6Jul65; KK199207.
- Every woman alive loves Chanel No.5. (In Beauty fashion, June 1965, p.110-111) Appl. author: Norman, Craig & Kummel, Inc. © 7Jun65; KK200210.
- Every woman alive wants Chanel no.5 every way she can get it. (In Beauty fashion) Appl. author: Norman, Craig & Kummel. © 1Feb67; KK200951.
- Every woman alive wants Chanel No.5 every way she can get it; bath powder. (In Mademoiselle, June 1967, p.13) Appl. author: Norman, Craig & Kummel, Inc. © 29May67; KK200710.
- Every woman alive wants Chanel No.5 every way she can get it; eau de cologne. (In Glamour, May 1967, p.13) Appl. author: Norman, Craig & Kummel, Inc. © 1May67; KK200711.
- The most treasured name in perfume; after bath oil spray. (In Beauty fashion, Jan. 1967, p.46-47) Appl. author: Norman, Craig & Kummel. © 1Jan67; KK200954.
- Oil for the bath; No.5. (In Town & country, Mar. 1967, p.7) Appl. author: Norman, Craig & Kummel, Inc. © 1Mar67 (in notice: 1966); KK199688.
- Oil for the bath; No.5 Chanel. (In Playboy, Dec. 1966, p.24) Appl. author: Norman, Craig & Kummel, Inc. © 1Dec66; KK199051.
- Spoil him for a change; a gentleman's cologne, Chanel. (In Seventeen, June 1967, p.27) Appl. author: Norman, Craig & Kummel, Inc. © 1Jun67; KK200714.
- Surround yourself with Chanel no.22. (In Town & country, Apr. 1967, p.9) Appl. author: Norman, Craig & Kummel, Inc. © 1Apr67; KK199689.
- Talk softly and wear a gentleman's cologne. (In The New Yorker, Dec. 17, 1966, p.99) Appl. author: Norman, Craig & Kummel, Inc. © 17Dec66; KK200293.
- Talk softly and wear a gentleman's cologne, a gentleman's after shave. (In Men's bazaar annual, Apr. 1967, p.3-4) Appl. author: Norman, Craig & Kummel, Inc. © 30Mar67; KK200295.
- This is the spell of Chanel for the bath. (In McCall's, Oct. 1966, p.7) Appl. author: Norman, Craig & Kummel, Inc. © 21Sep66; KK199251.
- To carry off beautifully, Chanel No.5 spray perfume and spray cologne. (In Glamour, Mar. 1967, p.13) Appl. author: Norman, Craig & Kummel, Inc. © 1Mar67 (in notice: 1966); KK200709.
- To carry off beautifully, Chanel no.5 spray perfume and spray cologne. (In Mademoiselle, Aug. 1966, p.15) Appl. author: Norman, Craig & Kummel, Inc. © 1Aug66; KK199697.
- Two classics for the man of today; A Gentleman's cologne. (In Beauty fashion, v.52, no.4, p.128-129) Appl. author: Norman, Craig & Kummel. © 1Apr67; KK200953.
- CHARTER INDUSTRIES, INC. ©
Disk-Go-Case; congratulations, you've just selected the record carrying case designed to protect. Card. Appl. author: William V. Buchanan. © 7Mar67; KK199366.
The official Beatles record carrying case, Disk-Go-Case. 3 sheets. Appl. author: William V. Buchanan. © 20Jun66; KK198690.
Super oldies, no.1; 1957 through 1966; protect your oldies in the Disk-Go-Case record carrying case. Sheet. Appl. author: William V. Buchanan. © 1Feb67; KK199879.
- CHEMICAL RUBBER CO. ©
Scientific review. 29 p. © 6Dec66; KK199648.
- CHEMTEK CORP. ©
Stat-Free sprays away annoying effects of static electricity for use on shoes; net wt. 10 oz. Sticker. © 6Jan67; KK199043.
- CHESEBROUGH PONDS, INC. ©
Can you recognize fashion when you see it or does our name get in the way? Cutex. (In Mademoiselle, Apr. 1967, p.49-50) Appl. author: Norman, Craig & Kummel, Inc. © 1Apr67; KK199692.
In Angel Face make-up you can get away with anything, well, almost anything! (In Mademoiselle, Apr. 1967, p.117) Appl. author: Norman, Craig & Kummel. © 30Mar67; KK200877.
You don't have to be an angel, just look like one; Angel Face liquid make-up. (In Glamour, vol.56, no.3, p.170) Appl. author: Norman, Craig & Kummel, Inc. © 20Oct66; KK198027.
- CHICAGO CARTON DIVISION, WALDORF. See WALDORF. CHICAGO CARTON DIVISION.
- CHICKASHA MOBILE HOMES, INC. ©
Crest home, the space to live as luxuriously as you like. Folder. © 7Nov66; KK199552.
- CHRISTOFFER, DONALD F. ©
Bottom rig bait floaters, H & T Manufacturing Co., Spirit Lake, Iowa. Sheet. © 3Feb67; KK198378.
- CHRISTOPHERSON, E.
For illustrations signed by E. Christopherson See HOME MANUFACTURING & SUPPLY, INC.
- CHUN KING CORP. ©
Imperial products institutional pack Chow Mein with chicken, without noodles; net weight 3 1/2 lbs.; item no.9201. Card. © 14Nov66; KK199862.
New, fried rice with chicken; net wt. 13.5 ozs. Sticker. © 1Sep66; KK198743.

CHUN KING CORP. ©-Con.

New, fried rice with pork; net wt. 13.5 ozs. Sticker. © 1Sep66; KK198744.

New, fried rice with shrimp; net wt. 13.5 ozs. Sticker. © 1Sep66; KK198745.

Shrimp chop suey dinner; net weight 12 ozs. On folding carton. © 14Nov66; KK198380.

This can contains the vegetables; Divider-Pak shrimp chow mein without noodles; total net wt. 2 lbs. 11 ozs. Sticker. © 1Sep66; KK198746.

CHURCH & DWIGHT CO., INC. ©

Arm & Hammer baking soda can be used for your patients' indigestion. (In American journal of nursing, May 1967, p.973) Appl. author: Ross Roy, Inc. © 1May67; KK200149.

Clean and sweeten your home with Arm & Hammer baking soda. (In Life, Apr. 14, 1967, p.14) Appl. author: Ross Roy, Inc. © 10Apr67; KK200101.

For a few dollars, you can get a bag of sodium bicarbonate U.S.P. and the services of a full-time specialist. (In Chemical week, Mar. 25, 1967, p.63) Appl. author: Ross Roy, Inc. © 24Mar67; KK199771.

Here's how baking soda freshens and sweetens as it cleans; Arm & Hammer baking soda. (In Journal of home economics, Apr. 1967, p.2 of cover) Appl. author: Ross Roy, Inc. © 20Mar67; KK199773.

Pin this page up in the baby's room; Arm & Hammer baking soda. (In Your new baby, June 1967, p.7) Appl. author: Ross Roy, Inc. © 20May67; KK200410.

Pin this page up in the bathroom and see how much better you look and feel; Arm & Hammer baking soda. (In Family circle, Apr. 1967, p.91) Appl. author: Ross Roy, Inc. © 21Mar67; KK199255.

Used as a dentifrice; used as a gargle; used as a mouthwash; Arm & Hammer baking soda. (In Journal of the American Dental Association, Apr. 1967, p.1069) Appl. author: Ross Roy, Inc. © 24Mar67; KK199739.

CIRCLE 5 CONTESTS, INC. ©

Win up to \$1,000 in Kroger's new TV game Race to Riches. (In The Atlanta journal, Jan. 9, 1967, p.44) © 9Jan67; KK198170.

CLAIRE MANUFACTURING CO. ©

Gleme institutional size glass cleaner; net weight 1 lb. 3 oz. Sticker. © 2Aug66; KK199629.

CLAIROL, INC. ©

Clairol has the action. (In Teen age fair magazine and program) Appl. author: Foote, Cone & Belding. © 17Mar67; KK200939.

Clairol news, special summer supplement; Picture Perfect instant color rinse. (In Modern beauty shop, May 1967, section 1, p.17-24) Appl. author: Foote, Cone & Belding. © 25Apr67; KK200222.

Clairol takes off with the biggest lip color promotion in cosmetics history, the Great Escape Kit. (In Modern beauty shop, June 1967, p.98-99) Appl. author: Foote, Cone & Belding. © 25May67; KK200561.

The closer he gets, the better you look; Nice 'n Easy. [Girl running across beach] (In Life, June 9, 1967, p.42) Appl. author: Foote, Cone & Belding. © 5Jun67; KK200567.

Do you have to hide your hair to look prettier; Condition. (In Family circle, Apr. 1967, p.1) Appl. author: Foote, Cone & Belding. © 21Mar67; KK199091.

Do you have to hide your hair to look prettier; Condition. (In Good housekeeping, Jan. 1967, p.21) Appl. author: Foote, Cone & Belding. © 20Dec66; KK198538.

Does she, or doesn't she; Miss Clairol hair color bath. Hiking. (In Ladies' home journal, May 1967, p.32-33) Appl. author: Foote, Cone & Belding. © 25Apr67; KK200221.

Does she or doesn't she? Miss Clairol Hair Color Bath. [Woman & little boy reading book] (In Ebony, Sept. 1966, p.19) Appl. author: Foote, Cone & Belding. © 12Aug66; KK199662.

Does she or doesn't she; Miss Clairol shampoo formula. Horsewoman. Poster. Appl. author: Foote, Cone & Belding. © 3Feb67; KK199103.

Even the Atlantic Ocean can't wash Naturally Blonde out of your hair. (In Life, Apr. 7, 1967, p.5) Appl. author: Doyle Dane Bernbach, Inc. © 4Apr67; KK199760.

Free, for every woman who lightens or colors her hair, Clairol shampoo, the colorfast formula. [Endorsed by John Garrison] (In Family circle, May 1967, p.21) Appl. author: Foote, Cone & Belding. © 18Apr67; KK199910.

Free for every woman who lightens or colors her hair, Clairol Shampoo, the colorfast formula. [Endorsed by John Garrison] (In McCall's, May 1967, p.1) Appl. author: Foote, Cone & Belding. NM: additions. © 20Apr67; KK200052.

Free from Clairol, new, Five Minute Color; blonde 500. (In The Reader's digest, Jan. 1965, p.160A) Appl. author: Foote, Cone & Belding. © 25Dec64; KK199085.

Free, Picture Perfect by Clairol, rinses gleam and glow into gray hair instantly. (In Picture [Minneapolis tribune] Aug. 21, 1966, p.8-9) Appl. author: Norman, Craig & Kummel, Inc. © 21Aug66; KK199053.

The girl: redhead, the mood: dangerously still ... Clairol sets off a spring quake of lipcolor. (In Vogue, Apr. 1, 1967, p.35) Appl. author: Foote, Cone & Belding. © 1Apr67; KK199478.

Head for Hawaii, win the Summer Blonde sweepstakes! (In Teen, June 1967, p.16-17) Appl. author: Foote, Cone & Belding. © 7May67; KK200333.

If you can't beat 'em, join 'em; Creme Toner blondes. (In The New Yorker, Mar. 25, 1967, p.63) Appl. author: Doyle Dane Bernbach, Inc. © 22Mar67; KK199539.

If you're a brunette, make-up like one. Clairol cosmetics for brunettes. (In Cosmetics fair, Mar. 1967, p.2 of cover) Appl. author: Foote, Cone & Belding. © 25Feb67; KK199090.

If you're a redhead, make-up like one; Clairol moisture make-up. (In Cosmetics fair, May 1967, p.2 of cover) Appl. author: Foote, Cone & Belding. © 1May67; KK200331.

It's the Clairol Colors-For-Cash game, win up to \$1000; Picture Perfect instant color rinse. (In Salon owner, May 1967, p.77-78) Appl. author: Foote, Cone & Belding. © 15Apr67; KK200218.

Join the trouble shooters; Hair So New creme rinse. (In Ingenue, June 1967, p.8-9) Appl. author: Foote, Cone & Belding. © 25May67; KK200565.

Kindness, the instant conditioner that's too good to rinse out. (In Cosmopolitan, June 1967, p.53) Appl. author: Doyle Dane Bernbach, Inc. © 29May67; KK200674.

Luscious licks of bare, frosty color that look like you do soaking wet; Bare Ices. (In Teen, June 1967, p.39) Appl. author: Foote, Cone & Belding. © 7May67; KK200334.

The luscious look for redheads; if you're a redhead, make-up like one, Clairol cosmetics for redheads. (In Cosmetics fair, Apr. 1967, p.2 of cover) Appl. author: Foote, Cone & Belding. © 1Apr67; KK199908.

New Miss Clairol takes the 1/2 bottle headaches out of haircoloring, it's stabilized; creme formula Miss Clairol Hair Color Bath. (In Beauty trade, Feb. 1967, p.4 of cover) Appl. author: Foote, Cone & Belding. © 29Jan67; KK199100.

No settling! No shaking! No streaking! ... bottom of the bottle; new Cremogenized nail color. (In Ladies' home journal, Apr. 1967, p.9) Appl. author: Foote, Cone & Belding. © 28Mar67; KK199477.

Now you can be a blonde down to your toes with Clairol's new Extra Frosted nail color trio. (In Ladies' home journal, Feb. 1967, p.13) Appl. author: Foote, Cone & Belding. © 31Jan67; KK199311.

Once they've seen the Clairol Natural Look Sweepstakes ad, they can't stay away from your store. (In Chain store age, June 1967, p.16-17) Appl. author: Foote, Cone & Belding. © 3Jun67; KK200563.

1/2 price sale, Picture Perfect by Clairol. (In Modern beauty shop, Jan. 1967, p.34-35) Appl. author: Norman, Craig & Kummel, Inc. © 1Jan67; KK199696.

Pour on professional haircoloring with Clairol Picture Perfect. (In Modern beauty shop, June 1967, p.96-97) Appl. author: Norman, Craig & Kummel, Inc. © 1Jun67; KK200712.

Should a brown-eyed blonde and a brown-eyed brunette ever see eye to eye about eye shadow; Color & Contour kit. (In Vogue, Feb. 1, 1967, p.32-33) Appl. author: Foote, Cone & Belding. © 1Feb67; KK198539.

Sun lovers' special: free, \$1.50 size Clairol Condition. (In TV guide, Phoenix regional ed., Feb. 25-Mar. 3, 1967, p.A4-A5) Appl. author: Foote, Cone & Belding. © 22Feb67; KK199102.

Sun's fun but it can starve the living daylight out of your hair; Condition. (In Life, June 2, 1967, p.1) Appl. author: Foote, Cone & Belding. © 29May67; KK200566.

That magic touch can send you flying. (In Life, Feb. 17, 1967, p.60-61) Appl. author: Foote, Cone & Belding. © 13Feb67; KK199092.

These bottles have been standing around all month; shouldn't somebody throw them all out; Miss Clairol hair color bath. (In Modern beauty shop, Feb. 1967, section 1, p.17-22) Appl. author: Foote, Cone & Belding. © 25Jan67; KK198595.

To celebrate the stabilization of Miss Clairol haircoloring, here's the first Miss Clairol hair swatch color chart. (In Modern beauty shop, June 1967, p.92-93) Appl. author: Foote, Cone & Belding. © 25May67; KK200560.

What would your husband do if suddenly you looked 10 years younger; why not try a little Loving Care and see! (In Reader's digest, May 1967, gatefold & p.2 of cover) Appl. author: Foote, Cone & Belding. © 25Apr67; KK200053.

- When McCall's sends her to your store for Metrecal diet dinners, she's shopping for Clairol shampoo, too! (In Supermarket news, Mar. 6, 1967, p.58) Appl. author: Foote, Cone & Belding. © 6Mar67; KK199483.
- When Reader's digest sends her to your store for Skippy peanut butter, she's shopping for Clairol Silk & Silver, too. (In Supermarket news, Jan. 30, 1967, p.36) Appl. author: Foote, Cone & Belding. © 30Jan67; KK198597.
- When Redbook sends her to your store for Wonder Bread, she's shopping for Miss Clairol shampoo formula too. (In Supermarket news, Jan. 30, 1967, p.37) Appl. author: Foote, Cone & Belding. © 30Jan67; KK198593.
- When they ask what can I do with my hair, find the perfect answer here; Miss Clairol creme formula hair-coloring. (In Chain store age cosmetics training manual, drug managers ed., Feb. 1967, p.1 of cover & p.1) Appl. author: Foote, Cone & Belding. © 3Feb67; KK199099.
- Who ran to help me when I fell, and would some pretty story tell; Miss Clairol. (In The New York times, May 14, 1967, p.92) Appl. author: Foote, Cone & Belding. NM: additions. © 14May67; KK200335.
- Win \$25,000 Miss Clairol match-the-crown sweepstakes; Miss Clairol shampoo formula. (In Life, Feb. 24, 1967, p.12-13 & coupon) Appl. author: Foote, Cone & Belding. © 20Feb67; KK199663.
- You're missing out on brand new sales if Clairol shampoo is missing from your shelf. (In Supermarket news, Mar. 6, 1967, p.55) Appl. author: Foote, Cone & Belding. © 6Mar67; KK199484.
- CLARK, DELBERT S.** See SPECIAL GAME CO.
- CLARK (KEITH) INC., ©**
It took less than 3 minutes to make this nameplate; Lok-Lett'rs. Folder. Appl. author: Frank A. De Vore. © 5Dec66; KK198184.
- CLARKS DISCOUNT DEPT. STORES. ©**
Sergio Franchini designer nylons; 1 pair. On wrapper. © 25Jan67; KK198375.
- CLAYTON (A.C.) PRINT. CO. ©**
Joseph. On wrapper. NM: revisions. © 16Dec66; KK198268.
Young Moderns' Shoes, Marshall Field & Company, Chicago. On wrapper. © 19Dec66; KK198747.
- CLEVELAND TWIST DRILL CO. ©**
Quick-Set class X plug gages, plain, cylindrical, reversible; Bay State. Folder. Appl. author: W. Emerson Wenger. © 31Mar67; KK199356.
- CLIMALENE CO. ©**
Booster action Climalene; net weight 3 lbs. 7 oz. On folding carton. Appl. author: Lawrence F. Crowley. NM: revision. © 27Sep65; KK200427.
Detergent booster Climalene; net weight 3 lbs. 7 oz. On folding carton. Appl. author: McKinley H. Sauer. NM: revisions. © 17Mar67; KK199039.
Kwik-Flo fast action liquid drain opener; one quart. Sticker. Appl. author: McKinley H. Sauer. © 6Mar67; KK199038.
- CLOROX CO. ©**
Bargain hunter? Don't let this one get away, save 5¢ on Clorox! (In The Daily Oklahoman, Jan. 20, 1967, p.14) Appl. author: Honig-Cooper & Harrington. © 20Jan67; KK198367.
- Clorox needed. [Little boys' basketball team] (In Good housekeeping, Feb. 1967, p.139) Appl. author: Honig-Cooper & Harrington. © 1Feb67; KK198369.
- Clorox needed because weak bleach leaves this dirt in, Clorox bleach gets it out. (In Good housekeeping, Apr. 1967, p.4 of cover) Appl. author: Honig-Cooper & Harrington. © 1Apr67; KK199355.
- Sears Lady Kenmore washer and Clorox, they go together automatically. (In San Francisco examiner, Mar. 26, 1967, California living, p.2 of cover) Appl. author: Honig-Cooper & Harrington. © 26Mar67; KK199354.
- Two ways to clean up in January. (In San Francisco chronicle, Jan. 18, 1967, p.5W) Appl. author: Honig-Cooper & Harrington. © 18Jan67; KK198368.
- You and your prince charming can win an all expense 14 days of fun in any city in the world; Snow White and the Seven Dwarfs Sweepstakes. (In California living (San Francisco examiner and chronicle) June 4, 1967, p.14) Appl. author: Honig-Cooper & Harrington. © 4Jun67; KK200585.
- CLOWN RECORDS. ©**
Clown. Sticker. Appl. author: J. A. Balthrop. © 1Jan66; KK198962.
- CLOYES GEAR & PRODUCTS, INC. ©**
Speed sets, roller chains and sprockets. Sheet. © 12Apr67; KK200111.
Timing gears, timing service extras, today's answer to better engine overhauls and profits for; balanced cam gears. Folder. © 6Feb67; KK199197.
- COCA-COLA CO. ©**
Christmas without Coca-Cola? Bah, humbug. (In Sepia, Dec. 1966) Appl. author: McCann-Erickson, Inc. © 5Nov66; KK197947.
Coca-Cola has the taste you never get tired of. (In Sepia, Oct. 1966) Appl. author: McCann-Erickson, Inc. © 5Sep66; KK197961.
Coca-Cola has the taste you never get tired of. (In Sepia, Nov. 1966) Appl. author: McCann-Erickson, Inc. © 5Oct66; KK197944.
Cool it, enjoy the pause that refreshes, ice-cold Coca-Cola. (In Teen, Sept. 1966) © 8Aug66; KK198136.
Does Coca-Cola have the taste you never get tired of? [Endorsed by Carmen de Lavallade] (In Ebony, Apr. 1967) Appl. author: McCann-Erickson, Inc. © 20Mar67; KK200601.
Does Coca-Cola have the taste you never get tired of? [Endorsed by Harold Murphy] (In Ebony, May 1967, p.5) Appl. author: McCann-Erickson, Inc. © 20Apr67; KK200604.
Does Coca-Cola have the taste you never get tired of? [Endorsed by Mel Dixon] (In Ebony, Mar. 1967, p.5) Appl. author: McCann-Erickson, Inc. © 20Feb67; KK200608.
For the taste you never get tired of. (In Motor trend, Apr. 1967, p.78) Appl. author: McCann-Erickson, Inc. © 18Mar67; KK200603.
For the taste you never get tired of. [Bottle & glass] (In Motor trend, Feb. 1967) Appl. author: McCann-Erickson, Inc. © 18Jan67; KK200611.
For the taste you never get tired of. Bottle & glass. Poster. Appl. author: McCann-Erickson, Inc. © 1Nov66; KK198244.
- For the taste you never get tired of. Fountain glass. (In Motor trend, May 1967) Appl. author: McCann-Erickson, Inc. © 18Apr67; KK200607.
- For the taste you never get tired of. [Glass & sandwich] (In Motor trend, Mar. 1967) Appl. author: McCann-Erickson, Inc. © 18Feb67; KK200610.
- For the taste you never get tired of. Glasses. Poster. Appl. author: McCann-Erickson, Inc. © 1Feb67; KK200891.
- For the taste you never get tired of. Pouring. Poster. Appl. author: McCann-Erickson, Inc. © 1Mar67; KK200890.
- For the taste you never get tired of. Smoke. Poster. Appl. author: McCann-Erickson, Inc. © 1Apr67; KK200892.
- Free decorations in cartons of Coke. [Santa Claus seated at desk] Poster. Appl. author: McCann-Erickson, Inc. © 1Dec66; KK198243.
- Free for your tree in cartons of Coke; holiday ornaments. (In Family circle, Dec. 1966, p.22) Appl. author: McCann-Erickson, Inc. © 15Nov66; KK197962.
- The Fortunes London talks about. (In Car craft, Mar. 1967, p.3 of cover) Appl. author: McCann-Erickson, Inc. © 18Feb67; KK200602.
- Have a fireside picnic; golden toast-ed cheeseburgers, a green salad and ice cold Coca-Cola. (In Sepia, Jan. 1967) Appl. author: McCann-Erickson, Inc. © 4Dec66; KK197960.
- Hot lunches keep their cool with ice-cold Coca-Cola. (In Car craft, Oct. 1966, p.3 of cover) Appl. author: McCann-Erickson, Inc. © 18Sep66; KK198135.
- Ice cubes frozen from Coca-Cola? (In Sports illustrated, Aug. 22, 1966) Appl. author: McCann-Erickson, Inc. © 18Aug66; KK197945.
- It's just as good in jelly jars. (In The Reader's digest, Sept. 1966) Appl. author: McCann-Erickson, Inc. © 25Aug66; KK197948.
- New blues for the Moodies. (In Teen, May 1967, p.2 of cover) Appl. author: McCann-Erickson, Inc. © 14Apr67; KK200606.
- Pet's day downtown, relaxation on the run. [Endorsed by Petula Clark] (In Car craft, Apr. 1967) Appl. author: McCann-Erickson, Inc. © 18Mar67; KK200605.
- Recipe for a fireside picnic. (In True story, Jan. 1967, p.67) Appl. author: McCann-Erickson, Inc. © 8Dec66 (in notice: 1967); KK200589.
- The Supremes make it all look so easy. (In Car craft, Feb. 1967) Appl. author: McCann-Erickson, Inc. © 18Jan67; KK200609.
- Things go better with Coke. [Santa Claus seated at desk] (In Boys' life, Dec. 1966, p.2 of cover) Appl. author: McCann-Erickson, Inc. © 25Nov66; KK197946.
- COCA-COLA CO. DUNCAN FOODS CO. See DUNCAN FOODS CO.**
- COLE OF CALIFORNIA, INC. ©**
And isn't it time somebody created an absolutely wild scandal for nice girls? The scandal suit, Showdown. (In Harper's bazaar, Jan. 1965, p.64-65) © 1Jan65; KK198669.
The great Cole scandal suit; Outrageous. (In Harper's bazaar, Jan. 1965, p.66-67) © 1Jan65; KK198670.

COLE OF CALIFORNIA, INC. ©-Con.

Ho hum, isn't it lovely weather for a scandal? (In Harper's bazaar, Jan. 1965, p.63) © 1Jan65; KK198668.

COLEMAN CAMPING TRAILERS, INC. ©

New 1966 Coleman camping trailers v. © Coleman Co., Inc. (In The Denver post, May 21, 1966, p.12); 5Jan67 (in notice: 1966; 1967).

Why the new Coleman CT-1's are your best camping trailer value! Folder. © 10Oct66; KK198770.

COLGATE-PALMOLIVE CO. ©

Bare spray is hair spray gone natural; Respond protein hair spray. (In Seventeen, Nov. 1966, p.33) Appl. author: Norman, Craig & Kummel, Inc. © 1Nov66; KK199047.

Chlorine cleanser is so good it took Ajax 10 years to top it. (In New York Sunday news coloroto magazine, Aug. 14, 1966, p.31) Appl. author: Norman, Craig & Kummel, Inc. © 14Aug66; KK199250.

The Dean Martin Show; Dean Martin names the winner of the Ajax White Knight contest. (In TV guide, Oct. 27, 1966, p.A-87) Appl. author: Norman, Craig & Kummel, Inc. © 22Oct66; KK197199.

Deep clean your floor with Ajax Bucket of Power. (In Good house-keeping, Feb. 1967, p.43) Appl. author: Norman, Craig & Kummel, Inc. © 1Feb67; KK200294.

Get your 1st box free; Ajax power pads. (In Detroit free press, Nov. 17, 1966, p.22C) Appl. author: Norman, Craig & Kummel. © 17Nov66; KK200878.

How can you improve on the good old reliable soap pad? Ajax power pads. (In The Sunday bulletin magazine, Philadelphia, July 10, 1966, p.8) Appl. author: Norman, Craig & Kummel, Inc. © 10Jul66; KK199048.

If it came in a liquid, I'd try Cold Power. (In Austin daily herald, Feb. 23, 1967, p.8) Appl. author: Norman, Craig & Kummel. © 23Feb67; KK200879.

If it came in a liquid, I'd try Cold Power, says Mrs. James H. Thomas. (In This week magazine, Mar. 12, 1967, p.18) Appl. author: Norman, Craig & Kummel, Inc. © 12Mar67; KK200296.

Look! A new extra-strength anti-septic, amber Colgate 100. (In Buffalo courier-express, Apr. 30, 1967, p.23) Appl. author: Ted Bates & Co., Inc. © 30Apr67; KK200700.

Look, a new extra strength antiseptic from Colgate 100. (In Buffalo courier-express, Apr. 2, 1967, p.11) Appl. author: Ted Bates & Co., Inc. © 2Apr67; KK200151.

Look, a whole new kick in shaving, lime shave cream; Palmolive Rapid-Shave. (In Life, Nov. 11, 1966) Appl. author: Ted Bates & Co., Inc. © 7Nov66; KK198028.

Now, anti-cavity Colgate comes in two great flavors; this is the new one, Cool Mint. (In Better homes & gardens, Apr. 1967, p.H7) Appl. author: Ted Bates & Co., Inc. © 15Mar67; KK200152.

Pow, one ounce of Colgate 100 can kill over one million germs. (In Buffalo courier-express, May 21, 1967, p.46) Appl. author: Ted Bates & Co., Inc. © 21May67; KK200701.

Sheer desperation made me try Cold Power, writes Mrs. Paul Schwartz, Miami, Florida. (In Good house-keeping, Mar. 1967, p.179) Appl. author: Norman, Craig & Kummel, Inc. © 1Mar67; KK200292.

The tougher the job, the more you need Ajax double bleach cleaner. (In Parents' magazine, July 1966, p.4) Appl. author: Norman, Craig & Kummel, Inc. © 1Jul66; KK199695.

The tougher the job, the more you need Ajax laundry detergent. (In Parents' magazine, Aug. 1966, p.4) Appl. author: Norman, Craig & Kummel, Inc. © 1Aug66; KK199694.

'Twas the night before Christmas; 007 sold out before Christmas eve 1965. (In Chain store age, Sept. 1966, p.24) Appl. author: Ted Bates & Co., Inc. © 1Sep66; KK200446.

When I saw your Cold Power commercial on TV, I considered it 100% hog-wash. (In Good housekeeping, June 1967, p.13) Appl. author: Norman, Craig & Kummel. © 1Jun67; KK200830.

You wouldn't buy a cleanser with no bleach; Ajax double bleach cleanser. (In Better homes and gardens, Apr. 1967, p.20) Appl. author: Norman, Craig & Kummel. © 14Apr67; KK200881.

COLLINGWOOD CORP. ©

God grant me the serenity; the praying hands. Folder. © 19Dec66; KK198352.

COLONEL CAPPS, INC. ©

Sarsaparilla; 12 fluid ounces. Sticker. © 30Jan67; KK198493.

COLOR TILE OF COLORADO, INC. ©

Ah, good news for tile buyers. (In The Denver post, Jan. 8, 1967, p.10) © 8Jan67; KK198981.

Fantastic new carpeting. (In The Denver post, May 28, 1967, p.16) © 28May67; KK200931.

Fantastic tile sale. (In The Denver post, Feb. 5, 1967) © 5Feb67; KK198979.

Floor tile sale. (In The Denver post, Apr. 30, 1967, p.20) © 30Apr67; KK200576.

Go ahead, tile a little life into your rooms. (In The Denver post, Jan. 15, 1967, p.18) © 15Jan67; KK198982.

Introducing for 1967 the floor tile with the built-in second life. (In The Denver post, Jan. 2, 1967, p.52) © 2Jan67; KK198980.

Now, see for yourself your biggest tile deal, full house tile sale. (In The Denver post, Jan. 22, 1967, p.10) © 22Jan67; KK198983.

Our biggest bloomin' ceramic tile sale. (In The Denver post, Apr. 9, 1967) © 9Apr67; KK200573.

Our biggest bloomin' floor tile sale. (In The Denver post, Apr. 16, 1967) © 16Apr67; KK200577.

Our biggest bloomin' mosaic tile sale. (In The Denver post, Apr. 23, 1967, p.32) © 23Apr67; KK200575.

Save now on all of your tile needs at Color Tile supermarkets. (In The Denver post, Apr. 2, 1967, p.30) © 2Apr67; KK200574.

Save now on minor home repairs at Color Tile supermarkets. (In The Denver post, May 7, 1967, p.20) © 7May67; KK200578.

Special holiday tile sale; tile now, for the holidays! 25% to 50% off. (In The Denver post, Dec. 4, 1966) © 4Dec66; KK198749.

Special holiday tile sale; tile now, for the holidays! 25% to 50% off. (In The Denver post, Dec. 18, 1966, p.16) © 18Dec66; KK198748.

Tile now, for the holidays! 25% to 50% off; new floors & walls; deluxe tub enclosures. (In The Denver post, Dec. 11, 1966, p.29) © 11Dec66; KK198751.

Tile it yourself; even Charlie Butterfinger's can do it. (In The Denver post, May 2, 1965, section C, p.45) © 2May65; KK198407.

Tile now, for the holidays! 25% to 50% off; new floors & walls; deluxe tub enclosures. (In The Denver post, Dec. 11, 1966, p.29) © 11Dec66; KK198751.

Truckload sale, over 2 million tiles. (In The Denver post, Feb. 12, 1967, p.21) © 12Jan67; KK198985.

Wow, floor tile at 1/2 price. (In The Denver post, Feb. 19, 1967, p.30) © 19Feb67; KK198986.

Year-end tile clearance! The after Christmas tile sale you've waited for! Deluxe tub enclosures. (In The Denver post, Dec. 26, 1966, p.101) © 26Dec66; KK198750.

COLORADO INTERSTATE GAS CO. ©

All of us search for a Colorado, Leon Uris. (In The Wall Street Journal, May 11, 1967, p.7) Appl. author: Bozell & Jacobs, Inc. © 11May67; KK200543.

COLPIX RECORDS.

David Jones; CP 493. Record sleeve. © Colpix Records, division of Columbia Pictures Corp.; 20Aug65; KK200554.

COLUMBIA PICTURES CORP. COLPIX RECORDS. See COLPIX RECORDS.

COMET RICE MILLS, INC. ©

Improved regular long grain enriched rice; 14 oz. net wt. Plate of rice, string beans & chicken. On folding carton. © 15Jan67 (in notice: 1966); KK200099.

CONCRETE MASONRY CORP. ©

An industry to be informed about, precast, prestressed concrete. Sheet. Appl. author: T. L. Goudvis. NM: addition & revision. © 13Jan67; KK200885.

CONE, GORDON M.

I'm glad you asked that question. See EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES.

CONERS, E. J.

I'm glad you asked that question, one Equitable policy protects your family and your business, too. See EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES.

CONSUMER PACKAGES DIVISION, HOERNER WALDORF CORP. See HOERNER WALDORF CORP. CONSUMER PACKAGES DIVISION.

CONSUMERS UNION OF U.S., INC. ©

Which should you buy? (In The New York times book review, June 11, 1967, p.31) © 11Jun67; KK200774.

CONTINENTAL ASSURANCE CO. ©

Are you trying to scratch out a living selling only group term life? (In Best's insurance news, Life ed., Apr. 1967, p.37) Appl. author: Mac Manus, John & Adams, Inc. © 1Apr67; KK199347.

Fabulous, the riches you've earned selling group term life. (In Best's insurance news, life ed., Mar. 1967, p.27) Appl. author: Mac Manus, John & Adams, Inc. © 1Mar67; KK198950.

CURRENT REGISTRATIONS

Life expert, buttons are for the birds, the rare kind who help you sell our new Adjusta-Life Plan then give you the commission. (In Best's insurance news, life ed., Mar. 1967, p.2 of cover) Appl. author: Mac Manus, John & Adams, Inc. © 1Mar67; KK198952.

You don't have to know the facts of life anymore. (In Best's life news, June 1967, p.36) Appl. author: MacManus, John & Adams, Inc. © 1Jun67; KK200756.

CONTINENTAL BIDET CO., INC. ©
This is a toilet; this is instant Bidet. (In The New York Times, July 4, 1966, p.12) Appl. author: Arnold Cohen. © 4Jul66; KK199037.

CONTINENTAL ILLINOIS NATIONAL BANK & TRUST CO. OF CHICAGO. ©
Burning the midnight oil? (In Chicago daily law bulletin, Apr. 13, 1967, p.3) Appl. author: Earle Ludgin & Co. © 13Apr67; KK199793.

Can the largest charge card plan in Chicago find happiness in Apple River? (In Illinois banker, Jan. 1967, p.20-21) Appl. author: Earle Ludgin & Co. © 2Jan67; KK198969.

Consolidated statement of condition. (In Chicago sun-times, Jan. 10, 1967, p.51) Appl. author: Earle Ludgin & Co. © 10Jan67; KK198968.

Continental Bank introduces 26 devilishly clever ways to help you save more money. (In Chicago daily tribune, Feb. 23, 1967, section 1A, p.6) Appl. author: Earle Ludgin & Co. © 23Feb67; KK199787.

Harvey said our savings plans 1, 2, 3, 4, 5, 6, weren't his cup of tea. (In Chicago daily tribune, Mar. 20, 1967, section 1A, p.7) Appl. author: Earle Ludgin & Co. © 20Mar67; KK199789.

Introducing the U.O.U. (In Chicago daily tribune, Mar. 13, 1967, section 1A, p.8) Appl. author: Earle Ludgin & Co. © 13Mar67; KK199786.

Next Christmas laugh all the way to the bank. (In Chicago daily news, Nov. 14, 1966, p.26) Appl. author: Earle Ludgin & Co. © 14Nov66; KK198158.

Now you can call us up in Madrid, 241-34-00. (In Chicago daily tribune, Apr. 13, 1967, section 3, p.9) Appl. author: Earle Ludgin & Co. © 13Apr67; KK199788.

Planning a bank job is easy. (In Bankers monthly magazine, Apr. 15, 1967, p.32-33) Appl. author: Earle Ludgin & Co. © 15Apr67; KK200655.

Some people say we've been pushy. (In Chicago magazine, winter 1966, p.74-75) Appl. author: Earle Ludgin & Co. © 4Nov66; KK198157.

Tom Hansen built his business on planning, perseverance and a Ph.D. (In Time, May 19, 1967, p.62) Appl. author: Earle Ludgin & Co. © 16May67; KK200654.

CONTINENTAL OIL CO. ©
Another hottest brand value from Conoco, foil gift wrap, 2 giant rolls. (In Gazette telegraph, Colorado Springs, Nov. 22, 1966, p.8-B) © 22Nov66; KK198038.

Ride the hot one, Ernest Spatig does; Conoco. (In Montana farmer-stockman, June 2, 1966, p.22-23) © 2Jun66; KK198037.

Ride the hot one, Lewis Shroeder does; Conoco. (In Utah farmer, Nov. 3, 1966, p.8-9) © 3Nov66; KK198039.

COOK (H. C.) CO. ©
Gem, big pal angler's clip, 6 handy tools in 1. Card. © 18Oct66; KK198142.

COONEY, BARBARA. ©
Cock Robin; illustrated by Barbara Cooney. ([Book jacket] 408) © 7Sep65; KK198232.

CORO, INC. ©
You've got the world on a string, Vendome the impostor pearl. 1 v. Appl. author: Hockaday Associates, Inc. © 13Jan67; KK199703.

CORPENING GAME CO. ©
Discount. On wrapper. Appl. author: Gene Surles Corpening. © 23Feb67; KK198660.

CORY COFFEE SERVICE PLAN, INC. ©
Do those coffee breaks go on and on and on and on. Folder. NM: additions. © 1Jan67; KK200079.

Have you a coffee break problem; best break you've ever had. Folder. NM: additions. © 1Feb65; KK200080.

Here's that little extra for your business; when the coffee is good, it's Cory-brewed. Folder. © 1Feb65; KK200072.

How to drink away your coffee break problems. Folder. NM: compilation & additions. © 1Jan67; KK200078.

Mail reply card today; you bet I'd like to know. Card. © 1Apr66; KK200075.

Now, from Cory, freshly brewed coffee, brand of your choice; here's why you should have the Cory Coffee Service Plan. Folder. NM: additions. © 1May65; KK200073.

Now from Cory, freshly brewed coffee, brand of your choice; here's why you should have the Cory Coffee Service Plan. Rev. ed. Folder. © 1Sep65; KK200074.

We remembered; did you? Rev. ed. Card. © 1Sep66; KK200077.

What this country needs is a good 5¢ cup of coffee. [Envelope] © 1Apr66; KK200076.

COURIER SYSTEMS, INC. ©
Your reminder clock for Courier on-time service to New Jersey and New York. Folder. Appl. author: Henry Murad. © 1Feb67; KK200425.

COURNOYER INDUSTRIES, INC. ©
Comb-téze for styling and finishing. Sticker. © 3Mar67; KK199257.

The Hair Rak, a professional finishing tool. Sheet. © 29Oct66; KK198311.

COVENTRY (SARAH) INC. ©
Fascinating find; starfire pin & earring. [Endorsed by Cyd Charisse] (In McCall's, July 1967, p.129) Appl. author: Rumrill-Hoyt, Inc. © 20Jun67; KK200960.

Show off in satin; Sarah's smooth 'n silky White Satin rope. (In Seventeen, Apr. 1967, p.224) Appl. author: Rumrill-Hoyt, Inc. © 1Apr67; KK200366.

Which of Sarah's flowers should Mary Ann pick? [Endorsed by Mary Ann Mobley] (In TV guide, May 20-26, 1967, p.3 of cover) Appl. author: Rumrill-Hoyt, Inc. © 10May67; KK200367.

COWLES EDUCATIONAL BOOKS, INC. ©
Now, for every parent who ever asked; why not put in one great book the homework help my school child needs;

The volume library. (In Look, Feb. 21, 1967, p.M1) Appl. author: Rapp & Collins, division of Foote, Cone & Belding. © 7Feb67; KK198591.

The one book that may help your school child most, even if you already own a \$200 multi-volume encyclopedia; comprehensive encyclopedia. (In Look, Feb. 21, 1967, p.M9) Appl. author: Rapp & Collins, division of Foote, Cone & Belding. © 7Feb67; KK198590.

COX, JUNE UDELL. See JUNE'S CANDY KITCHEN.

COX & TANZ. ©
Declaration, we the undersigned, 15 friendly Buick dealers. (In Evening bulletin, Philadelphia, May 15, 1967) Appl. author: Eugene Tanz. © 15May67; KK200254.
It's o.k. for you, Opel Kadett, that is. (In The Evening bulletin, Philadelphia, May 30, 1967, p.5B) Appl. author: Eugene Robert Tanz. © 30May67; KK200472.
Pst, buddy, gonna buy a Buick today? (In The Evening bulletin, Philadelphia, May 24, 1967, p.26) Appl. author: Eugene Robert Tanz. © 24May67; KK200473.

COX & TANZ. See COX & TANZ ADVERTISING.

COX & TANZ ADVERTISING.
Used car buyers! We dare you to compare; Opel Kadett. (In The Evening bulletin, Philadelphia, June 1, 1967, p.30) Appl. author: Eugene R. Tanz. © Cox & Tanz; 1Jun67; KK200903.

We're so easy to do business with! LeSabre, \$2607. (In The Evening bulletin, Philadelphia, June 15, 1967, p.62) Appl. author: Eugene R. Tanz. © Cox & Tanz; 15Jun67; KK200904.

COX-WATERPROOFING CO. ©
Basements waterproofed, guaranteed. (In The Mellus newspapers, July 27, 1966, p.9B) Appl. author: Gilbert C. Cox. © 27Jul66; KK198207.

CRAMER-KRASSELT CO. ©
And gas did the cooking, clean, cool, fast. Sheet. © 15Feb67; KK199643.

And gas fluff dried the clothes faster for less. Sheet. © 15Feb67; KK199641.

And gas heated the water faster for less. Sheet. © 15Feb67; KK199642.

CRAWFORD PRODUCTS.
Amazing Huggies, instant adjustment for slipping, sliding eyeglasses due to wear or misalignment. Card. NM: additions. © W. I. Crawford d.b.a. Crawford Products; 27Apr67; KK200081.

CREAM OF KENTUCKY DISTILLING CO. ©
Keep your eye on your best bourbon buy. (In Los Angeles times, Apr. 14, 1967, pt. 1, p.13) © 14Apr67; KK200570.

CROSS (A. T.) CO. ©
A distinctive gift for every member of the wedding party; fine writing instruments. (In Sports Illustrated, Apr. 17, 1967, p.124) Appl. author: Potter Hazlehurst, Inc. © 12Apr67; KK199822.
For the graduate, a lifetime of writing pleasure; fine writing instruments. (In Sports Illustrated, May 1, 1967, p.65) Appl. author: Potter Hazlehurst, Inc. © 26Apr67; KK199937.

CROSS (A. T.) CO. ©-Con.

Introducing Cross desk sets from twenty-two fifty to seventy-five dollars. (In The Wall Street Journal, Oct. 25, 1966) Appl. author: Potter Hazlehurst, Inc. © 25Oct66; KK198278.

Presenting Cross desk sets, since 1846. (In Time, Nov. 25, 1966, p.118) Appl. author: Potter Hazlehurst, Inc. © 22Nov66; KK198279.

Solid 14 karat gold writing instruments impart the feeling of the donor and the significance of the occasion. (In Venture, Oct./Nov. 1966, p.4) Appl. author: Potter Hazlehurst, Inc. © 15Sep66 (in notice: 1965); KK198280.

CROWELL (CHRIS) & CO.

Looking around for auto financing? Folder. © Christopher S. Crowell d.b.a. Chris Crowell & Co.; 1Mar67; KK199874.

CROWER CAMS & EQUIPMENT CO. ©

Crower powers Chevrolet; hi-draulic hauler. (In Popular hot rodding magazine, Mar. 1967, p.3 of cover) Appl. author: Robert D. Fall. © 11Feb67; KK198753.

Fastest cam going, wherever racers race to win, you'll find Crower cammed engines. (In Popular hot rodding, May 1967, p.3 of cover) Appl. author: Robert D. Fall. © 11Apr67; KK199521.

Horsepower city. (In Popular hot rodding, Apr. 1967, p.4 of cover) Appl. author: Robert D. Fall. © 11Mar67; KK199415.

New grinds for '67, Crower bonus power hi-draulic hauler camshafts. (In Popular hot rodding, Feb. 1967, p.3 of cover) Appl. author: R. D. Fall. © 11Jan67 (in notice: 1966); KK198305.

World champion racing cams. (In Popular hot rodding, June 1967, p.3 of cover) Appl. author: Robert D. Fall. © 11Apr67; KK200138.

CUNETTE.

The wonderful world of Wynken, Blynken and Nod with Kay Lande and cast. See RADIO CORP. OF AMERICA.

CURTIN & PEASE, INC. ©

Coins of the Zodiac. Sheet. Appl. author: James J. Curtin. © 23May66; KK198262.

Ships; CU-120, Half Moon. Sheet. Appl. author: James J. Curtin. © 3Mar66; KK198033.

CURTIS (HELENE) INDUSTRIES, INC. ©

If you think water is a moisturizer, you're all wet; Tender Touch. (In Ladies' home journal, Jan. 1965, p.19) © 31Dec64; KK199013.

CYCLOPS CORP. UNIVERSAL-CYCLOPS

SPECIALTY STEEL DIVISION. © Fabrication of stainless steels. 32 p. © 29Dec66; KK199878.

Selection of stainless steels; Uniloy type no.201. 24 p. © 29Dec66; KK199189.

Uniloy hardenable 400 series stainless steels. 33 p. © 29Dec66; KK199540.

Uniloy non-hardenable 400 series stainless steels; Uniloy 405. 17 p. © 29Dec66; KK198949.

Uniloy 302/304/304L stainless steels. 8 p. © 29Dec66; KK200836.

Uniloy 303Ma, 303/303Se stainless steels. 8 p. © 29Dec66; KK200835.

Uniloy 316/317/318 and related grades stainless steels. 4 p. © 29Dec66; KK200837.

Uniloy 321/347/348 and related grades stainless steels. 8 p. © 29Dec66; KK199543.

D

DNI COLOR LABORATORIES, INC. ©

Portrait mark-up selector. Folder. Appl. author: Donald J. Burrell. © 1Mar67; KK198951.

DAIGLE, SANFORD E. ©

Executive's gold brick. Folder. © 23Dec66; KK199181.

DALE (DORIS) CORP. ©

Dic-a-doo; wear it as a dickey. Sheet. © 25Apr67; KK199783.

DAMON CHEMICAL CO., INC. ©

You don't have to be an octopus; Tin-All soldering paint; net wt. 5 1/2 lbs. Sticker. © 26Oct66; KK199357.

DAN RIVER MILLS, INC. ©

Hopsack permanent press fabric, Dan-Press, no ironing ever. Card. © 5Dec66; KK197990.

DANIEL (JACK) DISTILLERY, LEM MOTLOW, PROP., INC. ©

Even though Lynchburg has its own water supply, folks still come by for the cool water from Jack Daniel's limestone spring; Old no.7. (In The Evening star, Washington, D.C., Mar. 6, 1967, p.A-6) Appl. author: Gardner Advertising Co., Inc. © 6Mar67; KK199222.

The folks at Jack Daniel's always enjoy looking back over the years; Old no.7 Tennessee sour mash whiskey. Sheet. © 23Jan67; KK199330.

Folks at Jack Daniel's can spot a hard maple from 50 paces, if they can't, we put them in the office; Tennessee sour mash whiskey. (In The New York times, Jan. 9, 1967, p.L-41) Appl. author: Gardner Advertising Co., Inc. NM: additions. © 9Jan67 (in notice: 1966); KK198575.

Folks who work at Jack Daniel's can spot a hard maple from 50 paces; Tennessee sour mash whiskey. (In Time, Oct. 21, 1966, p.85) Appl. author: Gardner Advertising Co., Inc. © 19Oct66; KK200012.

If you're coming our way anytime soon, you might like to stop; Tennessee whiskey. (In The Washington post, May 22, 1967, p.D1) Appl. author: Gardner Advertising Co., Inc. © 22May67; KK200384.

It doesn't look like it takes much effort to build a hard maple rick at Jack Daniel's; Old no.7 Tennessee sour mash whiskey. (In Los Angeles times, Jan. 31, 1967, pt.III, p.5) Appl. author: Gardner Advertising Co., Inc. © 31Jan67 (in notice: 1966); KK198845.

Taking care of Jack Daniel's old office is a chore we don't mind; Tennessee sour mash whiskey. (In Los Angeles herald-examiner, Jan. 9, 1967, p.C-2) Appl. author: Gardner Advertising Co., Inc. © 9Jan67; KK198273.

We can tell the charcoal we use to smooth out Jack Daniel's is cool enough when it rattles in the shovel; Tennessee whiskey. (In Los Angeles times, Jan. 4, 1967, part III, p.3) Appl. author: Gardner Advertising Co., Inc. © 4Jan67; KK198169.

The whiskey taster at Jack Daniel's heads up our quality control. (In Los Angeles times, Feb. 14, 1967, pt.3, p.6) Appl. author: Gardner Advertising Co., Inc. © 14Feb67 (in notice: 1966); KK198973.

The whiskey taster is head of quality control at Jack Daniel's. (In Newsweek, Mar. 13, 1967, p.89) Appl. author: Gardner Advertising Co., Inc. © 7Mar67 (in notice: 1966); KK199637.

You can tell Christmas is near when our decorations committee gets busy; Old no.7. (In Newsweek, Dec. 19, 1966, p.59) Appl. author: Gardner Advertising Co., Inc. © 13Dec66; KK198035.

DANSKIN, INC.

Shall we Danskin? We shall, we shall glide in a myriad of sweaters. (In Seventeen, Nov. 1965, p.90) Appl. author: Irving Berk. © Danskin, Inc., division of Triumph Hosiery Mills; 28Sep65; KK199363.

DANT DISTILLERY CO. ©

J. W. Dant pours on the magazine advertising, 1 billion, 673 million 575 thousand total impressions! (In Frank Kane's licensed beverage review, Jan. 31, 1967, p.17) © 31Jan67; KK200226.

DEC-A-CRAFT CO. ©

Decoupage kit. On wrapper. Appl. author: Joseph Dalton Huddleston. © 1May67; KK200154.

DELANEY SASH & DOOR CO. ©

Visit the door store. Folder. © 23May67; KK200813.

DELAWARE PUNCH CO. OF AMERICA. ©

Delaware Punch, the original; net contents 1 qt. 14 fluid oz. (1.36 litres) Sticker. © 31Oct66; KK198221.

DELTA PRODUCTS.

Air line tubing; D-4314. Card. © Delta Products, div. of Sterneo Industries, Inc.; 4Sep62; KK198521.

Delta-matic dip tube. Card. © Delta Products, division of Sterneo Industries, Inc.; 3Oct66; KK198152.

Floating thermometer; D-4325. Card. © Delta Products, div. of Sterneo Industries, Inc.; 4Sep62; KK198062.

Elastic fish feeder; D-4320. Card. © Delta Products, div. of Sterneo Industries, Inc.; 4Sep62; KK198059.

Scraper and planter; D-4416. Card. © Delta Products, div. of Sterneo Industries, Inc.; 4Sep62; KK198060.

Stainless steel thermometer; D-4418. Card. © Delta Products, div. of Sterneo Industries, Inc.; 4Sep62; KK198061.

Treasure chest; D-4491. Card. © Delta Products, div. of Sterneo Industries, Inc.; 4Sep62; KK198063.

Turtle health shell mineralizer; D-4407. Card. © Delta Products, division of Sterneo Industries, Inc.; 4Sep62; KK199009.

DE MARKOFF (ALEXANDRA) SALES CORP. ©

Really shake up your beauty routine with Alexana. (In Vogue, Apr. 15, 1967, p.6) © Alexandra de Markoff a.a.d.o. Alexandra de Markoff Sales Corp.; 15Apr67; KK199752.

DENNISON MANUFACTURING CO. ©

Put your money on the one that runs & runs & runs; Copier. (In Office product news, Sept.-Oct. 1966, p.22) Appl. author: Horton, Church & Goff, Inc. © 2Sep66; KK197220.

CURRENT REGISTRATIONS

- The quick turnover in handy Pres-a-ply labeling aids happens over and over. (In Office products dealer, Sept. 1966, p.65) Appl. author: Horton Church & Goff, Inc. © 1Sep66; KK199640.
- DETROIT SOUND RECORDING CO. ©**
The Detroit Sound. Sticker. Appl. author: Ervin A. Steiner, Jr. © 1Mar67; KK199599.
- DETROIT STEEL CORP. ©**
DSC coins a new word in wire, formability. (In Steel, Feb. 6, 1967, p.62) Appl. author: Simons-Michelson Co. © 6Feb67; KK198612.
- DIEHL, ROBERT. ©**
Read directions carefully, chain tool will work only if steps are followed. Sheet. © 18Feb67; KK199424.
- DISNEY (WALT) PRODUCTIONS. ©**
Mickey Mouse jigsaw puzzle; no.4611. [Bees chasing Mickey & friends] Whitman Pub. Co. On wrapper. © 1May67; KK200319.
- DIXIE CUP DIVISION, AMERICAN CAN CO.**
See AMERICAN CAN CO. DIXIE CUP DIVISION.
- DR. KEENE'S DOG SERVER. ©**
Approved K-9 food or water server ... Happy. Sheet. Appl. author: Paul M. Keene. © 25Feb67; KK199867.
- DOLE CO.**
Crushed pineapple; net weight 1 lb. 4 oz. or 567 grams. Sticker. © Castle & Cooke, Inc. d.b.a. Dole Co.; 10Oct65; KK199780.
- Low calorie artificially sweetened pineapple chunks; no.2 can, approx. 2 1/2 cups, net weight 1 lb. 4 oz. or 567 grams. Sticker. © Castle & Cooke, Inc. d.b.a. Dole Co.; 1Mar65; KK199777.
- Low calorie artificially sweetened sliced pineapple; no.2 can, 10 slices, net weight 1 lb. 4 ozs. or 567 grams. Sticker. © Castle & Cooke, Inc. d.b.a. Dole Co.; 1Mar65; KK199779.
- Pineapple ade; contents 1 qt. 14 oz. Sticker. © Castle & Cooke, Inc. d.b.a. Dole Co.; 8Mar66; KK200549.
- Pineapple chunks; net weight 1 lb. 4 oz. or 567 grams. Sticker. © Castle & Cooke, Inc. d.b.a. Dole Co.; 10Oct65; KK199776.
- Sliced pineapple; net weight 1 lb. 4 oz. or 567 grams. Sticker. © Castle & Cooke, Inc. d.b.a. Dole Co.; 10Oct65; KK199778.
- DOMANSKA, JANINA. See LASKOWSKI, JANINA DOMANSKA.**
- DON (EDWARD) & CO. ©**
America's best values in commercial china; Surfside pattern. 15 p. Appl. ti: Don news. NM: additions. © 6Feb67; KK200013.
- DONOVAN, BILL. ©**
Chief Bill Donovan liniment; contents, 3 fluid ounces. Sticker. © 15Jun67; KK200771.
- DOUBLE KAY ROOT BEER SYRUPS.**
Root beer; one gallon net measure. Sticker. © Karl V. Kollar & Virginia M. Kollar; 7Oct66; KK199381.
- DOW CHEMICAL CO. ©**
Always buy too much turkey, and surround it with Saran Wrap. (In McCall's, Nov. 1966, p.87) © 20Oct66; KK199073.
- 7 reasons why your product should be packed in Pelaspan-pac polystyrene foam strands. Folder. © 6Jun67; KK200685.
- Styrofoam FR brand plastic foam. Why? Folder. © 3Feb67; KK200665.
- DRACKETT CO. ©**
Behold concentrated furniture polish with lemon oil; contains 7 oz. av. On can. © Drackett Co. (in notice: Drackett Products Co.); 18Aug66; KK197970.
- Here's 15¢ to start off a bright and shiny new year; Diamond Brite. (In Columbus citizen-journal, Jan. 19, 1967, p.22) © Drackett Co., division of Bristol-Myers Co., Inc.; 19Jan67; KK198497.
- Now a spray wax with lemon oil; Behold; store coupon. (In McCall's, May 1967, p.21-23) © 20Apr67; KK200302.
- Now you can save 15¢ and get rid of the dirt, dust and soot that's in the air in your home; Sweep. (In The Denver post, Jan. 25, 1967, section C, p.30) © Drackett Co., division of Bristol-Myers Co., Inc.; 25Jan67; KK198500.
- Take an old penny, dip it in Twinkle copper cleaner, rinse it. (In Good housekeeping, Nov. 1966, p.80) Appl. author: Young & Rubicam, Inc. © 20Oct66; KK198433.
- DRACKETT CO. See DRACKETT PRODUCTS CO.**
- DRACKETT PRODUCTS CO. ©**
Grrrrrr, meet the angry toilet bowl cleaner; liquid Vanish. (In McCall's, June 1967, p.115) Appl. author: Ogilvy & Mather, Inc. © 23May67; KK200753.
- Grrrrrrrr, meet the angry toilet bowl cleaner; liquid Vanish. (In The Milwaukee journal, Sept. 29, 1966, pt.4, p.15) Appl. author: Ogilvy & Mather, Inc. © 28Sep66; KK198310.
- New liquid Delete, the toilet bowl cleaner that replaces scouring powder, disinfectant, and deodorizer (In Columbus dispatch, Sept. 29, 1966, p.34A) Appl. author: Ogilvy & Mather, Inc. © 28Sep66; KK198309.
- Save 7¢; Vanish toilet bowl cleaner. (In TV guide, Dec. 10, 1966, p.11) Appl. author: Ogilvy & Mather, Inc. © 7Dec66; KK197999.
- Save 7¢ on liquid Drano. (In McCall's, June 1967, p.115) Appl. author: Ogilvy & Mather, Inc. © 23May67; KK200752.
- Save 10¢ on new blue crystal Vanish toilet bowl cleaner. (In Syracuse herald-journal, Apr. 19, 1967, p.68) Appl. author: Ogilvy & Mather, Inc. © 19Apr67; KK199770.
- Whistle instant spray cleaner; 16 fl. ozs. 2 stickers. © Drackett Products Co. a.a.d.o. Drackett Co.; 18Jan67; KK200458.
- Whistle is here, just spray it on, and it cleans as clean as its name. (In The Post standard, May 25, 1967, p.14) Appl. author: Ogilvy & Mather, Inc. © 25May67; KK200751.
- DRACKETT PRODUCTS CO. See DRACKETT CO.**
- DRAKE BAKERIES, INC. ©**
Drake's Yodels, 10 foil wrapped; net wt. 9 oz. avoird. On wrapper. © 31Aug62; KK199066.
- DRESSER PRODUCTS, INC. ©**
New Model 5200 paper tape splicer. Sheet. Appl. author: Potter Hazlehurst, Inc. © 29Dec66; KK199846.
- DREYFUS, ASHBY & CO. ©**
Beautiful way to build year round wine profits; imported Mateus rosé. (In Beverage retailer weekly, Jan. 2, 1967, p.13) © 2Jan67; KK200283.
- Pommery from France, the only champagne ever to win this coveted award! (In Beverage retailer weekly, Jan. 23, 1967, p.16) © 23Jan67; KK200229.
- DROLL YANKEES, INC. ©**
Recordings by Peter Kilham of Droll Yankees; Birds on a May morning. Folder. Appl. author: Peter Kilham. NM: additions & revisions. © 7Mar67; KK198866.
- DUBARRY. ©**
Glissando, the never before look in lip make-up now in six new shades. (In Vogue, Feb. 1, 1965) © 1Feb65 (in notice: 1964); KK199894.
- This is the eye fashion collection that launched a thousand looks. (In Vogue, Feb. 1, 1965) © 1Feb65 (in notice: 1964); KK199895.
- DUFF, THOMAS S.**
A gift to please any shooter, Weaver Scope. See WEAVER (W. R.) CO.
- DUFFY-MOTT CO. ©**
Mott's method, control your figure, not your appetite. (In McCall's, Mar. 1967, p.30) Appl. author: Rumrill-Hoyt, Inc. © 21Feb67; KK200419.
- Mott's method, control your figure, not your appetite. (In The New York times magazine, Feb. 26, 1967, p.70-71) Appl. author: Rumrill-Hoyt, Inc. © 26Feb67; KK200420.
- DUISBERG, FRED. C. ©**
Car corsage, slip over car antenna. Slip. © 15Mar67; KK199520.
- Don't let it bug you, write yourself a note. Slip. © 15Mar67; KK199519.
- DULANY FOODS, INC. ©**
Good vegetables from Dulany's garden by the sea. (In Good housekeeping, Nov. 1966, p.SE242e) Appl. author: Leo Burnett Co., Inc. © 20Oct66; KK198977.
- DUNCAN FOODS CO.**
Let Butter-Nut go to your head, win a Mr. John creation in the Spring Bonnet Sweepstakes. (In The Decatur daily, Apr. 5, 1967, p.B-1) Appl. author: Tatham-Laird & Kudner, Inc. © Duncan Foods Co., division of Coca-Cola Co.; 5Apr67; KK199737.
- Let Maryland Club go to your head, win a Mr. John creation in the Spring Bonnet Sweepstakes. (In The Denver post, Apr. 5, 1967, p.92) Appl. author: Tatham-Laird & Kudner, Inc. © 5Apr67; KK199738.
- Making coffee and friends for over one hundred years. (In Omaha world-herald, May 14, 1967, p.8C) Appl. author: Tatham-Laird & Kudner, Inc. © Duncan Foods Co., division of Coca-Cola Co.; 14May67; KK200669.
- A real sleeper, decaffeinated coffee that tastes like coffee; instant Butter-Nut. (In The Des Moines register, Feb. 21, 1967, p.13) Appl. author: Tatham-Laird & Kudner, Inc. © Duncan Foods Co., a division of Coca-Cola Co.; 21Feb67; KK199260.

DUNCAN FOODS CO.-Con.

Rediscover Admiration, find the same fine quality at a new low everyday price. (In The Orange leader, Mar. 15, 1967, p.17) Appl. author: Tatham-Laird & Kudner, Inc. © Duncan Foods Co., division of Coca-Cola Co.; 15Mar67; KK199736.

Save 10¢ on your purchase of any size can of Butter-Nut coffee. Scissors. (In The Minneapolis star, Feb. 8, 1967, p.3C) Appl. author: Tatham-Laird & Kudner, Inc. © Duncan Foods Co., a division of Coca-Cola Co.; 8Feb67; KK199261.

DUOFOLD, INC. ©

Introducing the cold capsule you wear. (In Ski business, Mar.-Apr. 1967, p.47) Appl. author: Rumrill-Hoyt, Inc. © 25Mar67; KK199715.

Introducing the cold capsule you wear. (In Ski business, Mar.-Apr. 1967, p.49) Appl. author: Rumrill-Hoyt, Inc. © 25Mar67; KK199716.

DURON PAINT MANUFACTURING CO., INC. ©

A little touch of magic in every can; vinyl plastic. (In The Washington post, Mar. 10, 1967, p.A24) Appl. author: Shecter & Levin Advertising Agency. © 10Mar67; KK200298.

DURO-TEST CORP. ©

The base. Sheet. (Fluomeric facts for sales) Appl. author: Michael M. Rudner. © 20Jul66; KK198075.

Cars look better, sell better, show daytime colors and sparkle under Fluomeric lamps and wide ray fixtures. Sheet. Appl. author: Michael M. Rudner. © 26Oct66; KK198069.

Duro-Test 1966 football classic. Folder. Appl. author: Michael M. Rudner. © 12Oct66; KK198071.

The filament. Sheet. (Fluomeric facts for sales) Appl. author: Michael M. Rudner. © 20Jul66; KK198078.

Fluomeric installation and operating advantages. Sheet. (Fluomeric facts for sales) Appl. author: Michael M. Rudner. © 20Jul66; KK198073.

How a Fluomeric lamp works. Sheet. (Fluomeric facts for sales) Appl. author: Michael M. Rudner. © 20Jul66; KK198079.

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Only the new Duro-Test color matcher unit does all this. Sheet. Appl. author: Michael M. Rudner. © 16Nov66; KK198070.

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Putting long life into lamps. Folder. Appl. author: Michael M. Rudner. © 17Aug66; KK198068.

The quartz arc tube. Sheet. (Fluomeric facts for sales) Appl. author: Michael M. Rudner. © 20Jul66; KK198077.

Whatever the application, Duro-Test sign lamps do your job best. Sheet. Appl. author: Michael M. Rudner. © 14Sep66; KK198072.

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E

E & M INSTRUMENT CO., INC. ©

E & M surface electrodes, instructions. Sheet. © 28Oct66; KK198779.

E K PRODUCTS, INC. ©

Logictrol II proportional radio control system. Folder. Appl. authors: Gerald E. Krause & Robert L. Elliott. © 1May67; KK200807.

Logictrol II proportional radio control system puts you in the cockpit. Folder. Appl. authors: Gerald E. Krause & Robert L. Elliott. © 5Jan67; KK198730.

E PRODUCTIONS, INC. ©

Grownups, kids, it's Cobb's bread's Livin' End. Sheet. Appl. author: Marvin Ellin. © 26Sep66; KK198805.

EAGLE-PICHER INDUSTRIES, INC. ©

High temperature fibers, boards, sheets and insulations ... for applications up to 2200° F; PV Supertemp block insulation to 1900°. 15 p. © 3Jan67; KK198910.

EAGLE SHIRTMAKERS. ©

Remember when you could buy a long-sleeved shirt in the summertime? (In The New Yorker, May 14, 1966, p.117) Appl. author: Freeman & Gossage, Inc. © 11May66; KK200900.

EARLY TIMES DISTILLERY CO. ©

Quick man, a flagon of your finest, Early Times; Kentucky straight bourbon whisky. Sheet. © 4Jan67; KK199071.

This year I think I'll go to Mardi Gras as a people; Kentucky straight bourbon whisky. Sheet. © 4Jan67; KK199070.

Wrap, wrap, who's there, the true old-style Kentucky bourbon. Sheet. © 10Oct66; KK199072.

EASTIN-PHELAN CORP.

The Holy Land; 728-1--728-100. Photographed by Dulcie A. Benn. 100 col. slides. © Eastin-PheLAN Corp.; 7Jun67; JP10282.

ECONOMICS LABORATORY, INC. ©

Central liquid dispenser system for warewashing detergents and rinse additives. Folder. © 6Jun66; KK198903.

EL Surgi-Bac applications and

instructions; skin cleanser. Sheet. © 17Oct66; KK198787.

EDMONT-WILSON.

Job-Fitted Edmont gloves. 19 p. © Edmont-Wilson, division of Becton, Dickinson & Co.; 24Feb67; KK200416.

ELECTROGRAPHIC CORP. ©

Monthly planning schedule; January 1967. Folder. © 4Jan67; KK199176.

Monthly planning schedule; February 1967. Folder. © 4Jan67; KK199177.

Monthly planning schedule; March 1967. Folder. © 17Feb67; KK199178.

Monthly planning schedule; April 1967. Folder. © 17Feb67; KK199179.

Monthly planning schedule; May 1967. Folder. © 6Apr67; KK199514.

Monthly planning schedule; June 1967. Folder. © 6Apr67; KK199515.

ELECTROLUX CORP. ©

The newest Electrolux, big capacity, heavy duty, stainless steel vacuum cleaner; model CB. Folder. © 16Aug66; KK198829.

ELECTRONIC COMPUTER PROGRAMMING INSTITUTE, INC. ©

Most of the people we've trained as computer programmers never thought they had the brains for the job. (In Look, Nov. 1, 1966, p.M2) Appl. author: Smith/Greenland Co., Inc. © 18Oct66; KK199192.

Twelve weeks' training may be all that's keeping a lot of high school graduates from answering these ads. (In Personnel & guidance journal, Oct. 1966, p.193) Appl. author: Smith/Greenland Co., Inc. © 10Oct66; KK198925.

When you interview programmers, give our graduates a hard time, we did. (In Data processing, Oct. 1966, p.23) Appl. author: Smith/Greenland, Inc. © 15Oct66; KK199193.

ELPO INDUSTRIES, INC. ©

Beater and whipper. Card. © 24Nov65; KK199735.

Compute with Fruit Soap; style no.7604. On folding carton. © 25May66; KK199886.

Country Kitchen memo roll; style no.824. On folding carton. © 20Jun66; KK199884.

Country Kitchen paper towel holder; style no.872. On folding carton. © 20Jun66; KK199885.

On The Wagon, 4 coaster 'n snack trays. On folding carton. © 30Sep66; KK198177.

Santa's Sleigh soap set; style no.7602. [Box top] © 10Jun66; KK199861.

EMPIRE BUILDERS CO. ©

Never before offered by any company; you can win free one of 10 Motorola color T.V.s. Sheet. Appl. author: Harry Stroiman. © 3May67; KK199941.

EMPIRE PENCIL CO.

Famous battles; no.139/2. Card. © Empire Pencil Co., division of Hassenfeld Bros., Inc.; 10Mar67; KK200682.

Famous explorers; no.139/1. Card. © Empire Pencil Co., division of Hassenfeld Bros., Inc.; 10Mar67; KK200681.

Great inventions; no.139/3. Card. © Empire Pencil Co., division of Hassenfeld Bros., Inc.; 10Mar67; KK200680.

EON PRODUCTIONS, LTD.

James Bond 007, all plastic assembly kit. See AURORA PLASTICS CORP. Odd Job from James Bond thriller Goldfinger, all plastic assembly kit. See AURORA PLASTICS CORP.

EPISCOPAL SOCIETY OF CHRIST CHURCH, CINCINNATI.

Favorite Episcopal hymns; Christ Church Choirs; TRAM-1428-9. Record sleeve. © Episcopal Society of Christ Church; 5Dec66; KK199899.

EQUALITY PLASTICS, INC.

Auto vacuum cleaner; style no.3925. On folding carton. © Equality a.d.o.Equality Plastics, Inc.; 24Aug66; KK199221.

EQUITABLE FEDERAL SAVINGS & LOAN ASSN. OF NEW YORK. ©

The inquiring depositor. [Endorsed by Edmund J. Dose] (In Daily news, May 10, 1966, p.B3) © 10May66; KK198410.

The inquiring depositor; Mrs. I. Fuseau. (In Daily news, New York, June 16, 1966, p.B7) Appl. author: H. J. Gerdtts Co., Inc. © Equitable Federal Savings & Loan Assn.; 16Jun66; KK198781.

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- EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES. ©
Aren't you dressed a bit warm for the weather? (In The Atlantic, Apr. 1967, p.1) Appl. author: Foote, Cone & Belding. © 30Mar67; KK199909.
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- I knew this would turn up when we moved. Illus signed: Saxon. (In The New Yorker, Apr. 22, 1967, p.133) Appl. author: Foote, Cone & Belding. © 20Apr67; KK200060.
- I'm glad you asked that question. [Endorsed by Gene G. Mundy] (In Life insurance selling, Mar. 1967, p.75) Appl. author: Foote, Cone & Belding. © 1Mar67; KK199482.
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- I'm glad you asked that question, Equitable can protect your business against the loss of it's [sic.] key people. (In Ebony, May 1967, p.10) Appl. author: Foote, Cone & Belding. © 20Apr67; KK200058.
- I'm glad you asked that question, 1966 was a good year for our company in a lot of ways. [Endorsed by Sydney M. Katz] (In The Weekly underwriter, Apr. 15, 1967, p.27) Appl. author: Foote, Cone & Belding. © 15Apr67; KK200055.
- I'm glad you asked that question, one Equitable policy protects your family and your business, too. [Endorsed by E. J. Coners] (In Ebony, Mar. 1967, p.3) Appl. author: Foote, Cone & Belding. © 18Feb67; KK199094.
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- The more thoughtful you are of others, the more we think you're the man for us. (In Life, Feb. 17, 1967, p.98) Appl. author: Foote, Cone & Belding. © 13Feb67; KK199093.
- The more you do for others, the better you can do for yourself. [Endorsed by Joe Gootter] (In Life, May 5, 1967, p.22) Appl. author: Foote, Cone & Belding. © 1May67; KK200219.
- One of a series of Equitable advertisements appearing in college newspapers; what's eating you? (In Journal of college placement, Dec. 1966/Jan. 1967, p.117) Appl. author: Foote, Cone & Belding. © 31Dec66; KK198537.
- Say, George, what about this rumor that you have a cow in your garage? (In Saturday review, Apr. 8, 1967, p.17) Appl. author: Foote, Cone & Belding. © 4Apr67; KK199904.
- Say, Marcello, is it true you romance language majors get more dates? Illus. signed: Saxon. (In Journal of college placement, Apr.-May 1967, p.68) Appl. author: Foote, Cone & Belding. © 1Apr67; KK200558.
- This job calls for people helpers, not clock watchers. (In Time, Mar. 10, 1967, p.65) Appl. author: Foote, Cone & Belding. © 7Mar67; KK199905.
- We're looking for a man who knows how to keep a confidence. [Endorsed by Abe Harris] (In Life, Jan. 13, 1967, p.63) Appl. author: Foote, Cone & Belding. © 9Jan67; KK198536.
- We're looking for people who like people. (In Time, Apr. 21, 1967, p.39) Appl. author: Foote, Cone & Belding. © 18Apr67; KK200057.
- What kind of hat are you wearing today? Illus. signed: Saxon. (In Journal of college placement, Apr.-May 1966, p.12) Appl. author: Foote, Cone & Belding. © 1Apr66; KK200220.
- What's the best time for an interview with Equitable if you're a Leo? (In WPAT gaslight revue, program guide, Mar. 1967, p.10) Appl. author: Foote, Cone & Belding. © 15Feb67; KK199101.
- Will your boy bomb the basket like Elgin Baylor? Illus. signed: George Loh. (In Sports illustrated, Mar. 27, 1967, p.41) Appl. author: Foote, Cone & Belding. © 23Mar67; KK199902.
- Will your boy bounce the puck like Bernie Geoffrion? Illus. signed: George Loh. (In Sports illustrated, Feb. 27, 1967, p.31) Appl. author: Foote, Cone & Belding. © 23Feb67; KK199911.
- Will your boy make pins fly like Dick Weber? Illus. signed: George Loh. (In Sports illustrated, Jan. 2, 1967, p.2) Appl. author: Foote, Cone & Belding. © 29Dec66 (in notice: 1967); KK199088.
- You pay a lot for fringe benefits; do you get a lot in return? (In U.S. news & world report, Jan. 30, 1967, p.15) Appl. author: Foote, Cone & Belding. © 23Jan67; KK198596.
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- EUGENE C.
Colony Park. See HOME MANUFACTURING & SUPPLY, INC.
Lincoln Park. See HOME MANUFACTURING & SUPPLY, INC.
- Washington Squire. See HOME MANUFACTURING & SUPPLY, INC.
- EVANS, HARRY MARRELL, JR. ©
Handcrafted solid ornamental brass; goose neck door stop, 640. Folder. © 24May67; KK200308.
- EXCEL MINERAL CO., INC. ©
Home Owners brand oil & grease absorbent; net wt. 10 pounds. On bag. © 9Mar67; KK199026.
- EZRINE TIRE CO. ©
Deduct-a-buck; new '67 nylon cord tubeless. (In The News American, Baltimore, Jan. 19, 1967, p.16A) Appl. author: Harold J. Gerber, Brahms-Gerber Advertising, Inc. © 19Jan67; KK199414.
- Deduct-a-buck, use this handy coupon; E-Z Jet batteries. (In The Evening sun, Baltimore, Mar. 9, 1967, p.D12) Appl. author: Harold J. Gerber. © 9Mar67; KK199844.

F

- FACTOR (MAX) & CO. ©
All it takes is one great hairdresser or Coiffure Italienne by Max Factor. (In Glamour, Oct. 1965, p.29) © 20Sep65; KK199711.
- Honey is a bee in your bonnet; honey is spring; Honey Coral. (In Glamour, Mar. 1965, p.2 of cover) © 20Feb65; KK199713.
- If you're a gad-about; Creme Puff. (In Harper's bazaar, Mar. 1965, p.45) © 1Mar65 (in notice: 1964); KK199707.
- Max Factor creates Haute Colcur, a palette of powders that gives a radiance impossible with one flat shade. (In Glamour, July 1965, p.17) © 20Jun65; KK199712.
- Max Factor introduces Ultraluculent Creme lipsticks; today's chic, creamy-sleek. (In Seventeen, May 1965, p.18-19) © 29Apr65; KK199708.
- Max Factor puts everything beautiful for lips and eyes into a sleek, chic new Petite Boutique. (In Glamour, Nov. 1965, p.53) © 20Oct65; KK199709.
- Max Factor turns on the Discotints; Nail Satin. (In Glamour, Oct. 1965, p.30-31) © 20Sep65; KK199710.
- Nouveau Neutrals by Max Factor, new three-dimensional tones in eye make-up! (In Glamour, Apr. 1965, p.25) © 20Mar65; KK199714.
- FAIN/NABELLE.
Plan your next trip with Chart-a-Course. Sheet. © Charles Nabelle & Abraham Fain d.b.a. Fain/Nabelle; 16Nov66; KK198728.
- Plan your next trip with Chart-a-Course. Sheet. NM: additions & revisions. © Charles Nabelle & Abe Fain d.b.a. Fain/Nabelle; 26Jan67; KK198911.
- FALSTAFF BREWING CORP. ©
Thirst come, thirst served. Poster. © 7Mar67; KK199544.
- FARMERS REGIONAL COOPERATIVE. ©
Add extra hog margins with Felco/Statex feed. (In Nebraska farmer, June 18, 1966, p.3) © 18Jun66; KK198700.
- Add grow power with Felco/Statex nitrogen preplant. (In Nebraska farmer, Mar. 4, 1967, p.5) © 4Mar67; KK199814.
- Add grow power, apply Felco/Statex nitrogen preplant. (In Successful farming, Mar. 1967, p.70E) © 21Feb67; KK199812.

FARMERS REGIONAL COOPERATIVE. C-Con.

- Advance poultry income with Felco/Statex feeding program. (In Nebraska farmer) © 15Oct66; KK198693.
- Advanced cattle research paces Felco/Statex feeding program. (In Nebraska farmer) © 3Sep66; KK198697.
- Before fall plowing, apply Felco/Statex fertilizer. (In Nebraska farmer, Aug. 20, 1966, p.3) © 20Aug66; KK198698.
- Cattle and hogs gain faster with Felco/Statex mineral. (In Nebraska farmer) © 19Nov66; KK198695.
- Dairy cow production improves with Felco-Statex feed program. (In Nebraska farmer, May 21, 1966, p.5) © 21May66; KK198703.
- Don't be caught by short supply, book Felco/Statex chemicals now. (In Nebraska farmer, Dec. 1966, p.3) © 31Dec66; KK198902.
- Fill 'em up for big power with Felco/Statex fuels and lubricants. [Endorsed by John Giese] (In Nebraska farmer, Mar. 18, 1967, p.3) © 18Mar67; KK199813.
- For big litter sows feed new Felco/Statex flush & farrow. [Endorsed by Leon Rathke] (In Nebraska farmer, Jan. 21, 1967, p.3) © 21Jan67; KK199816.
- For tight, secure bales, use twine from Felco-Statex. [Endorsed by Paul Meeske] (In Nebraska farmer, June 4, 1966, p.7) © 4Jun66; KK198702.
- For tight, secure bales, use twine from Felco-Statex. [Endorsed by Paul Meeske] (In Wallace farmer, June 11, 1966, p.5) © 11Jun66; KK198701.
- Go all out for power with Felco/Statex fuels and lubricants. [Endorsed by Richard Schoenrock] (In Nebraska farmer, Feb. 18, 1967, p.11) © 18Feb67; KK199815.
- High hay and grass yields from Felco quality seed. (In Nebraska farmer, Mar. 5, 1966, p.5) © 5Mar66; KK198711.
- Higher hog margins with Felco/Statex feeding program. (In Nebraska farmer) © 5Nov66; KK198694.
- Improve hay and grass yields with Felco/Statex seeds. (In Nebraska farmer, Feb. 4, 1967, p.3) © 4Feb67; KK199818.
- Increase net return gain with Felco/Statex pig grower concentrate. [Endorsed by Harvey Dittman] (In Nebraska farmer, Mar. 18, 1967, p.15) © 18Mar67; KK199820.
- Increase net return gain with Felco/Statex pig grower concentrate. [Endorsed by Harvey Dittman] (In Wallace farmer, Mar. 25, 1967, p.7) © 25Mar67; KK199821.
- Increase yield with Felco/Statex side-dress fertilizer and chemicals. (In Nebraska farmer, May 7, 1966, p.3) © 7May66; KK198699.
- Keep more beef money with Felco fed cattle. [Endorsed by Clifford McMillin] (In Nebraska farmer, Apr. 2, 1966, p.3) © 2Apr66; KK198709.
- Market high margin hogs feed Felco/Statex 35% dry lot with Tylan. (In Nebraska farmer, Feb. 4, 1967, p.4-5) © 4Feb67; KK199819.

- Net more cash on cattle with Felco/Statex feed. [Endorsed by Jacob Nagengast] (In Nebraska farmer) © 17Sep66; KK198696.
- Operate farm power at savings with Felco/Statex petroleum. [Endorsed by Gordan Clement] (In Nebraska farmer, July 2, 1966, p.7) © 2Jul66; KK198704.
- Peak power at savings with Felco-Statex petroleum. [Endorsed by Robert Longmuir] (In Wallace farmer, Apr. 23, 1966, p.7) © 23Apr66; KK198707.
- Pigs eat feed earlier when it's new Felco/Statex pig pre-starter. [Endorsed by Dale F. Lindner] (In Nebraska farmer, Jan. 4, 1967, p.3) © 7Jan67; KK199817.
- Raise better margin pork with Felco/Statex feed. (In Nebraska farmer, July 16, 1966, p.2 of cover) © 16Jul66; KK198705.
- Rely on home appliances from your Felco-Statex cooperative. [Endorsed by the Casper Pribnow family] (In Nebraska farmer, Apr. 16, 1966, p.5) © 16Apr66; KK198708.
- A reward of research, new Felco-Statex Beef 50. (In Nebraska farmer) © 10Oct66; KK198692.
- Start feeding net bonus beef with a Felco/Statex program. [Endorsed by Harry Glasshoff] (In Nebraska farmer, Aug. 6, 1966, p.5) © 6Aug66; KK198706.
- Start with Felco-Statex fertilizer and chemicals. (In Nebraska farmer, Mar. 19, 1966, p.5) © 19Mar66; KK198710.

FASHION TRESS, INC. ©

- If your own hair won't, Fashion Tress will. (In Vogue, Dec. 1966, p.118-119) Appl. author: Zlowe Co., Inc. © 29Nov66; KK198930.

FASTENER INDUSTRIES, INC. ©

- Engineered Ohio levelers and mating nuts for total leveling performance; bulletin no.670. 11 p. Appl. author: John T. Doheny. © 30Dec66; KK198791.

- Greatest spectacle in fastening; bulletin 663. Folder. Appl. author: John T. Doheny. © 22Nov66; KK198020.

- Ohio weld screws; bulletin no.672. Folder. Appl. author: John T. Doheny. © 12Apr67; KK199827.

- Projection weld screws, modern tab nuts for projection welding. Folder. Appl. author: John T. Doheny. © 13Jun67; KK200815.

FATHER'S DAY COUNCIL, INC. ©

- June 18, Father's Day, Grandad's too. Folder. © 1Dec66; KK200503.

FEASER, DANIEL D. ©

- A history of knives by Harold L. Peterson; illustrated by Daniel D. Feaser. ([Book jacket] 812) © 27Apr66; KK198231.

FEDTRO, INC. ©

- Easy to handle Hot Shot, the all purpose electric soldering gun; model no.Hs-25. Folder. © 22Oct63; KK200715.
- New electric eye light switch Nite Lite-O-Matic. Card. © 10Oct66; KK198065.
- New, kills insects electronically; Electro-Mite electronic insect exterminator. Card. © 10May67; KK200136.
- New safety, turn signal reminder flasher. Card. © 10Oct66; KK198064.

- Stop TV interference, TV trouble trapper; suppress picture interference caused by: ... medical diathermy & X-ray; model TT wave trap. Card. © 22Oct63; KK198663.

- TV Color Clear, electro-magnetic TV color purifier. Card. © 12Dec66; KK198066.

- Take it from Mickey Mantle; add another intercom remote station; model INT-RE. Folder. © 10Oct66; KK197931.

- Take it from Mickey Mantle; intercom a.c. adaptor by Fedtro. Card. © 5May67; KK200135.

- Take it from Mickey Mantle; transistorized 2-station intercom by Fedtro; model INT-2EC. Folder. © 10Oct66; KK197932.

FENTON LABEL CO. ©

- Fentonamel processed labels; no.227. Folder. NM: text & illus. © 3Jan67; KK199253.

- New Fent-O-Seal pressure sensitive policy labels. Folder. © 13Apr67; KK199781.

- Personalized memos; style J. Sheet. © 19Apr67; KK199751.

FERGUSON, ARLENE L.

- Voila Gourmet Foods for Dogs; burgundy boeuf. Sticker. © Arlene L. Ferguson d.b.a. Voila Gourmet Foods for Dogs; 18May67; KK200583.

FERRANTI ELECTRIC, INC. ©

- The digiturn measuring system; brochure 301-101. 1 v. © 15Nov66; KK198005.

FIELD (HENRY) SEED & NURSERY CO. ©

- 50 super glads for only \$2.00, big bulbs sure to bloom beautifully this year. (In Flower & garden, Mar. 1967, p.65) Appl. author: Lee E. Gingery. © 21Feb67; KK198860.

- Now you can easily grow these huge, magnificent hybrid clematis. (In Flower and garden, Apr. 1967, p.27) Appl. author: Lee E. Gingery. © 14Mar67; KK198978.

- Thumbelina first truly dwarf zinnia. (In Flower & garden, Feb. 1967, p.29) Appl. author: Lee E. Gingery. © 23Jan67; KK198254.

FINGERHUT MANUFACTURING CO. ©

- Big 67-pc. 4 in 1 set of Rogers stainless by Oneida plus 3 cutlery sets! Folder. © 19Dec66; KK200318.

- Big 67-pc. 4 in 1 set-Rogers stainless by Oneida plus 3 cutlery sets! Folder. © 17Apr67; KK200317.

- Big 67-pc. 4 in 1 set tableware by famous Ekco plus 3 cutlery sets! Folder. © 17Apr67; KK200316.

- Clear-Vue vinyl outdoors rubber mats 4 to 1! Sheet. © 30Dec66; KK198148.

- Exclusively yours from Fingerhut ... mock crocodile seat covers. Sheet. © 9Feb67; KK199078.

- Free! His & hers stretch driving gloves. Sheet. © 22May67; KK200686.

- Free! Man's stretch driving gloves by Dawnelle in crushed leather-look vinyl. Sheet. © 22May67; KK200687.

- Free buck vest. Sheet. © 3Mar67; KK199074.

- Free, mail the card, get this Black Forest clock, free ... mail the card today. Sheet. © 6Feb67; KK199079.

- Free sport vest, matches your car coat! Sheet. © 11Feb67; KK199080.

CURRENT REGISTRATIONS

- His and hers car coats by Fingerhut of Minnesota. Sheet. © 9Feb67; KK199081.
- His and hers car coats by Fingerhut of Minnesota. Sheet. © 10May67; KK200488.
- His and hers wool shirt jacs. Sheet. © 17Apr67; KK200280.
- Matching his and hers buckskin-look sport vests. Sheet. © 7Feb67; KK199075.
- Matching his and hers buckskin-look sport vests, wear them first for 10 days, free! Sheet. © 10Feb67; KK199076.
- Matching soft-side executive luggage, all-American made to save dollars, you don't pay the imported price! Sheet. © 3Feb67; KK199082.
- Meet Super Chef, the first and only family-size blender. Sheet. © 4Feb67; KK199083.
- Transparent Airflo seat covers. Sheet. © 17Apr67; KK200276.
- Transparent crocodile vinyl seat covers. Sheet. © 10Feb67; KK199077.
- Transparent crocodile vinyl seat covers. Sheet. © 17Apr67; KK200275.
- Transparent saddle vinyl seat covers. Sheet. © 3Mar67; KK199084.
- FINGERHUT PRODUCTS CO. ©**
Big 56 oz. Gourmet blender does any mixing job. Sheet. © 10May67; KK200489.
- Clean-up's easy with no-stick, no-scour, Teflon-coated Regal Ware. Sheet. © 17Apr67; KK200315.
- Dura/Guard vinyl luggage covers shield your new Globalite luggage. Sheet. © 17Apr67; KK200277.
- Free, beautiful stretch gloves in crushed Buckskin leather-look vinyl. Sheet. © 25Apr67; KK200214.
- Groom your pet at home with a Wahl clip-pet clipper set. Sheet. © 17Apr67; KK200274.
- His and hers 17-jewel Lane watches; Lord Lane. Sheet. © 25Apr67; KK200213.
- Indestro socket wrench and tool set. Sheet. © 17Apr67; KK200279.
- 7 1/2" no-stick, no scour Teflon coated fry pan by Regal. Sheet. © 17Apr67; KK200273.
- 16-pc. Lenoxware service for 4. Sheet. © 17Apr67; KK200272.
- 32-cup Tel-A-Cup automatic coffee-maker. Folder. © 25Apr67; KK200212.
- This 7-transistor radio free; Electra-tone. Sheet. © 25Apr67; KK200215.
- Use this deluxe 39-piece Foley kitchenware ensemble 15 days, free! Sheet. © 25Apr67; KK200216.
- FINGERHUT PRODUCTS, INC. ©**
6 mugs free. Sheet. © 17Apr67; KK200278.
- FIRST NATIONAL BANK OF MEMPHIS. ©**
BankAmericard. Sheet. Appl. author: Jack O'Brien. © 31Mar67 (in notice: 1966); KK200453.
- BankAmericard, deposit procedure. Card. Appl. author: Jack O'Brien. © 31Mar67; KK200385.
- BankAmericard is a neighborhood credit card. But it's good in a lot of neighborhoods! (In The Commercial appeal, Memphis, Apr. 23, 1967, p.34) Appl. author: Simon & Gwynn, Inc. © 23Apr67; KK200198.
- Better than an honest face! ... BankAmericard, another people service from First National Bank. (In Memphis press-scimitar, May 2, 1967, p.3) Appl. author: Simon & Gwynn, Inc. © 2May67; KK200197.
- If the man from First National still hasn't gotten in touch with your place of business. (In Memphis commercial appeal, Feb. 13, 1967, p.3) Appl. author: Gil Werner. © 13Feb67; KK198813.
- To retailers whose profit picture could stand improving; Bank-Americard. (In The Commercial appeal, Memphis, Feb. 14, 1967, p.8) Appl. author: Gil Werner, Simon & Gwynn, Inc. © 14Feb67; KK198636.
- We have big news for every retail businessman in Shelby County, expect our call; BankAmericard. (In Memphis commercial appeal, Feb. 6, 1967, p.13) Appl. author: Gil Werner. © 6Feb67; KK198812.
- FIRST NATIONAL BANK OF ST. PAUL. ©**
Crisis in Camelot, a tale of lordly legend & financial facts. (In St. Paul pioneer press, Feb. 21, 1967, p.12) © 21Feb67 (in notice: 1966); KK198661.
- Discovery, 1492; history teaches us a lesson in finance. (Second in a series) (In St. Paul pioneer press, Nov. 8, 1966, p.8) © 8Nov66; KK198415.
- A tall tale, a lesson in beans and banking from the friendly giant. (Third in a series) (In Saint Paul dispatch, Dec. 20, 1966, p.20) © 20Dec66; KK198181.
- This is the house that Jack built. (First in a series) (In Saint Paul dispatch, Oct. 11, 1966, p.14) © 11Oct66; KK198182.
- FIRST NATIONAL CITY BANK, NEW YORK. ©**
The maximum security travelers check. (In Time, Feb. 24, 1967, p.39) Appl. author: J. Walter Thompson Co. © 21Feb67; KK198857.
- The maximum security travelers check, it's like carrying a theft-proof wallet. (In Newsweek, Mar. 27, 1967, p.67) Appl. author: J. Walter Thompson Co. © 25Mar67; KK199597.
- Take it to steady your nerves, the maximum security travelers check. (In Sports illustrated, March 20, 1967, p.82) Appl. author: J. Walter Thompson Co. © 18Mar67; KK199300.
- Unusual offer, all the travelers checks you want. (In U.S. news & world report, May 1, 1967, p.5) Appl. author: J. Walter Thompson Co. © 27Apr67; KK199823.
- FISHER-PRICE TOYS, INC.**
Cackling hen; no.123. On folding carton. © 30Dec66 (in notice: 1967); KK200163.
- Cry baby bear; no.711. On folding carton. © 10Feb67; KK200161.
- Drummer boy; no.634. On folding carton. © 10Mar67; KK200159.
- Goldilocks and the 3 Bears playhouse; no.151. On folding carton. © 24Feb67; KK200164.
- Huffy puffy train; no.999. On folding carton. © 3May67; KK200166.
- Little Boy Blue TV-radio; no.158. On folding carton. © 15Mar67; KK200157.
- Picture story camera; no.784. On folding carton. © 20Mar67; KK200156.
- Roly-poly boat chime; no.162. On folding carton. © 28Feb67; KK200160.
- Sing-a-song of sixpence music box, pocket radio; no.775. On folding carton. © 3Apr67; KK200158.
- Tip-toe turtle; no.773. On folding carton. © 10Jan67; KK200162.
- Tuggy tooter; no.139. On folding carton. © 6Apr67; KK200165.
- FISHER RADIO CORP. ©**
Anyone else introducing a product like the new Fisher XP-9B would probably call it the finest loud-speaker ever made; XP-15. (In Hi-fi/stereo review, Mar. 1967, p.26-27) © 21Feb67; KK199851.
- The console for people who prefer components. (In High fidelity magazine, Jan. 1967, p.22-23) © 1Jan67 (in notice: 1966); KK199209.
- The Fisher 220-T all transistor, 55-watt FM-stereo system receiver. Sheet. © 26Oct66; KK200724.
- Have you read any good hi-fi sound lately? (In The New York times magazine, Nov. 27, 1966, p.9) © 27Nov66; KK199212.
- How to ignore the ad man when you buy stereo. (In The New York times magazine, Oct. 9, 1966, p.9) © 9Oct66; KK198214.
- How to ignore the ad man when you buy stereo; Regent stereophonic radio-phonograph. (In Time, Nov. 18, 1966, p.NV5) © 18Nov66; KK198776.
- The new Fisher 500-T sounds better than any stereo ad you've ever read, and that includes the ad you've just begun to read. (In High fidelity magazine, Jan. 1967, p.2 of cover & p.1) © 1Jan67 (in notice: 1966); KK199210.
- No ad man can do it justice. (In Audio, Nov. 1, 1966, p.2) © 1Nov66; KK198209.
- No ad man can do it justice. (In Audio times, Oct. 1, 1966, p.2) © 1Oct66; KK199214.
- No ad man can do it justice; 95 baby grand transistor stereo system. (In 1967 Home music decorating guide, p.2 of cover & p.1) © 27Sep66; KK198774.
- No ad man could do it justice. (In The New York times magazine, Oct. 23, 1966, p.9) © 23Oct66; KK199217.
- Now that you've read all about other bookshelf loudspeakers, listen to the Fisher XP-7. (In High fidelity magazine, Nov. 1966, p.53) © 25Oct66; KK200306.
- 120 watts; 120 laboratory watts; Fisher 700-T. (In High fidelity magazine, Mar. 1967, p.2 of cover & p.1) © 1Mar67; KK199020.
- Stereo 1967; no ad man can do it justice. (In High fidelity, Nov. 1966, p.2 of cover & p.1) © 17Oct66; KK199215.
- Surprise your spouse with a Fisher this Christmas, you'll never hear the end of it; Fisher 220-T. (In The New York times magazine, Dec. 18, 1966, p.7) © 18Dec66; KK199173.
- These are the facts, we leave the advertising superlatives to others; Fisher 220. (In Hi-fi/stereo review, Mar. 1967, p.24-25) © 21Feb67; KK199850.
- This ad is supposed to give you a reason for listening to the Fisher 700-T solid state receiver. (In High fidelity magazine, Nov. 1966, p.51) © 25Oct66; KK200305.

FISHER RADIO CORP. C-Con.

This Fisher sounds better than any stereo ad you've ever read. (In The New York times magazine, Oct. 30, 1966, p.4) © 11Dec66; KK198778.

This is not an ad to sell you something, it's a free offer; The Fisher handbook, 1967. (In The New York times magazine, Dec. 11, 1966, p.4) © 11Dec66; KK198778.

This new Fisher sounds better than any stereo ad you've ever read. (In Potomac (The Washington post), Dec. 11, 1966, p.5) © 16Oct66; KK198778.

What most people don't know about high fidelity would fill a book, this one, and it's free; The Fisher handbook. (In Time, Nov. 11, 1966, p.4) © 11Nov66; KK198210.

When a radio-phonograph costs \$24.95 and is made by Fisher, it doesn't need advertising claims. (In The New York times magazine, Dec. 4, 1966, p.17) © 4Dec66; KK199211.

When a stereo receiver costs \$500 and is made by Fisher, it doesn't need advertising claims. (In Hi-fi/stereo review, Dec. 1966, p.32-33) © 21Nov66; KK199213.

Which Fisher loudspeaker is playing Brahms' Viola sonata no.1 in F minor? XP-33. (In Hi-fi/stereo review, Nov. 21, 1966, p.30-31) © 1Dec66; KK198775.

The world in a box; R-200-B solid-state multiband tuner. (In High fidelity magazine, Dec. 1966, p.49) © 1Dec66; KK198777.

You can't listen to this ad; look at this photograph of the Fisher 200-T stereo receiver. (In The New York times magazine, Oct. 16, 1966, p.1) © 16Oct66; KK198216.

FISHLOVE (H.) & CO. ©

Bowler's kit, the natural way to improve your game; no.580. On box. Appl. author: I. Fishlove. © 3May67; KK200622.

Bowler's kit, the natural way to improve your game; no.580. On wrapper. Appl. author: I. Fishlove. © 3May67; KK200625.

Colorful comic kits; travel kit no.576. Sheet. Appl. author: Irving H. Fishlove. © 10Jun67; KK200800.

Fisherman's kit for emergencies; no.579. On box. Appl. author: I. Fishlove. © 3May67; KK200624.

Fisherman's kit for emergencies; no.579. On wrapper. Appl. author: I. Fishlove. © 3May67; KK200629.

For the host with the most, Little John sticks to any surface, also makes a unique serving tray; no.573B. Card. Appl. author: Irving H. Fishlove. © 13Jan67; KK198049.

Miniatures for emergencies; no.571. On box. © 13Jan67; KK200614.

Miniatures for emergencies; no.571. On box. Appl. author: I. Fishlove. © 10Feb67; KK200620.

Miniatures for emergencies; no.571. On wrapper. Appl. author: A. Rizner. © 13Jan67; KK198050.

9th hole kit for emergencies; no.578. On box. Appl. author: I. Fishlove. © 3May67; KK200623.

9th hole kit for emergencies; no.578. On wrapper. Appl. author: I. Fishlove. © 3May67; KK200627.

Now you can take it with you; fire-proof asbestos money bag. Appl. author: I. Fishlove. © 21Feb67; KK200621.

Now, you can... no.574. Appl. author: Irving H. Fishlove. © 3May67; KK198048.

Old fashioned pe-cans; grandpa's, grandma's; no.570. On box. Appl. author: I. Fishlove. © 3May67; KK200630.

Old fashioned pe-cans; no.570. [Box top] Appl. author: I. Fishlove. © 3May67; KK200628.

Save money, use... no.575. Appl. author: I. Fishlove. © 3May67; KK200631.

Travel kit for emergency; no.576. On box. Appl. author: I. Fishlove. © 3May67; KK200631.

Travel kit for emergency; no.576. On wrapper. Appl. author: I. Fishlove. © 3May67; KK200626.

FITZ, ANDREW WILBERT, SR. © The word of God; open your Bible, Samu Ma'ana, find the meaning. Sheet. © 11Oct66; KK198317.

FLOETHE, LOUISE. Blueberry pie. See FLOETHE, RICHARD.

FLOETHE, RICHARD. © Blueberry pie, by Louise and Richard Floethe. ([Book jacket] no.510) © 19Mar62; KK199112.

FLOOD CO. © Penetrol stadium seat coat; Sticker. Appl. author: Earl Freeman Flood. © 26Jan65; KK199645.

FLORIDA REALTY CENTER, INC. © Why pay more for a Florida homesite? (In Army times, Oct. 26, 1966, p.11) © 26Oct66; KK198302.

FLOW LABORATORIES, INC. © Rabbits for research, New Zealand whites; fact sheet, Mar. 1967. Sheet. © 10Feb67; KK198863.

Tumor antigens and antisera for oncogenic studies; adenovirus type 7. Sheet. © 10Feb67; KK198864.

FOAM INDUSTRIES, INC. © Sleepwell bedding. Sheet. © 18Apr67; KK199803.

FOOD SERVICE DIVISION, AMERICAN MACHINE & FOUNDRY CO. See AMERICAN MACHINE & FOUNDRY CO. FOOD SERVICE DIVISION.

FORD LABORATORIES, INC. © Insur-All, a vitamin and mineral supplement; 100 capsules. Sticker. © 21Feb67; KK199018.

FOREST HILLS TENNIS SHOP. Tennis wear. [Tag] © William C. Lufler d.b.a. Forest Hills Tennis Shop; 11May67; KK200584.

FORREST BREWING CO. © The first beer with no carbohydrates; Gablinger's. (In Hartford times, Feb. 2, 1967, p.12D) Appl. author: Doyle Dane Bernbach, Inc. © 2Feb67 (in notice: 1966); KK198582.

The first beer with no carbohydrates; Gablinger's. (In Life, Apr. 28, 1967, p.R-6) Appl. author: Doyle Dane Bernbach, Inc. © 26Apr67; KK200934.

Our only claim is an empty one, Gablinger's beer doesn't fill you up. (In Hartford times, Mar. 3, 1967, p.12C) Appl. author: Doyle Dane Bernbach, Inc. © 3Mar67; KK199282.

FORREST BREWING CO. © The first beer with no carbohydrates; Gablinger's. (In Hartford times, Feb. 2, 1967, p.12D) Appl. author: Doyle Dane Bernbach, Inc. © 2Feb67 (in notice: 1966); KK198582.

Here's a big money saving offer on the moderate of Page decorator towels. Folder. Appl. author: Ken Willert. © 18Jan67; KK198251.

Save on this introductory offer for new Page super towels or decorator towels. Folder. © 18Jan67; KK198251.

Special promotion new Page decorator towels. Sheet. © 30Jan67; KK198360.

Special promotion new Page super towels. Sheet. © 30Jan67; KK198361.

FOSTER-TRENT, INC. © Play P & X 4-way jackpot, win up to \$1000.00. Sticker. Appl. author: Ken Willert. © 27Dec66; KK198276.

Play P & X 3-Way Jackpot. Sticker. Appl. author: Ken Willert. © 17Oct66; KK198907.

Win up to \$1,000.00; Instant Black-jack. Sticker. Appl. author: Ken Willert. © 10Nov66; KK198908.

FOSTER-TRENT, INC. © Black Forest genuine and original Bavarian weather house. (In Capper's weekly, May 23, 1967, p.20) Appl. author: Nelson Torelli. © 23May67; KK200291.

FOUNDATION FOR COMMERCIAL BANKS, PHILADELPHIA. © 35 minutes ago, Tom Roberts was told he'd have to fly to London in less than three hours! Sheet. © 15Feb67; KK199068.

Try to convince Eve Cartwright that she needs one place for the family savings, another to keep a checking account and somewhere else to take out a loan? Sheet. © 3Mar67; KK199067.

FOUR ROSES DISTILLERS CO. © Four Roses, the light fantastic whiskey, always light, never limp. (In The Courier-news, Apr. 14, 1967, p.7) Appl. author: Doyle Dane Bernbach, Inc. © 14Apr67; KK200003.

FOX RUN CRAFTSMEN. © For fine furniture care, high gloss furniture polish; contents: 6 ounces. Sticker. Appl. author: Kendall S. Ewer. © 20Jan67; KK198761.

For fine furniture care, low luster furniture polish; contents: 6 ozs. Sticker. Appl. author: Kendall S. Ewer. © 20Jan67; KK198762.

FOX-STANLEY PHOTO PRODUCTS, INC. © 5x7 color enlargement, now only 79¢; save 19¢ each off regular low price. (IBM coupon card) © 1Jul66; KK198758.

Jumbo black and white reprints, 6 for 49¢; coupon must accompany order. (IBM coupon card) © 1Apr66; KK198759.

1¢ sale, save 97¢; two 5x7 color enlargements made from your roll film Kodacolor negative, 99¢ (IBM coupon card) © 1Jan66 (in notice: 1965); KK198756.

CURRENT REGISTRATIONS

1¢ sale, two 5x7 color enlargements, 99¢. (IBM coupon card) © 25Dec66; KK198757.

Prints from slides, full color jumbo prints made from your same size mounted slides, 3 for 99¢ (IBM coupon card) © 10Oct65; KK198755.

Prints from slides, full color jumbo prints, 3 for 99¢ (IBM coupon card) NM: design & revision. © 10Oct66; KK198754.

FRANCHISE BRANDS, INC. ©

At last the authentic Jewish rye; Manischewitz. (In The Coatesville record, Nov. 2, 1966, p.16) © 2Nov66; KK198922.

FRIBERG, A.

Mountie and guide in canoe on quiet lake. See NORTHWEST PAPER CO.

Mountie on horse in stream waves to three mounted Indians. See NORTHWEST PAPER CO.

FRITO-LAY, INC. ©

How would you like a good crunch in the mouth? Rold Gold pretzels. (In TV guide, Dec. 10-16, 1966, p.A-26) © 10Dec66; KK197938.

How would you like a good crunch in the mouth? Rold Gold pretzels. Hand holding bag. (In TV guide, Dec. 10-16, 1966, p.A-26) Appl. author: Young & Rubicam, Inc. © 7Dec66; KK198888.

How would you like a good crunch in the mouth? Rold Gold pretzels. Little girl. (In TV guide, Jan. 14-20, 1967, p.A-15) Appl. author: Young & Rubicam, Inc. © 11Jan67; KK198883.

G

GALDONE, PAUL. ©

Sunnyvale Fair by Alice E. Goudey; illustrated by Paul Galdone. ([Book jacket] 509) © 2May62; KK198233.

GALLANT, R. M.

Hungry Herman Restaurants, Inc. See GALLANT, W. E., JR.

GALLANT, W. E., JR. ©

Hungry Herman Restaurants, Inc. Card. © W. E. Gallant, Jr. & R. M. Gallant; 1Nov66; KK198006.

GANDY CO. ©

Are you maximizing profits with applications that are the highest precision you can make? Folder. Appl. author: Ebenhard S. Gandrud. © 25Jan67; KK198641.

Disk-mounted applicator for granular chemicals, 8, 10, 12 and 14 sizes; now, apply granular weed or insect killer and incorporate as you disk! Folder. Appl. author: Ebenhard S. Gandrud. © 15Jan67; KK198645.

New 901 junior granular chemical applicators for cultivators front or rear-mounted. Sheet. Appl. author: Ebenhard S. Gandrud. © 1Apr67; KK199986.

New 3-point-hitch broadcast granular chemical applicator 8, 10, 12, and 14-foot. Sheet. © 1Jan67; KK199987.

901 regular and junior granular chemical applicators, apply granular chemicals accurately for best weed and insect control. Folder. Appl. author: Ebenhard S. Gandrud. © 15Jan67; KK198644.

Ro-Wheels for incorporating weed and insect-control chemicals at planting time; eliminate an extra operation, invest a nickel in Ro-Wheels and save a dollar. Folder. Appl. author: Ebenhard S. Gandrud. © 15Jan67; KK198643.

7-inch Ro-Banders for 901 regular and junior granular chemical applicators; now, band organophosphates as recommended for resistant rootworms. Sheet. Appl. author: Ebenhard S. Gandrud. © 10Jan67; KK198642.

GARIS, HOWARD R.

The Uncle Wiggily game. See PARKER BROS., INC.

GASNIK, JACK. ©

Safety starts between the ears, beat accidents with Beatniks. Sticker. © 24Dec66; KK199939.

GATEWAY LUMBER SALES, INC. ©

Cartoon of squirrel carrying tools. [Letterhead] NM: revision. © 9Jun66; KK198107.

GAY-GEM PRODUCTS CORP. ©

Party cake decorations, space. Card. © 1May67; KK200411.

6 party favors, remember, every child who is invited to a party expects a favor. Card. © 1Jul66; KK199750.

GENERAL CIGAR CO., INC. ©

Robt. Burns announces the amazing new Golden Glove. (In San Francisco chronicle, Apr. 25, 1967, p.17) Appl. author: Ogilvy & Mather, Inc. © 25Apr67; KK200183.

Robt. Burns announces the amazing new Golden Glove. (In The Miami herald, Mar. 27, 1967, sports section, p.3D) Appl. author: Ogilvy & Mather, Inc. © 27Mar67; KK200167.

Something's happened to Robt. Burns! New blend for uncommon mildness. (In San Francisco chronicle, May 8, 1967, p.12E) Appl. author: Ogilvy & Mather, Inc. © 8May67; KK200184.

GENERAL DYNAMICS. ©

Good water from bad, a report from General Dynamics. (In Scientific American, May 1967, p.22-23) Appl. author: Ogilvy & Mather, Inc. © 25Apr67; KK200831.

If you would like to learn how you too can make more money with Convair 600/640 turboprops, write or call Philip M. Proppett. (In Aviation week & space technology, Apr. 24, 1967, p.60-61) Appl. author: Ogilvy & Mather, Inc. © 21Apr67; KK199947.

Submarines at work, a report from General Dynamics. (In Scientific American, June 1967, p.16) Appl. author: Ogilvy & Mather, Inc. © 25May67; KK200705.

This is not just a buoy; this is not just a ship. (In Marine engineering log, Apr. 1967, p.72-73) Appl. author: Ogilvy & Mather, Inc. © 1Apr67; KK199999.

GENERAL FOODS CORP. ©

Kids, get your giant Mr. Wiggle toy; candyball cherry. (In Chicago Sunday sun-times, Oct. 16, 1966, comic section, p.10) Appl. author: Young & Rubicam, Inc. © 16Oct66; KK200888.

Mom, get a wiggle on, get your kids Mr. Wiggle, the new candy flavor gelatin from Jell-O. (In New York Sunday news, Jan. 15, 1967, p.5) Appl. author: Young & Rubicam, Inc. © 15Jan67 (in notice: 1966); KK199973.

GENERAL RESEARCH CORP. ©

D.R.C., Defense Research Corporation; new horizons call for a new name. (In Technology week, June 5, 1967, p.62) © 5Jun67; KK200759.

GEORGIA PACIFIC CORP. ©

Irvindale chocolate ice milk; half gallon liquid. On folding carton. NM: revisions. © 1Feb67 (in notice: 1966); KK199841.

Irvindale Neapolitan ... ice milk; half gallon liquid. On folding carton. NM: revisions. © 15Jan67 (in notice: 1966); KK199842.

Irvindale peppermint imitation color and flavor added ice cream; half gallon liquid. On folding carton. NM: revisions. © 1Feb67 (in notice: 1966); KK199840.

Irvindale vanilla flavored ice cream; half gallon liquid. On folding carton. © 28Nov66; KK197943.

Irvindale vanilla flavored ice milk; half gallon liquid. On folding carton. NM: revisions. © 15Jan67 (in notice: 1966); KK199843.

GERMAIN'S, INC. ©

Filcoat processed tomato seed facts & figures on minimum coated tomato seed. Folder. © 18Jan67; KK198255.

Fish emulsion 5-2-2-, an all purpose organic fertilizer; net contents 1 quart. Sticker. © 16Jun67; KK200809.

Systemex insect spray for roses ... shrubs; net contents 1 quart. Sticker. © 19Jan67 (in notice: 1966); KK200194.

GIDLES, WERNER.

Landscape [in flat, moving expressionist style] See HANFSTAENGL, FRANZ.

GILLETTE CO. ©

Compliments of some friends; Heads Up. (In N.A.T.D. coordinator, 1966 ed., p.450-451) © 10Apr66 (in notice: 1965); KK200299.

Gee whisks, what a gift; Techmatic. (In Life, Dec. 9, 1966, p.2) © 5Dec66; KK198503.

Right Guard deodorant; net wt. 3 ozs. On can. © 15May59; KK198974. Starting lineup; Foamy. (In The Boston patriots 1966 yearbook, p.2 of cover) © 13Oct66; KK198354.

GILLETTE CO. NINE FLAGS INTERNATIONAL DIV. ©

Introducing a unique idea in men's shaving cologne: eeny, meeny, miny, moe. (In Esquire, Dec. 1966, p.275) Appl. author: Doyle Dane Bernbach, Inc. © 28Nov66; KK198296.

GLANZ & KILLIAN CO. ©

The critical path. Folder. Appl. author: Edward F. Glanz. © 15Feb67; KK199870.

GLASTEEL, INC. ©

Fiberglass panels; dealer price list, January 1, 1967. Folder. © 27Dec66 (in notice: 1967); KK198931.

Fiberglass panels; distributor price list, January 1, 1967. Folder. © 27Dec66 (in notice: 1967); KK198934.

Fiberglass roof package for carport, patio & porch roofs; Coronet pattern. Dealer price list, Jan. 1, 1967. Folder. © 1Dec66 (in notice: 1967); KK199203.

Fiberglass roof package for carport, patio & porch roofs; Coronet pattern. Distributor price list, Jan. 1, 1967. Folder. © 1Dec66 (in notice: 1967); KK199204.

For shade that's right plus color and light, build with Glasteel fiberglass panels; patio roofs and carports. Folder. © 27Dec66 (in notice: 1967); KK198932.

GLASTEEL, INC. ©-Con.

A guide for building with Glasteel fiberglass panels; garage doors, carports. Folder. © 27Dec66 (in notice: 1967); KK198933.

Translucent fiberglass panels for greenhouses. Folder. © 20Dec66 (in notice: 1967); KK198935.

GLIDROSE PRODUCTIONS, LTD.

James Bond 007, all plastic assembly kit. See AURORA PLASTICS CORP.

Odd Job from James Bond thriller Goldfinger, all plastic assembly kit. See AURORA PLASTICS CORP.

GLOBE DEPT. STORES, INC. See BEAL'S.

GOLD, MEYER.

Kay-Luck radio's hidden values. (In Las Vegas sun, May 18, 1967, p.45) © Meyer (Mike) Gold (in notice: Mike Gold); 18May67; KK200761.

GOLD, MIKE. See GOLD, MEYER.

GOLD MEDAL CANDY CORP. ©

Bonomo Nibbles; net wt. 2 1/2 oz. avoird. On 3 folding cartons. © 5May65; KK198490.

GOODMAN (A.) & SONS, INC. ©

Alphabet vegetable soup, a prepared soup mix; net wt. 6 oz. On folding carton. © 13Jan67; KK199104.

Green pea soup, a prepared soup mix; net wt. 6 oz. On folding carton. © 13Jan67; KK199106.

Imported mushrooms in barley soup, a prepared soup mix; net wt. 3 3/4 oz. On folding carton. © 13Jan67; KK199105.

Noodleman noodle soup, a prepared soup mix; net wt. 6 oz. On folding carton. © 13Jan67; KK199108.

Onion soup & instant onion dip, a prepared soup mix; net wt. 3 3/4 oz. On folding carton. © 13Jan67; KK199107.

GORDON (CLAUDE S.) CO. ©

Resistance ratio table, Fahrenheit; resistance ratio table, centigrade. Table 1-300-1A--1-300-1B. Sheet. © 13Jan67; KK198046.

GORHAM CORP.

Choose from 22 Gorham originals; sterling. Folder. © Gorham a.a.d. for Gorham Corp.; 21Jun67; KK200940.

Gorham sterling, dinner-for-eight; now for a limited time, save \$60; Chelsea. Folder. © Gorham a.a.d.o. Gorham Corp.; 9Dec66; KK200337.

Gorham sterling, spring 1967; White paisley. 1 v. © Gorham a.a.d.o. Gorham Corp.; 14Mar67; KK200490.

GOTHAM LIGHTING CORP. ©

Like opening the ceiling to the sky, Gotham's series 60P recessed Flangeless Panelite. Folder. Appl. author: Harry M. Gerstel. © 15Dec65; KK199764.

980/990 series recessed low brightness downlights. Folder. © 1May65; KK200479.

Spreads air as it spreads light, Gotham Lighting's 90/92 series recessed Flangeless Panelites with Air Flow Feature. 1 v. Appl. author: Harry M. Gerstel. © 15Dec66; KK199765.

GOUDEY, ALICE E.

Red legs. See NONNAST, MARIE.
Sunnyvale Fair. See GALDONE, PAUL.

GRAEN-EZE PRODUCTS. ©

Decorator finishes, wood tones, antique colours; French antique white. Folder. © 20Jul66; KK199498.

Wood graining kit; ranch oak; kit contents: one pint first coat & 1/4 pint second coat. On folding carton. © 20May66; KK199509.

GRANITEVILLE CO. ©

Some women have a lot going for them, us. (In The New York times magazine, May 1967, p.74-75) © 7May67; KK200100.

What is there about Cannes that's so American? Bull Denim from Graniteville. (In The New York times magazine, Mar. 19, 1967, p.107) © 28Mar67; KK199305.

What is there about Capri that's so American? Bull Denim. (In The New York times magazine, Feb. 12, 1967, p.64) © 12Feb67; KK198506.

What is there about Oslo that's so American? Bull Denim from Graniteville. (In The New York times magazine, Mar. 5, 1967, p.48) © 5Mar67; KK198971.

What is there about Sydney that's so American? Bull Denim from Graniteville. (In The New York times magazine, Apr. 9, 1967, p.69) © 9Apr67; KK199530.

GREAT ATLANTIC & PACIFIC TEA CO., INC. ©

Caring about you is just plain good business. (In The Reporter dispatch, White Plains, N.Y., northern Westchester ed., Mar. 1, 1967, p.29) Appl. author: Gardner Advertising Co., Inc. © 1Mar67; KK199024.

Great barbecues start with A&P charcoal briquets. (In The Reporter dispatch, White Plains, N.Y., May 24, 1967, p.41) Appl. author: Gardner Advertising Co., Inc. © 24May67; KK200784.

How is your rib roast trimmed? (In The Reporter dispatch, White Plains, N.Y., Apr. 26, 1967, p.45) Appl. author: Gardner Advertising Co., Inc. © 26Apr67; KK200137.

It's impossible. (In Daily news, New York, Mar. 29, 1967, p.72) Appl. author: Gardner Advertising Co., Inc. © 29Mar67; KK199718.

Merry Christmas and seasons greetings to all from all of us at A&P. (In The Reporter dispatch, White Plains, N.Y., Northern Westchester ed., Dec. 21, 1966, p.32) Appl. author: Gardner Advertising Co., Inc. © 21Dec66; KK198159.

Mom, what would you like for Mother's Day? (In The Knickerbocker news, Albany, N.Y., May 10, 1967, p.12C) Appl. author: Gardner Advertising Co., Inc. © 10May67; KK200587.

Resolved for '67. (In The Reporter dispatch, White Plains, N.Y., Northern Westchester ed., Dec. 28, 1966, p.28) Appl. author: Gardner Advertising Co., Inc. © 28Dec66; KK198168.

Something for Harry the hacker; lots of us are known ... because of what we do to a Christmas turkey. (In The Reporter dispatch, White Plains-Northern Westchester ed., Dec. 14, 1966, p.50) Appl. author: Gardner Advertising Co., Inc. © 14Dec66; KK198034.

Vision has made America great. (In The Reporter dispatch, White Plains, N.Y., Northern Westchester ed., Feb. 15, 1967, p.30) Appl. author: Gardner Advertising Co., Inc. © 15Feb67; KK198846.

We care, A&P has nationally famous brands no one else has; Lane Parker potato chips. (In The Reporter dispatch, White Plains, N.Y., Apr. 12, 1967, p.33) Appl. author: Gardner Advertising Co., Inc. © 12Apr67; KK199946.

We care, it isn't easy to buy bean coffee; A&P coffee mill. (In Daily news, New York, Apr. 19, 1967, p.64) Appl. author: Gardner Advertising Co., Inc. © 19Apr67; KK199993.

We care, who shops at A&P? (In The Reporter dispatch, White Plains, N.Y., northern Westchester ed., Feb. 22, 1967, p.20) Appl. author: Gardner Advertising Co., Inc. © 22Feb67; KK198955.

Who cares how liquored our tea is? (In Woman's day, Oct. 1966, p.R14) Appl. author: Gardner Advertising Co., Inc. © 10Oct66; KK198032.

Who cares if our dry milk passes its screen test? (In Woman's day, Dec. 1966, p.R14) Appl. author: Gardner Advertising Co., Inc. © 1Dec66; KK198040.

Who cares if peanut butter has air in it? We care; Ann Page peanut butter. (In Good housekeeping, June 3, 1967, p.NE7) Appl. author: Gardner Advertising Co., Inc. © 1Jun67; KK200706.

GREEN (RUSS) ASSOCIATES, INC. ©

I pledge bonus new car savings. Card. Appl. author: Russell A. Green. © 24Apr67; KK200718.

GREEN GIANT CO. ©

Dear John; on May 3rd ... she must choose between him and her love for her Le Sueur very young small early peas. (In McCall's, Oct. 1966, p.150) Appl. author: Leo Burnett Co., Inc. © 29Sep66; KK199002.

French style green beans; net wt. 2 1/2 lbs. On wrapper. © 22Nov65; KK199969.

Galloping Green, last of the Minnesota giants. (In The New Yorker, Oct. 15, 1966, p.40) Appl. author: Leo Burnett Co., Inc. © 13Oct66; KK198992.

Giant button mushrooms; net wt. 2 lbs. On wrapper. © 22Nov65; KK199961.

Good beans every time; Kitchen Sliced green beans. (In Food service, Sept. 1966, p.37) Appl. author: Leo Burnett Co. © 1Sep66; KK198989.

Good corn every time; Niblets sweet corn. (In Hospitality, Sept. 1966, p.69) Appl. author: Leo Burnett Co., Inc. © 1Sep66; KK198990.

Good peas every time. (In Volume feeding management, Aug. 1966, p.103) Appl. author: Leo Burnett Co., Inc. © 1Aug66; KK198991.

He came, he saw, he packed. (In The New Yorker, Sept. 24, 1966, p.48) Appl. author: Leo Burnett Co., Inc. © 22Sep66; KK198993.

Here's a traffic builder; 16 million coupons. (In IGA grocergram, Sept. 1966, p.29) Appl. author: Leo Burnett Co., Inc. © 1Sep66; KK198988.

Italian green beans frozen in butter sauce; net weight: 9 oz. On folding carton. NM: revisions. © 15Apr65; KK198570.

Jolly good news from the Green Giant; new pack is in. (In Institutional distribution, July-Aug. 1966, p.49) Appl. author: Leo Burnett Co., Inc. © 1Jul66; KK198999.

CURRENT REGISTRATIONS

- The Jolly Green Giant will send you the shirt off his back. (In Register guard, Nov. 13, 1966, comic section) Appl. author: Leo Burnett Co., Inc. © 13Nov66; KK198998.
- Jumbo colossal whole green asparagus spears; net wt. 2 1/2 lbs. On wrapper. © 22Nov65; KK199960.
- Kitchen sliced green beans, diagonal one half inch cut; net wt. 2 lbs. On wrapper. © 22Nov65; KK199968.
- Le Sueur brand little baby early peas; net wt. 2 1/2 lbs. On wrapper. © 22Nov65; KK199965.
- Like buttered corn-on-the-cob, without the cob; Niblets corn frozen in butter sauce. (In Sunset, Oct. 1966, p.171) Appl. author: Leo Burnett Co., Inc. © 25Sep66; KK198995.
- Meaning no offense, corn has come a long way from the Indians; Niblets corn. (In The New Yorker, Nov. 26, 1966, p.233) Appl. author: Leo Burnett Co., Inc. © 23Nov66; KK198994.
- Modesty forbids us to comment on the latest green trend. (In Harper's bazaar, Sept. 1966, p.349) Appl. author: Leo Burnett Co., Inc. © 18Sep66; KK198997.
- Move over, bulls and bears, here comes the Giant. (In The Wall Street Journal, Aug. 1, 1966, p.4) Appl. author: Leo Burnett Co., Inc. © 1Aug66; KK199001.
- Mushroom morsels, little bits of mushrooms; net wt. 1 3/4 lbs. On wrapper. © 22Nov65; KK199958.
- New blueberries, frozen in the quick-thaw pouch; net wt. 10 oz. On folding carton. © 18Mar66; KK198562.
- New, cut spears asparagus frozen in butter sauce; net weight: 9 oz. On folding carton. © 25Sep65; KK198568.
- New, French style green beans frozen in butter sauce; net weight: 9 oz. On folding carton. © 12Nov65; KK198569.
- New from the Jolly Green Giant, frozen fruit you thaw in minutes and serve like fresh. (In The Plain Dealer Sunday magazine, Dec. 4, 1966, p.63) Appl. author: Leo Burnett Co., Inc. © 4Dec66; KK199006.
- New, mixed fruit frozen in the quick-thaw pouch; net wt. 10 oz. On folding carton. © 18Mar66; KK198565.
- New, sliced peaches frozen in the quick-thaw pouch; net wt. 10 oz. On folding carton. © 18Mar66; KK198563.
- New, tiny whole potatoes frozen in butter sauce; net weight 10 oz. On folding carton. © 25Mar66; KK198567.
- New, whole strawberries frozen in the quick-thaw pouch; net wt. 10 oz. On folding carton. © 18Mar66; KK198564.
- Niblets brand very young golden whole kernel corn; net wt. 2 1/2 lbs. On wrapper. © 22Nov65; KK199967.
- One good reason the Jolly Green Giant is so promotable. (In Progressive grocer, Sept. 1966, p.132) Appl. author: Burnett Co., Inc. © 1Sep66; KK199005.
- One half inch strip cut spinach; net wt. 3 lbs. On wrapper. © 22Nov65; KK199959.
- Peas this sweet deserve buttering up, so we do it; sweet peas frozen in butter sauce. (In Sunset, Dec. 1966, p.134) Appl. author: Leo Burnett Co., Inc. © 25Nov66; KK198996.
- Portion pack of 8 individual broccoli crowns. On wrapper. © 11Jan66; KK199970.
- Portion pack of 8 individual cauliflower crowns. On wrapper. © 27Nov65; KK199963.
- Sleeping beauties; Le Sueur very young small early peas. (In Sunset, Dec. 1966, p.150) Appl. author: Leo Burnett Co., Inc. © 25Nov66; KK199003.
- Small onions frozen in cream sauce; net weight 10 oz. On folding carton. © 19Mar66; KK198566.
- Tender young broccoli spears; net wt. 2 lbs. © 11Jan66; KK199971.
- This is a Green Giant pea. (In Sunset, Sept. 1966, p.150) Appl. author: Leo Burnett Co., Inc. © 25Aug66; KK199000.
- Very small tender carrot points; net wt. 2 1/2 lbs. On wrapper. © 22Nov65; KK199957.
- Very young shoe peg whole kernel white corn; net wt. 2 1/2 lbs. On wrapper. © 22Nov65; KK199966.
- Very young tender sweet peas; net wt. 2 1/2 lbs. On wrapper. © 22Nov65; KK199964.
- What's new besides ho ho ho? Order away, there's a brand spanking new Green Giant corn crop. (In Progressive grocer, July 1966, p.28) Appl. author: Leo Burnett Co., Inc. © 1Jul66; KK198987.
- What's new from the Jolly Green Giant? Cauliflower frozen in cheese sauce. (In Eugene register guard, Nov. 17, 1966, p.130) Appl. author: Leo Burnett Co., Inc. © 17Nov66; KK199004.
- Young round firm brussel sprouts, average 45 count; net wt. 2 lbs. © 22Nov65; KK199962.
- GREEN HORNET, INC.
The Green Hornet quick switch game. See GREENWAY PRODUCTION, INC.
- GREENWAY PRODUCTION, INC.
The Green Hornet quick switch game; no.4651. M. Bradley Co. On wrapper. © Greenway Production, Inc., Twentieth Century Fox Television, Inc. & The Green Hornet, Inc.; 1Nov66; KK199471.
- GREINER, PAUL E. ©
Pic-a-lur fly guide. © 16Aug66; KK198191.
- GRIFFIN, GORDON SHAFFER. ©
If hot dogs is your specialty, you need us; music by the Tia Juana hot dogs. Card. © 9Feb67; KK199621.
- GROVE DIVISION, BRISTOL-MYERS CO. See BRISTOL-MYERS CO. GROVE DIVISION.
- H
- H-B-W. See HUTCHINS, BROWN & WILHELM.
- H-P PRODUCTS, INC. ©
For motels that pride themselves on their housekeeping; Vacu-flo, the built cleaning system. Folder. © 23Sep66; KK198732.
- HAMMOND ORGAN CO. ©
The Hammond organ; it's the star of music's biggest concert series. (In Musical merchandise review, Jan. 1967, p.24) © 1Jan67; KK198592.
- The Hammond organ and all that jazz. [Endorsed by Jimmy Smith] (In Musical merchandise review, Nov. 1966, p.5) © 1Nov66; KK198220.
- The Hammond organ and how it turns on more prospects! (In Musical merchandise review, Dec. 1966, p.9) © 1Dec66; KK198535.
- The Hammond organ, made to be the leader, and it is! (In Musical merchandise review, June 1967, p.101) © 1Jun67; KK200872.
- The Hammond organ, one of its most remarkable features is the Hammond dealer. (In Musical merchandise review, Apr. 1967, p.27) © 1Apr67; KK200051.
- New idea from Hammond makes music lovers into music makers. (In Musical merchandise review, Feb. 1967, p.17) © 1Feb67; KK198830.
- HAND (PETER) IMPORTERS, INC.
Hennings beer eagle design [on framed shield, in relief] Plastic. © Peter Hand Importers, Inc.; 21Nov66; GP53450.
- HANFSTAENGL, FRANZ.
Landscape [in flat, moving expressionist style] 1947. By Werner Gilles; author of the reproduction: Franz Hanfstaengl. München. Col. reproduction of oil painting. ([Print no.]13794) Signed: Gilles. © Franz Hanfstaengl; 15Mar67; HFO-514.
- HANNA-BARBERA PRODUCTIONS, INC. ©
Atom Ant crayons, 16; no.4261. Whitman Pub. Co. On box. © 14Nov66; KK199055.
- Atom Ant jigsaw puzzle; no.4611. [Ant holding help sign] Whitman Pub. Co. On wrapper. © 27Apr67; KK200361.
- Frankenstein, Jr. jigsaw puzzle; no.4611. Flying saucer. Whitman Pub. Co. On wrapper. © 27Apr67; KK200358.
- Have a hard time getting your kids to take baths? Join the club, the Bubble Club. (In Parents' magazine & better homemaking, Oct. 1966, p.125) © Hanna-Barbera Prod., Inc. & Purex Corp., Ltd.; 22Sep66; KK199195.
- HARDY, EARNESTINE. ©
Earnestine's hair grower pressing oil pomade gives nice shiny glow when used for pressing. Slip. © 3Nov66; KK198771.
- HARMON (LARRY) PICTURES CORP. ©
4 Bozo the Clown frame-tray puzzles; no.4792:1.00. Whitman Pub. Co. On wrapper. © 12Dec66; KK199934.
- HARPER (I. W.) DISTILLING CO. ©
America's fashions of excellence presented by I. W. Harper, America's bourbon of excellence. (In Ebony fashion fair, 1966, p.31) © 14Sep66; KK200285.
- I. W. Harper, the gold medal bourbon, the only bourbon enjoyed in 110 countries. (In Playbill, Inc.; Feb. 1967, p.29) © 1Feb67; KK200348.
- I. W. Harper, the only bourbon enjoyed in 110 countries. (In U.S. news & world report, Sept. 19, 1966, p.4 of cover) © 19Sep66; KK200349.
- Prized holiday gift in 110 countries around the world; I. W. Harper the gold metal Kentucky bourbon. (In The Evening star, Washington, D.C., Nov. 21, 1966, p.A-5) © 21Nov66; KK199923.

HARPER (I. W.) DISTILLING CO. ©-Con.

Rally 'round the flag boys 'n girls; exuberant flag designs inspired by I. W. Harper, the gold medal bourbon. (In Vogue, Mar. 1, 1967, p.78-79) © 1Mar67; KK200345.

Rally 'round the flag boys 'n girls; exuberant flag designs inspired by I. W. Harper, the gold medal bourbon. (In Vogue, Mar. 15, 1967, p.32-33) © 15Mar67; KK200347.

HARRELL FARMS, INC. ©

Harrell Farms brand Ice-Wrapped, ready for instant cooking, 2 halves without giblets, I.Q.F. frying chicken; net weight 1 lb. 10 oz. On bag. © 6Apr67; KK200253.

HARRINGTON & KING PERFORATING CO., INC. ©

H & K perforated sheets, new stock patterns. Sheet. © 21Oct66; KK198179.

HARTZ MOUNTAIN PRODUCTS CORP. ©

Beauty Coat for dogs and cats; no.102; net contents 4 fl. oz. On folding carton. © 6Feb67; KK199724.

Bird bitters for parakeets and canaries; no.407; net contents 3 fl. oz. On folding carton. © 7Nov66; KK198016.

Birdie wafers for all caged birds; no.116P; net wt. 1/4 oz. avoird. On folding carton. © 6Feb67; KK199722.

Canary charm; net wt. 1/2 oz. avoird. On folding carton. © 11Apr66; KK198921.

Dog safety set; no.515. Card. © 20May65; KK198019.

Flavor bone brand for all dogs; no.492; net wt. 2 oz. avoird. Card. © 19Feb66; KK198008.

Mineral Keet Kake for parakeets; no.115P; net wt. 1 oz. avoird. Card. © 4Jan67; KK199720.

No indoor with new repellent, keeps pets off rugs, furniture, drapes; net wt. 14 oz. avoird. On can. © 28Nov66; KK199327.

No outdoor with new repellent keeps pets off shrubs, flowers, lawns; net wt. 14 oz. avoird. On can. © 28Nov66; KK199328.

Parakeet Biskit; no.231. net wt. 1 1/4 oz. avoird. On folding carton. © 6Feb67; KK199723.

Pep tonic for parakeets and canaries; no.224; net contents 3 fl. oz. On folding carton. © 7Nov66; KK198017.

Polly food for all parrot type birds; no.751; net wt. 10 oz. avoird. On folding carton. © 10Apr67; KK200506.

Polly Puffs for all parrot type birds; no.752; net wt. 4 oz. avoird. On folding carton. © 10Apr67; KK200507.

Polly treat for all parrot type birds; no.753; net wt. 8 oz. avoird. On folding carton. © 10Apr67; KK200505.

Selected catnip; no.506; net wt. 1 oz. avoird. On folding carton. © 23Jan67; KK199721.

Sweet Chew chocolate scented toy; no.493. Card. © 24Aug66; KK198520.

Vitamin tonic for parakeets and canaries; no.405; net contents 3 fl. oz. On folding carton. © 7Nov66; KK198018.

Who turns on your customers? Hartz does; from the people who make more good things. Folder. © 5Dec66; KK198946.

Wonder Flakes, imported tropical fish food; net wt. 5/8 oz. avoird. Sticker. © 3Mar67; KK200406.

Wonder flea collar for dogs. On folding carton. © 9May67; KK200905.

HARVESTAL INDUSTRIES, INC. ©

Air command; precision Grain-Air control. Sheet. Appl. author: Sylvester L. Steffen. © 9Nov66; KK197940.

HARVEY FAMOUS CARTOONS. ©

Little Audrey's dress-up play doll with 31 push-out and stay-on costume dresses: 6056:100. Authorized ed. Saalfeld Pub. Co. On box. © 7Jun66; KK199652.

HASSENFELD BROS., INC. EMPIRE PENCIL CO. See EMPIRE PENCIL CO.

HAVERHILL'S, INC. ©

Unique in its time, famous Stowa calendar slide watch. (In The New republic, Mar. 25, 1967, p.29) Appl. author: Sam Coombs. © 25Mar67 (in notice: 1966); KK200107.

HEAVEN HILL DISTILLERIES, INC. ©

The all American bourbon from Kentucky, Heaven Hill. (In The New Albany tribune, Mar. 24, 1967, p.7) © 24Mar67; KK199256.

HEINEKEN'S BROUWERIJEN NEDERLAND, N.V. ©

Imported Holland beer; net contents 6-12 oz. non-returnable bottles. On folding carton. © 1Nov66; KK200928.

HELP, INC. ©

Human Evaluation for Life Program, HELP, Inc.; Screening questionnaire: Personal history & experience record; Plan of personnel evaluation; What is your worth? 3 folders & 4 sheets. © 1Sep66; KK198739.

HENDON CONSTRUCTION CO. ©

Mark Two by Hendon, your own private resort swimming pool. (In Sunday news, New York, Apr. 2, 1967, p.9P) Appl. author: Jean Auger. © 1Apr67; KK200257.

HENRI STUDIO. ©

These two children are huddled beneath the umbrella; no.456. Folder. © Henri Studio; 31Jan67; KK198954.

HENSLEY CO. ©

Peterson's got a big mouth. Drawn by Archie. Folder. Appl. author: William J. Kennedy. © 21Jul66; KK198114.

HERCULES, INC. ©

Condenser-discharge blasting machines; Titan blaster. Folder. (Explosives technical data) Appl. author: J. J. O'Neill. © 1Feb67; KK198804.

Generator type blasting machines. Folder. (Explosives technical data) Appl. author: J. J. O'Neill. © 5Dec66; KK198404.

Hercomix 1, nitro carbon nitrate. Sheet. (Explosives technical data) Appl. author: J. J. O'Neill. © 8Dec66; KK198140.

Permissible explosives; Red H A. Sheet. (Explosives technical data) Appl. author: J. J. O'Neill. © 12Apr67; KK199832.

Tritex, Tritex-WR, Tritex 2. Sheet. (Explosives technical data) Appl. author: J. J. O'Neill. © 16Feb67; KK199188.

HERSON, E. CHRISTOPHER.

For illustrations signed by E. Christopher Herson, see HOME MANUFACTURING & SUPPLY, INC.

HERTZ SYSTEM. ©

Equipment rental, rental guide. 71 p. Appl. author: Hertz Corp. © 17Jun66; KK198201.

HICKS, JACK.

See CAROLINA SOAP & CANDLE MAKERS.

HICKS, JACK. See CAROLINA SOAP & CANDLE MAKERS.

HICKS, JANE. See CAROLINA SOAP & CANDLE MAKERS.

HIGHLIGHTS FOR CHILDREN. ©

A subscription to Highlights for children will come to you. Folder. © 1Dec66; KK200833.

HILLS BROS. COFFEE, INC. ©

Electric Perk grind, new. Folder. © 22Apr67; KK200234.

An electrifying announcement; electric perk grind. Folder. © 24Apr67; KK200355.

Head for the Hills; regular grind. Folder. © 2May67; KK220237.

New Electric Perk grind, made especially for electric percolators! Folder. © 22Apr67; KK200233.

New Electric Perk grind, made especially for electric percolators! Folder. © 22Apr67; KK200239.

New, for electric percolators, Electric Perk grind coffee. Folder. © 22Apr67; KK200236.

Now, now, head for the Hills; regular grind. Folder. © 2May67; KK200238.

Now, now, head for the Hills; regular grind. Picture of girl & cup. Sheet. © 2May67; KK200240.

Regular grind Hills Bros. coffee, exciting Kitchen Kanister, no extra cost; net wt. 3 pounds. Clocks. On wrapper. © 5Apr67; KK200070.

Regular grind Hills Bros. coffee, exciting Kitchen Kanister, no extra cost; net wt. 3 pounds. Coins. On wrapper. © 5Apr67; KK200071.

Yes, we have Hills Bros. coffee, new Electric Perk grind. Sheet. © 22Apr67; KK200235.

HIRSH (S. A.) MANUFACTURING CO. ©

Add a touch of beauty to your home with a Trend bookshelf room divider. Sheet. Appl. author: David Shulman. © 15Apr67; KK200972.

Big savings now! Beautiful bookshelf/room divider. Sheet. Appl. author: David Shulman. © 5Jun67; KK200976.

Bookshelf, room divider. [Line drawings] Sheet. Appl. author: David Shulman. © 5Jun67; KK200969.

Bookshelf/room divider; model CB 463. Sheet. Appl. author: David Shulman. © 5Jun67; KK200971.

Bookshelf/room divider; model CB 645. Sheet. Appl. author: David Shulman. © 5Jun67; KK200974.

Bookshelf/room divider; model CB 645, optional arrangement. Sheet. Appl. author: David Shulman. © 5Jun67; KK200977.

Bookshelf/room divider; model CB 665. Sheet. Appl. author: David Shulman. © 5Jun67; KK200966.

CURRENT REGISTRATIONS

- Bookshelf/room divider; model CB 665, in two arrangements. Sheet. Appl. author: David Shulman. © 5Jun67; KK200967.
- Bookshelf/room divider; model CB 665, optional arrangement. Sheet. Appl. author: David Shulman. © 5Jun67; KK200978.
- Bookshelf/room divider; model CB 3425. Sheet. Appl. author: David Shulman. © 5Jun67; KK200968.
- Bookshelf/room divider; model CB 3625. Sheet. Appl. author: David Shulman. © 5Jun67; KK200965.
- Bright new ideas for storage anywhere in home or office. Folder. Appl. author: David Shulman. © 5Jun67; KK200970.
- Superb styling to complement the finest interior; Trend bookshelf room divider; model CB3625. Sheet. Appl. author: David Shulman. © 5Jun67; KK200973.
- Superbly styled Trend bookshelf room dividers. Folder. Appl. author: David Shulman. © 5Jun67; KK200975.
- HOAGUE-SPRAGUE CORP. ©
Injun Mocs; I-1044-B. On box. © 21Nov66; KK198287.
- HOERNER WALDORF CORP. CONSUMER PACKAGES DIVISION.
Candy cane crunch ice cream; one half gallon. On folding carton. © Hoerner Waldorf Corp. Consumer Packages Division (in notice: Hoerner Waldorf); 1Aug66; KK198396.
- Vanilla flavored pistachio ice cream; one half gallon. On folding carton. © Hoerner Waldorf Corp. Consumer Packages Division (in notice: Hoerner Waldorf); 1Aug66; KK198395.
- HOGUE, DOROTHY.
The black heart of Indri. See LASKOWSKI, JANINA DOMANSKA.
- HOGUE, WALTER E.
Do it yourself gold from California. Sticker. © W. Hogue; 28Apr67; KK200383.
- HOLLAND WIRE PRODUCTS, INC. ©
Get a blanket of T-V stamps free with the Top O' the Morning mattress/box spring. Sheet. © 30Sep66; KK198313.
- Top O' The Morning, the blanket of stamps mattress. Sheet. © 19Oct66; KK197929.
- HOME MANUFACTURING & SUPPLY, INC. ©
Colonial; RC 2131. Illus. signed: E. Christopherson. Sheet. © 1May67; KK200858.
- Colony Park; CP 5521. Illus. signed: Eugene C. Sheet. © 1May67; KK200859.
- The Continental; C 2331. Illus. signed: E. Christopherson. Sheet. © 1May67; KK200860.
- The Flamingo; F 3131. Illus. signed: E. Christopherson. Sheet. © 1May67; KK200857.
- The Gemini; G 5121. Illus. signed: E. Christopherson. Sheet. © 1May67; KK200856.
- The Holiday; H 2431. Illus. signed: E. Christopherson. Sheet. © 1May67; KK200855.
- Lincoln Park. Illus. signed: Eugene C. Sheet. © 1May67; KK200854.
- The Majestic. Illus. signed: E. Christopherson. Sheet. © 1May67; KK200853.
- Shaker Heights. Illus. signed: E. Christopherson. Sheet. © 1May67; KK200852.
- Southern Plantation. Illus. signed: E. Christopherson. Sheet. © 1May67; KK200851.
- The Squire. Illus. signed: E. Christopherson. Sheet. © 1May67; KK200850.
- Washington Squire. Illus. signed: Eugene C. Sheet. © 1May67; KK200849.
- Williamsburg. Illus. signed: E. Christopherson. Sheet. © 1May67; KK200848.
- HOMEFINDERS REALTY, INC. ©
Mr. Homefinder says invest in happiness, security, peace of mind. Sheet. © 15Mar67; KK200338.
- HOOK, RUSSEL.
Something to yell about, pencil holder and I.D. card, Little Joe. See PRICE, M. B.
- HOSPITAL EQUIPMENT DIVISION, MAYSTEEL PRODUCTS CORP. See MAYSTEEL PRODUCTS CORP. HOSPITAL EQUIPMENT DIVISION.
- HOULDIESON, CHRIS. ©
Vision Master 20-20 lens cleaner. (In Harvey Tribune, May 18, 1967, p.16) © 18May67; KK200255.
- HOUSE OF FROTTEE, INC. ©
Frothee the original creamy head for your cocktails; net contents 8 fluid ounces. Sticker. © 13Dec66; KK199267.
- HOWELL, ELEANORE. ©
Yuletide outdoor lights warning sign; these lights are high voltage. 2 sheets. © 5May67; KK200886.
- HUDSON (H. D.) MANUFACTURING CO. ©
Exclusive Profi-Matic features give you stronger, handier, last-longer herringbone stalls. (In Hoard's dairyman, Apr. 25, 1966, p.497) © 25Apr66; KK200741.
- Head off fly problems with a Hudson compression sprayer. (In Hoard's dairyman, May 25, 1966, p.676) © 25May66; KK200743.
- Hitch on a Hudson power sprayer, make your tractor a complete yard and garden tool. (In House & garden, Apr. 1966, p.93) © 17Mar66; KK200730.
- Now you can fully mechanize your stall barn with Profi-Matic. (In Hoard's dairyman, June 25, 1966, p.786) © 25Jun66; KK200744.
- Only 13 minutes to feed 300 head a perfectly balanced ration the Profi-Matic way. (In Beef, May 1966, p.5) © 25Apr66; KK200735.
- People who love their flowers pamper them with Hudson sprayers. (In Good housekeeping, May 1966, p.68) © 18May66; KK200738.
- People who love their lawns pamper them with Hudson sprayers. (In Better homes and gardens, May 1966, p.138) © 14Apr66; KK200737.
- Profi-Matic pig-saving team, expandable farrow pens and heat-to-spare infrared brooder. (In National hog farmer, Jan. 1966, p.18) © 27Dec65; KK200740.
- Reach more pest control markets with these Hudson power sprayers; Peerless. (In Pest control, May 1966, p.41) © 5May66; KK200732.
- Ready for steel free stalls, take a look at what you get with Profi-Matic. (In Hoard's dairyman, Mar. 10, 1966, p.277) © 10Mar66; KK200736.
- Tight schedule, with new birds coming soon, a Peerless power-cleans, spray-protects your houses whenever you're ready to go. (In Poultry Tribune, May 1966, p.9) © 25Apr66; KK200739.
- Use Hudson power to cut caked dirt, spray on fly killers, save your muscle, cut out hired jobs. (In Hoard's dairyman, Apr. 25, 1966, p.540) © 25Apr66; KK200731.
- Use ready, mobile Hudson spray power to knock out grubs, bugs and cut caked dirt. (In Beef, May 1966, p.22) © 25Apr66; KK200734.
- What's the biggest problem with a Profi-Matic waterer? (In Beef, June 1966, p.13) © 27May66; KK200733.
- Why buy our round feeder with stainless steel trough? (In National hog farmer, Apr. 1966, p.18) © 28Mar66; KK200742.
- HUGHES (NELSON)-NEWBERRY SCHOOL. ©
Compliments of profiles on parade, the before look; this could be the new you, the after look. Folder. Appl. ti.: The before & after brochure. © 1Dec66; KK200204.
- HUMBLE OIL & REFINING CO. ©
Is there really a tiger in Enco Extra ... put a tiger in your tank. (In Houston chronicle, June 6, 1966, p.11) © 6Jun66; KK198880.
- Put a tiger in your tank, he's like this every Valentine's Day; Enco extra. (In Los Angeles times, Feb. 13, 1966, p.11) © 13Feb66; KK198878.
- To a motorist who still hasn't put a tiger in his tank ... put a tiger in your tank; Enco Extra. (In Houston chronicle, May 9, 1966, p.7) © 9May66; KK198879.
- HUNTLEY, LTD.
Join the Raffia, they're wanted men; Raffia cologne. (In Daily orange, Syracuse University, Nov. 18, 1966, p.4) © Lenvin Parfums (Huntley, Ltd. div.); 18Nov66 (in notice: 1967); KK198502.
- HUTCHINS, BROWN & WILHELM.
Go on be devilish, dare 'em all to match Rambler quality and new low price; Rambler American 2 door model 6706. (In The News American, Baltimore, Apr. 30, 1967, p.4B) Appl. ti.: Rambler automobiles. © H-B-W a.d. Hutchins, Brown & Wilhelm; 30Apr67; KK200548.
- HYDROTHERM, INC. ©
Flo-Stat for hydronic installations; bulletin no.32. Sheet. © 15Nov66; KK197968.
- Gas fired multi-temp water heaters for commercial applications; bulletin no.25. Sheet. © 15Oct66; KK197965.
- Oil fired indirect pool heating system; Pleasure-Temp; bulletin no.33. Sheet. © 15Oct66; KK197964.
- Trim MCI oil fired multi-temp water heaters for commercial applications; bulletin no.27A. Sheet. © 15Oct66; KK197966.
- Zoning for residential and commercial installations; bulletin no.28A. Sheet. © 15Nov66; KK197967.

I

ILC INDUSTRIES, INC. ©
Engineers exclusive, we've created a new industry and you can be part of it today while we're growing. (In The Boston Sunday globe, Feb. 5, 1967, p.B-7) © 5Feb67; KK200553.

IRC, INC. ©
Model shop stock of Snaptrol components for prototypes and engineering needs. Folder.
© 19Apr67; KK200673.

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Motorific Dearborn torture track; no.4219-2. [Boys on floor] On box. © 1Mar65; KK198489.
Motorific Dearborn torture track; no.4588-0. [Boys at table] On box. © 1Mar66; KK198488.

ILLINOIS YARN CO. ©
Rochelle Rav-on, a hand knitting yarn, 50% Antron, 50% Sayelle; article 500; net weight two ounces, 2 ply. On wrapper. Appl. author: Earl A. Nugent. © 28Dec66; KK199590.

IMMEL, ERICH. See IMMELWAY ENTERPRISES.

IMMELWAY ENTERPRISES.
Follosafe, safe-spacing indicator for land vehicles. Folder. © Erich Immel d.b.a. Immelway Enterprises; 31Dec66; KK199185.

INCENTIVE SALES PLANS.
Free cash sweepstakes derby. Is your horse here? Sheet. © Incentive Sales Plans, division of Simplex Print. Co. (in notice: Incentive Plans, division of Simplex Print.); 1Mar67; KK199622.

INDIANA CARTON CO., INC. ©
Decorated cake; ICC Artisto-cak design. On folding carton. Appl. author: Borkowski Advertising, Inc. © 18Apr67; KK200816.

INDUSTRIAL PRODUCTS DIVISION, SINGER CO.
See SINGER CO. INDUSTRIAL PRODUCTS DIVISION.

INFANSEAT CO. ©
The new rage in rockers; Tip 'n Rock. Sheet. © 6Mar67; KK200516.

INFORMATION HANDLING SERVICES, INC. ©
User list, organizations who use VSMF data systems; Aug. 1, 1966. 1 v. NM: editorial revision & compilation. © 30Aug66; KK200039.

INSURANCE IDEAS. ©
What every policyowner should know about the operation of a legal reserve life insurance company. Folder. Appl. author: James Rutan Penton. © 3Apr67; KK199717.

INTERNATIONAL LATEX CORP. ©
Playtex 5 lbs. thinner girdle. On wrapper. © 25Aug66; KK199486.

INTERNATIONAL PAPER CO. ©
Gumption wanted, International Paper is looking for men. (In Life, Jan. 20, 1967, p.6-7) Appl. author: Ogilvy, Benson & Mather, Inc. © 20Jan67; KK198809.

Herb Hammett's computers make for better paper, lower costs, faster service, and well-fed quail. (In The Wall Street Journal, May 8, 1967, p.15) Appl. author: Ogilvy & Mather, Inc. © 8May67; KK200133.

How International Paper took the pop out of popcorn bags. (In The Wall Street Journal, Mar. 6, 1967, p.9) Appl. author: Ogilvy & Mather, Inc. © 6Mar67; KK200436.

How to sell ice boxes to Eskimos. (In The Wall Street Journal, Apr. 17, 1967, p.9) Appl. author: Ogilvy & Mather, Inc. © 17Apr67; KK200459.

Supertree, why it had to be developed. (In The Wall Street Journal, Feb. 6, 1967, p.17) Appl. author: Ogilvy, Benson & Mather, Inc. © 6Feb67; KK198869.

33 out of every 100 laboratory mice used to get lost in shipment, now none do. Mice box. (In The Wall Street Journal, Mar. 20, 1967, p.9) Appl. author: Ogilvy & Mather, Inc. © 20Mar67; KK200460.

We have a wallcovering you can take with you when you move; I-Peal. (In The Wall Street Journal, May 22, 1967, p.9) Appl. author: Ogilvy & Mather, Inc. © 22May67; KK200502.

What happens when you drive a train against an inflated bag. Dunnage bag. (In The Wall Street Journal, Apr. 7, 1967, p.9) Appl. author: Ogilvy & Mather, Inc. © 3Apr67; KK200423.

Why modern hospitals dump their garbage problems in our lap; our solution, Garbax. (In The Wall Street Journal, Feb. 27, 1967, p.15) Appl. author: Ogilvy & Mather, Inc. © 27Feb67; KK199880.

INTERNATIONAL SALT CO. ©
Avoid the winter push, before winter buries your roads, order your Sterling rock salt. (In Public works, Oct. 1966, p.149) Appl. author: Young & Rubicam, Inc. © 25Sep66; KK199982.

Burning the midnight oil? Here's an eye opener for you. Illus. signed: Osborn. (In Chemical engineering, Nov. 7, 1966, p.284) Appl. author: Young & Rubicam, Inc. © 31Oct66; KK198435.

Bushed? If a salt unloading problem has really got you down, Sterling Salt technical men ... feet. Illus. signed: Osborn. (In Chemical week, Feb. 11, 1967, p.80) Appl. author: Young & Rubicam, Inc. © 7Feb67 (in notice: 1966); KK199980.

Caught short? Don't let icy roads catch you short on salt. Order your Sterling Rock Salt now. (In Constructioner, Oct. 3, 1965, p.85) Appl. author: Young & Rubicam, Inc. © 30Oct66; KK199981.

Hard up? If you've got a mountain of caked-up salt on your hands. Illus. signed: Osborn. (In Chemical engineering, Oct. 10, 1966, p.260) Appl. author: Young & Rubicam, Inc. © 30Oct66; KK198436.

Spreading your wings? If you're planning to branch out. Illus. signed: Osborn. (In Chemical engineering, Sept. 12, 1966, p.293) Appl. author: Young & Rubicam, Inc. © 5Sep66; KK198434.

ITALIANO (FRANK J.) INC. ©
Pepper-pepper, true dustless Malabar black pepper; net weight 1 oz. Sticker. Appl. author: Frank J. Italiano. © 30Dec66 (in notice: 1956); KK200182.

ITEMS, INC. ©
Woofle flipping game, ride chew toy! Folder. © 5Jun67; KK200919.

ITKIN BROS., INC. ©
How the Itkins can tame the beast that stalks your office. (In The New York Times, Feb. 14, 1967, p.24) Appl. author: Smith/Greenland Co. © 14Feb67; KK198526.

If your office lighting looks like it was done by your dentist, call the Itkins. (In The New York Times, Mar. 7, 1967, p.20) Appl. author: Smith/Greenland Co. © 7Mar67; KK198876.

The Itkins have a 270 foot vending machine on 23rd street. (In The New York Times, Mar. 14, 1967, p.36) Appl. author: Smith/Greenland Co. © 14Mar67; KK199361.

You can find the Itkins under 0 for office. (In The New York Times, June 5, 1967, p.L39) Appl. author: Smith/Greenland Co. © 5Jun67; KK200501.

You need something for your office? The Itkins will sell you something for your office. (In The New York Times, Feb. 20, 1967, p.20 L) Appl. author: Smith/Greenland Co. © 20Feb67; KK198640.

J

JFD ELECTRONICS CO. ©
Ghost killer color log periodic TV/FM antenna; model LPV-GK1--3. 3 stickers. Appl. author: James Sarayiotos. © 1May66; KK198413, 198411, 198412.

JACKSON, A. L. ©
Chuck Wagon Saving Club, Trumann, Arkansas, cashier's certificate. Sheet. © 2Feb67; KK199881.

JADCO, INC. ©
Hot Rooney; net contents 6 1-quart containers. Sticker. © 1Mar66; KK198806.

JAFFE-NAUGHTON-RICH, INC. ©
First Federal Savings and Loan Association, U.S. mail. On folding carton. Appl. author: Alvin Jaffe. © 1Feb67; KK199194.

JAMAICA TOURIST BOARD. ©
Jamaica; in Kingston you can go to a theatre where all the lawn's a stage. Romeo & Juliet. (In Life, Apr. 14, 1967, p.R-8) Appl. author: Doyle Dane Bernbach, Inc. © 12Apr67; KK200177.

Jamaica, Jamaican paintings are wildly priced. (In Life, Dec. 9, 1966, p.S-2) Appl. author: Doyle Dane Bernbach, Inc. © 6Dec66; KK198664.

Jamaica, Jamaicans catch Parrot Fish, Silk Fish, Goat Fish. Fish. (In Life, Nov. 25, 1966, p.R-8) Appl. author: Doyle Dane Bernbach, Inc. © 23Nov66; KK198577.

Jamaica, the bride carried a bouquet of Jasmine. Wedding. (In Life, May 5, 1967, p.R19) Appl. author: Doyle Dane Bernbach, Inc. © 3May67; KK200754.

JAMCO, INC. ©
Alignment service agreement. Sheet. © 7Mar67; KK199012.
Magic power wheel alignment service agreement. Sheet. © 7Mar67; KK199627.

JAN'S INTERIORS. See WETSTONE, JANET M.

JAYMAR SPECIALTY CO. ©
Music box with snap-on musician doll and dancing ballerina; item no.J-7615. On folding carton. © 26Jan67; KK199866.
Music box with snap-on teenage co-ed doll and dancing ballerina; item no.J-7612. On folding carton. © 31Jan67; KK199865.

Music box with snap-on teenage co-ed doll and dancing ballerina; item no.J-7640. On folding carton. © 1Apr66; KK199864.

JOHNSON (S. C.) & SON, INC. ©
Bravo floor wax, price marked is 10¢ off regular price; 1 pint 11 ozs. On can. © 29Jul66; KK199336.

K

- Crew bathroom cleaner, leaves no grit; net contents: 1 lb. 1 oz. On can. NM: revision. © 30Aug66; KK200009.
- Envy instant cleaner for washrooms; net contents 1 lb. 3 oz. On can. © 17Nov66; KK199333.
- Evergreen Glade mist air freshener; net wt. 6 av. oz. On can. NM: revision. © 11Oct66; KK200260.
- From Johnson wax, Raid yard guard outdoor fogger kills flying insects up to 20 feet away; net contents 1 lb. 4 av. oz. On can. NM: revision. © 12Dec66; KK199594.
- Glade spray disinfectant eliminates odors clean, fresh scent; net contents 7 av. oz. On can. © 12Dec66; KK199338.
- J-Wax fabric upholstery cleaner; net contents 13 av. oz. On can. © 25Jan67; KK199335.
- J-Wax vinyl interior cleaner, keep that new car look; net contents 13 av. oz. On can. © 5Jan67; KK199334.
- Jubilee kitchen wax cleans, shines and protects; net contents 14 fl. ozs. Sticker. NM: revision. © 15Jun66; KK199551.
- M-54 water soluble cutting fluid; net contents 5 gallons. 2 stickers. © 17Feb67; KK200299.
- Now you need only one product for your cleaning, disinfecting, deodorizing needs, Forward cleaner. Folder. © 17Feb64; KK199811.
- Off, pressurized insect repellent new foam-type keeps mosquitoes away from you; net contents 3.8 av. oz. On can. NM: revision. © 27Oct66; KK199340.
- 180 machine cleaner, cleans inside, cleans outside; net contents five gallons. 2 stickers. © 22Dec66; KK199298.
- Pronto push-button floor care; net contents: 13 av. oz. On can. © 25Jan67; KK200717.
- Raid flying insect killer, clean, pleasant odor; net contents 12 1/4 av. oz. On can. NM: revision. © 3Jan66; KK199337.
- Stepoff stripper cleaner and special floor finish remover, Permacare system product; net contents one gallon. On can. NM: revision. © 22Dec66; KK199339.
- Sun country Glade mist air freshener; net wt. 7 av. oz. Sticker. © 27Oct66; KK199295.
- Wax applicator pads for use on your Johnson's wax applicator; contains 2 pads. On bag. © 6Jul66; KK199332.
- Wax applicator, washable chenille pad. On bag. © 6Jul66; KK199331.
- JOHNSON & JOHNSON. ©
Player protection begins here, with every athletic activity, player protection begins with preventive strapping; your best assurance of making your season as injury-free as possible; athletic tapes. (In Scholastic coach, Mar. 1966, center spread) © 1Mar66; KK198598.
- JOSTEN'S MILITARY PUBLICATIONS, INC. ©
Sounds of basic training. Folder. © 20Feb67; KK200817.
- JUNE'S CANDY KITCHEN.
June's Carmel Corn old-fashioned and home-made style; net wt. 7-oz. Folder. © June Udell Cox d.b.a. June's Candy Kitchen; 31May66; KK199553.
- KVP SUTHERLAND PAPER CO. ©
Kroger ice cream, peach; half gallon liquid. On folding carton. (P-102) © 10May62; KK198285.
- Kroger ice cream, red raspberry marble; half gallon liquid. On folding carton. © 25Jul62; KK198676.
- KALI PUBLICATIONS.
Cobbler. [Elderly man with shoe in hands] By Kali (Hanna Kali Weynerowski) Col. reproduction of painting. © Kali Publications, a partnership composed of Henryk Weynerowski & Hanna Kali Weynerowski; 6Apr67; K79702.
- KASANOF'S MODEL BAKERY, INC. ©
5 great sandwich ideas; to put new zing into the same old thing, don't change the filling, just change the bread. (In The Boston Globe, May 5, 1965, p.5) © 5May65; KK198206.
- KASCO MANUFACTURING CO., INC. ©
Kasco harrows, saves time, conserves moisture; harrow folds to tractor wheel clearance in 15 seconds. Folder. Appl. author: Paul G. Kaster. © 10Feb67; KK198659.
- KATHER (ALFRED) CO. ©
The fox; a moderately priced bag. Sheet. Appl. author: Alfred Kather. © 10Apr67; KK200930.
- The International 'lectric' car-auto rug. Sheet. NM: additions & revisions. © 8Apr67; KK199507.
- The International 'lectric' heating cable; carpet pad heat. Sheet. NM: revision & additions. © 8Jun67 (in notice: 1966); KK200580.
- KAWNEER CO., INC. ©
All Kawneer Sealair windows exceed industry standards for weathering performance! (In Architectural record, May 1966, p.262-263) © 5May66; KK198113.
- Take the Kawneer door that is styled for elegance; finish it in Permanodic. (In AIA Journal, Apr. 1967, p.40-41) © 5Apr67; KK199989.
- Take the Kawneer sliding front, even swinging doors glide and hide; finish in Permanodic. (In Architectural & engineering news, Apr. 1967, p.58-59) © 10Apr67; KK199988.
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The presidents speak, Abraham Lincoln; narrated by Art Baker. Collector's ed. Record sleeve. (Presidential Profiles, 16) © 13Jul66; KK198455.
- The presidents speak, Andrew Jackson; narrated by Art Baker. Collector's ed. Record sleeve. (Presidential Profiles, 7) © 13May66; KK198463.
- The presidents speak, Andrew Johnson; narrated by Art Baker. Collector's ed. Record sleeve. (Presidential Profiles, 17) © 23Jun66; KK198456.
- The presidents speak, Benjamin Harrison; narrated by Art Baker. Collector's ed. Record sleeve. (Presidential Profiles, 23) © 13May66; KK198473.
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- The presidents speak, Franklin Pierce; narrated by Art Baker. Collector's ed. Record sleeve. (Presidential Profiles, 14) © 13Jul66; KK198459.
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- The presidents speak, James K. Polk; narrated by Art Baker. Collector's ed. Record sleeve. (Presidential Profiles, 11) © 24Jul66; KK198467.
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- The presidents speak, James Monroe; narrated by Art Baker. Collector's ed. Record sleeve. (Presidential Profiles, 5) © 22Jul66; KK198461.
- The presidents speak, John Adams; narrated by Art Baker. Collector's ed. Record sleeve. (Presidential Profiles, 2) © 29Jun66; KK198477.
- The presidents speak, John Quincy Adams; narrated by Art Baker. Collector's ed. Record sleeve. (Presidential Profiles, 6) © 18May66; KK198462.
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The presidents speak, Thomas Jefferson; narrated by Art Baker. Collector's ed. Record sleeve. (Presidential Profiles, 3) © 18May66; KK198476.
The presidents speak, Ulysses S. Grant; narrated by Art Baker. Collector's ed. Record sleeve. (Presidential Profiles, 18) © 23May66; KK198457.
The presidents speak, Warren G. Harding; narrated by Art Baker. Collector's ed. Record sleeve. (Presidential Profiles, 29) © 13Jul66; KK198478.
The presidents speak, William Henry Harrison; narrated by Art Baker. Collector's ed. Record sleeve. (Presidential Profiles, 9) © 29Jun66; KK198465.
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The presidents speak, William McKinley; narrated by Art Baker. Collector's ed. Record sleeve. (Presidential Profiles, 25) © 15Jul66; KK198472.
The presidents speak, Woodrow Wilson; narrated by Art Baker. Collector's ed. Record sleeve. (Presidential Profiles, 28) © 22Jul66; KK198479.
The presidents speak, Zachary Taylor; narrated by Art Baker. Collector's ed. Record sleeve. (Presidential Profiles, 12) © 22Jul66; KK198468.
- KEEBLER CO. ©
B.L.T. Tickles; net wt. 7 1/4 ozs. On folding carton. © 1Aug66; KK198260.
Caraway Crazy's snack crackers; net wt. 7 1/2 ozs. On folding carton. © 1Aug66; KK198162.
Potato Piffles, potato flavored snack crackers; net wt. 8 ozs. On folding carton. © 1Aug66; KK198163.
Sesame Silly's snack crackers; net wt. 8 ozs. On folding carton. © 1Aug66; KK198161.
Strietmann Sausage Scrambles; net wt. 7 1/2 ozs. On folding carton. © 1Aug66; KK198258.
Strietmann Zesta saltine crackers; net wt. 1 lb. On folding carton. © 24Aug66; KK198814.
Supreme Onion Funnions; net wt. 7 1/2 ozs. On folding carton. © 1Aug66; KK198259.
- KELLOGG CO. ©
Cooking with Kellogg's, Choco-Scotch clusters. (In Woman's day, Apr. 1967, p.75) Appl. author: Leo Burnett Co., Inc. © 18Mar67; KK200085.
Cooking with Kellogg's, corn-crisped chicken bake. (In Ladies' home journal, Jan. 1967, p.91) Appl. author: Leo Burnett Co., Inc. © 27Dec66 (in notice: 1967); KK198373.
Cooking with Kellogg's, oven crusty fish. (In Better homes and gardens, Mar. 1967, p.26) Appl. author: Leo Burnett Co., Inc. © 14Feb67; KK198872.
Feel like a healthy animal, charge up, sleek down with Special K. [Polar bear & golfer] (In Golf, Jan. 1967, p.32-34) Appl. author: Leo Burnett Co., Inc. © 14Dec66 (in notice: 1967); KK198372.
Pop, there goes 7¢ off on your next box of Pop-Tarts; cherry. (In The Pontiac press, Apr. 26, 1967, p.D-1) Appl. author: Leo Burnett Co., Inc. © 26Apr67; KK200086.
Win any of 3,000 prizes all by General Electric in Kellogg's six big sweet eatin' sweetstakes. (In Yakima Sunday herald, Jan. 15, 1967, comics section) Appl. author: Leo Burnett Co., Inc. © 15Jan67; KK198371.
- KENNER PRODUCTS CO. ©
Bouncy Blocks for little tots, made of soft foam. On bag. © 3May67; KK200088.
Close 'n play automatic phonograph, no.800. On box. © 24Jul66; KK200309.
Color-filled fountain brushes; 10 color-filled fountain brushes; no.199. Card. © 18Jan67; KK199428.
Go-go bug, remote control; no.520. On box. © 24Jul66; KK200310.
Prop streak remote controlled plane, thrilling indoor speed sport; no.2209. On box. © 12Sep66; KK200311.
- KHARASCH IMPORTS, INC. ©
Khara Kreations. [Tag] © 19Dec66; KK199420.
- KIMBERLY-CLARK. ©
Remember how simple life used to be; Kotex tampons. (In Chicago tribune magazine, May 14, 1967, p.39) © 14May67; KK200866.
Remember how simple life used to be; Kotex tampons. (In Chicago tribune magazine, June 18, 1967, p.31) © 18Jun67; KK200865.
- KIMBERLY-CLARK. See KIMBERLY-CLARK CORP.
- KIMBERLY-CLARK CORP. ©
Remember how simple life used to be; simplify yours, new Kotex tampons. (In True story, Feb. 1967, p.25) © K.-C. (Kimberly-Clark); 5Jan67; KK198338.
White, dispenser Kleenex tissues, 200 2-ply space saver tissues. On folding carton. © 19Dec66; KK200090.
White, family Kleenex tissues, 300 2-ply space saver tissues. On folding carton. © 19Dec66; KK200091.
White, regular Kleenex tissues, 200 2-ply space saver tissues. On folding carton. © 19Dec66; KK200089.
- KING FEATURES SYNDICATE, INC.
Popeye color and recolor; 4 big picture boards with color guide, crayons and Eraso-Puff; 60¢3.100. Authorized ed. Saalfeld Pub. Co. On wrapper. © King Feature Syndicate, Inc. (in notice: King Features Syndicate, Inc.); 24May66; KK198326.
- KING MANUFACTURING CO., INC. ©
Heavyweight Electric staples. Folder. Appl. ti.: '66 heavyweight staple brochure. © 30Dec66; KK200664.
- '67 price schedule, effective March 3, 1967; new heavyweight Electric staples. Folder. © 1Mar67; KK200663.
- KING-SEELEY THERMOS CO. ©
Auto Race magnetic game kit; bottle no.2806. [Lunch box & Thermos bottle] © 17Apr67; KK200526.
Biggest capacity kits; dome style vinyl. 6 sheets. © 29Mar67; KK199930.
Campus Queen magnetic game kit; bottle no.2801. [Lunch box & Thermos bottle] © 17Apr67; KK200527.
Free Summer travel folders with... [Lunch box & Thermos bottle] Sheet. © 17Apr67; KK200527.
Holiday quart bottle special by Thermos. Sheet. © 6Jan67 (in notice: 1966); KK198544.
Limited time offer, new special price 3-pack; Thermos Family Pack snack jars. Sheet. © 13Jan67; KK198546.
Look who's joined the first family, Thermos brand guaranteed unbreakable all stainless steel vacuum bottles; catalogue no.22648. Sheet. © 4Oct66; KK198542.
New, for lunch time fun, Magnetic Game school lunch kit by Thermos. Sheet. Appl. ti.: Auto race and campus queen catalog page. © 29Mar67; KK199929.
The Swinger by Thermos, fiber glass insulated lunch bag; school and office Bongo Bags by Thermos; no.4942. Sheet. © 29Mar67; KK200069.
- Thermos brand tents, designed for families and sportsmen on the go; Pop-Tent. Folder. © 11Jan67 (in notice: 1966); KK198541.
Thermos brand wide mouth vacuum bottles; Thermos brand Perma-Case vacuum bottles. 2 sheets. © 9Jun67; KK200947.
Thermos camp stoves and lanterns burn any gasoline. Sticker. © 15Dec66; KK198540.
Thermos Patio Light, burns Thermos LP gas fuel; model 8351. Sheet. © 6Jan67; KK198543.
- KINGS COUNTY (N.Y.) LAFAYETTE TRUST CO.
If you cannot build a big savings account in a hurry borrow one. (In World journal tribune, Mar. 12, 1967, p.B6) Appl. author: David Hill. © Kings County Lafayette Trust Co.; 12Mar67; KK199588.
- KNOLL PHARMACEUTICAL CO. ©
Geri-Dial; Nico-Metrazol. Card. © 4Oct66; KK199362.
- KNUDSEN CREAMERY CO. ©
Can't tell it from the real thing? Join the club; Kremo imitation sour cream. (In Los Angeles Evening & Sunday herald-examiner, May 10, 1967, p.E-4) Appl. author: Grey Advertising, Inc. © 10May67; KK200907.
- Diet 225, the only dairy fresh way to look your very best. (In Independent press telegram, Long Beach, Calif., Jan. 3, 1967, B-10) Appl. author: Grey Advertising, Inc. © 3Jan67; KK198359.
- It's peach-pickin' time! Low-fat yogurt. (In Los Angeles herald-examiner, May 22, 1967, p.A-15) Appl. author: Grey Advertising, Inc. © 22May67; KK200906.

CURRENT REGISTRATIONS

New Krema imitation sour cream, the cream of the imitations. (In Los Angeles herald-examiner, Dec. 5, 1966, section A, p.A-14) Appl. author: Gray Advertising, Inc. © 5Sep66; KK199252.

KOEHLER, HENRY.
Mémotre Chérie, a bouquet of fragrance for all seasons. See ARDEN (ELIZABETH) SALES CORP.

KOLLAR, KARL V. See DOUBLE KAY ROOT BEER SYRUPS.

KOLLAR, VIRGINIA M. See DOUBLE KAY ROOT BEER SYRUPS.

KOTLAR, EDWARD A. See KOTLAR ENTERPRISES.

KOTLAR ENTERPRISES.
Music for the big scene, sounds in contrast; CRM 1999. Record sleeve. © Edward A. Kotlar d.b.a. Kotlar Enterprises; 27Dec66; KK199346.

KORVETTE TIRE CENTERS. ©
E. J. Korvette does it again, the sale that was so fantastic it had to be repeated. (In Sunday news, N.Y., Jan. 22, 1967, p.88-89) © 22Jan67; KK198269.

January snow tire clearance. (In Sunday news, New York, Jan. 8, 1967, p.112-113) © 8Jan67; KK198022.

KROEHLER MANUFACTURING CO. ©
It's easy to have a beautiful home. (In American home, April 1962, p.83) © 20Mar62; KK199171.

KUNZ, JACK J.
For illustrations signed by Jack J. Kunz See ST. REGIS PAPER CO.

L

LABORATORY FOR ELECTRONICS, INC. ©
Loop vehicle detector, model LD-1; bulletin D-168. Folder. © 6Jun66; KK198729.

LAKELAND NURSERIES SALES CORP. ©
News from Lakeland; double-flowering cherry tree. [Envelope] © 3Jan67; KK199834.

We're looking for gardeners with tough landscape problems like these; Coronilla. Sheet. © 6Feb67; KK199833.

LA MUNYON, HAROLD E. See SOUTHWEST SOUNDS CO.

LA MUNYON, JOHN S. See SOUTHWEST SOUNDS CO.

LANCE PRODUCTIONS, INC. ©
Post time at the races; Penn Fruit. Slip. © 25Sep66; KK198294.

LANDMARK. ©
Hired man for 1,721 farmers. (In Buckeye farm news, Mar. 1967, p.4 of cover) Appl. author: Robert W. Stailey. © 15Feb67; KK198843.

Is the complete one-stop farm center new, not with Landmark! (In Buckeye farm news, Feb. 1967, p.4 of cover) Appl. author: Robert W. Stailey. © 15Jan67; KK198274.

LANDMARK. See LANDMARK FARM BUREAU COOPERATIVE ASSOC., INC.

LANDMARK FARM BUREAU COOPERATIVE ASSOC., INC.
Planter-Checker. Card. Appl. author: Ralph E. Kunze. © Landmark a.a.d.o. Landmark Farm Bureau Co-operative Assoc., Inc.; 15Nov66; KK198199.

LANTZ (WALTER) PRODUCTIONS, INC. ©
Jamboree of fun, palette, brush, pencil, crayons; 5 to 10 years; 6049.100. Authorized ed. Saalfeld Pub. Co. On wrapper. © 8Jun66; KK193322.

Rub a pencil and surprise pictures will appear; 4042:49. Authorized ed. Saalfeld Pub. Co. On wrapper. © 21Apr66 (in notice: 1965); KK198320.

LANVIN PARFUMS. ©
Promise her anything, but give her Arpege. (In Beauty fashion, June 1967, p.115) © 23May67; KK200511.

Promise her anything but give her Arpege. (In Cue, Dec. 10, 1966, p.1) © 10Dec66; KK198342.

Why didn't somebody think of this before, a powder that sprays in a cool, clinging mist; Arpege Powdered Mist. (In The New Yorker, May 27, 1967, p.5) © 24May67; KK200510.

LANVIN PARFUMS. HUNTLEY, LTD. See HUNTLEY, LTD.

LANVIN PARFUMS, INC. ©
Introducing Arpege extra dry, the new Arpege powdered mist. (In Cosmetics fair, June 1967, p.4 of cover) © 1Jun67; KK200799.

LARSON, JEAN RUSSELL.
Palace in Bagdad, seven tales from Arabia. See YAMAGUCHI, MARIANNE.

LARWIN CO. ©
Announcing the opening of a new unit at Tanglewood. (In Long Beach independent press telegram, Nov. 6, 1966, p.R-6) © 6Nov66; KK198384.

At Tanglewood you get more than just a beautiful home for \$18,950, you get swimming pools, barbecue and picnic areas. (In Los Angeles times, Jan. 8, 1967, section J, p.4) © 8Jan67; KK198382.

Final unit, vets move in free; Kingspark. (In Los Angeles times, May 15, 1966, section J, p.30) © 15May66; KK200552.

A 5 bedroom, 3 bath home for \$21,950? What's the catch? Valley West. (In Los Angeles times, Oct. 16, 1966, section J, p.21) © 16Oct66; KK198381.

The giant, introducing Mountain Valley homes, the giants. (In Los Angeles times, Apr. 9, 1967, real estate section, p.5) © 9Apr67; KK199990.

Give your valentine a Tanglewood. (In Los Angeles times, Feb. 13, 1966, p.K-12) Appl. author: Dancer, Fitzgerald, Sample, Inc. © 13Feb66; KK198306.

Greenbrook, our model homes aren't furnished. The landscaping ... Our salesmen are lonely. (In Long Beach independent press telegram, Aug. 28, 1966, real estate section, p.R-7) © Larwin; 28Aug66; KK198734.

I just bought a 4-bedroom home at Summerhill for only \$21,950. (In The News, Van Nuys, Calif., Mar. 12, 1967, p.39-A) © 12Mar67; KK199992.

If you're looking for a home for just you and the Mrs., we've got a great plan for you; Meadowbrook. (In Los Angeles times, Jan. 29, 1967, section I, p.10) © 29Jan67; KK198387.

If you've been looking for a big 4 bedroom home; Valley West. (In Los Angeles times, May 15, 1966, section J, p.29) © 15May66; KK200551.

Instant rich living first showing Sunday February 13; Villa Granada Townhomes. (In Los Angeles times, Feb. 13, 1966, p.K-5) Appl. author: Dancer, Fitzgerald, Sample, Inc. © 13Feb66; KK198307.

Introducing a new unit at Greenbrook; it's for people who don't have a fortune, but need a lot of extra room. (In Los Angeles times, Dec. 4, 1966, section K, p.7) © 4Dec66; KK198389.

Introducing a new unit at Tanglewood, brand new 1967 models, new plans, new elevations, lowest prices. (In Long Beach independent press telegram, Nov. 20, 1966, p.R-3) © 20Nov66; KK198383.

Introducing Mountain Valley; you get more than just an attractive price, you get an attractive home. (In Los Angeles times, Jan. 22, 1967, section J, p.7) © 22Jan67; KK198386.

Introducing the Spacemaker, we built it to grow into, not out of; Greenbrook, Mountain Valley. (In Los Angeles times, Feb. 5, 1967, p.5) © 5Feb67; KK198516.

It's too much house for the money; Greenbrook. (In Los Angeles times, Jan. 15, 1967, section J, p.8) © 15Jan67; KK198388.

Kids love Meadowbrook, they can play in the street. (In Los Angeles times, Feb. 19, 1967, real estate section, p.9) © 19Feb67; KK199413.

Live at Tanglewood and get in the swim of things. (In Long Beach independent press telegram, Feb. 12, 1967, real estate section, p.R-9) © 12Feb67; KK199412.

Live at Tanglewood and have a ball. (In Long Beach independent press telegram, Feb. 12, 1967, real estate section, p.R-7) © 12Feb67; KK199411.

Live at Tanglewood where things are always cooking. (In Los Angeles times, Feb. 5, 1967, real estate section, p.10) © 5Feb67; KK198517.

A lot of people at Tanglewood are looking forward to next weekend; they're staying home. (In Long Beach independent press telegram, Sept. 4, 1966, section R, p.3) © Larwin; 4Sep66; KK198733.

Lowest price 4 bedroom in Orange County; Lake Park. (In Los Angeles times, Mar. 27, 1966, real estate section, p.13) © 27Mar66; KK198909.

My wife doesn't want me to tell people we paid only \$21,950 for our new home at Summerhill. (In The News, Van Nuys, Calif., Apr. 2, 1967, real estate section, p.37-A) © 2Apr67; KK199991.

Our model homes aren't completely furnished ... our salesmen are lonely; Mountain Valley homes. (In Los Angeles times, Jan. 8, 1967, section J, p.2) © 8Jan67; KK198385.

Summerhill isn't officially opened yet, but we'll let you in for a preview. (In The News, Van Nuys, Calif., Jan. 22, 1967, p.35A) © 22Jan67; KK199871.

Vets have it made at Summerhill. (In The News, Van Nuys, Calif., Jan. 15, 1967, p.36-A) © 15Jan67; KK198390.

What is \$17,550; it's like money in the bank at Valley West right now. (In Los Angeles times, Feb. 13, 1966, p.K-23) Appl. author: Dancer, Fitzgerald, Sample, Inc. © 13Feb66; KK198308.

When I told my in-laws that I only paid \$18,950 for our home at Summerhill they said, Aw, who're you kidding. (In Los Angeles times, Feb. 12, 1967, real estate section, p.9) © 12Feb67; KK199410.

- LASKOWSKI, JANINA DOMANSKA.
The black heart of Indri; adapted by Dorothy Hoge; illustrated by Janina Domanska. ([Book jacket] 509)
© Janina Domanska; 22Apr66;
KK198226.
- LATHAM BAG & PAPER CORP. ©
Help; this is an emergency signal
litter bag. Appl. author: James A.
Bullock. © 16Jan67; KK199650
- LA-Z-BOY CHAIR CO. ©
Bing Crosby says, my La-Z-Boy gives
me that relaxed feelin' after a
day of golf. (In Better homes &
gardens, May 1967, p.120)
© 15Apr67; KK199753.
His La-Z-Boy until she relaxed in
it. (In House beautiful, Feb. 1967,
p.39) © 20Jan67; KK198528.
La-Z-Boy is for dreaming in,
scheming in, being safe and secure
in. (In Ladies' home journal,
Feb. 1967, p.135) © 24Jan67;
KK198527.
La-Z-Boy proudly presents the new
Continental La-Z-Lounger. (In
House & garden, Apr. 1967, p.119)
© 17Mar67; KK199754.
- LEATHERCRAFT PRODUCTS CORP.
Glove-Crafter spray on cleaner; net
weight 8 ozs. Sticker. Appl. au-
thor: Kurt Lehmann, Jr. © Leather-
craft Products a.s.d.o. Leather-
craft Products Corp.; 4Jan67;
KK200780.
- LEE (H. D.) CO., INC. ©
Authentic Lee Leens, a new tough
rugged fabric; Lee-Prest. Folder.
© 17Apr67; KK199734.
- LEE (LAURA) CANDIES, INC. ©
American Taste Cruise chocolate almond
drops; net wt. 7 oz. On folding
carton. © 22Apr67; KK199796.
Brazil Taste Cruise coffee drops from
an authentic Brazilian recipe;
net wt. 7 oz. On folding carton.
© 15Mar67; KK199945.
English Taste Cruise cold mint drops
from an authentic English recipe;
net wt. 7 oz. On folding carton.
© 15Mar67; KK199944.
French Taste Cruise licorice drops;
net wt. 7 oz. On folding carton.
© 15Mar67; KK200830.
Harem Taste Cruise rose drops; net
wt. 7 oz. On folding carton.
© 22Apr67; KK199795.
Jamaica Taste Cruise rum butter drops;
net wt. 7 oz. On folding carton.
© 22Apr67; KK199800.
Japanese Taste Cruise meiku drops;
net wt. 7 oz. On folding carton.
© 22Apr67; KK199810.
- LEE, ROYAL. ©
LSD, light spicy deodorizer; net
wt. 8 ozs. Folder. © 21Apr67;
KK200413.
- LEE, WILLIAM CHARLES, JR. ©
The Princess jewelry story. Sheet.
© 27Oct66; KK198418.
- LEE METAL PRODUCTS. ©
Decorator designed fashion steel
cabinets. 2 sheets. NM: revisions.
© 10Jan67; KK199628.
Decorator style steel cabinets.
Sheet. NM: revisions. © 10Jan67;
KK199644.
Priced for a sellout. Sheet. NM:
compilation, revision & pictorial
material. © 15Nov66; KK198189.
Steel cabinet bonanza. Sheet. NM:
compilation, revision & pictorial
material. © 15Nov66; KK198188.
We blow the lid off steel cabinet
prices. Folder. NM: revisions.
© 10Apr67; KK199772.
- LEES (JAMES) & SONS CO. ©
The civilized shag, a new half-tame,
half-wild carpet from Lees. (In
The New York times magazine,
Mar. 26, 1967, p.50-51) Appl.
author: Doyle Dane Bernbach, Inc.
© 26Mar67; KK199529.
Lees ancient Knossos, in modern
knylon, a great Greek idea of a
rug. (In House & garden, Oct. 1966,
p.47) Appl. author: Doyle Dane
Bernbach, Inc. © 28Sep66;
KK199528.
Oct. 5, the Kennedy wit, narrated
by Jack Paar for ABC-TV's Stage
'67. 10 p.m., Eastern daylight
time; carpets. (In Home furnish-
ings daily, Oct. 3, 1966, p.19)
Appl. author: Doyle Dane Bernbach,
Inc. © 30Oct66; KK198773.
Things are jumping again; Island
Park. (In Home furnishings daily,
Oct. 13, 1966, p.21) Appl. author:
Doyle Dane Bernbach, Inc. © 13Oct66;
KK199187.
This big, fat, thick Lees carpet is
nice to sink your toes into.
(In Ladies home journal, Oct. 1966,
p.81) Appl. author: Doyle Dane
Bernbach, Inc. © 28Sep66;
KK199527.
We can practically guarantee it:
you can afford a Lees carpet.
(In Ladies' home journal, Mar. 1967,
p.49) Appl. author: Doyle Dane
Bernbach, Inc. © 26Feb67;
KK199942.
We're not married to any one carpet
fiber. (In Sunset magazine,
Feb. 1967, p.185) Appl. author:
Doyle Dane Bernbach, Inc.
© 29Jan67; KK198865.
- LEES CARPETS. ©
Our new shag carpet is somewhere
between grrrr and purrrr. (In
Home furnishings daily, Apr. 12,
1967, p.14) Appl. author: Doyle
Dane Bernbach, Inc. © 12Apr67;
KK200802.
- LEHN & FINK PRODUCTS DIVISION, STERLING
DRUG, INC. See STERLING DRUG, INC.
LEHN & FINK PRODUCTS DIVISION.
- LE MANS, INC. ©
Numero Uno, the search for a man's
cologne ends here. (In Sunday
empire (Denver post) May 28, 1967,
p.14-15) Appl. author: Foote,
Cone & Belding. © 28May67;
KK200564.
- LEWIS ARTIST SUPPLY CO. ©
Buy where artists buy art books,
reference, technical, instructional.
Folder. NM: additions & revision.
© 7Nov66; KK198330.
Season's greetings, buy where
artists buy; Lasco oil set.
Folder. Appl. ti: Palette patter.
Appl. author: Herb Kleim. NM:
revisions. © 4Nov65; KK199860.
- LIEN CHEMICAL CO. ©
Go-Go on ice and snow; net weight
6 lbs. Sticker. © 3Nov66;
KK198104.
- LIFFRING, JOAN. ©
Photo-notes; mountain rocks; one
dozen. On wrapper. © 29Aug66;
KK198687.
Photo-notes; one dozen. Herbert
Hoover birthplace. On wrapper.
© 10Jun66; KK198685.
Photo-notes; one dozen. Midwest
scenes. On wrapper. © 10Jun66;
KK198684.
Photo-notes; one dozen. Seashell
designs. On wrapper. © 10Jun66;
KK198686.
Photo-notes; streams and waterfalls;
one dozen. On wrapper. © 29Aug66;
KK198689.
Photo-notes; winter scenes; one
dozen. On wrapper. © 29Aug66;
KK198688.
- LISA.
Easy Anagrams. See SAALFIELD PUB.
CO.
- LIT-NING PRODUCTS CO. ©
Let Mr. Lit-Ning make office work
easier for you; horizontal file.
1 v. © 27Sep66; KK198304.
- LOCKE MANUFACTURING CO. ©
Classic by Locke, a deluxe adjustable
railing that demands comparison in
beauty, strength, quality and
function. Sheet. Appl. author:
Topper Associates. © 15Dec66;
KK198654.
If you can tighten a bolt, you can
beautify your home, inside out!
Locke wrought iron railings. Slip.
Appl. author: Topper Associates.
© 15Dec66; KK198649.
- LOCTITE CORP. ©
Auto service products, auto service
assortment, no.0114. Sheet.
© 7Feb66; KK198086.
Auto service products, o-ring
splicing kit for hydraulic pneumatic
systems; kit no.0112. Sheet.
© 23Feb66; KK198085.
Loctite newsletter.
Vol. 1, no. 1.
1. 1966; KK198089.
2. 1966; KK198088.
3. 1966; KK198087.
4. 1966; KK198084.
- LOEB (M.) CORP. ©
Thrif-T-Price, over 3000 brand name
items. Folder. © 1Sep66;
KK198105.
- LOGAN, BRUCE R. See ATLAS SEAMLESS
FLOORS.
- LOH, GEORGE.
Will your boy bomb the basket like
Elgin Baylor? See EQUITABLE LIFE
ASSURANCE SOCIETY OF THE UNITED
STATES.
Will your boy bounce the puck like
Bernie Geoffrion? See EQUITABLE
LIFE ASSURANCE SOCIETY OF THE
UNITED STATES.
Will your boy make pins fly like
Dick Weber? See EQUITABLE LIFE
ASSURANCE SOCIETY OF THE UNITED
STATES.
- LONG JOHN IMPORTING CO. ©
Grown, germinated, malted ... married
in Scotland, and enjoyed all over
the world; Long John scotch whisky.
(In Newsweek, Oct. 31, 1966,
p.13) © 31Oct66; KK200065.
- LOGLIFE FISH FOOD PRODUCTS.
Biorell guppy flakes imported flake
food; net weight 5/8 oz. avoir.
Sticker. © Longlife Fish Food
Products, division of Sternco
Industries, Inc.; 14Feb66;
KK198151.
Breeder's bonanza, Longlife's brine
shrimp eggs by Sanders in 2 sizes.
(In Tropical fish hobbyist, Dec.
1966, p.44) © Longlife Fish Food
Products, division of Sternco
Industries, Inc.; 5Dec66; KK199419.
Brine shrimp hatchery. On folding
carton. © Longlife Fish Food
Products, division of Sternco
Industries, Inc.; 14Dec66;
KK199511.
Filter charcoal; net weight 1 lb.
1 oz. avoir. On folding carton.
© Longlife Fish Food Products,
division of Sternco Industries, Inc.
24Jan67; KK199265.
Fish and turtles will gobble them up,
so will people; Wonder Worms.
Folder. © Longlife Fish Food
Products, division of Sternco
Industries, Inc.; 10Oct66; KK198948.

CURRENT REGISTRATIONS

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Fish are hooked on 'em; Wonder Worms. Folder. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 5Dec66; KK198947. Freeze dried liver for all aquarium fish; nt. wt. 0.35 oz. On can. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 24Feb67; KK200093.

Freeze-dried Wonder Worms; net wt. 2.1 oz. avoird. (60 grams) Sticker. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 22Dec66; KK198870.

Freeze dried wonder worms for all aquarium fish; nt. wt. 0.176 oz. On can. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 3Mar67; KK200094.

Glass wool for aquarium filters; net wt. 1 lb. avoird. On bag. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 10Jan67; KK200538.

Wonder Worms feeder, the new convenient way to feed your fish the amazing Wonder Worms. On folding carton. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 31Oct66; KK199510.

LORILLARD (P.) CO. © America's most talked-about filter cigarette; True. (In Sports illustrated, Jan. 2, 1967, p.4 of cover) Appl. author: Foote, Cone & Belding. © 29Dec66; KK199096. Stock the two, green and blue! True cigarettes. (In Vending times, Mar. 1967, p.32-33) Appl. author: Foote, Cone & Belding. © 9Mar67; KK199485.

LORILLARD (P.) CO., INC. © Choose names for the new polo ponies; Helmar cigarettes. (In Women's wear daily, May 2, 1967, p.10) Appl. author: Foote, Cone & Belding. © 2May67; KK200336.

LOS ANGELES SMOKING & CURING CO., INC. © Lascco brand Alaska king crab cocktail; 3, 4 oz. glasses. On folding carton. © 27Apr66 (in notice: 1965); KK200765. Lascco deluxe shrimp cocktail; 3, 4 oz. glasses. On folding carton. © 15Mar66 (in notice: 1965); KK200766.

LOVELL, E. SHERBURNE. Help yourself fracture apparatus, for colles fractures. See RICHARDS MANUFACTURING CO.

LOWE'S, INC. © Stop that cat, Scratchin' Post treated with Lowe's fragrant catnip leaves; item no.1103. On folding carton. © 29Mar67; KK199995.

LUBY CHEVROLET CO., INC. © Luby introduces the new, the exclusive Luby choose-a-lean plan. Sheet. © 1Dec66; KK198416.

LUFLER, WILLIAM C. See FOREST HILLS TENNIS SHOP.

LUKE, JOSEPH W. Luke's old fashioned Mulligan. Sticker. © 7Jan67; KK198918.

LUXOR LIGHTING PRODUCTS, INC. © Accessories, schedule of prices; 671-170; cat. no.9910-321. Sheet. NM: revision. © 3Feb67 (in notice: 1964); KK199200.

Arc-escent; Arc-escent is a hardy, weatherproof, self-ballasting mercury lamp; BT-56. Sheet. © 27Jan67; KK198491.

Court decides in favor of Arc-escent. Sheet. © 27Jan67; KK198571. Magnalux HO; now, Magnalux in high output for 800 ma. fixtures. Sheet. © 19May67; KK200307.

MCAULEY (JOHN W.) INC. Youngstown, be proud of it. (In Youngstown vindicator, Feb. 7, 1967, p.4) Appl. author: John W. McAuley. © J. W. McAuley, Inc.; 7Feb67; KK198807.

MCCLENDON, SUSAN ELIZABETH. The treasure quest, an indoor treasure hunt, a new version of an old favorite; BR-88. On folding carton. © 15May67; KK200921.

MCCORMICK & CO., INC. © Beef stroganoff sauce mix; 1 1/2 oz. net wt. On bag. © 28Dec66; KK198009. Sour cream sauce mix; 1 1/4 ozs. net wt. [Envelope] NM: revisions. © 2Feb67; KK198901.

Spaghetti sauce mix, Italian style with mushrooms; 1 1/2 ozs. net wt. On bag. NM: revisions. © 13Mar67; KK199505.

MCDARRAH, FRED W. Allen Ginsberg in Uncle Sam hat with bearded man over right shoulder. Photograph by Fred W. McDarrah. © Fred W. McDarrah; 1Jan67; JP10221.

MCDONALD SALES CORP. © RCA's Louisiana purchase II; the Robbins. (In The Times-picayune, New Orleans, Apr. 16, 1967, section 1, p.3) Appl. author: Trahey Advertising, Inc. © 16Apr67; KK200261.

MCCILHENNY CO. © At last, new quick sweet-sour sauce for hamburgers, Tabasco adds the ah'h's. (In Family circle, Oct. 1966, p.28) Appl. author: Knox Reeves-Fitzgerald, Inc. © 20Sep66; KK198004.

Campers' cooking problem solved; Tabasco. (In Better camping, May 1966, p.77) Appl. author: Knox Reeves-Fitzgerald, Inc. © 18Apr66; KK198166.

A change, new 3 minute cheese sauce varies frozen dinners; Tabasco. (In McCall's, Oct. 1966, p.8) Appl. author: Knox Reeves-Fitzgerald, Inc. © 22Sep66; KK198165.

First of a kind; Tabasco. (In Sunset, Aug. 1966, p.114) Appl. author: Knox Reeves-Fitzgerald, Inc. © 25Jul66; KK198003.

For men on the move, space-saving, time-saving recipe booklet, new, handy carrying kit for cooking staples; Tabasco. (In The Boston Sunday herald, Jan. 22, 1967, section 5, p.15) Appl. author: Knox Reeves-Fitzgerald, Inc. © 22Jan67; KK198365.

Free, 4 bonus bottles; Tabasco brand pepper sauce. (In Metropolitan restaurant news, Apr. 1967, p.5) Appl. author: Knox Reeves-Fitzgerald, Inc. © 10Apr67; KK199826.

Harvest of the sea, let's catch some people; Tabasco. (In Progressive grocer, Feb. 1967, p.167) Appl. author: Knox Reeves-Fitzgerald, Inc. © 1Feb67; KK198672.

MCNALLY, WALTER. Lace-to-toe rehab oxfords. Sheet. © Walter McNally d.b.a. McNally's Shoes; 17Jan67; KK198785.

McNally's shoes, November 1966. Subject: Post operative-rehabilitation oxfords for women. Sheet. © Walter McNally d.b.a. McNally's Shoes; 1Nov66; KK198735.

MCNALLY'S SHOES. See MCNALLY, WALTER.

MACOMBER'S, INC. © Apple boysenberry juice; net contents 1 quart. Sticker. © 1Jan67; KK200550.

MADISON 7, LTD. Wit Nits; the junior petite's line to fashion fun. Card. © Mr. Aref-California (in notice: Madison 7, Ltd., division of Mr. Aref-California); 2Sep66; KK198103.

MAICO ELECTRONICS. © Better living through better hearing with your Maico Audiomatic at-the-ear hearing aid. 15 p. © 15May67; KK200778.

Better living through better hearing with your Maico model BX; user's instruction manual. 1 v. © 15May67; KK200776.

Hidden in your pocket; better hearing with the new Universal II by Maico. Folder. © 15May67; KK200779.

Now, eliminate harsh, distorted sound peaks; the hearing aid that turns itself down. Folder. © 15May67; KK200775.

25 most often asked questions about hearing aids and their answers. 1 v. © 15May67; KK200777.

MAICO ELECTRONICS, INC. © Better living through better hearing with your Maico Direction Ear on-the-ear hearing aid. 15 p. © 15Nov66; KK197934.

Better living through better hearing with your Maico Transit Ear II all-in-the-ear hearing aid. 15 p. © 10Oct66; KK197935.

Direct hearing; Maico presents Direction Ear. Folder. © 15Nov66; KK197937.

Dual channel research and diagnostic audiometer; model MA-24. Folder. © 1Nov66; KK197933.

Precision hearing test instruments for physicians. Rev. ed. Folder. © 1Feb67; KK199872.

The ultimate in hearing convenience, Maico Transist Ear II. Folder. © 10Oct66; KK197936.

MAIDENFORM, INC. © You'll never yank at a girdle again, Maidenform's Concertina stays precisely where it belongs. (In Cosmopolitan, Sept. 1966, p.23) Appl. author: Norman, Craig & Kummel, Inc. © 1Sep66; KK199693.

MAIDENFORM SPORTSWEAR, INC. © Sportmakers, the great put-ons; and this is how they do it with battle jackets, hipster pants and shorty skirts. (In Seventeen, Aug. 1966, p.10) Appl. author: Norman, Craig & Kummel, Inc. © 1Aug66; KK199046. Sportmakers, the great put-ons; and this is how they do it with hipster pants and posh pullovers. (In Seventeen, Sept. 1966, p.25) Appl. author: Norman, Craig & Kummel, Inc. © 25Aug66; KK199045.

MAIL POUCH TOBACCO CO. © Here's your chance to win a fortune; Kentucky Club. (In The Morning telegraph, New York, Feb. 6, 1967, p.53) © 6Feb67; KK199845.

MAJESTIC DRUG CO., INC. © Gradually change gray hair to natural looking youthful color; Youthair hairdressing. Card. © 26Sep66; KK198531.

- MANUFACTURERS' COUNCIL OF NEW BRITAIN (CONN.)**
Industries thrive in New Britain's fertile soil. (In New Britain herald, Jan. 24, 1967, p.3) Appl. author: Bozell & Jacobs, Inc. © Manufacturers' Council of New Britain; 24Jan67; KK198257.
- MANY, BLANC & CO. ©**
First we gave Dubouchett creme de menthe an elegant new look, then the other 26 Dubouchett cordials wanted it too! (In Beverage media, metropolitan ed., Oct. 1966, p.2 of cover) © 10Oct66; KK198611.
How do you like the smart new Dubouchett look; Crème de menthe. (In McCall's, Oct. 1966, p.87) © 10Oct66; KK199111.
With a look like this, how can it miss; DuBouchett. (In Illinois beverage journal, Nov. 1966, p.91) © 1Nov66; KK200068.
- MARCAL PAPER MILLS, INC. ©**
Florentine white facial tissues; 100 2 two-ply tissues. On box. © 11May67; KK200195.
- MARSHALL (JOSEPH) IMPORTS, INC. ©**
Bangs a la mod. Sheet. © 1Jun67; KK200703.
- MARTRUDE CORP. ©**
Mi-Lem sweet-sour lemon flavored cocktail mix; 1 U.S. pint (16 fl. oz.) Sticker. © 5Mar66; KK200884.
Sweet-sour Mi-Lem, lemon flavored 3 in 1 cocktail mix; 1 U.S. pint. Sticker. © 31Mar61; KK200264.
- MARVEL COMIC GROUP.**
The amazing Spider-Man, all-plastic assembly kit. See AURORA PLASTICS CORP.
The Incredible Hulk, all plastic assembly kit. See AURORA PLASTICS CORP.
- MARVEL COMICS GROUP. ©**
The amazing Spider-Man game with Marvel super heroes for 2, 3 or 4 players; no.4723. Milton Bradley Co. On wrapper. © 30Jan67; KK200046.
- MARVEL ENGINEERING CO. ©**
New T type hydraulic filters. (In Hydraulics & pneumatics, Jan. 1967, p.259) © 15Jan67; KK199370.
- MASAL CO., INC. ©**
Kiddie's party gifts, give a toy they all will enjoy; 6 watches. Card. Appl. author: Sohni & Co. © 25Oct66; KK198301.
Kiddie's party set. Card. Appl. author: Sohni & Co. © 25Oct66; KK198299.
Kiddie's party set. Ornamental border. Card. Appl. author: Sohni & Co. © 19Oct66; KK198297.
Modern toy watch, moving hands. Boy & girl pictures, scotch plaid. Card. Appl. author: Sohni & Co. © 19Oct66; KK198298.
Modern toy watch, moving hands. Ornamental border, boys & girls. Card. Appl. author: Sohni & Co. © 25Oct66; KK198300.
- MASSON (PAUL) VINEYARDS. ©**
Since you'll only have dinner once tonight, why not do it right the first time? Champagne. (In The New Yorker, Nov. 5, 1966, p.154) Appl. author: Freeman & Gossage, Inc. © 2Nov66; KK200899.
Since you'll only have dinner once tonight, why not do it right the first time? Riesling. (In The New Yorker, Jan. 14, 1967, p.43) Appl. author: Freeman & Gossage, Inc. © 11Jan67 (in notice: 1966); KK200895.
- Fired of brand X? Brand y. (In The New Yorker, Nov. 26, 1966, p.228) Appl. author: Freeman & Gossage, Inc. © 23Nov66; KK200897.**
What do you mean fine wine is wasted in cooking, aren't you going to eat it; Pinot Blanc. (In Gourmet, Nov. 1965, p.77) Appl. author: Freeman & Gossage, Inc. © 1Nov65; KK198912.
What to do until the waiter comes back. (In The New Yorker, Sept. 24, 1966, p.95) Appl. author: Freeman & Gossage, Inc. © 21Sep66; KK200898.
What wine do you drink before and after the wine you drink with dinner? Cocktail sherry. (In The New Yorker, Oct. 22, 1966, p.205) Appl. author: Freeman & Gossage, Inc. © 19Oct66; KK200896.
- MASTER PROCESSING CORP. ©**
Empex concrete pump hose. Sheet. © 1Jun67; KK200937.
- MATHEWS (MACK R.) JR. ©**
Transferring to Louisville, open invitation to you! (In Louisville listings, Dec. 14, 1966, p.19) © 14Dec66; KK198127.
- MAXSON ELECTRONICS CORP. ©**
Welcome to Quality Courts motels, meet Qualimax your new passport to instant reservations. Folder. © 24Oct66; KK198856.
- MAYFAIR CHRYSLER PLYMOUTH. ©**
Birthday sale; to celebrate our 3rd birthday. (In The Milwaukee journal, May 28, 1967, p.4) Appl. author: William F. Eisner. © 28May67; KK200933.
- MAYSTEEL PRODUCTS CORP. HOSPITAL EQUIPMENT DIVISION. ©**
Hospital designed base, wall and full height cabinets; catalog no.658, section 2. 19 p. © 22Feb66 (in notice: 1965); KK198012.
Hospital designed casework specifications N-653 and N-653-S, December 1, 1965; catalog no.658, section 5. 8 p. © 22Feb66 (in notice: 1965); KK198014.
Hospital designed casework accessories; catalog no.658, section 3. 8 p. © 22Feb66 (in notice: 1965); KK198013.
Hospital designed casework and related equipment; catalog no.658, section 1. 11 p. © 30Dec65; KK198015.
- MEAD JOHNSON & CO. ©**
Pre-sterilized Enfamil infant formula Nursette disposable formula bottle; 4 bottles, 4 fl. ozs. each; P-3449. On folding carton. © 22Jan64; KK198204.
Pre-sterilized Nursette pre-filled bottles, Enfamil infant formula in 4 disposable 4 fl. oz. bottles; P-3449A. On folding carton. NM: revision. © 23Jul64; KK198205.
- MEDICTUBE RESEARCH LABORATORY. ©**
Medic Rub mild deep penetrating lotion; 1 1/4 fluid ounces. Sticker. Appl. author: William V. Deane. © 20Mar67; KK200661.
- MELROSE DISPLAYS. ©**
Play Show 'n Sell by Melrose. Folder. © 14Oct66; KK198765.
- MELVILLE SHOE CORP. MILES SHOES DIVISION.**
A touch of magic; Miles magic for the real girl. (In Daily news, Mar. 9, 1967, p.13) © Melville Shoe Corp., Miles Shoes Division accepted trade designation Miles Shoes; 9Mar67; KK199416.
- A touch of magic; real girl flattery in the new square toe. (In Daily news, Mar. 2, 1967, p.13) © Miles Shoes a.a.d.o. Miles Shoes Division of Melville Shoe Corp.; 2Mar67; KK199417.**
A touch of magic; real girl magic. (In Daily news, Feb. 23, 1967, p.9) © Miles Shoes a.a.d.o. Miles Shoes Division of Melville Shoe Corp.; 23Feb67; KK199418.
- MERCURY RING CORP. ©**
Allure-rings series of diamond rings, best sellers of 1966; no.3300. Card. © 17Jan67; KK198524.
Diamond pendants; no.2625. Card. 14Mar67; KK198976.
Here come the newest of the Ear-Resistibles from Mercury, ball drop diamond earrings for pierced ears. Card. © 4Jan67; KK198176.
10 Karat white gold lustrous 7 mm cultured pearl rings with diamonds; no.3383. Card. © 14Feb67; KK198523.
- MERRIAM (G. & C.) CO. ©**
Their future success can be shaped by the gift you give at graduation; Webster's seventh new collegiate dictionary. (In McCall's, May 1967, p.124) © 24Apr67; KK200172.
- MERRY MANUFACTURING CO. ©**
Let's be a carpenter; safe plastic tools; no.1401. Card. © 11Jan67 (in notice: 1966); KK197922.
Let's be a repairman with safe plastic tools; no.1402. Card. © 11Jan67 (in notice: 1966); KK197921.
Miss Merry's play like mommy dainty dress-up jewelry; no.1601. Card. © 2Dec66; KK197924.
Miss Merry's play like mommy deluxe fancy fashions; dress-up jewelry; no.1612. Card. © 2Dec66; KK197928.
Miss Merry's play like mommy fancy dress-up jewelry; no.1603. Card. © 2Dec66; KK197925.
Miss Merry's play like mommy petite dress-up jewelry; convertible necklace, choker or matinee; no.1610. Card. © 2Dec66; KK197926.
Miss Merry's play like mommy play party pearls with matching nail polish; no.1611. Card. © 2Dec66; KK197927.
Miss Merry's play like mommy play precious gems; no.1602. Card. © 2Dec66; KK197923.
- METRO-GOLDWYN-MAYER, INC. ©**
Flipper crayons, 16. See TORS (IVAN) FILMS, INC.
Flipper jigsaw puzzle. See TORS (IVAN) FILMS, INC.
4 Flipper frame-tray puzzles. See TORS (IVAN) FILMS, INC.
Tom and Jerry crayons, 16; no.4265. Whitman Pub. Co. On box. © 14Nov66; KK199056.
- METROPOLIS BREWERY OF NEW JERSEY, INC. ©**
The first chord and you know it's the Duke, the first sip and you know it's Champagne. [Endorsed by Duke Ellington] (In Ebony, Feb. 1967, p.74) Appl. author: Al Paul Lefton Co., Inc. © 19Jan67; KK199397.
The first sound and you know it's Dizzy, the first sip and you know it's Champagne. [Endorsed by Dizzy Gillespie] (In Ebony, Jan. 1967, p.73) Appl. author: Al Paul Lefton Co., Inc. © 14Dec66; KK199398.
I look, taste and sparkle like champagne, yet cost just pennies more than beer; Champagne. (In Look, Apr. 4, 1967, p.M-6) Appl. author: Al Paul Lefton Co., Inc. © 21Mar67; KK199762.

CURRENT REGISTRATIONS

MIAMI MARGARINE CO. ©

Satin Gold soft margarine; net weight one pound. On folding carton. © 6May66; KK199618.

MIDDLEBY-MARSHALL OVEN CO. ©

A brief encyclopedia of commercial ovens. 1 v. Appl. author: H. N. Kelley. © 20May66; KK198203.

MILES LABORATORIES, INC. ©

Now, the nutritional supplement that recognizes the child's special need to maintain an adequate iron intake; chewable Chocks brand multiple vitamins plus. (In Post-graduate medicine, Dec. 1966) Appl. author: Robert E. Wilson, Inc. © 2Dec66; KK198430.

MILES SHOES.

Miles fashion policy, the best from abroad. (In Daily news, New York, June 8, 1967, p.20) © Miles Shoes a.a.d.o. Miles Shoes division of Melville Shoe Corp.; 8Jun67; KK200746.

MILES SHOES. See MELVILLE SHOE CORP. MILES SHOES DIVISION.

MILLER, JAMES L. ©

Fibre Box Association, marketing program, personal selling. On box. © 16Mar67; KK200864.

MILLER (MARTIN) CO.

Consider the wheelbarrow! Sheet. © Martin Miller d.b.a. Martin Miller Co.; 16Mar66; KK198098.

MILLER BREWING CO. ©

For over five generations Miller High Life has more than satisfied man's thirst for a hearty, robust beer! (In Playboy, Mar. 1967, p.59) Appl. author: C. A. Mathisson. © 20Feb67; KK199254.

The man with the one track mind;

Miller High Life. (In The New Yorker, Jan. 28, 1967, p.83)

Appl. author: C. A. Mathisson.

© 25Jan67; KK198277.

Miller High Life, the champagne of

bottle beer, fifth frame favorite.

(In Life, Jan. 20, 1967, p.3 of

cover) Appl. author: C. A.

Mathisson. © 17Jan67; KK198247.

MINNESOTA MINING & MANUFACTURING CO.

Be an expert with tapes and trimmings;

Scotch gift tape. (In McCall's,

Dec. 1965, p.160-161) © 3M Co.

a.a.d.o. Minnesota Mining & Manu-

facturing Co. (in notice: 3M Co.);

20Dec65; KK199015.

Brightest deal in electrical tape,

Dark Chaser lantern only \$2.95.

(In Popular mechanics, June 1966,

p.203) © 3M Co. a.a.d.o. Minnesota

Mining & Manufacturing Co. (in

notice: 3M Co.); 30May66; KK198837.

Meet the new plastic specialist, the

color tape that's made of plas-

tic. Can you be without Scotch

brand plastic tape? I can't.

(In American home, May 1966, p.118)

© 3M Co. a.a.d.o. Minnesota Mining

& Manufacturing Co.; 19Apr66;

KK198639.

9-year old Chuck LeBon took these

pictures with this new Revere auto-

matic camera; now, you can, too,

for only \$3.95 and a plaid tab;

Scotch magic transparent tape.

(In Jack and Jill, Sept. 1966, p.3

of cover) © 3M Co. a.a.d.o. Min-

nesota Mining & Manufacturing Co.;

20Aug66; KK198634.

On the first day of Christmas; Scotch

magic transparent tape. (In

McCall's, Dec. 1966, p.132-137)

© 3M Co. a.a.d.o. Minnesota Mining

& Manufacturing Co.; 24Nov66;

KK199016.

Scotch magic transparent tape puts

a world in your hands and has a

world of uses. (In The Saturday

evening post, Aug. 14, 1965, p.14)

© 3M Co. a.a.d.o. Minnesota Mining

& Manufacturing Co. (in notice:

3M Co.); 3Aug65; KK198402.

Shocking Sasheen. (In Department

store economist, Apr. 1967, p.21)

© 3M Co. a.a.d.o. Minnesota Mining

& Manufacturing Co. (in notice:

3M Co.); 31Mar67; KK200173.

Special offer, Westinghouse table

radio only \$7.95 with plaid tab

from Scotch brand tape. (In TV

guide, Feb. 11, 1967, p.1)

© 3M Co. a.a.d.o. Minnesota Mining

& Manufacturing Co. (in notice:

3M Co.); 8Feb67; KK198522.

Special offer, Westinghouse table

radio only \$7.95 with plaid tab

from Scotch brand tape; Scotch

magic transparent tape. (In

Life, Feb. 24, 1967, p.10) © 3M Co.

a.a.d.o. Minnesota Mining & Manu-

facturing Co. (in notice: 3M Co.);

20Feb67; KK198867.

Swish! Carnival gift tie ribbon

ruffles up big profits! (In PM,

the pharmacist's management jour-

nal, Jan. 1967, p.55) © 3M Co.

a.a.d.o. Minnesota Mining & Manu-

facturing Co.; 6Jan67; KK198752.

Tape-it-easy for today's swingin'

hairdos; Scotch magic mending

tape. (In Co-ed, May 1966, p.15)

© 3M Co. a.a.d.o. Minnesota Mining

& Manufacturing Co. (in notice:

3M Co.); 20Apr65; KK198838.

This new Revere automatic camera can

be yours for only \$3.95 and a plaid

tab; Scotch magic transparent tape.

(In Life, Aug. 5, 1966, p.71)

© 3M Co. a.a.d.o. Minnesota Mining

& Manufacturing Co. (in notice:

3M Co.); 1Aug66; KK199219.

To get a grip, fix a rip, ... shut

out rain, try this! Scotch plas-

tic tape. (In The American home,

June 1965, p.88) © 3M Co. a.a.d.o.

Minnesota Mining & Manufacturing

Co.; 25May65; KK198638.

We'll send you 50¢ for playing

Tic-Tac-Tape; Scotch magic trans-

parent tape. (In Texas magazine,

Nov. 27, 1966, p.27) © 3M Co.

a.a.d.o. Minnesota Mining & Manu-

facturing Co.; 27Nov66; KK198632.

Why is a beautiful girl like you

hiding behind that mask? Keeping

warm, that's why; cold weather

masks. (In St. Paul Sunday pio-

neer press, Jan. 1, 1967, p.15)

© 3M Co. a.a.d.o. Minnesota Mining

& Manufacturing Co.; 1Jan67;

KK198635.

Why is a handsome guy like you

hiding behind that mask? Keeping

warm, that's why; cold weather

masks. (In St. Paul Sunday pio-

neer press, Jan. 15, 1967, p.17)

© 3M Co. a.a.d.o. Minnesota Mining

& Manufacturing Co.; 15Jan67;

KK198633.

Win all the stock certificates you

can tape to a wall in 10 minutes;

Scotch transparent tape. (In

Life, Feb. 18, 1966, p.73) © 3M Co.

a.a.d.o. Minnesota Mining & Manu-

facturing Co. (in notice: 3M Co.);

14Feb66; KK198868.

You can hear your breath freeze;

cold weather mask. (In Reader's

digest, Jan. 1966, p.156A)

© 3M Co. a.a.d.o. Minnesota Mining

& Manufacturing Co. (in notice:

3M Co.); 25Dec65; KK198401.

MIRACLE WHITE CO.

Miracle White creamed laundry deter-

gent. Sticker. © Beatrice Foods

Co. (in notice: Miracle White Co.,

div. Beatrice Foods Co.); 25May67;

KK200956.

MIRRA-COTE CO., INC.

From Mira-Cote, the new glamorous line of Regency sculptured waste-baskets. Price list, effective Jan. 1, 1967. Sheet. Appl. author: Zepha Bogert. © Mirra-Cote a.a.d.o. Mirra-Cote Co., Inc.; 13Jan67; KK198495.

MR. AREF-CALIFORNIA. MADISON 7, LTD. See MADISON 7, LTD.

MIZUMURA, KAZUE. ©

Sumi's special happening by Yoshiko Uchida; pictures by Kazue Mizumura. ([Book jacket] 509) © 7Sep66; KK198228.

MOBIL OIL CORP. ©

As soon as I get behind the wheel I sober up. (In The New York times, Mar. 14, 1967, p.L33) Appl. author: Doyle Dane Bernbach, Inc. © 14Mar67; KK199348.

How to pick a motel you've never seen in a place you've never been; travel guide. (In National geographic, May 1967, p.12-13) Appl. author: Doyle Dane Bernbach, Inc. © 28Apr67; KK200097.

Lady with two stop signs wishes to meet gentleman with third; Play Safe. (In The Dallas morning news, Sept. 16, 1966, p.8A) Appl. author: Doyle Dane Bernbach, Inc. © 16Sep66; KK198576.

When I'm all tensed up, driving relaxes me. (In The New York times, Jan. 17, 1967, p.L-13) Appl. author: Doyle Dane Bernbach, Inc. © 17Jan67; KK198286.

MODEL ENGINEERING. ©

Cardbild circle cutter instructions. Sheet. Appl. author: Morton P. Matthew. © 24Jan67; KK200104. Cardbild patented circle cutter. Sheet. Appl. author: Morton P. Matthew. © 24Jan67; KK200437.

MODERN ART CO.

Spanish galleon [in relief on irregular shaped wall plaque] Plaster. © Modern Art Co.; 3Jan67; GP54750.

MOLDED PRODUCTS DIVISION, AMERACE CORP. See AMERACE CORP. MOLDED PRODUCTS DIVISION.

MONSARRAT, NICHOLAS.

Log of a long happy voyage with P&O-Orient. See P&O-ORIENT LINES.

MORCOM, ALBERT M. See MORCOM'S HOUSE OF NOVELTIES.

MORCOM'S HOUSE OF NOVELTIES.

Fat Fong brand dirty fortune cookies; 12 cookies. On folding carton. Appl. author: Joseph M. Idelsen. © Albert M. Morcom d.b.a. Morcom's House of Novelities; 15Oct63; KK198045.

MORLEX, INC. ©

Announcing the most wonderful stamp program of all, the new Bay Mart Bonus Stamps. (In Bay Mart news, Feb. 1967, p.12-13) Appl. author: Harlan Moore. © 15Feb67; KK200514.

MOSSTYPE CORP. ©

D-Mount rubber plate cylinder; no.3A. Folder. © 17May67; KK200518.

MOSSY MOTORS, INC. ©

If you're looking for the ideal family car, look to Mossy Olds; Vista Cruiser. (In New Orleans states-item, Feb. 8, 1967, p.40) Appl. author: Knox Reeves-Fitzgerald, Inc. © 8Feb67; KK198861.

MOTIV, INC. ©

Free! Spudspikes, the hottest thing in baked potatoes. Sheet. © 1Feb67; KK198374.

MOUNT HOPE MACHINERY CO. ©

5 reasons why most major producers of woven fabrics pick Mount Hope Weftrol weft straighteners. (In Textile industries, Aug. 1966) Appl. author: Horton Church & Goff, Inc. © 2Aug66; KK199639.

MYERS INDUSTRIES, INC. ©

Gif-tier. Sheet. © 1Jul66; KK200729.

N

NAAS FOODS, INC. ©

Sauce Arturo with mushrooms; net contents 6 lbs. 10 oz. Sticker. © 15Jul65; KK200662.

NABELLE, CHARLES. See FAIN/NABELLE.

NABISCO. ©

At Nabisco, we don't believe in skinny sandwiches; Oreo. (In Life, Jan. 27, 1967) Appl. author: McCann-Erickson, Inc. © 23Jan67; KK200600.

Cheddar cheese in a can? What will they think of next? Snack Mate. (In Life, Dec. 16, 1966) Appl. author: McCann-Erickson, Inc. © 12Dec66; KK197959.

Chocolate Pinwheels and Ideal bars are all these things rolled into two. (In Look, Nov. 15, 1966; Appl. author: McCann-Erickson, Inc. © 1Nov66; KK200595.

Cluck, cluck, cluck, Nabisco introduces Pik 'n' Chicks, new barbecued chicken flavored partner to Famous Chicken In A Bickit. (In Life, Sept. 30, 1966) Appl. author: McCann-Erickson, Inc. © 26Sep66; KK197954.

Eat crisp; Premium saltines. (In McCall's, Oct. 1966) Appl. author: McCann-Erickson, Inc. © 23Sep66; KK200598.

Hey everybody, it's National Biscuit Company cookie month. (In Life, Mar. 17, 1967, p.50-51) Appl. author: McCann-Erickson, Inc. © 13Mar67; KK200599.

It takes all kinds to make a party; Ritz. (In McCall's, Dec. 1966, p.2 of cover & p.1) Appl. author: McCann-Erickson, Inc. © 23Nov66; KK200597.

Let's have a show of hands for chocolatey Nabisco cookies. (In Life, Nov. 18, 1966, p.46-47) Appl. author: McCann-Erickson, Inc. © 14Nov66; KK200590.

Nabisco announces an entirely new, never before, first time anywhere snack thrill; Doo Dads. (In Life, Sept. 9, 1966) Appl. author: McCann-Erickson, Inc. © 6Sep66; KK200592.

Nabisco vanilla wafers have the sweetest vanilla flavor since vanilla ice cream sodas. (In Ebony, Aug. 1966, p.135) Appl. author: McCann-Erickson, Inc. © 20Jul66; KK197955.

Nabisco's got them in the bag; Apple strudel. (In Life, Oct. 7, 1966, p.20-21) Appl. author: McCann-Erickson, Inc. © 30Oct66; KK200591.

The only pretzels worthy of my name, Mister Salty. (In The Plain dealer, Cleveland, Sept. 11, 1966, comic section) Appl. author: McCann-Erickson, Inc. © 11Sep66; KK197963.

Take a Nabisco cookie to lunch. (In Look, Sept. 20, 1966) Appl. author: McCann-Erickson, Inc. © 6Sep66; KK200596.

They put bread like this on the table in Europe; Old World bread baked by Millbrook. (In The Berkshire eagle, Mar. 22, 1966, p.22) Appl. author: McCann-Erickson, Inc. © 22Mar67; KK200594.

Three good reasons why it pays to promote Nabisco cookies. (In Nargus bulletin, July 1966, p.26) Appl. author: McCann-Erickson, Inc. © 25Jun66; KK197953.

Three good reasons why it pays to promote Nabisco crackers; Ritz crackers. (In Chain store age, Aug. 1966, p.102) Appl. author: McCann-Erickson, Inc. © 25Jul66; KK197957.

Waverly Wafers, the plain & fancy cracker. (In Life, Regional editions, Apr. 7, 1967, p.116) Appl. author: McCann-Erickson, Inc. © 3Apr67; KK200593.

Waverly Wafers, the third classic cracker. (In Life, Oct. 1966, p.70) Appl. author: McCann-Erickson, Inc. © 17Oct66; KK197958.

What makes Mister Salty the only pretzel worth its salt? (In Life, Sept. 16, 1966, p.R7) Appl. author: McCann-Erickson, Inc. © 12Sep66; KK197956.

NASSCO DOLL, INC.

Claudette, dnyel mini-wig with styro form. On folding carton. © 14Jun67; KK200915.

Claudette, hairstyling mannequin kit with real nylon hair. On folding carton. © 2Jun67; KK200758.

Claudette, real dnyel mini-fall. On folding carton. © 14Jun67; KK200914.

NASSAU-SUFFOLK CHEVROLET DEALERS. ©

How much will your '66 Chevy be worth in 1971? (In Newsday, May 9, 1966, p.12) Appl. author: Paul R. Lee. © 9May66; KK199646.

Would you believe that this car was driven only on Sundays by a little old lady going to church? (In Newsday, May 16, 1966, p.2M) Appl. author: Paul R. Lee. © 16May66; KK199426.

NATE (JEAN) INC. ©

Here it is, a Spray of Nate, a brand new bath and body perfume. (In Cosmetics fair, May 1967, p.4 of cover) © 1May67; KK200478.

Tingle at the touch of Jean Naté; Friction pour le Bain. (In Red-book, Mar. 1967, p.11) © 21Feb67; KK198873.

Tingle at the touch of Jean Naté; Friction pour le Bain. (In Seventeen, Mar. 1967, p.36) © 1Mar67; KK199278.

NATIONAL BANK OF COMMERCE IN NEW ORLEANS. ©

At NBC computer services for your business can be arranged through an early Mod of '34. (In New Orleans states-item, Sept. 26, 1966, p.11) Appl. author: Knox Reeves-Fitzgerald, Inc. © 26Sep66; KK197985.

At NBC savings accounts can be opened through a typical two year old of 1935. (In New Orleans states-item, Oct. 10, 1966, p.9) Appl. author: Knox Reeves-Fitzgerald, Inc. © 10Oct66; KK197988.

At NBC your banking can be handled by a newlywed of 1944. (In New Orleans states-item, Sept. 12, 1966, p.11) Appl. author: Knox Reeves-Fitzgerald, Inc. © 12Sep66; KK197989.

Bank by TV at NBC's new Loyola Ave. drive-in office. (In New Orleans states-item, May 15, 1967, p.9) Appl. author: Knox-Reeves-Fitzgerald, Inc. © 15May67; KK200581.

Money for Christmas. (In New Orleans states-item, Nov. 7, 1966, p.13) Appl. author: Knox Reeves-Fitzgerald, Inc. © 7Nov66; KK197987.

26 famous masterpieces magnificently reproduced can now be yours. (In New Orleans states-item, Aug. 1, 1966, p.13) Appl. author: Knox Reeves-Fitzgerald Advertising. © 1Aug66; KK197986.

Your business can save money through NBC's computer system supervised by one of the good guys of the 30's. (In New Orleans states-item, Oct. 24, 1966, p.11) Appl. author: Knox Reeves-Fitzgerald, Inc. © 24Oct66; KK197984.

NATIONAL BISCUIT CO. ©

The best of everything in Fig Newtons cakes by Nabisco; January special. (In American automatic merchandiser, Dec. 1966, p.2 of cover) Appl. author: Needham & Grohmann, Inc. © 15Dec66; KK198042.

The best of everything in Oreo creme sandwiches by Nabisco; January special. (In American automatic merchandiser, Dec. 1966, p.45) Appl. author: Needham & Grohmann, Inc. © 15Dec66 (in notice: 1965); KK198041.

The best of everything in salted peanuts by Nabisco. (In American automatic merchandiser, Nov. 1966, p.2 of cover) Appl. author: Needham & Grohmann, Inc. © 15Nov66; KK198200.

The fastest moving crackers in town; Premium saltine crackers. (In Institutional distribution, Feb. 1967, p.51) Appl. author: Needham & Grohmann, Inc. © 14Feb67; KK200660.

Here's how the crackers don't crumble; Premium saltine crackers. (In Volume feeding management, Feb. 1967, p.17) Appl. author: Needham & Grohmann, Inc. © 23Jan67; KK198574.

No.1 with Nabisco customers, cheese peanut butter sandwiches; first in popularity, first in profits. (In American automatic merchandiser, Jan. 1967, p.2 of cover) © 15Jan67; KK198403.

Only Nabisco stack packs give you one convenience on top of another. (In Institutions magazine, Feb. 1967, p.139) Appl. author: Needham & Grohmann, Inc. © 9Feb67; KK200721.

Only Nabisco stack packs give you one convenience on top of another; Premium saltine crackers. (In Cooking for profit, Feb. 1967, p.55) Appl. author: Needham & Grohmann, Inc. © 29Jan67; KK198573.

NATIONAL BREWING CO. See REGAL BREWERY.

NATIONAL COMMITTEE ON THE OBSERVANCE OF MOTHER'S DAY, INC. ©

Remember mother with a gift she'll remember; Mother's Day, Sunday May 14. Remember father with a gift he'll remember; Father's Day, Sunday June 18. Folder. Appl. author: Daniel Lawler. © 4Jan67; KK197976.

NATIONAL DAIRY COUNCIL. ©

Do you keep your teeth clean? Sheet. © 13Dec66 (in notice: 1967); KK199616.

NATIONAL DAIRY PRODUCTS CORP. ©

Every day a sundae, banana split Sealtest ice cream. On folding carton. © 21Oct66; KK199352.

Every day a sundae, butterscotch fudge sundae; one half gallon liquid. On folding carton. © 21Oct66; KK198518.

Every Day A Sundae choco-cherry marshmallow sundae; one half gallon liquid. On folding carton. © 21Oct66; KK198023.

CURRENT REGISTRATIONS

Fudge-berry parfait royale; one half gallon liquid. On folding carton. © 20May66; KK198036.
Nuttty-Go-Round vanilla, chocolate, strawberry swirl; one half gallon liquid. On folding carton. © 15Nov66; KK198031.

NATIONAL PERIODICAL PUBLICATIONS. ©
The Batman jigsaw puzzle game; 4693. Milton Bradley Co. On wrapper. © 1Apr66; KK198192.

NATIONAL PERIODICAL PUBLICATIONS, INC. ©
4 Superman frame-tray puzzles; no.4792. Whitman Pub. Co. On wrapper. © 12Dec66; KK199118.
Robin, the boy wonder. See AURORA PLASTICS CORP.
Superman crayons, 16; no.4263. Whitman Pub. Co. On box. © 14Nov66; KK199054.
Superman 8 non-toxic crayons; no.4141. Whitman Pub. Co. On box. © 14Nov66; KK199059.
Superman game and Superboy game, 2 super games in one; no.4725. Milton Bradley Co. On wrapper. © 30Jan67; KK200047.
Superman jigsaw puzzle; no.4648. [Superman in outer space] Whitman Pub. Co. On wrapper. © 1Nov66; KK200246.
Superman jigsaw puzzle, new 150 piece; no.4648. [Superman fighting man-like creatures in flying machines] Whitman Pub. Co. On wrapper. © 1Nov66; KK200244.

NATIONAL PERSONNEL ASSOCIATES. ©
Opportunity, coast to coast. Folder. Appl. author: Malcolm L. McKenzie & Associates. © 22Mar67; KK199394.

NATIONAL PRESTO INDUSTRIES, INC. ©
Presto thinks twice; Super Speed. (In Better homes and gardens, Mar. 1967, p.125) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 15Feb67; KK200482.
Presto thinks twice; your electric fry pan should be large. (In American home, Mar. 1967, p.107) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 21Feb67; KK200487.
Presto thinks twice and designed the first electric knife that looks like a knife. (In Ladies home journal, Apr. 1967, p.29) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 28Mar67; KK200485.
Presto thinks twice and developed the electric toothbrush. (In Better homes and gardens, Apr. 1967) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 15Mar67; KK200486.
They say all pressure-cooked food is drab and colorless, see; Italian potted beef. (In Good housekeeping, Apr. 1967, p.257) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 16Mar67; KK200484.
They say all you can fix in a pressure cooker is stew. (In True story, May 1967, p.79) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 4Apr67; KK200943.
They say all you can fix in a pressure-cooker is stew, some stew; shrimp jambalaya. (In Parent's magazine & better homemaking, May 1967, p.87) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 25Apr67; KK200483.

NATIONAL WHEEL & RIM ASSN. ©
Meet your best friend, he sells you extra wheels for snow tires. Sheet. © 26Apr66; KK198937.
This is your 1966-67 winter wheel promotion material, wheels sell snow tires. [Envelope] © 26Apr66; KK198938.

NEEDHAM PACKING CO., INC.
Beef heart caps; net wt. when packed 50 lbs. On bag. © Needham Packing Co., Inc. (In notice: Sioux City Dressed Beef Co., division of Needham Packing Co., Inc.); 28Apr67; KK200920.

NESS, EVALINE. ©
A double discovery; story & illus. by Evaline Ness. ([Book jacket] 408) © 7Sep65; KK198234.

NEVCO WOOD PRODUCTS CO., INC.
Kitchen slicer for meat, bread, cheese; 1143/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 5Dec66; KK199294.
No scratch, no stick, spatula for coated cookware; 1097/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 5Dec66; KK199293.
Quick-Peel floating blade for easy peeling of vegetables and fruits; 1062/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 5Dec66; KK199290.
Stainless steel corer-peeler; 1083/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 5Dec66; KK199292.
3 piece strainer set for tea, coffee, baby food; 1066/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 5Dec66; KK199291.

NEW YORK AIR BRAKE CO. AURORA PUMP DIVISION. ©
Centrifugal & turbine type pumps. Folder. © 17Nov66; KK198190.

NEWHOFF-BLUMBERG ADVERTISING AGENCY, INC. ©
Master Key unlocks the door to successful TV. Folder. © 3Feb67; KK199655.

NEWPORT BALBOA SAVINGS & LOAN ASSN., NEWPORT BEACH, CALIF.
Do you enjoy overnight zooms from glee to gloom? Does a bull-bear, up and down index drive you crazy? (In Daily pilot/news-press, Costa Mesa, Calif., Oct. 6, 1966, p.11) © Newport Balboa Savings & Loan Assn.; 6Oct66; KK198783.
Does it drive you crazy every time the index changes? (In Daily pilot/news-press, Costa Mesa, Calif., Sept. 6, 1966, p.5) © Newport Balboa Savings & Loan Assn.; 6Sep66; KK198784.
If you are a victim of upandownitis. (In The Register, Santa Ana, Calif., Nov. 8, 1966, p.B9) © Newport Balboa Savings & Loan Assn.; 8Nov66; KK198782.

Just between the two of us. (In Orange County illustrated, Feb. 1967, p.10) © Newport Balboa Savings & Loan Assn.; 30Jan67; KK199838.
Just between us girls. (In Orange County magazine, Mar. 1967, p.2 of cover) © Newport Balboa Savings & Loan Assn.; 22Feb67; KK199835.

Newport Balboa Savings monthly security account plan proves highly popular. (In Newport Harbor ensign, Corona Del Mar, Calif., 2d ed., Mar. 30, 1967, p.3) © Newport Balboa Savings & Loan Assn.; 30Mar67; KK199837.
1967. [Calendar] 1 v. © Newport Balboa Savings & Loan Assn.; 15Dec66; KK199809.
\$100 April, \$100 May, \$100 June ... receive \$100.00 or more every month; monthly security account. (In The Christian Science monitor, West Coast ed., Apr. 3, 1967, p.5) © Newport Balboa Savings & Loan Assn.; 3Apr67; KK199836.

NEWSWANGERS, INC. ©
Uptown, downtown, indoors or out; Hush Puppies. (In The Sunday news, Apr. 9, 1967, p.43) © 9Apr67; KK199684.

NINE FLAGS INTERNATIONAL DIV., GILLETTE CO. See GILLETTE CO.
NINE FLAGS INTERNATIONAL DIV.

NONNAST, MARIE. ©
Red legs by Alice E. Goudey: illustrated by Marie Nonnast. ([Book jacket] 610) © 10Mar66; KK198229.

NORDBERG MANUFACTURING CO. ©
Compressors, V-type, W-type, low weight/output ratio. Folder. (Bul.374) © 9Dec66; KK199167.

NORMAN (MERLE) COSMETICS. ©
Beautiful money, \$1.00; terms of coupon offer. Sheet. Appl. author: William M. Pollack. © 1Jun65; KK198727.
Fashion directions handbook, fall-winter 1966; MN866. 1 v. Appl. author: William M. Pollack. © 1Sep66; KK198724.

Fashion directions handbook, spring-summer 1967. 1 v. Appl. authors: Jack Nethercutt II & William M. Pollack. © 1Mar67; KK199596.
Gifts (Gift catalog) GC-966. 1 v. Appl. author: William M. Pollack. © 1Oct66; KK198725.
A more beautiful you with Merle Norman cosmetics. 31 p. Appl. author: William M. Pollack. © 1May66; KK198726.

NORTH AMERICAN CAR CORP. ALEXANDER CHEMICAL DIVISION.
Hypo high potency chlorine; pool chlorine; net weight 2 lb. On folding carton. © North American Car Corp. (In notice: North American Car Corp., Alexander Chemical Division); 11May67; KK200290.

NORTH AMERICAN PHILIPS CO., INC. ©
Hey, good-looking fellows like me; Norelco Rechargeable. (In New Mexico lobo, Apr. 24, 1967, p.4) © 24Apr67; KK200748.
Norelco dares to match close shaves with anybody; Speedshaver. (In Ringling Bros. & Barnum & Bailey circus souvenir magazine & program, 97th season, 1967, p.20-21) © 11Jan67; KK198515.
The Norelco triple dare; Norelco Tripleheader Speedshaver. (In Outdoor life, Feb. 1967, p.5) © 25Jan67; KK198514.
The reason this shaver makes a perfect gift is that it's eleven perfect gifts; Norelco beauty sachet. (In Good housekeeping, Apr. 1967, p.165) © 21Mar67; KK199984.
Three good reasons why Norelco dares to match shaves with a blade. (In Sports afield, Mar. 1967, p.5) © 25Feb67; KK199985.

NORTHERN SIGNAL CO. ©
The new Blitzzer break through in warning signals; model 2DB-360. Sheet. © 20Mar67; KK199272.

NORTHWEST PAPER CO. ©
Mountie and guide in canoe on quiet lake; this memo pad features Carlton bond; May 1967. Illus. signed: A. Friberg. © 24Apr67; KK199775.
Mountie on horse in stream waves to three mounted Indians; this memo pad features Carlton bond; July 1967. Illus. signed: A. Friberg. © 26Jun67; KK200957.
Mountie sitting on rock fixing doll for small Indian girl; this memo pad features Carlton Bond. © 24Feb67; KK198675.

O

OCEAN SPRAY CRANBERRIES, INC. ©
The ho-hum ham; cranberry-orange
relish. (In Family circle,
Jan. 1967, p.14) Appl. author:
Doyle Dane Bernbach, Inc.
© 28Dec66; KK200803.
The re-run roast; liven up leftovers
with cranberry-orange relish.
(In McCall's, Feb. 1967, p.90)
Appl. author: Doyle Dane Bernbach,
Inc. © 28Jan67; KK200950.

OHIO CASUALTY INSURANCE CO. ©
O.C. Stopgap policy. Sheet. Appl.
author: Walter S. Rowe. © 27Feb67;
KK200109.

OHREBACH'S, INC. ©
Give her Mother's Day off. (In The
New York times, May 7, 1967,
p.L-53) Appl. author: Doyle Dane
Bernbach, Inc. © 7May67; KK200129.
I couldn't tell yours from mine; Paris
at Ohrbach's. (In World journal
tribune, New York, Mar. 12, 1967,
p.23) Appl. author: Doyle Dane
Bernbach, Inc. © 12Mar67; KK199279.
Is youth just for the young? Not at
Ohrbach's. Bathing suit. (In
The New York times, Apr. 30, 1967,
p.L-53) Appl. author: Doyle Dane
Bernbach, Inc. © 30Apr67; KK200130.
Is youth just for the young? Not at
Ohrbach's. Illus. signed: Weber.
(In The New York times, May 14,
1967, p.L-53) Appl. author: Doyle
Dane Bernbach, Inc. © 14May67;
KK200530.
Is youth just for the young, not at
Ohrbach's. Illus. signed: Weber.
(In World journal tribune, New
York, Apr. 16, 1967, p.23) Appl.
author: Doyle Dane Bernbach, Inc.
© 16Apr67; KK200010.
Is youth just for the young? Not at
Ohrbach's. Signed: Weber. (In
The New York times, Mar. 5, 1967,
p.L-53) Appl. author: Doyle Dane
Bernbach, Inc. © 5Mar67; KK199283.
It's gorgeous, how do I look? Boa.
(In The New York times, Dec. 11,
1966, p.L-53) Appl. author: Doyle
Dane Bernbach, Inc. © 11Dec66;
KK198155.
It's what you get for the low price
that counts. (In Newsday, Feb. 27,
1967, p.13) Appl. author: Doyle
Dane Bernbach, Inc. © 27Feb67;
KK199036.
It's what you get for the low price
that counts. [Boy in shorts]
(In Newsday, Long Island, May 23,
1967, p.22) Appl. author: Doyle
Dane Bernbach, Inc. © 23May67;
KK200528.
It's what you get for the low price
that counts. Boys blazer. (In
Newark news, Mar. 5, 1967, p.28)
Appl. author: Doyle Dane Bernbach,
Inc. © 5Mar67; KK199281.
It's what you get for the low price
that counts. [Girl in shorts]
(In New York post, May 17, 1967,
p.13) Appl. author: Doyle Dane
Bernbach, Inc. © 17May67;
KK200529.
It's what you get for the low price
that counts. Handbag. (In Newark
Sunday news, Apr. 16, 1967,
section 1, p.42) Appl. author:
Doyle Dane Bernbach, Inc.
© 16Apr67; KK199756.
It's what you get for the low price
that counts. Men's raincoat.
(In Newark evening news, Apr. 11,
1967, p.13) Appl. author: Doyle
Dane Bernbach, Inc. © 11Apr67;
KK199757.
It's what you get for the low price
that counts. Men's suit. (In
Newark Sunday news, Mar. 12, 1967,
p.26) Appl. author: Doyle Dane
Bernbach, Inc. © 12Mar67; KK199303.

It's what you get for the low price
that counts. Mini dress. (In
Newsday, Apr. 14, 1967, p.4B)
Appl. author: Doyle Dane Bernbach,
Inc. © 14Apr67; KK199785.
It's what you get for the low price
that counts. White slacks.
(In Newsday, Long Island, Mar. 27,
1967, p.4B) Appl. author: Doyle
Dane Bernbach, Inc. © 27Mar67;
KK199512.
It's what you get for the low price
that counts. [Woman in coat]
(In Newark Sunday news, Mar. 19,
1967, section 1, p.27) Appl.
author: Doyle Dane Bernbach, Inc.
© 19Mar67; KK199467.
It's what you get for the low price
that counts. Women's raincoat.
(In Newark news, Apr. 4, 1967,
p.14) Appl. author: Doyle Dane
Bernbach, Inc. © 4Apr67; KK199706.
A little green buys a lot of tan at
Ohrbach's. (In Newark evening news,
May 19, 1967, p.15) Appl. author:
Doyle Dane Bernbach, Inc.
© 19May67; KK200533.
Now you can get credit for being
smart. (In The New York times,
June 4, 1967, p.L-53) Appl. au-
thor: Doyle Dane Bernbach, Inc.
© 4Jun67; KK200806.
Now you don't even need money to
shop at Ohrbach's. (In New York
post, June 7, 1967, p.44) Appl.
author: Doyle Dane Bernbach, Inc.
© 7Jun67; KK200805.
Ohrbach's announces a summer clear-
ance. (In Newsday, June 24, 1967,
p.7W) Appl. author: Doyle Dane
Bernbach, Inc. © 24Jun67; KK200955.
Ohrbach's January clearance opens at
10:00 tomorrow with great buys
for the whole family. (In Newark
evening news, Jan. 3, 1967, p.10)
Appl. author: Doyle Dane Bernbach,
Inc. © 3Jan67; KK198154.
Okay kid, now you do something for
dad. (In The New York times,
June 11, 1967, p.L-53) Appl. au-
thor: Doyle Dane Bernbach, Inc.
© 11Jun67; KK200814.
Paris, it's at Ohrbach's tomorrow,
and almost all of what you'll see
is ours alone! (In World tribune,
New York, Mar. 15, 1967, p.13)
Appl. author: Doyle Dane Bernbach,
Inc. © 15Mar67; KK199280.
Paris, Ohrbach's presents a great
quartet from a great collection of
exclusives. (In World journal
tribune, N.Y., Mar. 19, 1967,
p.23) Appl. author: Doyle Dane
Bernbach, Inc. © 19Mar67; KK199513.
The red coats are coming. (In The
New York times, Feb. 21, 1967,
p.L-21) Appl. author: Doyle Dane
Bernbach, Inc. © 21Feb67; KK199035.
You're in luck, Newark! ... Ohrbach's
jackpot days. (In Newark Evening
news, Mar. 28, 1967, p.20) Appl.
author: Doyle Dane Bernbach, Inc.
© 28Mar67; KK199468.

OLD QUAKER DISTILLING CO. ©
Imagine, 6 year old Old Quaker only
\$3.99 a fifth. (In Los Angeles
herald examiner, Mar. 14, 1967,
p.10A) © 14Mar67; KK200668.

OLSON'S SMOKIT.
Assembly and instruction for the use
of Olson's Smokit. Folder.
© Robert W. Wilson (in notice:
Olson's Smokit); 1Mar67; KK199647.

OLYMPIC SALES CLUB, INC. ©
All occasion cards, stationery, gifts.
Folder. © 16Jan67; KK198332.

OSBORN.
Burning the midnight oil? See
INTERNATIONAL SALT CO.
Bushed? See INTERNATIONAL SALT CO.

Spreading your wings? See INTER-
NATIONAL SALT CO.

OSHKOSH B'GOSH, INC.
Fashion focus, Oshkosh retailers
can't miss. (In Men's wear,
Jan. 27, 1967, p.35) © Oshkosh
Sportswear a.a.d.o. Oshkosh B'Gosh,
Inc. (in notice: Oshkosh Sports-
wear); 27Jan67; KK199182.
Fashion focus, Oshkosh retailers
can't miss. (In Men's wear,
Feb. 24, 1967, p.99) © Oshkosh
Sportswear a.a.d.o. Oshkosh B'Gosh,
Inc. (in notice: Oshkosh Sports-
wear); 24Feb67; KK199183.

OSHKOSH B'GOSH, INC. See OSHKOSH
SPORTSWEAR.

OSHKOSH SPORTSWEAR.
Fashion focus, Oshkosh retailers can't
miss, they're screaming for more of
these guaranteed Best/Prest slacks
and jeans. (In Men's wear,
Mar. 24, 1967, p.88) © Oshkosh
Sportswear a.a.d.o. Oshkosh B'Gosh,
Inc.; 24Mar67; KK199593.
Titus, Best/Prest guaranteed permanent
crease. Folder. © Oshkosh Sports-
wear a.a.d.o. Oshkosh B'Gosh, Inc.;
24May65; KK199656.

OSHKOSH SPORTSWEAR. See OSHKOSH
B'GOSH, INC.

OSTER (JOHN) MANUFACTURING CO. ©
Diet prescribed? Spin cookery
makes the best of it; Osterizer
liquefier-blender. (In Today's
health, May 1967, p.7) © 1May67;
KK200372.
For the best in blending, go to the
head of the class; Osterizer
liquefier-blender. (In What's new
in home economics, Apr. 1967, p.11)
© 1Apr67; KK200371.
44 extra reasons why you get more
from Oster, 27 service stations;
model 77 clipper. (In The Master
barber & beautician magazine,
Dec. 1966, p.16-17) © 3Jan67;
KK198275.
Secret of success in drinksmanship;
Osterizer liquefier-blender.
(In Esquire, June 1967, p.60)
© 1Jun67; KK200846.

OUT-RIGGER CO.
Outrigger for plastic shrimp, worms,
eels, frogs, fish and pork-rind
lures; two rigs. Sheet. NM:
revision & addition. © Out-Rigger
Co., solely owned by Lawrence
LeRoy Snow; 3Apr67; KK199598.

OXFORD PAPER CO. ©
The less time you have, the more you
need Maineflex. (In The American
pressman, Mar. 1967, p.3) Appl.
author: Rumrill-Hoyt, Inc.
© 15Mar67; KK200421.
Some house organs shouldn't be let
out of the house. (In Art direc-
tion, Mar. 1967, p.3 of cover)
Appl. author: Rumrill-Hoyt, Inc.
© 1Mar67; KK200418.

P

P&O LINES, INC.
Europe, 15,143 miles. (In Sunday
star-bulletin & advertiser,
Honolulu, Jan. 22, 1967, p.37)
Appl. author: Ogilvy & Mather, Inc.
© P&O Lines; 22Jan67; KK198505.

P&O LINES, INC. See P&O LINES (NORTH
AMERICA), INC.

P&O LINES (NORTH AMERICA) INC. ©
August 26, sail from San Francisco
on an escorted 3 month round world
adventure for as little as \$2029.

CURRENT REGISTRATIONS

- (In Monterey Peninsula herald, Mar. 4, 1967, p.3) Appl. author: Ogilvy & Mather, Inc. © 4Mar67; KK200465.
- Discover the Far East this summer! (In Oakland tribune, Jan. 29, 1967, travel section, p.38) Appl. author: Ogilvy & Mather, Inc. © P&O Lines, Inc.; 29Jan67; KK198855.
- Discover the world without crowds, run away to sea with P&O this fall. (In The New York times, Apr. 30, 1967, travel section, p.36XX) Appl. author: Ogilvy & Mather, Inc. © 30Apr67; KK199949.
- 15 good reasons for taking a summer vacation with P&O. (In The New York times, Jan. 29, 1967, travel section, p.XX27) Appl. author: Ogilvy & Mather, Inc. © P&O Lines Inc. (in notice: P&O Lines (North America) Inc.); 29Jan67; KK198357.
- Magnificent 57 day voyage through the South Pacific and Orient leaves July 1. (In The New York times, Apr. 9, 1967, travel section, p.24XX) Appl. author: Ogilvy & Mather, Inc. © 9Apr67; KK200462.
- New escorted sea-air tour to Hawaii, Japan, Hong Kong, Macau and Taiwan leaves San Francisco June 26. (In The New York times, Apr. 23, 1967, travel section, p.36XX) Appl. author: Ogilvy & Mather, Inc. © 23Apr67; KK199763.
- On your way home from Europe, sail to Florida with P&O on the biggest bloomin' ships sailing the seven seas. (In The Miami herald, Feb. 12, 1967, p.5-J) Appl. author: Ogilvy & Mather, Inc. © P&O Lines, Inc.; 12Feb67; KK198631.
- P&O is pushing first class space to the South Pacific this winter. (In Pacific travel news, June 1967, p.8) Appl. author: Ogilvy & Mather, Inc. © 25May67; KK200772.
- Rooms available, magnificent seagoing hotel. (In Monterey Peninsula herald, Apr. 29, 1967, p.9) Appl. author: Ogilvy & Mather, Inc. © 29Apr67; KK200000.
- Run away to see Europe, the Caribbean, and the Spanish Main this fall; run away to sea with P&O. (In Santa Barbara news press, Apr. 30, 1967, p.C-9) Appl. author: Ogilvy & Mather, Inc. © 30Apr67; KK200095.
- Sail around the world with P & O this winter and take your good old time about it. (In Orlando sentinel, May 21, 1967, p.17-F) Appl. author: Ogilvy & Mather, Inc. © 21May67; KK200959.
- Sail to Europe from San Francisco; P&O takes you there by way of ... sunny Caribbean. (In Roundup (Denver post) June 4, 1967, p.7) Appl. author: Ogilvy & Mather, Inc. © 4Jun67; KK200764.
- Sail to Europe with P&O on a 17,000 mile seagoing adventure! Oronsay sails from San Francisco on June 26. (In The New York times, Feb. 19, 1967, travel section, p.20XX) Appl. author: Ogilvy & Mather, Inc. © P&O Lines, Inc.; 19Feb67; KK198656.
- Sail with P&O to Acapulco, the Caribbean and a sunny little island called Madeira. (In Monterey peninsula herald, May 20, 1967, p.25) Appl. author: Ogilvy & Mather, Inc. © 20May67; KK200412.
- Start your vacation in Bermuda. (In Chicago tribune, May 14, 1967, travel section, p.12) Appl. author: Ogilvy & Mather, Inc. © 14May67; KK200171.
- 17 fall vacations from P&O to get you through the off season, at a profit. (In Travel weekly, Apr. 4, 1967, p.78-79) Appl. author: Ogilvy & Mather, Inc. © 4Apr67; KK200461.
- Take a second vacation on your way home from Europe and see the Caribbean. (In Seattle times, June 4, 1967, travel section, p.6-C) Appl. author: Ogilvy & Mather, Inc. © 4Jun67; KK200812.
- Take an overland excursion from Paris to Rome as you sail around the world with P&O. (In Portland Oregonian, Mar. 19, 1967, travel section, p.19) Appl. author: Ogilvy & Mather, Inc. © 19Mar67; KK200463.
- This fall, sail the whole Pacific Ocean with P&O from \$22 a day; P&O's escorted Discover the Pacific. (In The New York times, May 28, 1967, travel section, p.32XX) Appl. author: Ogilvy & Mather, Inc. © 28May67; KK200571.
- This summer let P&O show you the world. (In Los Angeles times, Jan. 22, 1967, section H, p.14) Appl. author: Ogilvy & Mather, Inc. © P&O Lines, Inc. (in notice: P&O Lines (North America) Inc.); 22Jan67; KK198355.
- Wander the world for 101 days with P&O, you may never need a vacation again. (In The Miami herald, Mar. 26, 1967, travel section, p.4-J) Appl. author: Ogilvy & Mather, Inc. © 26Mar67; KK200464.
- Why sail home from Europe with P&O? (In Portland Oregonian, Feb. 5, 1967, travel section, p.17) Appl. author: Ogilvy & Mather, Inc. © 5Feb67; KK199023.
- P&O-ORIENT LINES. ©
Log of a long happy voyage with P&O-Orient, by Nicholas Monsarrat. 1 v. Appl. author: Ogilvy & Mather, Inc. © 14Mar66; KK198054.
- P&O-ORIENT LINES, INC. ©
14 run away to sea summer vacations from P&O, most at a full 10% commission. (In Travel weekly, Jan. 10, 1967, p.50-51) Appl. author: Ogilvy & Mather, Inc. © 10Jan67; KK198811.
- Going to Europe, take it easy, sail from Florida. (In The Miami herald, Jan. 15, 1967, travel section, p.2-J) Appl. author: Ogilvy & Mather, Inc. © 15Jan67; KK198167.
- Guide to P&O liners, the biggest and fastest liners sailing the seven seas. (In Official steamship guide, Nov. 1966, p.XXI) Appl. author: Ogilvy & Mather, Inc. © 1Nov66; KK198099.
- New P&O Far East in the spring holiday offers one-call booking, 10% commission! (In Travel trade, Nov. 1966, p.137) Appl. author: Ogilvy & Mather, Inc. © 1Nov66; KK198101.
- P&O's Pearl of the Orient adventure holiday offers one-call booking, 10% commission. (In Travel trade, Feb. 7, 1967, p.187) Appl. author: Ogilvy & Mather, Inc. © P&O Lines, Inc.; 7Feb67; KK198504.
- Roam the South Seas on your way to Europe next spring with P&O! (In The Seattle times, Oct. 23, 1966, travel section, p.49) Appl. author: Ogilvy & Mather, Inc. © 23Oct66; KK198100.
- Sail to Europe from San Francisco. (In San Francisco Sunday examiner & chronicle, Jan. 15, 1967, travel section, p.5) Appl. author: Ogilvy & Mather, Inc. © 15Jan67; KK198253.
- PACIFIC COAST ENGINEERING CO. ©
Paceco combination portainer. Sheet. © 12Sep66; KK199607.
- PACIFIC HAWAIIAN PRODUCTS CO. ©
Enjoy the taste of the 5 sunshine fruits in Hawaiian Punch. (In Army, Navy, Air Force times, Feb. 9, 1966, p.M3) © 9Feb66; KK200636.
- Hawaiian Punch doesn't come from Hawaii. (In The Register, Mar. 1, 1964, p.F5) © 1Mar64; KK200645.
- Hawaiian Punch in the convenient, 12 ounce can. (In Army, Navy, Air Force times, Apr. 14, 1965, p.M3) © 14Apr65; KK200637.
- Hawaiian Punch is a staple. (In Chain store age, supermarket sales manual issue, mid-June 1965, p.58) © 15Jul65; KK200642.
- I guess you know Hawaiian Punch is the most popular in the world. [Endorsed by Chichi Ching] (In Exchange & commissary news, Mar. 15, 1966, p.55) © 15Mar66; KK200634.
- I guess you know Hawaiian Punch is the most popular in the world. [Endorsed by Kissy Kinoto] (In The Review, May-June 1966, p.159) © 1Jun66; KK200632.
- I guess you know Hawaiian Punch is the most popular in the world. [Endorsed by Leilani Kim] (In Exchange & commissary news, Jan. 15, 1966, p.63) © 15Jan66; KK200635.
- I hope you're thinking about Hawaiian Punch. [Endorsed by Betty Sue Papara] (In Chain store age, Nov. 1964, p.54) © 25Oct64; KK200643.
- I hope you're thinking about Hawaiian Punch. [Endorsed by Mimi Tanshui] (In Supermarket news, Mar. 6, 1967, inserted between p.4 & 5) © 1Nov66; KK198877.
- I hope you're thinking about Hawaiian Punch. [Endorsed by Tia Mari Tsu] (In Supermarket news, July 26, 1965, insert) © 26Jul65; KK200638.
- I hope you're thinking about Hawaiian Punch, all 24 belong in your store. [Endorsed by Lulu Ann Konda] (In Supermarket news, Apr. 24, 1967, insert between p.2-3) © 24Apr67; KK199940.
- If you wiggle your hips like a hula girl, you don't have to watch your weight; Hawaiian Punch. (In Santa Ana register, Feb. 9, 1966, p.D5) © 9Feb66; KK200633.
- Low-calorie Hawaiian Punch is here. (In Post exchange and commissary, Apr. 1965, p.75) © 1Apr65; KK200641.
- The story behind a best seller; Hawaiian Punch. 1 v. © 16Dec66; KK198029.
- There is no substitute for Hawaiian Punch. (In Exchange & commissary news, Jan. 1, 1965, p.63) © 1Jan65; KK200639.
- Very new, very low calorie Hawaiian Punch. (In The Washington post, June 11, 1964, p.E23) © 11Jun64; KK200640.
- We don't mean maybe about Hawaiian Punch. (In Exchange & commissary news, Mar. 1, 1965, p.67) © 1Mar65; KK200644.
- PACKAGE PRODUCTS CO., INC. ©
Glamour Pak; LS-1. Card. © 3Jan67; KK197998.
- Seamless beautifully fashioned for today's active woman; PDS-1. On bag. © 3Jan67; KK197995.
- Seamless Exquisite sheer nylons; ES-1. On bag. © 3Jan67; KK197996.
- Seamless exquisitely fashioned for today's woman; FS-1. On bag. © 3Jan67; KK197993.
- Seamless fine hosiery exclusively fashioned for today's action age fashions; FS-1. On bag. © 3Jan67; KK197992.
- Seamless panty hose; PH-1. On bag. © 3Jan67; KK197997.
- Seamless sheer nylons; SSN-1. On bag. © 3Jan67; KK197994.

- PADGETT (W. KEITH) & ASSOCIATES. ©**
Who cares? We do! Folder. Appl.
author: William J. Kennedy.
© 7Mar67; KK199190.
Who cares; we do! Folder. Appl.
author: William J. Kennedy.
© 6Apr67; KK199502.
Who cares? We do, we care about you
and your car. Folder. Appl. au-
thor: William J. Kennedy.
© 5May67; KK200140.
Who cares? We do, we care about you
and your car; automobile service.
Folder. Appl. author: William J.
Kennedy. © 9Jun67; KK200707.
- PALM GRAPHICS, INC. ©**
Play Tic-tack-toe. Folder.
© 20Oct66; KK199404.
- PALMER (WAYNE) CORP. ©**
Plastic-coated charts; 113P. Sheet.
Appl. author: Wayne Palmer. NM:
addition. © 1Aug66; KK199201.
- PAN AMERICAN HYDROPONICS, INC. ©**
Auto-Gro. Sticker. © 15Jul66;
KK198055.
Auto-Gro nutrient program for
2-crop system, tomatoes. Sheet.
© 15Jul66; KK198090.
- PANACOLOR, INC. ©**
A new audio-visual system so
phenomenal you must see it to
believe it; Panacolor magazine
motion picture projector. Folder.
© 1Jun66; KK198363.
- PANELBOARD MANUFACTURING CO., INC. ©**
Panelboard price list, Panelboard
melamine coated wall panels for
life-long beauty. Folder.
© 1Aug66; KK198093.
- PARKE, DAVIS & CO. ©**
Benylin expectorant relieves cough.
Card. © 10Jan67 (in notice: 1966);
KK198427.
Seizure at the bowling alley;
Dilantin. Folder. © 5Jan67
(in notice: 1966); KK198426.
Seizure at the shopping center;
Dilantin. Folder. © 16Nov66;
KK198424.
Seizure at the stadium; Dilantin.
Folder. © 9Sep66; KK198425.
- PARKER BROS., INC. ©**
Bashful bird game, Ostrich; no.765.
On wrapper. © 2Mar67; KK199388.
Crazy animal game, No such animal;
no.764. On wrapper. © 2Mar67;
KK199389.
Duet bridge for two players; no.205.
On wrapper. © 6Apr67; KK200647.
Funny farm game, Barnyard; no.763.
On wrapper. © 2Mar67; KK199390.
Game of cards, Coup d'Etat; no.17.
On wrapper. © 9Dec66; KK198420.
Game of Five Thousand; no.490.
On wrapper. © 6Apr67; KK200646.
My street, Parker Brothers' friendly
neighborhood game; no.761. On
wrapper. © 2Mar67; KK199393.
On guard, Parker Brothers tilting
game. On wrapper. © 16Jun67;
KK200961.
Pear pickin' game, Partridge in a
pear tree; no.766. On wrapper.
© 2Mar67; KK199392.
Peep peep, Parker Brothers' chick
'n egg game; no.762. On wrapper.
© 2Mar67; KK199391.
Pentomino game, Universe; no.380.
On wrapper. © 7Apr67; KK200648.
Pollyanna, Parker Brothers' track
pursuit game; no.98. On wrapper.
© 24May67; KK200649.
The Uncle Wiggily game, by Howard R.
Garis ... author of the Uncle
Wiggily stories; no.160. 1967 ed.
On wrapper. Appl. author: Parker
Bros., Inc., employer for hire.
© 10Jan67; KK199172.
- PARKER PEN CO. ©**
Anybody who spends \$5.00 for a pen
for you is stupid; the Parker 45
Convertible. Folder. (Giftwits,
5.00B2) Appl. author: Mike
Michelli. © 15Mar67; KK199319.
Congratulations from your beloved,
loyal, thoughtful, upstanding
admirer; the Parker Jotter ball
pen. Folder. (Giftwits, 2.00A3)
Appl. author: Mike Michelli.
© 15Mar67; KK199316.
Dad, you've always been a pillar of
strength, and it'll take a pillar
of strength to pry this pen off
this card. Folder. (Giftwits,
2.00A9) Appl. author: Mike Michelli.
© 14Apr67; KK200467.
The gift; why the Parker 75 says so
clearly just how you feel. (In
The Reader's digest, Apr. 1966,
p.34) Appl. author: Leo Burnett
Co., Inc. © 25Mar66; KK200200.
Hello tiger; the Parker 45 Convertible.
Folder. (Giftwits, 5.00B1) Appl.
author: Mike Michelli. © 15Mar67;
KK199320.
I considered the most remarkable
thing about you in choosing this
gift; the Parker Jotter ball pen.
Folder. (Giftwits, 2.00A6) Appl.
author: Mike Michelli. © 15Mar67;
KK199324.
If you don't think this is a good gift
for your stay in the hospital;
the Parker 45 Convertible. Folder.
(Giftwits, 5.00B5) Appl. author:
Mike Michelli. © 15Mar67; KK199322.
It's not the gift that counts; the
Parker 45 Convertible. Folder.
(Giftwits, 5.00B4) Appl. author:
Mike Michelli. © 15Mar67; KK199321.
A little something for big daddy;
jotter ball pen. Folder. (Gift-
wits, 2.00A11) Appl. author: Mike
Michelli. © 14Apr67; KK200469.
Mother, you deserved something grand;
45 convertible. Folder. (Gift-
wits, 5.00B6) Appl. author: Mike
Michelli. © 14Apr67; KK200470.
Now that you've graduated I assume
you can write; the Parker 45
Convertible. Folder. (Giftwits,
5.00B3) Appl. author: Mike Michelli.
© 15Mar67; KK199323.
The pen is mightier than the sword;
the Parker Jotter ball pen. Folder.
(Giftwits, 2.00A7) Appl. author:
Mike Michelli. © 15Mar67; KK199317.
The perfect gift for a girl like you;
the Parker Jotter ball pen. Folder.
(Giftwits, 2.00A4) Appl. author:
Mike Michelli. © 15Mar67; KK199313.
This ball pen will write up to 80,000
words; the Parker Jotter. Folder.
(Giftwits, 2.00A5) Appl. author:
Mike Michelli. © 15Mar67; KK199314.
This graduation gift is personally
engraved for you; 45 convertible.
Folder. (Giftwits, 5.00B8)
Appl. author: Mike Michelli.
© 14Apr67; KK200471.
The vacation is great ... we decided
on this gaily colored pen. Folder.
(Giftwits, 2.00A10) Appl. author:
Mike Michelli. © 14Apr67; KK200468.
Who's the greatest? The Parker
Jotter ball pen on this card.
Folder. (Giftwits, 2.00A2) Appl.
author: Mike Michelli. © 14Apr67;
KK200466.
Writing is good therapy; the Parker
Jotter ball pen. Folder. (Gift-
wits, 2.00A8) Appl. author:
Mike Michelli. © 15Mar67; KK199318.
Your letters provide warmth; the
Parker Jotter ball pen. Folder.
(Giftwits, 2.00A1) Appl. author:
Mike Michelli. © 15Mar67; KK199315.
- PARKS (ROBERT M.) CO., INC. See**
PARKS PRODUCTS.
- PARKS PRODUCTS.**
Custom Jet, model 500, for the finest
in electric shaving. On folding
carton. © Parks Products a.a.d.o.
Robert M. Parks Co., Inc.; 27Dec66;
KK199658.
Custom Jet shaving satisfaction
guaranteed. Folder. © Parks
Products a.a.d.o. Robert M. Parks
Co., Inc.; 11Jan67; KK199659.
- PAULA (C. M.) CO.**
The B.S. shovel for back scratching
... booze slurping. Card.
© Paula a.a.d.o. C. M. Paula Co.;
22Nov65; KK198713.
For the girl who has everything,
a sweater brush. Card. © Paula
a.a.d.o. C. M. Paula Co.;
22Nov65; KK198714.
- PEARSON PRODUCTIONS, INC. ©**
This famous sports star will sell for
you; original baseball facts 1967.
(In Advertising news of New York,
Jan. 6, 1967, p.3) Appl. author:
Charles H. Pearson. © 6Jan67;
KK197977.
- PEGASUS INTERNATIONAL CORP. ©**
Evergrass the indoor grass, the
outdoor carpeting. Sheet.
© 28Feb67; KK198840.
- PEGG CORP. ©**
Lucky go-go top. Folder. Appl.
author: Dohn Merlin Fegg.
© 4May66; KK199651.
- PEKAO CORP. See PEKAO TRADING CORP.**
- PEKAO TRADING CORP. ©**
Materialy włókiennicze, textiles;
materialy weźniane okryciowe,
woolen coat materials. Slip.
© 28Sep66; KK198764.
Paczki upominkowe, gift parcels;
tekstylia i konfekcja, textiles
& wearing apparel. Folder.
© Pekao Corp. (in notice: Pekao
Trading Corp.); 28Sep66; KK198763.
- PELLICER, STANLEY. ©**
On guard; learn with fun the rules
of fencing. Sheet. © 1Nov66;
KK200209.
- PELLON CORP. ©**
Of course, you know Pellon is in your
apparel; air pollution control
equipment. (In The New York times
magazine, Oct. 23, 1966, p.24)
© 22Oct66; KK198123.
Of course, you know Pellon is in your
apparel; reinforced plastics indus-
try. (In The New York times
magazine, Nov. 6, 1966, p.49)
© 5Nov66; KK198121.
Pellon is as much at home in a cord-
less electric slicing knife made in
Bridgeport; diversified non-woven
textiles; men's apparel & electron-
ics industry. (In The New Yorker,
Sept. 24, 1966, p.222-223)
© 24Sep66; KK198120.
Pellon is as much at home in an
automobile made in Detroit; women's
apparel, automotive industry. (In
The New York times magazine,
Sept. 25, 1966, p.68-69) © 24Sep66;
KK198122.
Together again for the first time;
Leather's Best and Pellon Corpora-
tion. (In Footwear news, May 18,
1967, p.13) © 18May67; KK200763.
We interrupt the non-woven explosion
to explain a term or two. (In
Clothes, June 1, 1967, p.24-25)
© 1Jun67; KK200963.
- PENDLETON WOOLEN MILLS. ©**
After an active day Pendleton
sweaters make the scene. (In
Sports illustrated, Nov. 14, 1966,
p.89) © 10Nov66; KK199570.

CURRENT REGISTRATIONS

- Agreed: Pendletons are a family affair. (In McCall's, Dec. 1966, p.153) © 22Nov66; KK199585.
- Autumn rides in with the spirited look, Pendleton's sweater collection. (In Sports Illustrated, Oct. 3, 1966, p.10) © 29Sep66; KK199572.
- Bold as the broad land, big-country wear by Pendleton. (In True, Oct. 1966, p.25) © 20Sep66; KK199571.
- Country heather separates, the misty heather wools of Pendleton are pure delight. (In McCall's, Sept. 1966, p.182) © 23Aug66; KK199568.
- Enter-stage right; young Pendleton's. (In Seventeen, Sept. 1966, p.8) © 1Sep66; KK199555.
- Fabrics made to look like wool need wool added for the very reasons wool doesn't need anything; Jewel neck dress. (In Vogue, Nov. 1, 1966, p.80) © 1Nov66; KK199559.
- Get closer to Sir Pendleton. [Man wearing blue plaid shirt] (In The New Yorker, Sept. 24, 1966, p.131) © 22Sep66; KK199581.
- Get closer to Sir Pendleton. [Man wearing green plaid shirt] (In The New Yorker, Oct. 15, 1966, p.78) © 13Oct66; KK199579.
- Gifted in exceptional fashion, Pendletons excite Christmas cheers. (In Sports Illustrated, Dec. 5, 1966, p.52) © 1Dec66; KK200442.
- Give our regards to Broadway and remember us to Main Street too; young Pendletons. (In Seventeen, Aug. 1966, p.86-87) © 1Aug66; KK199563.
- In Pendleton contemporary checks and plaids you can cause a little intrigue. (In Glamour, Aug. 1966, p.52-53) © 20Jul66; KK199569.
- In Pendleton contemporary checks and plaids you can cause a little intrigue. (In Vogue, Sept. 1, 1966, p.120) © 1Sep66; KK199560.
- In Pendleton country heather separates you can be ready to take notes; country clothes by Pendleton. (In Mademoiselle, Sept. 1966, p.90) © 29Aug66; KK199564.
- In Pendleton country heather separates you can pick up the class. (In Vogue, Aug. 1, 1966, p.30-31) © 1Aug66; KK199561.
- In Pendleton traditional clan tartans you can make a grand entrance. (In Mademoiselle, Aug. 1966, p.146-147) © 29Jul66; KK199566.
- It's a Christmas tradition, spirited Pendletons for all. (In Esquire, Dec. 1966, p.66-67) © 17Nov66; KK199565.
- Join the best of the clans, Pendleton traditional tartans. (In McCall's, Aug. 1966, p.138) © 21Jul66; KK199567.
- Kick off this fall with the active look, jaunty scoreboard plaids by Pendleton. (In Sports Illustrated, Sept. 12, 1966, p.140) © 8Sep66; KK199584.
- Natural born good looks; Pendleton country clothes. (In Mademoiselle, Feb. 1966, p.28) © 31Jan66; KK199556.
- Natural born good looks; young Pendleton. (In Seventeen, Feb. 1967, p.18) © 27Jan66; KK199557.
- The new Lady Pendleton shirt, very out this year. (In The New Yorker, Oct. 1, 1966, p.162) © 29Sep66; KK199580.
- Now we're making a Lady Pendleton shirt, too. [Female holding rifle] (In The New Yorker, Sept. 17, 1966, p.24) © 15Sep66; KK199582.
- Now we're making a Lady Pendleton shirt, too. [Lady holding floral bouquet] (In The New Yorker, Oct. 22, 1966, p.120) © 20Oct66; KK199578.
- Pendleton the spirited look for spring; champion blue leisure jacket. (In Esquire, Apr. 1966, p.30-31) © 17Mar66; KK199558.
- Pendleton with the look of the big country; cardigan blazer. (In Boys' life, Nov. 1966, p.63) © 25Oct66; KK200440.
- Pendleton with the look of the big country; hooded jacket. (In Boys' life, Sept. 1966, p.62) © 25Aug66; KK200438.
- Rally round the active look for fall, tuned to the Pendleton look of total sportswear. (In Sports Illustrated, Aug. 22, 1966, p.32-33) © 18Aug66; KK199574.
- Start making points with Pendleton, exciting casualwear with the winning look. (In Sports Illustrated, Oct. 24, 1966, p.61) © 20Oct66; KK199573.
- Step up to Pendleton, to burnish a campus image. (In Playboy, Nov. 1966, p.83) © 11Oct66; KK199575.
- Team up with the fashionable look, Pendleton's distinguished sportswear for fall. (In Esquire, Oct. 1966, p.148-149) © 20Sep66; KK199583.
- Try the active look of Pendleton, just the ticket for fall. (In Playboy, Sept. 1966, p.84-85) © 11Aug66; KK199577.
- Wisely gifted in the Pendleton Christmas tradition. (In True, Dec. 1966, p.72) © 18Nov66; KK200443.
- Wool generates more excitement. (In Mademoiselle, Nov. 1966, p.69) © 31Oct66; KK200441.
- Wool is alive with qualities imitations lack. (In Seventeen, Nov. 1966, p.109) © 1Nov66; KK199562.
- Wool's wonders never cease. (In Mademoiselle, Nov. 1966, p.71) © 31Oct66; KK200439.
- You've got it taped with the lively look, Pendleton's action-styled shirts for fall. (In Playboy, Oct. 1966, p.2 of cover) © 13Sep66; KK199576.
- PENFIELD MANUFACTURING CO., INC. ©
Don't overlook the profit in a drop of water! (In Circuits manufacturing, Jan.-Feb. 1967, p.54) © 25Jan67; KK199263.
- PENN METAL CO., INC. ©
Durabond, the new concept in movable steel partitions. Folder. © 9Dec66; KK198256.
- Structural screw studs. Folder. © 17May67; KK200536.
- PENN MUTUAL LIFE INSURANCE CO. ©
Meet these Penn Mutual executive underwriters; D. E. Ahrendt. (In The Saturday evening post, northeast split run version, Feb. 25, 1967, p.24-25) Appl. author: Aitkin-Kynett Co., Inc. © 14Feb67; KK199610.
- Meet these Penn Mutual executive underwriters; Jeffrey L. Alongi. (In The Saturday evening post, west split run version, Feb. 25, 1967, p.24-25) Appl. author: Aitkin-Kynett Co., Inc. © 14Feb67; KK199611.
- Meet these Penn Mutual executive underwriters; Louie J. Abraham. (In The Saturday evening post, midwest split run version, Feb. 25, 1967, p.24-25) Appl. author: Aitkin-Kynett Co., Inc. © 14Feb67; KK199609.
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- PENNSYLVANIA MANUFACTURERS' ASSN. INSURANCE CO. ©
Catalog of safety posters (PMA's catalog of safety posters) 18 p. Appl. author: David L. Johnson. © 10Feb67; KK200203.
- Why set up a loss prevention program? 1 v. Appl. author: David L. Johnson. © 5Apr67; KK199592.
- PEPSICO, INC. ©
Pepsi-Cola cold beats any cola cold! Fountain. (In TV guide, Dec. 24, 1966, p.2 of cover) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 21Dec66; KK198825.
- Pepsi-Cola cold beats any cola cold! Girl with straw. (In TV guide, Nov. 19, 1966, p.2 of cover) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 16Nov66; KK198823.
- Pepsi-Cola cold beats any cola cold! Girl with straw, special markets. (In Ebony, Jan. 1967, p.39) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 16Dec66; KK198824.
- Pepsi-Cola cold beats any cola cold! Large cake of ice, wharf. (In Life, Oct. 14, 1966, p.145) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 10Oct66; KK198822.
- Pepsi-Cola cold beats any cola cold! Six pack in ice, couple, special markets. (In Ebony, Nov. 1966, p.34) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 17Oct66; KK198827.
- Pepsi-Cola cold beats any cola cold! Six pack in ice, wharf. (In Life, Nov. 4, 1966, p.83) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 31Oct66; KK198826.
- Pepsi-Cola cold beats any cola cold! Ski lodge vending machine. (In TV guide, Dec. 3, 1966, p.19) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 30Nov66; KK200211.
- PEPSI-COLA CO. ©
Pepsi-Cola cold beats any cola cold! Cans in ice, pool. (In Ebony, Feb. 19, 1967, p.47) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © Pepsi-Cola Co. (in notice: PepsiCo, Inc.); 19Jan67; KK198530.
- PERFECT MANUFACTURING CORP. ©
3 pair waterproof baby pants; super over 30 lbs. On folding carton. © 23Sep66; KK199589.
- PERFECTAIRE EQUIPMENT CO., INC. ©
Commercial & industrial catalog S-67. 55 p. © 23May67; KK200841.
- PESSL, HELENE. ©
Give her the lovely example of Little Lady toiletries; real girl-type things for the 3 to 10 set. (In McCall's, Dec. 1966, p.146) Appl. author: Norman, Craig & Kummel, Inc. © 1Dec66; KK198789.
- She doesn't walk, she doesn't talk, but, my does this Little Lady sell. (In Beauty fashion, Aug. 1966, p.67-68) Appl. author: Norman, Craig & Kummel, Inc. © 1Aug66; KK200843.
- PET LIBRARY, LTD. ©
Announcing 124 unique new pet books from the Pet Library, Ltd.; Enjoy your snakes. (In Pet shop management, Feb. 1967, p.38-39) © 6Feb67; KK198871.

- PET LIBRARY, LTD.-Con.
Announcing the remarkable and distinctive new pet books; the great new look of quality and value in pet books. Folder. © 14Jan67 (in notice: 1966); KK198928.
- PETER, STRONG & CO., INC. ©
Benzodent provides prompt, long-lasting relief from denture pain. Sheet. Appl. author: T. M. Seller. © 1Dec66; KK198112.
Benzodent relief from denture discomfort; Benzodent; net weight 1/2 ounce. On folding carton. Appl. author: T. M. Seller. © 8Dec66; KK198058.
For fast relief from denture discomfort, Benzodent; six 1/2 oz. packages. On folding carton. Appl. author: T. M. Seller. © 8Dec66; KK198057.
- PETER, STRONG & CO, INC. COMFORTENT. ©
New Comfortent denture cleaner available in 2 unique formulas; Comfortent gel. Folder. Appl. author: T. M. Seller. © 18May67; KK200249.
- PETERSON, HAROLD L.
A history of knives. See FEASER, DANIEL D.
- PET'M LABORATORIES.
Coat & skin daily food supplement; 12 fl. oz. On folding carton. © Smith Kline & French Laboratories (in notice: Pet'm Laboratories); 1Dec66; KK198409.
- PETRIE, PATRICK. ©
De luxe watchband calendar, executive model. Card. © 8Nov66; KK199853.
- PFIZER (CHARLES) & CO., INC. ©
At last, for the special pains of arthritis, a different kind of aspiring formulation; Ben-Gay Lasprin. (In Farm Journal, Apr. 1967, p.100) © 18Mar67; KK199537.
- PICARIELLO & SINGER, INC. ©
Distinctively Picariello; this double breasted is from our natural shoulder collection. (In Teen's and boy's outfitter, Apr. 1967) © 1Apr67; KK200941.
- PICTORIAL RECORD CORP. OF AMERICA. ©
Horse race game, Photo Finish, American handicap. Sticker. Appl. author: P. S. Seymour-Heath. © 1May67; KK200444.
- PIERCE PRE-COOKED FOODS, INC. ©
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Sitting on top of the world, the men and women whose true experiences are described in 990 successful, little-known businesses. Folder. Appl. author: Morris Strauss. © 2Dec66; KK198379.
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She just stroked away ten years; Creme de la Creme. (In Vogue, Feb. 1965, p.34) © 1Feb65; KK200871.
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Side tie gauge for 2 1/4" diameter C-neck insulators. Card. Appl. author: Douglas K. Bogart. © 1Aug66; KK198913.
Side tie gauge for 2 7/8" diameter F-neck insulators. Card. Appl. author: Douglas K. Bogart. © 1Aug66; KK198915.
Spool tie gauge for 1 3/4" diameter Nema 53-2 insulators. Card. Appl. author: Douglas K. Bogart. © 1Aug66; KK198914.
- PREISLER, OTTO L.
The 1967 mortgage market, where do we go from here? See SAVINGS & LOAN FOUNDATION, INC., WASHINGTON, D. C.
- PRICE, M. B.
Something to yell about, pencil holder and I.D. card, Little Joe. Sheet. © M. B. Price & Russel Hook; 21Dec66; KK198923.
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Ben Franklin honest value, new, superless hand cleaner, with lanolin ammonia. Sticker. Appl. author: Herman J. Rosenbaum. © 24Dec66; KK198291.
Make money, save money the quick way; Ben Franklin honest value; waterless hand cleaner. Folder. Appl. author: Herman J. Rosenbaum. © 24Dec66; KK198289.
News, exciting headlines, year 'round ocean bathing takes country by storm. Folder. Appl. author: Herman J. Rosenbaum. © 24Dec66; KK198288.
Our Secret by Robbyn, want to double your date appeal? Folder. Appl. author: Herman J. Rosenbaum. © 24Dec66; KK198290.
- PULP & PAPERBOARD DIVISION, RIEGEL PAPER CORP. See RIEGEL PAPER CORP. PULP & PAPERBOARD DIVISION.
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Ask a woman? We did; bleaches are great for whitening clothes; Purex bleach. (In The Reader's digest, Jan. 1965, p.24A) Appl. author: Foote, Cone & Belding. © 21Dec64 (in notice: 1965); KK199548.
Ask a woman? We did; please, make us a gentle detergent at a sensible price; Trend. (In The Reader's digest, Jan. 1965, p.33) Appl. author: Foote, Cone & Belding. © 21Dec64 (in notice: 1965); KK199547.
Have a hard time getting your kids to take baths? See HANNA-BARBERA PRODUCTIONS, INC.
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Q

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Good and Plenty, licorice flavored candy; 1 1/8 oz. net wt. avoird. [Hand holding horn fortune telling card] On folding carton. NM: additions. © 7Nov66; KK198025.

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Boys 'n girls win 12 prizes every week for 4 weeks; Miss Sunbeam color-me contest. (In The Durham sun, Feb. 27, 1967, p.7A) © 27Feb67; KK199028.
Designed by Sunbeam, the wheat bread with the white bread softness; honey crushed wheat bread. (In Peoria journal star, Jan. 3, 1967, p.A-10) © 8Jan67; KK198344.

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5-time winner in national Better Bread contest; Schmidt's Blue Ribbon. (In The News American, Mar. 23, 1967, p.16D) © 23Mar67; KK199522.

Full steam ahead for Stroehe Ranch. (In Star-gazette, Elmira, N.Y., May 3, 1967, p.5) © 3May67; KK200762.

Hey kids, get Frank Robinson's free baseball book; Schmidt's Blue Ribbon. (In The News American, Baltimore, Apr. 10, 1967, p.15D) © 10Apr67; KK199705.

How to dine on a diet, new diet plan from Sunbeam honey crushed wheat bread. Folder. © 9Jan67; KK198345.

How to dine on a diet with Sunbeam honey crushed wheat bread. (In Star-gazette, Elmira, N.Y., Feb. 1, 1967, p.5) © 1Feb67; KK199029.

On a diet? Not when you diet the new Honey Crushed way; wheat bread. (In Peoria Journal star, Feb. 2, 1967, p.A-18) © 2Feb67; KK199268.

On a diet, pull up a chair and enjoy three satisfying meals a day; honey crushed wheat, Sunbeam. (In The Times-union, Rochester, N. Y., Jan. 25, 1967, p.2D) © 25Jan67; KK198343.

Sunbeam's new go power profit program presents guide to profit-powered merchandising. (In The Quality grocer, Sept. 1966, p.14-15) © 15Sep66; KK198818.

Sunbeam's new go power profit program presents key no.6 scientific shelf allocation. (In The Quality grocer, Nov. 1966, p.14-15) © Nov66; KK198819.

Sunbeam's new go power profit program presents powerhouse of plans for store improvement. (In The Quality grocer, Aug. 1966, p.14-15) © 15Aug66; KK198816.

Sunbeam's new 1966 go power profit program presents employee efficiency training. (In The Quality grocer, June 1966, p.14-15) © 15Jun66; KK198817.

We're so proud of our new Sunbeam honey crushed wheat bread, we're giving you 10¢ off. (In The Times-union, Rochester, N.Y., Feb. 8, 1967, p.3D) © 8Feb67; KK199030.

We've taken the softness you love in white bread; new Sunbeam honey crushed wheat bread. (In Galesburg register-mail, Jan. 26, 1967, p.13) © 26Jan67; KK199761.

R

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Allen Funt and candid kids; LPM-3679. Record sleeve. NM: addition. © 28Feb67; KK199460.

And then there was Lana; Lana Cantrell; LSP-3755. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK199435.

André Previn conducting Walton symphony no.1, 1935; LM-2927. Record sleeve. © 31Jan67; KK198545.

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Beethoven piano concerto no.3; Artur Rubinstein, Boston Symphony Orchestra, Erich Leinsdorf; LM-2947. Record sleeve. © 31Jan67; KK199135.

The best of Art Mooney; LPM-3739. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK199449.

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Blue side of lonesome, Jim Reeves; LSP-3793. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Apr67; KK200339.

Brahms sonatas for viola and piano, nos.1 and 2; Walter Trampler, violist, Mieczyslaw Horszowski, pianist; LM-2933. Record sleeve. © 31Jan67; KK199132.

Brahms, Symphony no.3, Tragic overture; Boston Symphony Orchestra, Erich Leinsdorf; LM-2936. Record sleeve. © 31Jan67; KK199133.

The Browns sing the big ones from the country; CAL-2142. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Apr67; KK199912.

Bruckner Symphony no.4 in E-flat, romantic, Boston Symphony Orchestra, Erich Leinsdorf; LM-2915. Record sleeve. © 3Jan67; KK198556.

Bummin' around; Hank Locklin; CAL-2121. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31May67; KK200491.

By Jupiter; original cast of the 1967 production; LSO-1137. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 18Feb67; KK199142.

The Caribbean Suite; LPM-3677. Record sleeve. © 3Jan67; KK198549.

Carl Nielsen, Symphony no.1, 1892; André Previn conducts the London Symphony Orchestra; LM-2961. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK199457.

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Charles K. Feldman's Casino royale, an original soundtrack recording;

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Chet Atkins in 3 dimensions; LSP-1197(e) Record sleeve.

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Clint Eastwood in a fistful of dollars; LOC-1135. Record sleeve.

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Connie in the country; Connie Smith; CAL-2120. Record sleeve. © 28Feb67; KK199154.

Cornbread, meat loaf, greens & devilled eggs; Father Tom Vaughn; LPM-3708. Record sleeve. © 31Jan67; KK199137.

Country stars sing sacred songs; Bobby Bare; CAL-2136. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK199668.

Don Bowman recorded almost live; LPM-3646. Record sleeve.

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Downtown country; Connie Smith, arranged and conducted by Bill Walker; LPM-3725. Record sleeve. © 31Jan67; KK198603.

A dozen hits; Eddy Arnold; LSP-1293(e) Record sleeve. NM: pictorial & most textual material. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK199453.

Duke Ellington's Far East Suite; LPM-3782. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31May67; KK200398.

Elvis, Double trouble; LPM-3787. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31May67; KK200393.

Flamingo and other favorites; Living Guitars; CAL-2123. Record sleeve. Appl. ti: Flaming and other favorites. © 31Jan67; KK198606.

The flashing, glittering world of the Flamenco guitar of Juan Serrano; LPM-3781. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31May67; KK200396.

Floyd Cramer plays the Monkees; LPM-3811. Record sleeve.

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Folk country classics; George Hamilton IV; LSP-3752. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jan67; KK199670.

For Emily, whenever I may find her; Glenn Yarbrough; LPM-3801. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK200062.

The fox & the hounds; Eddie Lockjaw Davis; LPM-3741. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK199447.

Frank Edwards presents flying saucers, serious business; LPM-3749. Record sleeve. NM: front jacket. © 30Dec66; KK198546.

From Mexico with laughs, featuring the Tijuana Drum and Bugle Corps; Don Bowman; LPM-3795. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31May67; KK200405.

Gale Garnett sings about flying & rainbows & love & other groovy things; LPM-3747. Record sleeve. © 31Mar67; KK199666.

The game of triangles; Bobby Bare, Norma Jean, Liz Anderson; LPM-3764. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jan67; KK199674.

The gospel song styles of 12 great artists; Kate Smith; LPM-3721. Record sleeve. © 28Feb67; KK199144.

Grand ole country hits; CAS-737(e) Record sleeve. © 31Jan63; KK198832.

- Grassroots country; Stu Phillips; LPM-3717. Record sleeve. © 28Feb67; KK199124.
- The greatest show on earth presents circus brass, the music of John Ringling North; LSP-3757. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK200342.
- Hand in hand with Jesus; Skeeter Davis; LPM-3763. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Apr67; KK199916.
- The happening, music by De Vol; COMO-5006. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Apr67; KK199921.
- Heart of my heart; Living Trio; CAS-2124. Record sleeve. © 31Jan67; KK198605.
- Hello, young lovers; Perry Como; CAS-2122. Record sleeve. © 31Jan67; KK198607.
- Here's what's happening; Floyd Cramer; LSP-3746. Record sleeve. © 3Jan67; KK198222.
- Hit after hit; the Blue Boys; LPM-3794. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31May67; KK200397.
- Homer & Jethro strike back; CAS-707(e). Record sleeve. © 31Dec62; KK199151.
- Honkin' sax; Buddy Lucas; CAL-2146. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31May67; KK200494.
- How great Thou art, as sung by Elvis; LSP-3758. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Feb67; KK199147.
- The humorous side of country music with Homer & Jethro; CAS-768(e). Record sleeve. © 31Jul63; KK198831.
- Hurry sundown, original soundtrack by Hugo Montenegro; LSO-1133. Record sleeve. © 31Jan67; KK198551.
- I'll remember April; the Roger Ram Trio; LSP-3740. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK199448.
- Irish night at the Pops; Boston Pops, Arthur Fiedler; LSC-2946. Record sleeve. © 28Feb67; KK199128.
- It ain't necessarily square; Homer & Jethro; LPM-3701. Record sleeve. © 31Jan67; KK198601.
- It's a guitar world; Chet Atkins; LPM-3728. Record sleeve. © 28Feb67; KK199161.
- It's not a question; Myron Cohen; LPM-3791. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK199445.
- Ives, Pianc sonata no.1, 1902-1910; William Masselos; LM-2941. Record sleeve. NM: pictorial & most textual material. © R.C.A. a.a.d.o. Radio Corp. of America; 28Feb67; KK199463.
- Jeanette MacDonald, opera and operetta favorites; LM-2908. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31May67; KK200390.
- Jimmy Dean is here; LPM-3727. Record sleeve. © 28Feb67; KK199121.
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- Johnny come lately, Duke Ellington; LPV-541. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Apr67; KK199919.
- Jugs, washboards & kazoo; Dixieland Jug Blowers; LPV-540. Record sleeve. (Vintage series) © 27Feb67; KK199146.
- Julian Bream, lute music from the royal courts of Europe; LM-2924. Record sleeve. © 3Jan67; KK198557.
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- Just Jim; Jim Edward Brown; LSP-3744. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK199437.
- The last ride; Hank Snow; CAS-782(e). Record sleeve. © 31Dec63; KK198602.
- Latin rock; Claus Ogerman and his orchestra; LPM-3813. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31May67; KK200403.
- Little Red Riding Hood and other best loved fairy tales; all your favorite characters brought to life by the Make Believe Players; CAL-1081. Record sleeve. © 28Feb67; KK199150.
- Living Strings play I'm a believer and other Monkees' hits; CAS-2148. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK200061.
- Liz Anderson sings; LPM-3769. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Apr67; KK199917.
- Lonely again; Eddy Arnold; LPM-3753. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jan67; KK199138.
- The lonesome Rhodes; Sandy & Donna; LSP-3759. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK199434.
- Los Indios Tabajaras, their very special touch; LPM-3723. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK199450.
- Lou Monte sings good time songs; LPM-3705. Record sleeve. © 31Jan67; KK199136.
- Love is a hurtin' thing; Leo Addeo and his orchestra; CAL-2134. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK199446.
- Make way for Willie Nelson; LPM-3748. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK199436.
- Mancini '67; LPM-3694. Record sleeve. © 31Jan67; KK198555.
- Mario Lanza sings his favorite arias; LM-2932. Record sleeve. © 31Jan67; KK199131.
- Mendelssohn: String Quartet in A minor, op.13; Grieg: String Quartet in G minor, op.27; the Guarneri Quartet; LM-2948. Record sleeve. NM: pictorial & most textual material. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK199458.
- Mexican Joe and other favorites; Living Marimbas; CAL-2117. Record sleeve. © 28Feb67; KK199155.
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- Mr. Songwriter Harlan Howard; LSP-3729. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Apr67; KK199914.
- The Monkees headquarters; COM-103. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31May67; KK200400.
- More of the Monkees; COM-102. Record sleeve. © 3Jan67; KK198224.
- Morton Gould makes the scene; LPM-3771. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Feb67; KK199432.
- Music from Doctor Zhivago and other motion pictures; Living Strings; CAL-2133. Record sleeve. © 31Jan67; KK198604.
- Music from France for oboe and orchestra, John de Lancie/London Symphony Orchestra/André Previn conducting; LM-2945. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Apr67; KK199913.
- Music to watch girls by; Al Hirt; LPM-3773. Record sleeve. © 31Jan67; KK198609.
- My cup runneth over; Ed Ames; LPM-3774. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 1Feb67; KK199461.
- The Nashville Sound String Quartet featuring Roddy Bristol; LPM-3767. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Feb67; KK199431.
- The nearness of you; Glenn Miller and his orchestra; CAS-2128(e). Record sleeve. © 28Feb67; KK199153.
- Nielsen clarinet concerto, symphony no.2, The four temperaments; Benny Goodman, Morton Gould conducting the Chicago Symphony; LM-2920. Record sleeve. © 31Jan67; KK199130.
- The night of the generals; music composed & conducted by Maurice Jarre; COSO-5002. Record sleeve. (Colgems) © 31Jan67; KK198610.
- Nina Simone sings the blues; LPM-3789. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK199443.
- Norma Jean sings Porter Wagoner; LPM-3700. Record sleeve. © 28Feb67; KK199129.
- Norma Zimmer sings songs of faith and inspiration; LPM-3777. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31May67; KK200401.
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- Oh Dad, poor Dad, Mamma's hung you in the closet and I'm feelin' so sad; music from the film score; LPM-3750. Record sleeve. © 28Feb67; KK199148.
- The old and great songs; Hank Snow; CAS-836(e). Record sleeve. © 31Dec64; KK199141.
- On the south side of Chicago; Vic Damone; LPM-3765. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31May67; KK200395.
- The Palm Beach Band Boys strike again; LPM-3808. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Apr67; KK199918.
- The panassié sessions featuring Sidney Bechet; LPV-542. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Apr67; KK199920.
- People like you; Eddie Fisher; LPM-3820. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Apr67; KK200340.
- Peter Nero plays a salute to Herb Alpert & the Tijuana Brass; LPM-3720. Record sleeve. © 28Feb67; KK199122.
- Peter Nero plays Born Free and others; CAS-2139. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK199438.
- Praise Him, praise Him, Fanny Crosby hymns; Eddy Arnold; LSP-1733. Record sleeve. NM: pictorial most textual material. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK199452.
- Prince Buster sings his hit song Ten commandments; LSP-3792. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 21Feb67; KK199149.
- Prokofieff, Symphony no.3, Scythian suite, Ala and Lolly; Boston Symphony Orchestra; LM-2934.

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- Record sleeve. Signed: Mozelle. NM: pictorial & most textual material. © R.C.A. a.a.d.o. Radio Corp. of America; 28Feb67; KK199462.
- Puff the magic dragon and other songs children request; the Richard Wolfe Children's Chorus; CAL-1088. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31May67; KK200492.
- A Richard Strauss song recital, Montserrat Caballé, Miguel Zanetti, pianist; LM-2956. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31May67; KK200389.
- Schubert music from Rosamunde and Die Zauberharff, The magic harp; Denis Vaughan conducting the Orchestra and Chorus of Naples; LM-2937. Record sleeve. © 31Jan67; KK199134.
- Send me the pillow you dream on and other great country hits; Hank Locklin; LSP-3770. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK199442.
- Sing to the Lord; the Robert Shaw Chorale, Robert Shaw, conductor; LM-2942. Record sleeve. © 28Feb67; KK199127.
- A singing heart; Homer James; LSP-3788. © R.C.A. a.a.d.o. Radio Corp. of America; 31May67 (in notice: 1966); KK200399.
- The singing ranger, Hank Snow; CAS-514(e) Record sleeve. © 31Mar60 (in notice: 1959); KK198833.
- Snow in Hawaii; Hank Snow; LPM-3737. Record sleeve. © 28Feb67; KK199160.
- Songs for the out crowd; Homer & Jethro; CAS-2137(e) Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK199439.
- The Sons of the Pioneers sing campfire favorites; LSP-3714. Record sleeve. © 28Feb67; KK199125.
- Soul of a convict and other great prison songs; Porter Wagoner; LPM-3683. Record sleeve. © 31Jan67; KK198554.
- The soul of Brazil; Living Jazz; CAL-2135. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK199440.
- The southern cannonball; Hank Snow; CAS-680(e) Record sleeve. © 31Dec61; KK198550.
- Spanish moonlight; John Gary; LPM-3785. Record sleeve. © R.C.A. Radio Corp. of America; 31Mar67; KK199667.
- Stars of the silver screen, 1929-1930; the glamour ... heard again in original recordings by John Boles; LPV-538. Record sleeve. (Vintage series) © 28Feb67; KK199156.
- The Statesmen Quartet with Hovie Lister in gospel country; LPM-3703. Record sleeve. © 31Jan67; KK199671.
- Stephen Kates, cellist; LM-2940. Record sleeve. © 3Jan67; KK198547.
- Stringin' along with Chet Atkins; LSP-1236(e). Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Apr67; KK200688.
- Suburban attitudes in country verse, John D. Loudermilk; LPM-3807. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31May67; KK200404.
- Surrealistic pillow; Jefferson Airplane; LSP-3766. Record sleeve. © 31Jan67; KK198600.
- Susan Barrett; LPM-3738. Record sleeve. NM: pictorial & most textual material. © R.C.A. a.a.d.o. Radio Corp. of America; 28Feb67; KK199466.
- Sweetest one; the Metros; LPM-3776. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Feb67; KK199433.
- Take my hand, George Beverly Shea; LPM-3760. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Apr67; KK199915.
- Take-off and put-ons recorded live at the Roostertail, Detroit, Michigan; George Carlin; LPM-3773. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Feb67; KK199157.
- A taste of Sherry; Marilyn Maye; LPM-3778. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Feb67; KK199159.
- Tchaikovsky, Piano concerto no.1 in B-flat minor; Misha Dichter & Boston Symphony Orchestra; LM-2954. Record sleeve. NM: pictorial & most textual material. © R.C.A. a.a.d.o. Radio Corp. of America; 28Feb67; KK199464.
- Tenderly He watches; George Beverly Shea; CAS-653(e) Record sleeve. © 31Jan61; KK199139.
- Tennessee firebird Gary Burton and friends near, friends far; LPM-3719. Record sleeve. © 28Feb67; KK199123.
- That's life; Living Brass; CAL-2143. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Apr67; KK200874.
- Time, time; Ed Ames; LPM-3834. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31May67; KK200402.
- Toscanini, Debussy, La mer, Iberia, Franck, Psyche and Eros; VIC-1246. Record sleeve. (Immortal performances) © R.C.A. a.a.d.o. Radio Corp. of America; 31May67; KK200388.
- Toscanini, Verdi and Rossini Overtures; VIC-1248. Record sleeve. (Immortal performances) © R.C.A. a.a.d.o. Radio Corp. of America; 31May67; KK200392.
- Toscanini, Wagner, Die Meistersinger, Lohengrin, A Faust Overture, Siegfried idyll; VIC1247. Record sleeve. (Immortal performances) © R.C.A. a.a.d.o. Radio Corp. of America; 31May67; KK200391.
- Travelin' men; the Astronauts; LPM-3733. Record sleeve. © 31Jan67; KK198599.
- The unbelievable guitar & voice of Jerry Reed; LPM-3756. Record sleeve. © 28Feb67; KK199143.
- Verdi, Un ballo in maschera; Price, Bergonzi ... RCA Italiana Opera Orchestra and Chorus; LM-6179. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Feb67; KK199459.
- Vocal music of Vivaldi; Shirley Verrett, mezzo soprano; LM-2935. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK199672.
- Wanderin' with Eddy Arnold; LSP-1111(e) Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK199664.
- Waylon sings ol' Harlan; Waylon Jennings; LPM-3660. Record sleeve. © 28Feb67; KK199465.
- Wild Bill Davis & Johnny Hodges in Atlantic City; LPM-3706. Record sleeve. © 28Feb67; KK199126.
- Wish me a rainbow; Living Voices; CAL-2147. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31May67; KK200493.
- Woman, let me sing you a song; Vernon Oxford; LPM-3704. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Mar67; KK199665.
- The wonderful world of children's songs; Rosemary Rice and Children's Chorus; CAL-1079. Record sleeve. © 31Jan67; KK198608.
- The wonderful world of Wynken, Blynden and Nod with Kay Lande and cast; CAS-1080. Record sleeve. Signed: Cunette. © 31Mar67 (in notice: 1966); KK199430.
- Young love; Sonny James; CAL-2140. Record sleeve. © 31Jan67; KK199140.
- RALSTON PURINA CO. © Let's be friends, send for me, the Checkerboard Squarecrow; Chex. (In Chicago tribune, May 28, 1967, comic section, p.3) © 28May67; KK200524.
- RAMBUSCH DECORATING CO. © Quartzline Downlight. Folder. Appl. author: Edward V. A. Rambusch. © 4Jan67 (in notice: 1966); KK197974.
- RARITAN VALLEY FARMS, INC. © Queen of Hearts fortified skim milk, pasteurized; net contents one quart liquid. On folding carton. © 17Apr67; KK199704.
- RATON FLOUR MILLS CO. © Mariposa enriched flour, bleached; 25 lbs. net. Sticker. © 7Nov66; KK198786.
- RAY, GEORGE L. Howdy Neighbor. Sheet. © Ray whose full name is George L. Ray; 1Jan66; KK199877.
- REBCO MANUFACTURING CO. © Key-hold-all. Sheet. Appl. author: O. D. Reimann, Jr. © 21Jul66; KK198137. Key-hold-all, handiest key chain ever; no.707. Sheet. Appl. author: O. D. Reimann, Jr. © 21Jul66; KK197942.
- RECORD CLUB OF AMERICA, INC. © Why did 3/4 million record collectors pay \$5 to join Record Club of America? (In HIFI/stereo review, July 1967, p.9) © 9Jun67; KK200760.
- RED RAVEN, INC. © Hi-Fly baby pants; large, 19-24 pounds. Card. © 4Jan67; KK200407.
- RED SATIN DISTILLING CO. © Meet Red Satin; Hi, I'll be introduced to millions of people to help you sell a great new satin smooth whiskey. 1 v. © 16Sep65; KK199110.
- REDDI-WIP, INC. © Reddi Wip whipped topping, non-dairy; 9 oz. net wt. On can. © 19Apr67; KK199952.
- REGAL BREWERY. Regal premium beer; contents 12 fl. oz. Sticker. © National Brewing Co. d.b.a. Regal Brewery; 4Jan63; KK200312.
- RESERVE INSURANCE CO. © Chicago branch market and rate guide. 48 p. © 15May66; KK200616.
- REYNOLDS (R. J.) TOBACCO CO. © For years Camels have been faithful to real taste, the real taste that satisfies longer; Camel filter cigarettes. (In The Saturday evening post, Mar. 11, 1967, p.4 of cover) © 11Mar67; KK199069. It's a gas, great new butane lighter only \$1.50 plus two empty packs of Camels or Camel Filters. (In Look, May 30, 1967, p.4 of cover) © 30May67; KK200386.

REYNOLDS (R. J.) TOBACCO CO. ©-Con.

Me, smoke a filter; I'm the guy who walked a mile for a Camel; regular or filter, Camels' real taste satisfies longer. (In U.S. news & world report, Apr. 17, 1967, p.4 of cover) © 10Apr67; KK200050.

New from Camel, a menthol cigarette with real taste. (In Charleston evening post, Sept. 12, 1966, p.12G) © 11Sep66; KK197941.

The new trend in smoking taste; Tempo. (In Look, Feb. 21, 1967, p.4 of cover) © 7Feb67; KK198967.

O.K. Charlie, now will you try these filters, they're Camels. (In The progressive farmer, June 1, 1967, p.4 of cover) © 1Jun67; KK200387.

What will you do with the extra time you spend sampling new super king size Winston menthol; refreshes your taste a few moments longer. (In The New York times, Apr. 27, 1967, p.31) © 26Apr67; KK199938.

RICHARDS MANUFACTURING CO. ©

Help yourself fracture apparatus, for colles fractures; no.1605. Designed by E. Sherburne Lovell. Sheet. Appl. author: John R. Treace. © 7Jan67; KK198245.

RICHARDS MANUFACTURING CO., INC. ©

Heavy clavicle strap. Sheet. Appl. author: John R. Treace. © 30Nov66; KK197991.

Meda-Foam heel and elbow pads; no.1670-C. Sheet. Appl. author: John R. Treace. © 17May67; KK200508.

Morgan myringotomy tube inserter; no.1212TF. Sheet. Appl. author: John R. Treace. © 8May67; KK200509.

RICHMOND TELEVISION CORP. ©

Fun-derful eating, Blimpy, smooth sailing, Sailor Bob. Sheet. © 26Apr67; KK199935.

RIEGEL PAPER CORP. ©

All in one pants & hose; PH-PBD-4. On bag. © 27Sep66; KK198584.

Cantrexe fits your leg like make-up fits your face; Cantre-PB-7. On bag. © 27Sep66; KK198585.

Fishnet stretch hosiery; FN-1. On bag. © 4Jan67 (in notice: 1966); KK199014.

Seamless plain knit; PBD 5-1. On bag. © 4Nov66; KK198583.

Support-hose; PBD-8. On bag. © 13Mar67; KK200132.

RIEGEL PAPER CORP. PULP & PAPERBOARD DIVISION.

Bobwhite quail, white oak. Illus. signed: Arthur Singer. (In Boxboard containers, Sept. 1966, p.45) © Riegel Paper Corp. (in notice: Riegel Paper Corp., Pulp & Paperboard Division); 1Sep66; KK198083.

Purple finch, longleaf pine. Illus. signed: Arthur Singer. (In Paper trade journal, Oct. 24, 1966, p.35) © Riegel Paper Corp. (in notice: Riegel Paper Corp., Pulp & Paperboard Division); 24Oct66; KK198081.

Southern bald eagle, cherrybark oak. Illus. signed: Arthur Singer. (In Boxboard containers, July 1966, p.31) © Riegel Paper Corp. (in notice: Riegel Paper Corp., Pulp & Paperboard Division); 1Jul66; KK198082.

RIGAUMONT, VICTOR A.

The Florida Multiplex-20 apartments. May 5, 1967. Victor A. Rigaumont, architect. Architectural drawing (blue line print) on 2 sheets. Scale 1/8". Sheet no.1-2. Comm. 672. © Victor A. Rigaumont; 5May67; IP8358.

RIPLEY, AIDEN LASSELL.

Passaconaway, chief-of-chiefs. See AMOSKEAG CO.

ROBINS (A. H.) CO., INC. ©

Ask your pharmacist before the bug strikes. Sheet. © 5Feb67; KK197472.

ROLLS-ROYCE, INC. ©

One of the nicest ways to discover if you would enjoy owning a new Rolls-Royce is to take your wife out to dinner in one; Silver Shadow. (In The Wall Street journal, Mar. 31, 1967, p.7) © 31Mar67; KK199538.

ROMA WINE CO. ©

Please don't sell these new Roma decanters too hard; new Roma decanter wines. (In Beverage media, Apr. 1967, p.121) © 1Apr67; KK200343.

ROMUR RECORDS. ©

Romur Records. Sticker. Appl. author: Rescoe Murphy. © 20Jan67; KK199603.

RONRICO CORP. ©

Ronrico cocktail, an exotic cocktail made with Puerto Rican rum; 3/4 quart. Sticker. © 16May67; KK200477.

ROSS & WHITE CO. ©

An electronically new idea from the Ross and White Company, Robot Serve complex. (In Passenger transport, Feb. 24, 1967, p.3) © 24Feb67; KK200258.

ROSS LABORATORIES. ©

Smallpox vaccination; patient information sheets. [Pad] Appl. author: James Jeffries. © 23May67; KK200819.

Taking your child's temperature; January 1967. Appl. ti: Public health take home pad. Appl. author: James Jeffries. © 9Jan67; KK198421.

Vacuna antivariollica; patient information sheets. Appl. ti.: Smallpox vaccination pads. Appl. author: James Jeffries. © 23May67; KK200820.

Vi-Daylin, new RDA strength poly-vitamin liquid, new cherry flavor. Card. Appl. author: James Jeffries. © 2Sep66; KK198835.

ROTHMAN (HARRY) INC. ©

Are you a homeless extra short? English wool and mohair suits. (In The New York times, Mar. 16, 1967, p.38) © 16Mar67; KK199025.

It's like money in the bank; spring-weight worsted sharkskin suits. (In The New York times, Mar. 30, 1967, p.26L) © 30Mar67; KK199325.

What famous men enjoy our discount prices? Hand-tailored tropical worsted suits. (In The New York times, June 19, 1967, p.22) © 19Jun67; KK200770.

What's the latest report? Hand tailored spring and summer weight sport jackets. (In The New York times, May 11, 1967, p.44) © 11May67; KK200134.

ROTOPOWER MANUFACTURING.

Internal part prices, I.R. & C.P. air wrenches; 405-12 end plate. Sheet. Appl. ti.: Air impact wrench parts list and catalog. © Edward Stanley Klements d.b.a. Rotopower Mfg.; 6Jan67; KK198929.

ROUX LABORATORIES, INC. ©

Pamper yourself, let your hairdresser color style your hair with Roux; Fanci-Tone. (In Vogue, Feb. 1, 1965, p.57) © 28Jan65; KK199425.

ROVER MOTOR CO. OF NORTH AMERICA, LTD. ©

Somewhere in today's newspaper; Rover 2000. (In The New York times, Feb. 1, 1967, p.17) Appl. author: Freeman & Gossage, Inc. © 1Feb67; KK198496.

ROWLAND, B. W. ©

Rowland powdered, non-toxic vegetable colloid; chemical hydration in dry form for paper makers. Sheet. © 27Dec66; KK198792.

ROYAL CROWN COLA CO. ©

Diet-Rite cola, the one with the wonderful taste. (In Look, Dec. 13, 1966, p.2 of cover) Appl. author: D'Arcy Advertising Co. © 9Dec66; KK199606.

Make the lean scene with Diet-Rite cola. (In Atlanta constitution, Feb. 3, 1967) Appl. author: D'Arcy Advertising Co., Inc. © 3Feb67; KK199661.

Make the lean scene with Diet-Rite cola; let yourself in, you belong in the lean scene. [Endorsed by Tanya Morgan] (In The Atlanta constitution, Feb. 3, 1967, p.13) Appl. author: D'Arcy Advertising Co. © 3Feb67; KK198646.

You'll flip at the zzzip in RC; Royal Crown cola. (In The Readers' digest, Dec. 1966, p.213) Appl. author: D'Arcy Advertising Co. © 25Nov66; KK199306.

RUBBERMAID, INC. ©

Accent colors, retailers who merchandise fashion for the bath; A9-2933 vanity wastebasket. Sheet. © 30Dec66; KK198283.

Battery boxes & funnels. (In Boating, Apr. 1967, p.145) Appl. author: Wyse Advertising, Inc. © 28Mar67; KK200145.

Brand new for 1967, Rubbermaid revolving small parts caddy; item no.B1-2858. Sheet. © 12May67; KK200481.

Camp 'n sail pail. (In Rudder, Mar. 1967, p.91) Appl. author: Wyse Advertising, Inc. © 1Mar67; KK199625.

Car mats complete set, 2 front and 2 rear, molded Vyluxe; no.(e) L2-8438. Sticker. © 15Nov66; KK198111.

Containers and boat-tainers. (In Boating, Apr. 1967, p.149) Appl. author: Wyse Advertising, Inc. © 28Mar67; KK200147.

Did you hear the one about the Rubbermaid on the floor of a Caddy? (In Playboy, Apr. 1967, p.151) Appl. author: Wyse Advertising, Inc. © 14Mar67; KK199624.

Famous car mats, one piece front mat; no.(e)LO-1715. Sheet. Appl. author: R. W. Loos, Sr. © 24Feb67; KK198944.

A flick of the wrist. Card.

Appl. author: Wyse Advertising, Inc. © 1Feb67; KK199623.

Great new idea in canisters, Rubbermaid revolving canister carousel. Sheet. © 29Dec66; KK198281.

Happy new car year; car mats. (In Automotive news, Oct. 17, 1966, p.66) Appl. author: R. W. Loos, Sr. © 17Oct66; KK198202.

I send Gladys out to get a set of Rubbermaids for the car, and what does she come back with? (In The Discount merchandiser, May 1967, p.65) Appl. author: Wyse Advertising, Inc. © 3May67; KK200500.

Introducing Rubbermaid's new vanity accessories line; vanity susan, vanity tray, vanity carousel. Folder. © 16Jan67; KK198647.

Mustang car mats, complete set, 2 fronts, 2 rears; no.(e)L2-8438. Sheet. Appl. author: R. W. Loos, Sr. © 23Feb67; KK198945.

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A seed falls to the ground ... it can give birth to a tree. Illus. signed: Jack J. Kunz. (In Time, Feb. 25, 1966, p.58-59) © 25Feb66; KK199675.

Show it off with Ripco; Ripco display wrap. (In American paper merchant, July 1966, p.31) © 27Jun66; KK200143.

Trees, too, can play a part in history. Illus. signed: J. Kunz. (In Time, Aug. 26, 1966, p.30-31) © 26Aug66; KK199680.

Will America run out of forests? Illus. signed: J. Kunz. (In Time, 22Jul66, p.50-51) © 22Jul66; KK199681.

Wood for barrels. Illus. signed: J. Kunz. (In Time, Mar. 10, 1967, p.60-61) © 10Mar67; KK199676.

Wrap it right with Rhinelander; Rhinelander Glassine. (In Modern package, July 1966, p.4A) © 27Jun66; KK200141.

ST. REGIS-PENSACOLA. ©

Clover Farm Creamery vanilla flavored ice milk; half gallon liquid. On folding carton. (Design no.326-G) Appl. author: Thomas L. Lang, Jr. © 18Apr66; KK199377.

Seale-Lily ice milk, vanilla flavored; half gallon liquid. On folding carton. (Design no.328-G) Appl. author: B. B. Farrar. © 16May66; KK199378.

ST. REGIS - PENSACOLA. See ST. REGIS PAPER CO.

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Liquid New Wood graining system graining toner kit; Traditional. On folding carton. © 20Nov66; KK199499.

SALTER CHEMICAL, INC. ©

Spra Wipe concentrated miracle cleaner. Sticker. © 15Nov65; KK198793.

SAMBERG, BENJAMIN. See SPECIALTY SALES.

SAND SLURRY SEALERS OF FLORIDA, INC. © Professional pavement protection. Sheet. © 16Dec66; KK198250.

SARGENT, ROBERT E. ©

The alligator's problem, by Robert Sargent. ([Book jacket] 3070) © 7Sep66; KK198227.

SARONG, INC. ©

Throw on a Sarong and you're ready for anything; Body Magic. (In Harper's bazaar, Oct. 1966, p.167) Appl. author: Young & Rubicam, Inc. © 10Oct66; KK198889.

SAUL, ROEL. ©

Windy's coast to coast; 100% pure beef burger. On bag. © 3Dec64; KK199882.

SAVINGS & LOAN FOUNDATION, INC. ©

Effective immediately. (In Business week, Oct. 22, 1966, p.157) Appl. author: McCann-Erickson, Inc. © 21Oct66; KK197951.

Helping people help themselves. (In Newsweek, Sept. 12, 1966, p.110) Appl. author: McCann-Erickson, Inc. © 6Sep66; KK197950.

How many points has your savings account gone up this year? (In Business week, Sept. 24, 1966, p.176) Appl. author: McCann-Erickson, Inc. © 23Sep66; KK197952.

The 1967 mortgage market, where do we go from here? By Otto L. Preisler. (In U.S. news & world report,

Apr. 24, 1967, p.6) Appl. author: McCann-Erickson, Inc. © 17Apr67; KK200588.

Will you pay \$600 more than necessary to do over your kitchen? (In Woman's day, Oct. 1966) Appl. author: McCann-Erickson, Inc. © 20Sep66; KK197949.

SAXON.

I knew this would turn up when we moved. See EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES.

Say, Marcello, is it true you romance language majors get more dates? See EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES. What kind of hat are you wearing today? See EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES.

Your hot dog's getting cold. See EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES.

SCHENLEY DISTILLERS CO. ©

The Canadians must like us to send us their finest whisky; O.F.C. (In The Atlantic, May 1967, p.R2) © 1May67; KK200942.

I won't get off the wagon until they serve O.F.C. by Schenley. (In The Atlantic, Mar. 1967, p.R2) © 1Mar67; KK200497.

Isn't it time someone told your customers what goes into prepared cocktails; whisky sour cocktail. (In Frank Kane's licensed beverage review, Nov. 30, 1966, p.32) © 30Nov66; KK200067.

O.F.C., 3 little letters that mean a big profit for you; Canadian whisky. (In Beverage retailer weekly, upstate ed., Jan. 23, 1967, p.10) © 23Jan67; KK200064.

3 little letters that mean a big profit for you; imported O.F.C. by Schenley Canadian whisky. (In Licensed beverage journal, Apr. 7, 1967, p.8) © 7Apr67; KK200496.

SCHENLEY IMPORTS CO. ©

Carioca rum, the finest of Puerto Rican rums at a great profit price; Ron Carioca. (In Ohio tavern news, Nov. 8, 1966, p.2) © 8Nov66; KK198559.

Dewar's, the Scotch in fashion with men in fashion. [Endorsed by Richard Adler] (In Gentlemen's quarterly, Mar. 1967, p.135) © 1Mar67; KK200282.

Dewar's, the scotch in fashion with men in fashion, Mr. Jarwood travels. (In Gentlemen's quarterly, May 1967, p.4 of cover) © 1May67; KK200876.

Dubonnet is always in fashion with Mollie Parnis. (In Vogue, Feb. 1, 1967, p.97) © 1Feb67; KK200225.

For profits on a grand scale, imported McNaughton Canadian whisky. (In The Control state review, Apr. 1967, p.3 of cover) © 1Apr67; KK200525.

Holiday giving on a grand scale; Canadian MacNaughton Canadian whisky. (In Life, Dec. 2, 1966, p.R1) © 2Dec66; KK200228.

Imported MacNaughton outsells every Scotch, Canadian, bourbon, gin, vodka or brandy in Washington. (In The Seattle times, Apr. 7, 1967, p.58) © 7Apr67; KK200281.

116 million readers will see this MacNaughton ad during the fall and holiday gift season. (In Beverage retailer weekly, Nov. 14, 1966, p.7) © 14Nov66; KK200232.

Ron Carioca Puerto Rican rum makes a drink sing. (In Time, Dec. 2, 1966, p.10) © 2Dec66; KK200284. Status symbol; Dewar's White Label. (In Beverage media, Feb. 1967, p.4 of cover) © 1Feb67; KK200063.

Welcome gift Scotch the world over; White Label, Dewar's blended Scotch whisky. (In The Atlantic, Nov. 1, 1966, p.4 of cover) © 1Nov66; KK200350.

Welcome Scotch the world over; Dewar's White Label and Ancestor. (In Cue, Apr. 29, 1967, p.2 of cover) © 29Apr67; KK200689.

Why take less in a Canadian whisky; imported MacNaughton. (In The Mobile press, Nov. 1, 1966, p.9) © 1Nov66; KK200231.

SCHIEFFELIN & CO. ALMAY. See ALMAY.

SCHLITZ (JOSEPH) BREWING CO. © Old Milwaukee beer tastes as great as its name. (In Bangor daily news, Apr. 24, 1967, p.12) Appl. author: Cunningham & Walsh. © 24Apr67; KK200087.

SCHOENHERR, JOHN. ©

Kangaroo red by Berniece Freschet; illustrated by John Schoenherr. ([Book jacket] 610) © 14Apr66; KK198237.

SCHONHORN ENTERPRISES, INC. ©

Arrow hole-in-one contest. Card. Appl. author: Irwin Schonhorn. © 2Jan67; KK199429.

SCHOOL OF SPEEDWRITING, NEW YORK.

How much longer before you earn \$1300 more a year? Shorthand in 6 weeks; Speedwriting for speed with accuracy. (In Glamour, Jan. 1965, p.128) © School of Speedwriting; 20Dec64 (in notice: 1965); KK199626.

SCHRAMM FIBERGLASS PRODUCTS, INC. ©

Minigrip casting epoxy, easy to use, 50/50 formula; no.66-4. Card. © 30Oct66; KK198391.

Minigrip frame repair epoxy, the choice of model car racers across the country; no.66-3. Card. © 30Oct66; KK198393.

Minigrip motor epoxy, the fast setting epoxy that adds hours of extra racing time to your motor; no.66-2. Card. © 30Oct66; KK198394.

Minigrip pit stop epoxy for fast on-track repairs; no.66-1. Card. © 30Oct66; KK198392.

SCHREINER'S GARDENS. ©

You just can't beat iris. Folder. Appl. author: Sweeney, Krist & Dimm. NM: revision & additions. © 13Mar67; KK200521.

SCHROEDER, GORDON H. ©

The new member's kit. [Envelope] © 13Oct66; KK197930.

SCHWEBER ELECTRONICS CORP. ©

Schweber delivers your Valentine, any Schweber customer can win a lady's heart. (In Electronic news, Jan. 9, 1967, p.11) © 9Jan67; KK200006.

Schweber is one jump ahead, any Schweber customer can put Schweber on the defensive. (In Electronics news, Jan. 30, 1967, p.7) © 30Jan67; KK200007.

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SPOT-O-GOLD CORP. ©
Win Ben Hogan golf balls, Ben Hogan's
Golf-n-Win. Folder. © 21Feb67
(in notice: 1966); KK199113.

SQUIRT CO. ©
New improved deep chill flavor pro-
cess; Squirt, the real thing for
refreshment. (In Life, June 26,
1964, p.R-1) © 23Jun64; KK198187.

STANDARD OIL CO. (OHIO)
100,000 prizes for Ohio drivers, win
up to \$5,000; Top Dollar license
plate jackpot. (In The Plain
dealer, Nov. 28, 1966, p.7)
Appl. author: Marschalk Co., Inc.
© Sohio a.a.d.o. Standard Oil Co.
(Ohio); 28Nov66; KK199218.
Win up to \$5,000 at Sohio on you 1966
auto license number! (In The
Cleveland press, Mar. 6, 1967,
p.A5) Appl. author: Marschalk Co.,
Inc. © Sohio a.a.d.o. Standard Oil
Co. (Ohio); 6Mar67; KK199358.

STANDARD SALES.
Stolen or burglarized, is your car
next? Automobile burglar alarm.
Sheet. © Standard Sales, pseud.
of Howard H. Scruggs; 14Jun67;
KK200964.

STANLEY HOME PRODUCTS, INC. ©
The lady in blue did it, you can, too.
(In American home, May 1967, p.63)
© 27Apr67; KK200430.

STAR FILTER CO. ©
Star coffee filters, one size fits
all drip or perc; 29 filters. On
bag. © 21Nov66; KK198630.

STARRETT, EDWARD S. See BLOCK-
STARRETT.

STATE FARM INSURANCE COMPANIES. ©
Assistant daddy; a State Farm money
tree means shelter for a rainy day.
(In TV guide, Feb. 4-10, 1967, p.2
of cover) Appl. author: Needham,
Harper & Steers, Inc. © 4Feb67;
KK200202.

Housekeeper, a State Farm money tree
makes sure your family won't be
uprooted. (In TV guide, Apr. 15-21,
1967, p.37) Appl. author: Needham,
Harper & Steers, Inc. © 15Apr67;
KK200415.

Our policy; at State Farm, we call
it a money tree. (In TV guide,
Jan. 7-13, 1967, p.4-5) Appl. au-
thor: Needham, Harper & Steers,
Inc. © 7Jan67; KK200201.

STA-WHIP, INC. ©
Whipped topping, contains no butterfat;
10 ozs. net wt. On can. © 17Mar67;
KK199266.

STERLING DRUG, INC. LEHN & FINK
PRODUCTS DIVISION. ©
Your floor has a thousand lights;
Beacon floor wax. (In Woman's
day, Apr. 1967, p.R-5) © 20Mar67;
KK200424.

STERNCO INDUSTRIES, INC. AQUARIUM
SUPPLY CO. See AQUARIUM SUPPLY CO.

STERNCO INDUSTRIES, INC. DELTA
PRODUCTS. See DELTA PRODUCTS.

STERNCO INDUSTRIES, INC. LONGLIFE
FISH FOOD PRODUCTS. See LONGLIFE
FISH FOOD PRODUCTS.

STEVENS (PATRICIA) CAREER COLLEGE &
FINISHING SCHOOL. See STEVENS
(PATRICIA) INC.

STEVENS (PATRICIA) INC.
What every career-minded girl should
know, it's all here. (In The
Chicago tribune, TV week booklet,
May 14-20, 1966, p.20) Appl.
author: Vincent Melzac. © Patricia
Stevens Career College & Finishing
School d.b.a. Patricia Stevens,
Inc.; 14May66; KK198303.

STILLER, W. B. ©
Key-Sac, great new idea in key
holders! 1967, great way to keep
your name before the public!
Sheet. © 3Jan67; KK198655.
Quikoin, first in pocket billboard
advertising, 1967; Quikoin is used,
that's what makes it a great ad-
vertising medium; no.2000. Folder.
© 3Jan67; KK198648.

STILLER, WILLIAM B. ©
Quik-Vu great new transparent wallet,
1967. Sheet. © 17Apr67; KK199784.

STIMULATOR, INC. ©
Stim-u-lator, a tower of comfort
begins at the foundation. On
wrapper. © 19Dec66; KK198794.

STODDARD, MERYL L. ©
For throbbin' noggin' stoppin', the
tops prove if we have; 100 tablets.
Sticker. © 6Sep66; KK198130.

STOWERS (J. E.) & CO. ©
What does the future offer? 1 v.
© 6Feb67 (in notice: 1966);
KK199830.

STRAND, GEORGE. ©
Vent coveralls, a lot cooler. Sheet.
© 27May67; KK200924.
Vent pants & shirts for hot weather
comfort. Sheet. © 27May67;
KK200925.

SUCHY, ARTHUR B. ©
Here is the new handy tavern tap
system for dispensing draft beer
shown in three easy stages of
tapping; Hudepohl draft beer.
Card. © 8Feb67; KK199379.
How to handle and serve draft beer;
Cortel's '92. Card. Appl. ti.:
The Golden Gate draft beer dispensing
chart. © 27Apr67; KK199996.

SUNBEAM CORP. ©
Be a Sunbeam clock watcher. (In
Hardware merchandiser, July 1966,
p.16) © 1Jul66; KK199227.
Choose your favorite style ... that's
how you drop a hint for one of these
5 sparkling, all new percolator
styles from Sunbeam, pick yours.
(In The Columbus dispatch magazine,
Oct. 23, 1966, p.14-15) © 23Oct66;
KK199241.
First 10 months, '66 vacuum cleaner
sales; industry up 12%, Sunbeam up
45%. (In Home furnishings daily,
Dec. 16, 1966, p.14) © 16Dec66;
KK199246.

Free for Father's Day; 1967 pictorial
sports annual. (In The Miami
herald, June 7, 1967, p.3-B)
© 7Jun67; KK200667.

Free full color portfolio. (In The
Wall Street journal, Sept. 9, 1966,
p.5) © 9Sep66; KK199237.

Get \$5.00 in cash for your old
shaver, trade it on a new Sunbeam.
(In Buffalo evening news, June 7,
1967, p.69) © 7Jun67; KK200666.

Help stamp out lazy brushing! The
Sunbeam electric toothbrush can
give each tooth the equivalent of
10 strokes ... on his brush; cord-
less hygienic toothbrush. (In
The Journal of the American Dental
Association, Feb. 1967, p.590)
© 1Feb67; KK198589.

How to buy an electric blender.
(In What's new in home economics,
Sept. 1966, p.14-15) © 15Aug66;
KK199234.

How to buy an electric knife, an
electric can opener. (In What's
new in home economics, Oct. 1966,
p.22-23) © 15Sep66; KK199238.

How to buy personal grooming products.
(In What's new in home economics,
Nov.-Dec. 1966, p.6-7) © 28Oct66;
KK199242.

It's from Sunbeam, and Sunbeam clocks
are the number 1 clocks to watch.
(In Housewares buyer, July 1966,
p.45-46) © 5Jul66; KK199229.

Kitchen clocks, Sunbeam, electric
alarm clocks. (In Tobacco leaf,
Sept. 1966, p.3-4) © 3Sep66;
KK199236.

Lightweight wins heavyweight TV money
never before has so much been spent
on so small a vacuum cleaner by
Sunbeam. (In Home furnishings
daily, Nov. 18, 1966, p.22)
© 18Nov66; KK199244.

New Sunbeam Shavemaster shaves you
twice with a single stroke, any-
where in the world. (In Overseas
family, Nov. 11, 1966, p.28)
© 8Nov66; KK199243.

Reaction from the housewares show,
new Sunbeam outdoor-indoor vacs
look like sure winners; Tuffy-Red.
(In Home furnishings daily,
July 29, 1966, p.16) © 29Jul66;
KK199232.

Run your sale on Sunbeam Courier
vacuum cleaners now. (In Home
furnishings daily, Sept. 9, 1966,
p.16) © 9Sep66; KK199248.

Sales are sweeter when you sell from
the choice Sunbeam assortment.
(In This week in Chicago, July 9,
1966, p.34-35) © 7Jul66; KK199230.

Sunbeam is the fastest growing name
in home care; Courier model 677,
Courier vacuum cleaner. (In Home
furnishings daily, Aug. 26, 1966,
p.16) © 26Aug66; KK199235.

Sunbeam presents the greatest lawn
show on earth. (In Hardware re-
tailer, Oct. 1966, p.206-207)
© 1Oct66; KK199240.

Sunbeam rebates due dealers on
courier vac sale event. (In Home
furnishings daily, June 17, 1966,
p.28) © 17Jun66; KK198198.

Sunbeam, the treasured name in appli-
ances; Lady Sunbeam Flair hair
dryer. (In U.S. tobacco journal,
Sept. 29, 1966, p.39-42)
© 29Sep66; KK199239.

TV spot campaign adds fire to Sunbeam
Courier vac sale. (In Home
furnishings daily, Oct. 7, 1966,
p.19) © 7Oct66; KK199249.

Tell dad it's from all of us, Tommy;
give the Sunbeam Shavemaster shaver
for Father's Day. (In Chicago
tribune, June 7, 1967, section 1A,
p.6) © 7Jun67; KK200556.

10 ways to make money this winter,
Sunbeam now has 10 electric snow
throwers. (In Modern garden
center, July 1966, p.14p-14q)
© 1Jul66; KK199247.

We did your cherry picking for you;
style I automatically brews 2 to
6 cups. (In Housewares buyer,
July 1966, p.13) © 5Jul66;
KK199223.

We're so sure you'll sell the newest
Sunbeam decorator clocks that we'll
take back any you don't. (In Home
furnishings daily, July-28, 1966,
p.5) © 28Jul66; KK199231.

Will this button really increase
your clock sales? (In Hardware
merchandiser, Aug. 1966, p.29)
© 1Aug66; KK199233.

SWINGING MOTHERS, INC. ©
Giggle Grass; but if you dig it,
light up, baby; 20 class A
cigarettes. On wrapper.
© 1Apr67; KK200113.
Smoke Pot filter joints; 20 class A
cigarettes. On wrapper.
© 1Apr67; KK200114.

Tijuana Boo filter joints; 20 class
A cigarettes. On wrapper.
© 1Apr67; KK200116.

CURRENT REGISTRATIONS

- Wanted, Loco Weed; 20 class A cigarettes. On wrapper. © 1Apr67; KK200115.
- SWISS FARMS, INC. ©
One a month Ferticoaps plant food capsules for all house plants. Card. © 21Jan67; KK198337.
- SYLMARK ENTERPRISES. ©
Fisherman's friend; fishing tool set, 12 tools in two; no.1166. Sheet. © 20Feb67; KK198657.
- Fisherman's friend; 17 tools in one; no.151. Sheet. © 20Feb67; KK198658.
- New improved Fisherman's Friend; 17 tools in one; no.151. On wrapper. © 8May67; KK200364.
- Overland Fisherman's Friend; 17 tools in one; no.151. On wrapper. © 8May67; KK200365.
- T**
- TRW, INC. ©
Silver comet. Sheet. © 30Apr67; KK200092.
- TANSHUI, MIMI.
I hope you're thinking about Hawaiian Punch. See PACIFIC HAWAIIAN PRODUCTS CO.
- TAPCO PRODUCTS CO., INC. ©
You'll love this model, Port-O-Brake, the original portable job site brake shop. Folder. © 19Feb65; KK199852.
- TERRYTOONS.
Mighty Mouse jigsaw puzzle; no.4611. Bridge holdup. Whitman Pub. Co. On wrapper. © Terrytoons, division of CBS Films, Inc.; 27Apr67; KK200356.
- TEXAS GAS TRANSMISSION CORP. ©
Charm the hours away and depend on gas for unlimited hot water. (In The Sunday courier & press, Evansville, Ind., Dec. 4, 1966, p.13) Appl. author: Bozell & Jacobs, Inc. © 4Dec66; KK199549.
- Feast the evening through and relax with the ease and efficiency of gas grill cooking. (In The Commercial appeal mid-south magazine, May 14, 1967, p.21) Appl. author: Bozell & Jacobs, Inc. © 14May67; KK200544.
- Gourmet the evening through and depend on the perfection of gas cooking. (In The Sunday courier and press, Evansville, Ind., Nov. 13, 1966, p.11) Appl. author: Bozell & Jacobs, Inc. © 13Nov66; KK199368.
- Hobby the day away and depend on the protection of gas heat. (In The Sunday courier and press, Evansville, Ind., Aug. 21, 1966, p.11) Appl. author: Bozell & Jacobs, Inc. © 21Aug66; KK199367.
- Millions of people hobby the day away and depend on the protection of gas heat. (In Forbes, Mar. 15, 1967, p.4 of cover) Appl. author: Bozell & Jacobs, Inc. NM: revision. © 15Mar67; KK199326.
- Millions of people party the evening away, more and more of them do it with gas grills by gas light. (In Forbes, Apr. 15, 1967, p.66) Appl. author: Bozell & Jacobs, Inc. © 15Apr67; KK199953.
- Outdoor the evening away and enjoy the pleasures of gaslights and gas grill cooking. (In The Courier-Journal & times magazine, May 14, 1967, p.48) Appl. author: Bozell & Jacobs, Inc. © 14May67; KK200545.
- THEOSOPHICAL PUB. HOUSE. ©
Announcing new Quest books, paperback editions of metaphysical and philosophical writings. Folder. © 18May67; KK200252.
- New Quest paperback books. (In Publishers' weekly, Apr. 24, 1967, p.24) © 17Apr67; KK200546.
- Quest books, attractive, well-printed, priced as low as 50¢. (In The Saturday review, May 6, 1967, p.11) © 1May67; KK199954.
- THOMAS (S. B.) INC. ©
Can you top this, yes, yes, yes; English muffins. (In Better homes and gardens, Apr. 1967, p.15) Appl. author: Rumrill-Hoyt, Inc. © 16Mar67; KK200720.
- Go with health; Thomas' 100% whole wheat bread. (In The Synagogue light, May 1967, p.16) Appl. author: Rumrill-Hoyt, Inc. © 20May67; KK200579.
- THOMASVILLE FURNITURE INDUSTRIES, INC. ©
For a bedroom as fresh as the first morning sun, just ask for that Thomasville look; Allegro. (In House & Garden, Mar. 1967, p.63) © 17Feb67; KK198637.
- For Early American as warm as a winter hearthside, just ask for that Thomasville look; Post Road. (In American home, Mar. 1967, p.51) © 28Feb67; KK198847.
- THOMSON INDUSTRIES, INC. ©
Waymounts for low cost precision mounting of low cost round ways. (In Machine design, Mar. 1967, p.231) © 16Mar67 (in notice: 1966); KK200821.
- THOMSON-LEEDS CO., INC. ©
How to set up your outdoor curb sign. Sheet. © 4May67; KK200935.
- THORN, ALVIN E. ©
Snap-To. Card. © 31Oct66; KK198186.
- 3M CO. See MINNESOTA MINING & MANUFACTURING CO.
- THRIFTY STAMP CO., INC. ©
Free, 50 Thrifty stamps to the first person who can answer this question. Sheet. © 2Mar67; KK200826.
- Free to the first person who can answer this question. Sheet. © 2Mar67; KK200825.
- TICONIUM CO.
How to collect bills without losing patients. Folder. Appl. author: C. T. Horton, Jr. © Ticonium Co., division of CMP Industries, Inc.; 14Nov66; KK199360.
- TIME BROKERS, INC. ©
Computer time report; how to price your excess computer time; number 13, Fall 1966. 6 p. Appl. author: William P. Hegan. © 7Oct66; KK198106.
- TIMELY PRODUCTS CO., INC. ©
Professional quality house plan template makes plan drawing faster and easier. Card. © 25May67; KK200363.
- TIMKEN ROLLER BEARING CO. ©
Ahead, a 211-hp, 31-ton, diesel powered research project. (In D.A.C. news, Feb. 1967, p.4 of cover) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 5Feb67; KK198499.
- Keep an eye on the time line; tapered roller bearings. (In The SAE journal, May 1967, p.4 of cover) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 20Apr67; KK199998.
- No trouble at all because we take the trouble. (In Forbes, May 15, 1967, p.4 of cover) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 12May67; KK200540.
- The shoe, probably the only transportation system at Expo 67 ... Timken bearing! (In The Wall Street Journal, Apr. 28, 1967, p.24) Appl. author: Batten Barton, Durstine & Osborn, Inc. © 28Apr67; KK199936.
- Watch for the perfect turn (In D.A.C. news, June 1967, p.4 of cover) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 5Jun67; KK200781.
- We helped make it a household word. (In Business week, Feb. 11, 1967, p.41) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 10Feb67; KK199180.
- TOMPKINS' LABEL SERVICE. ©
Your quick request form and packaging guide. Sheet. NM: revision & additions. © 20Jan67; KK200098.
- TOP VALUE ENTERPRISES, INC. ©
New power in business incentives. (In Business week, June 27, 1964, p.15) © 27Jun64; KK199617.
- TORS (IVAN) FILMS, INC. ©
Daktari jigsaw puzzle; no.4611. Judy's coconut shot. Whitman Pub. Co. On wrapper. © 27Apr67; KK200357.
- Flipper crayons, 16; no.4262. Whitman Pub. Co. On box. © Ivan Tors Films, Inc. & Metro-Goldwyn-Mayer, Inc.; 14Nov66; KK199057.
- Flipper jigsaw puzzle; no.4611. On the ocean floor. Whitman Pub. Co. On wrapper. © Ivan Tors Films, Inc. & Metro-Goldwyn-Mayer, Inc.; 27Apr67; KK200359.
- 4 Flipper frame-tray puzzles; no.4792. On wrapper. © Ivan Tors Films, Inc. & Metro-Goldwyn-Mayer, Inc.; 12Dec66; KK199120.
- TOUCH, INC. ©
Touch to learn, alphabet wall cards; no.102, tactile-kinesthetic manuscript. On wrapper. © 15Dec66; KK198790.
- TRIUMPH HOSIERY MILLS. DANSKIN, INC.
See DANSKIN, INC.
- TRUVAL SHIRT CO. ©
There are two kinds of swingers; Career Club shirts. (In Esquire, Apr. 1967, p.183) Appl. author: Zlowe Co. © 14Mar67; KK199259.
- TURCO MANUFACTURING CO. ©
Capri; Sears model no.67-701-7224, 7225. Sheet. © 12Dec66; KK199206.
- Carousel I. Sheet. © 6Dec66; KK199533.
- Carousel II. Sheet. © 9Dec66; KK199534.
- Flame. Sheet. © 11Jan67; KK199531.
- Toy chest. Sheet. © 16Dec66; KK199532.
- TWENTIETH CENTURY-FOX TELEVISION, INC.
The Green Hornet quick switch game. See GREENWAY PRODUCTION, INC.
- TWITCHELL (E. W.) INC. ©
Seamless stockings made of 100% Agilon stretch nylon; design no.10. On bag. © 20Dec66; KK199349.
- Sheer seamless first quality 100% nylon; package design no.46 romance, Fast Pak. On folding carton. © 20Feb67; KK199350.

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U.S. BLIND STITCH MACHINE CORP. ©
Fine knits deserve fine blind
stitching by U.S.; U.S. model 718-K.
Folder. © 22Apr67; KK200328.

Lingerie and negligees, U.S. main-
tains the leadership with its
customized machines for every
application; U.S. model 99-PR.
Folder. © 15Jun66; KK198533.

Rimoldi class B29 safety stitch
machine. Sheet. © 30May66;
KK198534.

Rimoldi, perfect overlock applica-
tions center around Rimoldi class B
27 series. Sheet. © 2May66;
KK198532.

U.S. Blind Stitch customized machines
assure styling with quality work-
manship on ladies' coats and suits;
U.S. model 718-C. Folder.
© 4Apr67; KK200327.

U.S. TRUNK CO., INC. ©
Continental inspired Elegante deluxe
casual luggage with a magnificent
profile. Folder. © 10Feb67 (in
notice: 1966); KK198519.

UCHIDA, YOSHIKO.
Sumi's special happening. See
MIZUMURA, KAZUE.

UNCLE BEN'S, INC. ©
Buy any 3, get \$1.00 free; flavour'd
rices. (In Daily news, New York,
Apr. 5, 1967, p.72) Appl. author:
Ted Bates & Co., Inc. © 5Apr67;
KK200699.

Exciting rice sale, 8¢ off; flavour'd
rices. (In The American, May 11,
1967, p.57) Appl. author: Ted
Bates & Co., Inc. © Uncle Ben's,
Inc.; 11May67; KK200698.

If he thinks the vamp in you has
slowed down to den mother; Uncle
Ben's long grain & wild rice.
(In Family circle, Nov. 1966)
Appl. author: Ted Bates & Co., Inc.
© 18Oct66; KK198511.

So he thinks the only thing that
sends you is public transportation;
Uncle Ben's long grain & wild rice.
(In Family circle, Dec. 1966)
Appl. author: Ted Bates & Co., Inc.
© 15Nov66; KK198512.

UNCLE DAN'S, INC. ©
Southern dressing; net wt. 3/4 ozs.
On bag. Appl. author: Donald
Crook. NM: revision & additions.
© 25Nov66; KK200118.

UNION SPECIAL MACHINE CO. ©
Air uncurlers for knit fabrics.
Sheet. Appl. author: Arthur
James Feigel. © 8May67; KK200191.
All new blindstitch hemming machines;
styles 37500-2 and 37500-3.
Sheet. Appl. author: Arthur James
Feigel. © 17Jun66; KK198350.

All new single needle bobbinless
seaming machine; style 56300 G.
Sheet. Appl. author: Arthur James
Feigel. © 17Jun66; KK198346.

Bobbinless back tacking with reverse
feed mechanism, style 51300 CC,
style 51300 CD. Sheet. Appl. au-
thor: Arthur James Feigel.
© 6Mar67; KK199630.

Class 63400 lockstitch; bulletin 601.
Folder. Appl. author: Arthur James
Feigel. © 5Dec66; KK198351.

Cup feed, roller feed sweater seamer;
style 41300 LB. Sheet. Appl.
author: Arthur James Feigel.
© 8May67; KK200185.

Fine narrow turned overedge seam,
style 39500 GS. Sheet. Appl.
author: Arthur James Feigel.
© 26Dec66; KK197978.

For better quality and higher pro-
duction in the manufacture of
children's garments; bulletin
no.268. Folder. Appl. author:
Arthur James Feigel. © 26Dec66;
KK197982.

High production blindstitch hemming,
style 39500 FF; industrial sewing
machines. Sheet. Appl. author:
Arthur James Feigel. © 15May67;
KK200193.

High-speed three-thread overseamers,
styles 39500 FA-39500 FB-39500 GF-
39500 GK. Sheet. Appl. author:
Arthur James Feigel. NM: additions.
© 27Mar67; KK199854.

Hinge open s-t-r-e-t-c-h stitch for
attaching elastic to girdles;
style 39500 GR. Sheet. Appl.
author: Arthur James Feigel.
© 15May67; KK200192.

In one operation, seaming, trimming
& overseaming; Safety-Stitch,
style 52900 BL. Sheet. Appl. au-
thor: Arthur James Feigel. NM:
rev. © 26Dec66; KK198683.

Industrial sewing machines; for ...
overalls, coveralls, denim jackets,
dungarees and westerns; bulletin
no.253. Folder. Appl. author:
Arthur James Feigel. © 26Dec66;
KK197983.

New curve-line conveyor-seamer for
joining fronts and backs of chil-
dren's pants, walking shorts,
pedal pushers, etc. Sheet.
Appl. author: Arthur James Feigel.
© 8May67; KK200187.

A new searger; style 39500 FJ. Sheet.
Appl. author: Arthur James Feigel.
© 17Jun66; KK198347.

New single needle lockstitch machine
with vertical trimmer; style
63400 D. Sheet. Appl. author:
Arthur James Feigel. © 17Jun66;
KK198349.

New, single-needle lockstitch
machines with automatic thread
trimmer; style 63400 KA. Sheet.
Appl. author: Arthur James Feigel.
© 8May67; K200186.

New single needle lockstitch with
intermittent differential feed,
style 63400 E. Sheet. Appl. au-
thor: Arthur James Feigel.
© 8May67; KK200840.

The new two-in-one join and tape
machine for brassiere cups; indus-
trial sewing machines. Sheet.
Appl. author: Arthur James Feigel.
© 8May67; KK200189.

Pneumatic chain cutter and foot
lifter. Sheet. Appl. author:
Arthur James Feigel. © 8May67;
KK200190.

Seaming and trimming loosely knit or
bulky knit material, style 39500 FY,
style 39500 GA, style 39500 JF.
Sheet. Appl. author: Arthur James
Feigel. © 26Dec66; KK197980.

Seaming, trimming with simultaneous
seam-stay, style 39500 FD.
Sheet. Appl. author: Arthur James
Feigel. © 26Dec66; KK197979.

Sew-cut and stack in one fast
operation; industrial sewing
machines. Sheet. Appl. author:
Arthur James Feigel. © 8May67;
KK200188.

Single needle cylinder bed bobbinless
machine for tubular operations,
style 33500 A. Sheet. Appl. au-
thor: Arthur James Feigel.
© 6Mar67; KK199631.

Thirty nine six, new high-speed
Safety Stitch machines. Folder.
Appl. author: Arthur James Feigel.
© 23Jan67; KK198882.

Toe closing; socks, anklets;
style 39500 GC. Sheet.
Appl. author: Arthur James Feigel.
© 10Apr67; KK199699.

Top and bottom roller feed with
needle-feed; styles 63900 M-T-W.
Sheet. Appl. author: Arthur James
Feigel. © 17Jun66; KK198348.

Universal knife grinder. Sheet.
Appl. author: Arthur James Feigel.
© 26Dec66; KK197981.

UNITED ARTISTS RECORDS, INC. ©
Pat Cooper, spaghetti sauce & other
delights; UAL 3548. Record sleeve.
© 28Oct66; KK198560.

UNITED MERCHANTS & MANUFACTURERS, INC. ©
Comark upholstery vinyls, complemen-
tary lines in 54" heavy gauge
upholstery vinyl; 5000 borealis.
Folder. © 24Feb67; KK198957.

Con-Tact brand top heavy duty self-
adhesive plastic, 36" wide heavy
duty vinyl; 8002 glitter. Sheet.
© 2Jan67; KK198956.

Exciting things to make for Christmas
with Con-Tact brand self-adhesive
plastic. Folder. © 30Nov66;
KK198264.

A handy 6-foot roll of instant
decorating, Con-Tact brand Minute
Pak; 910E white imperial. Sheet.
© 2Jan67; KK198958.

How to put up Con-Tact brand
acoustical tile, the revolutionary
new self-adhesive ceiling tile.
Folder. © 1Sep65; KK198959.

Instant decorating, a consumer guide to
the use of Con-Tact brand self-
adhesive plastic. Folder.
© 2Jan67; KK198341.

Spring '67 ideas to help you sell
more Con-Tact brand, largest
selling self-adhesive plastic;
blond woodgrain. Folder. © 2Jan67;
KK198263.

25 quick ways to beautify your room;
Con-Tact. Folder. © 1Sep65;
KK198839.

UNITED RENT-ALL, INC. ©
Enjoy life in the wonderful world
of Rent-All, live like a king,
rent everything. (In Gay Atlanta,
Jan. 30, 1967, center spread)
© 31Jan67; KK198919.

UNIVERSAL BLEACHER CO. ©
Win with Smitty's blaster, builder of
champions; Smitty's blaster fights
back. (In Scholastic coach,
Feb. 1967, p.24A) NM: revisions.
© 7Jan67; KK199109.

UNIVERSAL-CYCLOPS SPECIALTY STEEL
DIVISION, CYCLOPS CORP. See
CYCLOPS CORP. UNIVERSAL-CYCLOPS
SPECIALTY STEEL DIVISION.

UPJOHN CO. ©
April 1956, Mr. M. R. started on
Orinase. (In Scope, Nov. 1966,
p.2 of cover) © 2Nov66; KK199164.
Clinical short story; Medrol Topical.
(In Scope, Oct. 1966, p.3 of cover)
© 30Oct66; KK199163.

Corticosteroid speed, Solu-Medrol.
(In Scope, June 1966, p.2 of
cover) © 6Jun66; KK198091.

Deep into the tissue; Lincocin.
(In Scope, Jan. 1966, p.3 of cover)
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In dermatoses, Depo-Medrol. (In
Scope, Sept. 1966, p.3 of cover)
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V

VALENTINE (JEANNE) S.A.
Papier mache the Jeanne Valentine
way. [Mexico] Sheet. © 1Jan67;
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13,000 meals a day are served with split-second timing at Boeing's Vertol Division; Banquet plastic spoons, forks, & knives. (In The Paper & twine journal, May 15, 1967, p.3) © 15May67; KK200672.
- VANCE PUB. CORP. ©
Wood & wood products market facts on the \$13.5 billion wood products industry. 11 p. © 3Apr67; KK200515.
- VAN DYKE, INC. ©
Vancolor food library, vol. 1, summer-autumn; newspaper editorial color service. Folder. Appl. author: Ralph M. Van Dyke. © 8May67; KK200199.
- VEL CO. ©
Add-to-account check. Sheet. © 30Dec66; KK199427.
Instant credit certificate. Sheet. © 25Apr67; KK200822.
Spring & Easter clothing check, ten dollars, no cents. Sheet. © 30Dec66; KK199196.
- VENEZIA ITALIAN FOODS. ©
Fresh frozen Cannelloni complete with sauce; net wt. 10 ozs. Card. Appl. author: Leo Pollano. © 23Dec66; KK199019.
- VERNON CO. ©
Timely II; 12 month Timely wrist calendar. On box. Appl. author: Arnold Lekberg. © 20Jan67; KK199406.
- VERSA PRODUCTS CO. ©
Do it yourself, Versa wrought iron railings and columns; now, 2 grades of Versa adjustable railings to choose! Folder. Appl. author: R. J. Tavolier. © 2Jan64; KK198652.
Fire up your sales with Versa, capture a greater share of ever-growing home improvement market; Versa phos-fused. Sheet. Appl. author: R. J. Tavolier. © 3Jan67; KK198650.
Wrought iron. 7 p. Appl. author: N. Malone Associates. © 15Dec66; KK199782.
- VESS BEVERAGE CO. ©
Draft-style Vess root beer; half quarts. On folding carton. © 5Jul66; KK199226.
- VOILA GOURMET FOODS FOR DOGS. See FERGUSON, ARLENE L.
- VOLKSWAGEN OF AMERICA, INC. ©
Anyone for half a station wagon; VW Squareback Sedan. (In Time, Feb. 3, 1967, p.46) Appl. author: Doyle Dane Bernbach, Inc. © 31Jan67; KK198580.
Back in the city, you might mistake it for a station wagon. (In Field & stream, Apr. 1967, p.77) Appl. author: Doyle Dane Bernbach, Inc. © 28Mar67; KK199745.
Can it really carry as much as we say, ask the man who borrows one; Volkswagen Station Wagon. (In Look, Sept. 6, 1966, p.70-71) Appl. author: Doyle Dane Bernbach, Inc. © 3Sep66; KK198810.
The easiest way to get a Volkswagen in Europe is to buy it here. (In Holiday, Jan. 1967, p.6) Appl. author: Doyle Dane Bernbach, Inc. © 27Dec66; KK200004.
How many mistakes can you spot in this picture? (In Life, Mar. 24, 1967, p.48-49) Appl. author: Doyle Dane Bernbach, Inc. © 19Mar67; KK200269.
- How would you like to be the guy who bought the last car you traded in? (In TV guide, Jan. 14, 1967, p.3 of cover) Appl. author: Doyle Dane Bernbach, Inc. © 11Jan67; KK199747.
If there's a bump on the Karmann Ghia's hand-welded seams, this sensitive machine will find it. (In The New Yorker, Jan. 21, 1967, p.65) Appl. author: Doyle Dane Bernbach, Inc. © 18Jan67; KK199526.
If you'd like to be a Volkswagen dealer here are a few words of discouragement from Volkswagen. (In Automotive news, Feb. 27, 1967, p.17) Appl. author: Doyle Dane Bernbach, Inc. © 25Feb67; KK200270.
If you're not convinced the VW is an economical car, talk to some of the people who are losing a fortune on it. (In Reader's digest, May 1967, p.223) Appl. author: Doyle Dane Bernbach, Inc. © 28Apr67; KK200678.
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It has all the beauty of the ugly one; VW Fastback. (In Life, Nov. 18, 1966, p.14) Appl. author: Doyle Dane Bernbach, Inc. © 15Nov66; KK198578.
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A nice thing about the Campmobile is that it stops being one when you're not camping out. (In Field & stream, Mar. 1967, p.83) Appl. author: Doyle Dane Bernbach, Inc. © 25Feb67; KK199744.
Now you can buy a VW in 15 different European countries without having to speak 15 different languages. (In Holiday, Mar. 1967, p.159) Appl. author: Doyle Dane Bernbach, Inc. © 25Feb67; KK199525.
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Our beauty, will it spoil the Volkswagen image? (In Life, Apr. 21, 1967, p.77) Appl. author: Doyle Dane Bernbach, Inc. © 18Apr67; KK200268.
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Pick the right day to test drive a VW and you'll have the road to yourself. (In Life, Jan. 13, 1967, p.86) Appl. author: Doyle Dane Bernbach, Inc. 9Jan67; KK199034.
Pussycats go where tigers fear to tread; Karmann Ghia. (In Saturday review, Dec. 3, 1966, p.13) Appl. author: Doyle Dane Bernbach, Inc. © 30Nov66; KK198579.
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There are a lot of good cars you can get for \$3400; this is two of them. (In Time, May 19, 1967, p.110) Appl. author: Doyle Dane Bernbach, Inc. © 16May67; KK200676.
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Tomorrow it'll take the kids to the orthodontist. (In Field & stream, Jan. 1967, p.1) Appl. author: Doyle Dane Bernbach, Inc. © 28Dec66; KK199746.
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What year is it? 1967 ed. 7 p. © 70c66; KK198183.
When the Ghia people wanted fancy curves, the Karmann people hired 16 sculptors. (In The New Yorker, May 20, 1967, p.71) Appl. author: Doyle Dane Bernbach, Inc. © 17May67; KK200504.
When we designed this beauty, we kept a few ugly things in mind. (In Life, Feb. 17, 1967, p.5) Appl. author: Doyle Dane Bernbach, Inc. © 14Feb67; KK199033.
Where in the world; these are the license plates of some of the more than 120 countries in which the Volkswagen is sold. 1 v. © 28Oct66; KK198318.
With technological triumphs like this, it only takes ... one Karmann Ghia convertible top. (In Time, Mar. 3, 1967, p.89) Appl. author: Doyle Dane Bernbach, Inc. © 30Apr67; KK200532.
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Going to Europe, buy a Volvo there and save enough to go to Africa. (In The Saturday review, Feb. 11, 1967, p.2) Appl. author: Carl Ally, Inc. © 11Feb67; KK198875.
If you're undecided about buying a new Volvo, drive an old one. (In Life, June 9, 1967, p.R10) Appl. author: Carl Ally, Inc. © 9Jun67; KK200750.
Pick up your 11 year car in 49 European cities, it's cheaper that way. (In The Saturday review, Feb. 25, 1967, p.4) Appl. author: Carl Ally, Inc. © 25Feb67; KK198874.
Some car manufacturers have a lot of inspectors looking for trouble. (In Life, May 12, 1967, p.21) Appl. author: Carl Ally, Inc. © 12May67; KK200155.
Stronger than dirt, buy a car and you're thrown headlong into a battle. (In Life, Mar. 10, 1967, p.R16) Appl. author: Carl Ally, Inc. © 10Mar67; KK198960.
These things may keep you from buying a Volvo; these things may keep you from buying anything else. (In Life, Apr. 21, 1967, p.54-55) Appl. author: Carl Ally, Inc. © 21Apr67; KK199687.
When we built the Volvo to last 11 years, we didn't forget you'd be sitting in it for 11 years. (In Life, Mar. 31, 1967, p.R4) Appl. author: Carl Ally, Inc. © 31Mar67; KK199887.
Your first Volvo will get you out from under car payments for life. (In Life, Feb. 10, 1967, p.R1) Appl. author: Carl Ally, Inc. © 10Feb67; KK198961.

VUE, INC. ©

Create-A-Card; design and print your own greeting cards and invitations with matching envelopes; 100/695. On wrapper. Appl. author: George J. Hatem. © 21Oct66; KK199399.

W

WAIT RADIO. ©

Try a little tenderness. [Couple on shore] (In Chicago's American, Dec. 19, 1966, p.15) © 19Dec66; KK198399.

Try a little tenderness. [Family & city skyline] (In Chicago Tribune, Dec. 20, 1966, section 3, p.8) © 20Dec66; KK198400.

WALDORF. CHICAGO CARTON DIVISION. ©

Coffee ice cream; one half gallon, 79¢. On folding carton. © 1Aug66; KK199407.

WALKER (HIRAM) IMPORTERS, INC. ©

The Thorne's gift package, 50 great Scotchies all wrapped up in one. (In Chicago Sun-times, Dec. 2, 1966, p.83) © 2Dec66; KK198225.

WAPLES-PLATTER CO. ©

Ranch Style beans; net weight 15 oz. Sticker. © 20Feb67; KK200128.

WARNER BROS. PICTURES, INC. ©

Bugs Bunny crayons, 16; no.4264. Whitman Pub. Co. On box. © 14Nov66; KK199058.

Bugs Bunny jigsaw puzzle; no.4611. Plant food. Whitman Pub. Co. On wrapper. © 27Apr67; KK200360.

WARNER-LAMBERT PHARMACEUTICAL CO. ©

Free Kleenex tissues, just send flap from any Anahist and Kleenex carton. (In Life, Nov. 4, 1966, p.11) Appl. author: Ted Bates & Co., Inc. © 31Oct66; KK198513.

Honey-Lemon Plus coats your throat like no other leading cough syrup. (In McCall's, Nov. 1966) Appl. author: Ted Bates & Co., Inc. © 20Oct66; KK198510.

Your cold is equal to the sum of all its miserable parts and Super Anahist goes after them all. (In The Reader's digest, Nov. 1966, p.17) Appl. author: Ted Bates & Co., Inc. © 25Oct66; KK199657.

WARREN, HARRY W. See BERKSHIRE CHALKBOARD CO.

WASSERMAN, ALLEGRA.

Poodle dog [seated] Reproduction of drawing. Signed: Allegra. Cover of folder. © Allegra Wasserman; 8Jun67; GP54843.

WATTS (GEORGE J.) & ASSOCIATES. ©

New offer, buy at our cost, imported Italian marble base. Sheet. Appl. author: George J. Watts. © 28Mar67; KK199649.

Savings bonus days. Sheet. Appl. author: George J. Watts. © 23Mar67; KK200827.

WEAVER (W. R.) CO. ©

For precision long range shooting, all new 12x model K12; Weaver-Scopes. (In Fur-Fish-Game, Mar. 1967, p.35) Appl. author: Thomas S. Duff. © 20Feb67; KK199364.

A gift to please any shooter, Weaver Scope. (In Fur-Fish-Game, Dec. 1966, p.21) Appl. author: Thomas S. Duff. © 20Nov66; KK198094.

How much should you pay for a quality .22 scope; Weaver Scope. (In Fur-fish-game, May 1967, p.17) Appl. author: Thomas S. Duff. © 20Apr67; KK200011.

New model V4.5 a light, compact 1 1/2x to 4 1/2x big-game variable; Weaver-Scopes. (In Fur-fish-game, Apr. 1967, p.17) Appl. author: Thomas S. Duff. © 20Mar67; KK199329.

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Why do more hunters choose the K4 than any other scope? Weaver-scope. (In Fur-fish-game, Feb. 1967, p.31) © 20Jan67; KK198677.

WEBER.

Is youth just for the young? See OHRBACH'S, INC.

Is youth just for the young, not at Ohrbach's. See OHRBACH'S, INC.

WEBSTER (R. V.) CO. ©

Meditation reminder. Sheet. © 27Aug66; KK198916.

WELCH GRAPE JUICE CO., INC. ©

Buy one of Welch's new fruit drinks with our money; orange drink. (In The Evening bulletin, Philadelphia, Apr. 12, 1967, p.54) © 12Apr67; KK200882.

WELCH SCIENTIFIC CO. ©

Bacteria cultures in special holding medium; no.23551. Sheet. (Welchogram no.837) © 15Mar67; KK199493.

Basic electronics for beginners, electronics circuit board; no.2109. Sheet. (Welchogram no.814) © 25May67; KK200697.

Chart of the atoms, short form, chart of the elements, long form; no.4854, no.4862. Card. © 3Feb67; KK198615.

Dental demonstration set. Sheet. (Welchogram no.838) © 31Mar67; KK199933.

A device for delivering hazardous liquids from pipettes, useful in chemistry, biology and physics laboratories (Pipette filler, propipette) No.5433A. Sheet. (Welchogram no.812) © 31Jan67; KK198614.

Geological features are shown in simplified detail on these models; no.7075D. Sheet. (Welchogram no.825) © 1Mar67; KK199495.

Graded student's mathematics devices, exploring number facts; no.7498. Sheet. (Welchogram no.834) © 1Jun67; KK200694.

Introduction to holography, hologram demonstration set; no.3803. Sheet. (Welchogram no.840) © 31May67; KK200696.

Living materials. Sheet. (Welchogram no.843) © 31Mar67; KK199932.

Magnetically driven aquarium filtering system; no.8347K. Sheet. (Welchogram no.799) Appl. ti.: Motored aquarium filter. © 15Feb67; KK199497.

Maxwell's demon demonstrator for use when presenting certain principles of thermodynamics; no.1710C. Sheet. (Welchogram no.699) © 25Jan67; KK198613.

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Motor driven stroboscope suitable for ripple tank, light chopper; no.3740. Sheet. (Welchogram no.713) © 31May67; KK200695.

New simplified colorful long-form chart of the elements; no.4862. Sheet. (Welchogram, no.826) © 16Jan67; KK198561.

Paleographic relief maps. Sheet. (Welchogram no.842) © 15Apr67; KK199931.

Paper chromatography set for student use; no.4891. Sheet. (Welchogram no.851) © 1May67; KK200691.

Points, lines, planes and other surfaces can be plotted and shown on this three-dimensional coordinate system model; no.7059. Sheet. (Welchogram no.830) © 1Mar67; KK199494.

A student-conducted experiment in oral hygiene, Den-test kit; no.8382. Sheet. (Welchogram no.852) © 15May67; KK200692.

Teach the concepts of numeration with this classroom demonstrator, numeration system demonstrator; no.7567A. Sheet. (Welchogram no.796) © 15Jun67; KK200693.

Two biochemistry sets for student use; no.4537, 4537A. Sheet. (Welchogram no.850) © 1May67; KK200690.

WELIA CORP. ©

How can a product with a name like Kolestral be so successful for over 30 years, because it really works! (In Drug topics, Jan. 9, 1967, p.8) © 9Jan67; KK199766.

WERNER (R. D.) CO., INC. ©

Aluminum extension ladder, model D-1200. Sheet. © 15Jan67; KK199375.

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Aluminum extension ladder with new exclusive D rung comfort tread. Sheet. © 11Jan67 (in notice: 1966); KK198356.

Flat rung aluminum extension ladder, D 1200. Sheet. © 11Jul66; KK198153.

Stage facts by Werner; aluminum stage. (In American paint and wallpaper dealer, May 1967, p.75) © 1May67; KK200832.

WESTERN GARDEN INDUSTRIES, INC. ©

Western giant apricot, \$5.00. [Tag] © 3Jan66; KK198717.

Western giant cherry, \$5.00. [Tag] © 3Jan66; KK198716.

Western giant plum, \$5.00. [Tag] © 3Jan66; KK198715.

WESTERN PUB. CO., INC. ©

Bridal party, 6 paper dolls; no.4723:1.00. Whitman Pub. Co. On wrapper. © 23Feb67; KK200243.

Bunny paint and color by number; no.4599:1.00. Illus. signed: Florence Sarah Winship. Whitman Pub. Co. [Box top] © 13Feb67; KK200248.

Fuzzy bunny lacing cards, 6 flocked cards, 6 plastic-tip laces; no.4634. Whitman Pub. Co. On wrapper. © 13Feb67; KK200241.

Go-together animal dominoes; no.4596:1.00. Whitman Pub. Co. On box. © 31Oct66; KK198150.

Golden rondelle oval jig saw puzzle, over 550 machine cut interlocking pieces; no.4957-1. Watkins Strathmore Co. On wrapper. © 1Mar67; KK200245.

12 Golden Bible stories; 16530:495. Golden Press. [Box top] © 8Mar67; KK200247.

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Appl. states prev. reg. 60Oct66,
KK197662. NM: revision. © Janet
M. Wetstone d.b.a. Jan's Interiors;
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- WEYNEROWSKI, HANNA KALI.
Cobbler. See KALI PUBLICATIONS.
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- WHAM-O MANUFACTURING CO. ©
Can plinker. Sheet. © 16Jan67;
KK198171.
Can plinker. 2 stickers & 2 sheets.
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Fun stuff from Wham-O; Super Stuff.
Sheet. © 24Dec66; KK197973
Fun stuff from Wham-O; Wham-O
Super Stuff, new mystery material.
Sheet. NM: revisions. © 17Feb67;
KK198666.
- Giant comics. Sheet. © 17May67;
KK200447.
Hit the mark; Haig pistol. Sheet.
© 24Dec66; KK197971.
Hunting blow gun. Sheet. © 23Jan67;
KK198267.
New design, flies like a plane,
spins like a gyroscope, official
Frisbee; stock no. 1326. Sheet.
© 17Feb67; KK198626.
New Shoop Shoop Hula Hoop with
sound inside. Folder. © 24Feb67;
KK199199.
Official sport professional Frisbee,
flies straight, boomerangs,
curves; see us in New York when
you are attending Toy Fair.
Sheet. © 6Feb67; KK198665.
Read instructions carefully, ask
your parents to help you; Super
Stuff. Sheet. © 10Feb67;
KK199198.
TV schedule; Super Stuff. Sheet.
© 19Dec66; KK198858.
With the in sound inside, new
Shoop Shoop hula hoop with sound
inside; stock no. 155. Sheet.
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Zillion Bubbles. Sheet. © 24Dec66;
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Advertising Co., Inc. © 1Mar67;
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Rubbing alcohol, Isopropyl; net
contents one pint. Sticker.
Appl. author: Reo Ellsworth.
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Appl. author: Chester I. Williams.
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Another dramatic Win-Chek first, all
aluminum swim pools. Folder.
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Diamond Lite aluminum combination
door by Win-Chek. Sheet.
© 1Apr67; KK199501.
Swimming pools, all aluminum, no
maintenance. Sheet. © 1May67;
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Can stainless steel kettles and fix-
tures be tapped and drilled like
mild steel; Tapfree. (In Canner/
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WESTERN PUB. CO., INC.
- WINTERS, JOHN L. ©
Exten-So telescopic gravity delivery
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High speed, high capacity ink dryer
for web fed presses. Sheet. Appl.
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I'll never touch that stock again!
(In Sunset, June 1967, p. 94) Appl.
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J. Walter Thompson Co. © 25May67;
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Think young and feel like Hush
Puppies; Combo. (In Family
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We took spring and made it feel like
Hush Puppies; Hush Puppies. (In
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- WOODCOCK, MOYER, FRICKE & FRENCH,
INC. ©
For your convenience here is a return
envelope and a stock power.
Appl. ti.: Power/pay envelope.
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- WOODSTREAM CORP. ©
Trappe ski boot case with removable
boot press. Sheet. Appl. author:
Foltz-Wessinger, Inc. © 11Apr67;
KK199740.
Trump floral containers make flower
arranging floral art; 60CV classic.
Sheet. Appl. author: Foltz-
Wessinger, Inc. © 26Apr67;
KK199955.
Victor decoys and accessories;
catalog no. 67. Folder. Appl.
author: Foltz-Wessinger, Inc.
© 2May67; KK199956.
- WORLD OF BEAUTY CLUB. ©
This is your invitation to receive a
fabulous \$10 guaranteed value beauty
kit. Folder. Appl. author: Reuben
H. Donnelley Corp. © 29Jan67;
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to become more attractive. [Array
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- WORLD WIDE PRODUCTIONS, INC. ©
The newest traffic sensation, Lingo.
Sheet. Appl. author: Ernest (Con)
Conrad. © 8Sep66; KK199868.
- WRATHER CORP. ©
4 Lassie frame-tray puzzles; no. 4792.
Whitman Pub. Co. On wrapper.
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players; no. 4721. Milton Bradley
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Wright catalog 105; no. 216. 28 p.
NM: additions & revisions.
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The Wrigley zoo, Jeffrey giraffe.
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Inc. © 29Sep66; KK199166.
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(In The Evanston review, Feb. 16,
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The Wrigley zoo, Ricky Raccoon.
(In The Evanston review, Feb. 23,
1967, p. 38) © 23Feb67; KK198859.
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The Evanston review, Oct. 6, 1966,
p. 19) Appl. author: Am-Ad, Inc.
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- YAMAGUCHI, MARIANNE. ©
Palace in Bagdad, seven tales from
Arabia, by Jean Russell Larson;
illustrated by Marianne Yamaguchi.
([Book jacket] 812) © 27Apr66;
KK198239.
- YARDNEY CHEMICAL, INC. ©
Like to know more about the remarkable
new back support she's wearing,
write us; Como contour molded
support. (In Surgical business,
Aug. 1966, p. 57) © 10Aug66;
KK199869.
A new kind of back support, the idea
is Contour Molded. (In The D.O.,
Sept. 1966, p. 95) © 1Sep66;
KK200938.
- YELLOWSTONE DISTILLERY CO. ©
If Kentucky knows bourbon, Yellow-
stone may well be the finest bourbon
in America. (In Time, Sept. 16,
1966, p. 3) Appl. author: Post-
Keyes-Gardner, Inc. © 13Sep66;
KK198124.
- YOGG & CO. ©
Flexiglas display stands for table
merchandising. Sheet. © 25Nov66;
KK198146.
- YOUNGS DRUG PRODUCTS CORP. ©
Una discusion franca sobre las
enfermedades venereas. Sheet.
© 19Apr66; KK200451.
Plain talk about venereal disease.
Sheet. © 19Apr66; KK200452.
- ZIMMERMAN, RALPH. ©
Spearhead no. L-111, easy cutting
lubricant; use pin to make hole in
spout. On 2 bottles. © 29Aug66;
KK200445.

Y

Z

RENEWAL REGISTRATIONS

A list of prints and labels for which renewal registrations were made during the period covered by this issue. Arrangement is alphabetical under the name of the claimant of renewal copyright. Information relating to both the original and the renewal registration is included in each entry.

(M)

- AMERICAN TOBACCO CO.
The cigar that breathes. © 13Nov39;
Label 54372. American Tobacco
Co. (P); 18May67; R410111.
- BORDEN CO.
Rose brand unsweetened evaporated
milk. © 31Aug39; KK2897. Borden
Co. (PWH); 7Feb67; R403229.
- BOYD, DOUGLAS.
Utica Club old English ale. See
WEST END BREWING CO.
- FINCH (JOSEPH S.) & CO., INC.
Gold Label. © 12May39; Label 53772.
Joseph S. Finch & Co., Inc. (P);
10May67; R409705.
- FRANTZ, EMILE.
Eucalyptus sticks. © 15Dec39;
Label 55019. Emile Frantz
(P); 16Jun67; R411906.
- GOLDEN EAGLE SYRUP MANUFACTURERS.
Golden Eagle table syrup. © 15Nov39;
Label 54086. Lucy E. Patterson,
Jeanie Newell & Victor Patterson,
Jr. d.b.a. Golden Eagle Syrup Mfgs.
(P); 6Mar67; R405517.
- GREEN GIANT CO.
Blue Heaven Brand sweet peas.
© 6Sep39; KK1167. Green Giant
Co. (PWH); 21Apr67; R408694.
- Niblet-ears golden bantam corn-on-the-
cob. © 7Aug39; Label 54021. Green
Giant Co. (P); 7Mar67; R405715.
- Niblets for canned whole kernel
golden corn. © 7Aug39; Label 54020.
Green Giant Co. (P); 7Mar67;
R405714.
- Valley prime large sweet peas.
© 2Aug39; Label 54943. Green
Giant Co. (P); 7Mar67; R405716.
- HOWELL (CHARLES H.) & CO., INC.
Permalastic. © 1Nov39; Label 54012.
Charles H. Howell & Co., Inc. (P);
2Dec66; R399520.
- MANNING (MRS. M.) INC.
Manning's beans. © 1Feb40;
Label 54354. Mrs. M. Manning,
Inc. (P); 20Apr67; R408866.
- Manning's hominy. © 1Feb40;
Label 54355. Mrs. M. Manning,
Inc. (PWH); 20Apr67; R408627.
- NEW ENGLAND CONFECTIONERY CO.
Avalon miniature chocolates.
© 29May39; Label 53815. New
England Confectionery Co. (P);
29May67; R410923.
- Old Colony miniature. © 29May39;
Label 53818. New England Con-
fectionery Co. (P); 29May67;
R410926.
- NEW ERA SHIRT CO.
Your neck's best friend, New Era
shirts with line-fold collar.
© 21Sep39; Label 53993. New Era
Shirt Co. (P); 23Feb67; R404715.
- NEWELL, JEANIE. See GOLDEN EAGLE
SYRUP MANUFACTURERS.
- NISSEN (JOHN P.) JR. CO.
Nissen. © 29Mar40; Label 54754.
John P. Nissen, Jr. Co. (P);
6Apr67; R407966.
- NORTH JERSEY PAINT CO., INC.
Northcolite for house paint undercoat.
© 27Feb39; Label 52802. North
Jersey Paint Co., Inc. (P);
19Jan67; R402881.
- PATTERSON, LUCY E. See GOLDEN EAGLE
SYRUP MANUFACTURERS.
- PATTERSON, VICTOR. See GOLDEN EAGLE
SYRUP MANUFACTURERS.
- PERRINE & SON.
Sun-ray brand. © 18Oct39; Label
53994. Perrine & Son (P); 7Feb67;
R403350.
- SCHLITZ (JOSEPH) BREWING CO.
Milwaukee Club. © 1Feb39; Label
53164. Jos. Schlitz Brewing Co.
(P); 31Jan67; R403163.
- Schlitz. © 24Oct39; KK750. Jos.
Schlitz Brewing Co. (PWH);
16Mar67; R405971.
- Schlitz. © 24Oct39; KK751. Jos.
Schlitz Brewing Co. (PWH); 16Mar67;
R405972.
- Schlitz, the beer that made Milwaukee
famous. © 24Oct39; Label 54136.
Jos. Schlitz Brewing Co. (P);
31Jan67; R403162.
- SERVEL, INC.
Burgess battery. © 12Jan39; Label
52502. Servel, Inc. (P); 11Jan67;
R401977.
- SUNKIST GROWERS, INC.
Bottlers orange. © 7Jul39;
Label 54740. Sunkist Growers,
Inc. (P); 19Jun67; R412208.
- Oil of orange. © 11Aug39; Label
54741. Sunkist Growers, Inc.
(P); 19Jun67; R412209.
- VINCENT, ROBERT LANCE.
Slaz-Em. © 6Mar39; KK448. Robert
Lance Vincent (A); 17Feb67;
R404759.
- WARD FOODS, INC.
Wheat heart bread. © 7Mar39; Label
52754. Ward Foods, Inc. (P);
8Dec66; R402025.
- WEBSTER SHOE WORKERS INDEPENDENT UNION.
Union made, W.S.W.I.U. © 20Oct39;
Label 53939. Webster Shoe Workers
Independent Union (P); 29Mar67;
R407267.
- WEST END BREWING CO.
Utica Club old English ale, by
Douglas Boyd. © 5Jun39; KK890.
West End Brewing Co. (PWH); 1Mar67;
R405516.
- ZAMOROSKY, ANTHONY L.
Rexo, powdered soap perfect hand
cleanser. © 3Jan39; Label 52857.
Anthony L. Zamorosky (P); 3Jan67;
R402708.

Catalog of Copyright Entries: *Third Series*

Volume 21, Part 11B, Number 2

Commercial Prints and Labels

July–December

1967



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WASHINGTON : 1968

These entries alone may not reflect the complete Copyright Office record pertaining to a particular work.
Contact the U.S. Copyright Office for information about any additional records that may exist.

Corrections
p. vii

Catalog of Copyright Entries

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Preface

The CATALOG OF COPYRIGHT ENTRIES is published by authority of sections 210 and 211 of Title 17 of the *United States Code*. Section 210 provides in part: "The current catalog of copyright entries and the index volumes herein provided for shall be admitted in any court as prima facie evidence of the facts stated therein as regards any copyright registration."

The *Catalog* is subdivided into parts corresponding to the classes of material listed in section 5 of Title 17 of the *United States Code*. The table at the end of this preface shows the organization of the *Catalog*, the symbols used with the registration numbers to identify the classes, and the prices of the semiannual issues.

The record of each copyright registration listed in the *Catalog* includes a description of the work copyrighted and data relating to the copyright claim (the name of the copyright claimant as given in the application for registration, the copyright date, the copyright registration number, etc.).

Information as to changes of copyright ownership is not included in the *Catalog*, but a search of the Copyright Office Assignments and Related Documents Indexes may be requested from the Register of Copyrights. A fee for the search and report will be estimated at the statutory rate of \$5 per hour.

For each registration listed, except for renewals, there has been deposited a copy or copies of the work in accordance with the provisions contained in sections 12, 13, 14, or 215 of Title 17 of the *United States Code*.

For a more complete description of the contents of this issue of the *Catalog* see p. vii.

Orders, payable in advance, for all parts of the *Catalog of Copyright Entries* should be sent to the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Orders may be placed for individual issues, as subscriptions for one or more parts, or for the complete *Catalog* at \$50 a year, and for periods of one, two, or three years. All orders should state clearly the title and the inclusive dates of the part wanted. Checks or money orders should be made payable to the Superintendent of Documents.

The Copyright Office welcomes inquiries, suggestions, and comments on the content and organization of the *Catalog*. Such communications should be addressed to the Chief of the Cataloging Division, Copyright Office, Library of Congress, Washington, D.C. 20540.

Organization of Parts

Each part listed in the following table records all current registrations in the class or classes indicated by the alphabetical symbols. Renewal registrations are listed separately at the end of each related part. Some parts also contain registrations made under symbols other than those listed for the particular part, if the subject matter or type of material is similar to that generally included in the part.

The first letter of the symbol is that of the class under which registration is made. Second and third letters, if any, that follow the initial letter are added by the Copyright Office for the purpose of statistical analysis. Their significance is as follows:

- F Published foreign works. In the case of books and periodicals, it designates works manufactured outside the United States (except those registered for ad interim copyright). In all other classes to which it applies, it designates works first published outside the United States, the authors of which are neither citizens nor domiciliaries of the United States. (AF, EF)
- I Books and periodicals registered for ad interim copyright. (AI, BI)
- O Published works of foreign origin registered under the waiver-of-fee provision (section 215 of Title 17 of the *United States Code*). (BIO, GFO)
- P Published works in classes for which registration is possible for either published or unpublished works (except those for which the second letter F, explained above, is appropriate). (EP, JP)
- U Unpublished works in classes for which registration is possible for either published or unpublished works. (DU, EU)

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Table of Contents

Current Registrations	Page 61 -	<i>corrected from</i>
Renewal Registrations	117	<i>p. 60</i>

Introduction

PART 11B lists domestic and foreign prints and labels published in connection with the sale or advertisement of articles of merchandise or of services, which were registered in class K under the symbol KK. Works for which the copyright has been renewed are listed separately in the Renewal Registration section.

Arrangement is alphabetical under the name of the copyright claimant. Each work is described in a main entry which includes information pertinent to the copyright claim. References lead from the names of joint claimants and authors and from variant forms of names. The copyright symbol © following the name under which the entry is listed signifies that the form of name used is that appearing on the application as claimant. The name is not repeated following the copyright symbol © in the entry proper unless it is necessary to record additional information from the application not included in the heading; e.g.,

FARRELL, JAMES EDWARD. ©

Bowl a word, a fascinating word game. © 20Aug67; KK200100.

FRANKONIA PRODUCTS, INC.

Rambler Classic station wagon. (License-plated model cars) © Frankonia, a.a.d.o. Frankonia Products, Inc.; 8Aug67; KK200099.

Each main entry for currently registered works includes, in addition to the claimant's name under which it is filed, the following items of information if available and applicable:

- 1) Title, amplified if necessary by a brief description of the pictorial content of the work, and followed by any variant title.
- 2) Names of contributors to the work.
- 3) Physical description, consisting of the number of pages or other terms descriptive of the work.
- 4) Series statement.
- 5) Special descriptive data, limited to registrations which appeared in a newspaper or periodical, giving the name and issue date of the publication, the number of the page on which the item will be found and the place of publication if published abroad.
- 6) Names of authors given in the application which do not appear elsewhere in the entry.
- 7) Name of the employer in the case of a work made for hire, if so named in the application.
- 8) Information contained in the application which relates to the registration of an earlier version of the work.
- 9) Brief statement of the new matter on which copyright is claimed, preceded by the abbreviation NM, if this information is given in the application and is not indicated elsewhere in the entry.
- 10) Copyright symbol ©.

- 11) Name of the copyright claimant when it is necessary to record information given in the application which is not included in the heading.
- 12) Date of publication as given in the application.
- 13) Registration number.

Whenever it is necessary to indicate a variation between the information given in the application and in the copy of the work with respect to the claimant's name or the date of publication, the data from the application is given first, followed by the phrase "in notice" and the data given in the work; e.g., © Richard Roe & Co.; 8Aug67 (in notice: 1966); KK200098.

For renewal registrations, the main entry includes, in addition to the claimant's name under

which it is filed, the following items of information if available and applicable:

- 1) Title.
- 2) Copyright symbol ©.
- 3) Date of original copyright.
- 4) Original registration number.
- 5) Name of the renewal claimant followed by a statement in parentheses, usually abbreviated, giving the basis of the renewal claim as supplied by the applicant, e.g., "John Doe & Co. (P)" indicates that renewal of copyright is claimed by John Doe & Co. as proprietor.
- 6) Date of receipt of the renewal application or the fee, whichever is later.
- 7) Renewal registration number.

Abbreviations and Symbols

The following list includes abbreviations and symbols used in this catalog with specific copyright or bibliographic meanings.

a.a.d.o.	accepted alternative designation of
a.k.a.	also known as
appl.	application
©	copyright symbol
d.b.a.	doing business as
NM	new matter

p.	page, pages
(P)	proprietor of copyright in a commercial print or label
pseud.	pseudonym
pub.	published, publishing
(R)	renewal registration
rev.	revised
t.a.	trading as
v., vol.	volume

Registrations July–December 1967

Domestic published commercial prints and labels	3, 136
Foreign published commercial prints and labels	34
Total	3, 170
Renewals	74

These figures represent the number of registrations for commercial prints and labels for July–December 1967, but do not necessarily represent the exact number of entries in this issue of the *Catalog of Copyright Entries*. Registration figures for other classes of material may be found in the respective parts.

COMMERCIAL PRINTS AND LABELS

CURRENT REGISTRATIONS

A list of prints and labels published in connection with the sale or advertisement of articles of merchandise or of services, registered during the period covered by this issue. Arrangement is alphabetical under the name of the copyright claimant. References from the names of joint claimants and authors and from variant forms of names are interfiled.

A

- A TO Z IDEAS, INC. ©**
Ancient Psykonosis mystifying puzzle. Sheet. Appl. authors: Douglas M. Zang & Arnold K. Hoppe. © 22Sep67; KK203867.
- ACME APPLIANCE MANUFACTURING CO. ©**
Acme introduces a profit making new sales plan for door manufacturers ... using Acme sliding and folding door hardware. Folder. © 18Apr66; KK200986.
Can you identify this important detail in design? (In Automation in housing, June 1966, p.18) © 15Jun66; KK200984.
Here's how to drive a better bargain on bi-fold hardware. (In Automation in housing, Feb. 1967, p.10) © 15Feb67; KK200988.
How to install Acme series 8800 by-passing door hardware. Sheet. © 16Nov66; KK200990.
In fabricating bi-fold door units, your profit margin is here, the Acme air operated assembly jig. Sheet. © 14Apr66; KK200985.
Just how much longer can you afford to wait? Fold-aside door hardware. (In Automation in housing, Apr. 1967, p.71) © 15Apr67; KK200989.
A man's mark; trademark styles and copyright information. Folder. © 9May67; KK200983.
One guess why Acme's new Dualine sliding door hardware has a new gold finish. Sheet. © 10Feb67; KK200987.
- ADMCO, INC. ©**
Spell n' win sweepstakes, dip in water, a letter appears. Slip. Appl. author: Allen Dean Mammel. © 26Feb63; KK201648.
- ADULT LEISURE PRODUCTS CORP. ©**
The Games people play game. Folder. © 5Jun67; KK203801.
The games people play game. On wrapper. (Alpsco science series) Based upon Games people play, by Eric Berne. © 5Jun67; KK202353.
- AEROQUIP CORP. ©**
Aeroquip 1509 and 2781 hose versus S.A.E. 100R2. Sheet. (Industrial engineering bulletin-110C) © 20Jun67; KK201962.
Dependable hose line performance cuts downtime costs. Sheet. © 18May67; KK201078.
Summit diesel electric locomotive trainline tester; model TLT-1. Sheet. (Railroad product bulletin, BPB-126) © 15Aug67; KK203108.
Summit locomotive wheel slip control system; model WS-A1. Sheet. (Railroad product bulletin, BPB-124) © 15Aug67; KK203109.
- AFFILIATED DISTILLERS BRANDS CORP.**
From the four corners of the earth, three great whisks! (In Flight service, May 1967) © Affiliated Distillers Brands Corp., d.b.a. Associated Distillers Co. (in notice: Affiliated Distillers Co.); 1May67; KK202130.
- AIR DEVICES, INC. ©**
Astro-air diffusers. Sheet. © 15May67; KK201927.
- AIRGUIDE CO. ©**
Watch the wind blow; see the Sentinel wind indicator. (In Motor boating, Feb. 1967, p.90) Appl. author: Frank C. Nahser, Inc. © 1Feb67; KK202285.
- AIRGUIDE INSTRUMENT CO. ©**
Get something going for you, an Airguide tach. (In Cycle, Mar. 1967, p.16) Appl. author: Frank C. Nahser, Inc. © 21Feb67; KK202287.
This year do something about the weather; no.1203. (In Gifts & decorative accessories, Aug. 1967, p.29) Appl. author: Frank C. Nahser, Inc. © 1Aug67; KK202286.
- AIRY, FREDERIC W. ©**
The answer bank. Ad no.1-13. Folder. © 17Aug67; KK202933.
Would you believe. 3 sheets. (Ad no.1-26) © 9Sep67; KK202720.
- ALBERTO-CULVER CO. ©**
About time; New Dawn Light'er Blonde. (In Glamour, Aug. 1967, p.90) Appl. author: J. Walter Thompson Co. © 20Jul67; KK201791.
- Are you a discoverer? Discover the most important new product in years, FDS. (In The Arizona republic, Aug. 7, 1967, p.19) Appl. author: N. W. Ayer & Son, Inc. © 7Aug67; KK202345.
Call me new-fashioned, but I'd never again be without new FDS. (In The Phoenix gazette, Aug. 10, 1967, p.57) Appl. author: N. W. Ayer & Son, Inc. © 10Aug67; KK202343.
Can you risk being a woman another day without FDS? (In The Atlanta journal, May 16, 1967, p.26) Appl. author: N. W. Ayer & Son, Inc. © 16May67; KK202172.
Here's one they should have thought of years ago, a hygienic deodorant in spray form, FDS. (In The Phoenix gazette, Aug. 9, 1967, p.38) Appl. author: N. W. Ayer & Son, Inc. © 9Aug67; KK202342.
If they didn't pay him to, would Arnie Fields recommend Consort grooming aids? (In Men's hairstylist & barber's journal, Oct. 1967, p.4) Appl. author: J. Walter Thompson Co. © 20Sep67; KK203873.
Isn't total freshness the essence of feminine charm? FDS. (In The Atlanta journal, May 17, 1967, p.34) Appl. author: N. W. Ayer & Son, Inc. © 17May67; KK202174.
Joe recommends Consort grooming aids, because he works for the company! (In Men's hairstylist & barber's journal, July 1967, p.37) Appl. author: J. Walter Thompson Co. © 20Jun67; KK202784.
John recommends Consort grooming aids, because he's really selfish! [Endorsed by Johnny Strangel] (In Men's hairstylist & barber's journal, Sept. 1967, p.41) Appl. author: J. Walter Thompson Co. © 20Aug67; KK202386.
Just between us, haven't you been waiting for something like FDS? (In The Phoenix gazette, Aug. 1, 1967, p.18) Appl. author: N. W. Ayer & Son, Inc. © 1Aug67; KK202344.

ALBERTO CULVER CO.-Con.

Now! A new hair lightener so much like the sun, it's free; New Dawn Light'er Blonde. (In TV guide, June 24-30, 1967, p.19) Appl. author: J. Walter Thompson Co. © 21Jun67; KK201790.

Now any girl can look like a wild child of the sun; New Dawn Light'er Blonde. (In Ingenue, July 1967, p.83) Appl. author: J. Walter Thompson Co. © 1Jul67; KK202785.

Now, feminine confidence comes in a slim blue can labeled FDS. (In The Arizona republic, July 25, 1967, p.21) Appl. author: N. W. Ayer & Son, Inc. © 25Jul67; KK202346.

Now there are two sure-holding professionals; Consort hair spray for men. (In Men's hairstylist & barber's journal, Nov. 1967, p.18) Appl. author: J. Walter Thompson Co. © 20Oct67; KK203875.

See, free, whee, save four fabulous ways this summer; Final Glow. (In American hairdresser, July 1967, p.16) Appl. author: J. Walter Thompson Co. © 20Jun67; KK201931.

So she doesn't have dandruff, let her have Rinse Away shampoo anyway. (In American hairdresser, Sept. 1967, p.79) Appl. author: J. Walter Thompson Co. © 20Aug67; KK202385.

Summer sun and fun may be baking, drying, fading, frying your only head of hair; VO5 conditioner. (In Ladies' home journal, July 1967, p.97) Appl. author: J. Walter Thompson Co. © 27Jun67; KK201933.

This new product will become as essential to you as your toothbrush; FDS. (In Parade, July 30, 1967, p.9) Appl. author: N. W. Ayer & Son, Inc. © 30Jul67; KK202175.

This new product will become as essential to you as your toothbrush; FDS. (In The Reader's digest, July 1967, p.210) Appl. author: J. Walter Thompson Co. © 25Jun67; KK201932.

Want the most beautiful body a girl's hair ever had? Get Set hair setting gel. (In Seventeen, Aug. 1967, p.104) Appl. author: J. Walter Thompson Co. © 1Aug67; KK201792.

Why does a woman need a special deodorant every day? FDS. (In The Atlanta journal, May 18, 1967, p.80) Appl. author: N. W. Ayer & Son, Inc. © 18May67; KK202173.

Zina Blake says, it's nicer than ever to be a woman since they created FDS. (In The Commercial appeal, Aug. 11, 1967, p.15) Appl. author: N. W. Ayer & Son, Inc. © 11Aug67; KK202943.

ALCAN ALUMINUM CORP. ©

Cover a piece of the open sky; Flexaluminum Portiko. Folder. © 1Aug67; KK204053.

Flexaluminum building panel. Folder. © 1Sep67; KK204054.

New, natural beauty for your home; Flexaluminum. Folder. © 1Jun67; KK204049.

Our satisfied customers make the best advertising plan. 1 v. © 1Jun67; KK204051.

What's the secret of buying aluminum siding? Folder. © 1Jul67; KK204048.

Why do more homeowners choose Flexaluminum awnings than any other kind? Folder. © 1Jun67; KK204050.

Your neighbor has switched; Flexaluminum aluminum siding. Card. © 1Jun67; KK204052.

ALCONOX, INC. ©

The master cleaner, Alconox detergent for cleaning laboratory, hospital. Sticker. © 29Sep67; KK202964.

The master cleaner, Alconox detergent for cleaning laboratory, hospital; net weight 3 lbs. Sticker. © 29Sep67; KK202965.

ALDENS, INC. ©

Deluxe 7-pc. dinette set, shipped free. Folder. © 20Oct67; KK203700.

ALI.

Economical, all purpose soap sponge. On wrapper. © Ali Fiumedoro d.b.a. Ali; 16Jun67; KK201426.

ALL STAR FOODS, INC. ©

Snow White eggs, grade A large; one dozen. On folding carton. © 21Mar66; KK204107.

ALMAY.

Almay creates the big, wide, wonderful world of pink; Bare Nicing. (In Seventeen, May 1967, p.70-71) © Almay Division, Schieffelin & Co.; Almay a.a.d.o. Schieffelin & Co.; 27Apr67; KK201520.

Hypo-allergenic mascara, so pure, it's hypo-allergenic. (In Glamour, Apr. 1967, p.50) © Almay Division, Schieffelin & Co.; Almay a.a.d.o. Schieffelin & Co.; 21Mar67; KK201515.

One sure way to add volume to your cosmetic business, add the hypo-allergenic customer to your daily sales with Almay cosmetics. (In Cosmetics fair, May 1967, p.29) © Almay Division, Schieffelin & Co.; Almay a.a.d.o. Schieffelin & Co.; 28Apr67; KK201528.

ALOE CREME LABORATORIES, INC. ©

Alo-Cosmetics, Aloe Creme Laboratories, Inc. history. Folder. © 12May67; KK202730.

From the Aloe Vera plant to Alo-Cosmetics. Folder. © 12May67; KK202729.

Trust the French to have finally bottled love itself, Cri d'Amour. Folder. © 7Sep67; KK202734.

ALPHA PHOTO ARTS.

Verrazano Narrows Bridge, New York City. See BROWN & BIGELOW.

ALUMINUM ASSN. ©

Complete range of types, alloys and sizes. (In Machine design, July 6, 1967, p.49) Appl. author: Foote, Cone & Belding. © 3Jul67; KK201882.

Same strength, less weight. (In Steel, June 5, 1967, p.64k) Appl. author: Foote, Cone & Belding. © 5Jun67; KK201881.

AMCHEM PRODUCTS, INC. FOSTER

(BENJAMIN) CO. DIVISION. See FOSTER (BENJAMIN) CO.

AMERICAN COLLOID CO. ©

The beginning of ferrous core and mold compounds. Sheet. © 1Oct67; KK203465.

Defects caused by slag scrap. Sheet. (Volclay bentonite newsletter, no.95) © 1Oct67; KK203462.

Pinholes caused by aspiration of air or gas. Sheet. (Volclay bentonite newsletter, no.92) © 1Oct67; KK203464.

Pinholes in castings. Sheet. (Volclay bentonite newsletter, no.93) © 1Oct67; KK203463.

Scrapped castings are not for sale! Sheet. © 1Oct67; KK203466.

Slag scrap in ferrous metals.

Sheet. (Volclay bentonite newsletter, no.94) © 1Oct67; KK203467.

What molding process to use, supplement to Foundry sand practice, by Clyde A. Sanders. 1 v. NM: additions. © 1Aug66; KK202723.

AMERICAN CYANAMID CO. ©

Pine Sol cleans, disinfects, deodorizes; contents: 15 ounces. Sticker. © 29Mar63; KK201326.

Pine Sol cleans, disinfects, deodorizes; contents: 15 fl. oz. Sticker. NM: rev. © 17Jan66; KK201327.

AMERICAN HONDA MOTOR CO., INC. ©

Clean machine: Honda! (In Cycle, Sept. 1967, p.2-3) Appl. author: Grey Advertising, Inc. © 22Aug67; KK203979.

Distance runners; Touring 160.

(In Road & track, Sept. 1966, p.17) Appl. author: Grey Advertising, Inc. © 11Aug66; KK201476.

The head of the line; Honda 450.

(In Road & track, Oct. 1966, p.11) Appl. author: Grey Advertising, Inc. © 15Sep66; KK201474.

Honda. Some people have all the fun. 1 v. Appl. author: Grey Advertising, Inc. © 25Jul66; KK203984.

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- A 1000 mile check-up is valuable; to both you and your Honda. Card. Appl. author: Grey Advertising, Inc. © 17Oct66; KK201468.
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- AMERICAN LIFE & ACCIDENT INSURANCE CO. © Life insurance. Folder. Appl. ti.: Matchbook advertising for life insurance company. © 15Oct67; KK203908.
- AMERICAN MACHINE & FOUNDRY CO. FOOD SERVICE DIVISION. © AMF Lowerator self-leveling cup & saucer dispensers, mobile and in-counter; specification sheet L-6-67. Appl. author: Potter Hazlehurst, Inc. © 22Sep67; KK202599.
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- If it had any more tread it might outlast your car; Amoco 120. (In Life, Oct. 7, 1966, p.28B) Appl. author: MacManus, John & Adams, Inc. © 7Oct66; KK202924.
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- If you have a new car and don't have Amoco 120 super tires, why not? (In The Reader's digest, Nov. 1966, p.228A) Appl. author: MacManus, John & Adams, Inc. © 25Oct66; KK202909.
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- Super tire meets the July 4th monster; Amoco 120. (In Newsweek, May 22, 1967, p.98C) Appl. author: MacManus, John & Adams, Inc. © 22May67; KK202921.
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- The tire for people who couldn't care less about tires; Amoco 120. (In Life, Sept. 2, 1966, p.R10) Appl. author: MacManus, John & Adams, Inc. © 2Sep66; KK202929.
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- We make a tire this good because we have to look you in the face every week; Amoco 120. (In Sports illustrated, May 15, 1967, p.M2) Appl. author: MacManus, John & Adams, Inc. © 15May67; KK202916.
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AMERICAN OIL CO.-Con.

You can buy a cheap tire that looks almost this good, so what's to stop you? Amoco 120. (In Ebony, July 1966, p.68) Appl. author: MacManus, John & Adams, Inc. © 22Jun66; KK202928.

You expect more from American and you get it; Amoco 120 super tire. (In Ebony, May 1966, p.103) Appl. author: MacManus, John & Adams, Inc. © 20Apr66; KK202925.

Zuk; that's what the girls are calling the guy who thinks his car is the Nautilus. (In World week, Feb. 3, 1967, p.4 of cover) Appl. author: MacManus, John & Adams, Inc. © 3Feb67; KK202918.

AMERICAN SAINT GOBAIN CORP.

ASG's Bulkup packaging saves us time and money at every step of our operation. Sheet. © American Saint Gobain; 1Aug67; KK203037.

ASG's creative packaging ideas have cut our labor costs and saved storage space. Sheet. © American Saint Gobain; 3Jul67; KK203034.

ASG's Securit glass door, what you see is only half the story. Folder. © American Saint Gobain; 21Dec67 (in notice: 1966); KK203023.

ASG's Spec case cut my plate glass handling time by more than 90%. Sheet. © American Saint Gobain; 31May67; KK203033.

Beauty with a bonus, patterned wired glass by ASG. Folder. © American Saint Gobain; 31Aug67; KK203028.

Church-in-the-round has a view all around; Starlux. Folder. © American Saint Gobain; 3Jul67; KK203026.

Corporate headquarters with a bright outlook, through ASG's Starlux plate glass. Sheet. © American Saint Gobain; 31May67; KK203031.

A curving concrete shell pierced for light and views with glass by ASG. Sheet. © American Saint Gobain; 1Aug67; KK203029.

The growing Southeast, glass by ASG helps build its bright new image. Sheet. © American Saint Gobain; 3Jul67; KK203030.

My firm saved \$8,000 last year with ASG's Bulkup packaging, says Bernard H. Feld. Sheet. © American Saint Gobain; 31Aug67; KK203922.

Now you can order ten boxes of single or double window glass in one easy-to-handle unit; Ten-Pack by ASG. (In Glass digest, May 1967, p.73) © American Saint Gobain; 15May67; KK203923.

Now you can order ten boxes or window glass in one compact, easy-to-handle unit. Folder. © American Saint Gobain; 1Aug67; KK203025.

Packaging with you in mind; ASG introduces Spec. Folder. © American Saint Gobain; 1Aug67 (in notice: 1966); KK203024.

Shape light for privacy, for beauty, with patterned glass by ASG; Beadex matte. Sheet. © American Saint Gobain; 31May67; KK203035.

You asked, Why don't they develop shipping methods that reduce breakage and make unloading easier? Sheet. © American Saint Gobain; 1Aug67; KK203036.

You said, I want to deal with a salesman who can get me the help I need when I need it; ASG listened. Sheet. © American Saint Gobain; 31May67; KK203032.

You shape color, texture, form in the most exciting ways with patterned glass by ASG. Folder. © American Saint Gobain; 31May67; KK203027.

AMERICAN TOBACCO CO. ©

American's 100 mm cigarettes still at popular filter price; Pall Mall. (In Food topics, Sept. 1967, p.170) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 25Aug67; KK202539.

Come to the coolest part of the forest; Pall Mall filter cigarettes. (In Life, Dec. 1, 1967, p.87) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 27Nov67; KK203816.

Come to the forest fresh taste; Pall Mall menthol 100's. (In Life, July 14, 1967, p.5) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 10Jul67; KK202053.

Come to the forest-fresh taste; Pall Mall menthol 100's. (In Life, Sept. 29, 1967, p.50) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 25Sep67; KK202687.

Come to the forest-fresh taste; Pall Mall menthol 100's. (In TV guide, Aug. 12, 1967, p.3) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 9Aug67; KK202134.

La Corona, anything less is a compromise. (In The New York times magazine, May 21, 1967, sec. 6, p.39) Appl. author: Gardner Advertising Co., Inc. © 21May67; KK201098.

The first convertible cigarette; Tennyson Convertibles. (In The Dallas morning news, Sept. 5, 1967, p.13a) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 5Sep67; KK203173.

If you gave him a watch last Christmas, this year give him something to time; Pall Mall. (In Playboy, Dec. 1967, p.99) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 14Nov67; KK203794.

If you put Tareyton's charcoal filter on your cigarette, you'd have a better cigarette. (In The Saturday evening post, Oct. 21, 1967) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 10Oct67; KK203174.

L. S. Green has grown; Lucky Strike. (In Life, May 26, 1967, p.73) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 22May67; KK201268.

New Tareyton 100's. (In The Sacramento union, Apr. 17, 1967, p.5) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 17Apr67; KK201266.

New Tareyton 100's, this much longer than king size. (In Daily news, New York, June 26, 1967, p.13) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 26Jun67; KK201204.

New Tareyton 100's, this much longer than king size. (In The Saturday evening post, July 15, 1967, p.45) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 4Jul67; KK201205.

New Tareyton 100's with even more of the taste worth fighting for. (In Industrial medicine & surgery, Aug. 1967, p.512) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 5Aug67; KK202357.

Now at popular 100's price; Pall Mall. (In New York daily news, Oct. 23, 1967, p.28) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 23Oct67; KK203393.

Now at popular 100's price; Pall Mall. (In New York times, Oct. 23, 1967, p.32) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 23Oct67; KK203338.

Now at popular 100's price, Pall Mall Gold, Pall Mall Menthol. (In Playbill, Dec. 1967, p.4 of cover) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 1Dec67; KK203956.

Now at popular 100's price, Pall Mall menthol, Pall Mall gold in the flat 20's crushproof box. (In Playbill, Nov. 1967, p.4 of cover) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 1Nov67; KK203800.

Now, get behind an A&C; Antonio y Cleopatra, the cigar that's going places. [Couple with golf cart] (In Time, June 9, 1967, p.92) Appl. author: Gardner Advertising Co., Inc. © 6Jun67; KK202963.

Now get behind an A & C Grenadier. Father & son ad. (In Life, Sept. 22, 1967, p.120) Appl. author: Gardner Advertising Co., Inc. © 18Sep67; KK203461.

Now get even more of the taste worth fighting for, new Tareyton 100's. (In Ebony, Sept. 1967, p.33) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 24Aug67; KK202355.

Now get even more of the taste worth fighting for, new Tareyton 100's. (In TV guide, July 29, 1967, p.A-65) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 26Jul67; KK202356.

Pall Mall Gold 100's filters farther for a milder smoke. (In The Star ledger, Oct. 16, 1967, p.18) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 16Oct67; KK202969.

The 7 minute cigarette declares war on the 5 minute break; Pall Mall. (In Playboy, Nov. 1967, p.4 of cover) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 10Oct67; KK203185.

The 7 minute cigarette, if you think it's just another cigarette, time it; Pall Mall Gold 100's. (In Life, July 21, 1967, p.50) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 17Jul67; KK201463.

The 7 minute cigarette, Pall Mall Gold 100's. (In The New York times, June 21, 1967, p.28) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 21Jun67; KK201462.

The 7 minute cigarette, what makes it tick? (In TV guide, Sept. 2, 1967, p.4 of cover) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 30Aug67; KK202431.

Shake hands with L. S. Green, the finest menthol cigarette that you have ever seen; Lucky Strike. Man's head. (In Life, May 26, 1967, p.73) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 22May67; KK201267.

Tareyton 100's, now get even more of the taste worth fighting for. (In Playbill, Aug. 1967, p.4 of cover) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 1Aug67; KK201870.

Us Tareyton smokers will never change our stripes; Tareyton 100's. [Port. of couple] (In Time, Oct. 6, 1967, p.54) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 30Oct67; KK203172.

What gives Tareyton the taste worth fighting for? [Couple wearing sweatshirts] (In Newsweek, Mar. 13, 1967, p.45) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 7Mar67; KK202217.

What gives Tareyton the taste worth fighting for? The charcoal tip. (In Life, Jan. 13, 1967, p.79) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 9Jan67; KK201269.

What gives Tareyton the taste worth fighting for? The charcoal tip. (In TV guide, Jan. 28, 1967, p. A-68--A-69) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 25Jan67; KK201270.

With the 7 minute cigarette, you always finish last; Pall Mall Gold 100's. (In TV guide, Aug. 5-11, 1967, p.4 of cover) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 2Aug67; KK202041.

ANCHOR ENTERPRISES. ©

Decor-card Christmas set. Sheet. Appl. author: Rodger Lee Darbonne d.b.a. Anchor Enterprises. © 19Nov67; KK204082.

ANDERSON, CLAYTON & CO. ©

If your doctor recommended a corn oil margarine 2 years ago, read what doctors are reading in their medical journals today. (In Life, Oct. 6, 1967, p.44-45) © 6Oct67; KK203948.

When we made soft Chiffon margarine, we had Wisconsin taste in mind. (In The Milwaukee Journal, Aug. 2, 1967, pt.5, p.8) Appl. author: Anderson, Clayton & Co. © 2Aug67; KK203804.

ANHEUSER-BUSCH, INC.

We're putting our money on total clothes care; Cotton Maid spray starch. (In St. Louis post dispatch, Aug. 3, 1967, p.14D) Appl. author: D'Arcy Advertising Co. © Anheuser-Busch, Inc. (in notice: Anheuser-Busch, Inc., Consumer Products Division); 3Aug67; KK201832.

ANIMAL FAIR, INC. ©

Greatest animal collection since Noah's ark, by George. (In Toys and novelties, Mar. 1, 1967, p.184-185) Appl. author: George V. Grooms. NM: pictorial material. © 1Mar67; KK201819.

ANSON (ART) INC. ©

Psychometer. Sheet. Appl. author: Arthur H. Anson. © 3Nov67; KK203592.

ANTI-HYDRO WATERPROOFING CO. ©

A-H Alox, fused aluminum oxide grits, non-slip abrasion resistant surfaces. Sheet. Appl. author: Mortimer W. Meyer. © 15Jun67; KK201448.

A-H curing compound no.2, clear (2C) or fugitive dye (2D), 100% resin base, membrane forming. Sheet. Appl. author: Mortimer W. Meyer. © 15Jun67; KK201449.

Acuricon A-H chemical cure. Folder. Appl. author: Mortimer W. Meyer. © 15Dec67; KK204044.

Acuricon A-H chemical cure. Sheet. Appl. author: Mortimer W. Meyer. © 15Dec67; KK204045.

Anti-Hydro for guaranteed results; 64 years of durable ... floors. Folder. Appl. author: Mortimer W. Meyer. © 15Sep67; KK202407.

AOYAMA TRADING CO., LTD. ©

Al-Site magnifier set. [Japan] Card. Appl. ti.: A girl with a magnifier. © 10Feb67; KKF51.

Al-Site necklace magnifier. [Japan] On folding carton. Appl. ti.: An old woman with magnifier. © 15Jan67; KKF35.

Alco address book. [Japan] On folding carton. Appl. ti.: Picture of opened address book with some greeting cards. © 10Dec66; KKF43.

Alco adjustable book rack. [Japan] On folding carton. Appl. ti.: Books on book rack. © 15Dec66; KKF26.

Alco adjustable book rest. [Japan] On bag. Appl. ti.: Picture of a girl with book rest. © 18Nov66; KKF18.

Alco all-purpose stapler. [Japan] Card. Appl. ti.: Picture of a man and a child with stapler. © 15Jan67; KKF40.

Alco all-purpose stapler hole puncher and staple remover. [Japan] Card. Appl. ti.: A man with a hole puncher and a child. © 15Jan67; KKF45.

Alco always up-to-date tab address book. [Japan] On folding carton. Appl. ti.: Picture of opened tab address book with girl's fingers. © 15Jan67; KKF39.

Alco appointments. [Japan] On folding carton. Appl. ti.: Picture of desk & man sitting aside with appointment pad and pencil on hand. © 15Jan67; KKF44.

Alco attache memo & address case. [Japan] On folding carton. Appl. ti.: Reminder book with pencil. © 15Dec66; KKF25.

Alco autograph album. [Japan] On folding carton. Appl. ti.: A boy and a girl with autograph album. © 15Dec66; KKF32.

Alco bridge score pad. [Japan] Card. Appl. ti.: A girl with playing cards and score pad. © 15Dec66; KKF21.

Alco dater & stamp pad. [Japan] Card. Appl. ti.: Women's fingers with rubber stamp. © 15Jan67; KKF47.

Alco double header fine point pen. [Japan] Card. Appl. ti.: Boy and a girl. © 15Dec66; KKF30.

Alco executive address book. [Japan] On folding carton. Appl. ti.: An address book with pen. © 15Jan67; KKF23.

Alco fine point nylon tip pen. [Japan] Card. Appl. ti.: A girl with marking pen. © 15Dec66; KKF29.

Alco five year diary. [Japan] On folding carton. Appl. ti.: An old woman with diary and a dog. © 15Jan67; KKF34.

Alco five year diary. [Japan] On folding carton. Appl. ti.: Girl with diary. © 15Dec66; KKF38.

Alco giant marking pens. [Japan] On folding carton. Appl. ti.: A boy drawing with a marking pen. © 10Feb67; KKF50.

Alco magic brain calculator. [Japan] Card. Appl. ti.: A girl using calculator. © 15Dec66; KKF28.

Alco magnetic clips. [Japan] Card. Appl. ti.: A memo pad hanging on wall. © 15Dec66; KKF19.

Alco mahogany book rack. [Japan] On folding carton. Appl. ti.: A book rack with books, pipe, etc. © 15Jan67; KKF27.

Alco mahogany desk caddy. [Japan] On folding carton. Appl. ti.: A desk caddy with envelopes, pens, pencils, rules, etc. © 15Jan67; KKF36.

Alco make-a-note pad. [Japan] On folding carton. © 15Dec66; KKF31.

Alco make-up mirror. [Japan] On folding carton. Appl. ti.: A girl's face in mirror. © 15Dec66; KKF37.

Alco message stamp. [Japan] Card. Appl. ti.: A girl's face. © 15Jan67; KKF46.

Alco one year diary. [Japan] On folding carton. Appl. ti.: A girl with diary. © 15Dec66 (in notice: 1967); KKF24.

Alco pocket size adds up to 20.00. [Japan] Card. Appl. ti.: A girl with shopping bags. © 15Jan67; KKF20.

Alco poster colors; 6 different opaque tempera paints. [Japan] On folding carton. Appl. ti.: A boy with artist's brushes and bottles of poster colors. © 15Jan67 (in notice: 1966); KKF22.

Alco recipe album. [Japan] On folding carton. Appl. ti.: Picture of opened recipe book with bowl & spoon. © 10Dec66; KKF49.

Alco stamp pad. [Japan] Card. Appl. ti.: Picture of many stamps on stamp stand. © 15Jan67; KKF41.

Alco ten year diary. [Japan] On folding carton. Appl. ti.: Picture frame, diary & pen. © 15Jan67; KKF48.

Alco tote bag. [Japan] Folder. Appl. ti.: A handle of a bag with pencils, ruler, books, etc. © 15Dec66; KKF33.

Alco traveler's journal and address book, My trip. [Japan] On folding carton. Appl. ti.: Picture of a girl sitting on traveling suitcase. © 15Jan67; KKF42.

AQUARIUM SUPPLY CO. ©

Permalife air line tubing; 6 foot length. Card. © 17Jul67; KK203614.

Permalife algi stop; net wt. 0.27 oz. avoird. Card. © 29Aug67; KK203273.

Permalife aqua-pure filter. On folding carton. © Aquarium Supply Co., div. of Sterno Industries, Inc.; 19Apr67; KK203271.

Permalife aquarium anti-chlorine tablets; net wt. 0.27 oz. avoird. Card. © 29Aug67; KK203615.

Permalife aquarium gravel; net wt. 2 pounds avoird. On folding carton. © Aquarium Supply Co., div. of Sterno Industries, Inc.; 21Aug67; KK203275.

Permalife BiOrell tropical fish food flakes; net wt. 5 oz. avoird. Sticker. © 27Sep67; KK203619.

Permalife filter floss; net wt. .79 cz. avoird. On folding carton. © Aquarium Supply Co., div. of Sterno Industries, Inc.; 14Jun67; KK203274.

Permalife floating thermometer. Card. © 30Oct67; KK203618.

AQUARIUM SUPPLY CO.-Con.

Permalife marble chips; net wt. 11 oz. avoird. On folding carton. © Aquarium Supply Co., div. of Sternco Industries, Inc.; 27Feb67; KK203272.

Permalife modern aquarium background for 5 gallon aquariums. Folder. © Aquarium Supply Co., div. of Sternco Industries, Inc.; 15Mar67; KK203276.

Permalife Spe-Dee-Flo corner filter; no. PF-208. On folding carton. © Aquarium Supply Co., division of Sternco Industries, Inc.; 6Dec66; KK201385.

Permalife turtle kit aids in turtle care; food, water conditioner, bath. Card. © 30Oct67; KK203617.

Permalife ventilated aquarium reflector. On folding carton. © Aquarium Supply Co., div. of Sternco Industries, Inc.; 25Apr67; KK203277.

ARBY'S, INC. ©

Arby is what all roast beef sandwiches ought to be; delicious. (In Life, v.62, no.11) Appl. author: Dean Barber. © 17Mar67; KK201384.

Enjoy a delicious Jamocha Shake, a blend of coffee and chocolate, with your Arby. Sheet. Appl. author: Dean Barber. © 1Dec66 (in notice: 1967); KK201218.

If you haven't tasted an Arby's, wow. [Exclaiming woman] (In Youngstown vindicator, Nov. 16, 1967, p.51) Appl. author: Leo Pambrun. © 16Nov67; KK203672.

Squeeze to eat, Arby's roast beef sandwich. (In Life, May 26, 1967, p.71) Appl. author: Paul C. Melvin. © 26May67; KK201230.

You can't stop here; roast beef sandwich. (In Life, v.62, no.23) Appl. author: Dean Barber. © 9Jun67; KK201383.

ARDEN-MAYFAIR, INC. ©

C'mon, Mayfair, let's get to the meat of your discount story. (In The Salt Lake tribune, Aug. 17, 1967, p.A9) © 17Aug67; KK203195.

Don't say we didn't tell you about Mayfair discount. (In The Salt Lake tribune, July 17, 1967, p.5) © 17Jul67; KK203211.

Down through the years the bell clanging from a cow's neck let her owner and her offspring know exactly where she was. (In The Salt Lake tribune, Dec. 14, 1967, p.26B) © 14Dec67; KK204083.

Famous bell ringers ... ever since Alexander invented the telephone. (In The Salt Lake tribune, Nov. 16, 1967, p.24A) © 16Nov67; KK203644.

Famous bell ringers ... if things are not what they're cracked up to be where you now shop. (In The Salt Lake tribune, Nov. 9, 1967, p.A17) © 9Nov67; KK203643.

Famous bell ringers of history; a clanging fire-bell has always drawn people from far and near. (In The Salt Lake tribune, Oct. 19, 1967, p.A9) © 19Oct67; KK203267.

Famous bell ringers of history; Halloween has always been the bell-ringingest night of the year. (In The Salt Lake tribune, Oct. 26, 1967, p.24B) © 26Oct67; KK203268.

Famous bell ringers of history, Mayfair's bell ringers make history, too! (In The Salt Lake tribune, Nov. 20, 1967, p.8C) Appl. ti.: Ringing the Thanks-giving dinner bell. © 20Nov67; KK203953.

Famous bell ringers of history; when grandma was a girl. (In The Salt Lake tribune, Nov. 2, 1967, p.14B) © 2Nov67; KK203557.

How much meat does your disposal eat? Mayfair will starve it. (In The San Diego union, Sept. 11, 1967, p.A-12) © 11Sep67; KK203199.

If you think our shelf prices are low wait 'til you get a load of Mayfair's case discounts. (In The Salt Lake tribune, Sept. 14, 1967, p.E7) © 14Sep67; KK203198.

It's what we don't put in our ads that counts. (In The Salt Lake tribune, Aug. 10, 1967, p.B9) © 10Aug67; KK203205.

Juggling is for show biz, not food biz. (In The Salt Lake tribune, Sept. 7, 1967, p.C3) © 7Sep67; KK203200.

Just how special was that meat special? (In Los Angeles times, July 24, 1967, pt.4, p.15) © 24Jul67; KK203213.

Now I buy meat from Mayfair, who needs wholesale? (In The San Diego union, July 31, 1967, p.A-9) © 31Jul67; KK203209.

O.K., Mayfair, how about your discount prices on produce? (In The Salt Lake tribune, July 27, 1967, p.A) © 27Jul67; KK203207.

Our butchers sleep well because they have a clear conscience. (In The San Diego union, Sept. 4, 1967, p.B-5) © 4Sep67; KK203201.

Plenty of excitement in grandma's day when the old time train bell clanged; famous bell ringers of history. (In The Salt Lake tribune, Oct. 12, 1967, p.A9) © 12Oct67; KK203179.

Seen one T-bone, you've seen 'em all until you've seen Mayfair's. (In Los Angeles times, Aug. 14, 1967, pt.4, p.15) © 14Aug67; KK203206.

Shopping at Mayfair discount is like getting a raise in pay. (In The Salt Lake tribune, Aug. 31, 1967, p.A) © 31Aug67; KK203202.

A steak can age you if you didn't buy it at Mayfair. (In Los Angeles times, Aug. 7, 1967, pt.4, p.16) © 7Aug67; KK203204.

There's more to eat in Mayfair meat. (In Los Angeles times, Aug. 21, 1967, pt.4, p.26) © 21Aug67; KK203193.

They hardly seem old enough, but they're making history. (In The Salt Lake tribune, Dec. 7, 1967, p.A9) © 7Dec67; KK204038.

They laughed when I sat down to read a Mayfair ad. (In The Salt Lake tribune, July 31, 1967, p.7) © 31Jul67; KK203208.

Think meat, think Mayfair. (In The San Diego union, Aug. 28, 1967, p.A-6) © 28Aug67; KK203196.

Was that steak really a bargain? (In Los Angeles times, July 17, 1967, pt.4, p.20) © 17Jul67; KK203212.

We'll save you up to 10% and give you a free 1/2 gallon of ice cream, too. (In The Salt Lake tribune, Aug. 3, 1967, p.A9) © 3Aug67; KK203210.

What does it take to make you a Mayfair customer? You tell us. (In The Salt Lake tribune, Aug. 7, 1967, p.16) © 7Aug67; KK203203.

When the cash register bell rings at Mayfair; famous bell ringers of history. (In The Salt Lake tribune, Nov. 30, 1967, p.8B) © 30Nov67; KK203954.

Who's chicken about guaranteeing meats? (In The San Diego union, Sept. 18, 1967, p.A-9) © 18Sep67; KK203197.

Will shopping at Mayfair make me the most popular woman in town? (In The Salt Lake tribune, Aug. 24, 1967, p.A7) © 24Aug67; KK203194.

ARMSTRONG RUBBER CO. ©

Armstrong builds the world's first fiber glass tire, the new Armstrong Five Star. (In Modern tire dealer, Jan. 1967, p.54) Appl. author: Pritchard Wood, Inc. © 25Dec66; KK202194.

The cool tire made with fiber glass? Sorry, we don't carry it. (In Modern tire dealer, June 1967, p.79) Appl. author: Pritchard Wood, Inc. © 25May67; KK202192.

If we hadn't made it with fiber glass we could never call it the cool tire. (In Sports illustrated, June 12, 1967, p.7) Appl. author: Pritchard Wood, Inc. NM: revision. © 8Jun67; KK204077.

Introducing the cool tire; Armstrong Fiber Glass. (In Esquire, June 1967, p.20-21) Appl. author: Pritchard Wood, Inc. © 12May67; KK203493.

We're rolling. (In Modern tire dealer, May 1967, p.66) Appl. author: Pritchard Wood, Inc. © 25Apr67; KK202193.

ARNOLD BAKERS, INC. ©

Large Twist rolls; net wt. 7 oz. On bag. © 9Nov67; KK203675.

Raisin Twists; net wt. 7 oz. On bag. © 9Nov67; KK203676.

ARNSON, M. L. ©

Whirly, a new skill game based on the idea of the well known whirling disc on a twisting string; instructions. Sheet. © 8Dec67; KK203830.

ART METAL, INC. ©

His expert advice won't cost you a thing, unless you don't take it. (In Business week, Oct. 7, 1967, p.177) Appl. author: Zlowe Co., Inc. © 7Oct67; KK203796.

If we didn't say it was a file, you'd never know it. It's a file. (In Business week, June 24, 1967, p.11) Appl. author: Zlowe Co., Inc. © 24Jun67; KK201714.

Our desk has something over a steel desk, a wood core top. (In Business week, July 15, 1967, p.145) Appl. author: Zlowe Co., Inc. © 15Jul67; KK201949.

Planning a move isn't cheap, it's free. (In Business week, Sept. 9, 1967, p.12) Appl. author: Zlowe Co., Inc. © 9Sep67; KK203795.

Secretaries love this file, it's the strong, silent type. (In Information & records management, Aug.-Sept. 1967, p.17) Appl. author: Zlowe Co., Inc. © 14Aug67; KK202268.

You ought to know what's going on behind your back. (In Business week, June 3, 1967, p.135) Appl. author: Zlowe Co., Inc. © 3Jun67; KK201353.

You'll have to face it, an office divider should be good to look at. (In Business week, Aug. 12, 1967, p.53) Appl. author: Zlowe Co., Inc. © 12Aug67; KK202075.

- ASSOCIATED AMERICAN ACCIDENT TRAVELER AGENCY, INC. ©
All inclusive Traveler accident insurance policy. (In Indianapolis star, Oct. 8, 1967) © 8Oct67; KK202708.
Now, all inclusive Traveler accident insurance policy. (In Indianapolis star, Oct. 8, 1967) © 8Oct67; KK202707.
- ASSOCIATED DISTILLERS CO. See AFFILIATED DISTILLERS BRANDS CORP.
- ASSOCIATED ELEVATOR CO., INC. ©
Space travel? Not quite, self move-able elevator tower. Sheet.
Appl. author: Walter Seagrave. © 20Jul66; KK202300.
- ATTERBURY, KIRBY. ©
Atterbury, liqueur of Andalucia. Sticker. © 29Sep67; KK202560.
- ATWOOD, ANN. ©
The little circle; text and photographs by Ann Atwood. ([Book jacket] 408) © 9Nov67; KK203432.
- AUNT NELLIE'S FOODS, INC. ©
Breakfast grape drink; net. cont. 32 oz. (1 qt.) Sticker. © 2May67; KK201459.
Breakfast grapefruit drink; net. cont. 32 oz. (1 qt.) Sticker. © 2May67; KK201460.
Breakfast orange drink; net. cont. 32 oz. (1 qt.) Sticker. © 2May67; KK201458.
German potato salad; net weight 1 lb. Sticker. © 2May67; KK201465.
- AURORA CASKET CO., INC. ©
What are we doing? 13 p. Appl. author: Thomas R. Ward. © 30Mar67; KK202713.
- AUTOMARC SPECIALTIES. ©
Pageboy, the automatic bookmarker for paperbacks. Card. Appl. author: Robert D. Jackson. © 18Sep67; KK202314.
- AUTOMATIC DATA PROCESSING, INC. ©
How Irish International gave its payroll problems the air. (In The New York times, July 13, 1967) © 13Jul67; KK202942.
- AUTOMOTIVE DIVISION, RUBBERMAID, INC. See RUBBERMAID, INC. AUTOMOTIVE DIVISION.
- AVALON MANUFACTURING CORP. ©
Paint on wood, Colonial children; no.4601. [Box top] (Early American art-by-numbers) © 6Mar67; KK202341.
Paint on wood, country girl; no.4302. [Box top] (Early American art-by-numbers) © 6Mar67; KK202340.
- AVERY LABEL CO.
Self-adhesive correction tape; 3 rolls CR 26. On folding carton. © Avery Label Co., a division of Avery Products Corp. (in notice: Avery Label Co.); 18Sep64; KK203899.
- AVIS RENT A CAR SYSTEM, INC. ©
Avis interrupts the rent a car war to bring you a message on vacation rates. (In The New York times, July 10, 1967, p.21) Appl. author: Doyle Dane Bernbach, Inc. © 10Jul67; KK201423.
Avis is winning the battle of the bugs. (In The New York times, Dec. 4, 1967, p.L34-35) Appl. author: Doyle Dane Bernbach, Inc. © 4Dec67; KK204040.
Some Avis buttons aren't meant to be seen; military version. (In The New York times, Aug. 21, 1967, p.L-23) Appl. author: Doyle Dane Bernbach, Inc. © 21Aug67; KK202226.
- When an Avis girl winks at you, she means business. (In The New York times, Sept. 25, 1967, p.38L) Appl. author: Doyle Dane Bernbach, Inc. © 25Sep67; KK202500.
- AVON PRODUCTS, INC. ©
The art of being a woman, an interest you and your Avon representative share. (In Progressive farmer, July 1967, p.2 of cover) Appl. author: Dreher Advertising, Inc. © 15Jun67; KK201864.
Avon after shaves, refreshing scents, distinctive gift decanters, great Christmas gifts. (In Look, Nov. 14, 1967, p.110) Appl. author: Dreher Advertising, Inc. © 31Oct67; KK203798.
Avon after shaves, refreshing scents, distinctive gift decanters, great gifts; tribute, mallard, gavel. (In Look, Sept. 19, 1967, p.12) Appl. author: Dreher Advertising, Inc. © 5Sep67; KK203078.
Avon after shaves, refreshing scents, distinctive gift decanters, great occasions. (In Look, Oct. 17, 1967, p.22) Appl. author: Dreher Advertising, Inc. © 30Oct67; KK203076.
Avon calling, the sound of beauty heard 'round the world. (In Fortune, June 15, 1967, p.248) Appl. author: Dreher Advertising, Inc. © 15Jun67; KK201863.
Avon creates summer news; Fireworks. (In Redbook, June 1967, p.41) Appl. author: Dreher Advertising, Inc. © 23May67; KK201856.
Avon lights your lips; lip gloss. (In Seventeen, Aug. 1967, p.329) Appl. author: Dreher Advertising, Inc. © 1Aug67; KK203074.
Avon presents the girl from color. (In Seventeen, Apr. 1967, p.3 of cover) Appl. author: Dreher Advertising, Inc. © 1Apr67; KK201861.
Could your hair look better than it does? Hair conditioner. (In McCall's, May 1967, p.57) Appl. author: Dreher Advertising, Inc. © 20Apr67; KK201858.
Find your own enchantment when you look into Brocade by Avon. (In McCall's, Sept. 1967, p.3 of cover) Appl. author: Dreher Advertising, Inc. © 22Aug67; KK203075.
Gifts by Avon, a joy to give, a joy to receive. (In Parent's magazine & better homemaking, Oct. 1967, p.41) Appl. author: Dreher Advertising, Inc. © 25Sep67; KK203073.
Great expressions from Avon for men; Island Lime. (In Look, May 2, 1967, p.50) Appl. author: Dreher Advertising, Inc. © 18Apr67; KK201859.
If you can change your mind, why can't you change the way you look? The Sure Shades. (In Good House-keeping, Feb. 1967, p.36) Appl. author: Dreher Advertising, Inc. © 19Jan67; KK201855.
It takes two to solve the makeup puzzle, you and your Avon representative. (In Seventeen, Feb. 1967, p.210) Appl. author: Dreher Advertising, Inc. © 1Feb67; KK201860.
Make lasting impressions with Brocade by Avon. (In Good house-keeping, Oct. 1967, p.213) Appl. author: Dreher Advertising, Inc. © 19Sep67; KK203072.
Think how great it would be to find Avon gifts under your tree. (In Seventeen, Nov. 1967, p.195) Appl. author: Dreher Advertising, Inc. © 1Nov67; KK203797.
- Whatever you wear, wear fragrance by Avon; Regence. (In Glamour, Mar. 1967, p.111) Appl. author: Dreher Advertising, Inc. © 20Feb67; KK201857.
What's Avon's color for spring? What would you like? (In Progressive farmer, Apr. 1967, p.96) Appl. author: Dreher Advertising, Inc. © 15Mar67; KK201862.
When visions of lollypops dance in her head she's dreaming of Avon's Miss Lollypop fragrance group! (In Progressive farmer, Oct. 1967, p.56) Appl. author: Dreher Advertising, Inc. © 15Sep67; KK203077.

B

- B.J.M. ADVERTISING, INC. ©
This bank helps your family and friends. Folder. Appl. author: James Mancuso. Appl. tl.: Floral design. © 8Feb67; KK201705.
- BABY BUTLER SALES CO., INC.
Sweepstakes award notification, dear expectant parents. Sheet.
© Baby Butler a.a.d.o. Baby Butler Sales Co., Inc.; 15Mar67; KK202461.
- BACARDI IMPORTS, INC. ©
Bacardi daiquiri, Bacardi-Cocktail, they taste as good as they look. (In Life, Dec. 9, 1966, p.84) Appl. author: Ross Roy, Inc. © 5Dec66; KK202559.
Bacardi rum is back in Alabama; drinkmates. (In Birmingham post-herald, June 30, 1966, p.7) Appl. author: Ross Roy, Inc. © 29Jun66; KK202377.
Bacardi rum is so mixable. (In Life, Feb. 24, 1967, p.R8) Appl. author: Ross Roy, Inc. © 20Feb67; KK202379.
Bacardi rum is the largest selling rum; naturally, so stock it up! (In Proof, June 1966, p.16) Appl. author: Ross Roy, Inc. © 20Jun66; KK202796.
Go to your package store, pick up the new bottled Bacardi daiquiri and Bacardi cocktail. (In Playboy, July 1966, p.32) Appl. author: Ross Roy, Inc. © 9Jun66; KK203308.
It's good old eggnog time again and Bacardi rum makes the world's favorite eggnog; quick recipe, quickie recipe. (In Life, Nov. 17, 1967, p.118) Appl. author: Ross Roy of New York, Inc. © 13Nov67; KK203476.
Rum & Coke! (In Playboy, June 1966, p.42) Appl. author: Ross Roy, Inc. © 10May66; KK202858.
Status symbols should be silky smooth and very hard to get, like this one; enjoy Bacardi Anejo rum. (In Time, May 13, 1966, p.69) Appl. author: Ross Roy, Inc. © 10May66; KK202399.
Thank you, Mrs. Richardson, for running out of you-know-what; drink Bacardi rum & tonic. (In Playboy, Aug. 1966, p.23) Appl. author: Ross Roy, Inc. © 12Jul66; KK202899.
There's a bit of the man-of-the-world in you! Ron Bacardi Superior. (In Ebony, Apr. 1966, p.42) Appl. author: Ross Roy, Inc. © 18Mar66; KK202863.
There's plenty of Bacardi rum, including 151, and plenty of Bacardi rum customers for you. (In Ohio tavern news, May 23, 1967, p.16) Appl. author: Ross Roy, Inc. © 23May67; KK202400.

BACARDI IMPORTS, INC.—Con.

You may already be understocked;
Bacardi daiquiri cocktail. (In
Southern beverage journal,
Mississippi ed., Apr. 1967, p.11)
Appl. author: Ross Roy, Inc.
© 3Apr67; KK202844.

BADGER PAPER MILLS, INC. ©

Now in colors, Freshrap wax paper.
(In Buffalo evening news, May 5,
1966, p.13) © 5May66; KK202936.

BALE PIN CO. ©

Art club jewelry, service and
officers' guards. Sheet. Appl.
tl.: Art Club membership pins.
NM: additions. © 22Dec67; KK204106.

French Club membership pins;
no.2969C. Sheet. NM: addition.
© 18Oct67; KK202836.

Future Nurses Club pins; no.3398B.
Sheet. NM: addition. © 13Oct67;
KK202838.

German Club membership pins;
no.1441G27. Sheet. NM: addition.
© 13Nov67; KK203468.

Girls athletics jewelry; no.1779A.
Folder. NM: addition. © 17Oct67;
KK202845.

Latin Club membership pins;
no.4879B. Sheet. NM: addition.
© 30Nov67; KK203762.

Library club membership pins.
Folder. NM: additions.
© 31Oct67; KK203311.

Membership pins for all school pep
groups; no.1779A pin and guard.
Sheet. NM: additions. © 28Nov67;
KK203668.

Membership pins for all vocal music
groups; no.6744G18. Sheet.
NM: addition. © 18Nov67; KK203535.

Science club, science fair membership
and award pins; no.6243C pin and
guard. Sheet. NM: additions.
© 25Nov67; KK203673.

Spanish Club membership pins; 2052B.
Sheet. NM: addition. © 24Oct67;
KK203143.

Yearbook, newspaper and journalism
pins; no.6210C. Sheet. NM:
addition. © 6Nov67; KK203469.

BANCROFT (JOSEPH) & SONS CO. LICENS-
ING DIVISION.

The beauty endures, Bandura fashions.
Card. © Joseph Bancroft & Sons Co.,
Licensing Division (in notice:
J. B. & S. Co.); 21Oct67; KK203623.

BANK OF AMERICA, NATIONAL TRUST &
SAVINGS ASSN., SAN FRANCISCO.

Man on the spot in Birmingham; Vic-
toria Square, Birmingham. (In
Business week, Sept. 16, 1967,
p.4 of cover) Appl. author: D'Arcy
Advertising Co. © Bank of
America, National Trust & Savings
Assn.; 16Sep67; KK202371.

Man-on-the-spot in Lahore. (In
Business week, June 24, 1967,
p.4 of cover) Appl. author: D'Arcy
Advertising Co. © Bank of America,
National Trust & Savings Assn.;
24Jun67; KK201386.

Man-on-the-spot in Munich; Munich's
Marienplatz. (In Business week,
Nov. 11, 1967, p.4 of cover)
Appl. author: D'Arcy Advertising
Co. © Bank of America, National
Trust & Savings Assn.; 11Nov67;
KK203447.

Man-on-the-spot in Santiago;
Plaza Bulnes, Santiago. (In
Business week, Oct. 14, 1967,
p.4 of cover) Appl. author:
D'Arcy Advertising Co. © 14Oct67;
KK202854.

BANKERS COMMERCIAL LIFE INSURANCE CO. ©

Guaranteed permanent medical pro-
tection; supplement to Austin

American-statesman, May 7, 1967.
Folder. NM: additions & revisions.
© 1May67; KK201713.

Guaranteed permanent medical pro-
tection; supplement to San Antonio
light, May 23, 1967. Folder. NM:
additions & revisions. © 15May67;
KK201712.

BANKERS TRUST CO., NEW YORK.

Back in '47 Bankers Trust put the
money where its mouth was. (In
Forbes, Oct. 15, 1967, p.42-43)
Appl. author: Doyle Dane Bernbach,
Inc. © Bankers Trust Co.; 12Oct67;
KK203628.

Does the mortgage closing scare you?
(In Staten Island advance, June 29,
1967, p.5) Appl. author: Doyle
Dane Bernbach, Inc. © Bankers
Trust Co.; 29Jun67; KK201402.

George Karger doesn't honor checks,
he honors cash. (In The New York
times, Sept. 15, 1967, p.39)
Appl. author: Doyle Dane Bernbach,
Inc. © Bankers Trust Co.;
15Sep67; KK202401.

How Bankers Trust got involved in
this beautiful oil deal. (In
The New Yorker, July 22, 1967,
p.10-11) Appl. author: Doyle
Dane Bernbach, Inc. © 18Jul67;
KK201693.

One good bank deserves another.
(In Banking, Apr. 1967, p.21)
Appl. author: Doyle Dane Bernbach,
Inc. © Bankers Trust Co.;
26Mar67; KK201560.

132 labor saving ideas, 5¢. (In
Business week, Sept. 30, 1967,
p.170-171) Appl. author: Doyle
Dane Bernbach, Inc. © Bankers
Trust Co.; 26Sep67; KK202678.

Save \$50 and get any one of these
gifts free. (In South Nassau
pennysavers, five towns ed.,
Sept. 13, 1967, p.6) Appl. author:
Doyle Dane Bernbach, Inc. © Bankers
Trust Co.; 11Sep67; KK202352.

Should a corporation waste its time
paying dividends. (In The Wall
Street Journal, Nov. 21, 1967,
p.21) Appl. author: Doyle Dane
Bernbach, Inc. © Bankers Trust
Co.; 21Nov67; KK203699.

You'll find a fellow banker at
Bankers Trust. (In Finance, Sept.
1967, p.34G) Appl. author: Doyle
Dane Bernbach, Inc. © Bankers
Trust Co.; 27Aug67; KK203181.

BARNES-HIND LABORATORIES.

Germicidal solution. Sheet.
© Barnes-Hind Laboratories, divi-
sion of Barnes-Hind Pharmaceuti-
cals, Inc.; 24Nov65; KK203226.

Heb-Cort, a proven steroid in a proven
base. Sheet. © Barnes-Hind
Laboratories, division of Barnes-
Hind Pharmaceuticals, Inc.;
24Nov65; KK203234.

Heb-Cort CT, antipuritic action in
a proven base. Sheet. © Barnes-
Hind Laboratories, division of
Barnes-Hind Pharmaceuticals, Inc.;
24Nov65; KK203233.

Heb-Cort MC, a cooling lotion.
Sheet. © Barnes-Hind Laboratories,
division of Barnes-Hind Pharmaceu-
ticals, Inc.; 24Nov65; KK203229.

Heb-Cort N, a broad spectrum anti-
biotic in a proven base. Sheet.
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sion of Barnes-Hind Pharmaceuti-
cals, Inc.; 24Nov65; KK203228.

Heb-Cort V, for antifungal effect.
Sheet. © Barnes-Hind Laboratories,
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ticals, Inc.; 24Nov65; KK203230.

Komed acne lotions. Folder.
© Barnes-Hind Laboratories, sub-
sidiary of Barnes-Hind Pharma-
ceuticals, Inc.; 13Sep65;
KK203215.

Komed HC acne lotion. Folder.

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sion of Barnes-Hind Pharmaceuti-
cals, Inc.; 13Sep65; KK230240.

Komed HC lotion. Sheet. © Barnes-
Hind Laboratories, division of
Barnes-Hind Pharmaceuticals, Inc.;
24Nov65; KK203231.

Komed Lotions, invisible acne treat-
ment. Sheet. © Barnes-Hind
Laboratories, division of Barnes-
Hind Pharmaceuticals, Inc.; 24Nov65;
KK203222.

Tinver Lotion, a specific for
tinea versicolor. Sheet. © Barnes-
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Tinver Lotion, a specific for tinea
versicolor. Sheet & card. © Barnes-
Hind Laboratories, division of
Barnes-Hind Pharmaceuticals, Inc.;
1Jun65; KK203243.

Topical directory, Barnes-Hind
topicals. Card. © Barnes-Hind
Laboratories, subsidiary of Barnes-
Hind Pharmaceuticals, Inc.;
10Dec65; KK203216.

Tranquinal, simple sedation. Sheet.
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sion of Barnes-Hind Pharmaceuti-
cals, Inc.; 24Nov65; KK203227.

BARNES-HIND OPHTHALMIC PRODUCTS.

Caring for your contact lenses.
1 v. © Barnes-Hind Ophthalmic
Products, division of Barnes-Hind
Pharmaceuticals, Inc.; 20Aug65;
KK203238.

Degest, a soothing decongestant.
Sheet. © Barnes-Hind Ophthalmic
Products, division of Barnes-Hind
Pharmaceuticals, Inc.; 24Nov65;
KK203220.

Degest deal 222. Card. © Barnes-
Hind Ophthalmic Products, divi-
sion of Barnes-Hind Pharmaceuticals,
Inc.; 11Jun65; KK203241.

Degest deal two-two-two. Folder.
© Barnes-Hind Ophthalmic Products,
division of Barnes-Hind Pharmaceu-
ticals, Inc.; 11Jun65; KK203242.

Degest when you see red. Card.
© Barnes-Hind Ophthalmic Products,
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ceuticals, Inc.; 11Jun65; KK203219.

Degest when you see red. Folder.
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ceuticals, Inc.; 11Jun65; KK203217.

Eppy, the no sting epinephrine.
Sheet. © Barnes-Hind Ophthalmic
Products, division of Barnes-Hind
Pharmaceuticals, Inc.; 24Nov65;
KK203239.

Hydra-Kit carrying case, contact lens
travel kit. Sheet. © Barnes-Hind
Ophthalmic Products, division of
Barnes-Hind Pharmaceuticals, Inc.;
24Nov65; KK203235.

Hydra-Mat Titan product information.
Sheet. © Barnes-Hind Ophthalmic
Products, division of Barnes-Hind
Pharmaceuticals, Inc.; 24Nov65;
KK203232.

Lens care products for the contact
lens wearer. Folder. © Barnes-
Hind Ophthalmic Products, division
of Barnes-Hind Pharmaceuticals,
Inc.; 1Nov65; KK203237.

Lytears, a tearlike emollient.
Sheet. © Barnes-Hind Ophthalmic
Products, division of Barnes-Hind
Pharmaceuticals, Inc.; 24Nov65;
KK203236.

Mi-Pilo, the simple miotic.

Sheet. © Barnes-Hind Ophthalmic
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Pharmaceuticals, Inc.; 24Nov65;
KK203218.

- Minims, individual disposable units of sterile ophthalmic drops. Sheet. © Barnes-Hind Ophthalmic Products, division of Barnes-Hind Pharmaceuticals, Inc.; 24 Nov 65; KK203225.
- Soquette, the original soaking solution; Hydra-Kit, the precisely engineered storage case. Sheet. © Barnes-Hind Ophthalmic Products, division of Barnes-Hind Pharmaceuticals, Inc.; 24 Nov 65; KK203221.
- Wetting solution for the contact lens wearer. Sheet. © Barnes-Hind Ophthalmic Products, division of Barnes-Hind Pharmaceuticals, Inc.; 24 Nov 65; KK203214.
- BARNES-HIND PASNA PRODUCTS.**
Pasna pack; Pasca pack. Sheet. © Barnes-Hind Pasna Products, division of Barnes-Hind Pharmaceuticals, Inc.; 24 Nov 65; KK203224.
- Pasna tri-pack granules. Sheet. © Barnes-Hind Pasna Products, division of Barnes-Hind Pharmaceuticals, Inc.; 24 Nov 65; KK203223.
- BARTON'S CANDY CORP.** ©
Nuttty Duttty chocolate fudge; net wt. 14 ozs. Sticker. © 3 Nov 67; KK203474.
- BATE, BARBARA KRUGER.**
Let's go shopping. See PLATT & MUNK CO., INC. ©
My fun box. See PLATT & MUNK CO., INC. ©
- BATES, ROBERT H.** ©
United States Field Dynamics Line Force Motors Division. Sheet. © 17 Aug 67; KK202436.
- BATTLE CREEK EQUIPMENT CO.** ©
Come join me for fun and find a new figure, let Princess Smart Belles help you. Sheet. © 28 Aug 67; KK202142.
- Find relief with wonderfully soothing moist Heat, Battle Creek Thermophore. Folder. © 22 Sep 67; KK202595.
- Meet Super Santa. Folder. © 24 Oct 67; KK203278.
- Questions and answers about the Battle Creek Health Walker. Folder. © 30 Oct 67; KK202596.
- Questions and answers about the Battle Creek Nussauna. Folder. NM: addition. © 15 Jun 67; KK201324.
- Trim-ciser, the size trimmer that helps you look better and get more fun out of life. Folder. © 30 Oct 67; KK202597.
- BAUMRITTER CORP.** ©
We gladly sold this Duxbury Deacon's bench to Mrs. Henry Davis. (In Better homes and gardens, Oct. 1966) Appl. author: Rockwell, Quinn & Wall, Inc. © 27 Oct 66; KK203191.
- BEAR MANUFACTURING CO.** ©
At the Indianapolis 500, it's Bear, year after year. (In Jobber executive, Apr. 1967, p.87-88) Appl. author: Stevens, Kirkland, Stabelfeldt, Inc. © 1 Apr 67; KK201971.
- Be no.1 in all ways, go big, go Bear. (In Super service station, May 1967, p.69-70) Appl. author: Stevenson, Kirkland, Stabelfeldt, Inc. © 1 May 67; KK201972.
- Be no.1 in everything, in big profit; the new Bear portabake safe-way system. (In Motor, June 1967, p.17-20) Appl. author: Stevens, Kirkland, Stabelfeldt, Inc. © 1 Jun 67; KK201973.
- Be no.1 in the action testing revolution ... complete diagnostic centers. (In Automotive news, Jan. 30, 1967, p.37-38) Appl. author: Stevens, Kirkland, Stabelfeldt, Inc. © 30 Jan 67; KK201970.
- Bear's 50th anniversary brings something special; 1967 complete line catalog. (In Jobber executive, Jan. 1967, p.17-18) Appl. author: Stevens, Kirkland, Stabelfeldt, Inc. © 1 Jan 67; KK201974.
- BEATRICE FOODS CO.** ©
Meadow Gold 12 Zooper Dooper cherry twin pops; net contents 36 fluid ounces, 3 fluid ounces each. On folding carton. Appl. ti.: 12 pak Zooper Dooper cherry twin pops. © 26 Apr 67 (in notice: 1966); KK202091.
- Meadow Gold 12 Zooper Dooper fudge bars; net contents 30 fluid ounces, 2 1/2 fluid ounces each. On folding carton. Appl. ti.: Zooper Dooper 12 pak fudge bars. © 26 Apr 67 (in notice: 1966); KK202088.
- Meadow Gold 12 Zooper Dooper grape twin pops; net contents 36 fluid ounces, 3 fluid ounces each. On folding carton. Appl. ti.: 12 pak Zooper Dooper grape twin pops. © 26 Apr 67 (in notice: 1966); KK202092.
- Meadow Gold 12 Zooper Dooper ice cream bars; net contents 30 fluid ounces, 2 1/2 ounces each. On folding carton. Appl. ti.: Zooper Dooper 12 pak ice cream bars. © 26 Apr 67 (in notice: 1966); KK202089.
- Meadow Gold 12 Zooper Dooper ice milk bars; net contents 30 fluid ounces, 2 1/2 fluid ounces each. On folding carton. Appl. ti.: Zooper Dooper 12 pack ice milk bar. © 26 Apr 67 (in notice: 1966); KK202084.
- Meadow Gold 12 Zooper Dooper multiple assorted twin pops; net contents 36 fluid ounces, 3 fluid ounces each. On folding carton. Appl. ti.: Zooper Dooper 12 pak ice milk bar. © 26 Apr 67 (in notice: 1966); KK202085.
- Meadow Gold 12 Zooper Dooper orange creme bars; net contents 30 fluid ounces, 2 1/2 fluid ounces each. On folding carton. Appl. ti.: 12 pak Zooper Dooper orange creme bars. © 26 Apr 67 (in notice: 1966); KK202090.
- Meadow Gold 12 Zooper Dooper orange twin pops; net contents 36 fluid ounces, 3 fluid ounces each. On folding carton. Appl. ti.: Zooper Dooper 12 pak orange twin pops. © 26 Apr 67; KK202086.
- Meadow Gold 12 Zooper Dooper Smoozie; net contents 30 fluid ounces, 2 1/2 fluid ounces each. On folding carton. Appl. ti.: Zooper Dooper 12 pak Smoozie. © 26 Apr 67 (in notice: 1966); KK202087.
- Zooper Dooper artificially flavored vanilla ice cream sandwiches, 6, Meadow Gold. On folding carton. © 1 Jun 67 (in notice: 1966); KK201940.
- Zooper Dooper fudge bars, 6, Meadow Gold. On folding carton. © 1 Jun 67 (in notice: 1966); KK201943.
- Zooper Dooper ice cream bars, 6, Meadow Gold. On folding carton. © 1 Jun 67 (in notice: 1966); KK201937.
- Zooper Dooper ice milk bars, 6, Meadow Gold. On folding carton. © 1 Jun 67 (in notice: 1966); KK201942.
- Zooper Dooper Nutty Buddy chocolate nut sundae cones, 6, Meadow Gold. On folding carton. © 1 Jun 67 (in notice: 1966); KK201939.
- Zooper Dooper orange-creme bars, 6, Meadow Gold. On folding carton. © 1 Jun 67 (in notice: 1966); KK201941.
- Zooper Dooper orange twin pops, 6, Meadow Gold. On folding carton. © 1 Jun 67 (in notice: 1966); KK201938.
- Zooper Dooper Smoozie, 6, Meadow Gold. On folding carton. © 1 Jun 67 (in notice: 1966); KK201936.
- Zooper Dooper toffee crunch bars, 6, Meadow Gold. On folding carton. © 1 Jun 67 (in notice: 1966); KK201944.
- BEAUTY AIDS CO.** ©
10 way hairpiece! 10 glamour styles. (In Sunday news, Nov. 12, 1967, p.376) Appl. author: Joseph Pinkus. © 12 Nov 67; KK203602.
- BELL, ROBERT K.**
The Baseball game. See SYL-LE, INC.
- BENNETT BROS., INC.** ©
Ident-A-Gift; Ident-A-Tag. (In Army & Air Force Exchange Service 1967-68 catalog, insert between p.32 & 33) Appl. author: Gail Bennett. © 9 Oct 67; KK203530.
- BERNE, ERIC.**
The game people play game. See ADULT LEISURE PRODUCTS CORP.
- BERNEL IND., INC.** ©
Bernel Hairstyling College, course in beauty culture; general information bulletin. Folder. Appl. author: Eldon A. Ross. © 6 Dec 66; KK201651.
- BERRY, R. W.** ©
The Berry jiffy truss kit. Sheet. © 28 Nov 67; KK203654.
- BETTER MAID DAIRY PRODUCTS, INC.** ©
Mild mannered Better Maid is, in reality, Supermilk. (In Athens daily news, Aug. 30, 1967, p.7) © 30 Aug 67; KK203302.
- BIO-ZYME, INC.** ©
Compare your loss in silage making. (In Doane's agricultural report, May 8, 1967, p.23) © 8 May 67; KK202904.
- BIRCH, JOSEPH W.** See PAXTON PHOTO PRODUCTS CO.
- BOGENE, INC.** ©
8 handbag file; style M8, M18. 2 sheets. © 1 Feb 67; KK203386.
- Jumbo 16 dress bag, style 7701, 7701C, 7701F. 3 sheets. © 1 Feb 67; KK203384.
- Suit travel bag; style 9142, 9154. 2 sheets. © 1 Feb 67; KK203385.
- 10 shoe shelf bag; style 5171. Sheet. © 1 Feb 67; KK203388.
- This package contains a jumbo, 16 dress garment bag; style no.2501. Sticker. © 28 Nov 66; KK203999.
- Underbed storage chest; style C11G. Sheet. © 1 Feb 67; KK203387.
- BOISE CASCADE CORP.** ©
Freedom to seek wider horizons, different perspectives. (In Business week, Aug. 26, 1967, p.83) © 26 Aug 67; KK202731.
- The people at Boise Cascade explore with the hope that what has always seemed commonplace may suddenly take on a new light. (In Business week, July 29, 1967, p.16) © 29 Jul 67; KK201660.
- Time changes the needs of people, our goal is to create change to serve those needs. (In Fortune, Nov. 1967, p.115) © 1 Nov 67; KK203456.

BOLIND, INC. ©
Personalized labels as seen in House Beautiful. Card. © 27Nov67; KK203590.

BORDEN CO. ©
Announcing the new throwaway diaper with the absorption of 3 cloth diapers and the comfort of 1; White Lamb. (In Parents' magazine & better homemaking, July 1967, p.27) Appl. author: Needham, Harper & Steers, Inc. © 25Jun67; KK201317.
Announcing the 30-second diaper change; White Lamb. (In Daily news, New York, Apr. 19, 1967, p.68) Appl. author: Needham, Harper & Steers, Inc. © 19Apr67; KK201650.

Cho-Free formula base concentrated liquid; 13 fluid ounces. Sticker. © 6Mar67 (in notice: 1966);
KK201797.

Grated 100% Parmesan cheese; net wt. 8 oz. Sticker. © 1Sep67;
KK203345.

Instant nonfat dry milk, makes 8 quarts. On box. © 1May67;
KK201798.

Profits from White Lamb never dry up. (In Grocery bulletin, July 7, 1967, p.6) Appl. author: Needham, Harper & Steers, Inc. © 7Jul67;
KK202215.

Silver Cow evaporated milk; 13 fluid ounces. Sticker. © 15Aug67;
KK202151.

BORG-WARNER CORP. ©
If your boy doesn't know what the rest of his class seems to know, this Borg-Warner educational system could help him out. (In U.S. news & world report, Oct. 16, 1967, p.24-25) © 9Oct67; KK202666.

Now, a new kind of ice for people who hate schlurpy, watery drinks. (In Time, June 9, 1967, p.80-81) © 6Jun67; KK201584.

This tape recorder sells for \$25,000. (In U.S. news & world report, July 31, 1967, p.74-75) © 24Jul67; KK201871.

BOWDEN, HENRY F. ©
Pin point, you could be a winner. (In Corsicana daily sun, June 1, 1967, p.3) © 1Jun67; KK201346.

BRADFUTE CORP. ©
Play Hide & go-seek. Slip. © 29Nov67; KK203674.
Play Winning Words. (In Defiance crescent-news, Mar. 1, 1967, p.15) © 1Mar67; KK202012.
Winning Words; Victory Markets. Slip. © 6Feb67; KK202011.

BRADLEY (MILTON) CO. ©
Body English game; no.5623. Fine ed. On wrapper. © 1May67; KK201104.
Candy Land, your child's first game; for ages 4 to 8; no.4737. On wrapper. © 15Mar67; KK201105.

Econom number builder, for grades 1 thru 3; no.8281. On wrapper. © 1Apr67 (in notice: 1966);
KK201103.

How to use puzzle caddy; 5628-L. Folding carton. © 1Mar67;
KK203306.

Twiggy, a game that makes every girl like Twiggy, the queen of mod. See MINNOW CO., LTD.

BRADY (W. H.) CO. ©
Contains five Porta-Pack wire marking kits, Brady Porta-Pack wire markers. On folding carton. NM: addition & revision. © 23Feb67; KK202529.
New, Brady Porta-pack wire markers. Sheet. © 10Feb67; KK202430.

Ten-pack self-sticking wire markers; contents: 5 ten-packs. On folding carton. NM: revision & addition. © 24Feb67; KK202429.

BRANNUM, MARY.
When I was 16. See PLATT & MUNK CO., INC.

BRECK (JOHN H.) INC. ©
Announcing the third annual Breck shampoo 10¢ off offer, for dry, normal or oily hair. (In McCall's, Sept. 1967, p.55) Appl. author: Young & Rubicam, Inc. © 22Aug67; KK203543.

Breck shampoo brings out the shine in your hair. Blonde with orange dress, white & gold stripe collar. Illus. signed: Ralph William Williams. (In Glamour, Sept. 1967, p.4 of cover) Appl. author: Young & Rubicam, Inc. © 20Aug67;
KK203548.

Breck shampoo brings out the shine in your hair. Brunette with pink dress, white collar. Illus. signed: Ralph William Williams. (In Woman's day, Oct. 1967, p.4 of cover) Appl. author: Young & Rubicam, Inc. © 19Sep67; KK203549.

Breck shampoo brings out the shine in your hair, like brushing 100 strokes. Blonde girl with red & white pokadot ribbon. (In Glamour, July 1967, p.4 of cover) Illus. signed: Ralph William Williams. Appl. author: Young & Rubicam, Inc. © 20Jun67; KK202489.

Breck shampoo brings out the shine in your hair, like brushing 100 strokes. Brunet with long hair in yellow blouse. (In McCall's, July 1967, p.3 of cover) Illus. signed: Ralph William Williams. Appl. author: Young & Rubicam, Inc. © 20Jun67; KK202494.

Breck shampoo brings out the shine in your hair, like brushing 100 strokes. (In Glamour, Apr. 1967, p.117) Appl. author: Young & Rubicam, Inc. © 20Mar67; KK202005.

Breck shampoo brings out the shine in your hair, like brushing 100 strokes. (In Vogue, Apr. 15, 1967, p.4 of cover) Appl. author: Young & Rubicam, Inc. © 15Apr67;
KK202007.

Breck shampoo brings out the shine in your hair, like brushing 100 strokes. Woman & baby, both blonde. (In Parent's magazine & better homemaking, Aug. 1967, p.2 of cover) Illus. signed: Ralph William Williams. Appl. author: Young & Rubicam, Inc. © 25Jul67; KK202493.

How to take your hair a full step lighter without strong bleaching; Go Go Light. (In Photoplay, Apr. 1967, p.9) Appl. author: Young & Rubicam, Inc. © 6Mar67;
KK202004.

New Breck Soft & Supple 8 week set, the most revolutionary thing that's happened to hair since Samson and Delilah. Card. © 12Aug67;
KK203752.

New Soft & Supple 8 week set, gives style support for up to 8 weeks. Folder. © 12Aug67; KK203921.
Paper dresses to go go, just tear off the paper box top from Go Go Light. (In True story, July 1967, p.15) Appl. author: Young & Rubicam, Inc. © 5Jun67; KK202488.

Revolutionary, now earn \$8.00-\$10.00 every 15 minutes with Breck Soft & Supple 8 week set. Sheet. 12Aug67; KK203753.

Take your hair a full step lighter without strong bleaching; Go Go Light. (In True story, Oct. 1967, p.13) Appl. author: Young & Rubicam, Inc. © 5Sep67; KK203547.

BRIMMS, INC. ©
New miracle plastic ends false teeth misery; Denturite. (In Southwest American, Oct. 3, 1967, p.10-A) Appl. author: Rumrill-Hoyt, Inc. © 30Oct67; KK202683.

Tighten false teeth with amazing Denturite; lasts for months instead of hours. (In The Bridgeport telegram, Oct. 17, 1967, p.11) Appl. author: Rumrill-Hoyt, Inc. © 17Oct67; KK202862.

BRISTOL-MYERS. GROVE DIVISION. ©
Grove will give you one free with every eleven. (In Drug topics, Nov. 27, 1967, p.35) Appl. author: Needham, Harper & Steers, Inc. © 27Nov67; KK203808.

One thing that will do more for hemorrhoids than Pazo is surgery. (In TV guide, Nov. 4, 1967, p.22) Appl. author: Needham, Harper & Steers, Inc. © 1Nov67; KK203375.

What a kid used to take to feel better with a cold; Congespirin. (In Parents magazine & better homemaking, Nov. 1967, p.113) Appl. author: Needham, Harper & Steers, Inc. © 25Oct67; KK203374.

BRISTOL-MYERS CO. ©
Citrisun, new, hot lemon drink cold medication. On folding carton. © 21Jul65; KK202478.

First Hand foam hand care; net wt. 6 oz. Sticker. © 8Aug66;
KK202476.

Investin is Bristol-Myers' new vitamin-mineral supplement. On folding carton. © 21Nov66;
KK202477.

Most deodorants have to warn you about skin irritation, modern Mum doesn't. (In The Reader's digest, Jan. 1965, p.12 with attached coupon) © Bristol Myers Co. (in notice: Bristol-Myers Corp.); 1Jan65; KK201492.

Most deodorants have to warn you about skin irritations, modern Mum doesn't. (In The Reader's digest, Jan. 1965, p.12) © 24Dec64 (in notice: 1965);
KK202715.

Quick, what is this? You're wrong; Resolve. (In Life magazine, Nov. 25, 1966, p.R2-R3) Appl. author: Doyle Dane Bernbach, Inc. © 21Nov66; KK201982.

Shop the in and out bazaar; Ban. (In Life, Aug. 4, 1967, p.36-37) © 1Aug67; KK203520.

Shop the in and out bazaar; Excedrin. (In Life, Aug. 4, 1967, p.36-37) Appl. author: Young & Rubicam, Inc. © 31Jul67; KK203544.

Two Bufferin, two aspirin look alike until they get to your headache. (In Ladies' home journal, Jan. 1965, p.22) © 29Dec64 (in notice: 1965);
KK202716.

Versapen, abstracts of laboratory and clinical papers. 1 v. © 1Mar67;
KK203186.

BROSSARD (LESTER L.) CO.
Klear-Vu shatterproof convex plexiglas mirrors for industrial use. Sheet. © Lester L. Brossard d.b.a. Lester L. Brossard Co.; 10Oct67; KK203280.

BROWN, BOB. ©
Model of Lord Kelvin's water drop collector. Sheet. © 1Jul67; KK203340.

BROWN (JOHN CLARK) INC. ©
Ironing cord roller coaster; no.720. Card. © 1Jul66; KK202686.

Super V under shelf jar wrench; no.552. Card. © 1Aug67;
KK202685.

BROWN & BIGELOW.

- Agriculture, a world's food needs are grown on American soil. July 1968 [calendar] By McCafferty. Sheet. (All American business) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202981.
- And girls! Guess who I've got for our next speaker! June 1968 [calendar] By Vivienne, pseud. of V. Lapham. Sheet. (Toddler talk) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202761.
- And I ask my fellow citizens, where would America be if it weren't for this great country of ours? Apr. 1968 [calendar] By Vivienne, pseud. of V. Lapham. Sheet. (Toddler talk) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202759.
- And I promise you the best representation that money can buy. Sept. 1968 [calendar] By H. Armstrong Roberts. Sheet. (Toddler talk) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202764.
- Arrangement of buttercups and white mums. May-June 1968 [calendar] Sheet. © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202744.
- Arrangement of lavender snapdragons. July-Aug. 1968 [calendar] Sheet. © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202745.
- Arrangement of pink carnations. Sept.-Oct. 1968 [calendar] Sheet. © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202746.
- Bellingrath Gardens, Alabama. Mar. 1968 [calendar] By F.P.G. Sheet. (Scenic America) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202776.
- Bluegrass country, Kentucky. May, June 1968 [calendar] By Jack Zehrt. Sheet. (Our country) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202771.
- Burst of beauty. January 1968 [calendar] Sheet. © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202747.
- Cape Kiwanda, Oregon. Jan. 1968 [calendar] By Publ. Sheet. (Scenic America) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202774.
- Commerce, American ships transport American products the world over. Jan. 1968 [calendar] By Zehrt. Sheet. (All American business) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202975.
- Construction, the age-old arch, built with today's modern methods. May 1968 [calendar] By Zehrt. Sheet. (All American business) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202979.
- Fern and yellow flowers arranged in statuette of old man. Mar.-Apr. 1968 [calendar] Sheet. © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202743.
- Fiscal integrity? Aldermanic proportionment? Gubernatorial succession? May 1968 [calendar] By Vivienne, pseud. of V. Lapham. Sheet. (Toddler talk) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202760.
- Fishing, at rest now, but these boats will sail again in quest of fish. Dec. 1968 [calendar] By APA. Sheet. (All American business) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202986.
- Fort Mackinac, Mackinac Island, Michigan. July, Aug. 1968 [calendar] By T. P. Lake. Sheet. (Our country) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202772.
- Gerry-mander? What precinct does he represent? Mar. 1968 [calendar] By H. Armstrong Roberts. Sheet. (Toddler talk) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202758.
- Give thanks. November 1968 [calendar] Sheet. © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202755.
- Gladoli arrangement, 2 red bird figurines in foreground. Jan.-Feb. 1968 [calendar] Sheet. © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202742.
- Home building, today's construction will be tomorrow's homes for families. Mar. 1968 [calendar] By F.P.G. Sheet. (All American business) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202977.
- I beat him by one vote, he forgot to register. Jan. 1968 [calendar] By H. Armstrong Roberts. Sheet. (Toddler talk) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202757.
- I refuse to use the dirty, mud-slinging Communistic, name-calling tactics employed by my opponent. July 1968 [calendar] By H. Armstrong Roberts. Sheet. (Toddler talk) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202762.
- Industry, nature's power is tamed for mankind's use. Sept. 1968 [calendar] By Shostal. Sheet. (All American business) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202983.
- Listen, I think the grass roots have stopped rustling. Dec. 1968 [calendar] By Vivienne, pseud. of V. Lapham. Sheet. (Toddler talk) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202767.
- Logging, from the forests of our nation come many of the world's basic needs. Oct. 1968 [calendar] By Vivienne, pseud. of V. Lapham. Sheet. (All American business) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202984.
- Manufacturing, busy hands work quickly to fill the needs of all. Nov. 1968 [calendar] By Shostal. Sheet. (All American business) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202985.
- Marina City, Chicago. Apr. 1968 [calendar] By Jack Zehrt. Sheet. (Scenic America) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202777.
- Mining, modern building requirements are helped by our country's quarries. June 1968 [calendar] By T. P. Lake. Sheet. (All American business) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202980.
- Mission San Jose, Texas. Oct. 1968 [calendar] By Publ. Sheet. (Scenic America) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202780.
- My campaign manager taught me this, keeps my foot out of it! Oct. 1968 [calendar] By H. Armstrong Roberts. Sheet. (Toddler talk) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202765.
- Mystic seaport, Connecticut. June 1968 [calendar] By Jack Zehrt. Sheet. (Scenic America) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202778.
- Peaceful valley. Apr. 1968 [calendar] Color photo by F.P.G. Sheet. © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202768.
- Pemaquid Point lighthouse, Pemaquid, Maine. Nov., Dec. 1968 [calendar] By F.P.G. Sheet. (Our country) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202773.
- Petroleum, today's refineries create new products for old needs. Feb. 1968 [calendar] By H. A. Roberts. Sheet. (All American business) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202976.
- Reflections. February 1968 [calendar] Sheet. © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202748.
- Sawtooth Lake and Mount Regan near Stanley, Idaho. Jan., Feb. 1968 [calendar] By J. H. Burnett. Sheet. (Our country) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202770.
- Scattered flight. September 1968 [calendar] Sheet. © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202753.
- Science, from this laboratory new ideas for tomorrow are contrived. Apr. 1968 [calendar] By APA. Sheet. (All American business) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202978.
- Shades of sundown. October 1968 [calendar] Sheet. © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202754.
- Slow down and live. July 1968 [calendar] Color photo by Fred Sieb. Sheet. © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202769.
- Snow white. December 1968 [calendar] Sheet. © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202756.
- So that's how a landslide feels! Nov. 1968 [calendar] By Vivienne, pseud. of V. Lapham. Sheet. (Toddler talk) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202766.
- Spring fever. March 1968 [calendar] Sheet. © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202749.
- Timeless tribute. May 1968 [calendar] Sheet. © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202751.
- Trucking, from coast to coast, trucks transport our nation's necessities. Aug. 1968 [calendar] By Shostal. Sheet. (All American business) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202982.
- Tumbling tulips. April 1968 [calendar] Sheet. © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202750.
- Turnip Rock, Michigan. July 1968 [calendar] By Shostal. Sheet. (Scenic America) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202779.
- USS Arizona war memorial, Hawaii. Feb. 1968 [calendar] By Jack Zehrt. Sheet. (Scenic America) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202775.
- Verrazano Narrows Bridge, New York City. Nov. 1968 [calendar] By Alpha. Sheet. (Scenic America) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202781.
- Wee touch o' heather. June 1968 [calendar] Sheet. © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202752.

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Well, I'm almost positive we'll pick up the egghead vote. Aug. 1968 [calendar] By H. Armstrong Roberts. Sheet. (Toddler talk) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202763.

Winter in the Rockies, Colorado. Dec. 1968 [calendar] By F.P.G. Sheet. (Scenic America) © Brown & Bigelow, div. of Standard Packaging Corp.; 5Dec66; KK202782.

BROWN & WILLIAMSON TOBACCO CORP.

The cigarette without a past; Capri filter longs. (In The Times picayune, New Orleans, Oct. 3, 1967, section 3, p.24) Appl. author: Post-Keyes-Gardner, Inc. © Brown & Williamson Tobacco Co. (in notice: Brown & Williamson Tobacco Corp.); 30Oct67; KK203702.

Come up to the Kool taste. Canoe. (In The Saturday evening post, Sept. 9, 1967, p.3 of cover) Appl. author: Ted Bates & Co., Inc. © 29Aug67; KK202972.

Come up to the Kool taste; Kool filter kings. Covered bridge. (In Life, July 21, 1967, p.5) Appl. author: Ted Bates & Co., Inc. © 17Jul67; KK201845.

Come up to the Kool taste. Water-fall. (In Life, Aug. 11, 1967, p.2 of cover) Appl. author: Ted Bates & Co., Inc. © 7Aug67; KK202971.

Come up to the Kool taste, taste extra coolness every time you smoke. Seaplane. (In The Saturday evening post, Dec. 2, 1967, p.4 of cover) Appl. author: Ted Bates & Co., Inc. © 21Nov67; KK203882.

Come up to the Kool taste, taste extra coolness every time you smoke. Station wagon, 1 pack. (In The Saturday evening post, Nov. 18, 1967, p.26) Appl. author: Ted Bates & Co., Inc. © 7Nov67; KK203888.

Extra, now the all-new extra-length cigarette, Dover Longs. (In Los Angeles times, Feb. 21, 1967, pt.V, p.16) Appl. author: Ted Bates & Co., Inc. © 21Feb67; KK202505.

Extra, now the all new extra length cigarette, Dover Longs. (In The Atlanta constitution, Oct. 3, 1967, p.11) Appl. author: Ted Bates & Co., Inc. © 30Oct67; KK203442.

Great taste whenever you light up; Viceroy. (In Playboy, Oct. 1967, p.2) Appl. author: Ted Bates & Co., Inc. © 12Sep67; KK202970.

The only time Viceroy runs out of taste is when you run out of Viceroy. Empty pack. (In U.S. news & world report, Oct. 23, 1967, p.3 of cover) Appl. author: Ted Bates & Co., Inc. © 16Oct67; KK203441.

Start fresh, with the new menthol taste for today; Capri. (In The Times picayune, New Orleans, Oct. 10, 1967, section 3, p.24) Appl. author: Post-Keyes-Gardner, Inc. © 10Oct67; KK203703.

This could be the start of something big; Dover Longs. [Man in car] (In Atlanta constitution, Oct. 6, 1967) Appl. author: Ted Bates & Co., Inc. Appl. ti.: Stretched out car. © 6Oct67; KK203440.

This could be the start of something big; Dover Longs filter cigarettes. [Fisherman in boat] (In Journal, Atlanta, Oct. 13, 1967, p.10A) Appl. author: Ted Bates & Co., Inc. © 13Oct67; KK203438.

This could be the start of something big; Dover Longs filter cigarettes. [Sailor steering boat] (In Journal, Atlanta, Oct. 10, 1967, p.8A) Appl. author: Ted Bates & Co., Inc. © 10Oct67; KK203436.

Viceroy now makes Viceroy Longs. (In The Indianapolis news, Oct. 2, 1967, p.7) Appl. author: Ted Bates & Co., Inc. © 20Oct67; KK203439.

Viceroy now makes Viceroy longs, new long size, new gold pack. (In The Indianapolis star, Oct. 10, 1967, p.13) Appl. author: Ted Bates & Co., Inc. © 10Oct67; KK203879.

Viceroy's got the taste that's right, right any time of the day. (In U.S. news & world report, July 3, 1967, p.4 of cover) Appl. author: Ted Bates & Co., Inc. © 26Jun67; KK201843.

BROWN-FORMAN DISTILLERS CORP. ©

And to kick off a great evening, it's an Old Forester kind of day. (In AFL-NFL Falcons vs. Browns program, Aug. 25, 1967, p.2 of cover) Appl. author: Gardner Advertising Co., Inc. © 25Aug67; KK202702.

The Arthur J. Crowleys are giving a party, the Pennant is flying; Gold Pennant. Sheet. © 21Aug67; KK204060.

Dr. and Mrs. J. Lewis Bruce are giving a party, the Pennant is flying; Gold Pennant. Sheet. © 21Aug67; KK204061.

Don't be out at home, it's an Old Forester kind of day. (In Program, 1967 World Series, 1967, p.77) Appl. author: Gardner Advertising Co., Inc. © 4Oct67; KK203459.

The Eugene Wootens are giving a party, the Pennant is flying; Gold Pennant. Sheet. © 21Aug67; KK204055.

How come Gold Pennant isn't the top-selling Canadian whisky in New Orleans? Sheet. © 21Aug67; KK204056.

If you give a bottle of Gold Pennant Canadian this Christmas, what can you expect in return? Sheet. © 21Aug67; KK204057.

It's an Old Forester kind of day. End of day ad. (In The Daily news, N.Y., Sept. 1, 1967, p.8) Appl. author: Gardner Advertising Co., Inc. © 1Sep67; KK204023.

It's an Old Forester kind of day. Fall bridge ad. (In True, Sept. 1967, p.4 of cover) Appl. author: Gardner Advertising Co., Inc. © 15Aug67; KK202535.

It's an Old Forester kind of season. Winter scene. (In The New York times, Nov. 16, 1967, p.63) Appl. author: Gardner Advertising Co., Inc. © 16Nov67; KK204025.

Usher's was light before the Hupmobile; the original light Scotch. Car. Sheet. © 19Jun67; KK204063.

Usher's was light when the buffalo roamed; the original light Scotch. Balloon. Sheet. © 17Jul67; KK204062.

We'll be open Labor Day; Old Forester. (In The New York times, Aug. 30, 1967, p.47) Appl. author: Gardner Advertising Co., Inc. © 30Aug67; KK203449.

What are you up to San Antonio? It's an Old Forester kind of day. (In San Antonio evening news, Aug. 1, 1967, p.1-D) Appl. author: Gardner Advertising Co., Inc. © 1Aug67; KK202080.

What do you think happened when we added an extra touch of flavor to a great Canadian whisky; Gold Pennant. Sheet. © 19Jun67; KK204064.

What makes one light whisky king? King. (In Buffalo courier express, July 12, 1967, p.42) Appl. author: Gardner Advertising Co., Inc. © 12Jul67; KK202043.

What would happen to a truly great Canadian whisky if you added an extra touch of flavor; Gold Pennant. Sheet. © 17Jul67; KK204065.

With the kind of support we're giving Usher's Green Stripe Scotch, it's no wonder we're dreaming of a green Christmas; the original light Scotch. Candle. Sheet. © 23Oct67; KK204059.

You just don't put a \$1200 bourbon in a brown paper bag; President's Choice. (In The Wall Street Journal, Nov. 7, 1967, p.10) Appl. author: Gardner Advertising Co., Inc. © 7Nov67; KK203677.

BRULIN & CO., INC. © Industrial cleaners and solvents. Folder. © 27Sep67; KK202846.

BRYANT MANUFACTURING CO. © The Whitneys enjoy the great indoors, too, with Bryant air conditioning. (In Life, June 23, 1967, p.85) Appl. author: Griswold-Eshleman Co. © 23Jun67; KK201355.

BUDGET RENT-A-CAR CORP. OF AMERICA. © Budget Rent-A-Car system has 431 offices. (In Look, July 25, 1967, p.14) © 11Jul67; KK202273.

Even big time spenders must spend less with Budget Rent-A-Car system. (In Playboy, Aug. 1967, p.30) © 11Jul67; KK202274.

Let's face it, Budget Rent-A-Car system is a price cutter. (In The Wall Street Journal, Aug. 10, 1967, p.6) © 10Aug67; KK202269.

No matter how you fly, save 15-40% while driving first class with Budget Rent-A-Car system. (In The Reader's digest, July 1967, p.21) © 25Jun67; KK202270.

Remember when it cost \$11 or more a day to rent a car; it still does, except from us! (In U.S. news & world report, Sept. 18, 1967, p.112) © 11Sep67; KK202389.

Tear out this coupon. (In Time, July 21, 1967, p.57) © 18Jul67; KK202271.

When you rent from Budget Rent-A-Car system, it's like getting an extra day of vacation free. (In Saturday review, July 22, 1967, p.45) © 19Jul67; KK202272.

BULLARD (E. D.) CO. © Industrial safety equipment. 1 v. © 15Jun67; KK201640.

BULL'S EYE INDUSTRIES. © Deer, parts no.1. Archery target face. Poster. © 8Aug67; KK202149.

Deer parts, no.2. Sheet. © 29Aug67; KK202503.

Field eight rules. Archery target face. Card. © 25Jul67; KK202150.

BULOVA WATCH CO., INC. © A good watch to put on when you take off your good watch. (In Reader's digest, June 1967, p. A10-A11) Appl. author: Doyle Dane Bernbach, Inc. © 27May67; KK201787.

We found a clock at the Naval Observatory that's more accurate than Accutron, it weighs a quarter ton. (In Time, June 2, 1967, p.8) Appl. author: Doyle Dane Bernbach, Inc. © 27May67; KK201220.

BUNTIN & ASSOCIATES, INC. ©

Earning a big, safe 4 3/4% is not the most important reason to save at Louisville Home Federal, but it is a mighty good one! (In The Louisville times, June 26, 1967, p.B9) Appl. author: Sinclair Buntin. © 26Jun67; KK201301.

Some people think the only real benefit from saving is having money, First Federal savers know better! (In The Evansville press, June 5, 1967, p.4A) Appl. author: Sinclair Buntin. © 5Jun67; KK201046.

Some people think the only real benefit from saving is having money, Louisville Home Federal savers know better. (In The Louisville times, Aug. 21, 1967, p.B11) Appl. author: Sinclair Buntin. NM: revision. © 21Aug67; KK202177.

These may look like ordinary people, but Louisville Home Federal savers will tell you they're quite unusual. (In The Louisville times, Aug. 7, 1967, p.B5) Appl. author: Sinclair Buntin. © 7Aug67; KK202178.

The very latest in saving convenience, opening a Louisville Home Federal account by phone. (In The Louisville times, Oct. 23, 1967, p.A7) Appl. author: Sinclair Buntin. © 23Oct67; KK203307.

Who says only systematic savers are good savers? Chattanooga Federal Savings. (In Chattanooga times, Aug. 7, 1967, p.10) Appl. author: Sinclair Buntin. © 7Aug67; KK203601.

Why do C-F savers take real pride in their place to save? Chattanooga Federal Savings. (In Chattanooga times, Nov. 1, 1967, p.4) Appl. author: Sinclair Buntin. © 1Nov67; KK203473.

Why do so many savers open their L-H-F accounts with just \$10.00, or less? (In The Louisville times, June 5, 1967, p.A9) Appl. author: Sinclair Buntin. © 5Jun67; KK201047.

BURNETT, J. H.

Sawtooth Lake and Mount Regan near Stanley, Idaho. See BROWN & BIGELOW.

BURNS, BERYL D. ©

Art center, for your music and art needs. (In The Atlanta Journal, Nov. 29, 1967, p.20-B) © 29Nov67; KK203949.

BUSCH, ADAM J. ©

Instructions, how to use individual golf club stickers. Slip. © 7Dec66; KK202859.

BUSKE INDUSTRIES, INC. ©

Buske accessories have many uses, limited only by your imagination. Sheet. © 1Jun67; KK201975.

Door and bumper positioner. Sheet. © 1Dec67; KK204007.

U-400 body and frame aligner. Folder. © 4Aug67; KK202070.

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San Francisco sour dough French bread; net weight 16 oz. (1 lb.). On bag. NM: revision. © 4Aug67; KK203336.

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Apache tear. 2 cards. © Cactus Craft of Arizona (in notice: Cactus Craft); 15Sep67; KK202790.

Petrified wood, trees turned into stone. 2 cards. © Cactus Craft of Arizona (in notice: Cactus Craft); 15Sep67; KK202789.

Tiger eye. Card. © 1Nov67; KK203266.

Turquoise. 2 cards. © Cactus Craft of Arizona (in notice: Cactus Craft); 15Sep67; KK202791.

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Adsorption/filtration design guidelines for granular activated carbon in water treatment. Sheet. © 13Jan67 (in notice: 1966); KK201253.

C-55 silt control treatment; bulletin no. 11-3a. Sheet. © 3Mar67; KK201264.

Chemonitor pump PSP-1 pumps and feeders. Folder. © 14Apr67; KK201246.

Clarification/carbon waste treatment; Calgon activated carbon application bulletin. Sheet. © 8Jun67; KK201252.

Coagulant Aid 50; bulletin 12-21. Sheet. © 14Jun67; KK201261.

Coagulant Aid 227; bulletin 12-123. Sheet. © 2Jun67; KK201263.

Colorimetric dissolved oxygen test unit K0079; test reagents and equipment. Sheet. © 27Jun67; KK201259.

Colorimetric total iron test unit K0082; test reagents and equipment. Sheet. © 27Jun67; KK201258.

Conductivity test units for determination of solids in water; bulletin 17-10. Sheet. © 27Apr67; KK201265.

Corrosion inhibitor CS; Calgon chemical product bulletin. Sheet. NM: revision. © 12Jun67; KK201247.

FL-20 filming corrosion inhibitor; Calgon chemical product bulletin. Sheet. © 27Jun67; KK201257.

Fabric freshener; 1 lb. 3 oz. Sticker. © 27May65; KK203479.

Filtrisorb 100 and 200 granular activated carbon for water treatment; Calgon activated carbon product bulletin. Sheet. © 13Jan67 (in notice: 1966); KK201251.

Filtrisorb 300 and 400 granular activated carbon for waste water treatment; Calgon activated carbon product bulletin. Sheet. © 13Jan67 (in notice: 1966); KK201255.

H-212 microbiocide; Calgon chemical product bulletin. Sheet. © 15Dec66; KK201248.

Hall boiler water test kit; test reagents and equipment. Sheet. © 27Jan67 (in notice: 1966); KK201250.

The honest wash, how to know it, get it, keep it; Calgon water conditioner. (In Chicago daily news, April 20, 1967, p.26) © 20Apr67; KK201050.

The honest wash, how to know it, get it, keep it; Calgon water conditioner. (In Reader's digest, overseas military ed., May 1967, p.E4) © 1May67; KK201051.

Lectrapel 25; Calgon chemical product bulletin. Sheet. © 2Jun67; KK201249.

One minute water hardness test units; bulletin 17-11. Sheet. © 21Jun67; KK202264.

Reactivation of granular carbon; Calgon activated carbon application bulletin. Sheet. © 13Jan67 (in notice: 1966); KK201254.

SL-38 organic sequestering agent; bulletin 10-19. Sheet. © 5Jun67; KK201262.

SP-804 regenerant salt additive; Calgon chemical product bulletin. Sheet. © 16May67; KK201256.

Titration sodium sulfite, Santosite, test units K0008, K0011; bulletin 17-12. Sheet. © 21Jun67; KK201260.

CALVERT DISTILLERS CO. ©

Is America going soft? The soft whiskey. (In Life, Oct. 6, 1967, p.72) Appl. author: Doyle Dane Bernbach, Inc. © 4Oct67; KK202860.

Life's hard enough, at least whiskey should be Soft Whiskey; Calvert Extra. (In Life, Oct. 27, 1967, p.11) Appl. author: Doyle Dane Bernbach, Inc. © 25Oct67; KK203552.

The soft drink for adults; Calvert Extra. (In American football league pictorial, July-Aug. 1967-1968, p.4 of cover) Appl. author: Doyle Dane Bernbach, Inc. © 28Jun67; KK202279.

Soft whiskey a la mode, it'll get you through the summer; Calvert Extra. (In Life, June 14, 1967, p.11) Appl. author: Doyle Dane Bernbach, Inc. © 14Jun67; KK201217.

Why do things the hard way; Calvert Extra. (In Moose magazine, Dec. 1967, p.4 of cover) Appl. author: Doyle Dane Bernbach, Inc. © 28Nov67; KK204039.

CAMP TRAILS. ©

Bobcat for the littlest backpacker. Card. Appl. author: Jack C. Abert. © 4Oct67; KK203058.

Combo-pack, use with or without a frame; no.420. Card. Appl. author: Jack C. Abert. © 4Oct67; KK203055.

The Cruiser pack frame. Card. Appl. author: Jack C. Abert. © 9Aug67; KK202223.

The day hiker pack bag, a must item for hiking hunting & skiing. Appl. author: Jack C. Abert. © 11Oct67; KK203059.

Duffel bag, the campers suitcase, no.297D. Slip. Appl. author: Jack C. Abert. © 20Jul67; KK201715.

Get lost, for a day; use a day hiker. Slip. Appl. author: Jack C. Abert. © 20Nov67; KK203912.

High adventure pack bag for a real high adventure. Card. Appl. author: Jack C. Abert. © 11Oct67; KK203060.

The Ponderosa pack bag. Card. Appl. author: Jack C. Abert. © 25Sep67; KK202617.

Rainwear, laugh at the rain. Card. Appl. author: Jack C. Abert. © 7Sep67; KK202616.

The Ridgeline pack bag. Card. Appl. author: Jack C. Abert. © 28Aug67; KK202221.

The Skyline pack bag. Card. Appl. author: Jack C. Abert. © 25Sep67; KK202615.

The Skyline pack frame. Card. Appl. author: Jack C. Abert. © 9Aug67; KK202220.

Stuff bag, waterproof sleeping bag protection; no.280. Slip. Appl. author: Jack C. Abert. © 20Jul67; KK201716.

The Summit pack frame. Card. Appl. author: Jack C. Abert. © 9Aug67; KK202222.

The timberline pack bag; no.490N. Card. Appl. author: Jack C. Abert. © 4Dec67; KK203803.

Tote-a-tot, togetherness on the trail. Card. Appl. author: Jack C. Abert. © 4Oct67; KK203057.

The Tracker pack frame. Card. Appl. author: Jack C. Abert. © 9Aug67; KK202224.

The trackline pack bag; no.203. Card. Appl. author: Jack C. Abert. © 4Dec67; KK203802.

CAMP TRAILS.—Con.

Trail tested products. Card. Appl.
author: Jack C. Abert. © 50Oct67;
KK203056.

CANBAR EQUIPMENT CORP. ©

Top Secret vinyl type car finishes;
one gallon U.S. measure. Sticker.
© 24Aug67; KK202106.

CANFIELD (A. J.) CO. ©

Swiss Creme soda; net 28 oz.
Sticker. Appl. author: Arthur J.
Canfield. © 27Apr67; KK202837.

CANTEEN CORP. ROWE MANUFACTURING,
DIVISION. See ROWE MANUFACTURING.

CAN-TEX INDUSTRIES. ©

Impeller, a series of news bulletins
devoted to waste treatment and
pumping solutions from Can-Tex
Industries. (In Engineering
news-record, July 13, 1967, p.60)
© 13Jul67; KK201521.

CAPRI CANDLE CO.

Bouquet floral tapers; no.5860.
On folding carton. © Capri
International, Inc. d.b.a. Capri
Candle Co.; 1Jun67; KK201945.

CAPRI INTERNATIONAL, INC. See CAPRI
CANDLE CO.

CAQUELIN, MABEL E. ©

Frozen sunflower pizza. Sheet.
© 9Nov67; KK203455.

CARDINAL BAG & ENVELOPE CO., INC.

Prescriptions, Colonial Drug.
On bag. Appl. tl.: Quality design,
three color RX shield, gold, black
& dark blue. © Cardinal a.s.d.o.
Cardinal Bag & Envelope Co., Inc.;
13Nov67; KK204067.

CARTER, DAVID A. ©

You're gonna get it, a sample of
amazing new Magna-Strip. On bag.
© 15Aug67; KK202165.

CATERPILLAR TRACTOR CO. ©

Advanced hydraulic couplings and
hose from Caterpillar. Folder.
NM: revision. © 30Nov67; KK204028.
If you're rerimming sprockets this
way. Folder. © 29Jun67;
KK201526.

New hydraulic couplings and hose from
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longer service life for your
D6 or 955H. Folder. © 31Aug67;
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One worn part can ruin the entire
system. Folder. © 21Jun67;
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Rebuildability, the hidden value in
Caterpillar's lifetime lubricated
rollers. Folder. © 14Sep67;
KK203110.

Track wear interpreter. Folder.
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What we can do for you while you
have a cup of coffee. Folder.
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You may not notice until somebody
tells you. Folder. © 21Jun67;
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ton.
1082. All-purpose nut. © 14Dec66;
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1082. Butterscotch ripple.
© 14Dec66; KK201135.
1082. Cherry vanilla. © 14Dec66;
KK201134.
1082. Chocolate. © 14Dec66;
KK201131.

1082. Coffee. © 14Dec66;
KK201136.

1082. Neapolitan. © 14Dec66;
KK201129.

1082. New York. © 14Dec66;
KK201137.

1082. Strawberry. © 14Dec66;
KK201130.

1082. Vanilla. © 14Dec66;
KK201132.

1083. All-purpose ripple.
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1083. Cherry vanilla. © 2Feb67;
KK201155.

1083. Chocolate. © 2Feb67;
KK201151.

1083. Chocolate ripple.
© 2Feb67; KK201156.

1083. Coffee. © 2Feb67;
KK201149.

1083. Neapolitan. © 2Feb67;
KK201153.

1083. Strawberry. © 2Feb67;
KK201152.

1083. Vanilla. © 2Feb67;
KK201150.

1085. All-purpose ripple.
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1085. Chocolate. © 7Mar66;
KK201224.

1085. Neapolitan. © 7Mar66;
KK201225.

1085. Vanilla. © 7Mar66;
KK201223.

1086. Butter. © 6Apr67;
KK201304.

1087. Butter. © 21Aug67;
KK202176.

CHANEL, INC. ©

Every woman alive wants Chanel No.5,
every way she can get it. (In Cue,
Oct. 21, 1967, p.15) Appl. author:
Norman, Craig & Kummel, Inc.
© 17Oct67; KK203065.

For men, Chanel, a gentleman's
cologne. (In Beauty fashion,
July 23, 1967, p.22-23) Appl.
author: Norman, Craig & Kummel,
Inc. © 23Jul67; KK201839.

The perfume of romance, Chanel no.22.
(In Beauty fashion, June 1967,
p.126-127) Appl. author: Norman,
Craig & Kummel, Inc. © 23May67;
KK201838.

This Christmas, Chanel for men.
(In Beauty fashion, Oct. 1967,
p.27) Appl. author: Norman, Craig
& Kummel, Inc. © 23Sep67;
KK202897.

Your winning number for Christmas;
no.5. (In Beauty fashion, Oct.
1967, p.86-87) Appl. author:
Norman, Craig & Kummel, Inc.
© 23Sep67; KK202898.

CHARTER INDUSTRIES, INC. ©

Disk-Go-Case record carrying case.
On wrapper. Appl. author: William
V. Buchanan. © 7Jan67; KK202197.

CHEMEX CORP. ©

Products for the chemist's kitchen.
Folder. Appl. tl.: Chemex pro-
spectus. © 25Jul67; KK201511.

CHEMEXCO, INC. ©

Fast-Tack dry spray adhesive for
the graphic art industry; net
contents 12 fl. oz. Sticker.
© 22Jun67; KK201981.

CHEMICAL RUBBER CO. ©

Lab apparatus. 29 p. © 29Nov66;
KK201575.
Lab apparatus. 31 p. © 28Dec66;
KK201574.
Lab apparatus. 48 p. © 7Feb67;
KK201576.

CHEMTRONICS, INC. ©

Tun-O-Lube tuner cleaner; no.1610;
net wt. 16 oz. Sticker.
© 1Nov67; KK203828.

CHERRY & SHACKELFORD CREATIONS, INC. ©
Secret Sue. (In Playthings, direc-
tory issue, Feb. 28, 1966, p.576)
© 28Feb66 (in notice: 1965);
KK201821.

CHICKEN BONE-A-PART, INC. ©

It's the best, it's boneless.
Sheet. Appl. tl.: Menu.
© 10Nov67; KK204084.

CHIPURNOI (PERRY H.) INC. ©

Chips, Italian licorice; net wt.
4 1/2 oz. avoir. On folding
carton. © 5Jul67; KK202166.

CHRISTIAN SCIENCE PUB. SOCIETY. ©
Faculties indestructible, 2 articles,
4 hymns; record no.8. Record
sleeve. © 27Jul67; KK201869.

CHUN KING CORP. ©

Beef chop suey; net weight 1 lb. 1 oz.
On folding carton. © 12Aug66;
KK203008.

Beef chop suey; net weight 2 lb.
3 ozs., family size, serves 4.
On folding carton. © 12Aug66;
KK203009.

2 egg rolls; net weight 5 ozs.
On folding carton. © 12Aug66;
KK203003.

Wong's chicken chop suey dinner;
net weight 12 ozs. On folding
carton. © 12Aug66; KK203012.

Wong's chicken chow mein; net
weight 1 lb. 1 oz., serves two.
On folding carton. © 12Aug66;
KK203017.

Wong's chicken chow mein; net
weight 2 lbs. 3 ozs., family
size, serves 4. On folding
carton. © 12Aug66; KK203016.

Wong's chicken chow mein dinner;
net weight 11 ozs. On folding
carton. © 12Aug66; KK203021.

Wong's egg foo young dinner; net
weight 11 ozs. On folding carton.
© 12Aug66; KK203013.

Wong's egg foo young with gravy;
net weight 12 ozs., serves two.
On folding carton. © 12Aug66;
KK203002.

Wong's fried rice with chicken;
net weight 10 ozs., serves two.
On folding carton. © 12Aug66;
KK203006.

Wong's fried rice with meat; net
weight 10 ozs., serves two. On
folding carton. © 12Aug66;
KK203007.

Wong's shrimp chop suey dinner;
net weight 12 ozs. On folding
carton. © 12Aug66; KK203005.

Wong's shrimp chow mein; net
weight 1 lb. 1 oz., serves two.
On folding carton. © 12Aug66;
KK203018.

Wong's shrimp chow mein; net
weight 2 lbs. 3 ozs., family size,
serves 4. On folding carton.
© 12Aug66; KK203019.

Wong's shrimp chow mein dinner;
net weight 11 ozs. On folding
carton. © 12Aug66; KK203020.

Wong's 6 egg rolls; net weight 6 ozs.
On folding carton. © 12Aug66;
KK203014.

Wong's sweet & sour pork; net
weight 1 lb., serves two. On
folding carton. © 12Aug66;
KK203015.

Wong's 12 egg rolls, party pack;
net weight 6 ozs. On folding
carton. © 12Aug66; KK203004.

Wong's vegetable chow mein; net
weight 1 lb. 1 oz, serves two.
On folding carton. © 12Aug66;
KK203010.

Wong's vegetable chow mein; net
weight 2 lbs. 3 ozs., family size,
serves 4. On folding carton.
© 12Aug66; KK203011.

- Wong's vegetable chow mein dinner; net weight 11 ozs. On folding carton. © 12Aug66; KK203022.
- CHURCH & DWIGHT CO., INC. ©
Keep this page handy all summer long; Arm & Hammer baking soda. (In McCall's, July 1967, p.17) Appl. author: Ross Roy, Inc. © 22Jun67; KK201382.
- CLAIROL, INC. ©
Blonding simplified; Born Blonde lightener. (In Ladies home journal, June 1967, p.57) Appl. author: Doyle Dane Bernbach, Inc. © 29May67; KK201318.
Blonding simplified; Born Blonde lotion lightener. (In McCall's, July 1967, p.25) Appl. author: Doyle Dane Bernbach, Inc. © 28Jun67; KK202210.
Clairol introduces the very first eye makeup in colors for brunettes only. (In Harper's bazaar, Oct. 1967, p.34-37) Appl. author: Foote, Cone & Belding. © 10Oct67; KK203925.
Clairol organizes the great beige-in! (Ladies' home journal, Oct. 1967, p.10-11) Appl. author: Foote, Cone & Belding. © 26Sep67; KK203927.
Clairol takes you to the land of the Midnight Sun; discover the only gentle shampoo lightener. (In Mademoiselle, July 1967, p.22-23) Appl. author: Norman, Craig & Kummel, Inc. © 29Aug67; KK201454.
Clairol tiene el unico brush-on creado solo para usted; Soft-Blush. (In Vanidades continental, June 4, 1966, p.47) © 21May66; KK201157.
Does she or doesn't she; Miss Clairol. Daisy, hiking. Poster. Appl. author: Foote, Cone & Belding. © 1Aug67; KK201735.
Does she or doesn't she; Miss Clairol. Turtleneck sweater, slicker. Poster. Appl. author: Foote, Cone & Belding. © 1Aug67; KK201734.
Every woman should be a redhead at least once in her life; Radiantly Red. (In Ladies' home journal, Oct. 1967, p.34-35) Appl. author: Foote, Cone & Belding. © 26Sep67; KK203928.
The great outdoorsy look and how to get it; Clairol cosmetics. (In Ladies' home journal, July 1967, p.11) Appl. author: Foote, Cone & Belding. © 27Jun67; KK201888.
Hit the surf, an on'the'scene, ... look at the surfing boom. (In TV guide, July 15-21, 1967, p.A-72) Appl. author: Foote, Cone & Belding. © 12Jul67 (in notice: 1966); KK201874.
How do you keep a beautiful blonde true, this man knows; colorfast shampoo. (In Life, Aug. 4, 1967, p.1) Appl. author: Foote, Cone & Belding. © 31Jul67; KK203936.
I was a blonde baby who grew a little less blonde; Innocent Blonde. (In Cosmetics fair, Aug. 1967, p.4 of cover) Appl. author: Foote, Cone & Belding. © 1Aug67; KK203937.
I was a blonde baby who grew a little less blonde; Innocent Blonde. (In McCall's, Sept. 1967, p.7-9) Appl. author: Foote, Cone & Belding. © 22Aug67; KK203931.
If the inner you is still a wonderfully exciting creature but the outer you looks gray; Loving Care hair color lotion. (In The Saturday evening post, July 29, 1967, p.2 of cover - 1) Appl. author: Foote, Cone & Belding. © 18Jul67; KK201892.
If you can't beat 'em, join 'em; become a Clairol Creme Toner blonde. (In The New York times magazine, June 11, 1967, p.39) Appl. author: Doyle Dane Bernbach, Inc. © 11Jun67; KK201447.
If you can't beat 'em, join 'em; Clairol Creme Toner. (In Playbill, Oct. 1967, p.2 of cover) Appl. author: Doyle Dane Bernbach, Inc. © 28Sep67; KK203497.
If you want to, why not? Miss Clairol hair color bath. (In Ebony, Aug. 1967, p.82-83) Appl. author: Foote, Cone & Belding. © 20Jul67; KK201891.
Instant color de Clairol, nuevo tinte color al shampoo. (In Selecciones del reader's digest, Apr. 1966, p.31) © 25Mar66; KK201361.
Kindness de Clairol, acondicionador con hidrolizado de proteina. Mexico. On folding carton. © 29May67; KK202374.
Kindness de Clairol, acondicionador con hidrolizado de proteina. Mexico. On folding carton. © 29May67; KK202375.
Kindness, the instant conditioner that's too good to rinse out. (In Seventeen, July 1967, p.57) Appl. author: Doyle Dane Bernbach, Inc. © 28Jun67; KK201835.
Look, the Eye Duo, new double feature, two shadows, one to color, one to highlight. (In Vogue, Oct. 1, 1967, p.3 of cover) Appl. author: Foote, Cone & Belding. © 10Oct67; KK203932.
Luscious licks of bare, frosty color that look like you do soaking wet; Clairol's Bare Ices. (In Ingenue, June 1967, p.31) Appl. author: Foote, Cone & Belding. © 25May67; KK201883.
Make thousands of women blush and where does it get you? Clairol cosmetics. (In Chain store age, drug managers ed., section 2, July 1967, p.2 of cover - 1) Appl. author: Foote, Cone & Belding. © 3Jul67; KK201877.
Most women have one or more of these hair troubles, do you? (In Ebony, Aug. 1967, p.5) Appl. author: Foote, Cone & Belding. © 20Jul67; KK203935.
No more sleeping on rollers, Clairol introduces the instant hairdo; Kindness instant hairsetter. (In Ladies' home journal, Oct. 1967, p.1) Appl. author: Foote, Cone & Belding. © 26Sep67; KK203934.
Now you can give your patrons the most elegant red shades ever to come from a bottle, the new Radiantly Red shades by Clairol & Pour on professional haircoloring with Clairol Nice'n Easy. (In Salon owner, July 1967, p.24-27) Appl. author: Foote, Cone & Belding. © 15Jun67; KK201886.
Our hour has come; Born Blonde. (In Modern beauty shop, June 1967, p.94-95) Appl. author: Doyle Dane Bernbach, Inc. © 29May67; KK201320.
Picture Perfect instant color rinse, Clairol's complete line of temporary haircoloring. (In Modern's market guide 1967, p.62) Appl. author: Norman, Craig & Kummel, Inc. © 1Nov66; KK201580.
Pssssst, Clairol announces the instant shampoo. (In Life, Sept. 1, 1967, p.R1-R2) Appl. author: Doyle Dane Bernbach, Inc. © 29Aug67; KK203489.
Say this out loud, if I've only one life, let me live it as a blonde! Ultra Blue Lady Clairol. (In Look, July 25, 1967, p.8-9) Appl. author: Foote, Cone & Belding. © 11Jul67; KK201890.
Sera o no sera; Miss Clairol. (In Vanidades continental, June 4, 1966, p.5) © 21May66 (in notice: 1965); KK201159.
Sera o no sera; Miss Clairol. (In Vanidades continental, Aug. 13, 1966, p.2) © 1Aug66; KK201160.
She'll turn a lot of men's gray hair dark this summer; Great Day. (In American druggist, May 8, 1967, p.40-41) Appl. author: Doyle Dane Bernbach, Inc. © 5May67; KK201319.
Solo un minuto y Kindness de Clairol. Mexico. Folder. © 29May67; KK202373.
The \$30 hotcake! Carmen 11 instant hairsetter. (In Cosmetics fair, June 1967, p.2 of cover) Appl. author: Foote, Cone & Belding. © 1Jun67; KK201885.
Tiene usted que esconder su cabello para lucir mas hermosa; Condition. (In Vanidades continental, Sept. 24, 1966, p.32) © 10Sep66; KK201158.
Were you a blonde baby who grew a little less blonde? Innocent Blonde. (In TV guide, Oct. 7-13, 1967, p.6-7) Appl. author: Foote, Cone & Belding. NM: additional copy. © 30Oct67; KK203939.
When the big spenders shell out the big six will sell out. (In Chain store age, variety store-general merchandise managers ed., July 1967, p.1) Appl. author: Foote, Cone & Belding. © 3Jul67; KK201887.
CLARK GRAVE VAULT CO. ©
Hurry, they need you in their lonely hour. (In The Saturday evening post, Nov. 4, 1967, p.69) Appl. author: Randal S. West. © 4Nov67; KK203269.
CLEVELAND TWIST DRILL CO. ©
Mo-Max, Mo-Max cobalt ... super Mo-Max cobalt. Folder. Appl. author: W. Emerson Wenger. © 16Oct67; KK203656.
CLINTON MANUFACTURING, INC. ©
Gigi medicine cabinet tube organizer; item no.C1530. On folding carton. © 22Oct67; KK203624.
CLOROX CO. ©
Clorox needed because weak bleach and detergent leave this dirt in. (In McCall's, Aug. 1967, p.4 of cover) Appl. author: Honig-Cooper & Harrington. © 1Aug67; KK202227.
Clorox needed because weak bleach leaves this dirt in. Zoo. (In Ladies' home journal, July 1967, p.60) Appl. author: Honig-Cooper & Harrington. © 1Jul67; KK203526.
Clorox needed on colored wash, too. (In The Atlanta journal and Constitution magazine, Oct. 1, 1967, p.3) Appl. author: Honig-Cooper & Harrington. © 10Oct67; KK203301.
Clorox would be crazy to ask you to bleach colored wash. (In Indianapolis star magazine, Oct. 1, 1967, p.13) Appl. author: Honig-Cooper & Harrington. © 10Oct67; KK203300.
Clorox would be crazy to ask you to bleach colored wash, unless it worked. (In Better homes and gardens, July 1967, p.J-3) Appl. author: Honig-Cooper & Harrington. © 1Jul67; KK201164.
Whirlpool's bleach dispenser and Clorox, they work together automatically. (In California living (San Francisco examiner and chronicle) Nov. 19, 1967, p.46) Appl. author: Honig-Cooper & Harrington. © 19Nov67; KK203691.

COCA-COLA CO. ©

The blizzard girl for Fresca is coming, win up to \$100; bonus prize certificate. Folder. © 8Aug66; KK201565.

Blizzard girls are calling on hundreds of homes, win up to \$100; Fresca. Card. © 1May67; KK201096.

The blizzard girls are coming with Fresca. Sheet. © 1May67; KK201505.

The blizzard girls are coming with Fresca. Sheet. © 30Jul67; KK201868.

Blizzard girls invite you to taste Fresca, the frosty taste of Fresca, it's a blizzard! Card. © 1May67; KK201097.

Coke has the taste you never get tired of. (In Motor trend, Aug. 1967, p.4 of cover) Appl. author: McCann-Erickson, Inc. © 18Jul67; KK203097.

Coke has the taste you never get tired of; ice-cold Coca-Cola and piping hot french fries. (In Motor trend, Sept. 1967, p.4 of cover) Appl. author: McCann-Erickson, Inc. © 18Aug67; KK203099.

Coke has the taste you never get tired of, Coca-Cola in cans. (In Car craft, June 1967, p.4 of cover) Appl. author: McCann-Erickson, Inc. © 18May67; KK203098.

For extra fun take more than one, take an extra carton of Coke. (In Ebony, June 1967, p.13) Appl. author: McCann-Erickson, Inc. © 20May67; KK203096.

For extra fun take more than one, take an extra carton of Coke. (In Motor trend, June 1967, p.4 of cover) Appl. author: McCann-Erickson, Inc. © 18May67; KK203101.

Fresca makes sh-sherbet sh-shiver. Sheet. © 24May67; KK201506.

Ray Charles: improving on soul. (In Teen magazine, Sept. 1967, p.6) Appl. author: McCann-Erickson, Inc. © 7Aug67; KK203100.

Starting September 1st millions of shoppers will be going to their stores to look for this girl; play fashion punch-card. (In Look, Sept. 19, 1967, p.10-11) Appl. author: Marschalk Co. © 5Sep67; KK202487.

Stop eye-glasses from slipping, Glas-Fit. Card. © 4Dec67; KK204024.

COCA-COLA CO. DUNCAN FOODS CO. DIVISION. See DUNCAN FOODS CO.

COLGATE-PALMOLIVE CO. ©

Anyway you slice it, it's a whole new kick in shaving, new Rapid-Shave Lime. Can slice. (In San Francisco examiner, Oct. 1, 1967, comics section) Appl. author: Ted Bates & Co., Inc. © 10Oct67; KK203444.

Appealing new idea, it's a whole new kick in shaving, new Rapid-Shave Lime. (In The San Francisco examiner, Oct. 15, 1967, comics section) Appl. author: Ted Bates & Co., Inc. Appl. ti.: Can peel. © 15Oct67; KK203443.

Art masterpieces reproduced on authentic artist's canvas. (In Better homes & gardens, June 1967, p.43) Appl. author: Ted Bates & Co., Inc. © 15May67; KK203887.

Colgate 100 hates germs, one ounce of Colgate 100 can kill over one million germs. (In Buffalo courier-express, June 11, 1967, p.27) Appl. author: Ted Bates & Co., Inc. © 11Jun67; KK201302.

Dental cream gets mono-fluoro-phosphate. (In Omaha world herald, Nov. 16, 1967, p.25M) Appl. author: Ted Bates & Co., Inc. Appl. ti.: Colgate dental cream gets M.F.P. © 16Nov67; KK203883.

Does your spray starch stick? Pruf won't. (In Better homes & gardens, Nov. 1967, p.54) Appl. author: Ted Bates & Co., Inc. © 15Oct67; KK203886.

Free! Circus tickets from new Ajax laundry detergent. (In Greensboro record, Jan. 19, 1967, p.D3) Appl. author: Norman, Craig & Kummel, Inc. © 19Jan67; KK202423.

It's a whole new kick in shaving, new Rapid-Shave Lime! Dancer. (In Oakland tribune, Nov. 19, 1967, comic section) Appl. author: Ted Bates & Co., Inc. © 19Nov67; KK203880.

It's a whole new kick in shaving, new Rapid-Shave Lime. (In Oakland tribune, Nov. 12, 1967, comics section) Appl. author: Ted Bates & Co., Inc. © 12Nov67; KK203889.

It's a whole new kick in shaving, new Rapid-Shave Lime! Reception line. (In Oakland tribune, Nov. 26, 1967, comic section) Appl. author: Ted Bates & Co., Inc. © 26Nov67; KK203881.

It's a whole new kick in shaving, new Rapid-Shave Lime. [Two musicians] (In San Francisco examiner, Oct. 29, 1967, comics section) Appl. author: Ted Bates & Co., Inc. © 29Oct67; KK203437.

It's here, the new cool way to help fight tooth decay. (In Long Island press, Sept. 6, 1967, p.33) Appl. author: Ted Bates & Co., Inc. © 6Sep67; KK203445.

Special Christmas doll offer from Palmolive, she's new, Tutti, Barbie and Skipper's Tiny Sister. (In Los Angeles times, Nov. 13, 1966, comic section) Appl. author: Ted Bates & Co., Inc. © 13Nov66; KK202722.

Special offer from Palmolive, Thermos cooler; Karry-Keg. (In Chicago Sunday sun-times, June 18, 1967, p.34) Appl. author: Ted Bates & Co., Inc. © 18Jun67; KK201303.

A spray starch that's guaranteed complaint-proof? Colgates Pruf. (In Better homes & gardens, Oct. 1967, p.13) Appl. author: Ted Bates & Co., Inc. © 15Sep67; KK203885.

Two money-saving gift offers for Christmas, new twist'n turn Barbie and new 4-piece party outfit. (In New York news, Nov. 5, 1967, comics section) Appl. author: Ted Bates & Co., Inc. Appl. ti.: Barbie doll. © 5Nov67; KK203890.

Who says a heavy duty bleach has to be heavy; Action chlorine bleach. (In Better homes & gardens, Apr. 1967, p.143) Appl. author: Ted Bates & Co., Inc. © 15Mar67; KK203884.

You save 20¢ and get a whole new kick in shaving, new Rapid-Shave Lime. (In San Francisco examiner, Nov. 5, 1967, comics section) Appl. author: Ted Bates & Co., Inc. Appl. ti.: Coupon ad. © 5Nov67; KK203891.

COLGEMS RECORDS, INC. ©

The Lewis and Clarke expedition; COM-105. Record sleeve. © 31Oct67; KK203250.

Pisces, Aquarius, Capricorn & Jones, Ltd.; COM-104. Record sleeve. © 31Oct67; KK203252.

Sally Field, star of The flying nun; COM-106. Record sleeve. © 31Oct67; KK203251.

COLORADO INTERSTATE GAS CO. ©

Colorado helped make me the champ, Jack Dempsey. (In The Wall Street journal, Nov. 30, 1967, p.9) Appl. author: Bozell & Jacobs, Inc., Emerson Foote, Inc. © 30Nov67; KK203914.

Denver is one of the great cities of the United States and, indeed, of the world; Arnold Toynbee. (In The Wall Street journal, Sept. 28, 1967, p.7) Appl. author: Bozell & Jacobs, Inc. © 28Sep67; KK202703.

For outdoor people, what better place to live than Colorado? Marilyn Van Derbur. (In The Wall Street journal, Oct. 26, 1967, p.15) Appl. author: Bozell & Jacobs, Inc. © 26Oct67; KK203525.

I consider myself a native, of Colorado; Lowell Thomas. (In The Wall Street journal, July 27, 1967, p.7) Appl. author: Bozell & Jacobs, Inc. © 27Jul67; KK202533.

In Colorado nature is at its most gentle and its most awesome; Dore Schary. (In The Wall Street journal, Aug. 31, 1967, p.11) Appl. author: Bozell & Jacobs, Inc. © 31Aug67; KK202704.

To play to a Colorado audience is to, well, they're hep; Eddie Bracken. (In The Wall Street journal, May 25, 1967, p.13) Appl. author: Bozell & Jacobs, Inc. © 25May67; KK202534.

COLORTILE OF COLORADO, INC. ©

Colortile brings to Denver Cordovan. (In The Denver post, June 11, 1967, p.19) © 11Jun67; KK201396.

Colortile-it-yourself, save \$8 to \$10 per hour. (In The Denver post, June 4, 1967, p.24) © 4Jun67; KK201399.

For quality, selection, savings, Colortile can't be beat! (In The Denver post, Mar. 12, 1967, p.B20) © 12Mar67; KK202999.

Greatest tile & carpet sale ever to hit Denver! (In The Denver post, Sept. 24, 1967, p.37) © 24Sep67; KK203080.

Here's the only way to save on tile, come to Colortile today. (In The Denver post, July 14, 1967, p.12) © 14Jul67; KK203082.

In Denver, Colortile is no.1. (In The Denver post, June 18, 1967, p.22) © 18Jun67; KK201400.

Incredible is the only word for this tile sale. (In The Denver post, Mar. 5, 1967, p.B20) © 5Mar67; KK202998.

New from Colortile & Four Seasons ... carpeting. (In The Denver post, June 25, 1967, p.20) © 25Jun67; KK201397.

Now's a great time to tile, save a whopping 50%. (In The Denver post, July 25, 1967, p.11) © 25Aug67; KK203079.

Once-a-year warehouse tile sale. (In The Denver post, June 30, 1967, p.14) © 30Jun67; KK201398.

Pre-Labor Day carton sale; vinyl floor tile. (In The Denver post, Sept. 1, 1967, p.13) © 1Sep67; KK203081.

Save \$17.30 on Colortile vinyl floor tile. (In The Denver post, Mar. 19, 1967, p.10) © 19Mar67; KK203000.

Truckload tile sale, over 2 million tiles! (In The Denver post, Mar. 26, 1967, p.20) © 26Mar67; KK203001.

While it's hot you'll save a lot; vinyl floor tile. (In The Denver post, Aug. 18, 1967, p.7) © 18Aug67; KK203084.

Yes, you can save over 50% on your floor tile. (In The Denver post, July 7, 1967, p.15) © 7Jul67; KK203083.

COLSON, E. T. ©
Interior Carpets Company, we don't know where you were going or what you were doing but drive home and phone us. Sheet. © 15Jun67; KK202462.

COLTON CO. DIVISION, GILLETTE CO. See GILLETTE CO. COLTON CO. DIVISION.

CON-STAN INDUSTRIES, INC. ©
Jeunike fashions featuring new colors & new styles. 10 p. © 25Aug67; KK203860.

Jeunike fashions, holiday and cruise collection. Folder. © 3Nov67; KK203859.

CONARD-PYLE CO. ©
Roses of distinction from the house of Star Roses. Sheet. NM: additions. © 12Jul67; KK201828.

CONSOLIDATED FOODS CORP.
See LOWE (JOE) CO.

CONSOLIDATED PACKAGING CORP. ©
Shoe shine kit. On folding carton. Appl. author: Consolidated Packaging Corp., employer for hire of Gerald W. Bragg & Joseph Zuelke. © 9Nov67; KK203539.

CONSUMER PRODUCTS DIVISION, GAME INDUSTRIES, INC. See GAME INDUSTRIES, INC. CONSUMER PRODUCTS DIVISION.

CONTINENTAL ASSURANCE CO. ©
Free gift, life expert, free life expert to help you sell group products to your commercial customers. (In Best's life news, Sept. 1967, p.21) Appl. author: Mac Manus, John & Adams, Inc. © 1Sep67; KK202485.

If you work for us you may never know who your real friends are. (In Mid-America Insurance, Sept. 1967, p.71) Appl. author: Mac Manus, John & Adams, Inc. © 1Sep67; KK202335.

Take one, free, group marketing expert. (In Best's life news, Oct. 1967, p.39) Appl. author: MacManus, John & Adams, Inc. © 1Oct67; KK203593.

Work for us but don't brag about it. (In Mid-America Insurance, Oct. 1967, p.56) Appl. author: MacManus, John & Adams, Inc. © 1Oct67; KK202682.

CONTINENTAL ILLINOIS NATIONAL BANK & TRUST CO. OF CHICAGO. ©
5¢ down, small monthly payments. (In Chicago's American, June 12, 1967, p.18) Appl. author: Earle Ludgin & Co. © 12Jun67; KK202277.

Through rain and sleet and gloom of night, your savings shall go through. (In Chicago's American, June 6, 1967, p.7) Appl. author: Earle Ludgin & Co. © 6Jun67; KK202276.

COOK (H. C.) CO. ©
Cook's Gem micro pipe reamer; PR49X. Card. © 12Dec67; KK203893.
Gem Big Pal angler's clip; 951X. Card. © 12Dec67; KK203895.
Gem Pal angler's clip; 751X. Card. © 12Dec67; KK203894.

COOK, MICHAEL S. ©
Maggy Robot for dishes; 32 oz. Sticker. © 29Nov67; KK203687.

COPY COP, INC. ©
Duplicating service. Sheet. NM: additions. © 14Sep67; KK202905.

CORO, INC. ©
Coro does the pinch-me-nots, earrings with a new ouchless Mini-Clip. Sheet. Appl. author: Hockaday DeWolfe Giordano, Inc. © 29Jun67; KK202376.

CORTLAND INDUSTRIES, INC. See CORTLAND LINE CO.

CORTLAND LINE CO.
Professional fly line guide. Sheet. Appl. ti.: Fly rod and line balancing chart. © Cortland Industries a.k.a. Cortland Line Co.; 15Jun65; KK203724.

CORY COFFEE SERVICE PLAN, INC. ©
Do you know of others who would like to have delicious Cory brewed coffee. Sheet. © 18Oct67; KK202842.

Let the Cory coffee service plan solve your coffee break problems. Sheet. NM: revision. © 31Jul67; KK202465.

Now, brew fresh delicious coffee automatically in minutes. Sheet. © 11Oct67; KK202843.

A revolutionary new coffee service plan. Card. © 11Oct67; KK202841.

COURNOYER INDUSTRIES, INC. ©
Beauty Comb; no.1400. Folder. © 21Aug67; KK202433.

Comb-Teze; no.1800. On wrapper. © 21Aug67; KK202093.

The Cournoyer girl. On folding carton. © 14Aug67; KK201958.

Eye lash applicator; wanted now by millions of eye lash users. Sheet. © 11Nov67; KK203909.

Go Mod, in tool for styling and finishing; Come-teze. Sheet. © 14Jul67; KK201841.

Go mod, the in tool the experts use; Hair-Rak; model no.1700. Sheet. © 14Jul67; KK201903.

Hair Lift for glamorous hairstyles. Card. © 31Aug67; KK202527.

Hair Rak; no.1700. Folder. © 21Aug67; KK202434.

2 new hair styling aids; Comb-Teze & Hair-Rak. Sheet. © 4Aug67; KK201724.

COVENTRY (SARAH) INC. ©
Black Beauty, midnight black brillants sparkle in a filigree of silvery petals. (In Good house-keeping Nov. 1967, p.74) Appl. author: Rumrill-Hoyt, Inc. © 19Oct67; KK203588.

Cheers for pierced ears! (In Seventeen, Oct. 1967, p.184) Appl. author: Rumrill-Hoyt, Inc. © 20Oct67; KK202607.

Jeannie discovers fashion-magic in Sarah's new genie-ring. [Endorsed by Barbara Eden] (In TV guide, Sept. 23-29, 1967, p.3 of cover) Appl. author: Rumrill-Hoyt, Inc. © 20Sep67; KK202349.

Now Sarah makes the night more exciting. (In Harper's Bazaar, Nov. 1967, p.177) Appl. author: Rumrill-Hoyt, Inc. © 1Nov67; KK203831.

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Crain's English Pig & Whistle, Inc. Sheet. © 14Aug67; KK202721.

CREATIVE PRODUCTS, INC. ©
A brief history of the church of Jesus Christ of Latter-day Saints; a Colorframe series of six 3-D pictures and stories. On bag. © 9May67; KK202267.

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Stop, put a Crest litter basket in your car today. Sheet. © 17Jul67; KK201657.

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Desk sets in hand rubbed walnut, jet crystal, white pedrara onyx. (In The New Yorker, Sept. 30, 1967, p.26) Appl. author: Potter Hazlehurst, Inc. © 27Sep67; KK202598.

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Hawaii Surf mai tai, the magic flavor mix for rum. 2 stickers. © 4Aug67; KK202114.

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If you think water is a moisturizer, you're all wet; Tender Touch. (In The Reader's digest, Jan. 1965, p.27) © 1Jan65 (in notice: 1964); KK201427.

CUSH'N MATIC PEN CO. ©
Cush'n Matic ball point pen, new cushion writing. Card. © 16May67; KK203556.

D

D & R DEVELOPMENT CO. ©
Swing 'n bounce, go go ball. Card. © 1Oct66; KK201099.

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R. G. Dun puts you in the winner's circle as often as you like. (In Look, June 13, 1967, p.M8) Appl. author: Rumrill-Hoyt, Inc. © 30May67; KK202003.

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Folks who work at Jack Daniel's go out of their way to drink the cool limestone water coming from our cave spring. (In Newsweek, Sept. 11, 1967, p.94C) Appl. author: Gardner Advertising Co., Inc. © 5Sep67; KK202288.

Hard maple is the only wood we use to smooth out Jack Daniel's. (In Colorado, fall 1967, p.42) Appl. author: Gardner Advertising Co., Inc. © 31Aug67; KK202281.

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Mr. Jack had to do some talking to get a different shaped bottle. (In Harper's, Nov. 1967, p.132) Appl. author: Gardner Advertising Co., Inc. © 25Oct67; KK203761.

Since the new mechanical wood buster arrived at Jack Daniel's, we've been able to use all the hard maple that we get; Tennessee sour mash whiskey. (In San Jose mercury, Sept. 12, 1967, p.322) Appl. author: Gardner Advertising Co., Inc. © 12Sep67; KK203460.

Some folks say charcoal can't be made in the open air; Old no.7. (In Newsweek, Sept. 11, 1967, p.94C) Appl. author: Gardner Advertising Co., Inc. © 5Sep67; KK202413.

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DE CAMP, L. SPRAGUE.

The story of science in America. See FISHER, LEONARD EVERETT.

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Pizza Fats. Sheet. Appl. author: Charles Ronto. © 9Dec67; KK204001.

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On folding carton. © Delta Products, division of Sternco Industries, Inc.; 6Dec66; KK201429.

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Now, Dennison makes electrostatic copying twice as easy, twice as economical. (In Purchasing week, Apr. 10, 1967, p.16) © 10Apr67; KK202331.

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The bigger they are, the harder they fall. Sheet. © 14Jun67; KK202059.

The bigger they are, the harder they fall; Verton brush killer. Sheet. © 14Jun67; KK202110.

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Buy our grub control and we'll cover you; Ruelene 25E. Sheet. © 3Jul67; KK201277.

If he's still not sure you've solved his grub problem, read him our guarantee; Ruelene 25E. Sheet. © 3Jul67; KK201275.

If you invest in stock, cover your investment with Ruelene 25E. Sheet. © 3Jul67; KK201272.

If you think this is strong, wait'll you read this; Korlan 24E. Sheet. © 3Jul67; KK201273.

Juicy reminder! Dow cooking bags lock in moisture. Slip. © 24Jul67; KK201799.

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- ELECTROGRAPHIC CORP. ©**
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- ELECTROSPACE. ROBCSONICS RECORD-O-FONE. ©**
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- EMENEE INDUSTRIES, INC. ©**
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- We're looking for a man who gives more of himself. (In Time, May 26, 1967, p.79) Appl. author: Foote, Cone & Belding. © 23May67; KK201876.
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- Will he bat the ball like Stan the Man? (In The Sporting news, Oct. 7, 1967, p.35) Appl. author: Foote, Cone & Belding. © 7Oct67; KK203943.
- Will your boy pour them over like Red Ruffing? Illus. signed George Loh. (In The Sporting news, July 15, 1967, p.19) Appl. author: Foot, Cone & Belding. © 15Jul67; KK201879.
- Will your girl swim the distance like Florence Chadwick. Illus. signed: George Loh. (In Sports illustrated, June 12, 1967, p.49) Appl. author: Foote, Cone & Belding. © 8Jun67; KK201875.
- ESKIMO PIE CORP. ©
Mod-Pop Party Pride; 10 pak, 3 flavored pop. On folding carton. © 30Aug67; KK202333.
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- From Estee Lauder's new fast-acting beauty care collection, Wrinkle Stick. (In Vogue, Sept. 15, 1967, p.19) © 15Sep67; KK202855.
- The positive pinks and the confident corals, Estee Lauder designs a new range of Rev-Nutriv lipstick colors. (In Harper's bazaar, Aug. 1967, p.34-35) © 1Aug67; KK203297.
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Your share in tomorrow with Eutectic. 1 v. © 15Jul67; KK202718.
- EVANS, KATHERINE G.
Protecto. 2 sheets. © Hollyhock Hill Jock, pseud. of Katherine G. Evans (Mrs. Paul T.); 6Jul67; KK202739.
- EVANS, MRS. PAUL T. See EVANS, KATHERINE G.
- EVER READY MACHINE & DIE CO. GOLDEN STEIN DIVISION. See GOLDEN STEIN.
- EXECUTONE, INC. ©
411 series intercom. Folder. © 9Aug67; KK203827.
- New hospital communication system. Sheet. © 14Aug67; KK203825.
- Patients' control unit. Sheet. © 9Aug67; KK203826.
- Security alarm system with remote audio monitoring. Sheet. © 7Feb67; KK203824.
- EXERCYCLE CORP. ©
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- EXTERMINATOR CO.
Exterminate; tomorrow and tomorrow only. Sheet. © Exterminator Co. solely owned by Urban Hearste Morgan, Jr.; 9Nov67; KK203326.
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- F.P.G. See FREE LANCE PHOTOGRAPHERS GUILD, INC.
- FABRI-FIX, INC. ©
Repair burns and tears in clothing with the magic of Fabri-Fix. Card. © 1Sep67; KK203490.
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Dixie Lee's fabulous fried chicken; sudden service! In and out in 3 minutes. [Menu] Card. Appl. author: Edward A Driscoll. © 25May67; KK201969.
- FACTOR (MAX) & CO. ©
Before every encounter; Royal Regiment by Max Factor. (In Holiday, Apr. 1966, p.22) © 15Mar66; KK201034.
- A bonus for beautiful hair, new Max Factor gives you ... Coiffure Italienne hairsetting gel. (In Seventeen, Mar. 1966, p.2) © 1Mar66; KK201440.
- Can a wickedly glamorous make-up also be good for your skin? Pure Magic is. (In Seventeen, Feb. 1966, p.1) © 1Feb66; KK201037.
- Carry on; Royal Regiment by Max Factor; cologne, after shave. (In Life, Feb. 10, 1967, p.17) © 6Feb67; KK201432.
- Creamy new colors, clever new brush, glowing new eye make-up; introducing Shadow Creme. (In Glamour, May 1966, p.39) © 20Apr66; KK201507.
- Cut up, cut out, cut loose with Max Factor's California Pink-A-Pades. (In Glamour, June 1967, p.3) © 20May67; KK201042.
- For long, long, long lashes, Lash-Full textured mascara wand by Max Factor. (In Glamour, Feb. 1966, p.15) © 20Jan66; KK201028.
- For soft, soft, soft eyes, new Shadow Play brush eye shadow by Max Factor. (In Glamour, Feb. 1966, p.14) © 20Jan66; KK201027.
- The frankly naked face; Max Factor creates the sheer miracle of Ultra-Lucent make-up. (In Good house-keeping, May 1966, p.74-75) © 20Apr66 (in notice: 1965); KK201439.
- Hi-Fi fluid, the wake up make-up. (In McCall's, Feb. 1967, p.16) © 20Jan67; KK201041.
- If I were an ordinary lipstick, I'd get out of town, the doll faces are here; the Doll Set. (In Life, June 23, 1967, p.9) © 19Jun67; KK201434.
- If your shampoo doesn't match the color of your hair; Coiffure Italienne color highlight shampoo by Max Factor. (In McCall's, Apr. 1967, p.14) © 20Mar67; KK201043.
- If you're looking for the most luxurious cover-up in the world, don't settle for mink, get Pan-Stik make-up. (In Ladies' home journal, Feb. 1967, p.4) © 27Jan67; KK201038.
- It all started with a little Promesse; all ... new fragrance by Max Factor. (In Glamour, Nov. 1966, front cover gatefold) © 20Oct66; KK201441.
- Lip Gloss makes the scene. (In Modern screen, Jan. 1967, p.8) © 3Dec66; KK201443.
- Lip Lip Hooray; for one-two-three, four lip colors. (In Seventeen, Nov. 1966, p.2) © 1Nov66; KK201032.
- Max Factor creates the unsurpassable look of girls who wear glosses; California Sun Glosses by Max Factor. (In Glamour, Mar. 1966, p.1 of cover & gatefold) © 21Feb66; KK201030.
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- Max Factor presents the Gemessee lipsticks. (In Harper's bazaar, Nov. 1966, p.18-19) © 1Nov66; KK201044.
- Max Factor puts everything beautiful for lips and eyes into a sleek, chic new Petite Boutique. (In Seventeen, June 1966, p.2) © 1Jun66; KK201031.
- Max Factor's Christmas gift list; bubbling bath crystals. (In Esquire, Dec. 1966, p.40-41) © 17Nov66; KK201436.
- Max Factor's practical common sense guide to being wildly pretty. (In McCall's, Apr. 1966, p.18-19) © 21Mar66; KK201045.
- A merry Max Factor Christmas is frivolous. (In Life, Dec. 1, 1967, p.2 of cover & p.1) © 27Nov67; KK203869.
- The most luxurious cover-up in the world isn't mink, darling, it's Pan-Stik make-up by Max Factor. (In McCall's, May 1966, p.12) © 20Apr66; KK201033.

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- Nails broken? Mend them instantly with StrongHold. (In McCall's, Feb. 1967, p.14) © 20Jan67; KK201433.
- New, Counter-Shine by Max Factor, keeps even the oiliest face unshiny longer. (In Glamour, May 1967, p.28-29) © 20Apr67; KK201039.
- Now a unique Creme Puff formula that actually adapts to any kind of light. (In Glamour, Feb. 1966, p.3) © 20Jan66; KK201036.
- Oh, go on, just this once, let yourself go on a Max Factor Shadow Fling. (In Seventeen, Sept. 1966, p.2) © 1Sep66; KK201029.
- Royal Regiment gift list for men; after shave lotion. (In Playboy, Dec. 1966, p.17) © 17Nov66; KK201035.
- This is your first look at the most exciting eye-liner since eye-liner; new Shiny Eye-Liner only by Max Factor. (In Harper's bazaar, Apr. 1967, p.2 of cover) © 1Mar67; KK201040.
- This is your first look at the most exciting eye-liner since eye-liner, new shiny eye-liner only by Max Factor. (In Mademoiselle, Apr. 1967, p.41) © 28Mar67; KK203871.
- This little case of pan-Cake Make-Up holds a whole wardrobe of fresh faces. (In Harper's bazaar, Mar. 1967, p.13) © 1Mar67; KK201442.
- Today's new fashion for faces is the ultra sheer understatement of UltraLucent make-up by Max Factor. (In McCall's, Mar. 1967, p.31) © 20Feb67; KK201435.
- What's glowing on here? Creme Puff, the unique compact make-up that actually adapts to any light. (In Ladies' home journal, Mar. 1967, p.11) © 26Feb67; KK201437.
- When you've outgrown the bare-face make-ups ... new Ultralucent cream make-up. (In Vogue, Oct. 15, 1967, p.14-15) © 15Oct67; KK203872.
- FARINA, ALDO.** © Buckle up. Sticker. © 4Aug67; KK202067.
- FARMERS REGIONAL COOPERATIVE.** © Add nutrients before plowing with Felco Statex fertilizer. (In Nebraska farmer, Aug. 19, 1967, p.3) © 19Aug67; KK202699.
- Ask about Felco Statex cattle drive '67 and get full color painting reproduction. (In Nebraska farmer, Sept. 2, 1967, p.7) © 2Sep67; KK202700.
- Ask about Felco Statex cattle drive '67 and get full color painting reproduction. (In Wallaces farmer, Sept. 9, 1967, p.5) © 9Sep67; KK202695.
- Beef dollars; Felco Statex. (In Successful farming, Aug. 31, 1967, p.28C) © 31Aug67; KK202692.
- Emphasis beef; Felco Statex. (In Successful farming, July 31, 1967, p.42E) © 31Jul67; KK202694.
- Feed for more net hog money with Felco Statex 35% dry lot. (In Nebraska farmer, July 15, 1967, p.3) © 15Jul67; KK202697.
- For healthier livestock feed Felco Statex Supreme Mineral. (In Nebraska farmer, Aug. 5, 1967, p.9) © 5Aug67; KK202698.
- Get more work power with Felco/Statex fuels & lubricants. [Endorsed by Milan Tomek] (In Nebraska farmer, June 3, 1967, p.9) © 3Jun67; KK201003.
- Keep gestating sows trim with Felco/Statex sow chunks. [Endorsed by Dale De Young] (In Wallaces farmer, Apr. 22, 1967, p.5) © 22Apr67; KK201001.
- Keep more beef margins with Felco/Statex feed. [Endorsed by Roger Nelson] (In Nebraska farmer, June 17, 1967, p.3) © 17Jun67; KK201002.
- Kill money stealing weeds with Felco/Statex 2, 4-D. (In Successful farming, June 1967, p.26E) © 21Jun67; KK201010.
- Kill money stealing weeds with Felco/Statex 2, 4-D. (In Wallaces farmer, May 13, 1967, p.5) © 13May67; KK201000.
- Kill musk thistle now with Felco/Statex 2, 4-D. (In Nebraska farmer, Apr. 15, 1967, p.5) © 15Apr67; KK201006.
- Make it the land of plenty. (In Successful farming, Apr. 21, 1967, p.66U) © 21Apr67; KK201009.
- Milk to get \$75 extra per cow with Felco/Statex Dairy 50. (In Wallaces farmer, June 10, 1967, p.7) © 10Jun67; KK200999.
- More dollars from more bushels with Felco/Statex fertilizer & chemicals. (In Nebraska farmer, Apr. 1, 1967, p.5) © 1Apr67; KK201007.
- Net more corn cash with Felco/Statex sidedress fertilizer. (In Nebraska farmer, May 20, 1967, p.5) © 20May67; KK201004.
- Net more corn money. (In Successful farming, May 1967, p.22E) © 21May67; KK201008.
- Pastured hogs net more with Felco/Statex 40% hog balancer. [Endorsed by Oliver Loken] (In Nebraska farmer, May 20, 1967, p.3) © 20May67; KK201005.
- Plow down soil power; Felco Statex. (In Successful farming, Sept. 30, 1967, p.6225) © 30Sep67; KK202691.
- Plow down soil power with Felco Statex nitrogen. (In Nebraska farmer, Sept. 16, 1967, p.3) © 16Sep67; KK202701.
- Summer fill for protection with Felco Statex fuel oil. (In Nebraska farmer, July 1, 1967, p.9) © 1Jul67; KK202696.
- Wean dairy calves in 4 weeks on Felco/Statex feeding program. [Endorsed by Robert J. Leferink] (In Wallaces farmer, June 24, 1967, p.7) © 24Jun67; KK201011.
- Wean dairy calves in 4 weeks on Felco Statex feeding program. (In Successful farming, July 31, 1967, p.42E) © 31Jul67; KK202693.
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- Focus on Ohio flat weld nuts; bulletin no.673. Folder. Appl. author: John T. Doheny. © 5Sep67; KK202238.
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- FAYETTE BRANDS, INC.** Sugar. On bag. Appl. author: Irwin Lefkowitz. © 13Nov67; KK203607.
- FEDTRO, INC.** © Auto 4-lite emergency flasher; model FL-ECO. Folder. © 23Oct67; KK203457.
- Dial-O-Matic electrotimer and remote control; Fedtro TV. Folder. © 24Oct67; KK202973.
- Lighthouse 3 volt portable flasher. Card. © 26Oct67; KK203371.
- Makes traveling easy, all purpose directional compass; model COMP-2. Folder. © 10Oct67; KK202948.
- Never fix a flat tire again; new, wonderful Inflate-O-Matic flat tire inflator; model Fix Flat. Folder. © 5Sep67; KK202950.
- New safety, Lighthouse 12 volt auto flasher. Card. © 26Oct67; KK203372.
- Now charge it, the Plug-O-Matic battery charger; model CH-ECO. Card. © 22Sep67; KK202903.
- Now, play your transistor radio on household current; Plug-O-Matic transistor radio a.c. adaptor; model radio 110. Folder. © 10Oct67; KK202949.
- Rapid-Fire flasher; model Flash-5. Folder. © 7Nov67; KK203458.
- Spin-O-Matic super razor blade sharpener. Card. © 16Oct67; KK204046.
- 25 foot telephone Extend-A-Phone. Card. © 21Jul67; KK201466.
- FELDSTEIN (ZADEK) CO., INC.** © A golden nursery pin up, delightful, colorful wall decorations. Card. © 27Sep67; KK203898.
- Mary had a little lamb, Jack and Jill. Card. © 27Sep67; KK203897.
- FENTON LABEL CO.** © Fent-o-foil collection stickers in your choice of gold or silver foil. Slip. © 28Jul67; KK201830.
- Fentonamel made-to-order anniversary stickers. Sheet. NM: new text & illus. © 30Aug67; KK202501.
- FERGUSON, ARLENE L.** Voila gourmet foods for dogs; burgundy boeuf. Sticker. © Arlene L. Ferguson d.b.a. Viola Gourmet Dog Foods; 18May67; KK202081.
- FERGUSON, MARTIN J.** © Fergy wedge biscuits. Slip. © 4Oct67; KK203391.
- FIBERCRAFT, INC.** © New off the road on the road from Fibercraft. Folder. © 26Jun67; KK201905.
- FIBREBOARD CORP.** © Homestead quality paints, logwood oil 12970; one U.S. gallon. Sticker. © 4Oct67; KK202613.
- San Joaquin Distributors, Inc. all purpose enamel, aluminum 97919; one U.S. gallon. Sticker. © 15Aug67 (in notice: 1966); KK202611.
- Tru-Color cottage house paint, white 6101; one U.S.gallon. Sticker. © 15Apr67 (in notice: 1966); KK202614.
- FIBREBOARD PAPER PRODUCTS CORP.** © Anderson Lumber diamond house paint, white 12493; one U.S. gallon. Sticker. © 1Apr67 (in notice: 1966); KK202612.
- FINGERHUT MANUFACTURING CO.** © Beautiful stretch gloves by Dawnelle in crushed buckskin leather-look vinyl; free. Sheet. © 17Apr67; KK201330.
- Beautiful stretch gloves free by Dawnelle. Sheet. © 5Jun67; KK201124.
- Big 67 pc. 4 in 1 set; 4 sets in 1, complete 50 piece Minuet tableware service for eight plus 3 cutlery sets. Folder. © 10Nov67; KK203291.

- Big 67-pc. 4 in 1 set of Minuet tableware plus 3 cutlery sets. Sheet. © 15Sep67; KK203362.
- Big 67-pc. 4 in 1 set of Rogers Stainless by Oneida ... you get all this. Folder. © 15Sep67; KK203404.
- Cap, coat, with zip-out lining, vest, pants. Sheet. © 5Jun67; KK201122.
- Complete tableware service for eight; 67 pieces for \$19.95. Sheet. © 15Oct67; KK203410.
- Exclusively yours from Fingerhut, world's largest distributor of quality seat covers, crocodile vinyl. Folder. © 20Jul67; KK202025.
- Free beautiful stretch gloves. Sheet. © 10Sep67; KK203369.
- Free, beautiful stretch gloves in crushed leather-look vinyl. Sheet. © 15Aug67; KK203570.
- Free, Chic electric massage pillow. Sheet. © 30Aug67; KK203576.
- Free, classic casuals in crushed buckskin leather-look vinyl. Sheet. © 30Aug67; KK203553.
- Free! Classic casuals in crushed leather-look vinyl to match your lady's car coat. Sheet. © 15Sep67; KK203414.
- Free duster by Perfection Frock with permanent press magic. Sheet. © 30Aug67; KK203351.
- Free, five long-life 3,000 hour light bulbs. Sheet. © 10Sep67; KK203364.
- Free gift, his and hers travel bags. Sheet. © 20Aug67; KK203572.
- Free gift, his and hers travel bags. Sheet. © 1Sep67; KK203571.
- Free gift, his and hers travel bags. Sheet. © 1Sep67; KK203575.
- Free, his and hers stretch driving gloves by Dawnelle. Sheet. © 20Jul67; KK202026.
- Free, set of 4 crystal parfait glasses by Anchor Hocking. Sheet. © 1Nov67; KK203420.
- Free, take along this Tote-A-Seat chair. Sheet. © 20Jul67; KK202024.
- Free, The blender cookbook by Ann Seranne and Eileen Gaden. Sheet. © 30Aug67; KK203581.
- Free, 3 pairs of famous brand nylon hosiery. Sheet. © 7Oct67; KK203421.
- Free, 3 pairs of famous Ceil Chapman nylon hosiery. Sheet. © 5Jun67; KK201123.
- Free, 12-piece utility combination knife. Sheet. © 20Jul67; KK202657.
- Free umbrella in a crushed buckskin case that matches your lady's car coat. Sheet. © 15Aug67; KK203580.
- Free umbrella in a crushed leather-look vinyl case that matches your car coat. Sheet. © 10Nov67; KK203289.
- Free, versatility case. Sheet. © 20Jul67; KK202030.
- Free! Versatility case. Sheet. © 10Oct67; KK203417.
- From Fingerhut, world's largest distributor of seat covers, the luxury car beauty of Montclair seat covers. Folder. © 10Oct67; KK203419.
- His and hers car coats. Sheet. © 10Oct67; KK203398.
- His and hers car coats. Sheet. © 10Oct67; KK203405.
- His and hers car coats. Sheet. © 5Oct67; KK203401.
- His and hers car coats. Sheet. © 15Oct67; KK203411.
- His and hers car coats by Fingerhut of Minnesota. Sheet. © 15Sep67; KK203363.
- His and hers car coats by Fingerhut of Minnesota; a smart, dressy look in a casual coat, pleated bellows pockets. Sheet. © 20Jul67; KK202020.
- His and hers car coats by Fingerhut of Minnesota; choose your favorite coats, wear them first free, the quilt lined coats. Sheet. © 20Jul67; KK202022.
- His and hers car coats by Fingerhut of Minnesota; wear them first free, the pile trimmed quilt lined coats. Sheet. © 20Jul67; KK202021.
- His and hers car coats by Fingerhut of Minnesota; wear them first free, the quilt lined coats. Sheet. © 20Jul67; KK202019.
- His and hers casual coats. Sheet. © 6Nov67; KK203403.
- His and hers casual coats by Fingerhut of Minnesota. His car coat length; hers full length. Sheet. © 20Jul67; KK202023.
- Lighten your work, liven your table! Sheet. © 5Nov67; KK203402.
- The luxury car beauty of Electra Quilt seat covers. Sheet. © 10Oct67; KK203418.
- Mastercraft, the one power saw that does the work of all saws. Sheet. © 20Jul67; KK202029.
- Matching ensemble free, crushed leather-look vinyl tote bag and stretch gloves to go with your lady's car coat. Sheet. © 1Sep67; KK203352.
- The most exciting car mats ever designed; paisley patterns. Sheet. © 15Aug67; KK203350.
- Musicair solid state, all-transistor AM clock radio. Sheet. © 15Oct67; KK203416.
- 67 pieces in all, use them first for 14 days free; 50 pcs. of Oneida tableware. Sheet. © 30Aug67; KK203365.
- Tear drop tote bag, your free gift. Sheet. © 15Sep67; KK203358.
- 3 pairs of famous Ceil Chapman nylon hosiery; free. Sheet. © 17Apr67; KK201329.
- Toddlers to teens, everyone loves matching mother-daughter or father-son car coats. Sheet. © 1Sep67; KK203569.
- Transparent Fingerhut seat covers. Sheet. © 30Aug67; KK203574.
- Wear this car coat for ten days free, you risk nothing. Sheet. © 30Aug67; KK203354.
- Wear this coat for ten days free! Sheet. © 7Oct67; KK203395.
- Wear this coat for ten days free! Sheet. © 7Oct67; KK203396.
- Wear this coat for ten days free, you risk nothing. Sheet. © 30Aug67; KK203355.
- Your free gift! Crushed leather-look vinyl tote bag. Sheet. © 20Sep67; KK203394.
- Your free gift, crushed leather-look vinyl tote bag. Sheet. © 15Sep67; KK203361.
- Your free gifts, crushed leather-look vinyl tote bag and gloves ensemble. Sheet. © 20Aug67; KK203573.
- Your free gift, deluxe bow maker. Sheet. © 30Sep67; KK203290.
- Your free gift, this rugged, good-looking leather-look vinyl car coat. Sheet. Appl. ti.; Clothing, car coat. © 20Jul67; KK202018.
- FINGERHUT PRODUCTS CO. ©
- Big 67-pc. 4 in 1 set Early Harvest tableware plus 3 cutlery sets! Folder. © 8Feb67; KK201119.
- Clean-up's easy with no-stick, no-scour Teflon-coated Regal Ware. Sheet. © 30Aug67; KK203349.
- Clean-up's easy with no-stick, no-scour, Teflon-coated Regal Ware. Sheet. © 10Sep67; KK203360.
- Color mix or match your blender to your kitchen decor; Shetland. Sheet. © 5Jun67; KK201121.
- Cover yourself with Cannon this winter. Sheet. © 1Sep67; KK203567.
- Do it all with the new decorator design Gourmet, use it free for 14 days and see. Folder. © 10Oct67; KK203397.
- Enjoy this elegant Granada weather station in your own home for 15 days free, you risk nothing. Sheet. © 10Sep67; KK203368.
- Fingerhut's Electratone transistor. Sheet. © 5Feb67; KK201118.
- Free, Airway compass, mail the card today. Sheet. © 30Aug67; KK203578.
- Free bonus gift, deluxe 3-speed Master Craft portable electric mixer. Sheet. © 10Sep67; KK203365.
- Free! Deluxe Princesse bath scale. Sheet. © 15Oct67; KK203407.
- Free 8-cup electric coffee-maker. Sheet. © 10Sep67; KK203370.
- Free, electric hand engraver. Sheet. © 20Jul67; KK202028.
- Free, genuine Riekes-Crisa hand-blown crystal stemware, set of six in exquisite tulip pattern. Sheet. © 1Sep67; KK203357.
- Free! Electric snake; accessory for your electric drill. Sheet. © 15Oct67; KK203409.
- Free! Set of 8 personalized crystal glasses by Anchor Hocking. Sheet. © 15Oct67; KK203408.
- Free, 7 pc. deluxe stainless steel kitchen utensil set. Sheet. © 10Oct67; KK203564.
- Free, 7-pc. salad serving set by Ebonaire Buffetware. Sheet. © 30Aug67; KK203348.
- Free, 17 pieces of stainless steel cutlery by Master Craft. Sheet. © 5Jun67; KK201120.
- Free, 17 pieces of stainless steel cutlery by Master Craft. Sheet. © 1Sep67; KK203346.
- Free, this 7-pc. set of power grip screw drivers. Sheet. © 5Jun67; KK201125.
- Free, this 60 pc. coin collector's. Sheet. © 17Apr67; KK201328.
- Free, 2 jumbo Sleep Queen foam pillows. Sheet. © 1Sep67; KK203583.
- Free, Webster's new school & office dictionary. Sheet. © 1Sep67; KK203582.
- Genuine break-resistant Melmac by Lenoxware; Country Corners. Sheet. © 5Feb67; KK201117.
- His and hers casual coats, pile lined water-repellent poplin. Sheet. © 5Oct67; KK203400.
- His and hers trail coats. Sheet. © 5Oct67; KK203399.
- His and hers trail coats, Western ranch cut. Sheet. © 15Oct67; KK203412.

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His or hers Arrow decton permanent short sleeve shirt or ... blouse. Sheet. © 15Oct67; KK203413.

Instant access to your household records saves you money on your taxes and expenses. Sheet. © 1Sep67; KK203584.

It's pluggable, it's portable, it sounds like stereo even way out on the beach; Musicaire. Sheet. © 10Nov67; KK203288.

Mail the card today, get these exquisite Coro pearls by return mail, free. Sheet. © 10Sep67; KK203356.

Mix, blend, chop, grate ... do it all with the new decorator design Gourmet. Sheet. © 15Aug67; KK203577.

Mix, blend, chop, grate, grind, shred, liquefy, mash, puree, whip; Master Craft electric blender. Sheet. © 1Sep67; KK203347.

Next trip go first class, travel test the smart, new Globalite '68 trio at our expense. Sheet. © 10Sep67; KK203359.

See for yourself, try the all-new Shetland/Lewyt for 14 days free. Sheet. © 10Sep67; KK203367.

Set your table with Traditional Rose silverplate for 14 days, free! Sheet. © 7Feb67; KK201115.

Tear drop tote bag; your free gift. Sheet. © 20Jul67; KK202027.

This versatile brute does everything! Wen drill. Sheet. © 5Nov67; KK203406.

Try all 4 Beacon Westport blankets for 10 days, free. Sheet. © 1Sep67; KK203579.

You get all this with Sans & Streiffé 7 x 35 mm. wide angle binoculars. Sheet. © 1Sep67; KK203568.

Your free gift! Wen drill carrying case. Sheet. © 1Nov67; KK203415.

Your free gift, handsome, matching corduroy tote bag. Sheet. © 5Sep67; KK203366.

Your free gift, man's imported Swiss Manson. Sheet. © 9Feb67; KK201116.

Your free gift, tear drop tote bag. Sheet. © 30Aug67; KK203566.

FIRST NATIONAL BANK OF MEMPHIS. ©

We can help carry; BankAmericard. (In Memphis press-scmintar, Nov. 24, 1967) Appl. author: Gil Werner, Simon & Gwynn, Inc. © 24Nov67; KK203748.

FIRST NATIONAL BANK OF NEVADA, RENO. ©

Now FNB offers you quick-draw, fastest cash in the West. (In Nevada State journal, June 11, 1967, p.48) © 11Jun67; KK201804.

FIRST TRUST & DEPOSIT CO., SYRACUSE, N.Y.

Come as you are, we're the key bank for busy people. Illus. signed: J. Whiting. (In Syracuse herald-journal, Apr. 11, 1967, p.21) © First Trust & Deposit Co.; 11Apr67; KK202045.

For large loans, for small loans, we're the key bank. Illus. signed: J. Whiting. (In Syracuse herald-American, Apr. 16, 1967, p.10) © First Trust & Deposit Co.; 16Apr67; KK202047.

For ready cash in a sudden crisis, we're the key bank. Illus. signed: J. Whiting. (In Syracuse herald-journal, May 2, 1967, p.21) © First Trust & Deposit Co.; 2May67; KK202015.

Loans for small business, or big, we're the key bank. Illus. signed: J. Whiting. (In The Post-standard, Syracuse, N.Y., Apr. 14, 1967, p.4) © First Trust & Deposit Co.; 14Apr67; KK202046.

FISHER, LEONARD EVERETT. ©

The story of science in America, by L. Sprague De Camp & Catherine C. De Camp; illustrated by Leonard Everett Fisher. ([Book jacket] 012) © 9Oct67; KK203431.

FISHER-PIERCE. ©

Dealers, all, this advertisement appears in the September issue of Motor boating. (In Boating industry, Sept. 1966, p.125) Appl. author: Culver Advertising, Inc. © 1Sep66; KK201968.

Depth finders are great things but let's rig them right. (In Rudder, Sept. 1966, p.14) Appl. author: Culver Advertising, Inc. © 1Sep66; KK201965.

For long distance travel here are two power sources that are reliable; Homelite 4-cycle 55 hp outboard engine. (In Sportfishing, Oct. 1967, p.5) Appl. author: Culver Advertising, Inc. © 1Oct67; KK203068.

How to have the safest, most reliable and economical power boat in the fleet. (In Rudder, Nov. 1966, p.3 of cover) Appl. author: Culver Advertising, Inc. © 1Nov66; KK201967.

How you have the best ESCMP.

(In Motor boating, May 1967, p.65) Appl. author: Culver Advertising, Inc. © 1May67; KK201966.

It can run, but it can't hide.

(In Fishing world, May-June 1967, p.4 of cover) Appl. author: Culver Advertising, Inc. © 1May67; KK201964.

The people who make Boston Whaler boats take pride in getting a lot of use out of a modest amount of space. (In Sportfishing, Oct. 1967, p.3) Appl. author: Culver Advertising, Inc. © 1Oct67; KK203067.

FISHER-PRICE TOYS, INC. ©

From Fisher-Price for '67, 8 great new toys, plus Programmed merchandising for profit. (In Toy and hobby world, May 1, 1967, p.13) © 10May67; KK201497.

FISHER RADIO CORP. ©

How to ignore the ad man when you buy stereo; the Fisher. (In The New York times magazine, Nov. 13, 1966, p.4) © 13Nov66; KK201489.

No ad man can do it justice; the Fisher. (In Time, Nov. 4, 1966, p.14) © 4Nov66; KK201488.

FISHLOVE (H.) & CO. ©

Everybody goes for new go-go radio! Musical John 6 transistor radio. Sheet. Appl. author: Irving H. Fishlove. © 24Aug67; KK202857.

Musical John 6 transistor radio, go-go canned music; no.725. On wrapper. Appl. author: I. Fishlove. © 10Jun67; KK201428.

FIUMEDORO, ALI. See ALI.

FLAVOUR CANDY CO., INC. ©

Pumpkin scarecrow designed polyethelene hand puppet. © 5Sep67; KK203951.

Witch designed polyethelene hand puppet. © 5Sep67; KK203952.

FOOD INDUSTRIES CORP. ©

Watox oxidizing tablets; 250 tablets. Sticker. © 6Jul67; KK202246.

FOOD SERVICE DIVISION, AMERICAN MACHINE & FOUNDRY CO. See AMERICAN MACHINE & FOUNDRY CO. FOOD SERVICE DIVISION.

FORD MOTOR CO. ©

Autolite Ford; engine tune up kit. On folding carton. © 24May67 (in notice: 1966); KK201345.

Condenser adapter mtg. kit; I.S. 2528. Sheet. © 15Oct66; KK201630.

Door lock template; I.S.2201. Sheet. © 10Nov66; KK201673.

Installation, cargo mat; I.S.2582. Sheet. © 10Jan67 (in notice: 1966); KK201688.

Installation kit, air conditioner; I.S.2463. Sheet. © 16Aug66; KK201601.

Installation kit, air conditioner; I.S. 2506. Sheet. © 16Sep66; KK201619.

Installation kit, air conditioner; I.S.2591. Sheet. © 6Dec66; KK201685.

Installation kit, air conditioner; I.S.2593. Sheet. © 28Dec66; KK201684.

Installation kit, air conditioner; I.S.2618. Sheet. © 10Jan67; KK201680.

Installation kit, air conditioner drive system; I.S.2626. Sheet. © 23Jan67 (in notice: 1966); KK201678.

Installation kit, air conditioner, engine components; I.S. 2462. Sheet. © 18Aug66; KK201602.

Installation kit, air conditioner engine components; I.S.2594. Sheet. © 20Dec66; KK201683.

Installation kit, air conditioner master deluxe; I.S.2597. Sheet. © 20Dec66; KK201682.

Installation kit, air conditioner master economy; I.S.2598. Sheet. © 20Dec66; KK201681.

Installation kit, air conditioner thermactor adapter; I.S.2619. Sheet. © 20Jan67 (in notice: 1966); KK201679.

Installation kit, antenna radio receiver; I.S.2489. Sheet. © 26Aug66; KK201594.

Installation kit, antenna radio receiver, manual; I.S. 2498. Sheet. © 29Aug66; KK201615.

Installation kit antenna radio receiver, rear; I.S.2632. Sheet. © 2Feb67; KK201677.

Installation kit, antenna radio receiver template; I.S.2491. Sheet. © 29Aug66; KK201593.

Installation kit, antenna radio receiver template; I.S. 2499. Sheet. © 29Aug66; KK201616.

Installation kit, battery hold down; I.S.2077. Sheet. © 12Dec66 (in notice: 1965); KK201672.

Installation kit, brakes, power; I.S.2493. Sheet. © 16Aug66; KK201592.

Installation kit, brakes, power; I.S. 2512. Sheet. © 4Aug66; KK201621.

Installation kit, carrier assy., ski, roof mounted; I.S.2494. Sheet. © 22Aug66; KK201591.

Installation kit, carrier ski adaptor; I.S.2270. Sheet. © 14Jun66; KK201587.

Installation kit, engine induction two 4V; I.S.2459. Sheet. © 8Sep66; KK201603.

Installation kit, engine ind. two 4V accelerator control; I.S.2293. Sheet. © 4Oct66; KK201586.

- Installation kit, exhaust air supply adapter; I.S.2526. Sheet. © 15Nov66; KK201666.
- Installation kit, exhaust air supply adapter; I.S.2572. Sheet. © 10Nov66; KK201662.
- Installation kit, guard rear bumper; I.S.2458. Sheet. © 12Dec66; KK201669.
- Installation kit, heater engine block; I.S.2581. Sheet. © 9Jan67 (in notice: 1966); KK201689.
- Installation kit, heater engine coolant; I.S.1907. Sheet. © 14Jul66; KK201589.
- Installation kit, hitch trailer; I.S.2253-A. Sheet. © 10Jan67 (in notice: 1966); KK201674.
- Installation kit, lighter, cigar; I.S.2475. Sheet. © 17Oct66; KK201600.
- Installation kit; linkage high performance engine; I.S.2330. Sheet. © 7Jul66; KK201585.
- Installation kit, medallion radiator grille; I.S.2427. Sheet. © 21Jul66; KK201606.
- Installation kit, medallion radiator grille; I.S.2588. Sheet. © 7Nov66; KK201686.
- Installation kit, mirror R.V.O.'s right hand; I.S.2496. Sheet. © 22Aug66; KK201590.
- Installation kit, mirror rear view outside, western; I.S.2509. Sheet. © 6Sep66; KK201620.
- Installation kit, muffler assy.; I.S.2552. Sheet. © 16Nov66; KK201664.
- Installation kit, radio receiver & antenna, AM; I.S.2531. Sheet. © 31Oct66; KK201665.
- Installation kit, seat belt adapter; I.S.2455-B. Sheet. © 4Nov66; KK201670.
- Installation kit, speaker, rear seat; I.S.2363. Sheet. © 14Jul66; KK201613.
- Installation kit, speaker, rear seat; I.S.2364. Sheet. © 26Jul66; KK201612.
- Installation kit, speaker, rear seat; I.S.2377. Sheet. © 3Aug66; KK201609.
- Installation kit, speaker, rear seat; I.S.2378. Sheet. © 8Aug66; KK201608.
- Installation kit, speaker, rear seat; I.S.2442. Sheet. © 3Aug66; KK201605.
- Installation kit, speaker, rear seat; I.S.2477. Sheet. © 24Aug66; KK201599.
- Installation kit, speaker, rear seat; I.S.2478. Sheet. © 10Aug66; KK201598.
- Installation kit, speaker, rear seat; I.S.2486. Sheet. © 2Sep66; KK201597.
- Installation kit, speaker, rear seat; I.S.2487. Sheet. © 17Aug66; KK201596.
- Installation kit, speaker, rear seat; I.S.2488. Sheet. © 18Aug66; KK201595.
- Installation kit, speaker, rear seat; I.S.2500. Sheet. © 26Aug66; KK201617.
- Installation kit, speaker, stereo, rear; I.S.2503. Sheet. © 2Sep66; KK201618.
- Installation kit, steering linkage, power; I.S.2532. Sheet. © 9Sep66; KK201631.
- Installation kit, steering linkage, power; I.S.2533. Sheet. © 15Sep66; KK201632.
- Installation kit, steering linkage, power; I.S.2534. Sheet. © 15Sep66; KK201633.
- Installation kit, steering linkage, power; I.S.2535. Sheet. © 15Sep66; KK201634.
- Installation kit, steering pump adaptor, power; I.S.2516. Sheet. © 1Sep66; KK201623.
- Installation kit, steering pump adaptor, power; I.S.2518. Sheet. © 1Sep66; KK201625.
- Installation kit, steering pump adaptor, power; I.S.2523. Sheet. © 6Aug66; KK201627.
- Installation kit, steering pump adaptor, power; I.S.2524. Sheet. © 1Sep66; KK201628.
- Installation kit, steering pump adaptor, power; I.S.2527. Sheet. © 1Sep66; KK201629.
- Installation kit, steering pump adaptor, power; I.S.2583. Sheet. © 29Nov66; KK201687.
- Installation kit, steering pump, power; I.S.2513. Sheet. © 6Aug66; KK201622.
- Installation kit, steering pump power; I.S.2514. Sheet. © 10Nov66; KK201668.
- Installation kit, steering pump power; I.S.2515. Sheet. © 10Nov66; KK201667.
- Installation kit, steering pump, power; I.S.2517. Sheet. © 6Sep66; KK201624.
- Installation, steering pump, power; I.S.2519. Sheet. © 1Sep66; KK201626.
- Installation kit, steering pump, power; I.S.2536. Sheet. © 15Sep66; KK201635.
- Installation kit, steering pump, power; I.S.2537. Sheet. © 15Sep66; KK201636.
- Installation kit, steering pump, power; I.S.2538. Sheet. © 1Sep66; KK201637.
- Installation kit, steering pump, power; I.S.2539. Sheet. © 12Sep66; KK201638.
- Installation kit, steering pump power; I.S.2541. Sheet. © 12Sep66; KK201639.
- Installation kit, tape stereo cartridge container; I.S.2637. Sheet. © 24Feb67; KK201676.
- Installation kit, tape system stereo; I.S.2171. Sheet. © 14Jul66 (in notice: 1965); KK201588.
- Installation kit, tape system, stereo; I.S.2447. Sheet. © 9Aug66; KK201604.
- Installation kit, tape system stereo speakers, door mtd.; I.S.2412. Sheet. © 15Aug66; KK201607.
- Installation kit, washer assy. windshield; I.S.2420. Sheet. © 12Jan67 (in notice: 1966); KK201675.
- Installation seat belt; SK-MIS-1326. Sheet. © 2Nov66; KK201671.
- Installation, windshield wiper motor; I.S.2369. Sheet. © 22Sep66; KK201611.
- Installation, windshield wiper motor; I.S.2370. Sheet. © 22Sep66; KK201610.
- Instructions for service radiator assembly's [sic]; I.S.2577. Sheet. © 14Nov66; KK201690.
- To be used with kit C7AZ-62611A72-3; I.S.2564-A. Sheet. Appl. ti.: Installation, seat belt. © 2Nov66; KK201663.
- Water manifold and radiator tank installation; I.S.2335. Sheet. © 8Aug66; KK201614.
- FOREMOST INSURANCE CO. © Foremost buyers guide to travel trailer insurance. Folder. © 3Feb67 (in notice: 1966); KK202507.
- FORREST BREWING CO. © Our only claim is an empty one. Gablinger's beer doesn't fill you up. (In Life magazine, June 9, 1967, p.120) Appl. author: Doyle Dane Bernbach, Inc. © 7Jun67; KK201723.
- FOSTER (BENJAMIN) CO. Coatings, sealants, adhesives, for insulation on air distribution systems. Folder. Appl. ti.: Sheet metal brochure. © Benjamin Foster Co. (in notice: Benjamin Foster Co., division of Amchem Products, Inc.); 30Oct67; KK202681.
- FOSTER-TRENT, INC. © Limited one time offer, special reduced price offer is for a short time only, famous, nationally advertised portable slide projector. (In Cappers weekly, Sept. 26, 1967, p.28) Appl. author: Gail Jennings. © 26Sep67; KK202792.
- Limited 24 day offer, selling out entire stock of famous, nationally advertised Cosmograph, 7-in-1 wonder watch. (In D.A.V. magazine, June 1967, p.3) © 6Jun67; KK201818.
- Warehouse closeout, 27 day limited offer for readers; Panoramic power binoculars. (In Des Moines register, Sept. 24, 1967, p.20-F) Appl. author: Gail Jennings. © 24Sep67; KK202793.
- Wash your car without water. (In Parade, June 18, 1967, p.11) Appl. author: William Kenny. © 18Jun67; KK201641.
- FOX-STANLEY PHOTO PRODUCTS, INC. © Save \$1.51 8x10 framed color enlargement; coupon. Card. © 1Apr67; KK201718.
- Save 36¢ 5x7 color enlargement coupon Card. © 1Jul67; KK201717.
- FRANKSEN, JAMES B. © Kitty Lawn disposable cat pan & litte with disposal bag. Card. © 14Apr66; KK202170.
- FREE LANCE PHOTOGRAPHERS GUILD, INC. For works by Free Lance Photographers Guild, Inc. See BROWN & BIGELOW.
- FREEMAN INDUSTRIAL ENTERPRISES CORP. © Chainsation; instructions. Slip. Appl. author: Henry E. Freeman. © 16Jan67; KK203517.
- FREEMAN STUDIOS. © Now, more year-round vacation fun with the Trailblazer-68's. 1 v. Appl. author: John D. Freeman. © 15Oct67; KK203701.
- Travelmaster, the travel trailer with the aero-dynamic body design. 1 v. Appl. author: John D. Freeman. © 23Aug67; KK203749.
- FRIBERG, A. Mountie chopping fire wood on lake shore, waving. See NORTHWEST PAPER CO.
- Mountie waves to lumber train. See NORTHWEST PAPER CO.
- FUNKS' GREYHOUND RACING CIRCUIT. © Love, hate, war, passion, and the greyhound. (In The Phoenix gazette, Oct. 11, 1967, p.24) © 11Oct67; KK203147.

FUNKS' GREYHOUND RACING CIRCUIT.—Con.
Sex and the single greyhound.
(In The Phoenix gazette, Oct. 25,
1967, p.B3) © 25Oct67; KK203148.

FUNTAISTIC, INC. ©

It's fun, it's Funtastic Silly Sand.
Sheet. © 14Oct66; KK203309.

Silly sand; no.500. On folding
carton. NM: additions. © 14Oct66;
KK202296.

FYANES CORP. ©

Avante, the wonderful, fun-filled
family game; no.10. [Box top]
© 8Nov67; KK203896.

G

GADDIE, THOMAS L. ©

The Texas big fun, clear across Texas,
then some! Sheet. © 19Sep67;
KK203141.

GADEN, EILEEN.

Free, The blender cookbook by Ann
Seranne and Eileen Gaden. See
FINGERHUT MANUFACTURING CO.

GALLO (E. & J.) WINERY. See VINTNERS
OF EDEN ROC.

GAME INDUSTRIES, INC. CONSUMER PRODUCTS DIVISION.

From the sunny land of Italy,
irradiette the amazing Record
Eater, the automatic 45 record
player. Sheet. © Game Industries,
Inc. (in notice: Game Industries,
Inc., Consumers Products Division);
23Jun67; KK201512.

GANNON-HIRSH, INC. ©

Buy yourself a new way of living
with cash leftovers. 3 sheets.
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GARRETT BROS. ©

Cash bonus certificate. Slip.
© 15Oct67; KK203085.

GARTON, JOHN R. ©

Mobile life corner, by John &
Marion Howard, pseud. of John
R. Garton. (In San Luis Obispo
telegram-tribune, Aug. 12, 1967)
© 12Aug67; KK203383.

Mobile life directory; a friendly
question among friendly folks,
by John & Marian Howard, pseud. of
John R. Garton. (In Ventura
County star-free press, July 28,
1967, p.B-4) © 28Jul67; KK201917.

GASKIN, D. ©

Light House. Sticker. © 25Mar67;
KK201425.

GASNICK, JACK. ©

Safety belts & harnesses; you're
better belted with a Hippie. Slip.
© 25Mar66; KK203591.

GEM-MOUNTS & GEM-MASKS CO.

Tintaslide; bind with your slides
to correct the balance of color
on slightly off color cast color
slides. On folding carton.
© Paul S. Heitman d.b.a. Gem-
Mounts & Gem-Masks Co.; 27Mar67;
KK201577.

Tintaslide, Neutra-Density, bind
your slides. [Envelope]
Appl. states prev. reg. KK201577.
NM: revision. © Paul S. Heitman
d.b.a. Gem-Mounts & Gem-Masks Co.;
27Mar67; KK203470.

GENERAL CIGAR CO., INC. ©

Robt. Burns announces the amazing
new Golden Glove; Panatela. (In
Cincinnati enquirer, Apr. 9, 1967,
sports section, p.5F) Appl. au-
thor: Ogilvy & Mather, Inc.
© 9Apr67; KK201963.

GENERAL DEVELOPMENT CORP. ©

How to start planning today for a
richer life in Florida tomorrow.
(In Boston Sunday herald traveler,
Sept. 10, 1967, insert) Appl.
author: Leo Burnett Co., Inc.
© 10Sep67; KK203522.

How to start planning today for a
richer life in Florida tomorrow.
(In The Saturday evening post,
Oct. 7, 1967, p.53) Appl. author:
Leo Burnett Co., Inc. © 7Oct67;
KK202684.

How to start today, for a richer
life in Florida tomorrow. (In
Army times, July 5, 1967, insert)
Appl. author: Leo Burnett Co., Inc.
© 5Jul67; KK201214.

Where can a serviceman find a real
estate investment that has in-
creased in price 156% in less than
10 years? (In Life, Asia ed.,
Sept. 18, 1967, p.AM6) Appl. au-
thor: Leo Burnett Co., Inc.
© 18Sep67; KK202391.

You write your name and address and
we'll show you the way to a richer
life in Florida. (In Boston Sunday
herald traveler, Sept. 10, 1967,
insert) Appl. author: Leo
Burnett Co., Inc. © 10Sep67;
KK203168.

GENERAL DYNAMICS. ©

If you'd also like to improve per-
formance and reduce costs with
Convair 600/640 turboprops. [En-
dorsed by R. E. McKaughan, Jr.]
(In Air transport world, June 1967,
p.2-3) Appl. author: Ogilvy &
Mather, Inc. © 1May67; KK204103.

Living under the sea, a report from
General Dynamics. (In Scientific
American, vol.217, no.3, p.64-65)
Appl. author: Ogilvy & Mather, Inc.
© 12Sep67; KK202530.

This is not just a submarine; this
is not just a ship. (In Fortune,
July 1967, p.40-41) Appl. author:
Ogilvy & Mather, Inc. © 29Aug67;
KK204033.

GERMAIN'S, INC. ©

Good Riddance to ants, roaches,
spiders and other crawling insects;
net weight 1 pound. Sticker.
© 3Oct67; KK203069.

GERSTEN.

How does a little bug survive in
the automotive jungle? See
VOLKSWAGEN OF AMERICA, INC.

GIBSON-THOMSEN CO., INC. ©

Howard rounded tip 770. On card.
© 5Jul67; KK201322.

GILLETTE CO. ©

The amazing money tree; take a good
look at the Gillette display tree
in your store. (In The Discount
merchandise, July 1967, p.76-77)
Appl. author: Doyle Dane Bernbach,
Inc. © 28Jun67; KK202057.

Aristocrat double edge razor with
super stainless steel blades. On
folding carton. © 5Oct66;
KK202711.

The bathing suit shave; Scaredy Kit
from Gillette. (In Glamour, July
1967, p.56) Appl. author: Doyle
Dane Bernbach, Inc. © 28Jun67;
KK202058.

Boy, have we created a problem
for ourselves; super stainless
steel blades. (In Chain store
age, May 1967, p.58-59) Appl.
author: Doyle Dane Bernbach, Inc.
© 28Apr67; KK201305.

My first year in the league I made
All-Pro, and they traded me;
Super Stainless. (In Life,
Sept. 29, 1967, center fold)
Appl. author: Doyle Dane Bernbach,
Inc. © 26Sep67; KK203542.

Shaving and your skin. Folder.

NM: revisions & additions.

© 6Dec65; KK201642.

Technomatic razor with the Technomatic
razor band cartridge. Folder.
NM: revisions & additions.

© 1Feb67; KK203319.

GILLETTE CO. COLTON CO. DIVISION.

A package tour of the world's great
shaving colognes; Nine Flags.
(In Sports illustrated, Sept. 25,
1967, p.40) Appl. author: Doyle
Dane Bernbach, Inc. © Colton Co.,
a subsidiary of Gillette Co. (in
notice: Colton Co. Div.); 22Sep67;
KK202989.

GLASER (GUS) MEATS, INC. ©

Boiled ham so lean you have to get
this close to see the natural fat.
(In Des Moines Sunday register
picture magazine, July 30, 1967,
p.13) © 30Jul67; KK202894.

Bologna special enough for dinner
makes an extra special snack.
(In Des Moines Sunday register
picture, Sept. 10, 1967, p.16-17)
© 10Sep67; KK202896.

Chipped beef good enough to eat in a
sandwich is bound to be great
creamed on toast. (In Des Moines
Sunday register picture, Aug. 13,
1967, p.5) © 13Aug67; KK202895.

Do these look like ordinary wieners?
They're not. (In Des Moines Sunday
Register picture magazine, June 25,
1967) © 25Jun67; KK201446.

In the old days, everyone made summer
sausage this good, we still do,
we call it Old Smokey. (In Des
Moines Sunday Register picture
magazine, June 11, 1967)
© 11Jun67; KK201445.

It takes seven days and nights, and
fine vintage wine, to make a ham
this good, eat slowly. (In Des
Moines Sunday register picture
magazine, Dec. 10, 1967, p.16-17)
© 10Dec67; KK203892.

We put four fine meats in one pack-
age, different meats for different
people; smorgasbord pak. (In
Des Moines Sunday Register picture
magazine, July 2, 1967) © 2Jul67;
KK201444.

GLASTEEL, INC. ©

Translucent fiberglass panels for
greenhouses; the only fiberglass
with new XTF resin. Folder.
© 1Jan67; KK201496.

Win \$25; a picture of your Glasteel
installation can be worth \$25.00
to you. Sheet. © 1Mar67;
KK203763.

GLIDDEN CO. ©

Outside, inside, fall is the beauti-
ful time to give your home a
change of face; the freshly painted
look. Folder. Appl. author:
Meldrum & Fewsmith, Inc. © 5Jul66;
KK201016.

GLIED, FELIX. ©

Stick it, indoor mumblety peg.
2 sheets. © 15Jun67; KK202908.

GOLDEN CROWN CITRUS CORP. ©

Reconstituted lemon juice; net
cont. 1 fl. qt. Sticker.
© 17Apr67; KK201894.

GOLDEN STEIN.

Coaster and holder, snaps on any
12 oz. can of beer or beverage;
item no.400. On folding carton.
© Golden Stein, division of Ever
Ready Machine & Die Co.; 18Sep67;
KK202392.

GOLDFINE, HENRY. ©

The care of permanent press shirts.
(In Rockville-Up-County advertiser,
Sept. 12, 1967, p.14) © 13Sep67;
KK202261.

GOODRICH (B. F.) CO. ©

B. F. Goodrich launches the radial age. (In U. S. news & world report, Nov. 27, 1967, p.58-59) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 20Nov67; KK203554.

B. F. Goodrich launches the Radial age; Silvertown Radial 900, the revolutionary new tire. (In U.S. news & world report, Dec. 4, 1967, p.28-29) Appl. author: Batten, Barton, Durstine & Osborn, Inc. NM: revisions. © 27Nov67; KK203653.

B. F. Goodrich launches the Radial age; Radial 990. (In Akron beacon journal, Nov. 20, 1967, p.A12-A13) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 20Nov67; KK203689.

B. F. Goodrich launches the Radial age; Radial 990. (In U.S. news & world report, Dec. 11, 1967, p.47) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 4Dec67; KK203793.

GORDON (CLAUDE S.) CO. ©

Serv-rite; type 1170 ceramic clad thermocouple protecting tubes. Sheet. (Bulletin 1-203) © 21Nov67; KK203620.

GORDON & SMITH SURFBOARDS. ©

G & S standard, G & S quarter speed, G & S speed. Geometric design. (In Surfer, Jan. 1967, p.14) Appl. author: LuVerne Walsh Graphics. © 20Dec66; KK201342.

GORHAM CO. ©

The finish of your bronze memorial. 1 v. © 1Jun67; KK202256.

GORHAM CORP.

Sterling, spring 1967. 1 v. © Gorham a.a.d. for Gorham Corp.; 10Apr67; KK202935.

White paisley, the newest Gorham original; brilliant new design in solid sterling. (In The Bride's magazine, Feb.-Mar. 1967, p.8-9) © Gorham a.a.d.o. Gorham Corp.; 5Jan67; KK202456.

GRANITEVILLE CO. ©

The scene '68, Graniteville makes it. (In Daily news record, New York, Nov. 6, 1967, supplement) © 6Nov67; KK203725.

GREAT ATLANTIC & PACIFIC TEA CO., INC. ©

Good potato but we won't use it. (In The Scranton times, May 17, 1967, p.34) Appl. author: Gardner Advertising Co., Inc. © 17May67; KK202048.

His business philosophy is a lot like ours. (In The Reporter dispatch, northern Westchester ed., July 5, 1967, p.33) Appl. author: Gardner Advertising Co., Inc. © 5Jul67; KK201452.

How many ribs in a pork loin rib portion? (In The Reporter dispatch, White Plains, N.Y., Oct. 4, 1967, p.29) Appl. author: Gardner Advertising Co., Inc. © 4Oct67; KK203450.

If you bring home the bacon, read this. (In The Scranton times, June 21, 1967, p.29) Appl. author: Gardner Advertising Co., Inc. © 21Jun67; KK202033.

Is it square to be patriotic? (In The Reporter dispatch, White Plains, N.Y., northern Westchester ed., June 28, 1967, p.33) Appl. author: Gardner Advertising Co., Inc. © 28Jun67; KK201401.

Is price per pound a true measure of meat value? (In The Reporter dispatch, White Plains, N.Y., Aug. 9, 1967, p.27) Appl. author: Gardner Advertising Co., Inc. © 9Aug67; KK201960.

Masterpieces of the baking art. (In The Scranton times, July 12, 1967, p.28) Appl. author: Gardner Advertising Co., Inc. © 12Jul67; KK202035.

Real tough customer; Ann Page peanut butter. (In The Scranton times, July 26, 1967, p.22) Appl. author: Gardner Advertising Co., Inc. © 26Jul67; KK201987.

Say, Dad, ever wonder how Mom got the money. (In The Reporter dispatch, northern Westchester ed., June 14, 1967, p.35) Appl. author: Gardner Advertising Co., Inc. © 14Jun67; KK201013.

This is about people. (In The Reporter dispatch, northern Westchester ed., Aug. 30, 1967, p.31) Appl. author: Gardner Advertising Co., Inc. © 30Aug67; KK202283.

A turkey is a turkey, not really. (In The Reporter dispatch, White Plains, N.Y., Nov. 15, 1967, p.35) Appl. author: Gardner Advertising Co., Inc. © 15Nov67; KK204021.

We never run out on a sale. (In The Scranton times, Mar. 15, 1967, p.52) Appl. author: Gardner Advertising Co., Inc. © 15Mar67; KK202044.

We started in 1859 but we're not 108 years old. (In The Reporter dispatch, White Plains, N.Y., Oct. 25, 1967, p.36) Appl. author: Gardner Advertising Co., Inc. © 5Oct67; KK204026.

What can we tell you about our new bakery? (In The Charlotte observer, Aug. 24, 1967, p.12B) Appl. author: Gardner Advertising Co., Inc. © 24Aug67; KK202282.

What kind of coffeemaker do you use? (In The Reporter dispatch, White Plains, N.Y., Sept. 27, 1967, p.49) Appl. author: Gardner Advertising Co., Inc. © 27Sep67; KK202962.

Who cares how good evaporated milk is for your baby? (In Good house-keeping, Sept. 1967, p.5E9) Appl. author: Gardner Advertising Co., Inc. © 25Aug67; KK203435.

Who cares how many different teas go into the blend? (In Woman's day, June 1967, p.R-17) Appl. author: Gardner Advertising Co., Inc. © 16May67; KK201022.

Who cares how thick a fish quick should be? (In Woman's day, June 1967, p.R-19) Appl. author: Gardner Advertising Co., Inc. © 16May67; KK200979.

Who cares if we pasteurize the spreads in our dressings? (In Good house-keeping, July 1967, p.5E2) Appl. author: Gardner Advertising Co., Inc. © 1Jul67; KK201387.

Who cares when the coffee bean is ground? (In The Reader's digest, Oct. 1967, p.A5) Appl. author: Gardner Advertising Co., Inc. © 25Sep67; KK203446.

Why should we guarantee other people's products? (In The Scranton times, Mar. 8, 1967, p.30) Appl. author: Gardner Advertising Co., Inc. © 8Mar67; KK202042.

GREEN GIANT CO. ©

Announcing Green Giant's jolly ho ho sweatshirt promotion. (In Iga grocergram, Apr. 1967, p.4 of cover) Appl. author: Leo Burnett Co., Inc. © 1Apr67; KK201411.

At last, a kite so big only a Giant could make it. (In The Greenville news, Mar. 5, 1967, comics) Appl. author: Leo Burnett Co., Inc. © 5Mar67; KK201413.

Baby whole sweet potatoes in syrup; net wt. 14 1/2 oz. Sticker. © 7Dec66; KK203598.

Baby whole sweet potatoes with crushed pineapple; net. wt. 15 oz. Sticker. © 7Dec66; KK203596.

Baby whole sweet potatoes with diced apple; net. wt. 15 oz. Sticker. © 7Dec66; KK203597.

Corn lovers, reserve your spot on the curb. (In The New Yorker, July 23, 1966, p.57) Appl. author: Leo Burnett Co., Inc. © 20Jul66; KK203321.

Free Giant kite. (In TV guide, Mar. 4, 1967, p.9) Appl. author: Leo Burnett Co., Inc. © 1Mar67; KK201414.

Green beans a ho ho. (In The New Yorker, Jan. 14, 1967, p.91) Appl. author: Leo Burnett Co., Inc. © 11Jan67; KK202426.

How much do you really know about the Jolly Green Giant? (In The New Yorker, Feb. 18, 1967, p.81) Appl. author: Leo Burnett Co., Inc. © 15Feb67; KK201422.

Introducing the Jolly Green Giant's new sweet potato band. (In The Atlanta journal constitution, Mar. 12, 1967, p.27) Appl. author: Leo Burnett Co., Inc. © 12Mar67; KK201410.

The Jolly Green Giant has a summer job, selling for you. (In Food topics, May 1967, p.51) Appl. author: Leo Burnett Co., Inc. © 28Apr67; KK201418.

Kids, now you can play in the Jolly Green Giant's house. (In Seattle post-intelligencer, June 11, 1967, comics) Appl. author: Leo Burnett Co., Inc. © 11Jun67; KK201412.

Kitchen Sliced diagonal 1/2" cut green beans; net wt. 6 lb. 7 oz. Sticker. © 20Jun67; KK202330.

Kitchen Sliced green beans, half-inch cut seasoned with butter; net wt. 14 oz. Sticker. © 24Jan67; KK202318.

New, butter smothered in mushrooms. (In Oregon journal, Mar. 6, 1967, p.6) Appl. author: Leo Burnett Co., Inc. © 6Mar67; KK201420.

New, cut white cabbage frozen in butter sauce; net weight: 10 oz. On folding carton. © 8Mar66; KK202322.

The new fall vegetable pack, a Giant in the making. (In Institutional distribution, May 1967, p.45) Appl. author: Leo Burnett Co., Inc. © 1May67; KK201415.

New, red raspberries frozen in the quick-thaw pouch; net wt. 10 oz. On folding carton. © 6Oct66; KK202326.

New, sliced strawberries frozen in the quick-thaw pouch; net wt. 10 oz. On folding carton. © 28Sep66; KK202325.

New, two flavor-tight cooking pouches, Kitchen Sliced green beans frozen in butter sauce; net weight 6 oz. On folding carton. © 20Mar67; KK202319.

New, two flavor-tight cooking pouches, Niblets corn frozen in butter sauce; net weight: 6 oz. On folding carton. © 20Mar67; KK202321.

New, two flavor-tight cooking pouches, young tender sweet peas frozen in butter sauce; net weight: 6 oz. On folding carton. © 20Mar67; KK202320.

GREEN GIANT CO., -Con.

Niblets corn cream style; net weight 10 oz. On folding carton. © 26Apr67; KK202323.

Niblets golden corn; net wt. 12 oz. Sticker. © 17Aug66; KK202315.

Niblets golden corn seasoned with butter; net wt. 12 oz. Sticker. © 24Jan67; KK202317.

On Sunday, March 5, the Jolly Green Giant will tell 112 million people to go fly a kite. (In Quick frozen foods, Feb. 1967, p.22-23) Appl. author: Leo Burnett Co., Inc. © 15Jan67; KK202460.

One night after 25 years of faithful service as chef of the Gourmet Club, Andre forgot to serve LeSueur very early small peas. (In Sunset, Feb. 1967, p.121) Appl. author: Leo Burnett Co., Inc. © 25Jan67; KK201416.

Save 10¢ on some jolly good fruit from the Jolly Green Giant. (In Cleveland plain dealer, Mar. 23, 1967, p.38) Appl. author: Leo Burnett Co., Inc. © 23Mar67; KK201417.

The shuckster. (In The New Yorker, Mar. 11, 1967, p.20) Appl. author: Leo Burnett Co., Inc. © 8Mar67; KK201421.

Sweet peas seasoned with butter; net wt. 14 oz. Sticker. © 24Jan67; KK202316.

Trellis brand green lima beans; net wt. 6 lbs. 12 oz. Sticker. © 15Mar67; KK202329.

Try the Green Giant peas and Creamettes macaroni; \$5,000 casherole. (In Family circle, Feb. 1967, p.81) Appl. author: Leo Burnett Co., Inc. © 17Jan67; KK201419.

Vegetables for two; new individual serving pouches from the Jolly Green Giant. (In Chicago tribune, Mar. 28, 1967, p.4) Appl. author: Leo Burnett Co., Inc. © 28Mar67; KK201409.

Very young tender 1 1/2" cut green beans; net wt. 6 lb. 7 oz. Sticker. © 17Jan67; KK202328.

Very young tender sweet peas; net wt. 6 lb. 10 oz. Sticker. © 21Jun66; KK202327.

You now have 8¢; want to try for \$1,000. (In The Reader's digest, Oct. 1966, p.48-49) Appl. author: Leo Burnett Co., Inc. © 25Sep66; KK203320.

Young tender sweet peas frozen in butter sauce; net weight: 10 oz. On folding carton. © 4Feb67; KK202324.

GREENE, D. ©
It's their anniversary. Appl. ti.: Cartoon character. (In Arkansas gazette, Oct. 8, 1967, p.9E) © 8Oct67; KK203790.

GRISSMER (EARL) CO., INC. ©
Blue Lustre shampooer \$1 classified ads. Sheet. © 15Jan63; KK201321.

GROSS, CHARLES.
For works designed by Charles Gross See MICHEL'S DESIGNS, INC.

GROVE DIVISION, BRISTOL-MYERS. See BRISTOL MYERS. GROVE DIVISION.

GUIDO, DANTE.

How to use, no stoop, no squat, no fuss, dust pan. Card. © Dante Guido & Tippy Toe Step-On-It Dust Pan; 23Jun67; KK201649.

H

HAAS BROS. See KENT, LTD.

HAHN, JAMES DOUGLAS.

Branch water; half gallon net. © J. D. Hahn; 11Sep67; KK202260.

HALL (JOHN M.) ENTERPRISES. ©
In-Side golf rules. Folder. Appl. author: John M. Hall. © 6Dec67; KK203913.

HALL, JON. ©

The new Scumpa line for underwater photography and introducing Jon Hall's super 8 Fantascope, anamorphic, wide screen. 1 v. © 1Jul67; KK202448.

HALLIDAY (EBBY) REALTORS.

Ebby Halliday Realtors map of Richardson. Folder. Appl. author: Hepworth Advertising Co. © 30Aug67; KK202146.

HALLMARK LABORATORIES, INC. ©

Hinds honey & almond fragrance cream; 12 fl. oz. Sticker. © 15Dec65; KK201509.

HAMMOND ORGAN CO. ©

Can the organ committee figure maintenance costs, too? (In Christian herald, Sept. 1967, p.1) © 1Sep67; KK202658.

The Hammond Organ course, best way to meet teaching requirements and build sales. (In Musical merchandise review, Aug. 1967, p.6) © 1Aug67; KK202660.

Join the happy band; for more fun than ever, ask for the easier to play L-100A. Card. © 1Nov67; KK203183.

Tonight Bob Reardon will flip through a mail order catalog; John Wilson will introduce his daughter to Hammond Organ. (In Life, Aug. 25, 1967, p.2 of cover) © 25Aug67; KK202659.

HANDGARDS, INC. ©

Disposable plastic gloves, fit either hand, new long length cuffs; 100 plastic gloves. On folding carton. © 31Aug67; KK203061.

HANOVER LIFE INSURANCE CO. ©

Flexible 50. Folder. © 22Oct67; KK203480.

Tax deductible dollars for retirement. Folder. © 22Oct67; KK203481.

HARBIN, CLYDE A. ©

The Go Go stick; 2 1/2 ozs. or over. On wrapper. © 28Aug67; KK203751.

HARMER, WILBUR M.

Easy as ABC sign painting kit. Free 3 x 3 foot paint by ABC cartoon. Sheet. © W. M. Harmer; 1Nov67; KK203858.

HARMON (LARRY) PICTURES CORP. ©

Glider Party, another Super-Flex by Lakeside; no. 8338. On card. © 1966; KK201307.

Gilver Hardy dancing toy; no. 131. On folding carton. © 15Nov66; KK203303.

Stan Laurel, another Super-Flex by Lakeside; no. 8338. On card. © 1966; KK201307.

Stan Laurel dancing toy; no. 131. On folding carton. © 15Nov66; KK201310.

HARPER (I. W.) DISTILLING CO. ©

Pack an I. W. Harper portable pint and away you go! (In Beverage media, June 1967, p.113-116) © 1Jun67; KK202668.

HARRIS PAINT CO. ©

Latex house paint, white; one gallon. Sticker. © 15Jul67; KK202132.

Latex semi-gloss enamel for walls and woodwork, white; one gallon. Sticker. © 14Aug67; KK202133.

HARSCO CORP. See PATENT SCAFFOLDING CO.

HARTZ MOUNTAIN PRODUCTS CORP. ©

Dog slicker brush; no. 314. Card. © 1Dec67; KK204047.

First aid kit and travel kit for dogs and cats. On folding carton. © 10Jul67; KK202051.

HARVCURE CO. ©

First in the world to scientifically accelerate the curing of tobacco. Folder. © 14Apr67; KK202736.

HARVEY FAMOUS CARTOONS. ©

Casper's paint by number, 4 cartoon cards, 24 paint cakes and brush; 6051:129. On wrapper. Appl. author: Saalfeld Pub. Co. © 23Mar67; KK201059.

HAWKINSON (PAUL E.) CO. ©

Constant air self-sealing buffer assembly unit for all Hawkinson tire truing and buffing machines. Sheet. © 15Dec67; KK203955.

The Paul E. Hawkinson Company presents the all-purpose tread design catalog. 1 v. © 31Jan67; KK201566.

Tire truing and buffing machine. Sheet. © 20Sep67; KK202370.

HECO PRODUCTS CORP.

Mitchell ventilated seat cushion, lets cool air circulate. On wrapper. © Heco a.s.d.o. Heco Products Corp.; 10Nov67; KK203868. The original Kool Kooshion. Sheet. © 20Sep67; KK203433.

Stop hot seat driving; Kool Kooshion. Sheet. © 20Sep67; KK203434.

HEITMAN, PAUL S. See GEM-MOUNTS & GEM-MASKS CO.

HERCULES, INC. ©

Hercosplit 40 and 40-WR. Sheet. (Explosives technical data) Appl. author: J. J. O'Neill. © 31Jul67; KK201702.

Millidet Hercules static-resistant short period delay electric blasting cap. Folder. (Explosives technical data) Appl. author: James J. O'Neill. © 16Jun67; KK202082.

Open the door to Herculon. 1 v. Appl. author: Charles Trayford III. © 11Jul67; KK202481.

Superdet Hercules static-resistant delay electric blasting cap. Folder. (Explosives technical data) Appl. author: James J. O'Neill. © 15Jun67; KK201229.

HIGHLIGHTS FOR CHILDREN. ©

A frog leaps, a grasshopper hops. Folder. © 15Sep67; KK202679.

HILLS BROS. COFFEE, INC. ©

Head for the Hills. (In Opera ball and fol de rol, Oct. 12, 1967, p.4 of cover) Appl. author: Foote, Cone & Belding. © 12Oct67; KK203693.

Head for the hills! (In World coffee & tea, May 1966, p.50) Appl. author: Foote, Cone & Belding. © 10May66 (in notice: 1965); KK202112.

Head for the Hills; it is just slightly richer. [Girl holding cup]. Folder. © 19Sep67; KK203176. Head for the Hills; it is just slightly richer. [Man & girl holding cups]. Folder. © 19Sep67; KK203177.

Head for the Hills, your customers do. (In The Rocky Mountain food dealer, Aug. 1966, p.9) Appl. author: Foote, Cone & Belding. © 15Aug66 (in notice: 1965); KK202451.

Hills Bros. coffee is coming; flavor so unbeatable, it's reheatable. (In The Maine State grocers bulletin, 1965 convention issue, p.45) Appl. author: Foote, Cone & Belding. © 1Sep65; KK202452.

- Hills Bros. coffee is just slightly richer now. (In Buffalo evening news, Oct. 12, 1967, section 3, p.55) Appl. author: Foote, Cone & Belding. © 12Oct67; KK203694.
- It is just slightly richer. [Girl holding cup] Folder. © 19Sep67; KK203175.
- It is just slightly richer. [Man holding cup] Sheet. © 19Sep67; KK203178.
- New! Hills Bros. electric perk grind. (In Chicago's American, June 15, 1967, p.27) Appl. author: Foote, Cone & Belding. © 15Jun67; KK201893.
- Now a new kind of coffee from Hills Bros. aimed at 76% of your customers. (In The Cleveland food dealer, May 1967, p.16) Appl. author: Foote, Cone & Belding. © 10May67; KK202455.
- Save Gift Stars for free gifts; Hills Bros. coffee. Sheet. © 19Apr67; KK202995.
- These 2 coupons are being mailed to thousands of homes in your area. (In N.E.G.M. grocer merchandiser, Oct. 1965, p.2 of cover) Appl. author: Foote, Cone & Belding. © 10Oct65; KK202453.
- These 2 coupons are being mailed to thousands of homes in your area. (In Pennsylvania grocer, Oct. 1966, p.5) Appl. author: Foote, Cone & Belding. © 10Oct66; KK201331.
- Try Hill Bros. coffee, flavor so unbeatable, it's reheatable. (In Premium TV festival magazine, Oct. 27, 1967, p.21) Appl. author: Foote, Cone & Belding. © 27Oct65; KK201280.
- Two ways to make a great cup of coffee. (In The State policeman, Apr. 1966, p.28) Appl. author: Foote, Cone & Belding. © 1Apr66 (in notice: 1965); KK202454.
- What's new from Hills Bros.? (In California grocers advocate, Oct. 12, 1967, p.17) Appl. author: Foote, Cone & Belding. © 12Oct67; KK203692.
- HIRSH (S. A.) MANUFACTURING CO. © Bookshelf/room divider, model CB 524. Sheet. Appl. author: David Shulman. © 1Aug67; KK202951.
- Colonial white door 'n wall shelves; model A318W. Sheet. Appl. author: David Shulman. © 15Oct67; KK203283.
- Colonial white door 'n wall shelves; model A626W. Sheet. Appl. author: David Shulman. © 1Aug67; KK202953.
- Extra storage space wherever you need it, door 'n wall shelves by Hirsh. Sheet. Appl. author: David Shulman. © 15Oct67; KK203282.
- Trend bookshelf/room dividers. Card. Appl. author: David Shulman. © 1Aug67; KK202954.
- Walnut woodgrain door 'n wall shelves; model A636G. Sheet. Appl. author: David Shulman. © 1Aug67; KK202952.
- Walnut woodgrain door 'n wall shelves; model A636G. Sheet. Appl. author: David Shulman. © 15Oct67; KK203284.
- HOAGUE-SPRAGUE CORP. © Ami Gi, the classics, genuine handsewn; A-2027B. On box. © 22May67 (in notice: 1966); KK203247.
- Briolettes; B-2630-B. On box. © 2Aug66; KK203249.
- Fenway originals; F-1620-B. On box. © 4Apr67 (in notice: 1966); KK203248.
- Mr. Carle originals. On box. © 20May66; KK203245.
- Pussy Cats; P4248B. On box. © 29Aug67; KK203246.
- HOGROGIAN, NONNY. © The fearsome inn, by Isaac Bashevis Singer; illustrated by Nonny Hogrogian. ([Book jacket] 812) © 22Aug67; KK203430.
- HOGUE, W. © California gold, pan your own. Sticker. © 10Aug67; KK202380.
- HOLIDAY MAGIC, INC. © The beautician magicians. (In Glamour, Oct. 1967, p.121) © 20Sep67; KK203189.
- Holiday Magic needs you. (In Vogue, Sept. 15, 1967, p.73) © 15Sep67; KK203190.
- HOLLAND WIRE PRODUCTS, INC. © Celebrity; comfort for keeps, famous first quality Holland Maid inner-spring. Sheet. © 8May62; KK202411.
- HOLLYHOCK HILL JOCK, pseud. See EVANS, KATHERINE G.
- HOLTE, BONNIE R. Alladin's [sic] magic nail sealer. Sheet. © 3Jan65; KK203107.
- HOPPE (FRANK A.) INC. © Lubrotective spray oil; net wt. 5 ounces. Sticker. © 4Feb67; KK201737.
- Stock stain, clear; contents: 2 fluid ounces. Sticker. Appl. ti.: Gun stock stain. © 4Feb67; KK201736.
- HOSPITAL EQUIPMENT DIVISION, MAYSTEEL PRODUCTS CORP. See MAYSTEEL PRODUCTS CORP. HOSPITAL EQUIPMENT DIVISION.
- HOUSE OF FROTHEE, INC. © Mr. Pro instant screwdriver mix; net weight 14 oz. On bag. © 27Oct67; KK203678.
- HOWARD, E. F. © Mister I-D Service Zipcheck. Sheet. NM: revision & additions. © 11Sep67; KK203516.
- HOWARD, JOHN, pseud. See GARTON, JOHN R.
- HOWARD, JOHN & MARION, pseud. See GARTON, JOHN R.
- HOWARD, MARIAN, pseud. See GARTON, JOHN R.
- HUDEPOHL BREWING CO. © Now buy Hudepohl easier-by-the-dozen in the handy new pony case. (In The Cincinnati post times star, May 26, 1967, p.26) Appl. author: Ronald S. West. © 26May67; KK201652.
- HUDSON (H. D.) MANUFACTURING CO. © Common sense way to mechanize stall barns, a Hudson Profi-Matic feeding system. (In Dairy herd management, Mar. 1967, p.25) © 20Feb67; KK203652.
- Durable, handy-to-use herringbones, another reason to see Hudson first. (In The Farm quarterly, spring 1967, p.39) © 21Mar67; KK203646.
- Expand your business with these Hudson power sprayers. (In Pest control, Feb. 1967, p.38) © 5Feb67; KK203155.
- For beautiful results, apply pesticides right with Hudson sprayers. (In Good housekeeping, May 1967, p.216) © 18May67; KK203156.
- Hudson gas brooders give you blue flame economy with back-flash. (In Poultry meat, Feb. 1967, p.A-58) © 5Feb67; KK203648.
- Hudson offers a big deal for thirsty critters; Hi-Cap feedlot. (In Beef, Oct. 1967, p.42) © 29Sep67; KK203160.
- A Hudson Peerless always ready for action. Blasts on fly, lice and grub-killers. (In Beef, Apr. 1967, p.19) © 31Mar67; KK203161.
- A Hudson Peerless, ready for action, power-wash, sanitize houses. (In Poultry meat, broiler & turkey ed., Apr. 1967, p.51) © 5Apr67; KK203152.
- Is your tractor only part-time help; hitch on a Hudson power sprayer. (In Popular gardening & living outdoors, spring 1967, p.19) © 18May67; KK203157.
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May 31, A. J. Foyt wins Indy 500 with a tiger in his tank! (In Los Angeles herald-examiner, June 2, 1967, p.A-28) © 2Jun67; KK201814.
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Play Tigerama, win cash and prizes; Esso. Poster. © 15Sep67; KK203905.
Starts faster, Enco extra gasoline. Poster. © 25Oct67; KK202840.
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Win instant cash, play Tigerino. Poster. © 15Jun67; KK202538.
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Win up to \$1000 cash and big prizes playing Tigerama; Esso. Poster. © 15Sep67; KK203906.
Would you believe, even more Enco stations coming soon; it's true. (In Los Angeles times, June 9, 1967, part IV, p.24) © 9Jun67; KK201817.
HUMBLE TRAVEL CLUB, INC. ©
Dear Humble credit card customer. Folder. Appl. tl.: Solicitation brochure, compact version. © 1Aug67; KK203390.
Exclusively for holders of Humble credit cards. 1 v. Appl. tl.: Solicitation brochure, deluxe version. © 1Aug67; KK203389.
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Engineered for simplified ordering & stocking; braided hose. Folder. Appl. author: Max L. Campbell. © 12Jun67; KK201493.
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INDUSTRIAL PRODUCTS CO. ©
A built-in cooling system makes Ipco Air Weave police rainwear the most comfortable you can buy. Folder. © 10Jul67; KK202068.
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INFANSEAT CO. ©
Johnny Jump-Up baby exerciser. Sheet. © 19Sep67; KK202557.
INLAND MOTOR CORP. ©
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Misery is cleaning a dry box. Folder. © I2R a.a.d.o. Instruments for Research & Industry; 7Sep67; KK204075.
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Say Crown Russe, like in juice; vodka. [Bottle & Bloody Mary] Poster. © 20Jun67; KK201019.
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Dewkist quality, John's, Inc., nurseries of Apopka, Florida, since 1934 the world's largest. Folder. © 23Sep67; KK203303.
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JOHNSON (S.C.) & SON, INC. ©
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3 oz. On can. © 7Mar67; KK201499.
Raid house & garden bug killer, from
Johnson Wax; net contents - 17 av.
oz. On can. NM: revisions.
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JOHNSON, THOMAS H. ©
A cup of good fortune to you.
Folder. © 13Jul67; KK203381.
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JOHNSON CHEMICAL CO., INC. ©
King Spray ant and roach killer;
net weight 13 3/4 oz. On can.
© 15Nov66; KK202143.

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Denver Jonas North American trophies.
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C. C. See KIMBERLY-CLARK.

KALUSOFF, LTD. ©
Sanisep, fungicidal germicidal
detergent; contents: 5 lbs.
Sticker. © 1Sep67; KK202237.

KASTEN (J. G.) & CO. ©
Here's the literature you requested.
Appl. ti.: Inquiry reply form.
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Series for 1967; cushion heating
cable. Sheet. NM: revision &
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we live it. Sheet. NM: revision
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Appl. author: Leo Burnett Co., Inc.
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Go-Go Bug; no.520. On box. Appl.
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Knit-O-Matic automatic knitting
machine new starter set; no.1240.
On folding carton. © 12Jun67;
KK201464.

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Positive process, prices & specifi-
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Sheet. © 1Sep67; KK203285.
Why more than 1200 newspapers use
Kenro cameras. Folder. © 12Jun67;
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KENT, LTD.
Darnoc vodka. Sticker. © Haas
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Will Holmes' horse. See DROLL
YANKEES, INC.

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new Kleenex designer facial
tissues in a bold new box. (In
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Remember how simple life used to be?
It still can be; Kotex tampons.
(In Cosmopolitan, July 1967, p.55)
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Buy nine, get one free; each 24oz
quart Thermos brand bottle.
Sheet. © 10Aug67; KK202218.

Genuine Thermos brand hot or cold
beverage server; water sets, servers
and ice preserver. Sheet.
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Insulated jug with attachment
bracket by Thermos; 74080029.
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Pint bottle special by Thermos;
no.2271 Holiday pint bottle.
Sheet. © 24Aug67; KK202937.

Thermos brand Snak Jar shipper
display. Sheet. © 15Aug67;
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price list. Sheet. © 9Jun67;
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bottle. Sticker. © 10Jul67;
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KNOWLES, CHARLOTTA. ©
Combino. Sheet. © 8Jul67;
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KOVELESKI, A J. ©
Grandpa Smith's ukulele concert;
songs of the 20's and 30's.
Sheet. © 17Aug67; KK201983.

KOVLER GALLERY, CHICAGO, INC. ©
Forgotten printmakers of the 19th
century. (In The Art gallery
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© 10Oct67; KK203519.

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- LA-Z-BOY CHAIR CO. ©**
Bing Crosby says, man, this is really relaxin', an evening at home with Kathryn in our La-Z-Boy chairs. (In McCall's, July 1967, p.127) © 20Jun67; KK201219.
- Bing Crosby says man, this is really relaxing; style 734.** (In American home, Oct. 1967, p.71) © 26Sep67; KK202798.
- Bing Crosby says, my La-Z-Boy gives me that relaxed feelin' after a day of golf; style 1205.** (In House beautiful, July 1967, p.59) © 20Jun67; KK201316.
- Get this special value, Bing Crosby album, Songs of Christmas, from your authorized La-Z-Boy dealer.** (In Good housekeeping, Nov. 1967, p.245) © 20Oct67; KK203453.
- Our Continental La-Z-Lounger chairs add style and comfort to our home say the Bing Crosbys.** (In Better homes & gardens home furnishings ideas, fall-winter 1967-1968, p.161) © 15Sep67; KK202797.
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Lion & crown design. Sticker. © 25Jul67; KK202475.
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Lions rampant design. Sheet. © 25Jul67; KK201904.
Pink champagne. Sticker. Appl. ti.: Lions rampant design. © 25Jul67; KK202473.
- LA COUR, J. E.**
Coonass; this pin is presented to Card. © J. E. La Cour & J. T. Niland; 60Oct67; KK202901.
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Politico. Sheet. © 29Jul67; KK201928.
Politico, adult, educational, exciting. On box. © 29Jul67; KK201834.
- LADY LEE, INC.**
Step lively; contents 5 ozs. Av. Sticker. © Lady Lee, Inc. (in notice: Lady Lee & Co.); 3Dec66 (in notice: 1967); KK201809.
- LAKE, THOMAS PETERS,**
Fort Mackinac, Mackinac Island, Michigan. See BROWN & BIGELOW.
- Mining, modern building requirements are helped by our country's quarries. See BROWN & BIGELOW.**
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Peaceful home, house blessing. Sheet. © 2Nov61; KK201908.
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For works by Vivienne Lapham See BROWN & BIGELOW.
- L'ARGENE PRODUCTS CO., INC. ©**
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- LEEMING DIVISION, CHAS. PFIZER & CO., INC. See PFIZER (CHARLES) & CO., INC. LEEMING DIVISION.**
- LEES CARPETS. ©**
At Lees, blue comes in 30 colors. (In Sunset, Sept. 1967, p.140) Appl. author: Doyle Dane Bernbach, Inc. © 28Aug67; KK202468.
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Will your girl swim the distance like Florence Chadwick. See EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES.

LONGLIFE FISH FOOD PRODUCTS.

Again, costs us plenty, costs you nothing. Longlife freeze dried fish food merchandiser; no.806. Sheet. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 18Jul67; KK202651.

BiOrell color flakes, imported flake food; net weight 2 oz. avoird. On can. © 1Nov66; KK201976.

Freeze-dried nature diet; no.532. On card. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 9Jun67; KK202382.

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Ich Out for tropical fish; no.356; net contents 1 fluid oz. Sticker. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 15Mar67; KK202244.

Ich Out, the world's foremost remedy for combating ich in tropical fish; no.357; net contents 4 fluid oz. Sticker. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 10Feb67; KK202245.

LOWE (JOE) CO.

Cheerio ice cream bars coated with Hershey's chocolate coating, 6 pak. Sheet. Appl. author: Arnold M. Storfer. © Consolidated Foods Corp. d.b.a. Joe Lowe Co.; 15Mar67; KK203716.

Cool fun, Popsicle. Sheet. Appl. author: Arnold M. Storfer. © Consolidated Foods Corp. d.b.a. Joe Lowe Co.; 16Mar67; KK203709.

The elite treat, Borden's chocolate ice cream bar coated with Hershey's light chocolate flavored coating. Sheet. Appl. author: Arnold M. Storfer. © Consolidated Foods Corp. d.b.a. Joe Lowe Co.; 14Mar67; KK203718.

The elite treat, Dandy ice cream bar coated with Hershey's chocolate coating. Sheet. Appl. author: Arnold M. Storfer. © Consolidated Foods Corp. d.b.a. Joe Lowe Co.; 14Mar67; KK203719.

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It's a hit, save coupons or wraps for valuable prizes. Sheet. Appl. author: Arnold M. Storfer. © Consolidated Foods Corp. d.b.a. Joe Lowe Co.; 7Mar67; KK203720.

Jet-Set Popsicle & Fudgsicle, 24 pak. Sheet. Appl. author: Arnold M. Storfer. © Consolidated Foods Corp. d.b.a. Joe Lowe Co.; 1May67; KK203715.

Kreami-Frost, double treat on-a-stick. Sheet. Appl. author: Arnold M. Storfer. © Consolidated Foods Corp. d.b.a. Joe Lowe Co.; 7Mar67; KK203713.

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Refreshing cool, Icy-Frost twins. Sheet. Appl. author: Arnold M. Storfer. © Consolidated Foods Corp. d.b.a. Joe Lowe Co.; 7Mar67; KK203712.

What's better than one Freedman's donut? Sheet. Appl. author: Arnold M. Storfer. © Consolidated Foods Corp. d.b.a. Joe Lowe Co.; 3Jan66; KK201490.

LOWE'S, INC. ©

Deco-mulch, decorative mulch for easy weeding; net weight 50 lbs. On bag. © 22Aug67; KK202123.

Gro-below soil conditioner; net weight 50 lbs. On bag. © 22Aug67; KK202122.

LUCKY STORES, INC. ©

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Let's clean house, sweeper with realistic action; no.1411:59. Card. © 13May66; KK202626.
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- MILLER BREWING CO. ©
Daily packaging production, 5,500,000 cans and bottles; Miller High Life exclusive. Poster. Appl. ti.: 1967 distributor sales chart no.5 ... production. © 31Aug67; KK202735.
For an extra treasure of pleasure, Miller High Life now in champagne gold cans. (In Mechanix illustrated, Nov. 1967, p.2 of cover) Appl. author: C. A. Mathisson. © 23Oct67; KK204079.
Miller High Life, the champagne of bottle beer. (In Redbook magazine, July 1967, p.43) Appl. author: C. A. Mathisson. © 1Jul67; KK202127.
Miller High Life, the champagne of bottle beer; the only way to go with a hearty, robust beer. 2 men on a bench. (In Esquire, Sept. 1967, p.2 of cover) Appl. author: C. A. Mathisson. © 28Aug67; KK202243.
- MILQ, INC. ©
Precious Dew; 1/2 oz. On folding carton. © 30Jun67; KK202525.
Precious Drops penetrating nail strengthener; 1 1/2 dram. On folding carton. © 30Jun67; KK202526.
10 on 2 home kit; natural long nails. On folding carton. © 6Dec65; KK202437.
- MILPRINT, INC. ©
System I, system II, multi-purpose methods for projection transparencies. Folder. © 27Sep67; KK202650.
- MINNOW CO., LTD. ©
Twiggy, a game that makes every girl like Twiggy, the queen of mod; 4731. Milton Bradley Co. On wrapper. © 15Aug67; KK203305.
- MRS. LELAND'S KITCHENS. ©
Church or club, school or social organization; mint melt-a-way chocolate tortes. Sheet. © 22Sep67; KK203044.
Fall brings renewed activity of all kinds; chewy pecan butterinos. Sheet. © 8Sep67; KK203045.
For your worthy cause, a worthy offering, old Vienna chocolate tortes. Sheet. © 3Feb67; KK203040.
Groups everywhere say it's easy to raise funds with my delicious chocolate bars; Mrs. Leland's old fashioned rich milk chocolate. Sheet. NM: addition. © 20Oct67; KK203518.
Groups like yours everywhere say, it's wonderful, the way we raised \$50; golden butter-bits. Sheet. © 14Apr67; KK203042.
If your organization is planning to repaint, repair, replace, this Spring, raise the money you'll need; pecan pralines. Sheet. © 17Mar67; KK203041.
Just the trick to get your group's fall fundraising drive off to a fast start; Old fashioned country store candies. Sheet. © 21Aug67; KK203043.
Meet higher costs the easy way, raise \$50 to \$5,000 and more with pollywogs! Sheet. © 25Aug67; KK203049.
Now your group can have the \$50 to \$5,000 you need before you need it. Sheet. © 6Oct67; KK203048.
Now your group can have the \$50 to \$2500 you need; pollywogs. Sheet. © 13Jan67; KK203046.
Old-fashioned full o' fruit fruit-cake; net weight two pounds. On can. © 1Aug67; KK203051.
This big, thick bar of rich, creamy chocolate will bring your group \$50 - \$2500 quickly and easily. Sheet. © 23Dec66; KK203050.
You'll raise \$50 to \$2500 fast with Pollywogs. Sheet. © 24Feb67; KK203047.
- MOBIL OIL CORP. ©
The dirty engine, it can waste more oil than it uses. (In Life, Nov. 3, 1967, p.67) Appl. author: Doyle Dane Bernbach, Inc. © 31Oct67; KK203655.
The following people have just won a lot of money in Mobil's Winning line game. (In The New York times, Nov. 17, 1967, p.38L) Appl. author: Doyle Dane Bernbach, Inc. © 17Nov67; KK204013.
How to pick a motel you've never seen in a place you've never been; travel guide. (In Life, June 9, 1967, p.93) Appl. author: Doyle Dane Bernbach, Inc. © 6Jun67; KK201451.
If this little valve doesn't move, neither do you. (In Life, Sept. 29, 1967, p.133) Appl. author: Doyle Dane Bernbach, Inc. © 27Sep67; KK202947.
In 1895 there were only two cars in Ohio, guess what happened. (In Life, N v. 24, 1967, p.22) Appl. author: Doyle Dane Bernbach, Inc. © 22Nov67; KK204014.

MOBIL OIL CORP.-Con.

Maybe this is where we should sell our new motor oil; Mobile Super 10W-40. (In Life, Sept. 22, 1967, p.61) Appl. author: Doyle Dane Bernbach, Inc. © 20Sep67; KK202799.

Maybe we can solve both of our problems. (In Ebony, June 1967, p.39) Appl. author: Doyle Dane Bernbach, Inc. © 29May67; KK201306.

New Mobil, it starts cleaning your engine in 1 mile. (In The Bay City times, Nov. 17, 1967, p.7) Appl. author: Doyle Dane Bernbach, Inc. © 17Nov67; KK204012.

Night driving and how to live till morning. (In The New York times, Aug. 15, 1967, p.22L) Appl. author: Doyle Dane Bernbach, Inc. © 15Aug67; KK202171.

Send us the lost, send us the bewildered; credit card. (In Life, May 19, 1967, p.26-27) Appl. author: Doyle Dane Bernbach, Inc. © 16May67; KK201450.

We can do more than fill up your gas tank. (In National geographic, July 1967, p.4-5) Appl. author: Doyle Dane Bernbach, Inc. © 28Jun67; KK201831.

MODERN ADVERTISING DIRECTION. ©

Laydon Swimming Pools, Inc.; we heard that you have a swimming pool. Folder. Appl. author: Harold E. Hays. © 5Oct67; KK202690.

Unicel-D, the erector set of the filter replacement business; H. W. Buzz Hays & Associates, manufacturers representative for Unicel-D. Folder. © 24Apr67; KK201564.

MODROK, WILLIAM H. ©

Taiga U Stakes, win. Sheet. NM: addition. © 22May67; KK202717.

MONICO, INC. ©

Sibon is handing you a line, a new body treatment line. (In Drug topics, Aug. 7, 1967, p.49) Appl. author: Norman, Craig & Kummel, Inc. © 7Aug67; KK202052.

SiBon takes the plunge with their new skinny-dip campaign starting in November with this not-to-be-missed ad. (In Beauty fashion, Nov. 1967, p.7) Appl. author: Norman, Craig & Kummel, Inc. © 23Oct67; KK203452.

MONSANTO CO. ©

Miracles from molecules. Record sleeve. © 29Jun67; KK203471.

MOREHOUSE FOODS, INC. ©

Yankee Doodle Dandy; pure prepared mustard. (In Woman's day, Sept. 1967, p.R-7) © 22Aug67; KK202484.

Yankee doodle dandy, rally 'round the Morehouse mustard flag. (In Los Angeles times, Apr. 1967, p.2) © 1Apr67; KK201654.

MORGAN, URBAN HEARTE, JR. See EXTERMINATOR CO.

MOUNT HOPE MACHINERY CO. ©

Most webs need the quality control of Mount Hope curved rolls through-out processing. (In Paper film and foil converter, May 1967, p.28) © 12May67; KK203482.

O.K., you've eliminated wrinkles, slack edges, creases and baggy centers. (In Paper film and foil converter, Oct. 1967, p.20) © 10Oct67; KK203483.

Positive edge guiding, Mount Hope photo-electric sensing systems. (In Paper and film foil converter, May 1967, p.113) © 12May67; KK203484.

Who's processing today's straightest fabrics? (In Textile industries, Sept. 1967, p.176) © Mount Hope Machinery Co. (in notice: Mount Hope Machine Co., Inc.); 5Sep67; KK202368.

Why has Fitchburg Paper Company used Mount Hope curved rolls for 20 years? (In Paper trade journal, Oct. 16, 1967, p.61) © 16Oct67; KK203270.

MOUNT ROSE RAVIOLI & MACARONI CO., INC. ©

Mr. Boil in Bag cheese ravioli in sauce; net wt. 10 oz. On folding carton. © 22Sep67; KK202606.

N

NABISCO. ©

Crackers for people who love cheese.

(In Life, regional additions, Mar. 17, 1967, p.R2) Appl. author: McCann-Erickson, Inc. © 13Mar67; KK203091.

The delicious taste of ham; Hamies. (In Life, Mar. 3, 1967, p.2 of cover) Appl. author: McCann-Erickson, Inc. © 27Feb67; KK203094.

Eat crisp; Premium saltine crackers.

(In Ebony, Jan. 1967, p.103) Appl. author: McCann-Erickson, Inc. © 16Dec66; KK203088.

The Nabisco cookie break is on.

(In Look, June 13, 1967, p.6-7) Appl. author: McCann-Erickson, Inc. © 30May67; KK203092.

Nabisco welcomes you to summertime, when the snacking is tasty. (In Seventeen, June 1967, p.128-129) Appl. author: McCann-Erickson, Inc. © 1Jun67; KK203095.

Now that Nabisco snacks have found their mate, some people get carried away. (In Look, May 2, 1967, p.42-43) Appl. author: McCann-Erickson, Inc. © 18Apr67; KK203090.

Please. Accept no substitutes for our cookies, we don't. (In Life, Apr. 7, 1967, p.10-11) Appl. author: McCann-Erickson, Inc. © 3Apr67; KK203089.

When you buy Fig Newtons, you buy a lot of fig. (In Life, Mar. 31, 1967, p.3 of cover) Appl. author: McCann-Erickson, Inc. © 27Mar67; KK203093.

NATIONAL BIOCHEMICAL CO.

Geoliquids; Bromoform. Folder.

© Jerome Swimmer d.b.a. National Biochemical Co.; 8Jun67; KK201503.

NATIONAL BISCUIT CO. ©

New from Nabisco, tart shells.

(In Food service, July 1967, p.2 of cover) Appl. author: Needham & Grohmann, Inc. © 5Jul67; KK202121.

Now, chocolate bars from Nabisco, save half a dollar per case on these two. (In American automatic merchandiser, Sept. 1967, p.26-27) Appl. author: Needham & Grohmann, Inc. © 15Sep67; KK202388.

What's in a Nabisco cone or cup; profit for you. (In Soft-serve & drive-in field, Jan.-Feb. 1967, p.31) Appl. author: Needham & Grohmann, Inc. © 10Jan67; KK201141.

You add the ice cream, we'll add the wonderfully rich chocolate taste of Brownie Bar. (In Ice cream review, Mar. 1967, p.23) Appl. author: Needham & Grohmann, Inc. © 20Mar67; KK201140.

NATIONAL CAR RENTAL SYSTEM, INC. ©

If you like being no.1, leave town. (In Newsweek, Sept. 11, 1967, p.66) © 11Sep67; KK203392.

NATIONAL CEMETERY ASSN. ©

Beautiful vistas are made possible only in the modern cemetery. Sheet. © 15Dec55; KK202993.

Can you afford not to own a burial estate? 49 things to do on the most difficult day in your life. Sheet. © 25Jun48; KK203299.

Every family plot should have an appropriate family monument. Sheet. © 18Sep50; KK202991.

Garden of Memories. Sheet. © 30Nov52; KK203298.

Modern cemeteries use bronze memorials. Sheet. © 15Dec55; KK202990.

Time flies, prepare now for a need that is certain. Sheet. © 25Jun48; KK202992.

NATIONAL DAIRY PRODUCTS CORP. ©

Assorted popsicle; 6 big twins. On folding carton. © 20Mar67; KK701707.

Choc-o-vanilla ice cream sandwiches; net contents: 6 confections, 3 fl. ozs. each. On folding carton. © 21Apr67; KK201701.

Choco-nut sundae cone; 4 big cones. On folding carton. © 20Apr67; KK201706.

Crazy vanilla checkerboard, vanilla flavored ice cream; one half gallon liquid. On folding carton. © 18May67; KK201934.

Double fudge, vanilla flavored ice cream with dark & light fudge royales, Sealtest; one half gallon liquid. On folding carton. © 19May67; KK201935.

Fudgsicle, 6 big bars; net contents: 6 confections, 2 1/2 fl. ozs. each. On folding carton. © 22Mar67; KK201700.

Ice cream bars; 6 big bars. On folding carton. © 7Apr67; KK201708.

Sealtest banana Fudgsicle; net contents: 6 confections, 2 1/2 fl. ozs. each. On folding carton. © 7Apr67; KK201235.

Sealtest Big Top ice cream cones; net contents: 6 confections, 3 fl. ozs. each. On folding carton. © 20Apr67; KK201237.

Sealtest ice cream bars; net contents: 6 confections, 3 fl. ozs. each. On folding carton. © 7Apr67; KK202073.

Sealtest ice cream sandwiches; net contents: 6 confections, 3 fl. ozs. each. On folding carton. © 20Apr67; KK201238.

Sealtest Laddie Bars, chocolate flavored coated ice milk; net contents: 6 confections, 2 1/2 fl. ozs. each. On folding carton. © 7Apr67; KK201236.

Sealtest 6 big Dreamsicle, ice milk and orange sherbet bars; net contents: 6 confections, 2 1/2 fl. ozs. each. On folding carton. © 7Apr67; KK202074.

Sealtest Toffee Krunch bars; net contents: 6 confections, 3 fl. ozs. each. On folding carton. © 22Mar67; KK201240.

Sealtest triple header bars; net contents: 6 confections, 2 1/2 fl. ozs. each. On folding carton. © 28Apr67; KK201239.

NATIONAL FLAXSEED PROCESSORS ASSN. ©

Stop concrete damage with linseed anti-spalling compound. 7 p. Appl. author: Charles E. Morris. © 15May67; KK202463.

NATIONAL STEEL CORP. ©

Canners meet in Miami; the mighty steel can. (In Weirton Steel employees bulletin, Mar./Apr. 1966, p.8) © 4Apr66; KK201866.

NESS, JOSEPH D. ©

Presentation by Joseph D. Ness of a new and novel concept in the reproduction of covers for state road maps. (In Long Island graphic and Roosevelt press, June 28, 1967, p.16) Appl. ti.: State emblem map covers, with historical synopsis as part. © 28Jun67; KK201504.

NEVCO WOOD PRODUCTS CO., INC.

Adjustable cheese slicer, stainless steel cutter; 118/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 5Jul67; KK201531.

All purpose rack; 92/C. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 20Oct67; KK203775.

Apple slicer, stainless steel blades; 192/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 5Jul67; KK201535.

Bacon decurler; 1352/C. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 20Oct67; KK203777.

Baster, rust-proof, easily cleaned; 1508/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 7Jul67; KK201557.

Bottle & can opener; 1134/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 7Jul67; KK201550.

Bottle and can opener; 1181/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 20Oct67; KK203772.

Butter dish, triple chrome plated steel; 1167/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 7Jul67; KK201555.

Butter slicer, stainless steel cutters; 1164/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 7Jul67; KK201546.

Cake cutter & server, stainless steel; 145/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 5Jul67; KK201538.

Cap catching bottle opener; 1131/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 7Jul67; KK201539.

Carving board with roast and fowl holder, for use with electric knife; 258/NSP. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 6Jul67; KK201559.

Cheese slicer; 117/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 20Oct67; KK203767.

Cheese slicer, assures quick, even, more tempting slices; 129/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 5Jul67; KK201529.

Chopping block; 41. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 20Oct67; KK203788.

Chopping block; 99/SHR. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 20Oct67; KK203766.

Colonial pepper mill set; 689/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 20Oct67; KK203769.

Deluxe egg slicer, stainless steel cutters; 1043/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 6Jul67; KK201545.

Double punch opener; 1171/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 20Oct67; KK203773.

Egg rings, chrome plated, heat fat in pan and drop egg into ring on hot pan; 154/2/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 5Jul67; KK201536.

Expandable tie rack; 1329/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 7Jul67; KK201553.

Expando hot plate; 1425/C. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 7Jul67; KK201556.

French fry cutter; 1312/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 7Jul67; KK201554.

Frozen food knife, stainless steel blade; 1153/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 7Jul67; KK201547.

Garlic press, can be used for squeezing lemons, limes, etc.; 718/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 6Jul67; KK201534.

Grill scraper spatula; 1395/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 7Jul67; KK201551.

Handy grater, stainless steel; 734/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 6Jul67; KK201533.

Handy slicer; 186/SK. Card. © Nevco Wood Products Co., Inc.; 20Oct67; KK203768.

Jar opener, for jar lids to 4 1/2" diam.; 1064/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 6Jul67; KK201544.

Jar wrench, chrome plated; 1067/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 6Jul67; KK201543.

Kitchen peg rack; 1368/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 20Oct67; KK203786.

Kitchen space saver; 1430/C. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 20Oct67; KK203781.

Kitchen spice rack; 1429/C. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 20Oct67; KK203780.

Magnetic bottle opener; 1140/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 7Jul67; KK201549.

Magnetic hooks; 1379/B.L. Card. © Nevco a.a.d.o. Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 20Oct67; KK203783.

Magnetic peg rack; 1376/SK. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 20Oct67; KK203784.

Measuring spoon set, stainless steel; 1160/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 7Jul67; KK201548.

Meat holder; 1108/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 7Jul67; KK201540.

Meat tenderizer, heavy duty; 119/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 5Jul67; KK201530.

Meat tenderizer, use large prongs for coarse, small prongs for fine tenderizing; 147/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 5Jul67; KK201537.

Pastry blender; 1320/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 20Oct67; KK203771.

Patty shell set; 1065/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 20Oct67; KK203770.

Pizza & pie cutter; 1375/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 20Oct67; KK203785.

Potato baker, aluminum, heat conductor; 68/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 5Jul67; KK201532.

Poultry shears, chrome plated; 1391/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 7Jul67; KK201552.

Revolving cup rack; 1360/SK. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 20Oct67; KK203787.

Safety tongs; 908/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 6Jul67; KK201558.

Set of 8 de luxe coasters; 1394/8/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 20Oct67; KK203779.

Set of 3 suction peg racks; 1385/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 20Oct67; KK203782.

Slicer and chopper; 1120/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 20Oct67; KK203774.

Spice rack with five apothecary jars; 1458/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 20Oct67; KK203778.

Tea brewer, chrome plated; 1085/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 6Jul67; KK201542.

Tea strainer, chrome-plated; 1098/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 6Jul67; KK201541.

Towel holder; 1359/B.L. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 20Oct67; KK203789.

Towel rings; 1358/C. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 20Oct67; KK203776.

NEW YORK & NEW ENGLAND APPLE INSTITUTE. ©

Know your apples. (In Boston herald traveler, Nov. 30, 1967, p.31) Appl. author: Rumrill-Hoyt, Inc. © 30Nov67; KK203997.

McIntosh country, where else could apples grow so crispy and juicy? (In Woman's day, Oct. 1967, p.R-6) Appl. author: Rumrill-Hoyt, Inc. © New York & New England Apple Institute; 19Sep67; KK202939.

NEWPORT BALBOA SAVINGS & LOAN ASSN., NEW PORT BEACH, CALIF.

Equalize your monthly income. (In Rossmore news, Walnut Creek, Calif., Aug. 10, 1967, p.24) © Newport Balboa Savings & Loan Assn.; 10Aug67; KK202054.

Get \$100 or more every month; monthly security account. (In Leisure world news, Seal Beach, Calif., June 1, 1967, p.5) © Newport Balboa Savings & Loan Assn.; 1Jun67; KK202055.

Receive \$200.00 or more every month. (In Retirement life, Washington, D.C., Aug. 1967, p.23) © 24Jul67; KK202056.

NIELSEN, WILLIAM S. See NIELSEN ENTERPRISES.

NIELSEN ENTERPRISES.

Doc Wacky's funny pills. On folding carton. © William S. Nielsen d.b.a. Nielsen Enterprises; 8Dec67; KK204011.

NORLEN, INC. ©

As an additional convenience to our patients; BankAmericard. Folder. Appl. author: Jack O'Brien. Appl. ti.: Professional insert. © 15Aug67; KK203295.

- NORLEN, INC.—Con.
Deposit procedure; BankAmericard. Card. Appl. author: Jack O'Brien. © 15Aug67; KK202439.
Facts for employees; BankAmericard. Folder. Appl. author: Jack O'Brien. © 15Aug67; KK202438.
We welcome BankAmericard. Folder. Appl. author: Jack O'Brien. Appl. ti.: Retail insert. © 15Aug67; KK203294.
- NORMAN INDUSTRIES, INC. ©
Crime and theft cutting your profits? Synchro-Scan System. Sheet. © 28Jul67; KK201720.
- NORTH AMERICAN PHILIPS CO., INC. ©
Beard's-eye view of the closest shaver on wheels; Norelco. (In Field & stream, Nov. 1967, p.11) © 24Oct67; KK203086.
How to get closer to Dad on Father's Day. 35¢ closer; Norelco. (In This week magazine, June 11, 1967, p.30) © 11Jun67; KK202823.
If you want to be a mechanical engineer when you grow up, why wait until you grow up; electronic educational kit EE20. (In Boys' life, Sept. 1967, p.28) © 25Aug67; KK202402.
Introducing the powerhouse; Speed-shaver 45CT. (In Esquire, Sept. 1967, p.33) © 15Aug67; KK204030.
The Norelco delegation. (In The American Legion magazine, Aug. 1967, p.7) © 1Aug67; KK202706.
- NORTHWEST PAPER CO. ©
Mountie chopping fire wood on lake shore, waving; this memo pad features Carlton Bond; Sept. 1967. Illus. signed: A. Friberg. © 24Aug67; KK202350.
Mountie holding dog harness, snow, husky dog watching; this memo pad features Carlton Bond; November 1967. © 20Oct67; KK203052.
Mountie puts feather on snowman's head; this memo pad features Carlton Bond; Dec. 1967. © 22Nov67; KK203613.
Mountie waves to lumber train; Northwest pedigreed papers. [1968 calendars] Illus. signed: A. Friberg. © 8Nov67; KK203606.
- NORWICH ANIMAL INDUSTRY, INC.
Bonaid buquinolate premix; 50 pounds. On bag. © Norwich Animal Industry, Inc. & Norwich Pharmacal Co.; 30Jun67; KK203521.
- NORWICH PHARMACAL CO.
Bonaid buquinolate premix. See NORWICH ANIMAL INDUSTRY, INC.
- NOXZEMA CHEMICAL CO. ©
Pow, Cover Girl ignites the glitter explosion; wow, the shiners are here; medicated lipsticks. (In Glamour, Nov. 1966, p.46-47) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 1Nov66; KK202228.
- OAKES, ORVILLE L. ©
Talking book tape. Slip. © 10Oct67; KK202558.
Vacation-Neighbor Associates. Sheet. © 1Aug67; KK202265.
- OBERDORFF, G. K. See ROMA LABS.
- ODELL CO., INC. ©
Hinds honey & almond lotion; 12 fl. oz. Sticker. © 15Feb67; KK202083.
- OHIO POWER CO. ©
It takes a heap of electric living to make an all gas house a home. (In The Canton repository, Nov. 15, 1965, p.28) © 15Nov65; KK201424.
- OHRBACH'S, INC. ©
Can you spot the fashion goof? (In The New York times, Oct. 8, 1967, p.L-53) Appl. author: Doyle Dane Bernbach, Inc. © 8Oct67; KK202847.
The couture at Ohrbach's, these are the fabulous hits. (In The New York times, Oct. 1, 1967, p.53) Appl. author: Doyle Dane Bernbach, Inc. © 10Oct67; KK202647.
Did you make the opening of Ohrbach's Bergen Mall yesterday? Yesterday? (In The Record, Hackensack, N.J., Aug. 18, 1967, p.A-10) Appl. author: Doyle Dane Bernbach, Inc. © 18Aug67; KK202190.
Do you wear the right clothes the wrong way? (In The New York times, Oct. 15, 1967, p.153) Appl. author: Doyle Dane Bernbach, Inc. © 15Oct67; KK203146.
Don't forget Ohrbach's, great coat buys tomorrow and election day. (In Sunday news, New York, Nov. 5, 1967, p.27) Appl. author: Doyle Dane Bernbach, Inc. © 5Nov67; KK203679.
Have you thought what you're missing at an out-of-town college? (In Newark Sunday news, Aug. 13, 1967, p.27) Appl. author: Doyle Dane Bernbach, Inc. © 13Aug67; KK202184.
How not to wear the right fashions. (In The New York times, Oct. 22, 1967, p.153) Appl. author: Doyle Dane Bernbach, Inc. © 22Oct67; KK203144.
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combo 2 for 1 offer, buy Shave
Stick. Card. © Parks Products
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Armchair discussion for thousandaires. (In The Pittsburgh press, July 3, 1967, p.16) © 3Jul67; KK201161.

Fill 'er up, thousandaire, a collection of many random thoughts and facts about motorcars. (In The Pittsburgh press, July 31, 1967, p.5) © 31Jul67; KK202213.

Raise the roof, thousandaire, a collection of random facts and thoughts about home remodeling. (In The Pittsburgh press, Sept. 1, 1967, p.4) © 1Sep67; KK202242.

Take off, Thousandaire! Pittsburgh National savings plans. (In The Pittsburgh press, June 26, 1967, p.42) © 26Jun67; KK201049.

A thousandaire's guide to buck passing. (In Pittsburgh post-gazette, Sept. 20, 1967, p.48) © 20Sep67; KK203990.

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ABC re-color cards; no.76:0125.

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The brave men, twelve portraits of courage; Mark Sufrin; no.3914. Dust jacket. Appl. author: Richard Smith. © 25Jul67; KK201802.

The dangerous world of spies and spying; jacket illustrations by Don Punchatz; no.3913. On wrapper. © 22May67; KK201337.

Deluxe stencil play kit; no.260:0250. On wrapper. © 23Jan67; KK201113.

Favorite poems for the children's hour; no.81. On wrapper.

Appl. author: Bonnie & Bill Rutherford. © 20Feb67; KK201338.

First poems of childhood; illustrated by Tasha Tudor; no.505. On wrapper. © 10Apr67; KK201339.

Fun-time re-color cards; no.75A:0125. On wrapper. © 3Jan67 (in notice: 1966); KK201109.

The golden shore; no.3911. On wrapper. Appl. author: Karl Stucklen. © 8May67; KK201336.

Houdini's magic kit; no.251:0295.

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Let's go shopping; created by Barbara Kruger Bate; no.157:0150. On wrapper. © 15Feb67; KK201111.

A little princess; illustrated by Stewart Sherwood; no.2648. On wrapper. © 2Feb67; KK201334.

Mr. Midshipman Easy; illustrated by Jo Polseno; no.2649. On wrapper. © 3Mar67; KK201335.

Mother Goose pictures to color by number; no.135:0125. On wrapper. © 9Jan67; KK201107.

My fun box; created by Barbara Kruger Bate; no.156:0150. On wrapper. © 14Feb67; KK201106.

Play-time re-color cards; no.75B:0125. On wrapper. © 3Jan67 (in notice: 1966); KK201110.

Sew-by-number sewing cards; no.311C:0125. On wrapper. © 2Jan67; KK201112.

Stephen Crane, great stories of heroism and adventure; jacket illustration by Robert J. Lee; no.1111. On wrapper. © 27Feb67; KK201340.

2-in-1 magic sewing cards; 315:0200. On box. © 24Feb67; KK201645.

When I was 16, by Mary Brannum and the editors. On wrapper. ([Book jacket] no.3912) © 11Aug67; KK202441.

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New Pioneer 356-S duplex crushing & screening plant with exclusive triple roll crusher. Sheet. © 7Jul67; KK201379.

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Free, three snobby labels for dolling up Clan MacGregor scotch bottles. (In The New York times, Oct. 4, 1967, p.1A8) © 4Oct67; KK202654.

Glamorous offer, elegant cozy for masking identity of Clan MacGregor scotch bottles. (In The New York times, Oct. 10, 1967, p.61) © 10Oct67; KK202705.

Smashing opportunity, send for prestigious decanter, keep your Clan MacGregor secret safe! (In The New York Times, Oct. 17, 1967, p.L35) © 17Oct67; KK202968.

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Angel Steak, fried chicken breast for swingers. Sheet. © 4Feb67; KK201915.

Chow biz taste wiz, Whirlbird. Sheet. © 4Feb67; KK201913.

Chuck wagon chow, swingin' style, the Westerner. Sheet. © 4Feb67; KK201916.

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It's swingy, it's zingy, the Virgini-an. Sheet. © 4Feb67; KK201911.

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A sampling of the sound knowledge of Dr. Benjamin Franklin. Folder. © 11Jan67; KK201234.
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- Strive to be good under every situation; Angels in Disguise. Folder. © 25Jul67; KK203260.
- PREMIER THREAD CO. ©
Get the ideal shrinkage and sewability qualities in one new permanent press thread; Veespun. (In Daily news record, Nov. 10, 1967, p.25) © 10Nov67; KK203495.
- Polyester fiber Veespun permanent press sewing thread in slacks, shirts. (In Women's wear daily, Nov. 8, 1967, p.20) © 8Nov67; KK203312.
- Premier introduces Veespun permanent press sewing thread. (In Women's wear daily, Oct. 20, 1967, p.14) © 20Oct67; KK203192.
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Esp. Card. Appl. author: Emanuel Gikow. © 16Oct67; KK203292.
- PRODUCTION & MARKETING CO.
Troke castle checkers. 1 v. Appl. ti.: Instructions for playing Troke castle checkers. NM: revision. © Production & Marketing Co. (in notice: Production Marketing Co.); 27Feb67; KK202298.
- PROVOST DISPLAYS, INC. ©
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- PUBLIX PICTORIAL SERVICE.
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- PULSATION CONTROLS CORP. ©
Pulse-Kit flow tube bundles. (In The Oil and gas journal, Aug. 14, 1967, p.164) © 14Aug67; KK203180.
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The dangerous world of spies and spying. See PLATT & MUNK CO., INC.
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- QUALITY CHEKD DAIRY ASSN. ©
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- R.C.A. See RADIO CORP. OF AMERICA.
- R. BAKING SERVICES. ©
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- Sunbonnet Kitchen Krock wheat 80 bread; net wt. 1 lb. On bag. © 25Oct66; KK203604.
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Accordion my way-ole, Milton DeLugg; LPM-3861. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 29Sep67; KK202588.
- All I want for Christmas is my two front teeth; Arthur Godfrey; CAL-1092. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK203426.
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- Andre Previn all alone; LPM-3806. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Apr67; KK201189.
- Another shade of Lana, Lana Cantrell; LPM-3862. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 29Sep67; KK203118.
- Anthony Newley sings the songs from Doctor Dolittle; LPM-3839. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Aug67; KK202880.
- Bach, Weichet nur ... Handel, Praise of harmony; VICS-1281. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Oct67; KK203844.
- Ballet music from the opera William Tell; Paris Conservatory Orchestra, Anatole Fistoulari; mono VIC-1206. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 30Jun60; KK202163.
- Baroque brass, The New York Brass Quintet; LM-2938. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Apr67; KK201179.
- Bedtime stories and songs; Rosemary Rice & cast; CAL-1089. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK201748.
- Beethoven Symphony no.7, Coriolan overture; Boston Symphony, Erich Leinsdorf, conductor; LM-2960. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Aug67; KK202162.
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- Bells in toyland, John Klein at the Sun Life Centenary Carillon; LPM-3832. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK201761.
- The best of Connie Smith; LSP-3848. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 29Sep67; KK202593.
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- Big hits for little people, the Richard Wolfe Children's Chorus; CAL-1091. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Aug67; KK202153.
- A bird named yesterday; Bobby Bare; LPM-3831. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 3Jul67; KK201744.
- Bizet 1'Arlesienne Suites 1 and 2, Jean Martinon, Chicago Symphony; LM-2939. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 29Sep67; KK203123.
- The Blackwood Brothers Quartet sings for joy; LPM-3851. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 29Sep67; KK203113.
- Boston Pops, Arthur Fiedler, music from million dollar shows; LM-2965. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 29Sep67; KK203122.
- Bouquet of roses; Living Strings; CAL-2154. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK201751.
- Brahms: Serenade in D, Op.11, The Chamber Symphony of Philadelphia; LM-2976. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 29Sep67; KK202568.
- Carol Burnett sings; LPM-3879. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 29Sep67; KK202888.
- Charles Ives, Orchestral set no.2, first recording; Morton Gould conducting the Chicago Symphony; LM-2959. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Apr67; KK201182.
- The Chesterfield broadcasts, Glenn Miller and his orchestra; volume 1; LPM-3873. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Oct67; KK203129.
- Chet Atkins at home; LPM-1544. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 21Apr61; KK202802.
- Chet Atkins picks the best; LPM-3818. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Apr67; KK201195.
- Chet, Chet Atkins, Make the world go away; CAL-2182. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Oct67; KK203126.
- Christa Ludwig, operatic recital; MONO VIC-1241. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Oct67; KK203842.
- Christa Ludwig, Walter Berry scenes from Richard Strauss' Elektra, Die Frau ohne Schatten, Der Rosenkavalier; mono VIC-1269. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Aug67; KK202159.
- A Christmas treasure; Julie Andrews; LPM-3829. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK201753.
- Christmas with Ed Ames; LPM-3838. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK202808.
- Christmas with Hank Snow; LPM-3826. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK202809.
- Class guitar, Chet Atkins; LPM-3885. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 29Sep67; KK203114.
- Classic jazz styles, Albert Ammons; LPM-543. Record sleeve. (Vintage series) Appl. ti.: Classic jazz piano styles. © R.C.A. a.a.d.o. Radio Corp. of America; 3Jul67; KK201184.

- The cold hard facts of life, Porter Wagoner; LPM-3797. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Apr67; KK201196.
- Columbia Pictures presents Fred Zinnemann's film of A man for all seasons, an original soundtrack recording; VDM-116. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Apr67; KK203427.
- Come, Creator Spirit, a new mass in English by Richard Yardumian; LM-2979. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Oct67; KK203839.
- Connie Smith sings Bill Anderson; LPM-3768. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31May67; KK202572.
- Cookin' up hits, Liz Anderson; LPM-3852. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 29Sep67; KK202590.
- The Damone type of thing; LPM-3916. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 30Nov67; KK203834.
- Danny Thomas & Marlo Thomas in Cricket on the hearth; LOC-1140. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Oct67; KK203845.
- Dedicated to the one I love; Living guitars; CAS-2156. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK201750.
- Deller Consort, Shakespearean songs and consort music; MONO VIC-1266. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Oct67; KK203132.
- Dottie West sings sacred ballads; LPM-3784. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK201743.
- Down yonder and other old-time favorites, the Country Fiddlers featuring Wade Ray; CAL-2145. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31May67; KK202569.
- Duster, the Gary Burton Quartet; LPM-3835. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK201762.
- Earth music, the Youngbloods; LPM-3865. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 29Sep67; KK203117.
- Earthwords & music; John Hartford; LPM-3796. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK201747.
- Elvis in the original soundtrack album from the United Artists picture Clambake; LSP-3893. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Oct67; KK203253.
- Encore, more of the concert sound of Henry Mancini; LPM-3887. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Oct67; KK203850.
- The English country side, Bobby Bare & The Hillsideers; LPM-3896. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 30Nov67; KK203836.
- Esquire's all American hot jazz with 22 Esquire poll winners; LPV-544. Record sleeve. (Vintage series) © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK201184.
- Everybody knows the trouble I've seen; Ogden Nash; VDM-114. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Apr67; KK201895.
- Floyd Cramer, class of '67; LSP-3827. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK201760.
- Folksy, George Hamilton IV; LPM-3854. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK201763.
- For the first time, Come prima, Nick Palmer; LPM-3803. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31May67; KK202570.
- Fritz Wunderlick operatic recital, Die Zauberflöte; MONO VIC-1235. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 29Sep67; KK202579.
- From the Newport Jazz Festival, Tribute to Charlie Parker; J. J. Johnson; LSP-3783. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK201200.
- Gems by Jim, Jim Ed Brown, I won't go too far; LPM-3853. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 29Sep67; KK202589.
- Georgy girl and other music to watch girls by; Living Marimbas; CAS-2149. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK201186.
- Gone with the wind, music from the motion picture composed and conducted by Max Steiner; LPM-3859. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Aug67; KK202885.
- Handel, Silete Venti, cantata for soprano and orchestra; VIC-1264. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK201757.
- Haydn, Salve Regina in G minor ... Mozart, Litaniae Lauretanae; Tölzer Children's Choir, Collegium Aureum, Rolf Reinhardt, conductor; VIC-1270. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK202815.
- The Heifetz-Piatigorsky concerts, Dvorak; piano quintette in A with Jacob Lateiner and guests; LM-2985. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Oct67; KK203841.
- The Heifetz-Piatigorsky concerts; Mozart; Violin concerto no.5, K.213 with Chamber Orchestra; Turina; Trio no.1 for piano, violin and cello, op.35, with Leonard Pennario; LM-2957. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Apr67; KK201181.
- Heifetz, Saint-Saens, Sonata no.1 in D; LM-2978. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Aug67; KK202876.
- Honey & wine; Glenn Yarbrough; LPM-3860. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK202810.
- I'll be home for Christmas; Living Trio with chimes and bells; CAL-2159. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK202872.
- I'll help you forget her, Dottie West; LPM-3830. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Oct67; KK203130.
- In the mood; the Glenn Miller Orchestra under the direction of Buddy De Franco; LPM-3819. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK202812.
- The inner sounds of the Id; created and produced by Paul Arnold; LPM-3805. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Apr67; KK201198.
- Intents and purposes, the Bill Dixon Orchestra; LPM-3844. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 29Sep67; KK203120.
- Introducing Cap'n John Handy ... with the Claude Hopkins Band; LPM-3762. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Apr67; KK201192.
- Ivory palaces, George Beverly Shea; CAL-2174. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 29Sep67; KK202582.
- Jackson ain't a very big town; Norma Jean; LPM-3836. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK202811.
- Jamaican all stars; LPM-3804. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Aug67; KK202882.
- James Joyce's Ulysses, an original soundtrack recording; LOC-1138. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK203425.
- Joe Feeney sings for Heaven's sake; LPM-3850. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 29Sep67; KK202586.
- John Browning plays Beethoven Sonata no.31, op.110; LM-2963. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK201754.
- The John Gary Carnegie Hall concert; LSO-1139. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Aug67; KK202879.
- Julian Bream, 20th century guitar; LM-2964. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK203111.
- Kate Smith, here and now; LPM-3821. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK201739.
- Kids, I love 'em; Archie Campbell; LPM-3780. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK201746.
- Latin in the horn, Al, he's the king, Hirt; LSP-3653. Record sleeve. © 28Apr67 (in notice: 1966); KK201282.
- Laura, What's he got that I ain't got, Leon Ashley; LPM-3900. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Oct67; KK203128.
- Leontyne Price, Prima Donna, volume 2; LM-2968. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Aug67; KK203134.
- A Lieder recital: Schubert, Wolf, Brahms, Dvorak; Hanne-Lore Kuhse, soprano; Taijiro Iimori, pianist; LM-2967. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK202805.
- Living Brass plays a Henry Mancini tribute; CAL-2162. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Aug67; KK202152.
- Living Marimbas, tonight Carmen and other country favorites; CAS-2184. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Oct67; KK203125.
- Living Strings play music from Gone with the wind and other motion pictures; CAS-2161. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Aug67; KK202154.
- Living Strings play music from the motion picture Camelot; CAL-988. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Oct67 (in notice: 1961/1966); KK203528.
- Living Voices, music from The happiest millionaire; CAS-2164. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 29Sep67; KK202585.

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- Making memories, the Organ Masters; CAL-2172. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 29Sep67; KK203112.
- Midnight to dawn, Wild Bill Davis; LPM-3799. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Aug67; KK202883.
- Mr. Jelly Lord, Jelly Roll Morton; LPV-546. Record sleeve. (Vintage series) © R.C.A. a.a.d.o. Radio Corp. of America; 31Aug67; KK202889.
- More grand old gospel; Porter Wagoner and the Blackwood Brothers Quartet; LSP-3855. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Aug67; KK202156.
- Most richly blessed and other great inspirational songs, Jimmy Dean; LPM-3824. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK201765.
- Motor city soul; Father Tom Vaughn, recorded live in Detroit; LPM-3845. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 29Sep67; KK203585.
- Mozart, four horn concertos; Alan Civil, Rudolf Kempe, Royal Philharmonic; LM-2973. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Aug67; KK202878.
- Music for solo viola, Walter Trampler; LM-2974. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Aug67; KK202877.
- Music from the film score composed and conducted by Henry Mancini; Paramount Pictures presents ... Gunn number one; LPM-3840. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK201176.
- Music from Thoroughly modern Millie, played by the Ragtimers; CAS-2165. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK201749.
- My cathedral, Jim Reeves; LPM-3903. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Oct67; KK203847.
- My early country favorites; Hank Snow; CAS-2160(e). Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Aug67; KK202155.
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- The new music; Rome Symphony Orchestra, Bruno Maderna, conductor; VIC-1239. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 31Jul67; KK202803.
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- Who took my lunch? Card. © Rowe
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Corp.; 12Jun67; KK202359.
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(In Orlando evening star, June 29,
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Patrician. Sheet. © 1Jun67;
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I said to Marvin, Marvin, can a one
car family find happiness with two
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turntables. Sheet. © 4Dec67;
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- Promote Rubbermaid dishpans.
Sheet. © 1Nov67; KK203814.
- Special introductory offers on 2
new exciting Rubbermaid products;
mini-bin, dish drainer. Folder.
© 4Dec67; KK203916.
- Wastebasket sale, now 1/3 off on all
sizes of popular rectangular
styles. Sheet. © 30Nov67;
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- Whenever Arthur gets car fever,
I just tell him to change the
Rubbermads again. (In The Dis-
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look like 36 payments from now?
(In Life, Oct. 6, 1967, p.R8)
Appl. author: Wyse Advertising,
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All she wants is a little emotion;
Aura of Emotion. (In Harper's
bazaar, May 1967, p.44) © 2May67;
KK201143.
- The beautiful throat of fashion;
Herbessence Skin Life. (In
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spirant proved effective in 105°
heat; Super Biodorant. (In Glamour
magazine, May 1967, p.229)
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that clings! (In Seventeen,
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Now from Helena Rubinstein, a whole new life for your hair; Silk Sheen. (In Mademoiselle, Apr. 1967, p.24-25) © 30Mar67; KK201144.

Nude, the new leg and body make-up. (In Redbook magazine, June 1967, p.4) © 23May67; KK202377.

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Rrrrrrrrrrrrrrrrrrrrr; sleeveless A-line shift with turtleneck. (In The New York times magazine, Nov. 5, 1967, p.8) Appl. author: Altman, Stoller & Chalk. © 5Nov67; KK203454.

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SAALFIELD PUB. CO. ©

ABC flannel board, easy-on, easy-off; 6028:129. On wrapper. © 6Mar67; KK201064.

ABC 1-2-3 stencils; 6032:129. On wrapper. © 24Apr67; KK201073.

All in one fun, a big busy box; 6033:129. On wrapper. © 17Apr67; KK201072.

Art mache, a paper mache activity; 6148:249. On wrapper. © 12Apr67; KK201055.

Busy as a bee, more than 200 things to do; 6410:400. On wrapper. © 17Apr67; KK201076.

Checkers and backgammon; 7565:129. On wrapper. © 6Apr67; KK201071.

Checkers and Backgammon; 7565:129. On wrapper. © 6Apr67; KK203900.

Color, color over 200 big pictures, 8 crayons, 8 paints and brush; 6027:129. On wrapper. © 6Apr67; KK201065.

Easy anagrams; 6031:129. On wrapper. © 15Mar67; KK201074.

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Stick 'n stay pushouts with Glustik; 5037:129. On wrapper. © 1Mar67; KK201067.

Stitch a picture, creative sewing play; 6038:129. On wrapper. © 20Mar67; KK201062.

Trace and color; 5034:129. On wrapper. © 28Feb67; KK201069.

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Good morning; Bel-air orange juice. (In Family circle, Sept. 1967, p.C-4) © 22Aug67; KK202126.

ST. JACOBS REMEDIES. ©

Kokal, imported coconut oil with imitation flavor; net wt. 5.25 ozs. avoird. Sticker. Appl. author: Jacinto Sosa. © 9Jun67; KK202594.

ST. REGIS PAPER CO. ©

Hardwood, softwood, evergreen, deciduous, which is which, and what's the difference? (In Time, Sept. 8, 1967, p.34-35) © 8Sep67; KK202334. This oak tree can drink up to 300 gallons of water a day. (In Time, July 28, 1967, p.48-49) © 28Jul67; KK201961.

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Sam Square says merchandise that stays in the stockroom doesn't get spoiled; this is bulletin SS-2. Sheet. © 3Apr67; KK201012.

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Intermediary metabolism. 2 sheets. NM: addition & revision. © H. J. Sallach & R. W. McGilvery; 18Sep67; KK202834.

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SARGENT, ROBERT. ©

A bug of some importance, by Robert Sargent, illustrated by the author. ([Book jacket] 40-80) © 14Mar67; KK203429.

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Foot stool craft kit; no.200. On wrapper. Appl. ti.: Craft kit basketry. © 4Sep66; KK202230.

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Wing flap actuator test stand; model 21900. Sheet. (Bulletin 6340) © 3Aug67; KK204101.

SCARRY, RICHARD. ©

My Golden go-go library; planes, cars, trains boats; 15810. On box. © 12Jun67; KK201289.

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White Label, Dewar's blended scotch whisky. (In The Evening bulletin, May 10, 1967, p.19) © 10May67; KK201126.

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Nobody makes malt liquor like Schlitz, nobody. Poster. © 1Apr67; KK201393.

Now in Burlington, the draft beer that tastes as great as its name; Old Milwaukee. (In Free Press, Burlington) Appl. author: Cunningham & Walsh, Inc. © 27Jul67; KK202997.

This beer tastes as great as its name, Old Milwaukee. Giant stein. Poster. Appl. author: Cunningham & Walsh, Inc. © 10Jun67; KK202202.

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SCHWEBEL BAKING CO. ©

Golden Rich bread; net wt. 18 oz. On bag. Appl. author: William Dimitry. © 7Apr67; KK202201.

SCLAFANI FOODS, INC.

Frozen pizza with pizza cheese; net wt. 15 ozs. On bag. Appl. author: James Sclafani. © 13Sep67; KK202295.

Sauce. Appl. ti.: Jar covers, sauce. Appl. author: James Sclafani. © 1Nov67; KK203313.

SCOTCH HOUSE CO. ©

Blended Scotch whisky of ancient lineage. Sticker. © 20Jun66; KK202891.

Scotch whisky, a blend. Sticker. © 23Sep66; KK202890.

SEALOL, INC. ©

New Sealol Mini-Maze cartridge type labyrinth seal. Sheet. © 21Aug67; KK202332.

SEALY, INC. ©

Dreamy idea, a firm mattress for people who like to be pampered; dreamy sale, Sealy Golden Luxury mattress. (In Life, July 14, 1967, p.30-31) Appl. author: Earle Ludgin & Co. © 10Jul67; KK202278.

Sleep on this, a firm Sealy Posturepedic is not hard to take; lowest price ever for ... Sealy quilted mattress. (In Life, Aug. 25, 1967, p.41) Appl. author: Earle Ludgin & Co. © 21Aug67; KK202275.

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Mattee finish make-up no.3; 1 1/4 fluid ounces. On tube. Appl. author: Vincent Melzac. © 13Apr67 (in notice: 1966); KK201563.

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Aegean landscape; pattern no.AL-3014. Sheet. © 20Dec67; KK204095.

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Surround yourself with fun, friends,
recreation at Woodburn Senior
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The Valsetz, the Kiwanda; house
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book. 29 p. Appl. authors:
Mary Rigler & Jean Zuckerman.
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You, franchising & Servicemaster,
the answer book. Folder. Appl.
author: Richard A. Armstrong.
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- SEVEN-UP CO. ©
All package availability increases
sales. Sheet. (Chuckles from
the route) © 1Aug67; KK202069.
Answer the call of the wet & wild;
king size 7-Up. (In TV guide,
Dec. 2-8, 1967, p.27) Appl.
author: J. Walter Thompson Co.
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Sheet. (Chuckles from the route)
© 3Jul67; KK201344.
- Early to bed, early to rise, early
to sell every 7-up size. Sheet.
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Ceramics, Inc.; 5Apr67; KK201453.
- SHERWIN-WILLIAMS CO. ©
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Folder. © 15Sep67; KK202396.
- SHERWOOD, STEWART.
A little princess. See PLATT & MUNK
CO., INC.
- SHOSTAL PRESS AGENCY.
Turnip Rock, Michigan. See BROWN &
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- SHULEVITZ, URI. ©
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- SIEB, FRED.
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Sticker. Appl. author: Samuel M.
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Specialists; all beauty services.
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into the space age, stretch out on
a 1967 Beautyrest Supreme. (In
Life, June 9, 1967, p.78) Appl.
author: Young & Rubicam, Inc.
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bad old nights; Beautyrest
Supreme. (In Life, Oct. 13, 1967,
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This isn't the famous Simmons mat-
tress that sold for \$79.50, it just
looks like it. (In Life, July 28,
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Three weeks ago the Joneses gave up
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Pattern order form to take to your local store. Sheet. © 1Aug67; KK202817.

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 Breakthrough in better lighting for better sewing. Folder. © 15Apr67; KK203259.

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 Super See R sport goggle, snow mobiling, ski bobbing. On folding carton. Appl. author: Robert F. Smith. © 1Aug67 (in notice: 1966); KK203103.

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 Trav-a-dial goes electronic, the T.E.D.D. system gives you electronic digital display. Sheet. © 31May67; KK201907.

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 Swebco aluminum paint. Folder. © 10Jan67 (in notice: 1965); KK201570.

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Swebco 55 asphalt roll roofing and Swebco 15 asphalt saturated felt. Folder. © 10Jan65; KK201568.

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SPARE-TIME PRODUCTS, INC. ©
 Can you solve? Those Damblocks instant insanity puzzle. Card. © 10Feb67; KK201562.

SPARKOMATIC CORP. ©
 Cyclone helmet for speed and sport. Folder. Appl. author: Richard A. Sabel. © 17Oct67; KK203866.

SPECIAL PROMOTIONS, INC. ©
 Natural color portrait. Poster. © 18Jul67; KK201902.

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SPERRY & HUTCHINSON CO. ©
 High performance pays off in S&H green stamps for highway safety. Sheet. © 18Jul67; KK202959.

Hop to it for safe driving, win S&H green stamps. Sheet. © 18Jul67; KK202957.

Keep on guard, win S&H green stamps, reduce accidents. Sheet. © 18Jul67; KK202958.

Pave your way with S&H green stamps for safe driving. Sheet. © 18Jul67; KK202960.

Wanted, cost reduction suggestions; reward, S&H green stamps. Sheet. © 18Jul67; KK202955.

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Watch it, improve quality standards,
win S&H green stamps. Sheet.
© 18Jul67; KK202956.
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Buyers narrow lines, stock deep with
no.1 line. (In Merchandising
week, June 12, 1967, p.39-42)
Appl. author: Young & Rubicam, Inc.
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that shaves 3 hours closer; Remington
500 Selektro. (In TV guide,
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Appl. author: Young & Rubicam, Inc.
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Young & Rubicam, Inc. © 30Nov66;
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Appl. author: Young & Rubicam, Inc.
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BIGELOW DIVISION. See BROWN &
BIGELOW.
- STANDARD TOYKRAFT, INC. ©
Connie, Magic Lock-Et paper doll;
no.701-3. On box. © 15Sep67;
KK203344.
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no.701-2. On box. © 15Sep67;
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no.701-1. On box. © 15Sep67;
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Make extra Christmas money. (In
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Service tips for the men in the
field, a Steinen service to the
heating industry. 1 v. © 15Dec64;
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service, Steinen sert l'industrie
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for oil-fired furnaces and boilers.
Sheet. © 15Jan65; KK201926.
- STERNCO INDUSTRIES, INC. ©
T.V. fish tank, 69¢. Card.
© 10Oct67; KK203616.
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SUPPLY CO. DIVISION. See AQUARIUM
SUPPLY CO.
- STERNCO INDUSTRIES, INC. DELTA
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- STOLARZ (D'ELIA) ASSOCIATES. ©
A&P super wheel of fortune. Card.
© 7Apr67; KK201643.
- STOP & SAVE TRADING STAMP CORP. ©
Trading stamps, an American tradition;
Triple-S Blue stamps. Sheet.
© 28Jun67; KK203510.
- Triple-S Blue stamps, as American
as a hot dog with the works.
an American tradition. Sheet.
© 2Aug67; KK203509.
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as the double feature; an American
tradition. Sheet. © 12Jul67;
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tradition. Sheet. © 5Jul67;
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tradition. Sheet. © 26Jul67;
KK203513.
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as the second cup of coffee free;
an American tradition. Sheet.
© 19Jul67; KK203514.
- STOWERS, JAMES E. ©
How important is time and money?
1 v. © 24Aug67; KK202124.
- STRAND, GEORGE. ©
Luxury living at a budget price;
5 bath luxury home. Sheet.
© 12Dec67; KK203920.
- Luxury living at a budget price;
Suburban model. Sheet. © 12Dec67;
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Environment 70, the complete life.
Folder. © 7Jul67; KK202107.
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Sunbeam electric clock. (In Home
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housecleaning sale. (In Home
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weight 12 ounces. On bag. Appl.
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prunes; net wt. 12 ounces. On
folding carton. Appl. states
prev. reg. 1965. NM: revision.
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CHEMICAL CO.
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The Baseball game. Illus. by
Robert K. Bell. On wrapper.
Signed: Bell. © 1Jun67; KK201430.
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TALENT ASSOCIATES, INC. ©
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© 3Nov66; KK201644.
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Electric Zeus Zoom binoculars;
no.107. On wrapper. © 1Aug67;
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Canada Balsam kit; no.1588.
Sheet. © 7Aug67; KK202459.

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967

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aisles, congested areas. Folder.
Appl. states prev. reg. 1959.
NM: additions. © 31Jan67; KK202254.

42 power sweeper; sweeps congested
areas ultra clean; bulletin
R42-18A-1. © 18May67; KK201994.
412 concrete primer. Sheet.
© 21Jun67; KK201993.

New for the food industry, Tennant
sweepers both sweep and scrub;
bull. 8198. Folder. © 31Jan67;
KK201990.

Specialized maintenance equipment
for government; bull. 8199.
Folder. © 1May67; KK201992.

When quality and cleanliness count
most western schools choose a
Tennant sweeper; bull. 8418B6.
Folder. © 15Dec66; KK201991.

ETER (H. E.) ENTERPRISES. ©
Meat and barbecue seasonings and
recipes for meats and barbecues.
Folder. Appl. author: Harry E.
Teter d.b.a. H. E. Teter Enter-
prises. © 22Sep67; KK202378.

TEXTRON, INC. SPENCER KELLOG DIVI-
SION. ©
Texkel clear, seamless floor liquid.
Sticker. © 1Jun67; KK202442.

Texkel seamless flooring decorator
chips; net wt. 5 lbs. 2 stickers.
© 1Jun67; KK202445.

Texkel seamless flooring solvent;
contents 1 U.S. quart. 2 stickers.
© 1Jun67; KK202443.

Texkel white, seamless flooring
primer; 1 U.S. quart. Sticker.
© 1Jun67; KK202444.

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How the next 12 months of your life
may be changed by a computerized
astrological report. (In Family
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Now you can have your personal
horoscope cast by one of the world's
most acclaimed astrologers. (In
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TIPPY TOE STEP-ON-IT DUST PAN.
How to use, no stoop, no squat, no
fuss, dust pan. See GUIDO, DANTE.

TOLF, ALBERT BERTIL. ©
Everybody likes San Francisco, en-
chanted wonderland of the West..
Sheet. Illus. signed. © 1Aug67;
KK202424.

TOPPS PRODUCTS CORP. ©
Time saver size guide dial for all
watches. Cutout. © 5Dec66;
KK202528.

TOUCH, INC. ©
Colored beaded alphabet cards;
no.20a, lower case. On wrapper.
© 21Jun67; KK201023.

TOY CONCEPTS CO.
New, super plastic Gooparoo; 4 fluid
oz. Sticker. © John H. Goettsch
d.b.a. Toy Concepts Co.; 21Apr67;
KK202504.

TRAVEL TALKER CO.
Electronic S1-reen. Sheet.
© A. Robert Patzlaff d.b.a. Travel
Talker Co.; 9Oct67 (in notice:
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TUDOR, TASHA.
First poems of childhood. See PLATT
& MUNK CO., INC.

TURF IRRIGATION CORP. ©
Keep your lawn luxurious with Turf
sprinkler systems. Folder.
© 24Jul67; KK201827.

U

UNION SPECIAL MACHINE CO. ©
All new single needle bobbinless
seaming machine, style 56300 G.
Sheet. Appl. author: Arthur James
Feigel. © 25Sep67 (in notice:
1966); KK202409.

Bobbinless zig-zag stitch machines,
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Sheet. Appl. author: Arthur James
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For overseaming medium to heavy-
weight knit materials, style
39500 FP, style 39500 GF. Sheet.
Appl. author: Arthur James Feigel.
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New higher speed overseamer for
medium to heavyweight materials,
style 39500 FN. Sheet. Appl. au-
thor: Arthur James Feigel.
© 3Jul67; KK201347.

New single needle lockstitch with
intermittent differential feed;
style 63400E. Sheet. Appl. au-
thor: Arthur James Feigel.
© 21Aug67; KK202125.

Seaming women's fancy dress gloves,
style 51200 BC. Sheet. Appl. au-
thor: Arthur James Feigel.
© 3Jul67; KK201349.

Single needle, three thread over-
seaming and gathering in one
operation, style 39500FS. Sheet.
Appl. author: Arthur James Feigel.
© 25Sep67; KK202410.

UNITED DRYER CORP. OF AMERICA. ©
Tomorrow's dryer here today, around
the world, Uni-Dry. Folder.
Appl. author: Sage. © 19Jun67;
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UNITED FEATURE SYNDICATE, INC. ©
Charlie Brown's All-stars, Charles
M. Schulz. Dust jacket. Appl.
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UNITED MERCHANTS & MANUFACTURERS, INC. ©
Comark upholstery vinyls; 5000,
Borealis. Folder. © 13Mar67;
KK203505.

Comark vinyl shelving with scalloped
edge; 4011, Plaid. Sheet.
© 13Mar67; KK203503.

Con-Tact brand flock self-adhesive
vinyl; 2025, Empress. Sheet.
© 13Mar67; KK203502.

Con-Tact brand minute pak. Sheet.
© 5Jul67; KK203500.

Con-Tact brand self-adhesive plastic.
Sheet. © 12Jun67; KK203487.

Con-Tact brand top heavy duty self-
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Sheet. © 2Jan67; KK203491.

Con-Tact brand transparent. Sheet.
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Fall '67 Con-Tact brand, largest
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Now, customers can do antiquing the
easy way with Con-Tact brand self-
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antique woodgrains. Sheet.
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Now, customers can do antiquing the
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adhesive plastic in beautiful
antique woodgrains; no.568.
Sheet. © 13Mar67; KK203504.

U.S. PLYWOOD CHAMPION PAPERS, INC.
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UNIVERSAL PROMOTIONS, INC. ©
Universal, the trade stimulator
plan that pushes groceries, not
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VALERON CORP. ©
Valenite metals, progress in tooling.
8 p. © 29Mar65; KK201803.

VALLEY NATIONAL BANK OF ARIZONA,
PHOENIX.
Worry free checking; now credit card
customers. (In The Arizona
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VEL CO. ©
Certificado de descuento. Sheet.
© 25Aug67; KK202531.

Customer discount check. Sheet.
© 23Dec67; KK204112.

Discount check for family clothing.
Sheet. © 23Dec67; KK204110.

Early bird discount check. Sheet.
© 23Dec67; KK204108.

Easy credit certificate. Sheet.
© 23Dec67; KK204114.

Frankly your business means nothing
to us. Folder. © 15Dec67;
KK204113.

G.I. discount check. Sheet.
© 23Dec67; KK204109.

Sweepstakes discount check. Sheet.
© 23Dec67; KK204111.

VENTURI CO. ©
Fire Gard, the ashtay that's like
a fire insurance policy. Folder.
© 8Sep67; KK202938.

VENZE (PAUL) ASSOCIATES, INC. ©
Would you like first refusal on
1,000 new depositors. (In Amer-
ican banker, May 17, 1967, p.7)
© 24Apr67; KK201692.

VERNORS, INC. ©
Frozen Boston Cooler, 6 ice cream
bars, genuine Vernors flavor; net
contents 15 fluid ounces. On
folding carton. © 6Jun67;
KK203917.

VIDMAR.

Yes you can; take a Vidmar machine accessory cabinet-bench. Folder © Vidmar, division of Volker Stampings, Inc.; 6Jun67; KK202209.

VIENNA SAUSAGE MANUFACTURING CO. © Corned beef; net wt. 4 oz. On folding carton. © 1Jul67; KK202435.

Pastrami; net wt. 4 oz. On folding carton. © 1Jul67; KK202071.

Would we give you 25¢ just to try one of our delicious Vienna meat products; better than this there isn't. (In Rockford morning star, Oct. 11, 1967, p.A6) © 11Oct67; KK202839.

VINTNERS OF EDEN ROC.

The difference is the grape that grows only in Eden; champagne. (In Life, Sept. 30, 1966, p.20) Appl. author: Leo Burnett Co., Inc. © E. & J. Gallo Winery d.b.a. Vintners of Eden Roc; 30Sep66; KK201786.

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VOLKER STAMPINGS, INC. VIDMAR DIVISION. See VIDMAR.

VOLKMAN BROS. GREENHOUSES. ©

Constant feed fertilizer 15-30-15; 8 oz. net wt. On cup. Appl. authors: Walter & Henry Volkman. © 1Sep67; KK202241.

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Can you spot the Volkswagen; Karmann Ghia. (In Harper's, Nov. 1967, p.27) Appl. author: Doyle Dane Bernbach, Inc. © 29Oct67; KK203498.

Every now and then a VW runs into a little trouble at the factory. (In Life, Nov. 17, 1967, p.104) Appl. author: Doyle Dane Bernbach, Inc. © 14Nov67; KK204099.

A fast enough fastback. (In Life, Nov. 3, 1967, p.74) Appl. author: Doyle Dane Bernbach, Inc. © 31Oct67; KK204098.

Fold it up, and it turns into a station wagon. (In Field & stream, May 1967, p.105) Appl. author: Doyle Dane Bernbach, Inc. © 27Apr67; KK201404.

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It goes a lot further than the A & P. Volkswagen Station Wagon. (In Newsweek, June 19, 1967, p.42) Appl. author: Doyle Dane Bernbach, Inc. © 16Jun67; KK201146.

It's been replaced. (In Life, Oct. 6, 1967, p.77) Appl. author: Doyle Dane Bernbach, Inc. © 3Oct67; KK203279.

There's always the chance you might get a good used car. (In TV guide, Aug. 26-Sept. 1, 1967, p.1) Appl. author: Doyle Dane Bernbach, Inc. © 23Aug67; KK202280.

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Volkswagen builds strong bodies 8 ways. (In Life, Nov. 10, 1967, p.56-57) Appl. author: Doyle Dane Bernbach, Inc. © 7Nov67; KK204100.

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VOLVO, INC. ©

If you really want to impress someone with your car, tell him it's paid for. (In Life, July 14, 1967, p.R2) Appl. author: Carl Ally, Inc. © 14Jul67; KK201203.

Would you sell your present car to a friend? (In Life, Aug. 18, 1967, p.R4) Appl. author: Carl Ally, Inc. © 18Aug67; KK202065.

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WAGNER INDUSTRIES, INC. ©

Breakfast grape drink; net contents 1 quart. Sticker. © 13Jan66; KK202294.

WAIT RADIO. ©

Try a little tenderness. [Couple at edge of lake] (In Chicago sun-times, Aug. 4, 1967, p.64) © 4Aug67; KK202688.

Try a little tenderness. [Young girl seated on statue of man in park] (In Chicago tribune, Aug. 3, 1967, p.6) © 3Aug67; KK202689.

WALKER (HIRAM) & SONS, INC. ©

The come-as-you-are cordials. (In Look, Nov. 14, 1967, p.100) © 31Oct67; KK203856.

Give the come-as-you-are cordials, you don't need a coat and tie. (In Look, Nov. 28, 1967, p.M-23) © 14Nov67; KK203947.

Must a girl really prove herself to earn her Canadian Club? (In Time, Nov. 10, 1967, p.37) © 7Nov67; KK203857.

Take ten and enjoy a true bourbon of Hiram Walker quality; Ten High. (In Look, Sept. 5, 1967, opposite p.76) © 22Aug67; KK202031.

Take ten and enjoy a true bourbon of Hiram Walker quality; Ten High. (In Sports illustrated, Oct. 16, 1967, p.60) © 12Oct67; KK203039.

Take ten and enjoy a true bourbon of Hiram Walker quality; Ten High. (In Sports illustrated, Nov. 6, 1967, p.6) © 2Nov67; KK203257.

WALLACE-MURRAY CORP. SIMONDS SAW & STEEL DIVISION. ©

Cash in on a growing market with this new file merchandiser; no.SCS-18. Sheet. © 6Dec67; KK203818.

New Semi-Hi metal band saw. Sheet. © 9Jun67; KK201704.

New Simonds Teflon coated si-clone saw blade. Sheet. © 9Oct67; KK202966.

WARNER-LAMBERT PHARMACEUTICAL CO. ©

Breathtaking offer; Reef refreshing mouthwash. (In Life, July 21, 1967, p.11) Appl. author: J. Walter Thompson Co. © 19Jul67; KK201510.

WARNER SOF-LURE CO. ©

Sof-plugs by Warner; no.306. Folder. Appl. author: Folks, Inc. © 28Jul67; KK201722.

WATERS, NORMAN D. ©

Stamp out dull parties with Party Discoveries. Sheet. © 10Sep67; KK203957.

WAYNEFIELD HERBS & WAYNEFIELD DESIGN. ©

Herbal accents; 1968 listings. Folder. Appl. author: H. Wayne Snook. © 23Aug67; KK202848.

Herbal chart, cooking with herbs. Sheet. Appl. author: H. Wayne Snook. © 12Apr67; KK201561.

WEAVER (W. R.) CO. ©

Again this fall, more hunters will take more game with the K4 than with any other scope; Weaver-Scope. (In Fur-fish-game, Sept. 1967, p.35) Appl. author: Thomas S. Duff. © 20Aug67; KK202404.

Compare these Weaver variables for quality, versatility, price; model V9. (In Fur-fish-game, Aug. 1967, p.35) Appl. author: Thomas S. Duff. © 20Jul67; KK202120.

Compare this Weaver variable with any other scope, at any price. (In Sports illustrated, Sept. 18, 1967, p.104) Appl. author: Thomas S. Duff. © 14Sep67; KK203621.

First choice of big game hunters, Weaver-Scopes. (In Popular mechanics, Sept. 1967, p.217) Appl. author: Thomas S. Duff. © 28Aug67; KK202405.

Here are three quality scopes for your 22; Weaver Scopes. (In Fur-fish-game, Jan. 1968, p.35) Appl. author: Thomas S. Duff. © 20Dec67; KK204042.

Only weaver K models off all these features. (In Fur-fish-game, Nov. 1967, p.23) Appl. author: Thomas S. Duff. © 20Oct67; KK203622.

Three variables for all-season shooting, Weaver Scopes. (In Fur-fish-game, Dec. 1967, p.27) Appl. author: Thomas S. Duff. © 20Nov67; KK204043.

Used by more shooters than any other mounts, Weaver-Mount. (In Fur-fish-game, July 1967, p.29) Appl. author: Thomas S. Duff. © 20Jun67; KK202205.

What should you pay for a quality .22 scope; 4 power model 04. (In Boys' life, Sept. 1967, p.77) Appl. author: Thomas S. Duff. © 25Aug67; KK202403.

You'll like what you see with a Weaver variable; Weaver-Scopes. (In Fur-fish-game, Oct. 1967, p.35) Appl. author: Thomas S. Duff. © 20Sep67; KK203066.

WEBB, FLOYD L. ©

Red letter day. On box. Appl. ti.: Calendar design. © 26Dec67; KK204097.

WEBER, JOHN G.

Aristocratic boxers; champion Baramac's Makie. Folder. © Mr. & Mrs. John G. Weber; 31Jul67; KK202072.

WEBER, MRS. JOHN G.

Aristocratic boxers. See WEBER, JOHN G.

WELCH SCIENTIFIC CO. ©

Adding machines for mathematics or science laboratories; no.7546E. Sheet. (Welchogram no.871) © 1Sep67; KK202673.

- Basic tool sets for the laboratory; no.0004. Sheet. (Welchogram no.857) © 1Aug67; KK201898.
- Collision in 2D apparatus; no.0708. Sheet. (Welchogram no.515R) © 20Jul67; KK201780.
- Elliptical targets for Welch scattering apparatus; no.0615C. Sheet. (Welchogram no.839) © 5Sep67; KK202674.
- A large demonstration model for illustrating crystal structures; universal crystal model; no.0605. Sheet. (Welchogram no.854) © 20Jul67; KK201782.
- Large optical parts for demonstration, blackboard optics kit; no.3666. Sheet. (Welchogram no.831) © 1Aug67; KK201896.
- Living marine specimens; no.53021. Sheet. (Welchogram no.880) © 10Aug67; KK201900.
- Marine aquariums; no.53001. Sheet. (Welchogram no.879) © 10Aug67; KK201899.
- Model of the celestial sphere; no.6868. Sheet. (Welchogram no.561) © 14Jul67; KK201779.
- Models of representative vertebrate hearts; no.95237. Sheet. (Welchogram no.766) © 1Aug67; KK201783.
- New low-priced He/Ne laser; no.3673L. Sheet. (Welchogram no.899) © 5Sep67; KK202675.
- New model Bausch & Lomb laser, continuous gas laser; no.3674. Sheet. (Welchogram no.607R) © 15Aug67; KK201901.
- Outdoor weather station, constructed to withstand continuous outdoor exposure; no.1269A. Sheet. (Welchogram no.878) © 10Sep67; KK202672.
- Overhead projector transparencies for biology; no.3984A. Sheet. (Welchogram no.841) © 1Aug67; KK201897.
- Precision transit with full 360° vertical and horizontal scales; no.9741F. Sheet. (Welchogram no.888) © 10Sep67; KK202676.
- Ray box for basic optics; no.3665A. Sheet. (Welchogram no.885) © 15Aug67; KK202670.
- Rock and mineral charts with genuine specimens attached; no.7073K. Sheet. (Welchogram no.853) © 10Jul67; KK201778.
- Scintillation probe with economical shielding; no.2190C. Sheet. (Welchogram no.847) © 25Aug67; KK202677.
- A simple device for measuring interfacial angles of crystals; reflecting goniometer; no.0631. Sheet. (Welchogram no.695) © 20Jul67; KK201781.
- Versatile stop clocks; no.0826B. Sheet. (Welchogram no.898) © 28Aug67; KK202671.
- WELLA CORP. ©
- Are you familiar with these 6 new uses for semi-permanent hair color? (In American hairdresser, Mar. 1967, p.125) © 20Feb67; KK202512.
- Are you using hair conditioners to your greatest advantage; Life-Tex. (In American hairdresser, Jan. 1967, p.31) © 20Dec66 (in notice: 1967); KK202515.
- 8 easy ways an instant hair conditioner can build your business; Balsam. (In Salon owner, Jan. 1967, p.5) © 20Dec66 (in notice: 1967); KK202514.
- The hair scare is over; Kolestral. (In Ladies' home journal, Apr. 1967, p.78) © 25Mar67; KK202517.
- Here are 7 new ways to promote conditioning service! (In American hairdresser, Feb. 1967, p.47) © 20Jan67; KK202510.
- Here is what I want a bleach to do; Wellite. (In Modern beauty shop, Feb. 1967, p.70) © 25Jan67; KK202511.
- Here's how to upgrade your shampoo and set business. (In Salon owner, Apr. 1967, p.38) © 20Mar67; KK202513.
- In color clinics around the country these are the questions hairdressers ask most often. (In American hairdresser, Feb. 1967, p.31) © 20Jan67; KK202509.
- More questions that hairdressers ask at color clinics around the country. (In American hairdresser, Apr. 1967, p.66) © 20Mar67; KK202508.
- Now your hair can shine, in 60 seconds, even if it's problem hair; Gentle Care. (In McCall's, Apr. 1967, p.65) © 20Mar67; KK202516.
- WERNER (R. D.) CO., INC. ©
- Aluminum stages, look for safety, lightweight, easy handling. (In American paint & wallpaper dealer, May 1967, p.75) © 26Apr67; KK203723.
- D1100 series household flat rung aluminum extension ladder; D1100. Sheet. © 11Aug67; KK202103.
- D 1200 series general purpose flat rung aluminum extension ladder; D1200. Sheet. © 11Aug67; KK202100.
- Every man, woman and child is safer on a Werner ladder. Sheet. © 31Dec66; KK202097.
- Ladder safety, here's why you need a Twist-Proof ladder. (In Hardware age, Apr. 15, 1967, p.103) © 20Apr67; KK203721.
- 900 series household round rung aluminum extension ladder; 900. Sheet. © 11Aug67; KK202098.
- 1000 series general purpose round rung aluminum extension ladder; model 1020-2. Sheet. © 11Aug67; KK202102.
- Performance is more than a promise; ladder facts by Werner. Sheet. © 23Aug67; KK202257.
- Rungs; ladder facts by Werner. (In Hardware retailer, Mar. 1967, p.81) © 16Feb67; KK202211.
- Saf-T-Master promotional line step ladder, 360 series; model 366. Sheet. © 11Aug67; KK202101.
- Scaffold facts by Werner, work easier all day anywhere. (In American painting contractor, May 1967, p.7) © 16May67; KK203722.
- 700 series promotional round rung aluminum extension ladder; 700. Sheet. © 11Aug67; KK202099.
- What makes a professional's ladder! (Ladder facts) (In American paint & wallpaper dealer, April 1967, p.20) © 1Apr67; KK202108.
- Your best investment in safety, the heart of any ladder is the rung joint. Sheet. © 19Jul67; KK201925.
- WEST END DAIRY. ©
- Dairy grade A pasteurized homogenized vitamin D milk; half gallon liquid. On folding carton. © 28Aug67; KK202466.
- Grade A pasteurized homogenized vitamin D milk; half gallon liquid. Brand X. On folding carton. © 28Aug67; KK202519.
- Grade A pasteurized homogenized Vitamin D milk; half gallon liquid. Calcium Cal. On folding carton. © 28Aug67; KK202520.
- Grade A pasteurized homogenized vitamin D milk; half gallon liquid. Vitamin Vicky. On folding carton. © 28Aug67; KK202521.
- WESTEC, INC. ©
- A new, safe method for correcting the problem of bedwetting; Nite-Train'r. Folder. © 18Sep66; KK201807.
- WESTERN GRAIN CO. ©
- Cabin Home, old style stone ground self-rising corn meal. On bag. © 10Nov66; KK202661.
- WESTERN PENNSYLVANIA NATIONAL BANK, PITTSBURGH.
- WPNB introduces a new kind of checking account; we call it charge-account checking. Sheet. © Western Pennsylvania National Bank; 12Sep67; KK203341.
- WESTERN PUB. CO., INC. ©
- Creative flow-tip watercolors; 8 bright colors. Card. © 14Jul67; KK202457.
- 8 giant crayons; no.4142. On folding carton. © 13Feb67; KK201127.
- 4 big and easy Mother Goose puzzles; no.4595:1.00. Whitman Pub. Co. On wrapper. © 26Sep66; KK201128.
- The golden hours library, 12 golden story books; no.15581. On box. © 7Jul67; KK202665.
- Peggy, a magic doll with stay-on clothes; 4976/1.00. On box. © 14Jun67; KK201291.
- 6 card games in plastic boxes; no.4806200. On wrapper. © 6Jul67; KK202664.
- Teen fun cut out dolls; 4977/1.00. On wrapper. © 19Jun67; KK201290.
- Tilty, a crazy action game for fun loving kids; 4831300. Whitman Pub. Co. On wrapper. © 23Oct67; KK203667.
- Whitman's Pachisi, the game of India, and Le jeu joli; 4813200. On box. © 3Aug67; KK202458.
- WHALENS.
- Sale, inventory clearance for one week only. (In Daily news, New York, July 6, 1967, p.4BW) © Whalens a.a.d.o. T. Whalen, Inc.; 6Jul67; KK202532.
- WHAM-O MANUFACTURING CO. ©
- Liar's poker; stock no.635. On folding carton. © 14Nov67; KK203910.
- Mail order department, sportsman hunting slingshot. Sheet. © 22Aug67; KK202480.
- Mini Frisbee indoor-outdoor official tournament set; stock no.6301. Card. © 9Nov67; KK203448.
- Mini Frisbee indoor-outdoor official tournament set; stock no.6301. Sheet. © 25Oct67; KK203063.
- Official professional new Frisbee design; stock no.261. Sheet. © 9Nov65; KK203188.
- Professional official sport Frisbee. Sticker. © 21Nov67; KK203688.
- Super Air Zapper, amazing fun, shoots invisible air 15 ft. Card. © 4Dec67; KK203815.
- Toys and sporting goods catalog. Sheet. © 21Dec67; KK204105.
- Wild whirler makes wild sounds; stock no.535. Card. © 30Nov67; KK203760.

- WHISENHUNT, HARRY. ©
The Whis bait fishing brush rig.
Sheet. © 17Nov67; KK203555.
- WHITE, ESTELL CLASON. ©
The Spicy Chick, a gourmet dinner
of charcoal broiled chicken in a
spicy sauce. (In The Dallas
morning news, June 9, 1967, amuse-
ment p.) © 9Jun67; KK202249.
- WHITING, J.
Come as you are, we're the key bank
for busy people. See FIRST TRUST
& DEPOSIT CO., SYRACUSE, N.Y.
For large loans, for small loans,
we're the key bank. See FIRST
TRUST & DEPOSIT CO., SYRACUSE, N.Y.
For ready cash in a sudden crisis,
we're the key bank. See FIRST
TRUST & DEPOSIT CO., SYRACUSE, N.Y.
Loans for small business, or big,
we're the key bank. See FIRST
TRUST & DEPOSIT CO., SYRACUSE, N.Y.
- WHITING (LISBETH) CO., INC. ©
Americana wood painting; no.1914.
On wrapper. © 20Nov67; KK203903.
Apple Pie knitter for all popular
dolls; 208. On wrapper.
© 24Feb66 (in notice: 1967);
KK201227.
It's fun to make candy & flower
baskets; no.610. On wrapper.
© 5Jul67; KK201953.
Jewelry snap-a-links; no.399. On
wrapper. © 5Jul67; KK201951.
Liquid-Thread designer, a great new
idea for creative fun; no.333.
On wrapper. © 1Apr66 (in notice:
1967); KK201228.
Super-circle designer; no.650. On
wrapper. © 5Jul67; KK201952.
- WIDENER, M. WARD. ©
Bot-L-Hot infant food warmer. On
folding carton. Appl. ti.: Dis-
play carton. © 17Jun67; KK202128.
Bot-L-Hot infant food warmer, fast,
safe, accurate, with automatic
heat control. Folder. © 17Jun67;
KK203515.
Bot-L-Hot infant food warmer, heats
and keeps bottles warm automatically.
Sheet. © 17Jun67; KK203516.
- WILKENS CO. ©
A beautiful ring for mother;
genuine Ave Maria rosary ring.
(In Pittsburgh press, Apr. 30,
1967, section 5, p.6) Appl.
states prev. reg. 24Sep48.
KK27052. NM: revision. © 30Apr67;
KK202116.
Give her a mother's bracelet by
Perfex. (In Pittsburgh press,
Apr. 30, 1967, section 1, p.4)
© 30Apr67; KK202115.
- WILLIAMS, RALPH WILLIAM.
For illustrations signed by Ralph
William Williams See
BRECK (JOHN H.) INC.
- WILLIAMS GOLD REFINING CO., INC. ©
Vivostar pearl effect; articulator.
On wrapper. © 24Apr67; KK201508.
Vivostar pearl effect. On wrapper.
© 24Apr67; KK201491.
- WILSON (A. L.) CHEMICAL CO. ©
Laundryman's stain removal chart.
Sheet. © 6Sep67; KK202258.
- WILSON, ROBERT W. See OLSON'S
SMOKIT.
- WIN CHEK INDUSTRIES, INC. ©
Diamond-lite by Win-chek, down with
drab doors. Folder. NM: revision
& addition. © 11Sep67; KK202354.
- Diamond Lite spindle white aluminum
combination doors. Sheet.
© 12Jun67; KK201242.
Diamond-Lite white aluminum combina-
tion doors; classic. Sheet.
© 12Jun67; KK201243.
Down with dingy profits; Diamond-Lite.
Folder. © 12Jun67; KK201245.
Down with drab doors; Diamond Lite.
Folder. © 12Jun67; KK201244.
Heritage white aluminum combination
doors; spindle. Sheet. © 12Jun67;
KK201241.
- WINFIELD BROOKS CO., INC. ©
Tame tough alloys fast with Tapfree.
(In Industrial equipment news,
Sept. 1967, p.22) Appl. authors:
Winfield Brooks Co., Inc. & H. A.
Ferry, Jr. © 1Sep67; KK203053.
- WISCONSIN SPORT PRODUCTS. ©
Buck-Tow compact shoulder harness
and tow rope. Card. © 1Jul67;
KK202367.
- WISS (J.) & SONS CO. ©
Kitchen & household shears. Card.
© 7Aug67; KK202095.
Metal Wizz cuts with half the effort;
utility snips; MPC-3. Card.
© 8Aug67; KK202094.
Metalmaster pipe snips. Card.
© 26May67; KK201139.
- WITTER (DEAN) & CO. ©
Middle income investors; are tax-
exempt securities only for rich
people. (In Time, July 7, 1967,
p.86) Appl. author: J. Walter
Thompson Co. © 4Jul67; KK201501.
Training; should you hold out for
that extra 1/4 point. (In Time,
Aug. 18, 1967, p.88) Appl. au-
thor: J. Walter Thompson Co.
© 15Aug67; KK202167.
You're close to men who know when
you invest with Dean Witter & Co.
(In Business week, Oct. 21, 1967,
p.2A) Appl. author: J. Walter
Thompson Co. © 20Oct67; KK203166.
You're close to men who know when
you invest with Dean Witter & Co.
(In Time, Sept. 15, 1967, p.76)
Appl. author: J. Walter Thompson
Co. © 12Sep67; KK202415.
- WOLVERINE WORLD WIDE, INC. ©
Cozy boots; colorful boots; Hush
Puppies. (In Mademoiselle, Sept.
1967, p.175) © 29Aug67; KK202236.
Finally, a boot that isn't just
shaped like a boot; Foothold
contour insole. (In Family weekly,
Oct. 1, 1967, p.6) © 30Sep67;
KK202603.
The fresh new look of comfort from
toe to top; Hush Puppies. (In
Family weekly, Sept. 24, 1967,
p.8) © 23Sep67; KK202604.
The fresh new look of comfort just
walked in; Hush Puppies. (In
Family weekly, Aug. 20, 1967, p.6)
© 19Aug67; KK202147.
Hey Mister: your boots don't fit;
Foothold contour insole. (In
Family weekly, Sept. 17, 1967,
p.12) © 16Sep67; KK202601.
Meet your match with the fresh new
look of comfort; Hush Puppies.
(In Family weekly, Sept. 10, 1967,
p.12) © 9Sep67; KK202602.
People who like to live a little wear
Hush Puppies a lot. (In Family
weekly, May 28, 1967, p.3)
© 27May67; KK201378.
Whatever you wear them with, Hush
Puppies casuals are with it. (In
Mademoiselle, Aug. 1967, p.186-187)
© 1Aug67; KK202212.
- WOOSTER BRUSH CO. ©
Cuddle up to one of our golden
blondes; MagiKoter. (In American
painting contractor, Nov. 1967,
p.1 of cover) Appl. author:
Ralph H. Jones Co. © 20Oct67;
KK204022.
The people pleasers; MagiKoter.
(In Hardware retailer, Oct. 1967,
p.183) Appl. author: Ralph H.
Jones Co. © 10Oct67; KK202709.
- WRIGLEY (WILLIAM) JR. CO. ©
Wrigley zoo, Bobby Bear. (In Chicago
Sunday Tribune, Oct. 15, 1967,
comic section, p.3) © 15Oct67;
KK202827.
Wrigley Zoo, Clara Camel. (In
Chicago Sunday Tribune, Nov. 26,
1967, comic section 8, p.3) NM:
additions. © 26Nov67; KK203626.
Wrigley zoo, come take a trip through
the Wrigley zoo; Sammy Sloth is our
guest today; Spearmint chewing gum.
(In Chicago Sunday Tribune,
Dec. 10, 1967, comic section 8,
p.3) NM: additions. © 10Dec67;
KK203950.
Wrigley Zoo; Hildy Hippo. (In
Chicago Sunday Tribune, comic
section 8, Oct. 1, 1967, p.3)
NM: additions. © 10Oct67;
KK202618.
Wrigley zoo; Jeff Giraffe is our
guest today. (In Chicago Sunday
Tribune, Oct. 29, 1967, comic
section 8, p.3) © 29Oct67;
KK203182.
Wrigley Zoo, Karol Kangaroo is our
guest today; Wrigley's spearmint
chewing gum. (In Chicago Tribune,
Sept. 17, 1967, comic section 8,
p.3) © 17Sep67; KK202479.
Wrigley zoo; Sally Seal is our guest
today. (In Chicago Tribune,
Nov. 12, 1967, comic section 8,
p.3) © 12Nov67; KK203451.
- WTS-PHARMACRAFT. ©
If you're too old to have diaper
rash, it must be something else;
Crux. (In The Houston post,
Nov. 13, 1967, section 4, p.3)
Appl. author: Rumrill-Hoyt, Inc.
© 13Nov67; KK203998.
- WYMER, E. L. ©
New, golf irons practice mat, new.
Sheet. © 23Aug67; KK202144.
- YEILDING, RALPH D. ©
Nominos & Trickets, two challenging
new games. On wrapper. © 8Nov67;
KK203472.
- YOGG & CO., INC. ©
Ad-Klip menu fasteners by Yogg help
you move your profitable items
faster. Sheet. © 6Jun67;
KK201295.
Attach menu clip-ons quickly, easily
with Ad-Klip menu fasteners by
Yogg. Sheet. © 31Oct67; KK203139.
Children's souvenir menu line by Yogg.
Folder. © 6Jun67; KK201293.
Colorful display posters by Yogg
help you promote for better profits.
Sheet. © 6Jun67; KK201297.
Display units by Yogg. Folder.
© 6Jun67; KK201292.
Most exciting and complete line of
Christmas, New Year's menus &
selling aids by Yogg. Folder.
© 31Oct67; KK203140.

Y

New Thanksgiving day menus and selling aids. Folder. © 25Sep67; KK202555.

Posters for Thanksgiving, Christmas, and New Year's. Sheet. © 25Sep67; KK202554.

Promote for profit with Yogg, full color food prints. Folder. © 20Jul67; KK201332.

Sales-aid listing, the complete source for restaurants, hotels, motels, clubs. Folder. © 6Jun67; KK201294.

Stimulate more sales, bigger profits with your Yogg colorful display posters. Folder. © 20Jul67; KK201333.

Vinyl center flaps; 3-window vinyl flap, no.3FV. Sheet. © 6Jun67; KK201296.

YOUNG (W. F.) INC. ©
Absorbine arthritic pain lotion;
4 fluid oz. On folding carton.
© 18Aug67; KK202036.

Absorbine arthritic pain lotion;
4 fluid oz. On folding carton.
© 4Dec67; KK203822.

Absorbine arthritic pain lotion;
4 fluid oz. Sticker. © 18Aug67;
KK203627.

Absorbine veterinary liniment;
12 fl. oz. On folding carton.
© 5Jul67; KK201405.

Absorbine veterinary liniment;
12 fluid oz. Sticker. © 28Jul67;
KK201514.

YOUNGS DRUG PRODUCTS CORP. ©
Plagued with acne; Young People
medicated moist towelettes.
Folder. © 18Dec67; KK204029.

Z

ZEHRT, JACK.
For works by Jack Zehrt See
BROWN & BIGELOW.

ZERO MANUFACTURING CO. ©

Here's what happy users say about the new Zero Concord twin-vacuum pipeline milking system. Folder. Appl. author: Lloyd P. Duncan. © 28Aug67; KK202620.

Push-button dairy farming is worth looking into when you want to make more money with milk; bulk milk coolers. 13 p. Appl. author: Lloyd P. Duncan. © 15Apr67; KK201094.

This new, revolutionary milking system ... since 1902! (In Journal of milk & food technology, Sept. 1967, p.2) Appl. author: Lloyd P. Duncan. © 20Sep67; KK202619.

ZOELLNER, PETER L. ©
Deck of Chords, musical card game.
On box. © 16Jul67; KK202710.

RENEWAL REGISTRATIONS

A list of prints and labels for which renewal registrations were made during the period covered by this issue. Arrangement is alphabetical under the name of the claimant of renewal copyright. Information relating to both the original and the renewal registration is included in each entry.

ANNING, GEORGE GORDON.
Rust-removing metal polish or
Stain-O-Rust. © 28Dec39; KK17710.
George Gordon Anning (A);
7Dec67; R423691.

BATES, BENNETT.
Cream of Kentucky, the double rich
bourbon. See SCHENLEY INDUSTRIES,
INC.

BATTEN, BARTON, DURSTINE & OSBORN, INC.
Schaefer light beer. See SCHAEFER
(F. & M.) BREWING CO.

BORDEN CO.
Spicy, old-time mince pie. © 60Oct39;
Print 17834. Borden Co. (P);
9Jan67; R402433.

BRILL (H. C.) CO., INC.
Spaghetti sauce. © 8Jan40; KK284.
H. C. Brill Co., Inc. (PWH);
13Sep67; R417041.

BROWN & THOMAS ADVERTISING CORP.
Blends by Schenley, rich and light.
See SCHENLEY INDUSTRIES, INC.

CASTLE & COOKE, INC.
Dole crushed pineapple. © 31Dec39;
Label 54429. Castle & Cooke,
Inc. (P); 30Oct67; R420554.
Dole pineapple. © 31Dec39;
Label 54519. Castle & Cooke,
Inc. (P); 30Oct67; R420558.
Dole pineapple tidbits. © 31Dec39;
Label 54548. Castle & Cooke, Inc.
(P); 30Oct67; R420559.
Dole pure unsweetened pineapple
juice. © 31Dec39; Label 54430.
Castle & Cooke, Inc. (P);
30Oct67; R420555.
Dole royal spears. © 31Dec39;
Label 54517. Castle & Cooke,
Inc. (P); 30Oct67; R420556.
Dole slices pineapple. © 31Dec39;
Label 54518. Castle & Cooke, Inc.
(P); 30Oct67; R420557.

COLLINS, ASHTON B.
Live electrically, save a lot.
© 12Aug40; KK939. Ashton B.
Collins (A); 8Sep67; R417094.

CONTINENTAL OIL CO.
Normal superphosphate. © 6Aug39;
KK8799. Continental Oil Co.
(P); 28Jul67; R414695.

DU PONT, CHARLES J. See TATHAM STAMP
& COIN CO.

DURENCEAU, ANDRE.
Beer at its best. See SCHAEFER
(F. & M.) BREWING CO.
Schaefer beer at its best. See
F. & M. SCHAEFER BREWING CO.

ELBERTA PACKING CO.
Elba-Queen red sour pitted cherries.
© 4Sep39; Label 53822. Elberta
Packing Co. (P); 15Aug67; R415952.

GOODMAN (A.) & SONS, INC.
Vegetable noodle soup. © 11Dec39;
Label 54150. A. Goodman & Sons,
Inc. (P); 27Jul67; R414638.

GREEN BAY FOOD CO.
Ol' Fashun family style noodle
soup. © 8Mar40; Label 54794.
Green Bay Food Co. (PWH); 11Aug67;
R415675.

LADDIE BOY DOG FOODS, INC.
Laddie Boy. © 5Feb40; Label 54343.
Laddie Boy Dog Foods, Inc. (P);
23Mar67; R406596.

Rex. © 5Feb40; Label 54373. Laddie
Boy Dog Foods, Inc. (P); 23Mar67;
R406597.

LIPTON (THOMAS J.) INC.
Black orange pekoe & pekoe tea;
yellow. © 1Jan40; KK9356.
Thomas J. Lipton, Inc. (PWH);
7Aug67; R415458.
Choicest blend orange pekoe & pekoe
tea; yellow. © 1Dec39; KK9346.
Thomas J. Lipton, Inc. (PWH);
7Aug67; R415453.
Gunpowder tea; green, 4 ozs.
© 1Dec39; KK9335. Thomas J.
Lipton, Inc. (PWH); 7Aug67;
R415443.
Gunpowder tea; green, 8 ozs.
© 1Dec39; KK9345. Thomas J.
Lipton, Inc. (PWH); 7Aug67;
R415452.

Imperial gunpowder; tea, green;
8 ozs. © 1Dec39; KK9353.
Thomas J. Lipton, Inc. (PWH);
7Aug67; R415455.

Orange pekoe & pekoe tea; red,
4 ozs. © 1Jan40; KK9367.
Thomas J. Lipton, Inc. (PWH);
7Aug67; R415464.

Orange pekoe & pekoe tea; red, 8 ozs.
© 1Dec39; KK9340. Thomas J.
Lipton (PWH); 7Aug67; R415448.

Orange pekoe & pekoe tea; red,
8 ozs. © 1Dec39; KK9354.
Thomas J. Lipton, Inc. (PWH);
7Aug67; R415456.

Pure uncolored green tea; green,
4 ozs. © 1Jan40; KK9355.
Thomas J. Lipton, Inc. (PWH);
7Aug67; R415457.

Pure uncolored green tea; green,
4 ozs. © 1Jan40; KK9365.
Thomas J. Lipton, Inc. (PWH);
7Aug67; R415463.

Pure uncolored green tea; green,
one pound. © 1Dec39; KK9344.
Thomas J. Lipton, Inc. (PWH);
7Aug67; R415451.

Tea bags, green tea; green, 20 bags.
© 1Dec39; KK9358. Thomas J.
Lipton, Inc. (PWH); 7Aug67;
R415459.

Tea bags, orange pekoe & pekoe;
yellow, 8 bags. © 1Jan40; KK9362.
Thomas J. Lipton, Inc. (PWH);
7Aug67; R415462.

Tea bags, orange pekoe & pekoe;
yellow, 20 bags. © 1Nov39;
KK9359. Thomas J. Lipton, Inc.
(PWH); 7Aug67; R415460.

Tea, choice blended English breakfast;
purple, 4 ozs. Appl. ti.: Choicest
blended English Breakfast tea.
© 1Dec39; KK9343. Thomas J.
Lipton, Inc. (PWH); 7Aug67; R415450.

Tea, choicest blend Formosa oolong;
salmon, 8 ozs. © 1Dec39; KK9337. — *

Tea, choicest blend mixed black &
green; green and black, 1 3/8 ozs.
© 1Dec39; KK9361. Thomas J.
Lipton, Inc. (PWH); 7Aug67;
R415461.

Tea, choicest blend mixed black &
green; green, 8 ozs. © 1Dec39;
KK9336. Thomas J. Lipton, Inc.
(PWH); 7Aug67; R415444.

Tea, choicest blended English break-
fast; purple, 8 ozs. © 1Dec39;
KK9350. Thomas J. Lipton, Inc.
(PWH); 7Aug67; R415454.

Tea, orange pekoe & pekoe; red,
4 ozs. © 1Dec39; KK9342.
Thomas J. Lipton, Inc. (PWH);
7Aug67; R415449.

* THOMAS J. LIPTON, INC.
(PWH); 117

LIPTON (THOMAS J.) INC.-Con.

Tea, pure uncolored; green, 1-3/8 ozs.
© 1Jun40; KK9372. Thomas J.
Lipton, Inc. (PWH); 7Sep67;
R416932.

Young Hyson tea; green, 4 ozs.
© 1Dec39; KK9339. Thomas J.
Lipton, Inc. (PWH); 7Aug67;
R415447.

Young Hyson tea; green, 8 ozs.
© 1Dec39; KK9338. Thomas J.
Lipton, Inc. (PWH); 7Aug67;
R415446.

LOS ANGELES SOAP CO.

Scotch; granulated soap package.
© 1Apr40; Label 54937. Los
Angeles Soap Co. (P); 28Jul67;
R415042.

NEW ENGLAND CONFECTIONERY CO.

Necco Canada mints. © 19Dec39;
Label 54363. New England Con-
fectionery Co. (P); 21Nov67;
R422601.

PORTER-SEAL CORP.

Porter-Seal. © 24Apr39; Label 53196.
Porter-Seal Corp. (P); 17Apr67;
R413881.

SCHAEFER (F. & M.) BREWING CO.

Beer at its best. By Andre
Durenceau. © 15Apr40; KK4278.
F. & M. Schaefer Brewing Co. (PWH);
17Nov67; R422303.

Schaefer. © 8Jul40; KK228.
F. & M. Schaefer Brewing Co. (PWH);
17Nov67; R422305.

Schaefer beer at its best, by Andre
Durenceau. © 15Apr40; KK3340.
F. & M. Schaefer Brewing Co. (PWH);
1Nov67; R421814.

Schaefer light beer; bridge hands.
By Batten, Barton, Durstine &
Osborn. © 18Apr40; KK7431.
F. & M. Schaefer Brewing Co.
(PWH); 17Nov67; R422304.

Schaefer on ice. © 8Jul40; KK229.
F. & M. Schaefer Brewing Co.
(PWH); 17Nov67; R422306.

SCHENLEY INDUSTRIES, INC.

Blends by Schenley, rich and light.
By Brown & Thomas Advertising
Corp. © 9Sep40; KK3408. Schenley
Industries, Inc. (PWH); 4Dec67;
R423677.

Cream of Kentucky, the double rich
bourbon. By Bennett Bates.
© 1Aug40; KK1675. Schenley In-
dustries, Inc. (PWH); 4Dec67;
R423676.

Cream of Kentucky, double rich bour-
bon. By Bennett Bates. © 6Sep40;
KK1552. Schenley Industries, Inc.
(PWH); 4Dec67; R423675.

STAR-KIST FOODS, INC.

Royal Pacific, for canned tuna.
© 18Dec39; Label 54209. Star-Kist
Foods, Inc. (P); 17Oct67; R419991.

TATHAM STAMP & COIN CO.

Buried Treasure mixture for assorted
coins of the world. © 1Jan40;
Label 54940. Charles J. Du Pont
d.b.a. Tatham Stamp & Coin Co.
(P); 18Aug67; R416084.

THOMPSON, JOHN.

Let's join George! By Betrenia Watt.
© 21Sep40; KK774. John Thompson
& Shirley W. Thompson (PWH);
25Sep67; R418292.

THOMPSON, SHIRLEY W.

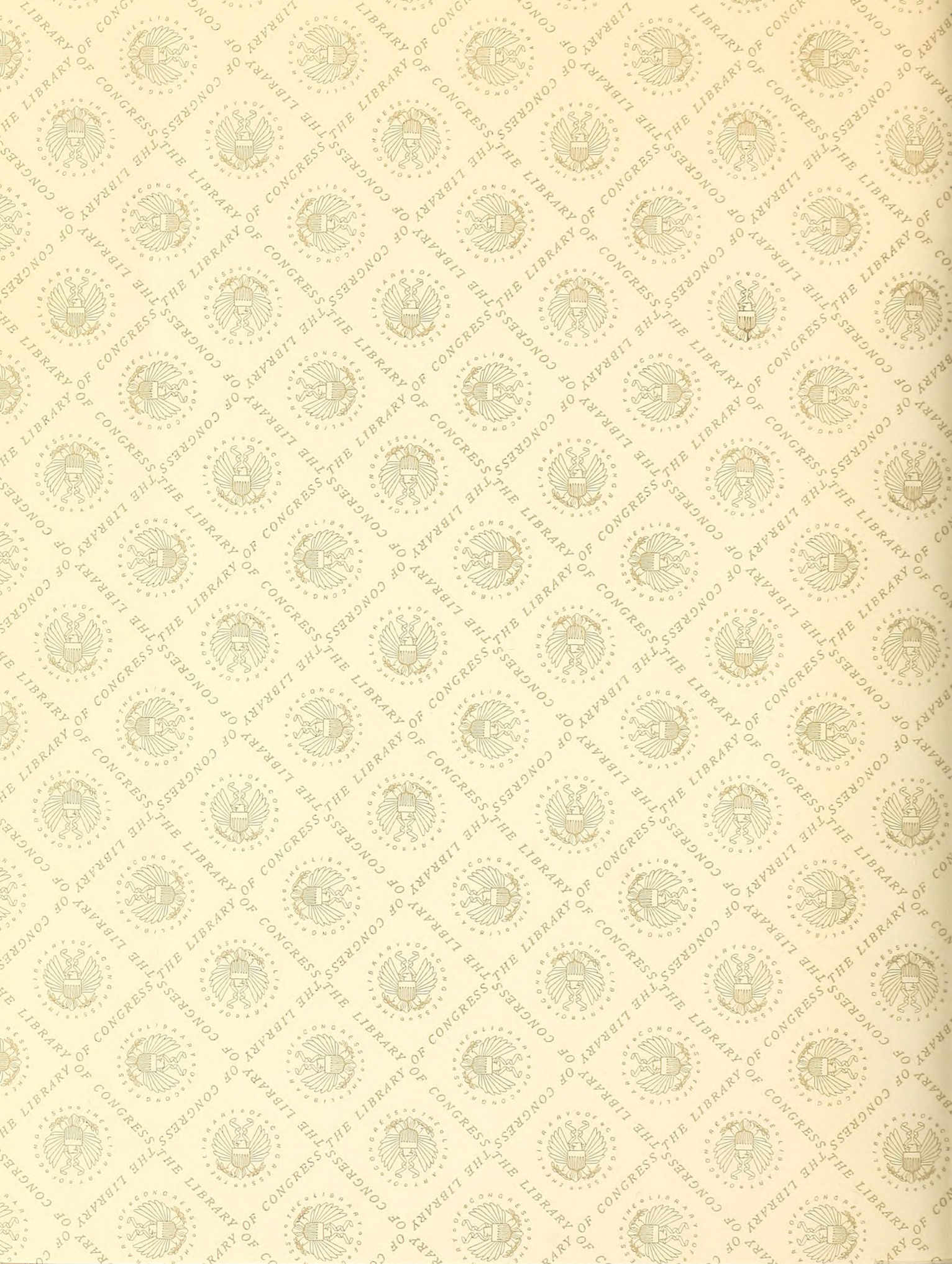
Let's join George. See THOMPSON,
JOHN.

WATT, BETRENIA.

Let's join George. See THOMPSON,
JOHN.

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52



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